



What: The **Market Explorer Kids Club** is a farmers market incentive program designed to empower kids to make healthy food choices. Kids complete a fun activity to receive a \$2 token they can use to purchase fresh fruits and vegetables from one of our farmers.

Who: School aged kids from preschool through high school can participate!

Where: JFM Information Booth

When: 2nd Friday of each month (**June 13, July 11, August 8, September 12**)

Why: *Bright Horizons is sponsoring the program which is a fun way to engage kids while providing a few additional dollars to the family's grocery fund.*

Notes:

- *Tokens can only be used on Club Day*
- *Maximum of 100 kids can participate each day*
- *Adults cannot use the tokens*
- *Change will not be given*