



Comprehensive Parks and Recreation and Open Space Master Plan Public Forum June 17, 6:30 p.m.



Thank you for attending. We will
begin shortly.



**No
decisions
have been
made.**

**We want
your input!**

Your Local Project Team



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Gresham, Oregon



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Matt Anderson, RA



Bryon Scott, ADAC



Boulder,
Colorado



Chris Cares, Principal
Founding Partner



Overall Plan Goal

Provide a roadmap and update the 2015 Parks, Recreation and Open Space Master Plan that includes a needs assessment, athletic fields demand study and an ADA evaluation and transition plan

How many people are with you, watching and participating in this public forum?

Did you participated in a stakeholder or focus group meeting for this master planning effort?

Information Gathering

➤ (5) Stakeholder Interviews – 12 Participants

- City Council members
- Key community members
- City administrators

➤ (4) Focus Groups - 33 Participants

- Park & recreation users/community members
- Business leaders
- Neighborhood associations
- Service organizations
- Educators
- Sports group leaders

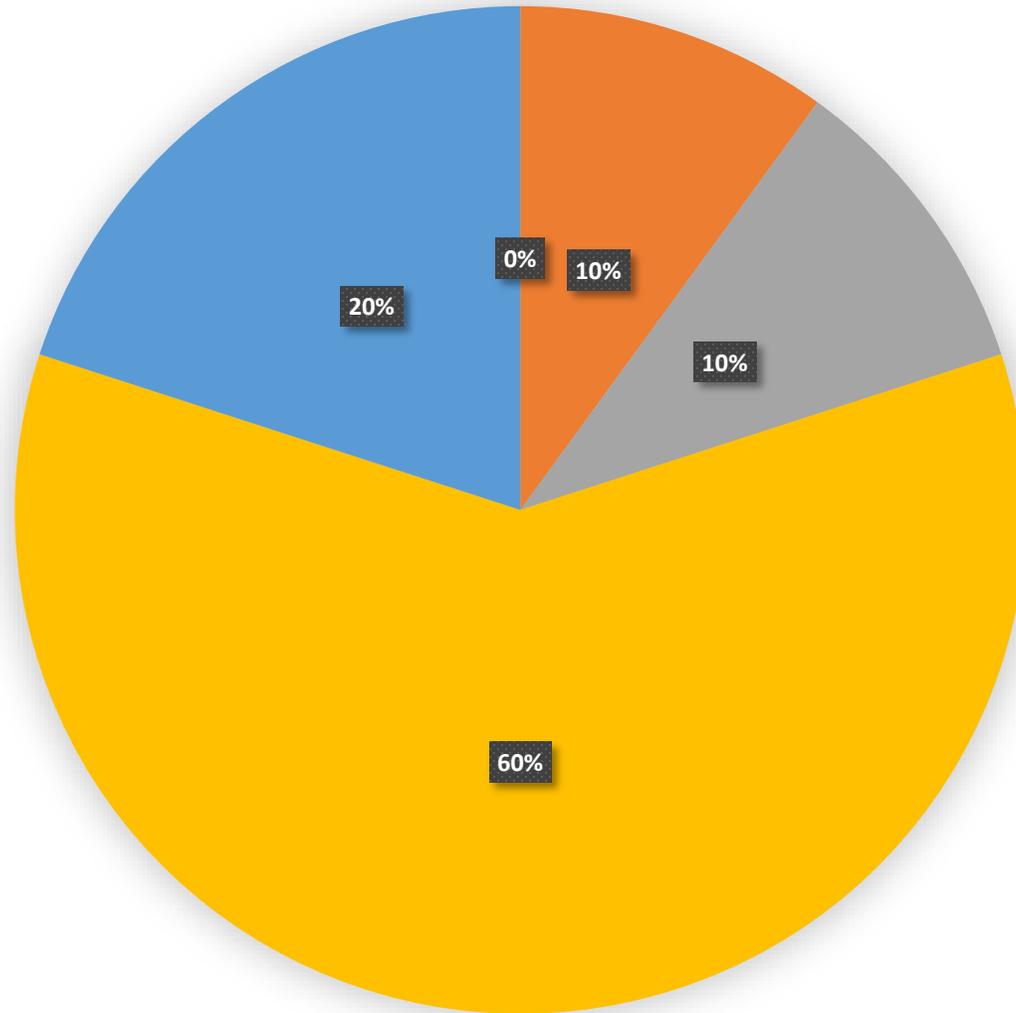


➤ (2) Staff SWOT Survey and Focus Groups Meeting – 43 Participants

- Department leadership
- Department staff

**How long have you been a
resident of the City of Kirkland?**

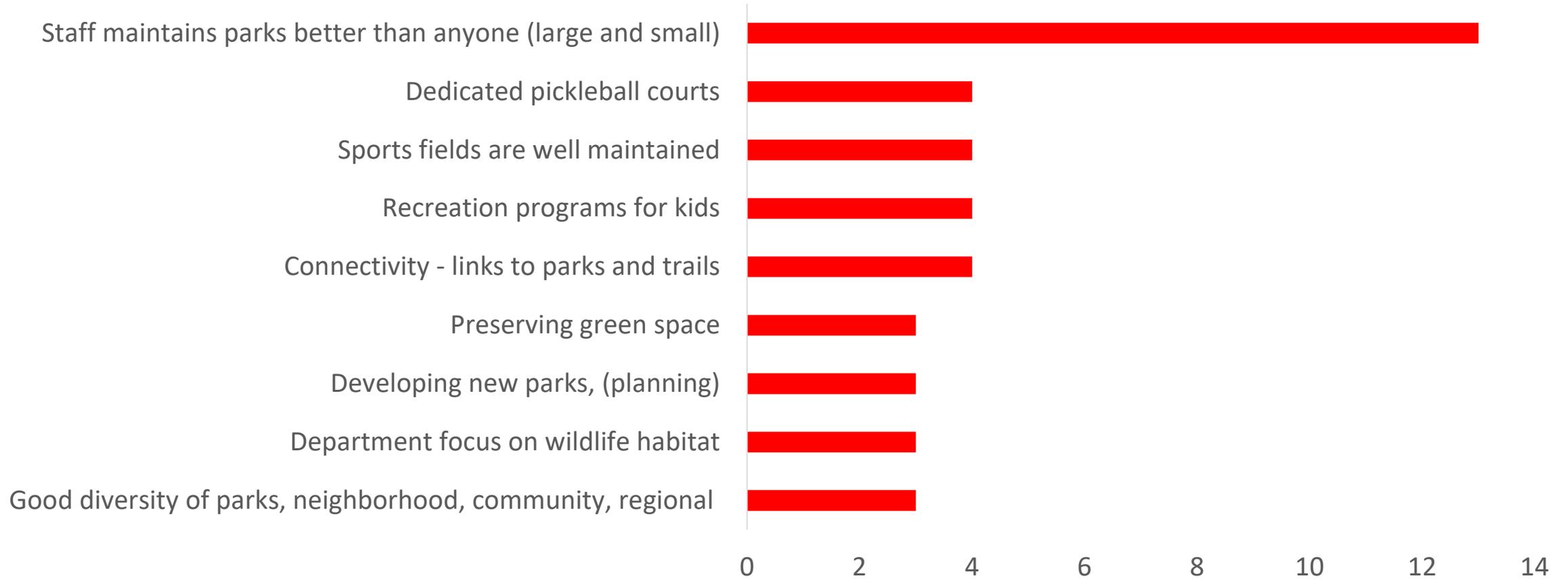
Residency



- <5 years
- 5-9 years
- 10-19 years
- 20+ years
- Not a resident but use programs or facilities

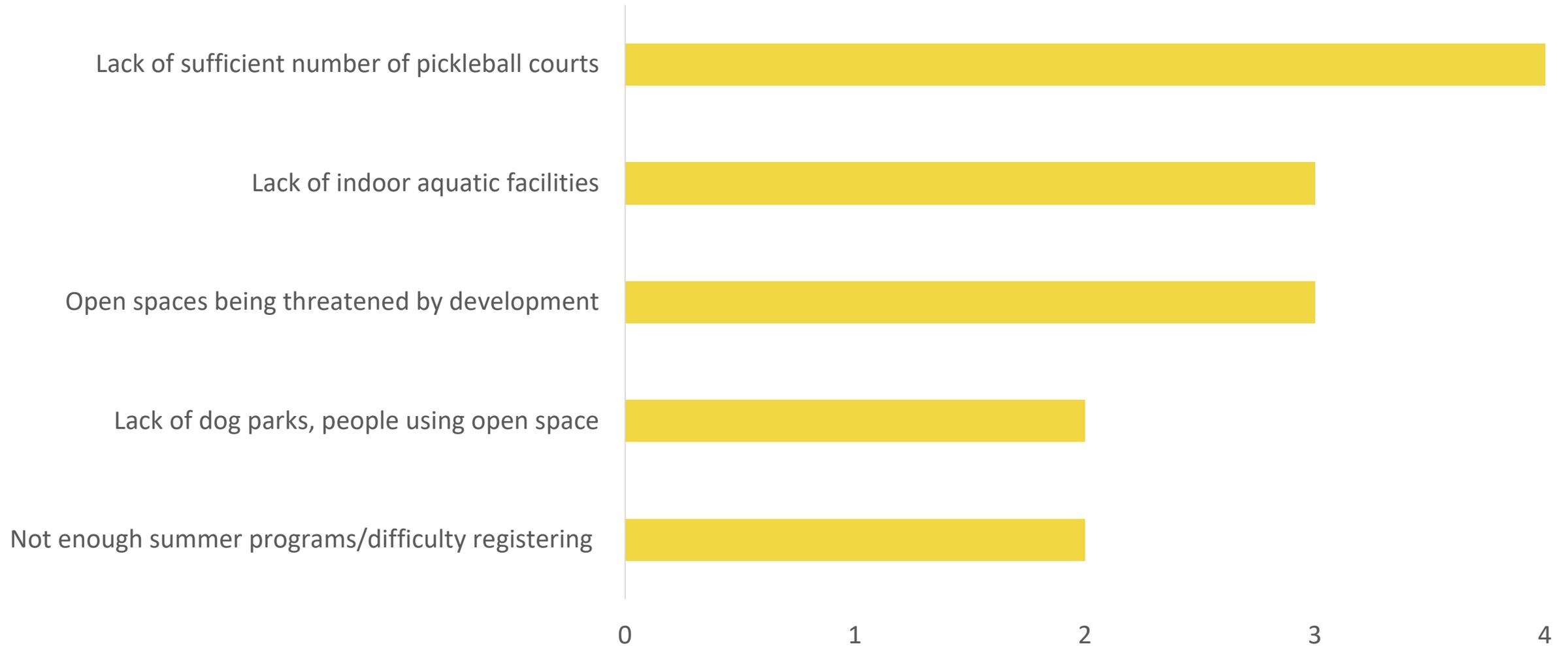
What are the strengths of the Department related to parks, trails, and recreation facilities/activities that should continue over the next 5+ years?

Strengths

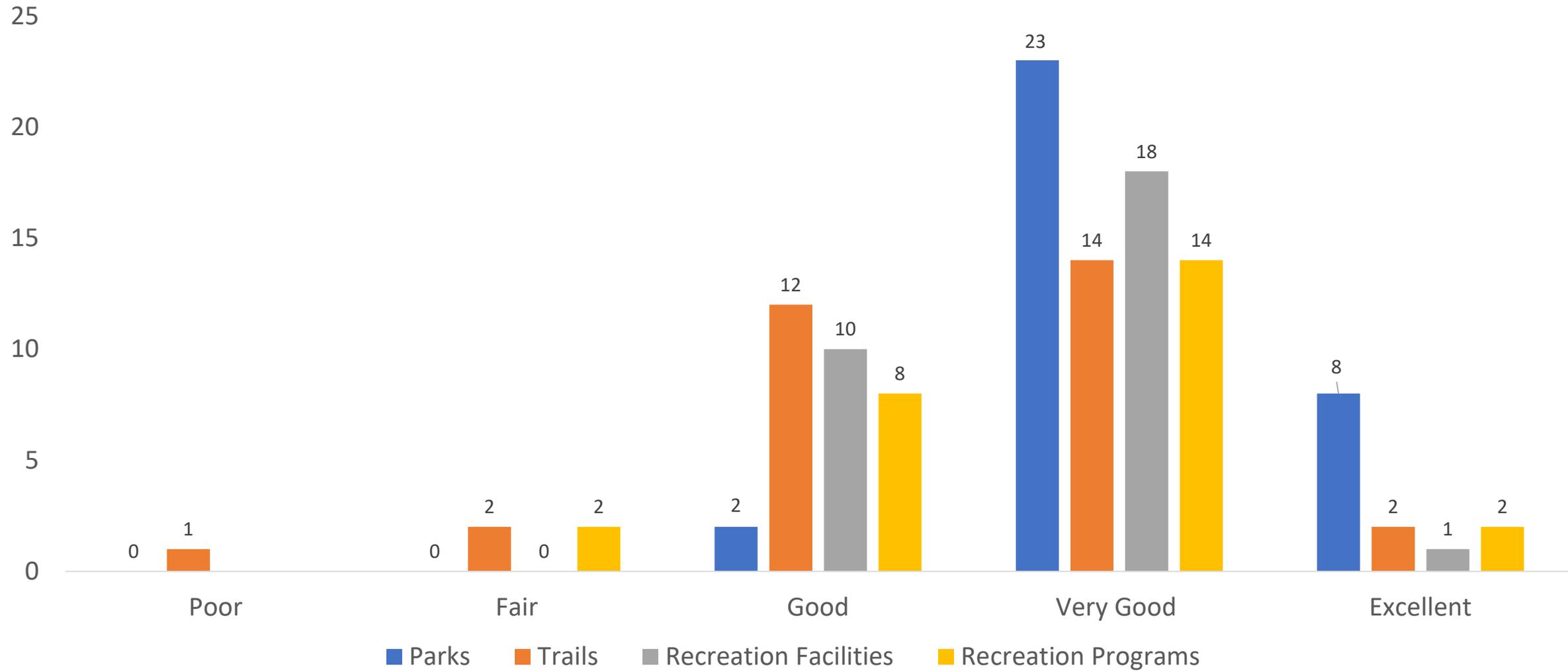


**What are the weaknesses
that need to be
addressed in the parks and
recreation master plan?**

Weaknesses/Improvements

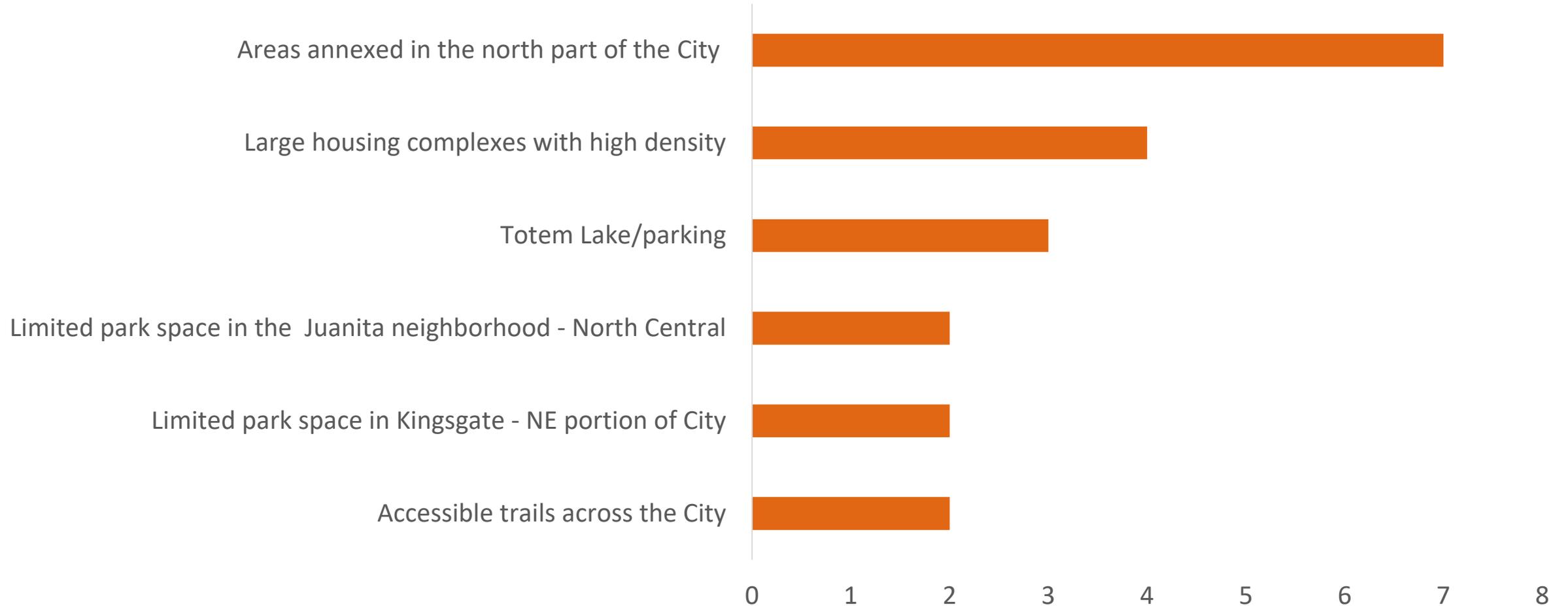


**On a scale of
1 (lowest) to 5 (highest)
how satisfied are you with the
overall quality of the existing
parks, trails, recreation
facilities and activities?**



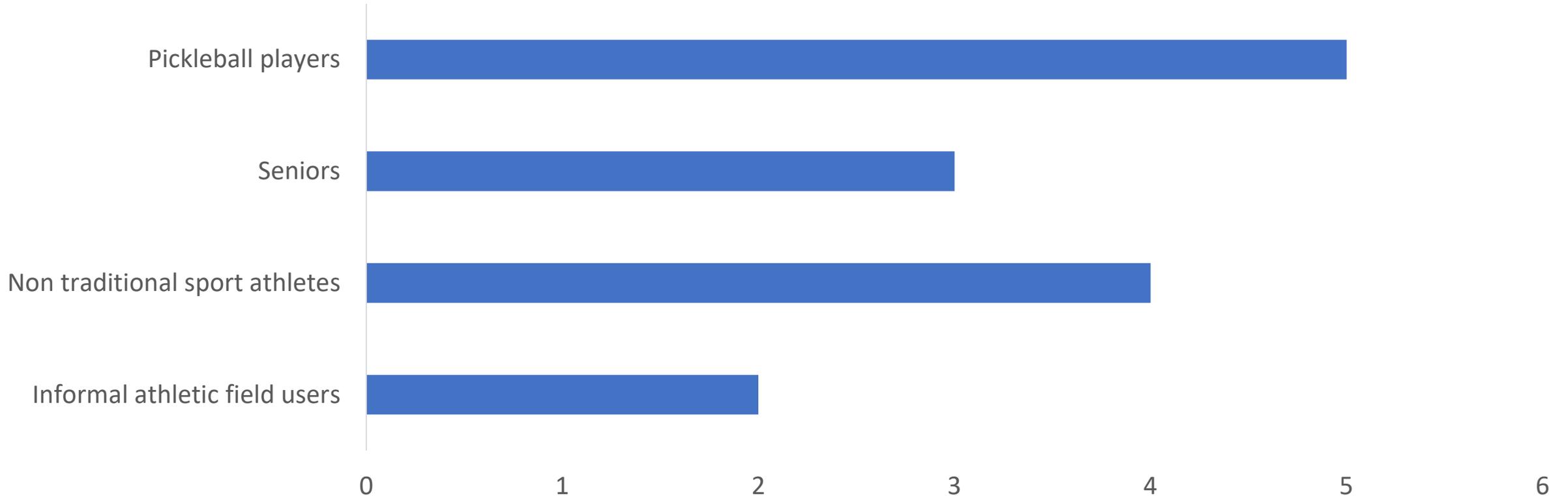
**Are there areas in the City
(geographic or market
segments) that are
underserved?**

Needs Not As Well Served



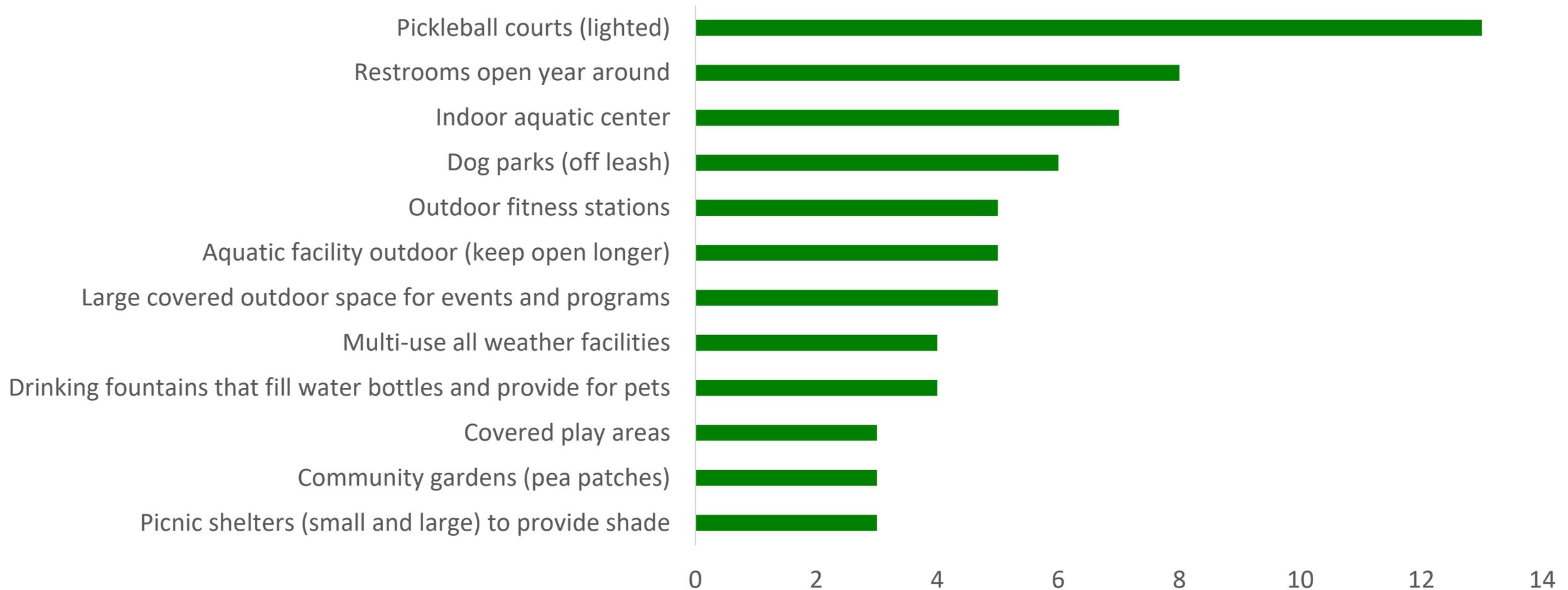
Needs Not As Well Served

Market Segments



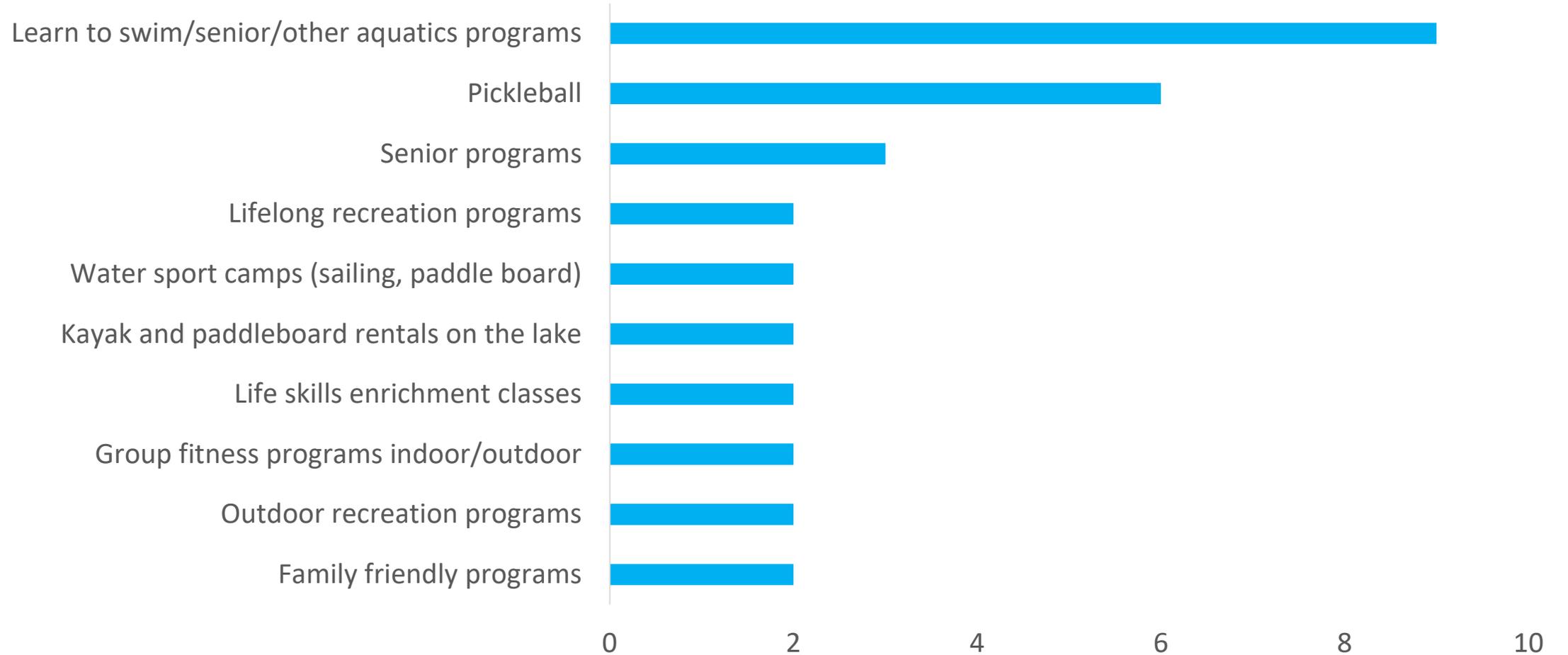
**What new
recreational components or
amenities would you like to
see available?**

New Amenities/Facilities



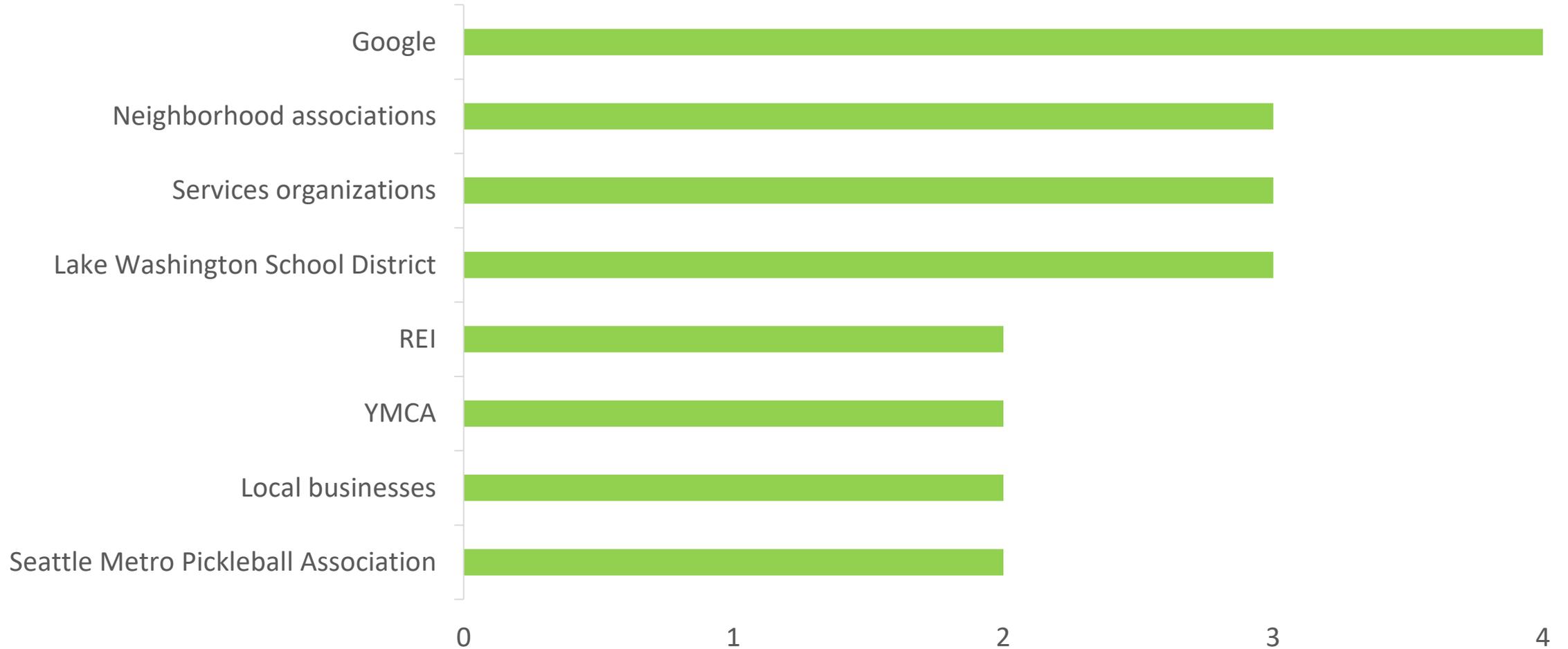
**What new recreational
activities would you like to
see available?**

Recreational Activities



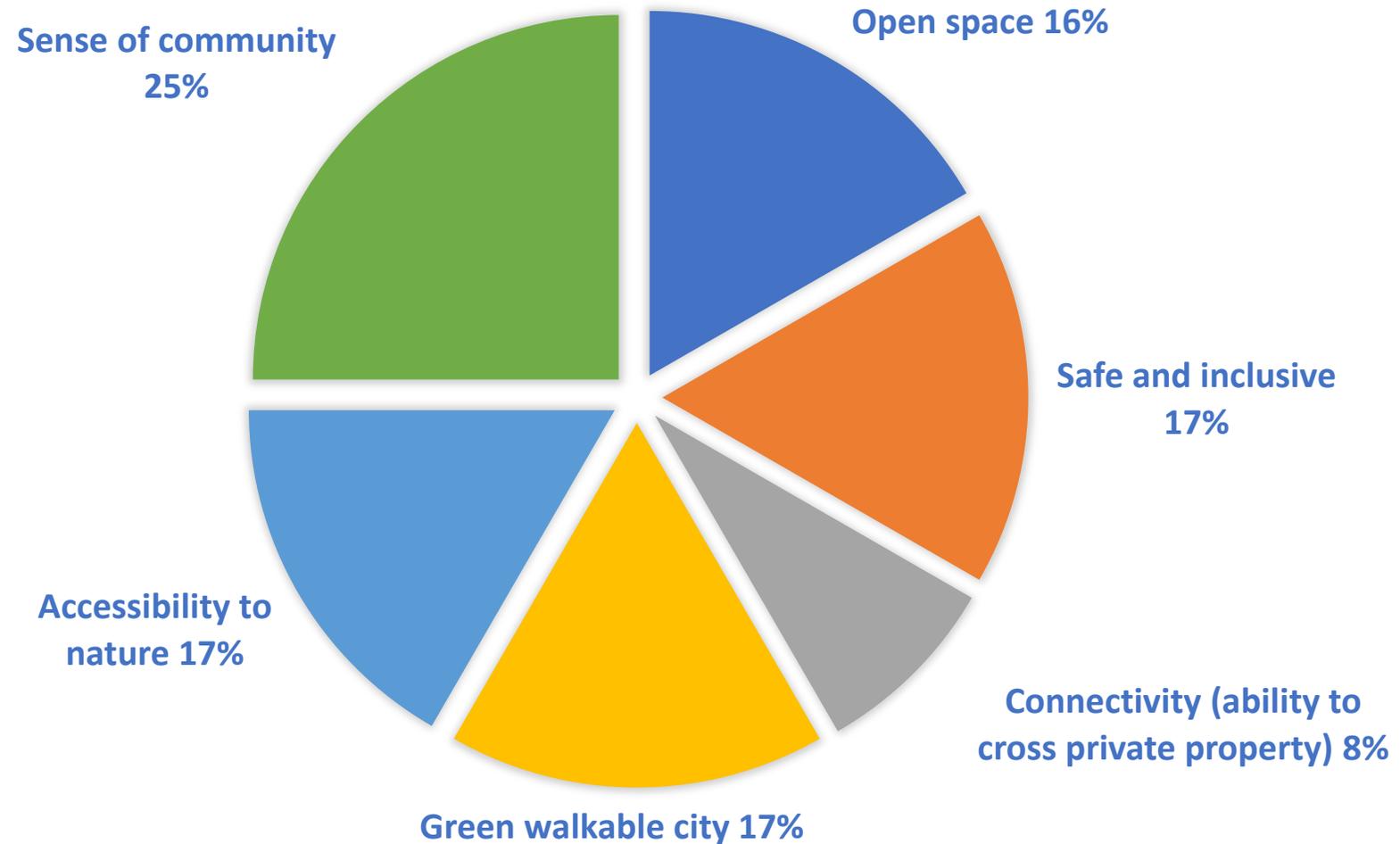
What key partners and stakeholders, in the community, can assist with the implementation of the comprehensive master plan recommendations?

Key Partners

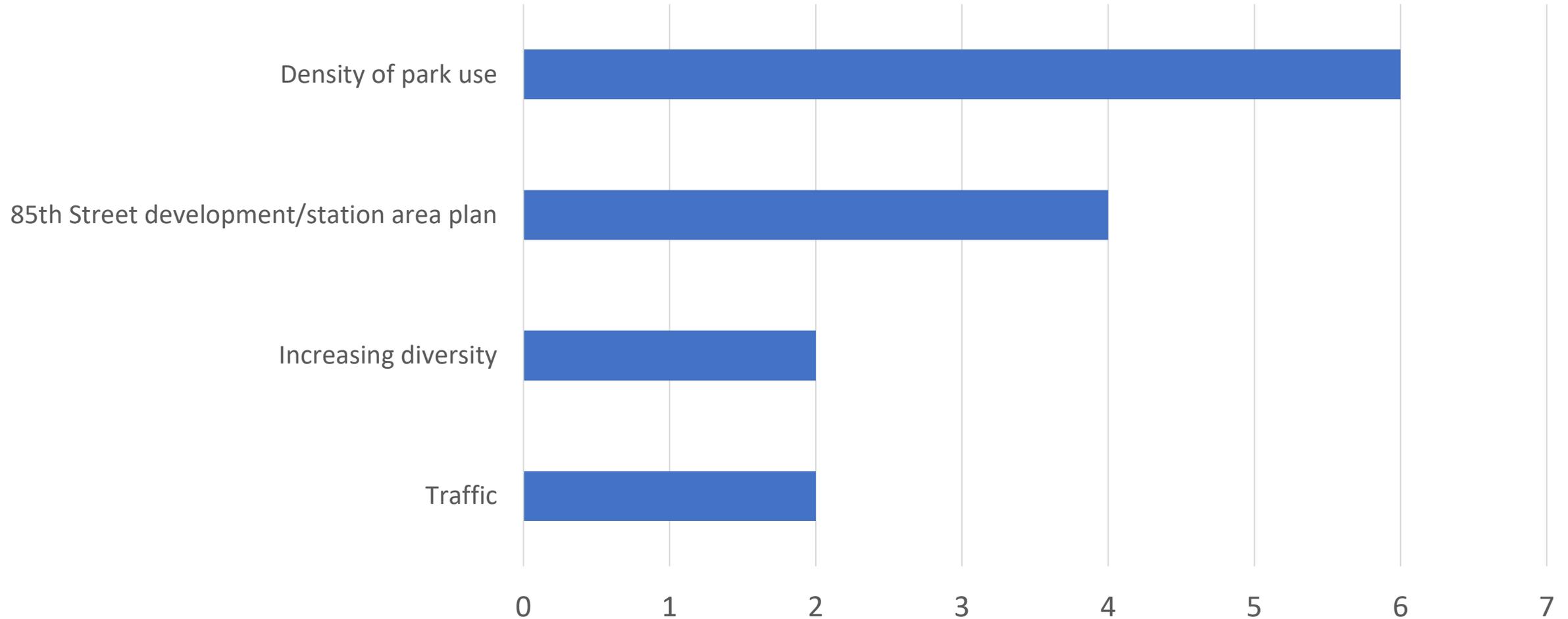


**What key issues or values,
in Kirkland, should we be
aware of?**

Values

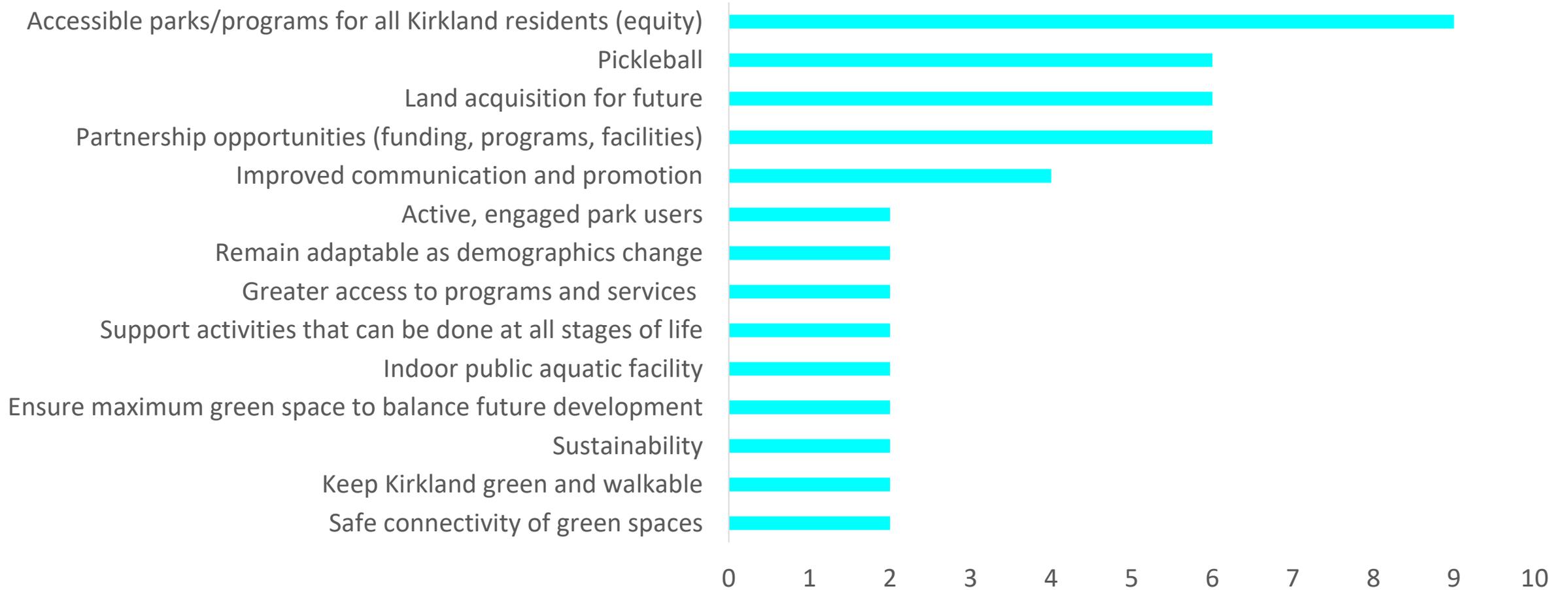


Key Issues



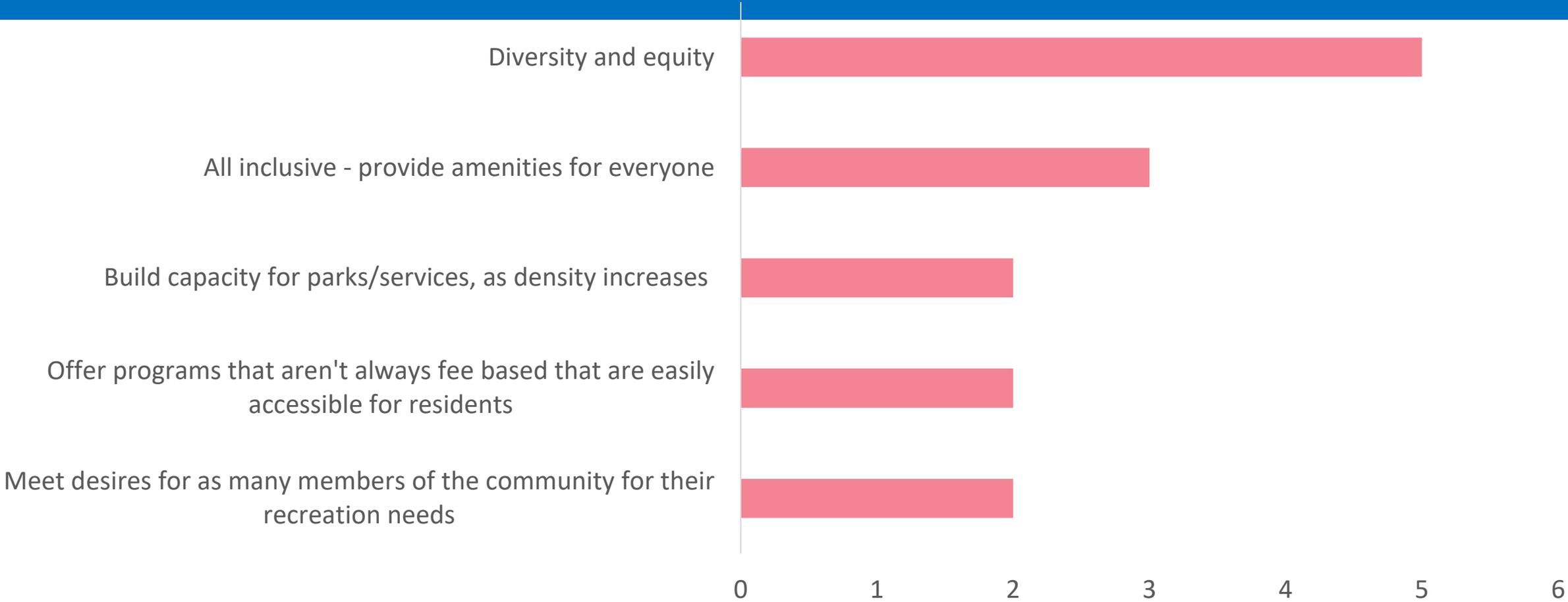
**What priorities in Kirkland
need to be considered,
while developing the
comprehensive master
plan?**

Priorities

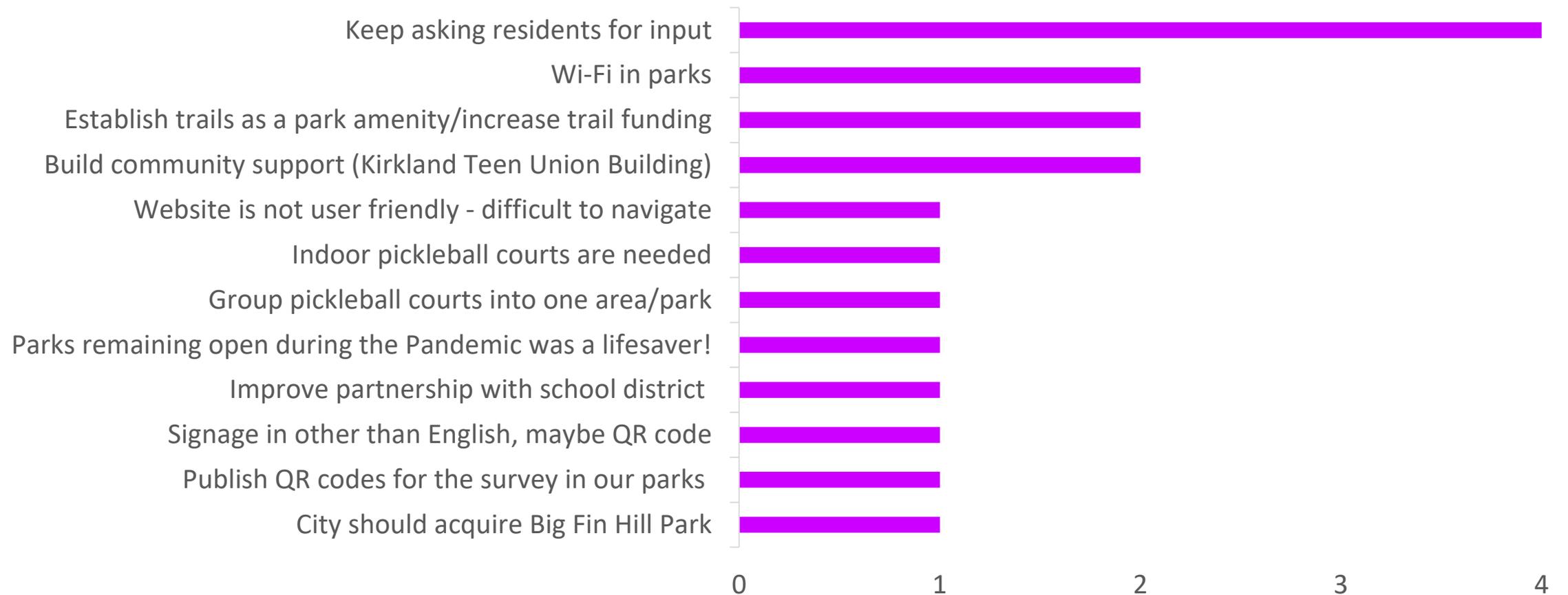


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**What is your vision for
parks, recreation and
cultural services offered by
the Department?**

Vision



Other Comments, Suggestions, Feedback



Next Steps (months subject to change)

- **Demographics, and Parks & Recreation Trends Analysis (July/August)**
- **Level of Service Analysis (July/September)**
- **Recreation Program Analysis (August/October)**
- **ADA Evaluation and Transition Plan (June/December)**
- **Athletic Fields Capacity Study (July/October)**
- **Survey – Statistically Valid Mail/Open Link Online (September/October)**

Next Steps (Months subject to change)

- **Operational Analysis (August/October)**
- **Partnerships and Potential Funding Sources (July/August)**
- **Findings Presentation (November)**
- **Visioning Workshop (November)**
- **Draft Plan with Recommendations and Cost Estimates (January/February)**
- **Final Master Plan (March/April)**

Key Elements of a Community Parks and Recreation Strategic/Master Plan



Thank You For Your Time

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