



CITY OF KIRKLAND
Planning and Building
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MEMORANDUM

To: Kurt Triplett, City Manager

From: LeAndra Baker-Lewis, Senior Planner
Allison Zike, AICP, Deputy Planning and Building Director
Adam Weinstein, AICP, Planning and Building Director

Date: September 7, 2023

Subject: Juanita Neighborhood Plan Update, File: CAM23-0554
Kingsgate Neighborhood Plan Update, File: CAM23-00555

RECOMMENDATION:

It is recommended that City Council receive a staff presentation and provide direction on the process and community engagement plan outlined in this memo to update the Juanita and Kingsgate Neighborhood Plans in 2023 and 2024.

BACKGROUND:

A key project in the 2023 Planning Work Program is updating the existing Juanita¹ and Kingsgate² Neighborhood Plan chapters of the Comprehensive Plan. Neighborhood Plans have historically been updated on a rotating basis and set forth the vision, goals and policies for the future growth of the areas for the next 10-20 years within the context of the citywide General Elements in the Comprehensive Plan. Revised neighborhood plan policies can result in changes in land use and zoning, new capital projects, or new environmental programs. Community-Initiated Amendment Requests (CARs) for changes in land use/rezones may be submitted and considered with neighborhood plan updates. With completion of these two neighborhood plans, future neighborhood plans will be updated as part of the 10-year Comprehensive Plan Update schedule (i.e., not updated individually or in pairs, on a rolling basis).

In 2011, the City of Kirkland annexed areas from King County into the city limits, effectively establishing the Finn Hill, North Juanita, and Kingsgate neighborhoods. The last major update to the Juanita Plan occurred in 2015 as part of the periodic update to the Comprehensive Plan. At this time, the North Juanita neighborhood was combined with the existing South Juanita neighborhood and the boundary between the two areas was eliminated, reflecting an endorsement from the Juanita Neighborhood Association to unite the two neighborhoods.

¹ <https://www.codepublishing.com/WA/Kirkland/html/KirklandCP15J/KirklandCP15J.html>

² <https://www.codepublishing.com/WA/Kirkland/html/KirklandCP15O/KirklandCP15O.html>

The Kingsgate Neighborhood Plan was established as part of the 2015 Comprehensive Plan Update. The neighborhood contains 2.3 square miles, the third largest neighborhood after Finn Hill and Juanita. The Evergreen Hill Neighborhood Association is the group that organizes activities within the Kingsgate neighborhood.

PLANNING PROCESS:

Developed in 2018, the Neighborhood Plan Update Framework document (Attachment 1) is a customizable “handbook” used by staff and the community to guide the planning process. Because both the Juanita and Kingsgate Plans are being updated simultaneously, the Framework document is combined for both neighborhoods and has been modified for this year’s process to reflect the expectations for both update processes, including a scope of work, a tentative schedule, a “cookbook” of policy questions to consider, a public outreach plan, as well as an updated Equity and Inclusion Assessment (EIA) (Attachment 2).

The goal is to complete the updated neighborhood plans by the end of 2024 to be adopted with the periodic update to the 2044 Comprehensive Plan. To keep on schedule, some public outreach processes and the meeting schedule for both plans will be combined (for example, we will try to bring the two plans to the same Council and Planning Commission (PC) meetings). The processes will diverge with separate Working Groups, workshops, and with certain engagement opportunities in order to dive deeper into study issues specific to each neighborhood and keep the size of the Working Groups and workshops more manageable. Preliminary study issues for each neighborhood are discussed below.

DIVERSITY, EQUITY, INCLUSION AND BELONGING (DEIB) OBJECTIVES:

In response to the passage of Resolution R-5432 and R-5240 in 2020, staff received strong direction from City Council that future neighborhood planning processes should involve more diverse participation from historically underrecognized groups including: Black people, indigenous people, immigrants and refugees, faith-based groups, renters, human services, social justice and affordable housing groups, the LBGTQIA+ community, businesses, non-resident interest groups, and young people. Last year, the City’s adoption of the draft DEIB Five Year Roadmap (R-5548)³ strengthened the aforementioned direction and provided a more focused pathway toward intentional DEIB work.

To help with this effort, staff has gathered demographic information about the people who live in each neighborhood including age, population, race, ethnicity, number of households, household income, and housing tenure, from the 2020 Census and 2025 projections (source: ESRI, a geographic information system and data resource company; see Attachments 3 and 4). Aerial photos depicting the boundaries of each neighborhood are contained in Attachment 5 for the Juanita Neighborhood and in Attachment 6 for the Kingsgate neighborhood.

Staff will be prioritizing implementation of the policy review, planning process evaluation, and text recommendations delivered through the Equity Review Report prepared by

³ https://www.kirklandwa.gov/files/sharedassets/public/city-managers-office/roadmap-as-adopted_1.pdf

ECONorthwest⁴ in October of 2022, related to the 2044 Comprehensive Plan update process. Included in the proposed equity framework is an initial step of analyzing and assessing data regarding race, income level, and other priority population markers to understand the existing community circumstances and identify community trends that provide foundational information and can inform community involvement. An example of this recommended data assessment includes looking at different regional maps and indexes to better understand the circumstances of the subject areas in relation to the city and region in their entirety. The Puget Sound Regional Council (PSRC) has also created tools that are useful in staff’s equity work, such as the Displacement Risk map (Figure 1). The map assesses the risk of displacement in Census tracts using 2016 data (because housing affordability has generally diminished since 2016, this map should be considered a lower-end assessment of potential displacement). Risk of displacement, defined as the involuntary relocation of current residents or businesses, is determined using available data on socio-demographics, transportation qualities, neighborhood characteristics, housing availability, and civic engagement, among other contextual factors. The map depicts some areas in Kingsgate and Juanita that might have moderate risk of displacement.

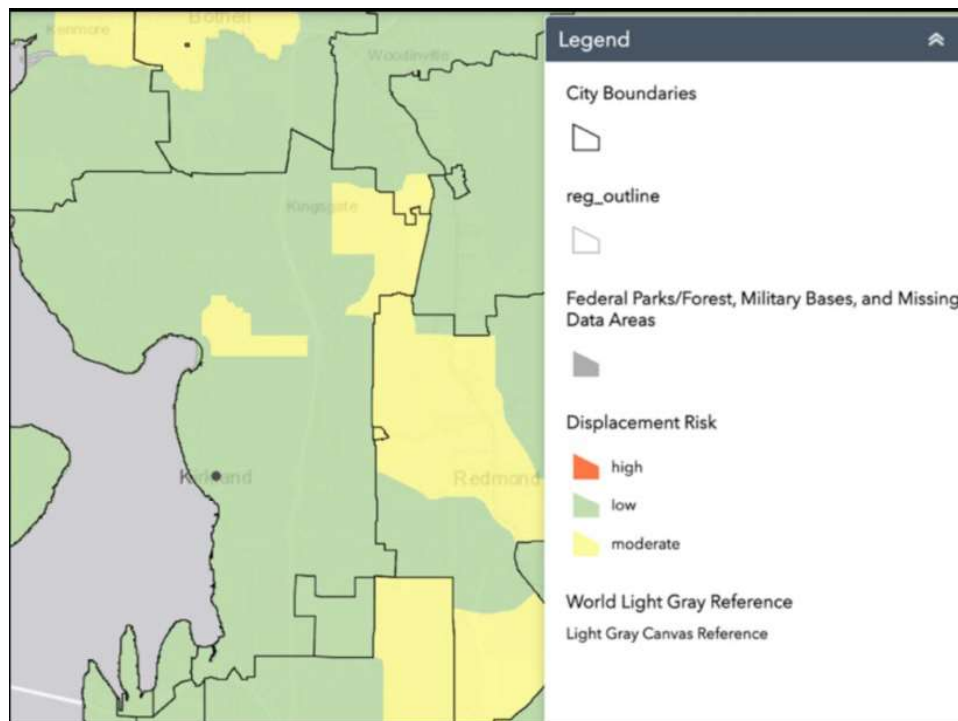


Figure 1. Displacement Risk. Both of the moderate displacement risk areas within the City of Kirkland are located in the Juanita and Kingsgate neighborhoods (source: PSRC⁵)

Another research tool generated by PSRC is the Opportunity Index map (Figure 2). As described in the Equity Review Report prepared by ECONorthwest, the Opportunity index shows “areas of opportunity” based on measures of education, economic health, housing and neighborhood quality, mobility and transportation, and health and

⁴ <https://www.kirklandwa.gov/files/sharedassets/public/planning-amp-building/kirkland-2044-comp-plan/equity-review-report-kirkland-comprehensive-plan-econorthwest-final20221108.pdf>

⁵ <https://www.psrc.org/our-work/displacement-risk-mapping>

environment. In other words, the index shows places where individuals have a better chance of being able to live a happy and fulfilling life.

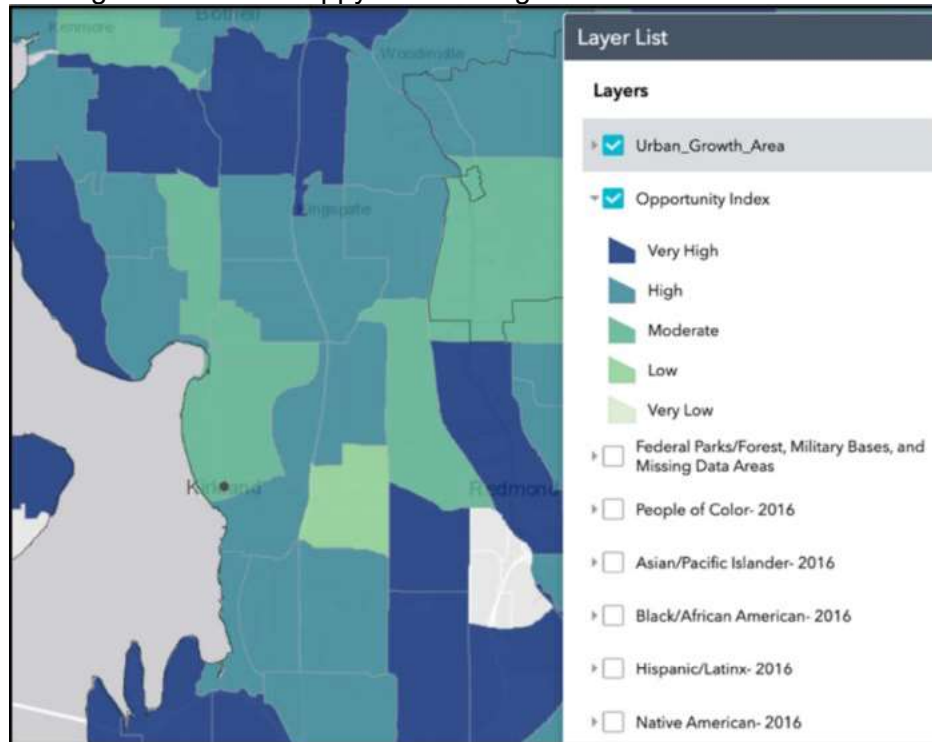


Figure 2. Displacement Risk (source: PSRC⁶)

Information from both tools is valuable for synthesizing how private and public investments could be prioritized to these two communities.

The updated plans will also reflect on the history of the Duwamish Tribe (whose presence predated white settlement and continues today) as part of the City's commitment to dismantle structural racism. We recognize and celebrate the rich, local native history of Kirkland and will continue to take actions through policy and practice that emphasize the importance of Kirkland's past that may have historically been neglected through traditional policy.

In addition to including greater diversity in participation, the Council requested, when revising neighborhood plan policies and text, that staff and the community ensure that the revised plans include:

- Text narrative that is welcoming to those who live or work outside the boundaries of each neighborhood, including households who may desire to live in the neighborhood;
- Support for citywide Middle Housing (MH) and affordable housing policies in the Housing Element, the Housing Strategy Plan objectives, and adopted MH and Accessory Dwelling Unit code regulations;
- Support for other citywide goals and policies; and
- Recognition of the First Peoples who lived in the area prior to white settlement of Kirkland and who continue to live in the area today.

⁶ <https://www.psrc.org/our-work/opportunity-mapping>

Recent work with the City's equity consultant on an "equity scrub" process and application of DEIB principles to future updates has proven valuable as we search for ways to ensure that Kirkland is a welcoming place for all. Staff continues to work with the City Manager's office to improve on these efforts. For example, staff will prepare an Equity Impact Assessment (EIA) at the beginning and end of the process (see Attachment 1 EIA section and draft EIA in Attachment 2).

WORKING GROUPS:

Members of the two small Working Groups are in the process of being selected to work closely with staff throughout the process of updating the neighborhood plans. Their role is as a conduit between staff and their fellow community members in the neighborhood and broader community. Working Group members are expected to attend Planning Commission and other public meetings, and to review draft plans prepared by staff. The Neighborhood Plan Update Framework document (Attachment 1) describes in more detail the membership and role of the Working Group. In selecting the representatives for the Working Groups, we are trying to recruit a diverse range of interests (including the business community) and perspectives to bring to the process while keeping the groups a manageable size.

PUBLIC OUTREACH PLAN:

The Framework document in Attachment 1 describes the schedule and public outreach plan for the neighborhood plan process. Planned outreach includes mailing postcards to all residents and property owners in both neighborhoods, issuing email announcements, conducting an online survey, conducting separate workshops for each neighborhood (visioning and issue identification), holding meetings with Council and PC, and other opportunities. Planning staff will send out email announcements and coordinate with the communications team in the City Manager's office to issue media releases.

PRELIMINARY STUDY ISSUES UNIQUE TO EACH AREA:

Potential study issues of concern to each neighborhood will be gathered from results of the online survey, workshops and public comments received. Staff has identified a list of preliminary issues to study below (note that many other issues, such as fostering 10-minute neighborhoods and local-serving neighborhood retail facilities, will be studied as part of the larger K2044 Comprehensive Plan Update):

Juanita Neighborhood Plan (low level of revision is expected)

- evaluate opportunities to increase pedestrian pathways and connections within the neighborhood
- identify policy considerations surrounding open space and parks
- identify policy considerations surrounding Juanita Bay and the associated wetlands to the east, as they are the single most critical environmental feature of the neighborhood that must be protected
- evaluate opportunities to increase protection of natural resources and community amenities
- policy and land use changes may be considered through community requests for zoning changes

- reformat the existing text to be consistent with current format for neighborhood plans
- ensure that the language used reflects Kirkland's values as a welcoming, inclusive, and equitable city
- update the vision statement and try to make it more concise
- re-evaluate, prioritize, and transform the existing text headings into policy statements
- revise to describe current land uses as there have been changes since the last update
- add historical text about the area and recognize the First People of Kirkland

Kingsgate Neighborhood Plan (low to moderate level of revision is expected)

- evaluate opportunities to increase protection of natural resources and community amenities
- support environmental projects that address issues such as tree canopy and flooding within the neighborhood
- encourage revitalization of commercial areas and new development through creation and revision of policies specific to the needs of existing and future businesses
- review and consider improvements to policies related to open space and parks
- address and acknowledge transit/traffic concerns due to growth in nearby jurisdictions
- reformat the existing text to be consistent with current format for existing plans
- ensure that the language used reflects Kirkland's values as a welcoming, inclusive, and equitable City
- re-evaluate, prioritize, and transform the existing text headings into policy statements
- revise to describe current land uses as there have been changes since the last update
- update the existing vision statement, including describing the neighborhood's unique identity
- add historical text about area and recognize the First People of Kirkland

STATUS OF PROJECT:

The following tasks have been completed or are in-progress:

- July/August - Project kick off
- Neighborhood Plan Update Framework (see Attachment 1)
- Neighborhood Association Board and general meetings scheduled
- Soliciting Working Group members
- Project webpages live:
 - Juanita Neighborhood Plan⁷ and Kingsgate Neighborhood Plan⁸
- Email list servs created on each webpage allowing community members to sign up to receive announcements
- Inter-departmental staff meeting to discuss planning issues
- Kirkland Youth Council meeting scheduled
- Kirkland Senior Council media announcement

⁷ <https://www.kirklandwa.gov/JuanitaPlanUpdate>

⁸ <https://www.kirklandwa.gov/KingsgatePlanUpdate>

- Draft Equity Impact Analysis (EIA) (see Attachment 2)
- Demographic data from ESRI (see Attachments 3 and 4)
- Drafting of survey questions
- City wide media announcement
- Tabling and public outreach at neighborhood and citywide events such as the opening of 132nd Square Park, City Hall for All, Juanita Friday Markets, and the Kirkland Forest Day Celebration.

PLANNING COMMISSION BRIEFING:

On August 24, 2021, the Planning Commission was briefed on the proposed planning process for the neighborhood plan updates. Based on direction provided by the Planning Commission, Staff will be further evaluating:

- outreach in commercial areas of both neighborhoods to explore best methods for promoting development without losing existing businesses and services;
- the specific ways existing data can influence prioritization of future city projects, programming or planning, identifying any larger trends that will disproportionately impact infrastructure and opportunity within both neighborhoods;
- opportunities to improve and direct outreach to visitors of both neighborhoods, as the commercial centers in both Juanita and Kingsgate are destinations for people in other parts of the city; and
- means of providing additional transparency and uniformity for affordable housing requirements in zones of all densities

NEXT STEPS:

Staff will begin work in the coming months on the below steps in the neighborhood plan update process (*See Attachment 1, Table 2 for Project Schedule*):

- Continue recruitment for Juanita and Kingsgate Working Groups
- Conduct first Working Group meetings
- Mail postcards to property owners and residents to encourage participation, and publicize the survey and workshop dates
- Issue survey
- Organize and conduct visioning workshops
- Planning Commission study sessions

Future work steps anticipated to begin in 2024 include the following:

- Issue draft Plans for public comment
- Planning Commission public hearing (anticipated Spring 2024)
- Final adoption by City Council (anticipated Fall 2024)
- Post-project analysis and follow up equity analysis via supplemental EIA

QUESTIONS FOR CITY COUNCIL:

- Does the Council support the planning process outlined in this memo and the Framework document? Do you have additional suggestions for the process or public outreach plan?
- Does the Council have suggested issues to study in each neighborhood that are not listed in this memo?

ATTACHMENTS

1. Framework Document, tables and attachments
2. Draft Equity Impact Assessment
3. Juanita demographic data (ESRI)
4. Kingsgate demographic data (ESRI)
5. Juanita neighborhood map
6. Kingsgate neighborhood map

cc: File Number CAM23-0554, CAM23-00555

2023 Neighborhood Plan Update Framework

August 2, 2023



Juanita and Kingsgate Neighborhood Plan Update

In 2023, the City of Kirkland Planning and Building Department, in coordination with the neighborhoods and overall community, is tasked with updating the Juanita and Kingsgate Neighborhood Plans. The purpose of a neighborhood plan is to establish a vision for the neighborhood over the next 20 years that promotes the citywide goals and policies in the Comprehensive Plan.

The planning and public outreach process for updating the neighborhood plans will be on a parallel schedule for public board and commission meetings and the public outreach process. Where appropriate, staff will utilize the same public information materials and combine public involvement activities. Working Groups made up of representatives from each neighborhood association, the business community, and other community members will work with City staff to help conduct this process. The goal is to complete the update process by the end of 2024, when revisions to the neighborhood plan will be combined with adoption of other citywide amendments to the Comprehensive Plan. Follow-up Zoning Code amendments may be necessary to implement new policies in 2025.

The outreach and engagement phases of the Neighborhood Plan Update process will actively include focused outreach to those members of our community who have been historically marginalized in planning processes. This will be done using Kirkland's Diversity, Equity, Inclusion, and Belonging 5-Year Roadmap directives to engage these "priority populations", defined as Black, Indigenous, and People of Color (BIPOC); youth; folks who identify as lesbian, gay, bisexual, transgender, queer, intersex, asexual plus (LGBTQIA+); seniors; low income households; people experiencing homelessness; people with disabilities or accessibility challenges; and immigrant communities including people facing language barriers.

Examples of known policy changes to consider with the Plan updates include: consideration of potential zoning and/or land use changes suggested by the community, contemplation of new connections to other neighborhood centers, evaluation of potential areas for new housing and jobs, identification of opportunities to encourage more affordable housing consistent with Land Use and Housing element policies, identification of neighborhood-specific conservation or sustainability programs, and exploration of ways to promote the concept of 10-minute

neighborhoods locally in Juanita and Kingsgate (i.e., neighborhoods where key goods and services and be accessed easily by foot or on a bike).

Purpose of the Neighborhood Plan Update Framework

This document provides the scope of work, planning steps, questions to consider, plan outline, public outreach plan, and schedule for the process. This document is intended to help structure the formulation of neighborhood plans to make them more streamlined while still benefitting from strong public input that reflects the community's vision. This framework seeks to implement Comprehensive Plan¹ Implementation Strategy NP.4:

Develop a comprehensive template for future neighborhood plans that provides a framework for policies addressing the possible range of issues unique to each neighborhood, recognizing that not all template items will be applicable to all neighborhoods. The intent is to make the neighborhood plans concise and streamlined.

The City seeks to complete an update to each neighborhood plan with the City's Comprehensive Plan periodic updates, scheduled to occur every 10 years. Instead of devising a new update process each time, this framework will provide a loose structure from which the community and City staff can work through neighborhood plan updates.

Special note: this framework is intended to be a starting point, not a rigid structure, and the specific needs of individual neighborhoods may lead to deviations from this framework (while being consistent with and supportive of Citywide policy). The intent is to guide the updating of neighborhood plans while:

- Identifying and incorporating the diverse aspirations of Kirkland's neighborhoods;
- Focusing on the specific ways each neighborhood will implement the Comprehensive Plan;
- Minimizing redundancy between neighborhood plans and the Comprehensive Plan; and
- Doing the above as efficiently as possible to maintain public interest in the process and complete all the plans on time.

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¹ The Comprehensive Plan establishes a vision, goals, policies, and implementation strategies for managing growth in Kirkland over the next 20 years.

6. Community Engagement and Public Outreach Plan (Attachment A)
7. Equity and Inclusion Assessment

1. Expectations for Process

Preparation of a neighborhood plan update requires strategic coordination between the neighborhood community, other stakeholders, and City staff. This Framework is predicated on key responsibilities and expectations being achieved by the participants. Table 1 summarizes fundamental expectations for a productive and efficient neighborhood plan update process.

Table 1: Expectations for Process

Expectation	Community Member Responsibility	Staff Responsibility
<i>Baseline Knowledge/Education</i>	<p>Come to meetings with an open mind and a collaborative attitude. Be open to learning about the neighborhood plan process, including what a neighborhood plan can achieve as well as its limits.</p> <p>To maximize your participation and contribution for this effort: read and understand your existing plan, peruse the City’s Comprehensive Plan, think about if any changes are needed, familiarize yourself with basic principles of land use planning and urban design, and learn about the roles and responsibilities that communities have in accommodating growth anticipated for the region, and doing so in an equitable and inclusive way.</p>	<p>Establish clear expectations with neighborhoods regarding the scope of work of the update, expectations for input, and expected background knowledge (including baseline knowledge of the existing plan and underlying strengths/weaknesses of the neighborhood). Disseminate online tutorials, videos, and a digest of the existing plan and Comprehensive Plan to help neighborhoods become more familiar with the planning process and regional growth targets and review basic planning principles at initial meetings. Educate the community about the planning process via workshops, lectures and other means before, during, and after the plan formulation process. Create and update a neighborhood planning website – a resource that community members can access for baseline education about the City’s plans, planning framework, and planning best practices.</p>
<i>Schedule</i>	<p>Recognize that the neighborhood plan is on a strict timeline so that every neighborhood plan in the City can be updated once every 10 years. Actively help to achieve this schedule by raising issues of</p>	<p>Clearly communicate expectations regarding schedule, help to identify and address concerns early in the process, and provide for meaningful public feedback.</p>

	concern early in the process – preferably by the time the first draft of the plan is presented to the community.	
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Expectation	Community Member Responsibility	Staff Responsibility
<i>Public Outreach</i>	Recognize that staff is undertaking thorough public outreach, but that no outreach is as effective as word of mouth. Visit and talk to your neighbors and members of your community that may be underrepresented in the planning process and encourage them to get involved in the planning process.	Undertake a robust, inclusive public outreach process that reaches members of the community who wouldn't typically be active participants in a plan update (including business/property owners, employees, other non-residents, apartment residents/renters, and priority populations). Find an appropriate balance of technological outreach (e.g., web surveys, email list serves) and in-person meetings to foster meaningful input. Consider who might be impacted or benefited by the project. Consider outcomes that eliminate or minimize impacts and maximize benefits. Document public comments and measure success and limitations.
<i>Working Group</i>	Establish a clear and open communication channel between the Working Group and community members. The Working Group should actively seek to reconcile competing ideas, so staff has clear direction on the plan update, and take "ownership" of the plan. The Working Group will also be expected to present the plan at public meetings, including to Planning Commission, City Council and the Houghton Community Council, as warranted. It is anticipated that the Working Group will meet three to four times as a group in addition to attending public meetings.	Staff will recruit and select Working Group members for each neighborhood to be sure there is a diverse group of people and interests represented on the update process. The Working Group should comprise 1-2 people from each of the following communities such as: neighborhood association, property owners and renters (residential/commercial), businesses, employees, non-resident interest groups, young people, community members belonging to priority populations, faith based, renters, human services, social justice, affordable housing organizations. Staff will establish a clear and open communication channel between staff, the Working Group, and community members. Make sure that decision making is transparent and that major drafts of plan updates are presented in a public forum.
<i>Vision</i>	Think broadly about what your vision is for your neighborhood,	Help reach consensus on a vision for the neighborhood, maintaining a focus

	<p>focusing on big-picture ideas and not plans for specific properties. Consider the need for plan amendments from the perspective of the entire neighborhood and, the broader community, not just the issues that you're most interested in.</p>	<p>on overarching ideals for the future of the neighborhood.</p>
Expectation	Community Member Responsibility	Staff Responsibility
<i>Plan Drafts</i>	<p>Understand that any up-front work conducted by staff on administrative drafts of the plans is intended to help guide the planning process and not presuppose the outcome. Help staff build a plan that's reflective of the community's vision by communicating ideas about plan changes early in the process, listening to your neighbors, actively seeking out feedback from community members who may not be actively involved in the planning process, and being sensitive to legal, economic, and other constraints on plan formulation. Recognize that the City Council (based on a Planning Commission recommendation) will have a final say on the content of the plan.</p>	<p>Transparently identify and communicate:</p> <ul style="list-style-type: none"> a) changes that have been made to an existing plan; b) the rationale for the changes; c) the derivation of those changes (e.g., public comment, Comprehensive Plan policies); and d) points of disagreement or where there is uncertainty. Be upfront when there is competing direction on plan changes and clearly describe how the plan was changed.
<i>Plan Scope</i>	<p>This is the community's plan, and it should reflect the aspirations of the neighborhood, but keep in mind that the Comprehensive Plan provides an overarching vision for the City, and neighborhood plans should be consistent with that vision. The plan should not replicate or repeat policies in the Comprehensive Plan, nor should it conflict with any Comprehensive Plan policies.</p>	<p>Foster a plan development process that is adapted to the needs of each neighborhood and educate each neighborhood about City-wide policies in the Comprehensive Plan and elsewhere, along with regional growth objectives, that should guide the formulation of the plan.</p>

2. Scope of Work

This section includes the scope of work for the Juanita and Kingsgate Neighborhood Plan updates as a starting point for identifying key steps in the process, milestones, and opportunities and methods for public input. Some ongoing tasks (e.g., some internal meetings, creation of a project website) are not explicitly listed here but are important to the overall process. "Planning staff" may also include the use of consultant assistance.

Task 1: Internal Kick-off Meetings. Planning staff will hold several meetings with representatives of different City departments to identify stakeholders, and discuss expectations regarding the scope of work, planned projects in the vicinity, necessary background data, and the overall schedule for the project. (Deliverables: agendas, stakeholder list, list of information needs)

Task 2: Prepare Preliminary Scope/Schedule/Outreach Plan/EIA. Planning staff will prepare a preliminary scope of work and schedule, using the materials in this framework. The scope of work will also include a detailed public outreach plan. The scope will begin with development of the Equity Impact Assessment (EIA) (see Section 7 below), designed to foster meaningful, focused input while reaching members of the community who may not be typically actively involved in a neighborhood planning project, including property/business owners, employees, non-resident interest groups, and priority populations. (Deliverables: scope of work, schedule, public outreach plan, draft EIA)

Task 3: Prepare Background Data. As part of this task, Planning staff will begin to collect background data and compile a fact sheet about the neighborhood and a base map. The fact sheet could include information about social, economic, and racial data, the potential for enhanced transit service, opportunities for bike and pedestrian linkages to achieve the City's 10-minute neighborhood walk goal, likely growth in the area, environmental issues, and other data to help understand how the neighborhood functions in the City as a whole. Data collection and compilation, including the preparation of technical studies such as economic and transportation reports, will extend across all the subsequent tasks. (Deliverables: fact sheet, base map, technical reports, and associated educational resources)

Task 4: External Project Kick-off Meeting-Working Group Planning staff will meet with the Working Group (See Table 1) to discuss expectations regarding the project schedule, public outreach plan, education plan, EIA, overall process, and to get input on stakeholder lists. A walking tour of the neighborhood will be conducted with the Working Group and interested community members to discuss issues. Two-three additional meetings are likely to discuss study issues and the draft Plan. (Deliverables: meeting agenda, preliminary stakeholder list, and preliminary outreach/education plan)

Task 5: Release Neighborhood Survey. Working collaboratively, with Planning staff taking the lead, Planning staff and the Working Group will produce and disseminate a neighborhood survey to identify information about existing conditions (which could include walk routes, gathering places, connectivity and environmental issues) and areas

where change can best be accommodated. (Deliverables: neighborhood survey, and notifications about survey)

Task 6: Attend Neighborhood Association Meeting. Planning staff and the Working Group will attend neighborhood association meetings to describe the overall planning process, identify expectations for the scope of work and schedule from both staff and the neighborhood, and seek input on big-picture thoughts related to the neighborhood plan update. (Deliverables: handouts)

Task 7: Community-Initiated Amendment Requests (CAR). Formal Community-Initiated Amendment Requests (CARs) for changes in land use, rezones, or code amendments will be considered as part of the plan update, but changes to the land use designations or development regulations that apply to individual properties will be considered in the context of the community's vision for the plan. Early submittal of the applications will ensure there is adequate time to study the request, receive a threshold determination from the Planning Commission and City Council on which requests have merit for further study, receive public input on the proposal and evaluate the request for compatibility with the neighborhood's revised vision statement. (Deliverables: applications, handouts, presentation materials)

Task 8: Conduct Visioning Workshop. Planning staff and the Working Group will conduct a visioning workshop to help ascertain the type and degree of change that is desired in the neighborhood, gathering information to draft a revised vision statement and study issues suggested by participants. Ideally, CAR requests would be introduced to the public (Deliverables: handouts, presentation materials, draft vision statement)

Task 9: Present Preliminary Issues to Planning Commission. This task will involve a check-in with the Planning Commission if warranted, to confirm the key issues that will be addressed in the neighborhood plan update. The Planning Commission's overarching objectives for the planning process (both substance and process) should be discussed at this meeting, and the community will be able to voice concerns about neighborhood issues that relate to the plan update. (Deliverables: draft scope/schedule)

Task 10: Present Preliminary Issues to City Council. As a follow-up to the previous task, Planning staff will present the key issues, CAR requests that will be addressed in the neighborhood plan update to City Council. The City Council's overarching objectives for the planning process (both substance and process) should be discussed at this meeting, and the community will be able to voice concerns about neighborhood issues that relate to the plan update. (Deliverables: final scope/schedule)

Task 11: Prepare Draft Plan #1. Based on information gathered at the previous meetings, the neighborhood survey, the visioning workshop, Working Group and background research, Planning staff will prepare Draft Plan #1. Depending on the volume of changes, Draft Plan #1 may be a mark-up version of the existing neighborhood plan. (Deliverables: Draft Plan #1)

Task 12: Present Draft Plan #1 to Community. Planning staff and the Working Group will present Draft Plan #1 to the community and will seek input on this first draft of the revised plan, including any major planning issues that should be addressed in the plan. The format of the meeting should take into account expected participation and the level of change in the draft document, but could take the form of listening sessions, topical/small group discussions, story boards, and/or large group discussion

Task 13: Check-in with Boards and Commissions. Planning staff will present Draft Plan #1 to City boards and commissions, including the Transportation Commission and Parks Board, to collect early feedback on issues of concern. (Deliverables: presentation materials)

Task 14: Submit Written Comments on Draft Plan #1. Planning staff will convey comments from the community, boards, and commissions to the Working Group. The Working Group will provide another round of review, taking into account input from the previous meetings, and provide one set of written comments on Draft Plan #1 to City staff. These comments should seek to resolve contradictory comments to the extent possible. (Deliverables: comments on Draft Plan #1)

Task 15: Prepare Draft Plan #2. Based on written and verbal comments collected from the neighborhood and Working Group since publication of Draft Plan #2, along with data from neighborhood survey #2, Planning staff will prepare Draft Plan #2. (Deliverables: Draft Plan #2)

Task 16: Present Draft Plan #2 to Community. Planning staff and the Working Group will present Draft Plan #2 to the community and will seek input on this second draft of the revised plan. The format of the meeting should take into account expected participation and the level of change in the draft document, but could take the form of listening sessions, topical/small group discussions, story boards, and/or large group discussion. Planning staff will collect all public comments received and share them on the project website. (Deliverables: handouts, presentation materials)

Task 17: Present Draft Plan #2 to Other Commissions. Planning staff would present Draft Plan #2 to City boards and commissions, including the Transportation Commission and Parks Board. Any comments generated by these commissions would be presented to the Planning Commission, and City Council. (Deliverables: presentation materials)

Task 18: Planning Commission Study Session. Planning staff and the Working Group will present Draft Plan #2 to the Planning Commission, as warranted, in a study session. The focus of the meeting will be confirming that the plan is on the right track and identifying areas where the plan could be improved. (Deliverables: presentation materials)

Task 19: Prepare Draft Plan #3 and Code Amendments. Based on written and verbal comments collected from the neighborhood and the Planning Commission, if warranted, Planning staff will prepare Draft Plan #3 and associated amendments to the Zoning

Code, Municipal Code, and City standards and procedures depending on scope of amendments and if schedule permits). (Deliverables: Draft Plan #3)

Task 20: Publish State Environmental Policy Act (SEPA) Addendum. This scope of work assumes that an Addendum to the Environmental Impact Statement (EIS) prepared for the Kirkland 2044 Comprehensive Plan Update would be the appropriate level of environmental documentation for a neighborhood plan update. An Addendum typically comprises a short report analyzing changes to a plan that do not result in new significant environmental effects. Planning staff would prepare such an Addendum as part of this task. (Deliverables: Addendum)

Task 21: Department of Commerce Review Complete. This task involves a 60-day notice and review of the draft neighborhood plan update by the State Department of Commerce. Any substantive comments made by the Department of Commerce on the draft plan would be addressed prior to City Council adoption of the plan. (Deliverables: Response to comments from Department of Commerce)

Task 22: Planning Commission Public Hearing. At this public hearing, the Planning Commission would make a recommendation to the City Council regarding adoption of the neighborhood plan update and associated Code amendments. (Deliverables: staff report and presentation materials)

Task 23: City Council Study Session/City Council Adoption. These tasks would entail the meetings leading up to adoption of the neighborhood plan update and associated Zoning Code amendments. There may be 1-2 meetings associated with this task. (Deliverables: staff report, presentation, final Comprehensive Plan and Zoning Code amendments)

3. Schedule

Table 2 (attached) is the tentative schedule for the neighborhood plan updates. It is anticipated that the plans could have a low to moderate level of change because there is a limited scope of issues that need to be addressed in the update. As with any neighborhood plan update, if land use changes or code amendments are recommended it may take longer to complete. Therefore, while the goal is to accomplish the update by the end of 2024, it may take longer to complete.

4. Plan Outline

This section presents the desired outline for the neighborhood plan. This standard template for plan organization establishes a framework for the scope and topics considered in the plan update. Ultimately, each plan update should be concise, and descriptive text should be reduced or eliminated in favor of using maps/graphics to illustrate existing conditions and policy priorities.

- I. Overview and Neighborhood Facts
- II. Vision Statement
- III. Historical Context (include text regarding First People of Kirkland Duwamish Tribe); see Market Neighborhood plan for example.

- IV. Land Use
 - a. Introduction
 - b. Existing and proposed Land Use Map
 - c. Policies
- V. Natural Environment
 - a. Introduction
 - b. Existing Geological Hazardous Areas, Wetlands, Streams, Lakes Maps
 - c. Policies
- VI. Parks and Open Space
 - a. Introduction
 - b. Describe existing and potential new parks and open space areas
- VII. Transportation
 - a. Introduction
 - b. Existing and proposed Street Classification, Bicycle, Pedestrian Circulation System Maps
 - c. Policies
- VIII. Other Topics (one or more topics of special interest to the neighborhood)
 - a. Introduction
 - b. Existing and proposed Conditions Map
 - c. Policies

If changes to development regulations would be required to implement policies in the neighborhood plan update, the plan should be accompanied by an Implementation Plan that provides guidance on needed Zoning Code or Municipal Code amendments. Policies in the neighborhood plan update should express the broad vision of the neighborhood and should not be mired in the minutiae of building height/setbacks and zoning in general, municipal regulations, or internal City procedures.

5. Cookbook of Policy Questions

Every neighborhood plan update should include policies that reflect the aspirations of the neighborhood. These policies should also be supportive of the overarching policies in the Comprehensive Plan. Table 3 (attached) provides a “cookbook” of questions that can be considered as part of neighborhood plan updates, keyed to corresponding Comprehensive Plan policies. This cookbook can be used as a starting point for formulating policies as part of a neighborhood plan update, and special consideration should be given to ensure that neighborhood plan policies don’t restate or conflict with policies already in the Comprehensive Plan. The existing Comprehensive Plan policies in Table 3 are not all-inclusive but come to mind as policies that could foster neighborhood-specific policies when plan updates are undertaken. Staff has revised this list of policies to consider the potential upcoming policy changes connected with the 2044 Comprehensive Plan update currently underway.

6. Public Outreach Plan (Attachment A)

The Public Outreach Plan in Attachment A describes the many public engagement opportunities and media channels that will be used to inform the public during the process. The Plan also includes a “goals to successes” table that describes the goals for the outreach process, the measure of success for each goal, and a pathway between the two which indicates how we intend to achieve the goal(s).

7. Equity and Inclusion Assessment

When updating neighborhood plans (and other policy documents) it is important to convey the City’s diversity, equity, inclusion and belonging objectives stated in Kirkland’s Diversity, Equity, Inclusion, Belonging 5 Year Road Map adopted in 2022 (R-5548), along with R-5434 (*Black Lives Matter...*) and R-5240 (*Kirkland is a safe, inclusive and welcoming city...*) adopted by City Council in 2020. Staff will draft an Equity Impact Assessment (see Task 2 above) for the plan to assess demographic data about the neighborhood and seek ways to encourage greater participation from people who have historically been excluded from the neighborhood planning process.

Another outcome of the EIA will be to review and amend the existing text in the Neighborhood or Subarea Plan for policies and text that may be perceived as exclusive or inequitable to the broader community. Based on previous neighborhood plans, this review will address the following equity and inclusion principles:

- Implementation of recommendations delivered through the [Equity Review Report prepared by ECONorthwest](#) in October of 2022
- Focus on the physical characteristics of neighborhoods/places, not the people who live in them.
- Existing residents aren’t the only stakeholders (consider employees, visitors, and future residents).
- Public spaces (streets, parks, schools) in a neighborhood might be used by community members throughout (and beyond) Kirkland.
- Protect natural resources and community amenities such as views but avoid policies that could have the implication of making it harder to build new housing units or spaces for new small businesses.
- Using the published [Kirkland Native History Document](#) to reflect on the history of the Duwamish Tribe (whose presence predated white settlement), and also be aware that our traditional policies to protect historic resources may neglect Duwamish sites and features (very few of which are visible and/or represented in the built environment).
- Plans should not just be neutral on issues of housing diversity and inclusion -- they should enthusiastically support the City-wide policies and programs that

promote these objectives.



Table 2- Schedule for Juanita/Kingsgate Neighborhood Plan Update 2023/2024 *- Drafted 08082023

**Where feasible, we will combine the planning and public outreach process for both Juanita and Kingsgate Plans. Dates subject to change*

Task	Month or Date	Year
Create website, Working Group recruitment	July - August	2023
Kick off with Working Group members and Neighborhood Associations	August - September	2023
Planning Commission Briefing on Scope and Schedule	August 24 (tentative)	2023
Working Group meeting, release survey, mail postcard	September - October	2023
Visioning workshop, survey/workshop results, draft vision	November - December	2023
Draft plans #1 and comment	January - February	2024
Planning Commission study session	February - March	2024
Draft plans #2 and comment	March - April	2024
Planning Commission conducts public hearing on Draft #3	May - June	2024
SEPA compliance, finalize draft plans	July - August	2024
City Council study session & adoption	September -October	2024

Notes:

1. "Working Group"
2. Shading = Public Meetings

Table 3 Neighborhood Plan Framework: Cookbook of Policies (version 8-8-2023)

This table provides a “cookbook” of questions that can be considered as part of neighborhood plan updates, keyed to corresponding citywide Comprehensive Plan policies. This table can be used as a starting point for formulating policies as part of a neighborhood plan update, and special consideration should be given to ensure that neighborhood plan policies don’t restate or conflict with general policies already in the Comprehensive Plan. The existing Comprehensive Plan policies below are not all-inclusive but come to mind as policies that could foster neighborhood-specific policies when plan updates are undertaken.

Staff has revised this list of policies to consider the potential upcoming policy changes connected with the 2044 Comprehensive Plan update and listed the expected level of change associated with the policy.

“Minor” changes include language changes, technical edits, and/or edits that don't change or the overall objective/intent of the policy.

“Major” changes include more robust policy changes, changes that may result in a rezone, or if a new regulation would come out of the change.

Existing Comprehensive Plan Policy by Elements	Questions to Generate Neighborhood Plan Policies	Policy changes expected with K2044 policy update			Notes
		Minor Change	Major Change	No Change	
Community Character Element					
Policy CC-4.4: Maintain and enhance connections between neighborhoods and to the waterfront, parks, and the Cross Kirkland Corridor/Eastside Rail Corridor.	<ul style="list-style-type: none"> Where might additional pedestrian, bike, visual, or other connections be developed and how might they integrate with existing parks and transportation corridors? 			X	
Policy CC-4.6: Preserve and enhance natural landforms, vegetation, and scenic areas that contribute to the City’s identity and visually define the community, its neighborhoods and districts.	<ul style="list-style-type: none"> What are key natural and scenic assets in the neighborhood? How might their visibility and protection be enhanced? 			X	

<p>Policy CC-4.7: Enhance City and neighborhood identity through features that provide a quality image that reflects the City's unique characteristics and vision.</p>	<ul style="list-style-type: none"> • What makes the neighborhood unique and how might these unique qualities be enhanced? • What gateways does the neighborhood have and how might a sense of arrival/departure at those gateways be created? 	<p>X</p>			<p>Likely revisions to clarify meaning of neighborhood "identity"- resulting in updates to language and consistency with Land Use policies to encourage infill development.</p>
<p>Environment Element</p>					
<p>Policy E-1.2: Manage activities affecting air, vegetation, water, and the land to maintain or improve environmental quality, to preserve fish and wildlife habitat, to prevent degradation or loss of natural features and functions, and to minimize risks to life and property.</p>	<ul style="list-style-type: none"> • What environmental threats exist in the neighborhood and how might those be addressed? • What environmental opportunities exist in the neighborhood and how might those be leveraged to create environmental and economic benefits? 	<p>X</p>			<p>Extreme heat days and smoke related event are now a more consistently occurring due impacts of Climate Change. The Environment Element will have new polices related to mitigating the impacts of these environmental threats and put policy in place to ensure resilience city-wide.</p>
<p>Policy E-1.3: Manage the natural and built environments to achieve no net loss of the functions and values of each drainage basin; and proactively enhance and restore functions, values, and features.</p>	<ul style="list-style-type: none"> • Are there degraded and undergrounded waterways in the neighborhood (both on public and private property)? • How might they be restored? 	<p>X</p>			<p>There may be existing degraded waterways in the neighborhoods. They could be restored when re-development occurs or potentially when CIP projects are contemplated that involve culverts and fish passable opportunities.</p>
<p>Policy E-2.1: Strive to achieve a healthy, resilient urban forest with an overall 40 percent tree canopy coverage.</p>	<ul style="list-style-type: none"> • How might the tree canopy be enhanced in the neighborhood? • Are there significant tree stands that could benefit from further protection? 	<p>X</p>			<p>Consistency with County-Wide Planning policy will make this policy more robust.</p>

<p>Policy E-4.10: Promote preservation and adaptive reuse of existing structures.</p>	<ul style="list-style-type: none"> • What can be done to make it easier to repurpose older buildings? 	<p>X</p>			<p>Potentially there could be expedited permitting related to preservation and reuse. In 2024, there will likely be a local ordinance requiring deconstruction of certain buildings of a certain age and square footage in Kirkland. This ordinance will lead to a required program that would reduce waste and embodied carbon in the building materials that are preserved. Additionally, a requirement to deconstruct a building may lead to more buildings being repurposed in Kirkland.</p>
<p><u>Land Use Element</u></p>					
<p>Policy LU-1.3: Encourage attractive site and building design that is compatible in scale and in character with existing or planned development.</p>	<ul style="list-style-type: none"> • How are buildings arranged in the neighborhood in relation to the street? • How might those patterns be improved? • Where might taller buildings be appropriate in the neighborhood to generate pedestrian activity? • How can architecture and design be used to enhance the identity of the neighborhood? 			<p>X</p>	
<p>Policy LU-1.4: Create effective transitions between different land uses</p>	<ul style="list-style-type: none"> • What are parts of the neighborhood where transitions between land uses require special attention, and what might those transitions look like if areas are redeveloped? 	<p>X</p>			<p>May refine language to recognize allowed density in low-density residential zones with City's middle housing allowances and upcoming revisions to implement HB 1110.</p>
<p>Policy LU-2.2: Facilitate infill development and encourage redevelopment of underutilized land.</p>	<ul style="list-style-type: none"> • Are there opportunity sites in the neighborhood, and what is the vision for those sites? 			<p>X</p>	

Policy LU-3.2: Encourage residential development within commercial areas.	<ul style="list-style-type: none"> • What commercial areas in the neighborhood might be suitable for transitioning to mixed-use environments with housing? • What might that housing look like? 			X	
Policy LU-4.5: Allow neighborhoods to propose small scale neighborhood-oriented commercial uses within residential areas to meet local needs and reduce reliance on vehicle trips to meet daily needs.	<ul style="list-style-type: none"> • Are there residential neighborhoods where small-scale commercial uses could be supported (e.g., retail, live/work uses)? • Where might those commercial uses be located and what might they look like? 			X	
Policy LU-5.2: Maintain and strengthen existing commercial and mixed-use areas by focusing economic development within them.	<ul style="list-style-type: none"> • What targeted investments or policies would enhance the economic vitality of existing commercial and mixed-use areas in the neighborhood? 			X	
Policy LU-5.5: Support designating the Greater Downtown area as an Urban Center	<ul style="list-style-type: none"> • The King County Countywide Planning Policies designated the Greater Downtown as an Urban Center in 2023. 	X			Greater Downtown has now been adopted as PSRC Regional Growth Center- revisions will recognize this and focus on needed actions for implementation.
Housing Element					
Policy H-2.2: Promote the development of accessory dwelling units on single-family lots.	<ul style="list-style-type: none"> • How can ADU's be encouraged on single family lots? 	X			Likely revisions to recognize 2020 amendments to ADU standards, and consider policy amendments to further enable ADU production.
Policy H-2.4: Allow a broad range of housing and site planning approaches in single-family areas to increase housing supply and choice, to reduce cost, and to ensure design quality and neighborhood compatibility.	<ul style="list-style-type: none"> • What housing types are missing from the neighborhood and how might those be integrated into the existing fabric? 	X			Likely revisions to recognize 2020 amendments to middle-housing standards and consider policy amendments to further enable middle-housing production.

<p>Policy H-3.3: Ensure that affordable housing opportunities are not concentrated, but are available throughout the city and especially in areas with good access to transit, employment, and shopping.</p>	<ul style="list-style-type: none"> • What types of affordable housing would most effectively enhance the livability of the neighborhood? What types could feasibly be built in the short-term? • What are some neighborhood opportunities for an enhanced supply of affordable housing – including affordable by design/market-rate housing? 	<p>X</p>			<p>Likely revisions to retain policy intent but improve specificity.</p>
<p>Economic Development Element</p>					
<p>Policy ED-1.2: Encourage a broad range of businesses that provide goods and services to the community.</p>	<ul style="list-style-type: none"> • Are there types of businesses and services that are missing from the neighborhood? • How could such businesses and services be encouraged to locate in the neighborhood? • How can women and minority owned businesses be encouraged to thrive in the neighborhood? • Is there support for small-scale commercial uses in residential neighborhoods (see also Land Use Element) 	<p>X</p>			<p>Element will be revised to incorporate the City's draft Economic Development Strategic Action Plan into the Economic Development Element (minor changes).</p> <p>As part of the City's Diversity, Equity, Inclusion and Belonging (DEIB) initiatives we will enhance policies to support women and minority owned businesses and other diversity, equity, inclusion, and belonging goals (incorporate Equity report by EcoNorthwest and City's 5 Year DEIB Road Map recommendations).</p>
<p>Policy ED-1.7: Encourage home-based businesses that are compatible with neighborhood character.</p>	<ul style="list-style-type: none"> • Are there ways to address neighborhood needs by fostering home-based businesses? 	<p>X</p>	<p>X</p>		<p>City will study changing nature of home-based businesses and potential code amendments to existing regulations to support a variety of home-based businesses.</p>

Transportation Element					
Policy T-1.1: Improve the safety of walking in Kirkland.	<ul style="list-style-type: none"> • What walk routes in the neighborhood currently feel uncomfortable and how could they be improved? • What changes to the physical environment would enhance the walkability of the neighborhood? 	X			Combine T-1.1 and T-2.1 into one: "Make walking and biking safer, easier, and more convenient."
Policy T-2.1: Make bicycling safer.	<ul style="list-style-type: none"> • How easy and safe is it to navigate around the neighborhood by bike, and how could biking be improved? 	X			Combine T-1.1 and T-2.1 into one: "Make walking and biking safer, easier, and more convenient."
Policy T-2.3: Build a network of greenways.	<ul style="list-style-type: none"> • Are there missing links in the existing greenway system through the neighborhood? • Might it be possible to bridge those gaps by enhancing informally-used pathways or through other means? 	X			Move to an action
Policy T-3.1: Plan and construct an environment supportive of frequent and reliable transit service in Kirkland.	<ul style="list-style-type: none"> • What land use or design changes could be implemented in the neighborhood to support transit use? 			X	
Policy T-3.3: Integrate transit facilities with pedestrian and bicycle networks.	<ul style="list-style-type: none"> • Are there routes that could be created in the neighborhood to make it easier to access transit? 	X			Update policy will better reflect first/last mile connections, actions will be updated
Policy T-4.3: Position Kirkland to respond to technological innovations, such as electric vehicles and autonomous vehicles.	<ul style="list-style-type: none"> • How might the neighborhood respond to transportation innovations in the future (e.g., self-driving cars, increased car share, electric vehicles)? 	X			Policy will be updated noting that EV is here and is different than the needs for AV (it will differentiate)

<p>Policy T-4.4: Take an active approach to managing on-street and off-street parking.</p>	<ul style="list-style-type: none"> • Are there areas in the neighborhood where parking areas are overutilized or underutilized? • In the overutilized areas, how might parking be better managed? In the underutilized areas, how might area used for parking be repurposed on a limited or long-term basis? 	<p>X</p>			<p>Will include language about curb management</p>
<p>Policy T-4.7: Mitigate negative impacts of motor vehicles on neighborhood streets.</p>	<ul style="list-style-type: none"> • Are streets in the neighborhood comfortable for walking or biking? • What could be improved? 	<p>X</p>			<p>Policy will be updated to include possible solutions such as traffic calming, speed reduction, etc.</p>
<p>Policy T-5.4: Develop transportation improvements tailored to commercial land use districts such as Totem Lake, Downtown and neighborhood business areas.</p>	<ul style="list-style-type: none"> • Is the neighborhood commercial district easy to travel around? • What could make travel within and to/from the commercial district better? 	<p>X</p>			<p>Will consolidate with T-5.2, note 85th Station Area, etc.</p>
<p>Policy T-5.7: Develop a map of potential transportation connections that provides direction for property owners, developers, and City staff. As a part of land development, Figure T-28 shows where potential multimodal transportation connections could be made.</p>	<ul style="list-style-type: none"> • Are there new pedestrian, bicycle, vehicular connections that would be good to have? 				
<p>Policy T-6.6: Create an equitable system that provides mobility for all users.</p>	<ul style="list-style-type: none"> • For whom is the transportation system in the neighborhood (streets, trails, signs, transit, cars) harder to access and use than others? • How might this be improved? 	<p>X</p>			<p>Create an equitable transportation system that provides mobility for all users and expands access to opportunities.</p>

Parks, Recreation and Open Space					
<p>Policy 4.1: Trail System. Develop a network of shared-use pedestrian and bicycle trails to enable connections within parks and between parks, nearby neighborhoods, public amenities, and major pedestrian and bicycle routes identified in the Active Transportation Plan.</p>	<ul style="list-style-type: none"> • Are there trails in the neighborhood that could be enhanced to serve more than one kind of user (e.g., sidewalks that could be converted into bike paths separated from the street)? 			X	
<p>Policy 7.2: Natural Area Restoration and Management. Restore and manage City-owned or managed natural areas to protect and enhance their ecological health, sensitive habitats and native species.</p>	<ul style="list-style-type: none"> • Can existing parks be enhanced to promote ecological functions while better serving the neighborhood? 			X	

Attachment A
Community Engagement & Public Outreach Plan
Juanita and Kingsgate Neighborhood Plan Update 2023-2024

Background and Purpose

The purpose of a neighborhood plan is to establish a vision for each the neighborhood over the next 20 years that promotes the citywide goals and policies in the Comprehensive Plan.

The City is conducting an equitable and inclusive community engagement process to revisit the existing Neighborhood Plan policies to ensure they express the community's values, which presents an opportunity for key stakeholders of each neighborhood to think about the kind of community they'd like their neighborhood to support and encourage. Ideally, this process will:

- Help to shape the identity of the neighborhood and advance the role of the neighborhood within the greater context of goals for the entire City
- Connect residents, businesses, and other key stakeholders with City Staff to gather qualitative information and stakeholder stories to support technical data

Working Group Outreach and Engagement

- Staff will organize Working Group membership and meetings
 - Proactively seeking Working Group membership that reflects the diversity of the surrounding community, and promotes participation from **priority populations**¹
- Working Group members will do their own outreach to their neighbors and for consistency, use the same “messaging” received from the project manager planner.

Meetings and Workshops

In addition to focused, in-depth, Working Group meetings, staff will conduct meetings with the following:

- Neighborhood Association meetings to brief the community on our process
- Kirkland Alliance of Neighborhoods meeting to brief members on the process
- Community open-houses/workshops at various stages of process (visioning, plan drafting, etc.)
- Meeting with Economic Development staff to discuss business outreach
- Other public outreach efforts as warranted (e.g., pop-up stand at farmer's market or a local public school, neighborhood picnics)
- Public meetings (Planning Commission, City Council)

¹ Kirkland's Diversity, Equity, Inclusion, and Belonging 5-Year Roadmap includes a directive to engage community members underrepresented in civic life, including Black, Indigenous, and People of Color (BIPOC); youth; folks who identify as lesbian, gay, bisexual, transgender, queer, intersex, asexual plus (LGBTQIA+); seniors; low income households; people experiencing homelessness; people with disabilities or accessibility challenges; and immigrant communities including people facing language barriers

Engagement Materials

- Informational handout with project description and process
- Postcards distributed to neighborhood residents and business
- Required public noticing
- Project Webpage on the City's Planning Services Webpage, serving to encourage public participation – at a minimum, the page will provide the avenues for the community to:
 - Sign up and subscribe to listservs to receive email updates on upcoming meetings and events at the project website
 - Join a neighborhood-specific Working Group, which will meet periodically to assist staff in the drafting of an updated Neighborhood Plan
 - Attend and participate in virtual and in-person workshops and open house events
 - Attend City Council, Planning Commission, Transportation Commission, Park Board and other study session meetings and share their ideas during public comment opportunities
 - Attend public hearings
 - Submit written or email comments that will be forwarded to the decision makers
 - Participate in online survey
 - Talk to their neighbors to let them know about the planning effort
- Educational material reflecting current project and permit data relevant to each neighborhood
- List serv/email distribution groups for email announcements about the process and notification of upcoming meetings
- Community input survey
- Graphics and other visual devices that encapsulates community objectives and vision
- Media outlet communications (social media posts, TWIK, Kirkland Conserves)
- Stakeholders list for individual letters and emails to these community members and community groups

Project Schedule

Draft Schedule for Juanita/Kingsgate Neighborhood Plan Update (2023/2024)		
<i>*Dates subject to change</i>		
Task	Month or Date	Year
Create website, Working Group recruitment	July - August	2023
Kick off with Working Group members and Neighborhood Associations	August - September	2023
Planning Commission Briefing on Scope and Schedule	August 24 (tentative)	2023
Working Group meeting, release survey, mail postcard	September - October	2023
Open houses and tabling events (as warranted)	October - November	2023
Visioning workshop, survey/workshop results, draft vision	November - December	2023
Draft plans #1 & #2 with comment periods	January - March	2024
Planning Commission conducts public hearing on Draft #3	May - June	2024
Finalize draft plans	July	2024
City Council study session & adoption	September - October	2024

Goals and Success Measures

Goal	Pathway	Measure of success
Increase participation in the Neighborhood Plan update process from all community stakeholders, emphasizing participation from priority populations	<ul style="list-style-type: none"> • Survey data and documentation of participants • Identified opportunities to meet the community in places and at times when they are most available 	<ul style="list-style-type: none"> • Quantity of participants • Diversity in participation opportunities being utilized • Demographic data of participants involved in and engaging with the City's outreach materials
Ensure that those who participate in the Neighborhood Plan update feel that their voices were heard and understand how their input will be used in the process	<ul style="list-style-type: none"> • Midpoint check-ins with participants and general public • Evaluations from participants (during the process, and after adoption) • Educational materials that connect formal decisions and policies to the feedback received from the public 	<ul style="list-style-type: none"> • Positive feedback regarding our established process • Constructive criticism received from participating community members • Public comments about the Plan update
Energize Juanita/Kingsgate neighborhood residents and stakeholders to participate in current and future planning processes	<ul style="list-style-type: none"> • Involving businesses, faith-based organizations, and other community stakeholders • Engagement materials are written in simplified language and are available for translation into different languages 	<ul style="list-style-type: none"> • Increase in listserv participation, mailing numbers, etc. • More input received than the last time the update took place
Forge durable relationships between the City and priority populations based on trust and respect	<ul style="list-style-type: none"> • Priority populations network targeted outreach • Work with DEIB Manager to build relationships with specific community organizations 	<ul style="list-style-type: none"> • Continued participation from priority population community members • After adoption survey to priority population stakeholders
Ensure that those who participate in Neighborhood Plan update activities find them meaningful and resonant with their values	<ul style="list-style-type: none"> • Midpoint check-ins with participants and general public • Evaluations from participants (during the process, and after adoption) • Educational materials that connect formal decisions and policies to the feedback received from the public 	<ul style="list-style-type: none"> • Community support of plan goals and policies • Positive feedback regarding our established process

Equity Impact Assessment

EQUITY IMPACT ASSESSMENT (EIA) – August 7, 2023

Stage 1 – Big Picture Thinking

Stage 2 – Learning & Consultation

Stage 3 – Analysis

Stage 4 – Making a Plan

Stage 1 – Big Picture Thinking is about doing a preliminary assessment of the policy, program, service or initiative (PPSI) that is being reviewed. It involves stepping back from the detail and the day-to-day to ask questions about how the issue is related to equity.

Stage 2 – The learning and consultation stage involves data collection and analysis, and then using that information to plan outreach and engagement activities to learn even more. This where consulting with internal and external stakeholders happens, and most importantly, engagement with service users and residents. This stage takes the longest amount of time in the EIA process, and depending on the scale and impact of the issue, will need to incorporate feedback loops with stakeholders.

Stage 3 – Analysis requires deep reflection and critical thinking, as well as vulnerability to admit the issue may have some flaws that need addressing. This stage starts with synthesis of Stage 2 information and identification of gaps in data, feedback still needed, and missing stakeholders. It then moves into critical thinking about how PPSI may have positive or negative impacts on equity and inclusion.

Stage 4 – Making a Plan is the culmination of the EIA process, and where innovation and design come into play. Developing an inclusive and equitable issue is the goal and is accomplished by making recommendations, identifying an implementation plan and tracking steps to get there. This stage results in a document to share with decision-makers for review and feedback.

Juanita Neighborhood Plan Update 2023

Equity Impact Assessment

Stage 1 – Big Picture Thinking

While it may sound obvious, having a clear description of the policy, program, service or initiative is critical.

What is the PPSI?

Beginning in 2023, The City of Kirkland Planning and Building department will be coordinating with the Juanita neighborhood community to conduct an update to the Juanita Neighborhood Plan chapter within the Comprehensive Plan. The Neighborhood Plan serves to establish a vision and a set of policies specific to the neighborhood for the next 20 years that promote the broader, citywide goals and policies of the Comprehensive Plan.

Why is this PPSI needed?

The Juanita neighborhood is growing and developing in many ways. Naturally, a Neighborhood Plan that adequately and equitably guides this growth requires periodic evaluation to determine if the vision statement and policies within the Plan continue to reflect the people who live, work, and visit the neighborhood. The update is also essential for ensuring consistency with the Comprehensive Plan. Since the Plan's last update in 2015, the City has adopted three major resolutions within the last few years: R-5240, which directs the City to identify ways to be a more welcoming and inclusive community and R-5434, which strives to create a Kirkland where Black people feel safe and respected and interpersonal, institutional and structural racism no longer exists, and R-5548, which adopts the draft Diversity, Equity, Inclusion and Belonging Five Year Roadmap (July 5, 2022). It is important that that City policies, plans, programs, and initiatives acknowledge and support these efforts and propel them forward.

Who is your audience?

All people who live, work and visit the Juanita neighborhood including: residents (renters, property owners, as well as those experiencing homelessness), business owners and employees, immigrants, youth, seniors, participants in the faith-based community and anyone who visits the neighborhood.

What are the intended outcomes?

- An updated neighborhood plan that has been cultivated through a public outreach process that involved a diversity of participants from the community in the neighborhood.
- Priority list of potential code amendments or other initiatives to implement the new policies. One example may be increasing residential density in the Juanita Neighborhood by adopting code amendments.

Juanita Neighborhood Plan Update 2023

Equity Impact Assessment

- Other changes to be considered include:
 - Adding a land declaration to the plans which acknowledges the Coast Salish First People in Kirkland, the Duwamish (this is planned to be included in the beginning of the *revised 2044* Comprehensive Plan update).
 - Policy support for open space, public greenspace, and pedestrian connections in areas of the neighborhood currently deemed to be deficient
 - More inclusive and equitable policies that foster and promote a greater sense of belonging for Black, Indigenous and People of Color in the community
 - Greater representation of businesses serving diverse cultures and age ranges
 - Continuing to build upon efforts related to R-5434, R-5240, and R-5548 to broaden outreach and representation in the neighborhood planning process, with special emphasis to hear from, respond to, and act upon those voices which have been historically underrepresented in the past.

How is the PPSI related to equity and inclusion along the following markers of difference? Is there likely to be a high, medium or low impact for certain groups of people in your community?

The answers below are a best guess given existing information, and the goal will be to make changes that create positive impacts. A deeper evaluation of demographic information and business ownership information will aid in further analysis. Each neighborhood is unique and may have different levels of proposed changes and impacts. Staff will do a thorough analysis with information we can obtain. And we will enlist others with expertise on equity, inclusion, and affordable housing to inform staff on beneficial changes to update the plans.

- Race or ethnicity? Positive – Medium to High impact
- Gender and gender identity? Positive – Low impact
- Disability? Positive – Medium impact
- Age? Positive – Low impact
- Sexual orientation? Positive – Low impact
- Religion, Faith or Belief? Positive – Low to Medium impact
- Socio-economic factors? Positive – Medium to High impact
- Language proficiency? Positive – Medium impact

Which communities and groups will need to be involved in the development of the PPSI?

The goal is to conduct strategic and thorough public outreach through a variety of techniques to involve a diverse population within the neighborhood. See the Community Engagement and Public Outreach Plan within the Neighborhood Plan Framework scope of work and process document. Specifically, we will involve the Planning Commission, Kirkland Youth Council, Kirkland Senior Council, City Council, the neighborhood association, the faith-based community, and representation from those who rent homes, own homes, or those experiencing homelessness in the neighborhood. We must also involve those who work in the businesses within the neighborhood but perhaps face barriers to living in Kirkland, as well as other networks that work closely with Black, Indigenous and other communities of Color.

Juanita Neighborhood Plan Update 2023

Equity Impact Assessment

Stage 2 – Learning & Consultation

EIA's should ensure that the PPSI incorporates the best available data, and that outreach and engagement approaches include communities and groups that will be most impacted. This stage should set out how equity information, research and best practice has been collected. It should also describe in detail the fieldwork plan and the feedback loops back to stakeholders and communities.

What available data do we have on the service users/customers/communities that will be impacted by this PPSI?

- Equity profile of service users by race/ethnicity, gender and gender identity, disability, age, sexual orientation, religion/faith and socio-economic status.
- Evidence from relevant surveys, complaints, outreach efforts
- American Community Survey data specific to Kirkland

What do stakeholders think about the PPSI?

Preliminary stakeholders indicate there is great opportunity to make the Neighborhood Plan relevant to the City's efforts to be better connected and more equitable. Staff plans to make additional efforts throughout the engagement process, continuing to pose this question at multiple stages throughout the update to better understand what resonates best with the community.

How have you consulted with key stakeholders in the process of developing the PPSI?

- Consulted with internal staff stakeholders, Public Works, Parks and Planning and Building
- Consulted with City Manager's Office (Communications, DEIB, and Economic Development) staff
- Consulted with Human Services division staff
- Consulted with Juanita Neighborhood Association
- Consulted with Transportation division staff
- Consulted with Planning Commission
- Consulted with City Council
- Consulted with Kirkland Youth Council
- Consulting with Kirkland Senior Council
- Meeting/consulting with Juanita Working Group
- Outreach to priority populations contacts associated with the 2044 Comprehensive Plan update

What have we done already and what more do we need to do?

Juanita Neighborhood Plan Update 2023

Equity Impact Assessment

More inclusive and equitable outreach is a city-wide goal that this effort is aimed at achieving. All stakeholders that have been contacted have been supportive of our outreach efforts so far, but more can be done and greater emphasis will be put forth in reaching historically underrecognized community members such as Black, Indigenous, and other community members of Color, renters, and employees of businesses. The City has built up an extensive network of community stakeholders as part of the Comprehensive Plan update process, which will be an important resource for this Neighborhood Plan update as we aim to reach the populations we traditionally hear from the least.

As part of the 2044 Comprehensive Plan update process, Broadview Planning consultants worked with City staff to develop a Community Engagement Plan. In addition, an Equity Review Report prepared by EcoNorthwest (October 2022) provides an equity gap analysis of the existing Comprehensive Plan with recommendations for policy and text changes for each Element, a demographic profile of Kirkland, including maps where there are populations living at risk of displacement and higher health risks, an overview of new requirements from the Regional and State levels that cities should consider when planning for equity and inclusion. Both documents should be used as resources for the neighborhood plan update process.

What are some potential barriers to participation for different groups? What voices have been missing from your outreach?

- Many Black, Indigenous, and other community members of Color don't have specific representation, but staff is actively seeking to achieve a Working Group for the neighborhood that is proportionally reflective of the community.
- Renters may have barriers related to lack of ownership and may not feel included in the plans as they have not been specifically addressed in previous neighborhood plans and they have not had the same representation that homeowners have enjoyed. The interest level of renters in participating in a neighborhood planning process may also be a barrier.
- Non-English speakers have barriers related to language in plans and outreach meetings.
- Disabled community members may have physical access and electronic access barriers, both for the outreach process and those that can be addressed in the final plans.
- Barriers for many of the underrepresented groups mentioned above could be financial as it takes time to participate that could otherwise be spent working to support oneself or family. The City's gift card policy to encourage participation could be explored if there is budget in the outreach process.

Juanita Neighborhood Plan Update 2023

Equity Impact Assessment

Gaps:

Areas where more information is required and longer-term measures to be taken to strengthen data?

- Renter community data and contact strategies
- Neighborhood business breakdown by business type to determine specific markets and engagement opportunities
- Data regarding people with disabilities or accessibility challenges and their needs within the neighborhood
- Social media engagement data (both for businesses and community members)
- Businesses employee data (how many employees and if live locally or not)

How feedback and challenges from informed groups and individuals will be used to ensure that the final PPSI is robust, addresses identified needs and promotes equity and inclusion.

- Greater emphasis on learning and applying what we learn from Black, Indigenous, and People of Color; youth; folks who identify as lesbian, gay, bisexual, transgender, queer, intersex, asexual plus (LGBTQIA+); seniors; low-income households; people experiencing homelessness; people with disabilities or accessibility challenges; and immigrant communities including people facing language barriers, renters and faith-based communities.
- Each outreach process informs the next one and continually improves them city-wide so that all community members see representation and are heard. Interdepartmental collaboration between Planning Staff, City Manager's Office, the Human Services division, Capital Facilities team, Transportation division, and other internal stakeholders will prove valuable and will help ensure outreach is effective, efficient, and that lessons learned from previous efforts help direct our approach.

Stage 3 – Analysis

This is where you start synthesizing your information and assessing impact. It is essential to consider not just the intended consequences of the PPSI but also any unintended consequence and barriers that might prevent it being effective for certain community groups. This section sets out how equity information has been analyzed and the likely impact identified.

Will any groups be negatively impacted because of the PPSI?

- If the updated Plan does not have inclusive and equitable policy language, then protecting the status quo will remain in place and equitable growth will be less likely to occur.

Juanita Neighborhood Plan Update 2023

Equity Impact Assessment

- A potential breach in trust may occur if the input received from our traditionally underrecognized communities isn't studied with intention and reviewed with open communication throughout the process. This may result in an overall negative outcome for future public engagement processes the City undertakes.

Will there be issues of access for some groups?

Yes, renters or employees of businesses who have not been historically represented by existing neighborhood and business organizations might present issues for access. The employees of the neighborhood who may not be able to afford to live in Kirkland but would like to may be more difficult to access given the natural degree of their civic participation interests and time spent in the area being primarily occupational in nature. Additionally, in areas of the neighborhood with a higher concentration of non-native English speakers, language accessibility could present as an issue. Translation of educational and engagement materials should prevent the issue from being a barrier in meaningful participation.

How might the PPSI positively impact equity and inclusion?

- The more diverse representation in the Working Group and throughout the engagement process to ensure inclusionary and equitable outcomes.
- The city-wide policies that have sprung from R-5434, R-5280, R-5548 will be brought into the neighborhood plans and should help inform direction for all neighborhoods and planning efforts.
- The learning that is going on now regarding equity and inclusion is front and center in our outreach efforts, and we will be discussing this fact with the entire neighborhood. In this way, we can invite all community members to a common understanding about how to move forward and build a city where all feel welcome and included in all city initiatives.

Stage 4 – Making a Plan

This section sets out recommendations, actions to be taken to address any adverse impacts, and other areas that could promote equity and inclusion. It is recommended that Stage 4 identifies who in your organization is accountable for next steps; that it sets out clear measures for tracking progress; and clearly shows how communication will flow back to stakeholders and the broader community.

How can we mitigate any negative issues identified in Stage 3?

- Awareness of potential negative outcomes and discussion of barriers to reaching all stakeholders.

Juanita Neighborhood Plan Update 2023

Equity Impact Assessment

- Address the gaps in diverse participation by using existing relationships developed by the City Manager's Office and Human Services division using our trusted messengers and allies to develop a resilient connection for all city outreach.

How will the PPSI promote equity and inclusion? Are there further ways to maximize the positive impacts?

- Consultation with diversity, equity, inclusion and belonging experts, as resources allow.
- Review of the Equity Review report by EcoNorthwest and Community Engagement Plan by Broadview Planning consultants prepared for the 2044 Comprehensive Plan.
- Language in the plan will be revised to be inclusive and that which is exclusive will be removed (see reports listed above).
- Consultation with City Manager's Office and Human Services division so that this planning effort can be a great representation and show other City outreach staff how we are learning and applying diversity, equity, inclusion and belonging concepts.
- Achievement of more equitable policies that encourage evaluation of potential opportunities to encourage more affordable housing consistent with Land Use, Housing, Human Services, Transportation element policies within the Comprehensive Plan.
- Concrete actions should come from the information we learn, so that those who are participating for the first time feel they have a voice as we build and empower them to be leaders in the community.
- Enhanced Transportation policies that promote and support neighborhood connectivity to other areas and districts within Kirkland and which make mobility even easier, safer and faster, and which improves existing connections to the Cross Kirkland Corridor.

How will the PPSI be implemented and communicated to make it accessible and transparent?

- The final plans themselves should be communicated broadly and be relevant and accessible. Plans that mindfully incorporate equity and inclusion at their core should be templates for future work. Policies that come from the neighborhood planning update process may be implemented in terms of new code amendments or new programs. Implementation will be open, accessible and transparent. The many diverse representatives from the neighborhood will be kept abreast of changes so they can remain engaged and can provide support.

Who is responsible for making recommendations to the appropriate body? i.e. City Manager, City Council, Department Director? How will we track progress on recommendations?

- Staff makes a recommendation to the Planning Commission, which holds a public hearing and then with staff facilitation makes a recommendation, based on community feedback from workshops, surveys to the City Council for both changes to the existing neighborhood plans and any related code amendments that come later.

Juanita Neighborhood Plan Update 2023

Equity Impact Assessment

Recommendations

- Conduct a post assessment after this process to determine which efforts should be repeated in the future, those that should not, and how we can otherwise improve on our next effort. See Community Engagement Plan for the 2044 Comprehensive Plan update for an example of post evaluation process.
- Consider recording the new policies and code amendments and track their success over time. And if not achieving an outcome, look to revise specific policies or code amendments between cycles of plan updates.
- Formalize the use of Diversity, Equity, Inclusion and Belonging staff and designate a central person to work with staff on outreach efforts and evaluating outcomes from the PPSI.
- Utilize cross training opportunities for all things related to equity with boards and commissions to enhance understanding and support as we transform the city to be an even greater example for the region.

Demographic and Income Profile

Juanita

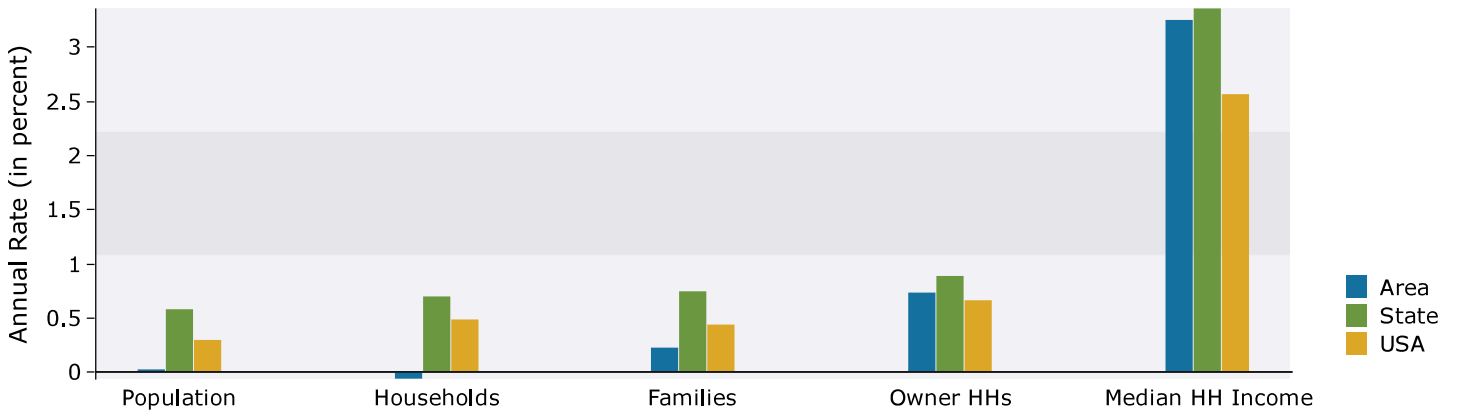
Prepared by Esri

Summary	Census 2010		Census 2020		2023	2028
Population	16,892		18,238		18,635	18,649
Households	7,472		8,012		8,171	8,143
Families	4,100		-		4,566	4,619
Average Household Size	2.22		2.26		2.25	2.26
Owner Occupied Housing Units	4,171		-		4,468	4,634
Renter Occupied Housing Units	3,301		-		3,703	3,509
Median Age	35.6		-		38.3	39.2
Trends: 2023-2028 Annual Rate	Area		State		National	
Population	0.02%		0.58%		0.30%	
Households	-0.07%		0.70%		0.49%	
Families	0.23%		0.75%		0.44%	
Owner HHs	0.73%		0.89%		0.66%	
Median Household Income	3.25%		3.36%		2.57%	
Households by Income	Census 2010		Census 2020		2023	2028
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	473	5.8%	360	5.8%	360	4.4%
\$15,000 - \$24,999	178	2.2%	115	2.2%	115	1.4%
\$25,000 - \$34,999	209	2.6%	139	2.6%	139	1.7%
\$35,000 - \$49,999	461	5.6%	345	5.6%	345	4.2%
\$50,000 - \$74,999	906	11.1%	708	11.1%	708	8.7%
\$75,000 - \$99,999	911	11.1%	828	11.1%	828	10.2%
\$100,000 - \$149,999	1,714	21.0%	1,728	21.0%	1,728	21.2%
\$150,000 - \$199,999	1,321	16.2%	1,562	16.2%	1,562	19.2%
\$200,000+	1,999	24.5%	2,357	24.5%	2,357	28.9%
Median Household Income			\$122,537		\$143,796	
Average Household Income			\$162,111		\$187,065	
Per Capita Income			\$70,900		\$81,480	
Population by Age	Census 2010		Census 2020		2023	2028
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,023	6.1%	948	5.1%	972	5.2%
5 - 9	831	4.9%	964	5.2%	889	4.8%
10 - 14	799	4.7%	998	5.4%	891	4.8%
15 - 19	796	4.7%	878	4.7%	887	4.8%
20 - 24	1,161	6.9%	1,169	6.3%	1,199	6.4%
25 - 34	3,685	21.8%	3,167	17.0%	3,259	17.5%
35 - 44	2,642	15.6%	3,341	17.9%	3,072	16.5%
45 - 54	2,429	14.4%	2,363	12.7%	2,534	13.6%
55 - 64	1,953	11.6%	2,104	11.3%	1,972	10.6%
65 - 74	898	5.3%	1,680	9.0%	1,666	8.9%
75 - 84	463	2.7%	765	4.1%	1,002	5.4%
85+	213	1.3%	257	1.4%	309	1.7%
Race and Ethnicity	Census 2010		Census 2020		2023	2028
	Number	Percent	Number	Percent	Number	Percent
White Alone	12,961	76.7%	12,132	66.5%	11,965	64.2%
Black Alone	364	2.2%	436	2.4%	464	2.7%
American Indian Alone	99	0.6%	87	0.5%	87	0.5%
Asian Alone	1,926	11.4%	2,924	16.0%	3,319	17.8%
Pacific Islander Alone	56	0.3%	36	0.2%	39	0.2%
Some Other Race Alone	621	3.7%	687	3.8%	725	3.9%
Two or More Races	865	5.1%	1,937	10.6%	2,037	10.9%
Hispanic Origin (Any Race)	1,430	8.5%	1,592	8.7%	1,698	9.1%

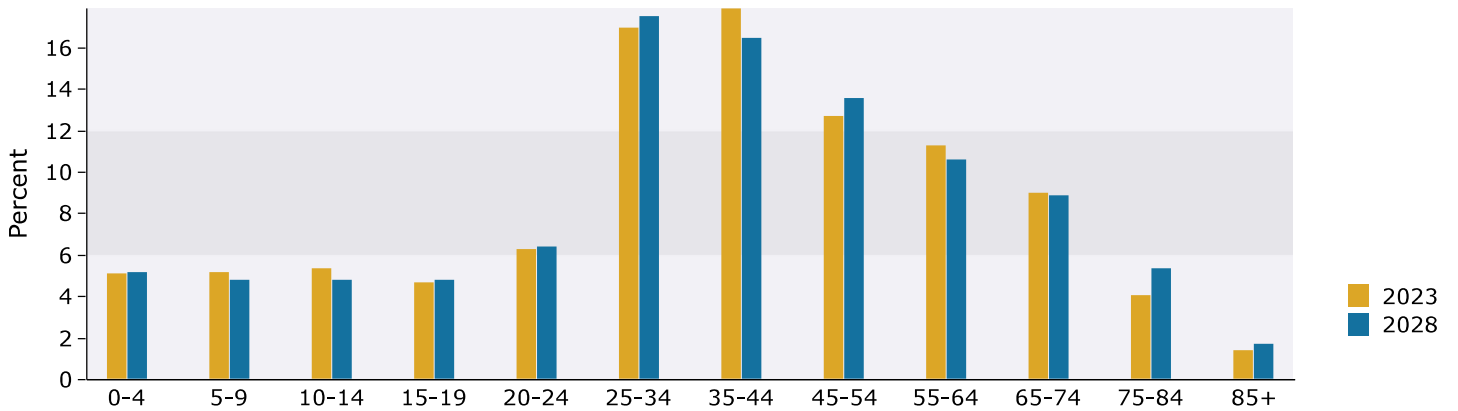
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

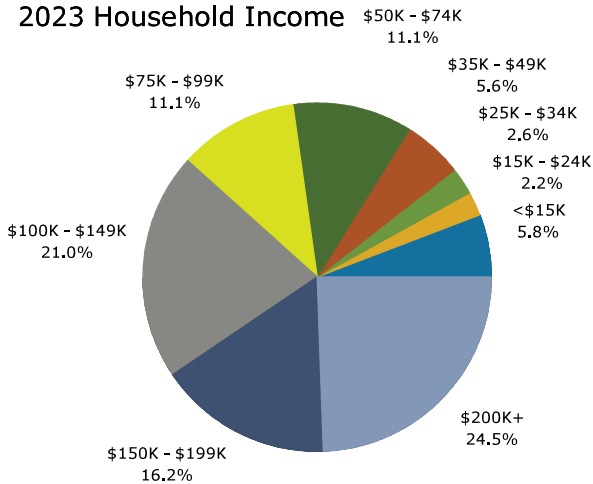
Trends 2023-2028



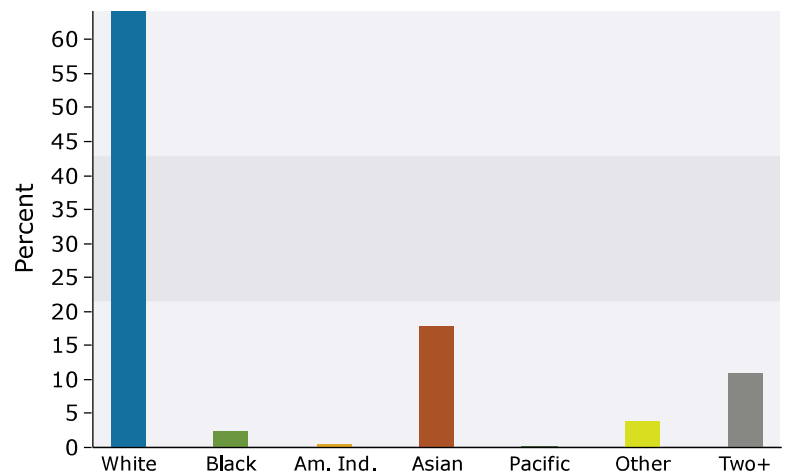
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 9.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

Demographic and Income Profile

Kingsgate

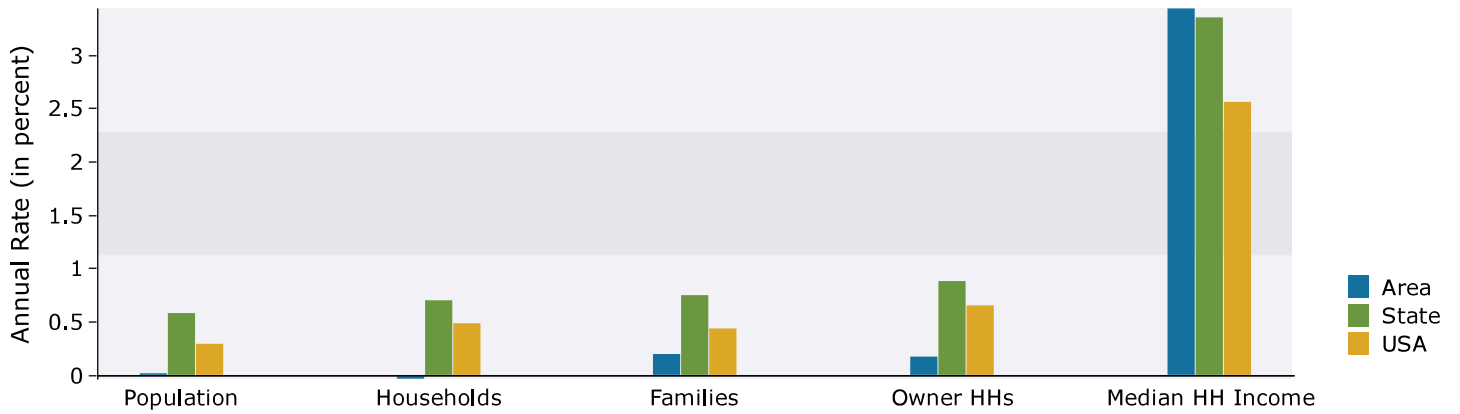
Prepared by Esri

Summary	Census 2010		Census 2020		2023	2028
Population	11,295		12,588		12,698	12,713
Households	4,074		4,474		4,503	4,493
Families	2,864		-		3,278	3,311
Average Household Size	2.73		2.76		2.77	2.78
Owner Occupied Housing Units	3,019		-		3,278	3,308
Renter Occupied Housing Units	1,056		-		1,225	1,185
Median Age	37.3		-		38.9	39.3
Trends: 2023-2028 Annual Rate	Area		State		National	
Population	0.02%		0.58%		0.30%	
Households	-0.04%		0.70%		0.49%	
Families	0.20%		0.75%		0.44%	
Owner HHs	0.18%		0.89%		0.66%	
Median Household Income	3.44%		3.36%		2.57%	
Households by Income	Census 2010		Census 2020		2023	2028
	Number	Percent	Number	Percent	Number	Percent
<\$15,000	172	3.8%	124	2.8%	135	3.0%
\$15,000 - \$24,999	124	2.8%	178	4.0%	80	1.8%
\$25,000 - \$34,999	178	4.0%	274	6.1%	115	2.6%
\$35,000 - \$49,999	274	6.1%	390	8.7%	185	4.1%
\$50,000 - \$74,999	390	8.7%	435	9.7%	300	6.7%
\$75,000 - \$99,999	435	9.7%	980	21.8%	340	7.6%
\$100,000 - \$149,999	980	21.8%	678	15.1%	1,004	22.3%
\$150,000 - \$199,999	678	15.1%	1,272	28.2%	815	18.1%
\$200,000+	1,272	28.2%			1,520	33.8%
Median Household Income			\$129,992		\$153,912	
Average Household Income			\$169,868		\$197,833	
Per Capita Income			\$60,878		\$70,924	
Population by Age	Census 2010		Census 2020		2023	2028
	Number	Percent	Number	Percent	Number	Percent
0 - 4	768	6.8%	753	5.9%	761	6.0%
5 - 9	704	6.2%	806	6.3%	764	6.0%
10 - 14	724	6.4%	871	6.9%	782	6.2%
15 - 19	723	6.4%	688	5.4%	758	6.0%
20 - 24	606	5.4%	706	5.6%	653	5.1%
25 - 34	1,725	15.3%	1,724	13.6%	1,842	14.5%
35 - 44	1,711	15.1%	2,064	16.3%	1,889	14.9%
45 - 54	1,692	15.0%	1,601	12.6%	1,716	13.5%
55 - 64	1,370	12.1%	1,572	12.4%	1,456	11.5%
65 - 74	770	6.8%	1,172	9.2%	1,153	9.1%
75 - 84	346	3.1%	580	4.6%	717	5.6%
85+	155	1.4%	161	1.3%	221	1.7%
Race and Ethnicity	Census 2010		Census 2020		2023	2028
	Number	Percent	Number	Percent	Number	Percent
White Alone	8,265	73.2%	7,476	59.4%	7,186	56.6%
Black Alone	194	1.7%	316	2.5%	330	2.6%
American Indian Alone	48	0.4%	87	0.7%	87	0.7%
Asian Alone	1,810	16.0%	2,601	20.7%	2,918	23.0%
Pacific Islander Alone	33	0.3%	26	0.2%	26	0.2%
Some Other Race Alone	458	4.1%	686	5.4%	715	5.6%
Two or More Races	486	4.3%	1,395	11.1%	1,437	11.3%
Hispanic Origin (Any Race)	1,052	9.3%	1,311	10.4%	1,383	10.9%
					1,456	11.5%

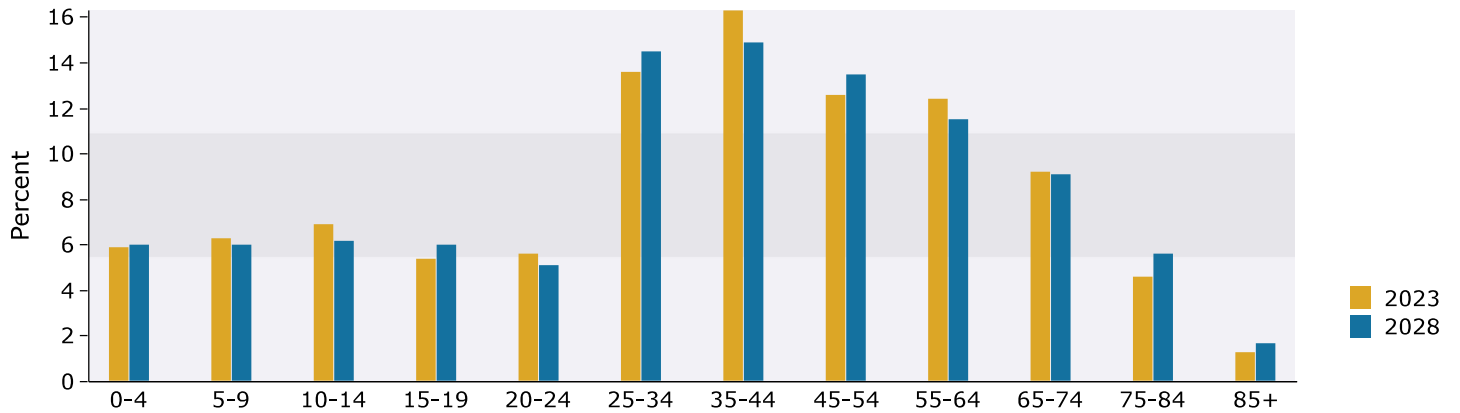
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

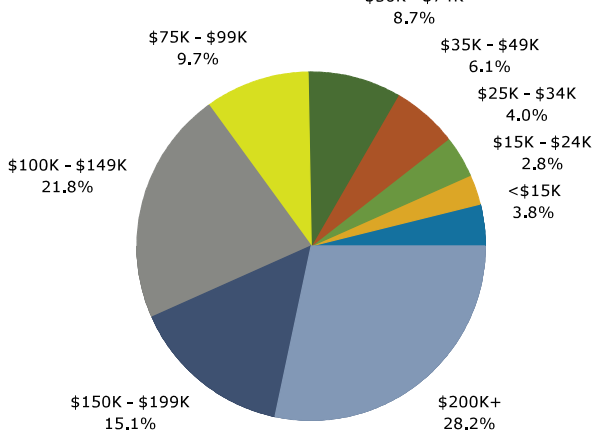
Trends 2023-2028



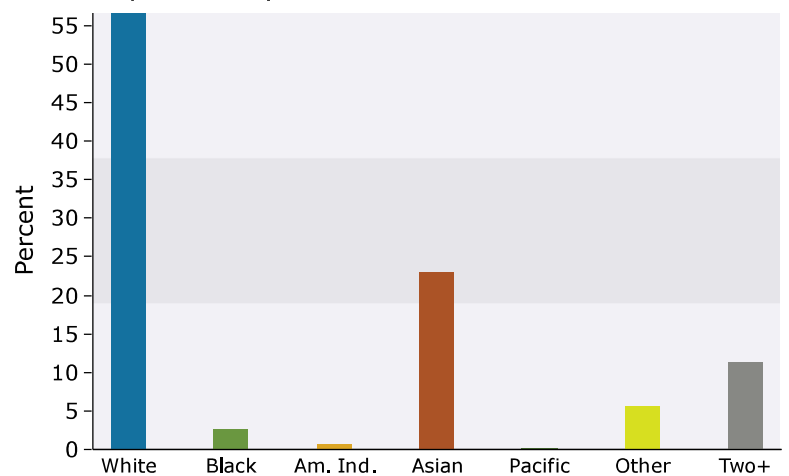
Population by Age



2023 Household Income



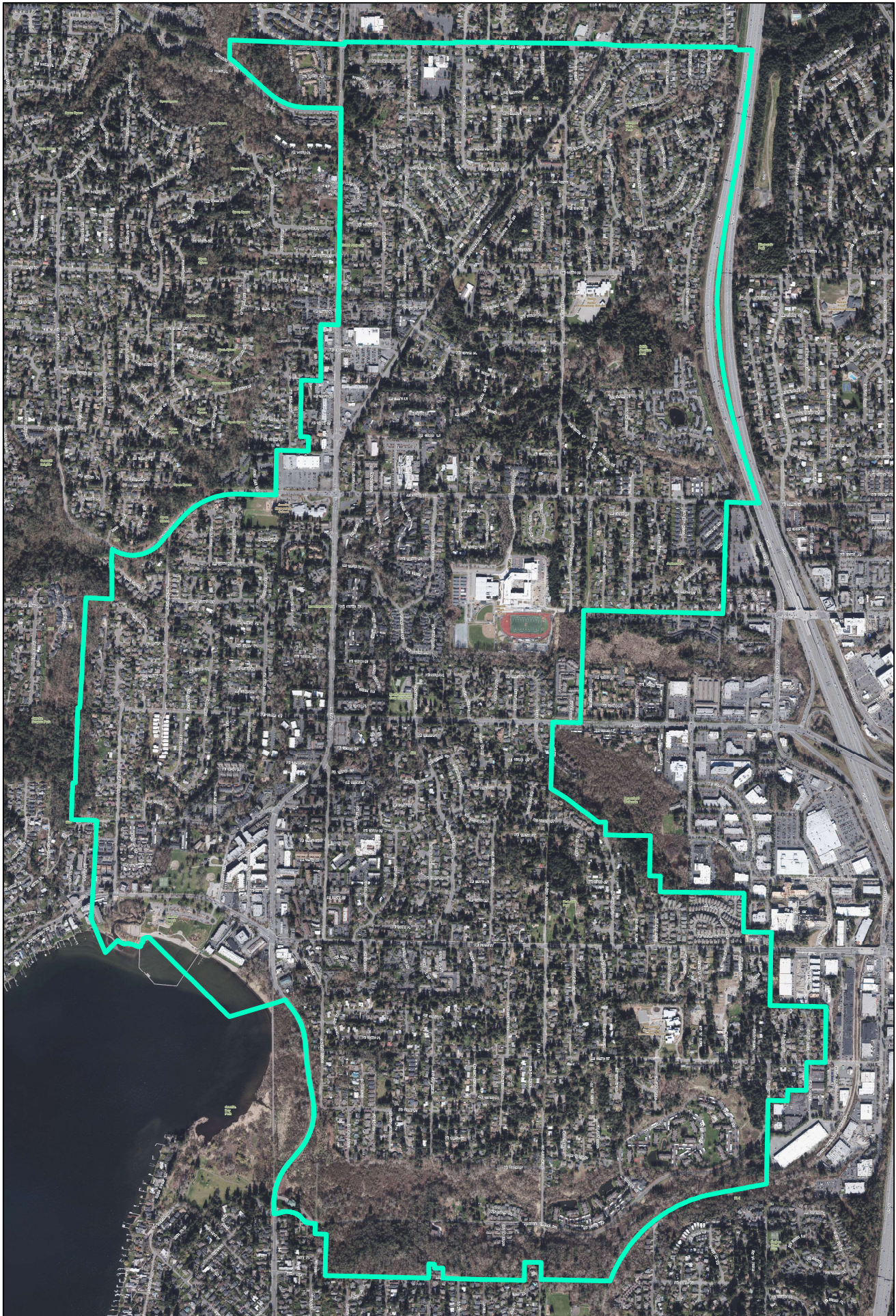
2023 Population by Race



2023 Percent Hispanic Origin: 10.9%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

Juanita Neighborhood





Kingsgate Neighborhood

