

	Economic Development Element Update-Draft Goals and Policies- 3/15/2024	
EXISTING ECONOMIC DEVELOPMENT GOALS-POLICIES	PROPOSED GOALS OR POLICIES <u>Underlined text is proposed new text.</u> Strikethrough is proposed deleted text	REASON FOR CHANGE: STATE, REGIONAL, KING COUNTY (KC) PLANNING POLICIES, EQUITY REVIEW, CMO ECONOMIC ACTION PLAN
Economic Development Strategy	Economic Development Strategy	
<p>The overarching economic strategy for Kirkland strives to provide:</p> <ul style="list-style-type: none"> -A sustainable and resilient economy -A diverse tax base -Access to job opportunities -Goods and services for the community 	<p><i>The overarching economic strategy for Kirkland strives to provide:</i></p> <ul style="list-style-type: none"> -A sustainable and resilient economy -A diverse tax base -Access to job opportunities -Goods and services for the <u>whole community especially for lower income households, communities of color, and other historically underserved or underrecognized people so that economic growth is distributed across the community.</u> 	<p>KC: EC-15; Equity Review; Vision 2050 promote a prosperous and sustainable economy for all people; support businesses, job creation, investing in people</p>

<p>To accomplish this, the Economic Development Element:</p> <ul style="list-style-type: none"> -Encourages economic growth while maintaining attractive residential neighborhoods and a sustainable natural and built environment. -Promotes a growing and diverse economy that has a variety of business sectors, living wage jobs, exports goods and services and encourages small, start up, locally owned companies. -Promotes a positive business climate so businesses will grow and enhance Kirkland’s role in the Eastside and Puget Sound regional economy. -Supports economic growth focused in the Totem Lake Urban Center, Downtown, and other commercial areas. 	<p><i>To accomplish this, the Economic Development Element:</i></p> <ul style="list-style-type: none"> <i>-Encourages economic growth while maintaining attractive residential neighborhoods, <u>vibrant business districts,</u> and a sustainable natural and built environment;</i> <i>-Promotes a growing and diverse economy that has a variety of business sectors <u>and job opportunities,</u> living wage jobs, exports goods and services and encourages small, start up, locally owned companies;</i> <i>-Promotes a positive business climate so businesses will grow and enhance Kirkland’s role in the Eastside and Puget Sound regional economy;</i> <i>-Supports economic <u>and employment growth consistent with the Puget Sound Regional Council Vision 2050 and the Regional Growth Economic Strategy,</u> focused in the Totem Lake Urban Center, <u>Greater Downtown Regional Growth Center,</u> and other <u>mixed-use commercial areas to meet our employment growth targets for the year 2044;</u></i> <i>-Promotes <u>a sustainable balance of jobs and housing to provide adequate housing for those working in Kirkland and adequate jobs for those living in Kirkland.</u></i> <i>-Maintains infrastructure improvements and public services to businesses;</i> <i>-Encourages diversity, equitable, inclusive, and belonging (DEIB) employment practices; and</i> <i>-Encourages sustainable business practices and community resilience to climate impacts and resiliency during uncertain economic times.</i> 	<p>Edit to add Greater Downtown Regional Center; encourage job/housing balance; growth targets</p> <p>KC: EC-1, EC-2, KC EC-3, KC EC-17, EC-26</p> <p>MMP-Ec-6, (infrastructure investments) MMP-Ec-18 (jobs/housing balance)</p> <p>MMP-Ec-21</p> <p>Equity Review, Sustainability Master Plan</p>
<p><i>Business Retention, Expansion, Recruitment</i></p>		
<p><i>Goal ED-1: Promote a strong and diverse economy that provides a sustainable tax base and jobs.</i></p>	<p><i>Goal ED-1: Promote a strong, and diverse <u>local</u> economy that provides a sustainable tax base, and jobs a range of employment opportunities, and is coordinated and consistent with the Puget Sound Regional Council Vision 2050, the Regional Economic Strategy, and King County Policies.</i></p>	<p>Added for consistency with PSRC Vision 2050, Economic Strategy, King County Policies</p>

<p><i>Retention-Policy ED-1.1: Support activities that retain and expand existing businesses. Target recruitment activities toward new businesses that provide living wage jobs.</i></p>	<p><u><i>Revised ED-1.1: Support activities that retain, and expand existing businesses. Target recruitment activities toward businesses that provide living wage jobs. (recruitment emphasis moved to ED 1.2)</i></u> <u><i>Business Retention Actions may include:</i></u> <u><i>-Identify and conduct outreach to sectors within Kirkland’s local economy to identify strategies for growth, diversification, and improvement.</i></u> <u><i>-Participate in and leverage efforts of regional partners to enhance economic diversity and growth in Kirkland</i></u> <u><i>-Identify existing and potential barriers to retention, expansion, and take active steps that include a range of strategies to mitigate them</i></u> <u><i>-Encourage clusters of complementary businesses that bring revenue and jobs into the community (such as: resulting synergy around marketing efforts for tourism businesses encouraging hotel stays, arts organizations, restaurants) and locally Kirkland produced goods and services to export outside the community.</i></u></p>	<p>MPP-Ec-1, MPP Ec-3; important to keep the living wage job focus;</p>
<p><i>Recruitment- Policy ED-1.2: Encourage a broad range of businesses that provide goods and services to the community.</i></p>	<p><u><i>Revised Policy ED-1.2: Encourage a broad range of businesses that provide goods and services to the community and public spaces that support the needs of different groups in the community such as BIPOC, seniors, youth, and LGBTQIA. Target recruitment activities toward new businesses that provide living wage jobs.</i></u> <u><i>Recruitment Actions may include:</i></u> <u><i>- Seek new initiatives, or incentives to encourage the use of vacant or underutilized land, parks, or commercial buildings for new start-up businesses</i></u></p>	<p>Vision 2050 MPP</p>
<p><i>Policy ED-1.3: Strengthen Kirkland’s tax base to maintain long-term fiscal sustainability.</i></p>	<p><u><i>Policy ED-1.3: Strengthen and diversify Kirkland’s tax base to maintain long-term fiscal sustainability and develop and implement systems that provide a financial safety net during economic downturns and recovery.</i></u></p>	<p>KC Policy EC-27</p>
<p><i>Policy ED-1.4: Encourage clusters of complementary businesses that bring revenue and jobs into the community and export goods and services.</i></p>	<p><i>Delete ED-1.4 redundant with ED-1.1</i> <u><i>Policy ED-1.4: Encourage clusters of complementary businesses that bring revenue and jobs into the community and export goods and services.</i></u></p>	

<p><i>Policy ED-1.5: Strive to maintain a balance of jobs and housing to enable residents to live near work.</i></p>	<p><i>Revised Policy ED-1.5 (Policy ED-1.4): Strive to maintain a balance of jobs and housing to enable residents to live near work. <u>Job growth should be accompanied by growth in housing opportunities and transit access for workers filling those new jobs.</u></i> <i><u>Jobs and housing balance provides environmental and community benefits such as shortens vehicle miles traveled, reduces traffic congestion, reduces environmental pollution, improves land use efficiency, and creates a sustainable city.</u></i></p>	<p>MPP Ec-18, public comments supporting adequate housing options for workers. KC: EC-26</p>
<p><i>Policy ED-1.6: Promote Kirkland as a visitor, cultural, and entertainment destination.</i></p>	<p><i>Revised Policy ED-1.6 (Policy ED-1.5): Promote Kirkland as a <u>vibrant arts, culinary, shopping, and recreation destination.</u></i> <i><u>The City can support businesses and tourism through these actions:</u></i> <ul style="list-style-type: none"> <i><u>• Support a proactive, dynamic tourism program to attract out of town visitors to play, stay, shop and dine in Kirkland.</u></i> <i><u>• Engage in partnerships with regional and local organizations to promote Kirkland to visitors.</u></i> <i><u>• Develop tourism promotion and incentive initiatives that attract visitors and support our hotels and local businesses.</u></i> <i><u>• Attract and support special and other events in the city which attract visitors.</u></i> <i><u>• Support a contemporary, responsive and attractive Visitor Center.</u></i> </p>	<p>Consistent with CMO Action Plan; kept existing text related to compatible with neighborhood character MPP-Ec-1; MPP-Ec-20; KC:EC-14</p>

<p><i>Policy ED-1.7: Encourage home based businesses that are compatible with neighborhood character.</i></p>	<p><i>Revised Policy ED-1.7 (Policy ED-1.6): Support the growth and needs of home-based businesses and small- scale commercial uses in residential areas that are compatible with <u>surrounding neighborhood character to minimize adverse impacts related to safety, noise, parking, traffic, light, odor.</u></i></p> <p><i>Consider these actions:</i></p> <ul style="list-style-type: none"> <i>• <u>Ensure that regulatory development standards consider and support home occupancy businesses and small- scale commercial neighborhood businesses wherever appropriate. The types of businesses that are appropriate provide goods and services to the neighborhood (such as cafes, groceries, live-work spaces), serve as gathering spaces, are appropriate in size, height, bulk, design compatible with adjacent residential uses and do not cause traffic impacts such as draw traffic from outside the neighborhood or have drive-thru's.</u></i> <i>• <u>Provide and support business-to-business and business-to-consumer opportunities for home-based businesses and small -scale commercial neighborhood businesses.</u></i> <i>• <u>Provide and support technical assistance and growth opportunities for home-based businesses and small -scale commercial neighborhood businesses.</u></i> <i>• <u>Ensure communications strategies effectively reach and include home occupancy businesses and small- scale commercial neighborhood uses, and diverse communities where home-based businesses are common.</u></i> 	<p>CMO Action Plan; Study issue;</p>
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<p><i>Policy ED-1.8: Support locally developed enterprises by encouraging small start-up businesses.</i></p>	<p><i><u>Revised Policy ED-1.8 (Policy ED-1.7): Foster and support small and emerging businesses, industries, and entrepreneurship. Support locally developed enterprises by encouraging small start-up businesses.</u></i> <i><u>Consider these actions:</u></i></p> <ul style="list-style-type: none"> <i>• Retention, expansion, and recruitment strategies to encourage micro, small, immigrant owned, woman-owned, Black, Indigenous, and other People of Color (BIPOC), LGBTQIA+, -owned, and mid-sized businesses;</i> <i>• Encourage opportunities for business incubator spaces and locations for pop-up businesses;</i> <i>• Identify key gaps in service and support for entrepreneurs and startups and collaborate locally and regionally to serve needs of these small enterprises;</i> <i>• Provide and support pathways to funding, including with local banks, city, regional, state, and federal grant, loan, or tax rebate programs, and forge connective partnerships to support small business access to capital</i> <i>• Provide assistance – including technical and financial – in navigating regulatory requirements, opportunities and processes to lower barriers to entry, <u>provide incentives for job creation</u>, or for cases where businesses or jobs are at risk of displacement</i> <i>• Provide Encourage <u>tenant protection</u> or mediation service assistance programs for tenants and property owners to negotiate affordable commercial rents or extend leases to provide more time to <u>stay</u> or relocate</i> <i>• Develop communications strategies and partnerships to ensure effective outreach efforts that successfully reach and include communities traditionally underserved by public communications channels</i> <i>• Improve language assistance and translation services, culturally appropriate processes and service delivery methods for immigrant and non-English speaking populations</i> <i>• Foster and promote workforce equity initiatives including living wages, workforce development, access to education, training, and equity in hiring practices (revised text).</i> 	<p>CMO Action Plan; Equity Review; MPP Ec-7; Community Engagement; KC: EC-5, EC-6, EC-7, EC-16</p>
<p><i>New policy</i></p>	<p><i><u>New Policy 1.9 (Policy ED-1.8): Support, recognize, and empower the contributions of the city's culturally and ethnically diverse communities, institutions, and Native Tribes.</u></i></p>	<p>MPP-Ec-15, 17, 20; KC: EC-15</p>

Business Development and Services		
Goal ED-2: Promote a positive business climate.	<u>Revised Goal ED-2: Promote a positive climate of <u>business support and services.</u></u>	Consistency with CMO Action Plan
Policy ED-2.1: Create and maintain a competitive tax environment.	<p><u>Revised Policy ED-2.1: Implement premier City customer service for business and development services. Create and maintain a competitive tax environment.</u> <u>Consider these actions:</u></p> <ul style="list-style-type: none"> <u>• Establish systemic coordination and communication between the City's Planning & Building Department, Finance Department, Public Works, City Manager's Office, and other departments.</u> <u>• Establish and support 'concierge-style' responsive and effective business and development services.</u> <u>• Moved to Policy 2.3- Make land use decisions that carefully evaluate short- and long-term economic benefits to the community in addition to social, environmental, and aesthetic concerns.</u> <u>• Conduct regular review of constituent complaints and update policies, procedures, codes, zoning and other guiding regulations to lessen barriers to business growth and economic development.</u> <u>• Continually seek new ideas and provide materials to welcome new businesses to the city</u> <u>• Establish and convene a diverse Business Roundtable or equivalent to provide input and inform best practices.</u> 	
Policy ED-2.2: Foster a culture of creativity, entrepreneurship, and innovation.	Delete Policy ED-2.2- redundant with ED-1.8 promoting business entrepreneurs and innovation Policy ED-2.2: Foster a culture of creativity, entrepreneurship and innovation.	

<p><i>Policy ED-2.3: Make land use decisions that take into consideration the effects on businesses and the economic benefit to the community.</i></p>	<p><i>Revised Policy ED-2.3 (Policy ED-2.2) Policy ED-2.3: Make land use decisions and development decisions that <u>prioritize mixed land use, density, access to transit, and affordable housing</u> take into consideration the effects on businesses and the economic benefit to the community.</i></p> <p><i>Consider these actions:</i></p> <ul style="list-style-type: none"> <i>• <u>Evaluate short- and long-term economic benefits to the community in addition to social, environmental, and aesthetic concerns.</u></i> <i>-<u>Develop and implement strategies that meaningfully grow the number of affordable housing units in the City and support and facilitate equitable and inclusive access to those units.</u></i> <i>• <u>Explore and promote commuter options that include easy and affordable connections to transit.</u></i> <i>• <u>Build legislative support for laws and policies that support the creation and opportunities for affordable housing in Kirkland.</u></i> <i>• <u>Explore and engage in public/private partnerships and initiatives that support the supply of and access to affordable housing.</u></i> <i>• <u>Create and support pathways to affordable housing for building owners, landlords, management companies, and tenants.</u></i> 	
<p><i>Policy ED-2.4: Provide a regulatory environment that is predictable, fair, responsive, and timely.</i></p>	<p><i>Revised Policy ED-2.4 (Policy ED-2.3): Provide a regulatory environment that is predictable, fair, responsive, and timely <u>by nurturing a business-supportive culture, particularly for Black, Indigenous, and People of Color, Immigrant and Refugee, LGBTQIA+, Disabled, and Women-owned businesses.</u></i></p>	<p>Equity Review, KC: EC-7, EC-15</p>

<p><i>Policy ED-2.5: Support tools that encourage economic development.</i> <i>Examples allowed by State statutes:</i></p> <ul style="list-style-type: none"> • <i>Public/private development agreements;</i> • <i>Recruitment strategies that will result in new jobs;</i> • <i>Tax or fee deferrals, credits, or waivers;</i> • <i>County-sponsored industrial revenue bonds;</i> • <i>Participate in County, State or federally sponsored low interest loans or grants programs;</i> • <i>Installing infrastructure improvements;</i> • <i>Use of special taxing districts;</i> • <i>Expediting permitting and regulatory incentives processes;</i> • <i>Participation in regional Transfer of Development Rights or Landscape Conservation and Local- Infrastructure programs;</i> • <i>Legislative support for a form of tax increment and other economic development tools.</i> 	<p>Revised Policy ED-2.5 (Policy ED-2.4): <u>Provide and sSupport</u> tools that encourage economic development.</p> <p>Types of economic development tools that could be explored are:</p> <ul style="list-style-type: none"> • Public/private development agreements; • Recruitment strategies that will result in new jobs; • Tax or fee deferrals, credits, or waivers; • County-sponsored industrial revenue bonds; • Participating in County, State or federally sponsored low interest loans or grants programs; • Installing infrastructure improvements; • Use of special taxing districts, <u>revenue bonds, tax increment, and other structure that might support appropriate growth and economic development;</u> • Expediting permitting and regulatory incentives <u>processes;</u> • Participate in regional Transfer of Development Rights or Landscape Conservation and Local- Infrastructure programs; • Legislative support for a form of tax increment and other economic development tools. • <u>Build legislative support for beneficial economic development</u> 	<p>Added resiliency goals; Consistency with CMO Action Plan; KC: EC-18</p>
<p><i>Vibrant Community Places and Diversity of Businesses</i></p>		
<p><i>Goal ED-3: Strengthen commercial areas to provide local goods, services, and vibrant community gathering places to live, work, shop, and play.</i></p>	<p><i>No change</i></p>	
<p><i>Move to Goal 5- Policy ED-3.1: Encourage businesses to develop and operate in a manner that enhances the character of the community, minimizes impacts on surrounding development, and respects the natural environment.</i></p>	<p><i>Move Policy ED-3.1. to Goal 5</i></p>	<p>MPP-Ec-8; Consistent with CMO Action Plan; Sustainability Master Plan: KC: EC-19, EC-20, EC-21</p>

<p><i>Policy ED-3.2: Encourage infill and redevelopment of commercial and industrial areas.</i></p>	<p><i>Policy ED-3.2 No change (Policy ED-3.1)</i></p>	<p>KC: EC-23 support...manufacturing/industrial centers...</p>
<p><i>Policy ED-3.3: Support businesses and organizations involved in the arts, cultural programs, historic preservation, and civic activities.</i></p>	<p><i>Policy ED-3.3 (Policy ED-3.2): Support businesses and organizations involved in <u>tourism, the social and cultural diversity of local communities, arts, cultural programs, historic preservation, and civic activities.</u></i></p> <p><u><i>The City can support these types of businesses and organizations through the following actions:</i></u></p> <ul style="list-style-type: none"> <u><i>• Support a dynamic, inclusive and equitable public arts acquisition and engagement strategy that adds meaningfully to the city's public art collection.</i></u> <u><i>• Support to the Kirkland Cultural Arts Commission</i></u> <u><i>• Support to the Kirkland Heritage Society and Kirkland Landmarks Commission</i></u> <u><i>• Support cross-programming related to arts and culture among the city's arts organizations and with regional partners.</i></u> <u><i>• Support access to and inclusion in the arts by assisting the city's arts organizations with Diversity, Equity, Inclusion, Belonging and Accessibility effort, outreach, scholarship programs and the like.</i></u> <u><i>• Promote diverse and inclusive arts and cultural activities through the city's tourism program, Special Events permitting process, communications efforts and partnerships</i></u> <u><i>• Moved to 3.6 displacement policy-Prevent the economic displacement of small, culturally relevant businesses and business clusters during periods of growth, contraction, and redevelopment. Mitigate displacement risks through monitoring and adaptive responses.</i></u> 	<p>Equity Review; KC: EC-14, EC-15, EC-16, EC-28</p>
<p><i>Policy ED-3.4: Support businesses that encourage the health and well-being of all people by providing convenient access to healthy and locally grown food.</i></p>	<p><i>Policy ED-3.4 No change (Policy ED-3.3)</i></p>	<p>KC: EC-11 support regional food economy....</p>

<p>No existing policy about this topic</p>	<p><u>New Policy ED-3.4 Support policies and initiatives that enable residents to live near work</u></p>	<p>CMO Action Plan; 10 minute neighborhood philosophy; sustainability goals</p>
<p>No existing policy exists</p>	<p><u>New Policy ED-3.5: Support Policies and Initiatives that encourage and ensure Diversity, Equity, Inclusion and Belonging (DEIB) within the community.</u> <u>Consider these actions:</u></p> <ul style="list-style-type: none"> • <u>Evaluate and implement policies, regulations, and processes that will create an economy that provides opportunities for all, particularly with a focus on those communities historically most disadvantaged and help to alleviate problems of poverty and income disparity.</u> • <u>Integrate measures of workforce prosperity into policy considerations and embed equity by emphasizing prosperity for people and not only businesses.</u> • <u>Create systems to track demographic data consistently over time that includes economic information and metrics related to black, indigenous, and other people of color business owners, women, or LGBTQIA business owners.</u> • <u>Enhance and support training opportunities for businesses and nonprofits in cultural competence, implicit bias, and other DEIB topics.</u> • <u>Create programs and policies that engage and encourage businesses and nonprofits to incorporate socially just and equitable practices into their operations and business strategies.</u> • <u>Evaluate and implement policies and regulations that encourage the growth, development, and access to opportunities of immigrant owned, woman-owned, BIPOC owned, and underserved businesses such as certification assistance, fee deferrals, credits, waivers, loans, grants, contracting and purchasing processes, incentives, and other targeted support tools.</u> 	<p>Equity review; MPP Ec-15; KC: EC-15</p>
<p>No existing policy</p>	<p><u>New Policy ED-3.6 Address and prevent potential physical, economic, and cultural displacement of existing businesses that may result from redevelopment and market pressure during periods of growth, contraction, and redevelopment.</u> <u>Weigh the community benefits of actions and mitigate displacement risks through monitoring, adaptive responses, and relocation assistance.</u></p> <p>3/16 - ? delete? redundant with above? Prevent the economic displacement of</p>	<p>KC EC-29- displacement; MPP - Ec-12; Centers;</p>

	<u>small, culturally relevant businesses and business clusters during periods of growth, contraction, and redevelopment. Mitigate displacement risks through monitoring and adaptive responses.</u>	
No existing policy	<u>New Policy ED-3.7: Eliminate and correct for historical and ongoing disparities in income, employment, and wealth building opportunities for Black, Indigenous, and other People of Color; women; and other intersecting marginalized identities.</u>	KC EC-15 historical disparities
Policy ED-5.2: Promote socially responsible practices in the private, public, and non-profit sectors.	No change; (Moved from Goal 5): Policy ED-3.8: Promote socially responsible practices in the private, public, and non-profit sectors.	Sustainability Master Plan; KC:EC-19, EC-20
Public Infrastructure and Technology		
Goal ED-4: Provide the infrastructure and public facilities to support economic activity and growth.	Revised Goal ED-4: Provide <u>the</u> infrastructure and public facilities to support economic activity and growth.	CMO Action Plan

<p><i>Policy ED-4.1: Encourage construction and maintenance of infrastructure systems for utilities, transportation and telecommunications that optimize service delivery to the business community.</i></p>	<p><u>Revised Policy 4.1: Support local and regional infrastructure initiatives that enhance Economic Development.</u> Encourage construction and maintenance of infrastructure systems for utilities, transportation and telecommunications that optimize service delivery to the business community.</p> <p><u>Consider these actions:</u></p> <ul style="list-style-type: none"> <u>• Support construction and maintenance of infrastructure systems for utilities, transportation, and telecommunications that optimize service delivery to the business community.</u> <u>• Participate in regional partnerships to install transportation, utility, and telecommunications infrastructure.</u> <u>• Form public/private partnerships to facilitate or leverage funds for infrastructure improvements that will increase economic opportunities.</u> <u>• Ensure public investment decisions protect culturally significant economic assets and advance the business interests of Black, Indigenous, and other People of Color communities; Immigrant and Refugees; and other marginalized communities.</u> 	<p>Consistent with CMO Action Plan KC: EC-8, EC-9, EC-18, EC-28 MPP Ec-12</p>
<p><i>Policy ED-4.2 Create strong multimodal circulation linkages to and within commercial areas.</i></p>	<p><u>Revised Policy ED-4.2: Create strong multimodal circulation linkages to and within commercial areas to ensure equitable access for employees and businesses.</u></p>	<p>Equity review</p>
<p><i>Policy ED-4.3: Support regional infrastructure initiatives that enhance economic development opportunities.</i></p>	<p>Delete Policy ED-4.3. moved to action items in Policy 4.1 above. Policy ED-4.3: Support regional infrastructure initiatives that enhance economic development opportunities.</p>	

<p><i>New Policy ED-</i></p>	<p><i><u>New Policy ED-4.3: Develop and implement systems that provide a financial safety net to maintain City services during economic downturns and recovery. Direct resources in ways that reduce inequities and build economic resiliency for those communities most negatively challenged to be able to provide basic household needs.</u></i></p>	
<p><i>Policy ED-4.2: Develop the Cross Kirkland Corridor to attract businesses and housing and provide a multimodal transportation facility connecting businesses and employees with local and regional employment centers.</i></p>	<p><i>Revised Policy ED-4.4 (Policy ED-4.4): Develop the Cross Kirkland Corridor to attract businesses and housing <u>while retaining options for</u> provide a multimodal transportation facility connecting businesses and employees with local and regional employment centers.</i></p>	
<p><i>Policy ED-5.4: Help facilitate the environmental remediation of contaminated sites.</i></p>	<p><i>Moved from goal 5 (Policy ED-4.5): Help facilitate the environmental remediation of contaminated sites.</i></p>	<p>KC: EC-24</p>
<p><i>New ED policy</i></p>	<p><i><u>New Policy ED-4.6 Implement and promote smart city technology that enhances the City's economic goals.</u></i></p>	
<p><i>Sustainable Local Economy</i></p>		
<p><i>Goal ED-5: Foster socially and environmentally responsible businesses.</i></p>	<p><i>Goal ED-5: Foster <u>a</u> socially and environmentally responsible <u>local economy</u> businesses.</i></p>	
<p><i>Policy ED-5.1: Encourage businesses that provide products and services that support resource conservation and environmental stewardship.</i></p>	<p><i>Policy ED-5.1 No Change</i></p>	<p>Sustainability Master Plan; Equity review; MPP EC-16; KC:EC-8, EC-12, EC-13</p>
<p><i>Policy ED-5.2: Promote environmental responsible practices in business development and operations.</i></p>	<p><i>Delete Policy ED-5.2 redundant with ED 5.2 below.</i></p>	<p>Consistency with CMO Action Plan; Sustainability Master Plan KC EC-8, EC-9, EC-10; MMP-Ec-16</p>

<p>Moved from Goal 3- Policy ED-3.1: Encourage businesses to develop and operate in a manner that enhances the character of the community, minimizes impacts on surrounding development, and respects the natural environment.</p>	<p><u>Revised Policy ED-3.1 (moved) (Policy ED-5.2): Encourage sustainable environmental practices in the commercial sector. businesses to develop and operate in a manner that enhances the character of the community, minimizes impacts on surrounding development, and respects the natural environment.</u> <u>Consider these actions:</u> <ul style="list-style-type: none"> • <u>Create programs and policies that engage and encourage businesses and non-profits to incorporate best environmental practices and social responsibility into their practices and to use renewable energy, clean technology, green building, as well as reduce waste, energy, water, and resource consumption.</u> • <u>Engage in regional, state, and federal efforts and practices that support sustainable commercial practices.</u> • <u>Add to the vibrancy and sustainability of our communities and the health and well-being of all people through safe and convenient access to local services, neighborhood oriented retail, healthy food, and transportation options.</u> • <u>Create strong multimodal transportation linkages and support pedestrian and nonmotorized access to and within commercial cores.</u> • <u>Work across City departments to implement, inform, incent, and engage the business community in sustainable business practices</u> </p>	<p>MPP-Ec-8; Consistent with CMO Action Plan; Sustainability Master Plan: KC: EC-19, EC-20, EC-21</p>
<p>New HB 1181/Sustainability Master Plan Policies related to Economic Development:</p>		
	<p><u>New Policy ED-5.3: Ensure the local economy is resilient to climate disruptions and fosters business opportunities associated with climate mitigation and adaptation.</u> <u>Consider these actions:</u> <ul style="list-style-type: none"> -<u>Encourage the business community to develop economic resilience plans for operations during uncertain economic times.</u> -<u>Support local businesses' efforts to bolster climate preparedness to and continuity of operations. (climate mitigation and adaptation plan)</u> </p>	

	<u><i>New Policy ED-5.4: Partner with the business community to achieve the King County K4C goal of reducing driving per capita by 20% by 2030 and 50% by 2050, compared to 2017 levels by increasing access to transit, providing bicycle parking and amenities with new development, and consider reducing parking requirements in areas well served by transit.</i></u>	
	<u><i>New Policy ED-5.5: Facilitate a green jobs pipeline for frontline communities who may experience the most immediate and worst impacts of climate change and are often communities of color, Indigenous, and low income.</i></u>	
	<u><i>New Policy ED-5.6: Support workers displaced from carbon-intensive industries such as steel, aluminum, concrete, chemicals, aviation, marine shipping, and heavy trucking industries (that account for 30 percent of global greenhouse gas emissions).</i></u>	
<i>Regional Coordination and Collaborative Partnerships</i>		
<i>Goal ED-6: Foster collaborative partnerships among community groups and regional organizations to achieve Kirkland's desired economic goals.</i>	<i>No change</i>	MPP-Ec-2, EC-1
<i>Policy ED-6.1: Partner with businesses and community organizations to create a prosperous Kirkland economy.</i>	<u><i>Policy ED-6.1: Partner with a diversity of businesses and community organizations to ensure City services are accessible, inclusive, equitable, and responsive to community input to create a prosperous Kirkland economy that also contributes to the regional economy.</i></u>	KC: EC-8, EC-9, EC-10; Equity Review; MPP Ec-13

<p><i>Policy ED-6.2: Work with businesses, schools, and other institutions to sustain a highly educated and skilled workforce through job training and education resources that lead to job opportunities, especially for disadvantaged populations.</i></p>	<p><i>Revised Policy ED-6.2: Work with businesses, schools, and other institutions to sustain a highly educated and skilled workforce through job training and education resources that lead to job opportunities, <u>increase graduation rates</u>, especially for disadvantaged populations, <u>Black, Indigenous, and People of Color communities</u>, <u>immigrant and refugees</u>, and <u>other marginalized communities</u>.</i></p> <p><i><u>Consider these actions:</u></i></p> <ul style="list-style-type: none"> <i>• <u>Align and prioritize workforce development efforts with the needs and requirements of BIPOC, immigrant, and other marginalized communities.</u></i> <i>• <u>Develop and deepen relationships with community-based organizations best positioned to engage and support immigrant, BIPOC, and woman-owned businesses and workforce to access technical assistance and training.</u></i> <i>• <u>Partner locally and regionally to connect the workforce with access to training and employment.</u></i> <i>• <u>Collaborate with local colleges, universities, community colleges, technical colleges, private schools, and the Lake Washington School District to coordinate training and education necessary to support an appropriately educated and skilled local workforce consistent with the needs of the region's industry clusters.</u></i> <i>• <u>Support entrepreneurs and early-stage businesses with training and development opportunities.</u></i> <i>• <u>Provide training and access to certification programs at the local, state, and federal level for businesses in diverse industries and communities.</u></i> <i>• <u>Evaluate and modify City procurement policies and procedures to reduce barriers, include underserved populations and improve access to opportunities.</u></i> <i>• <u>Participate in the Eastside Virtual Job Fairs, WTIA Virtual Job Fair, and other connective programs to ensure access, outreach, and participation for relevant local businesses and job seekers.</u></i> 	<p>MPP Ec-10, MPP EC-11; KC EC-9, EC-10, EC-12, EC-13; Equity Review; City Manager's Economic Strategic Action Plan</p>
<p>Performance Measures and Monitoring</p>		

<p><i>No existing Policy</i></p>	<p><u><i>New Policy ED-6.3 or move to Goal 1?: Evaluate the performance of economic development policies and strategies in business development and middle-wage job creation. Identify and track key economic metrics to help the City evaluate the effectiveness of local economic strategies.</i></u></p>	<p>KC EC-4</p>
	<p><i>Add to Element? Performance Economic Metrics Chart to consider See also Kirkland DEIB Five Year Roadmap Goal</i></p>	<p>See also Kirkland DEIB Five Year Roadmap Goal; EcoNorthwest Report; KC: EC-4 recommends evaluating performance of ED policies and middle wage jobs creation...</p>