



# Comprehensive Parks and Recreation and Open Space Master Plan Public Forum June 17, 6:30 p.m.



Thank you for attending. We will  
begin shortly.



**No  
decisions  
have been  
made.**

**We want  
your input!**



# Your Local Project Team



PNW Regional Office  
Gresham, Oregon



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ASLA



Renton, Washington



Matt Anderson, RA



Bryon Scott, ADAC



Boulder,  
Colorado



Chris Cares, Principal  
Founding Partner





## **Overall Plan Goal**

Provide a roadmap and update the 2015 Parks, Recreation and Open Space Master Plan that includes a needs assessment, athletic fields demand study and an ADA evaluation and transition plan



**How many people are  
with you, watching and  
participating in this  
public forum?**

**Did you participated in a stakeholder or focus group meeting for this master planning effort?**

# Information Gathering

## ➤ (5) Stakeholder Interviews – 12 Participants

- City Council members
- Key community members
- City administrators

## ➤ (4) Focus Groups - 33 Participants

- Park & recreation users/community members
- Business leaders
- Neighborhood associations
- Service organizations
- Educators
- Sports group leaders



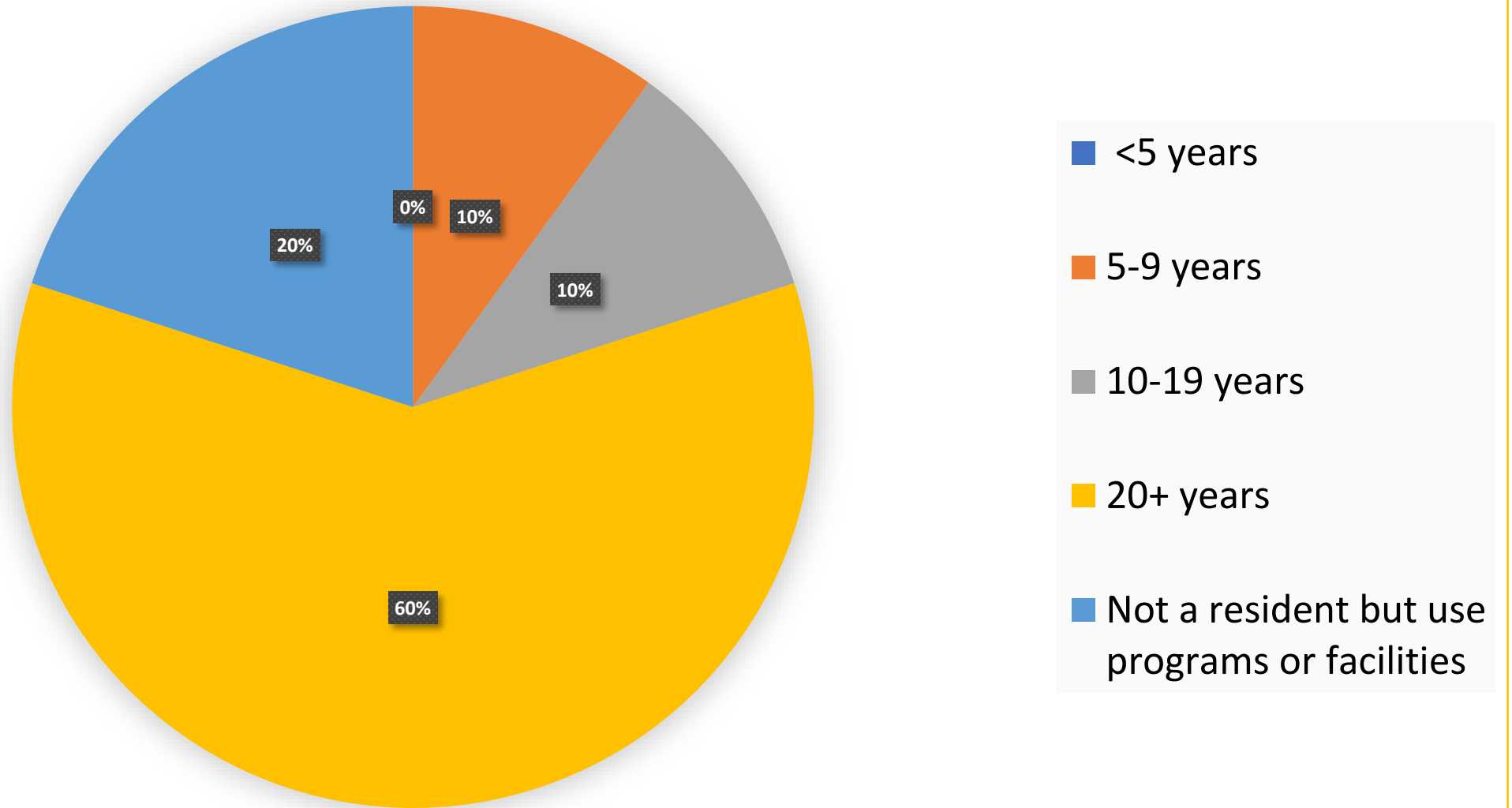
## ➤ (2) Staff SWOT Survey and Focus Groups Meeting – 43 Participants

- Department leadership
- Department staff

**How long have you been a  
resident of the City of Kirkland?**



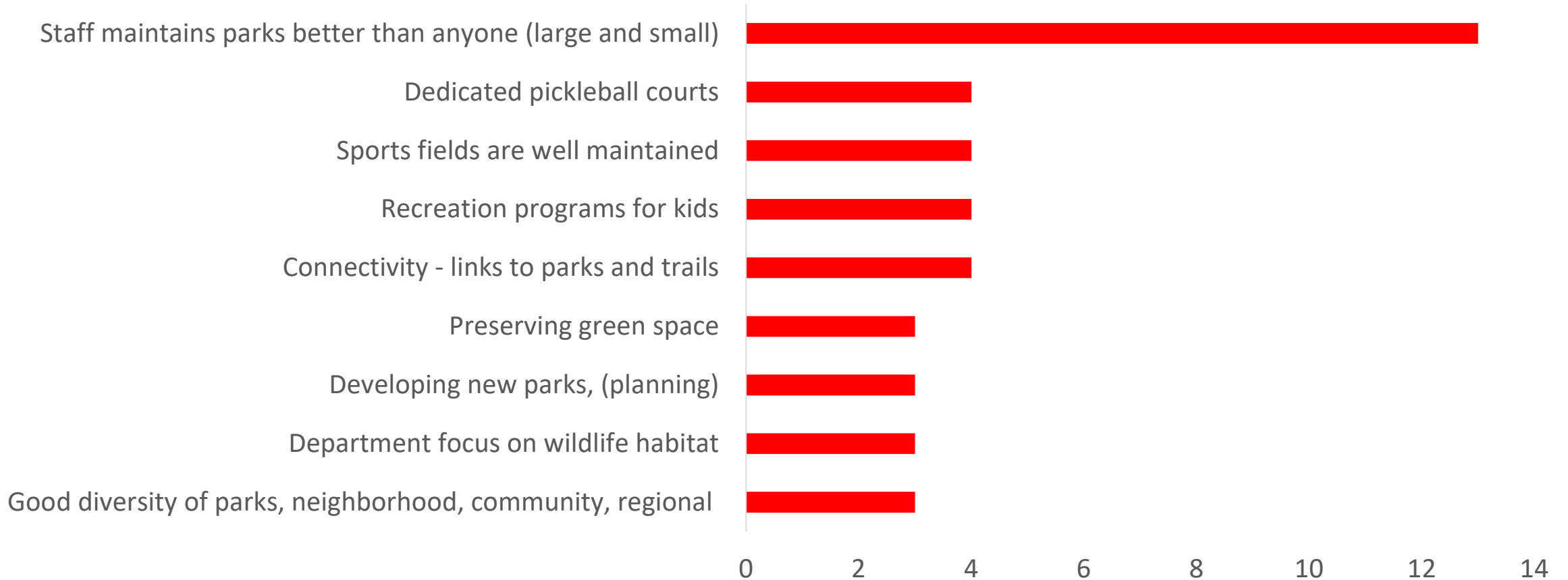
# Residency



**What are the strengths of the Department related to parks, trails, and recreation facilities/activities that should continue over the next 5+ years?**



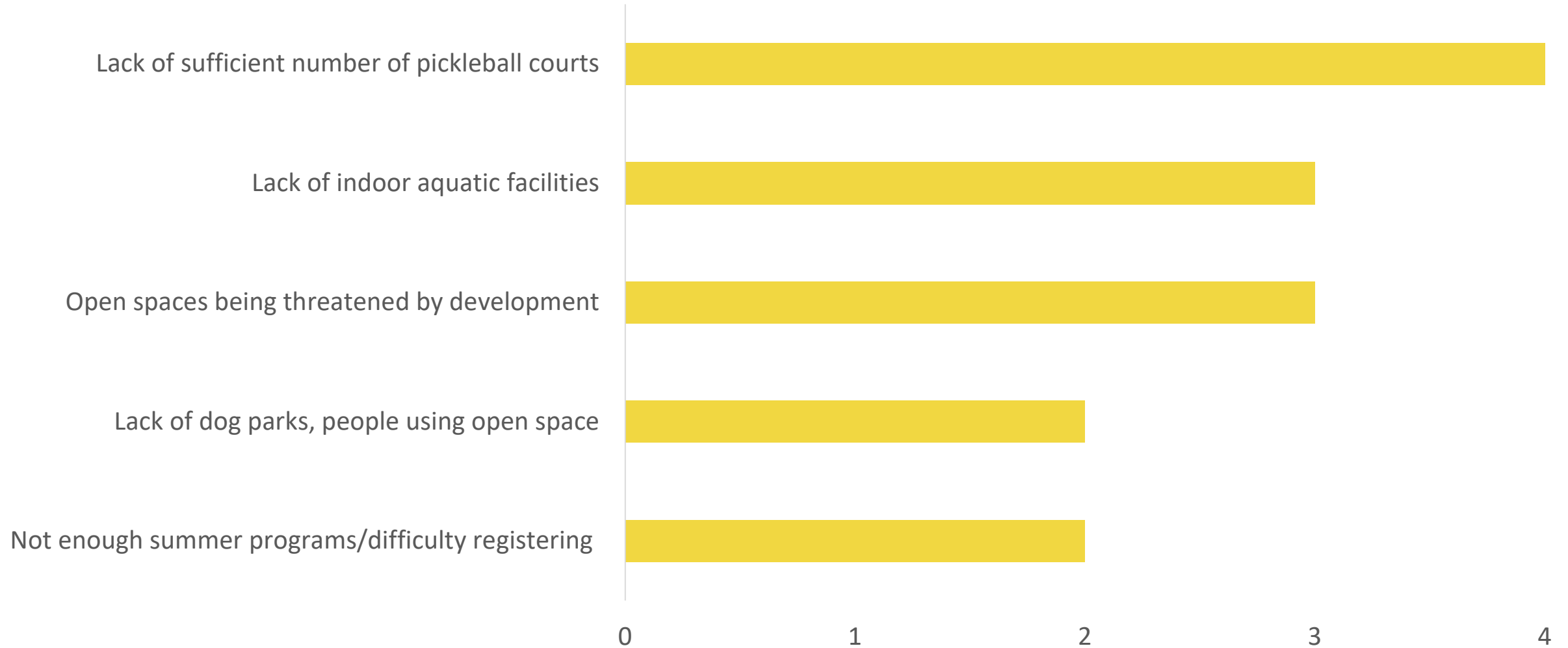
# Strengths



**What are the weaknesses  
that need to be  
addressed in the parks and  
recreation master plan?**

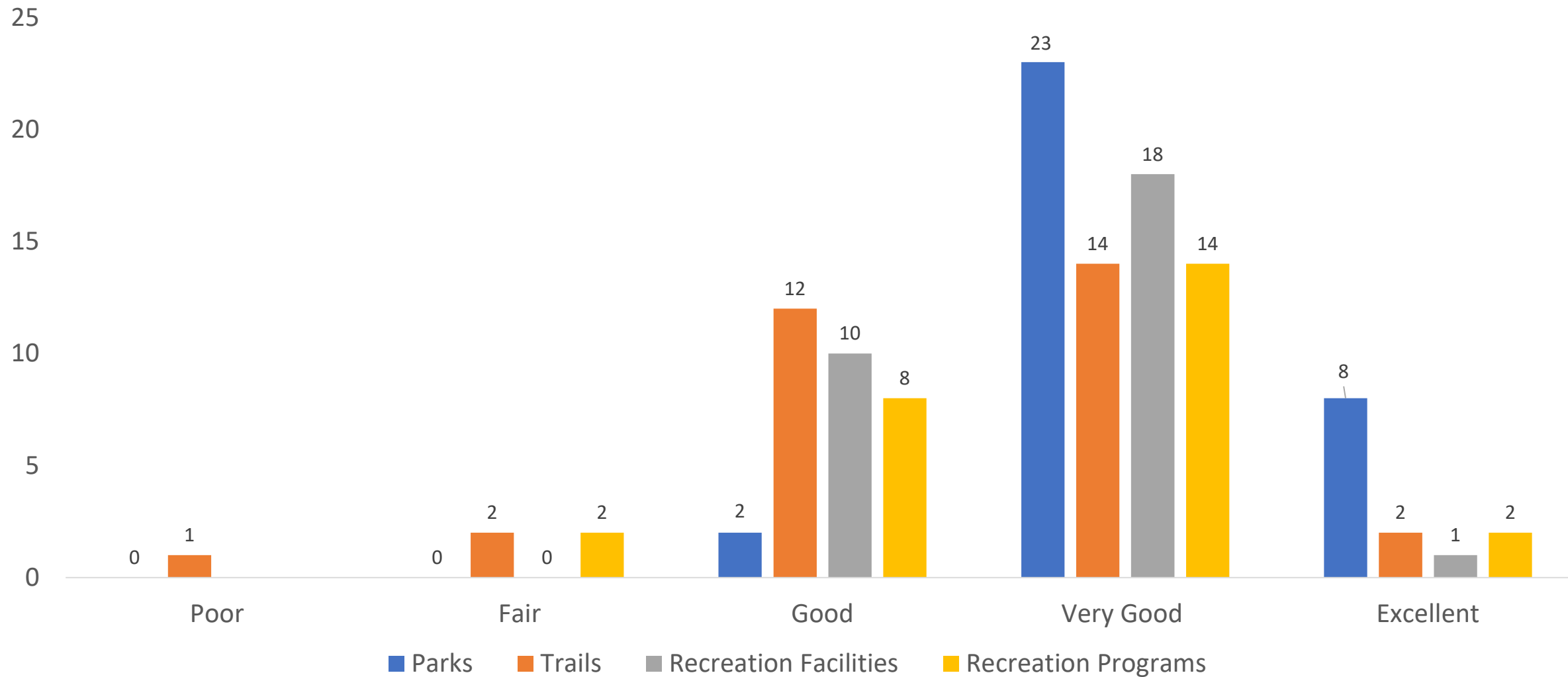


# Weaknesses/Improvements



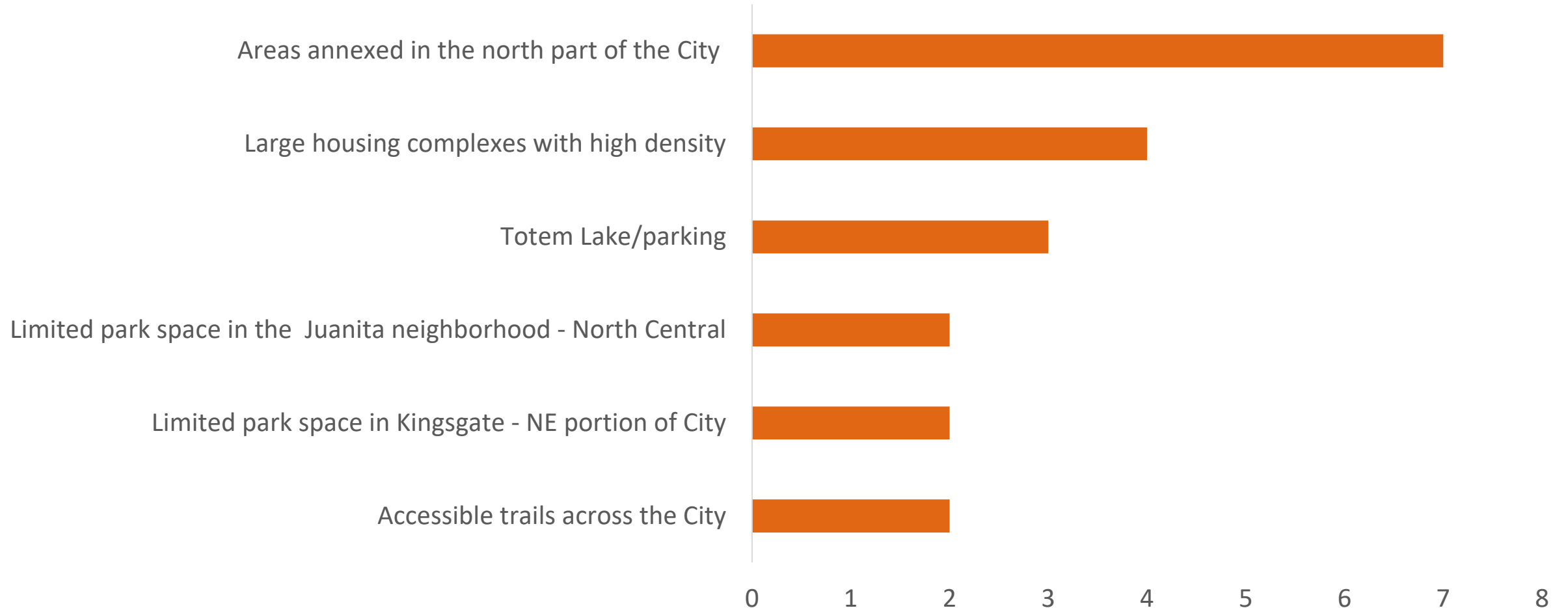
**On a scale of  
1 (lowest) to 5 (highest)  
how satisfied are you with the  
overall quality of the existing  
parks, trails, recreation  
facilities and activities?**





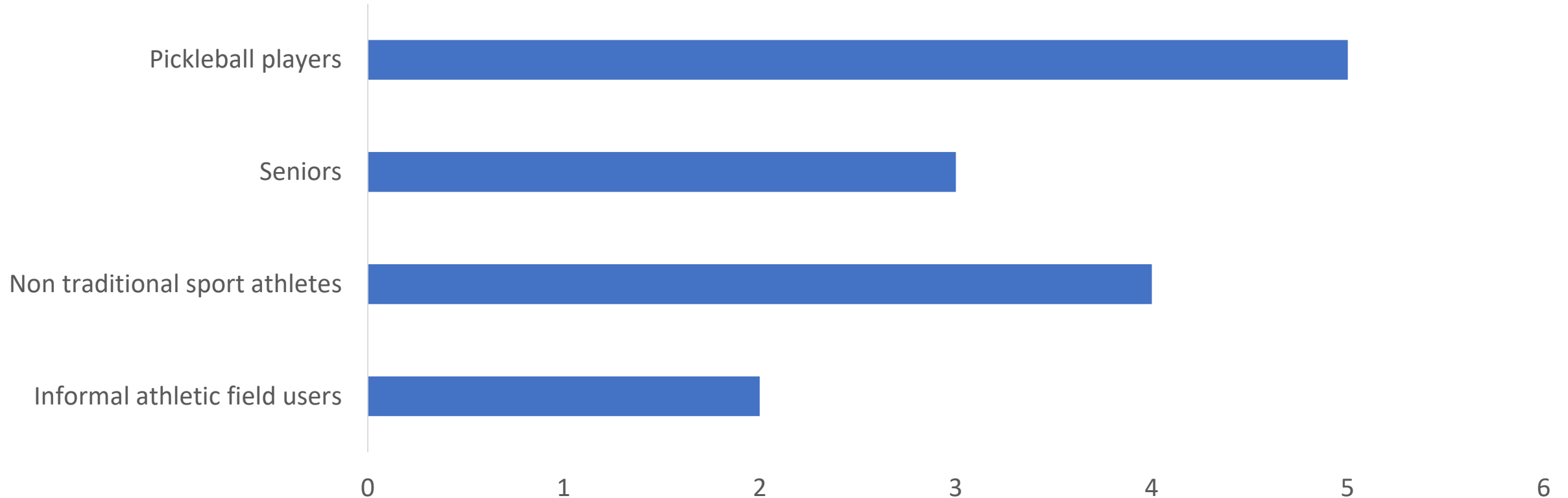
**Are there areas in the City  
(geographic or market  
segments) that are  
underserved?**

# Needs Not As Well Served



# Needs Not As Well Served

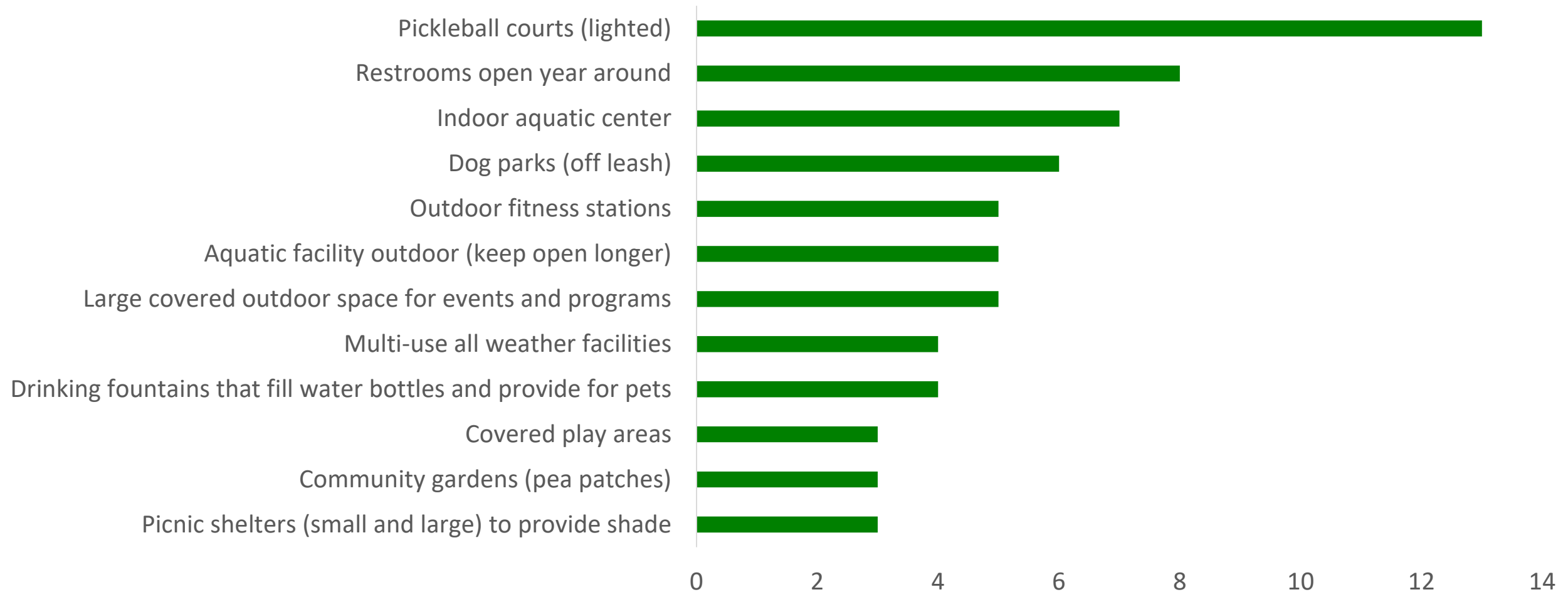
## Market Segments





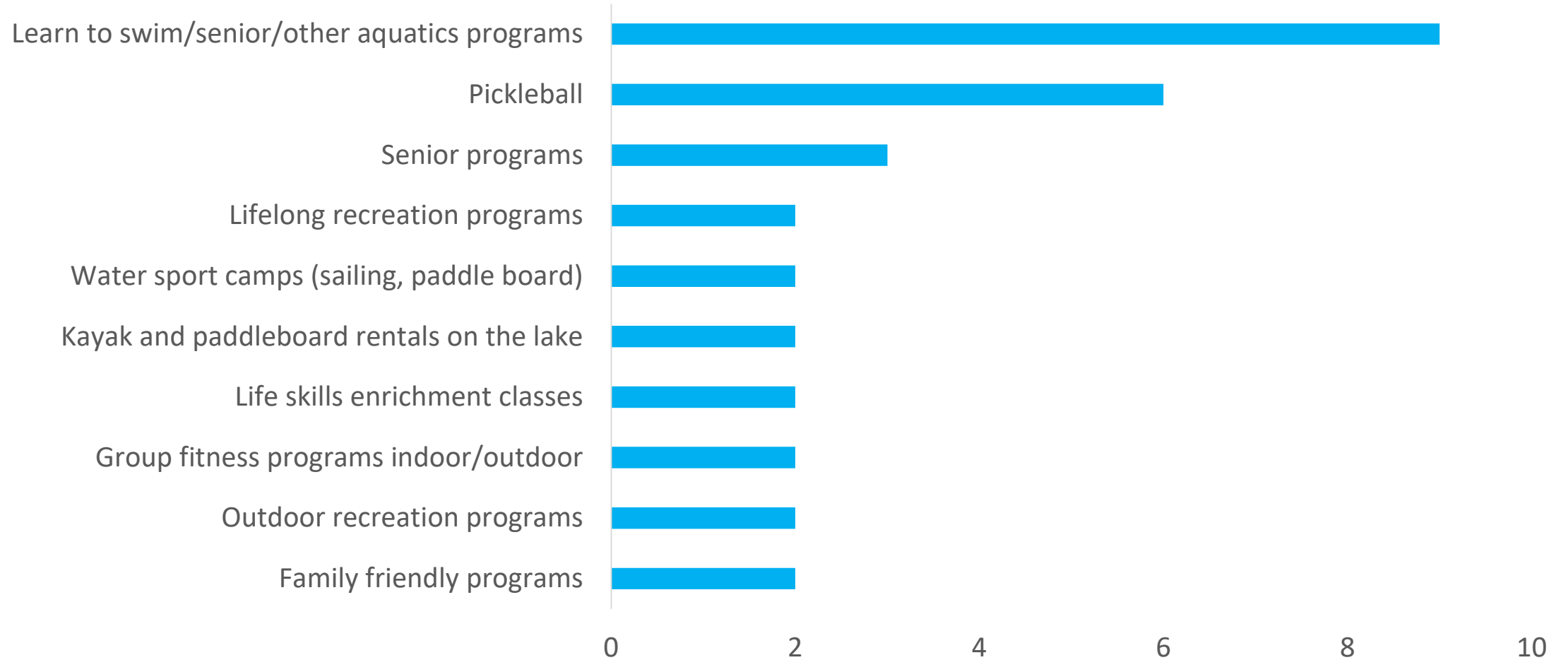
**What new  
recreational components or  
amenities would you like to  
see available?**

# New Amenities/Facilities



**What new recreational  
activities would you like to  
see available?**

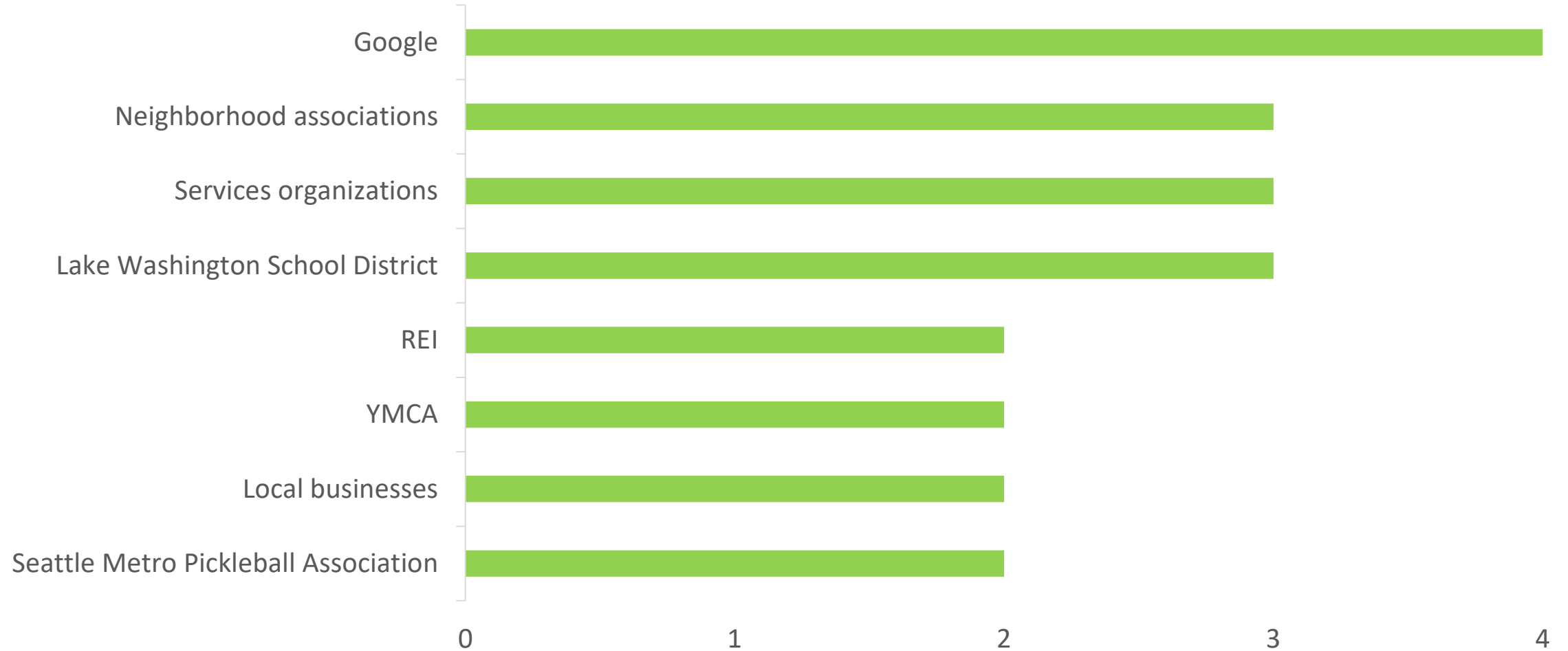
# Recreational Activities





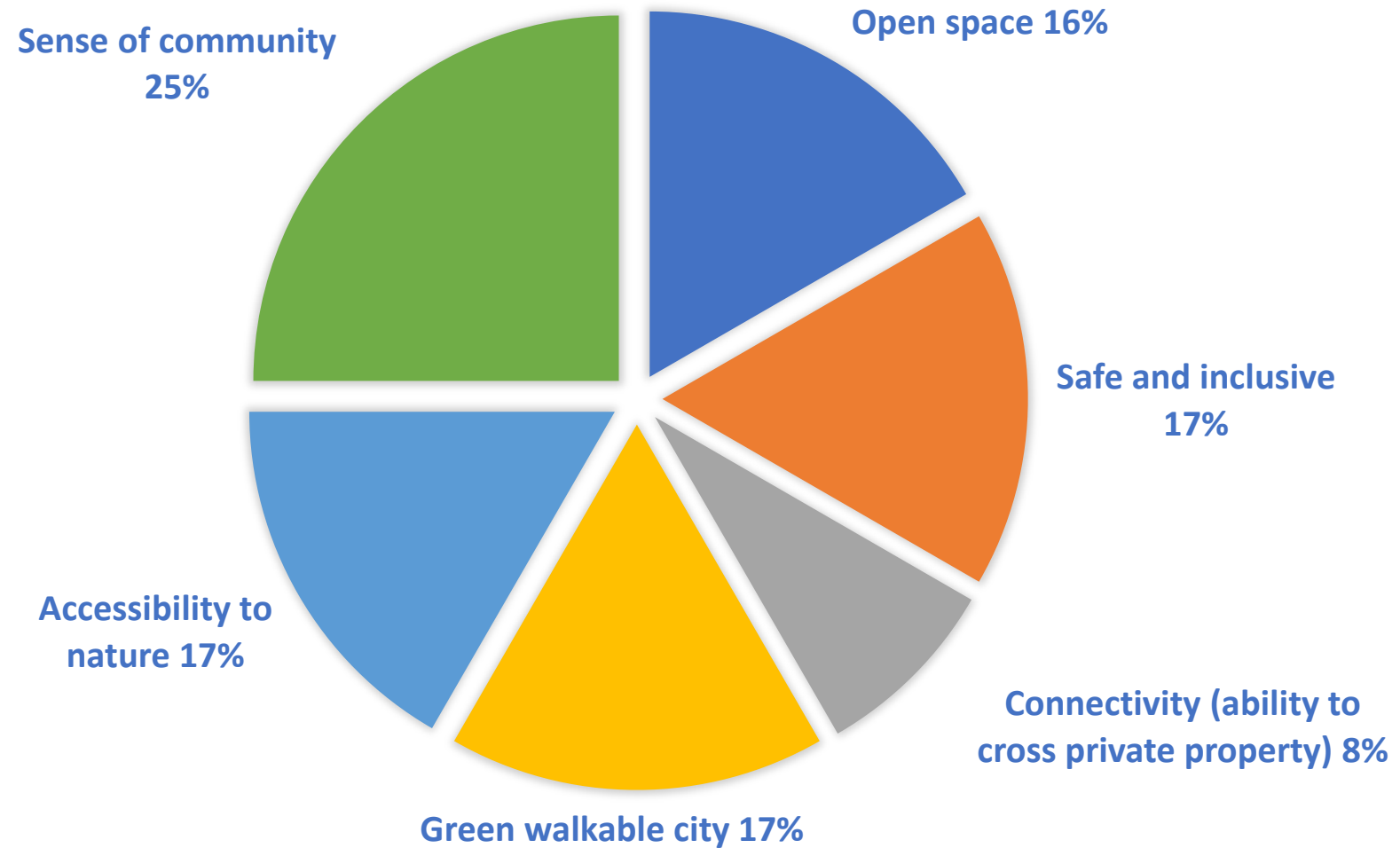
**What key partners and stakeholders, in the community, can assist with the implementation of the comprehensive master plan recommendations?**

# Key Partners



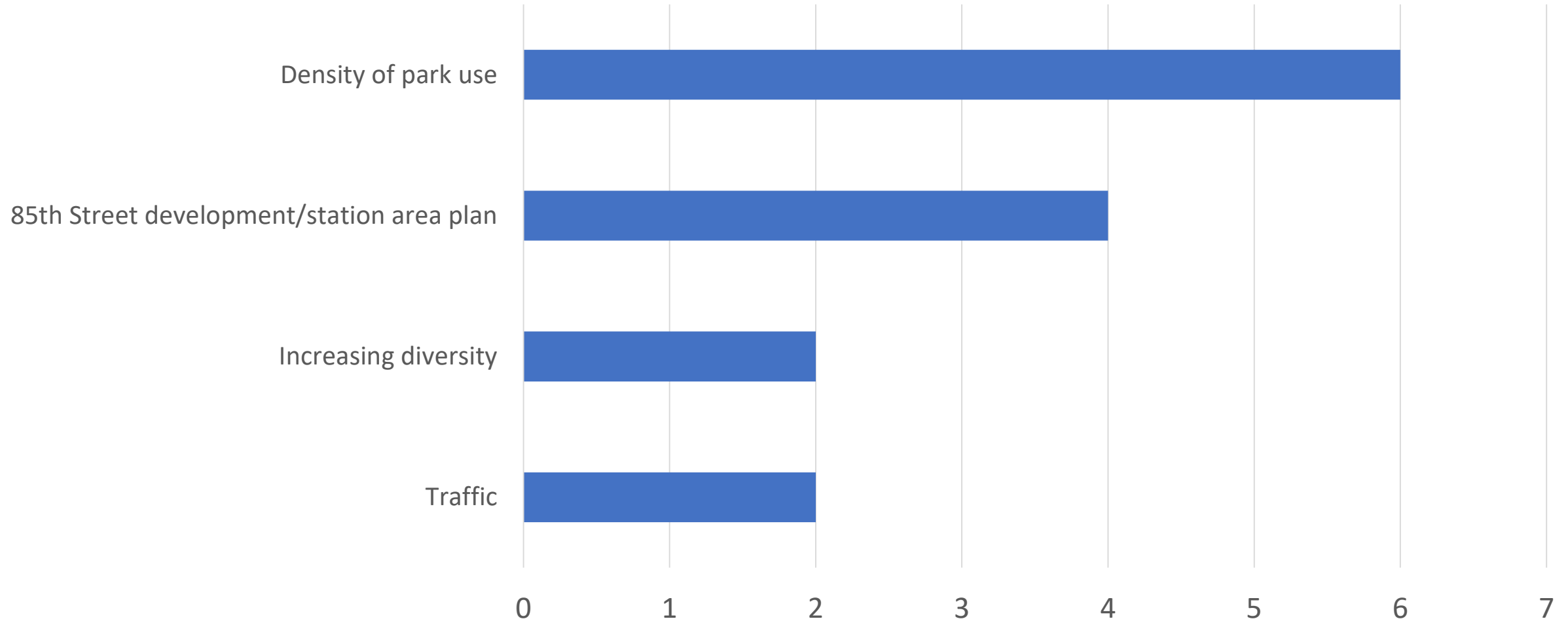
**What key issues or values,  
in Kirkland, should we be  
aware of?**

# Values



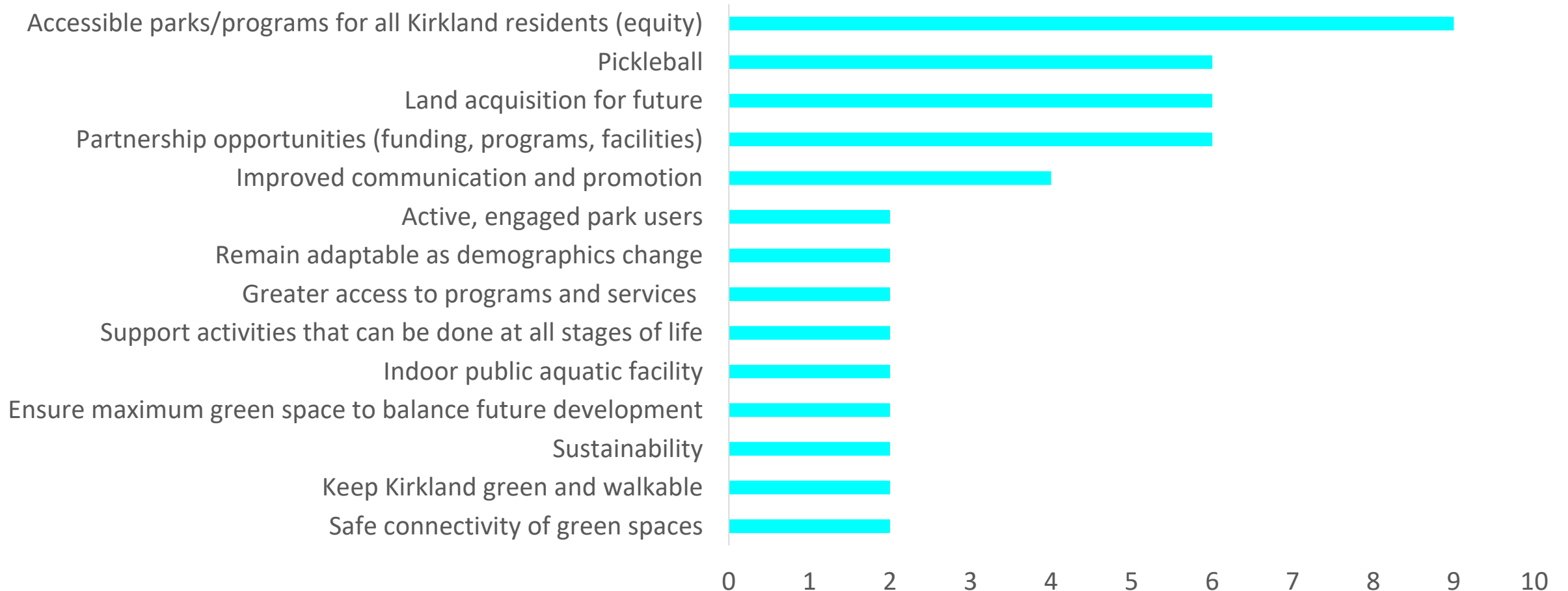


# Key Issues



**What priorities in Kirkland  
need to be considered,  
while developing the  
comprehensive master  
plan?**

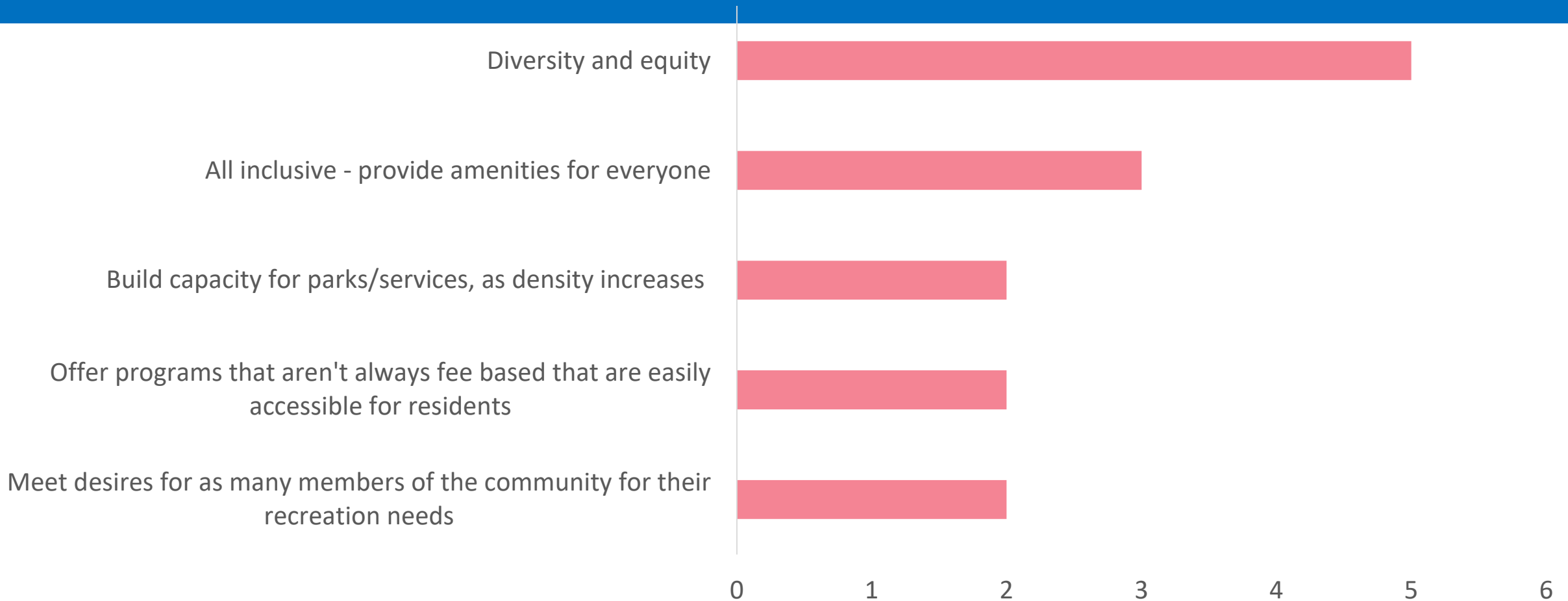
# Priorities



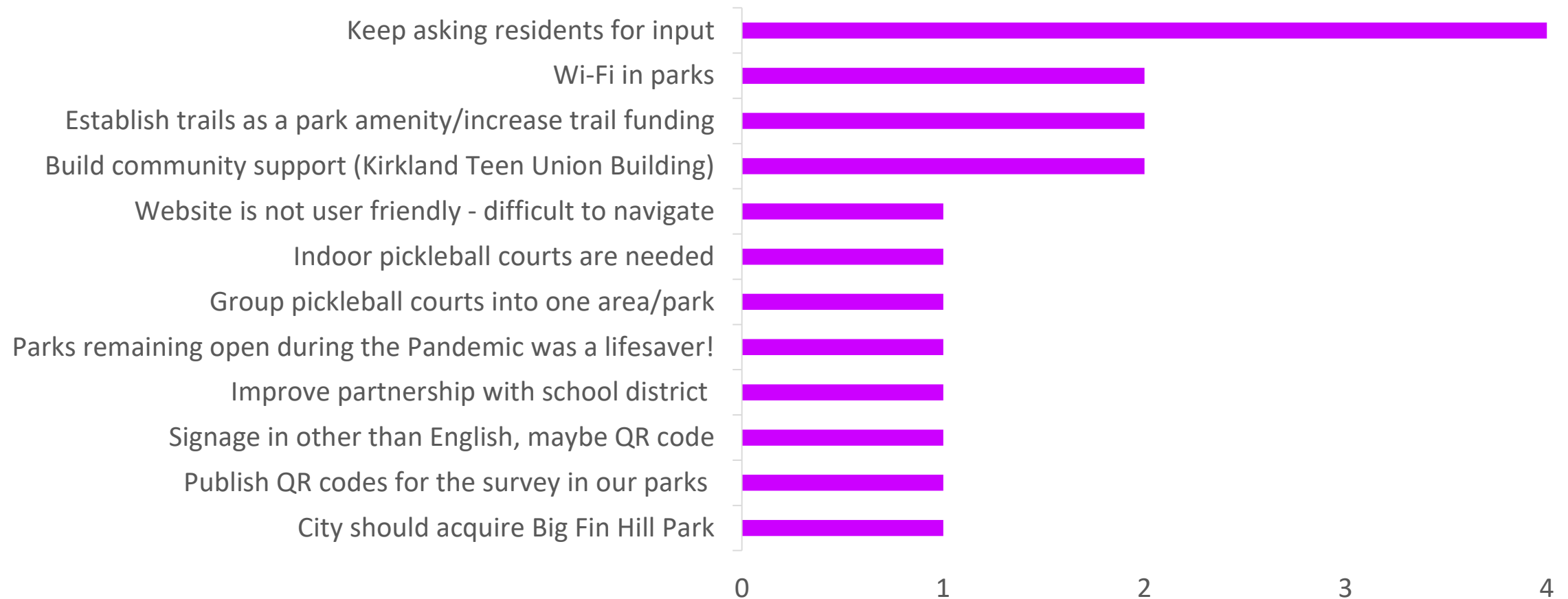
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**What is your vision for  
parks, recreation and  
cultural services offered by  
the Department?**



# Vision



# Other Comments, Suggestions, Feedback



# **Next Steps** (months subject to change)

- **Demographics, and Parks & Recreation Trends Analysis (July/August)**
- **Level of Service Analysis (July/September)**
- **Recreation Program Analysis (August/October)**
- **ADA Evaluation and Transition Plan (June/December)**
- **Athletic Fields Capacity Study (July/October)**
- **Survey – Statistically Valid Mail/Open Link Online (September/October)**

# **Next Steps** (Months subject to change)

- **Operational Analysis (August/October)**
- **Partnerships and Potential Funding Sources (July/August)**
- **Findings Presentation (November)**
- **Visioning Workshop (November)**
- **Draft Plan with Recommendations and Cost Estimates (January/February)**
- **Final Master Plan (March/April)**

# Key Elements of a Community Parks and Recreation Strategic/Master Plan



# Thank You For Your Time

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