

CITY OF KIRKLAND

FRAMEWORK

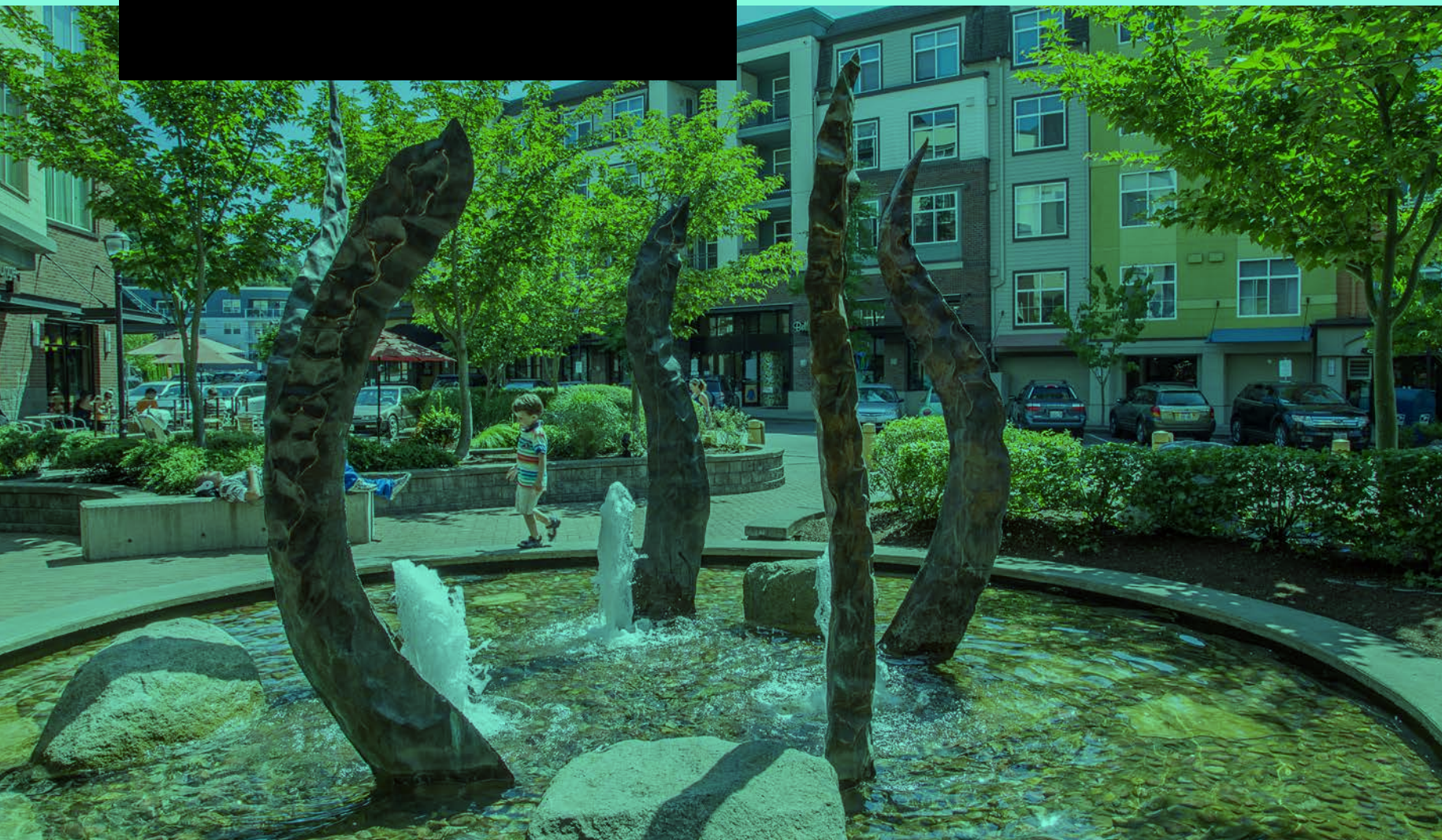


# PUBLIC ART CONCEPTS

KIRKLAND NEIGHBORHOOD GREENWAYS



# CONTENT



*This booklet provides an overview of the primary goals for public art along the Kirkland Neighborhood Greenways. Three strategies are outlined, as well as a variety of design ideas and resources to aid in the process of bringing art to the Greenway.*

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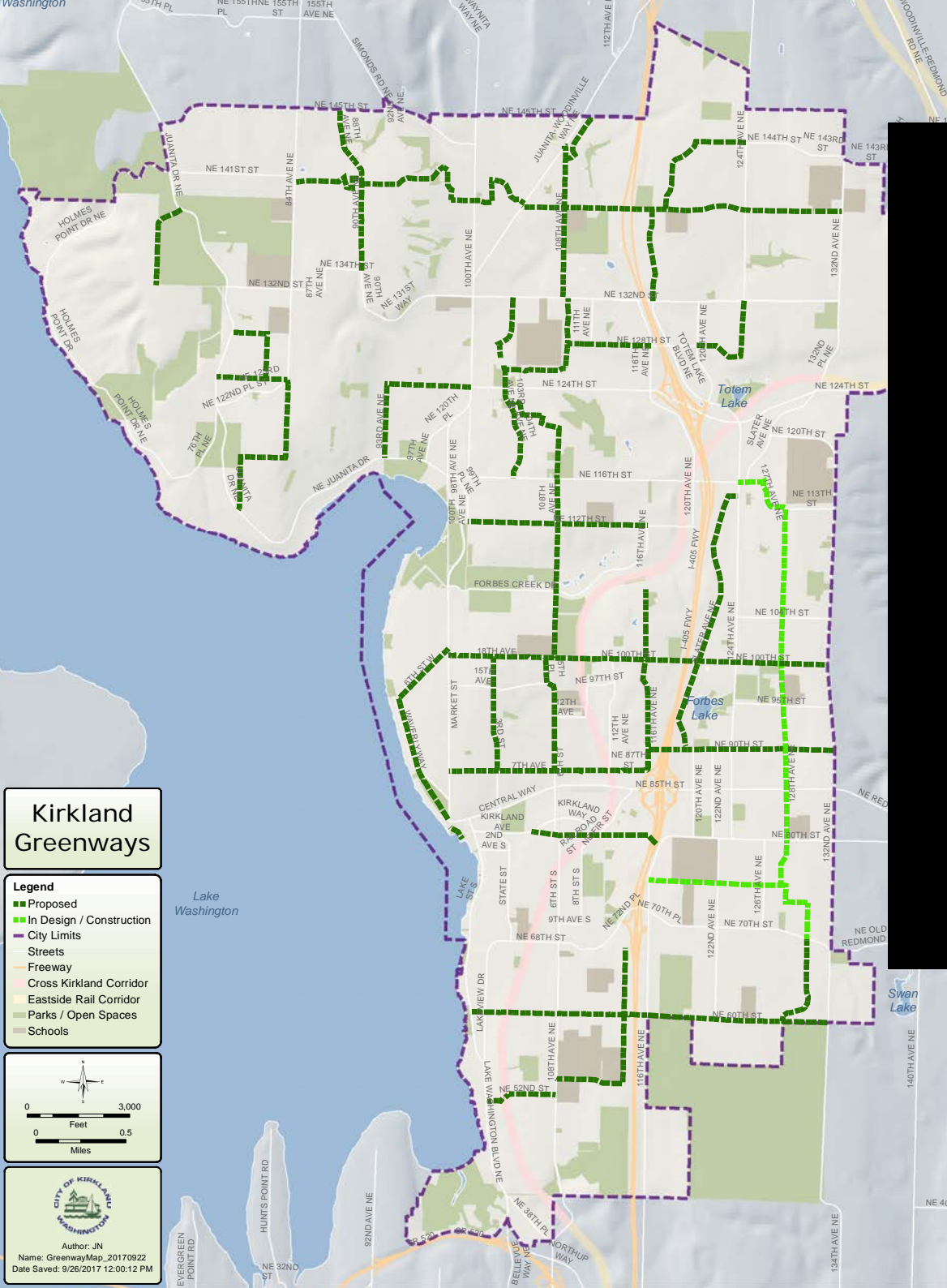
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# OVERVIEW

LEFT: PROPOSED KIRKLAND GREENWAYS AND CROSSING IMPROVEMENTS MAP

BELOW: BIKE LANE; CITY OF KIRKLAND



## Welcome to Kirkland Neighborhood Greenways!

Our goal for Greenways is to help create a scouted, signed and sustainable network of low-traffic, low-speed neighborhood streets for walking, jogging, rolling or riding.



Imagine being able to go from your Kirkland home to any other neighborhood destination (your kids' school, your favorite coffee shop, the library, city hall, that new restaurant you heard about from friends) all on a complete network of quiet residential streets where children ride bikes and play, families walk their dogs, neighbors stop to talk to each other and people in cars are extra cautious and anticipate sharing the road with all of these other people.

Now imagine this network connecting to Kirkland's current and future shared use trails so you can comfortably and safely ride your bike to destinations even farther away without ever having to ride in traffic on a high speed arterial. That's what a neighborhood greenway network is, and that's what a neighborhood greenway can do.





LEFT: WINDOW DECAL; PHILIP STIER  
ABOVE: CITY OF KIRKLAND

# GOALS



In addition to providing safe connections between neighborhoods, the Kirkland Greenways aim to utilize art to bring life to the streets and its communities. Through the use of permanent works of public art, neighbors can foster three important goals within the community:

**1. Identity** encourages residents and visitors to come together, share their stories, and express neighborhood pride in a meaningful way.

elements will provide users with the tools to  
**2. Wayfinding** locate themselves in their surroundings, and mark trails as welcoming public space to enjoy.

spaces provide opportunities for rest,  
**3. Gathering** relaxation, and recreation. These are areas that accommodate seating and daily community uses such as sharing libraries or bulletin boards. They are places where people choose to meet.

## What is the art?

Greenway art is intended to be simple, neighborhood-conceived art that is specific to the place, supports wayfinding, and neighborhood identification or gathering objectives. In coordination with neighborhood groups and local advocate groups, the Public Works department will coordinate the vetting of design concepts and also assist with contractual arrangements for artists and materials.

## Where will it go?

Locations for public art and wayfinding along the Greenways will be designated by the City of Kirkland and their consultant team. The neighborhood group will work with the location that is considered the most prominent entry into the Greenway, or the place that will most benefit from the multi-piece art. If there is enough funding for multiple locations, they will request additional location options from Public Works. This should be done after the artist is engaged.





# STRATEGIES

LEFT: "WALKING ON LAND BY WATER" WALL POETRY;  
CAROLYN LAW AND LUCY PERILLO

ABOVE: CROSSWALK ART IN TOFINO, BC

RIGHT: "LOOPED IN" PUBLIC SEATING,  
PHILADELPHIA, PA; INTERFACE STUDIO ARCHITECTS





**T**hree main strategies for public art design address our goals of fostering identity, providing wayfinding tools, and creating gathering spaces. By engaging the community, we can strengthen neighborhood identity through meaningful symbols.

### **Imprint**

Make a mark! Imprinting involves social placemaking, physical wayfinding markers, cues for public space use and storytelling.

### **Illuminate**

Call attention! Illuminating a space can happen with color, plantings, wayfinding markers, and identity formation.

### **Interact**

Make places for people to meet! Interact includes bringing community together; play games; and share messages, histories, or maps.



Three tree trunks are shown, each painted with a different pattern. The left trunk has a pattern of concentric circles, the middle trunk has a pattern of interlocking diamonds, and the right trunk has a pattern of concentric circles. The trees are set in a grassy area with a forest in the background.

# IMPRINT

LEFT: SCORCHED TRUNKS, STUART FROST

CENTER: "FISH IN THE GARDEN": TYSON M. WEISS

RIGHT: ROBIN'S HOOD BAY STACK, RICHARD SHILLING







**T**hese are ideas for small interventions that can be inserted into a simple concrete footing. Imprinting is about **making a mark** to foster and express a distinct identity for the neighborhood.

Imprinting is about placemaking, wayfinding, providing cues for public space and use, and telling a story. Sculpted or found objects can be combined in a variety of ways in order to create a marker—this can easily be replicated with a theme for each neighborhood, and can also be scaled up for different locations.

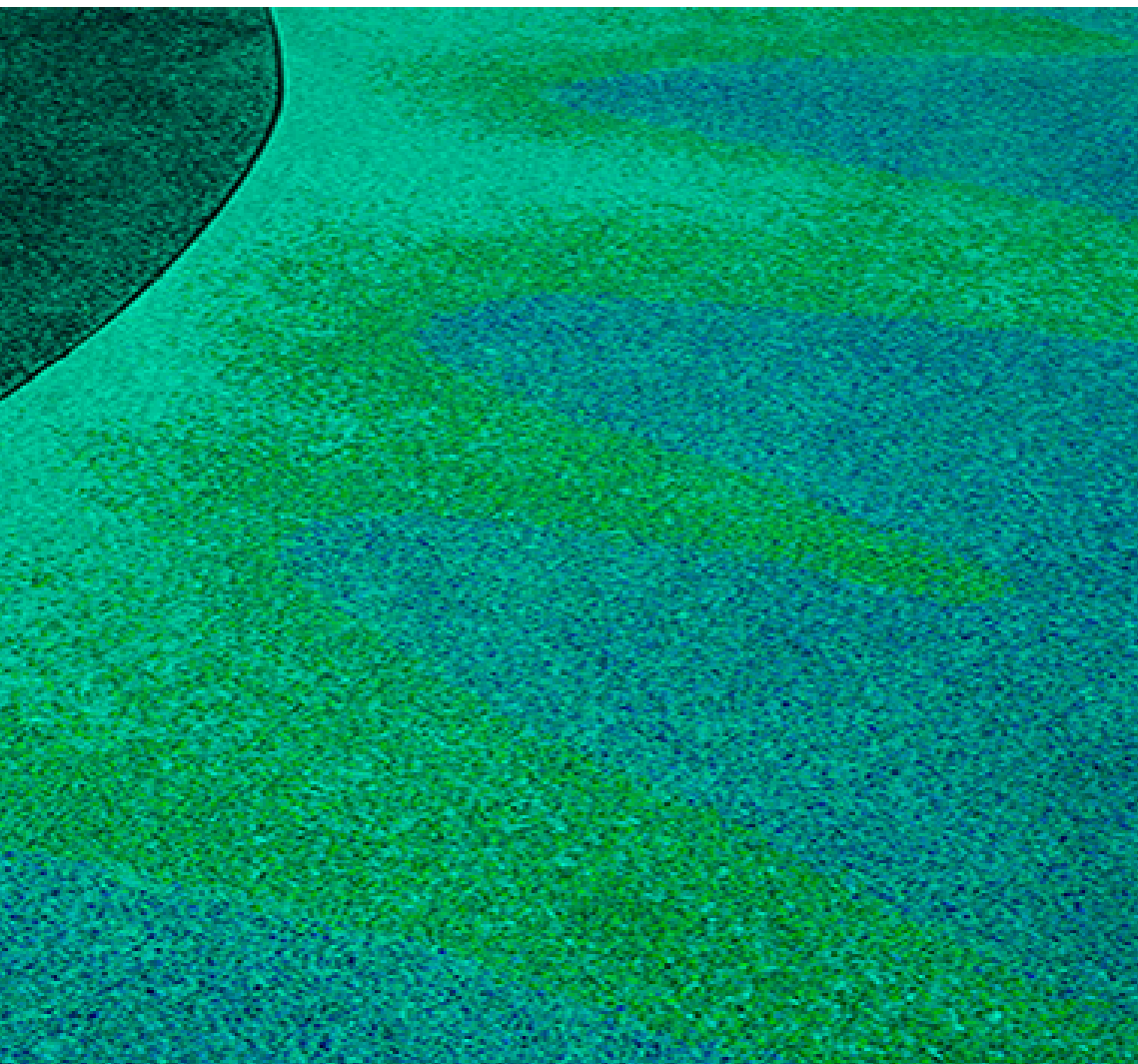
Suggested Materials:

- Concrete forms
- Stone
- Metal
- Found objects

**Creative paving treatments can be used as a “welcome mat” that signals public space use or thresholds along the Greenways.**







LEFT: DECORATIVE CASTING;  
IRON AGE DESIGNS

BELOW: LITHOCRETE  
ARCHITECTURAL CONCRETE,  
FREMONT PEAK PARK; BELARDE  
COMPANY



A nighttime photograph of a park path. The path is illuminated by a series of warm, yellow lights along its edge. The trees lining the path are illuminated with a mix of warm and cool lights, creating a vibrant display of colors. The sky is dark, and the overall atmosphere is serene and magical.

LEFT: LANDSCAPE  
LIGHTING, AQUARIUS  
SUPPLY

**ILLUMINATE**





**I**lluminating the Greenways means **calling attention to** features along the path, and at crossings. This can help people find destinations and offer neighborhood information.

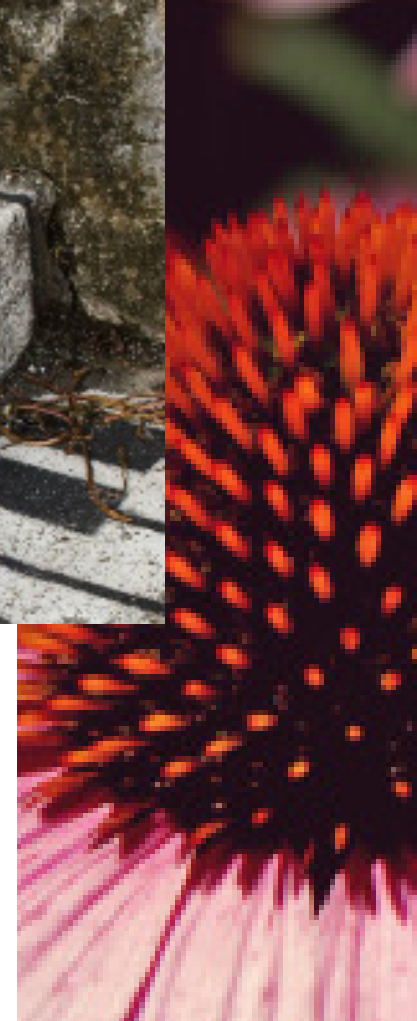
Suggested Materials:

- Plantings
- Paint
- Lighting



ABOVE: PHOTO BY ERIK FOSSEN, NORWAY  
STREET ART; KONTUR FORLAG/ANB

RIGHT: ECHINACEA PURPUREA



**A colorful planting palette can bring beautiful seasonal interest to any segment of the Greenways. Consider perennial herbs and, plants that attract pollinators and support habitat.**





# INTERACT

RIGHT: 99 TINY GAMES,  
LONDON; HIDE & SEEK

BELOW: CITY OF KIRKLAND





**T**he Greenways are not only intended for movement from one place to another, but also for enjoying small moments along the way. Interacting is about making a **place to gather** and foster community by encouraging people to enjoy each other's company, play games, or share resources.

Suggested Materials:      Metal  
   Glass  
   Wood





## Activities

Lending libraries, message boards, historical interpretation, maps - things that can be housed in a piece of art can encourage individual contributions that will form and build upon a piece of art infrastructure.

Other ideas include: games, sculptures that are irresistible to interact with or are incomplete without human interaction, bright and inviting seating or gathering space that also provides a quick photo opportunity.





RIGHT: NICOE BUS STOP,  
SHIZUOKA, JAPAN; SUPPOSE  
DESIGN OFFICE

BELOW: APPEEL INTERACTIVE  
EXHIBITION, BERLIN; STUDIO  
THEGREENEYL





**T**here are many local resources available to ensure quality work and community engagement. Throughout the process, double up on function and design where possible. Fabricators are often visual artists who can help communities determine thematic elements and shape their ideas into form.

The following page features a list of resources to help you bring public art into the Greenways.



## Resources

City of Kirkland Public Works  
Kirkland Cultural Arts Commission  
Kirkland Arts Center  
4Culture

## Contact

publicworks@kirklandwa.gov  
arts@kirklandwa.gov  
kdylla@kirklandartscenter.org  
hello@4culture.org

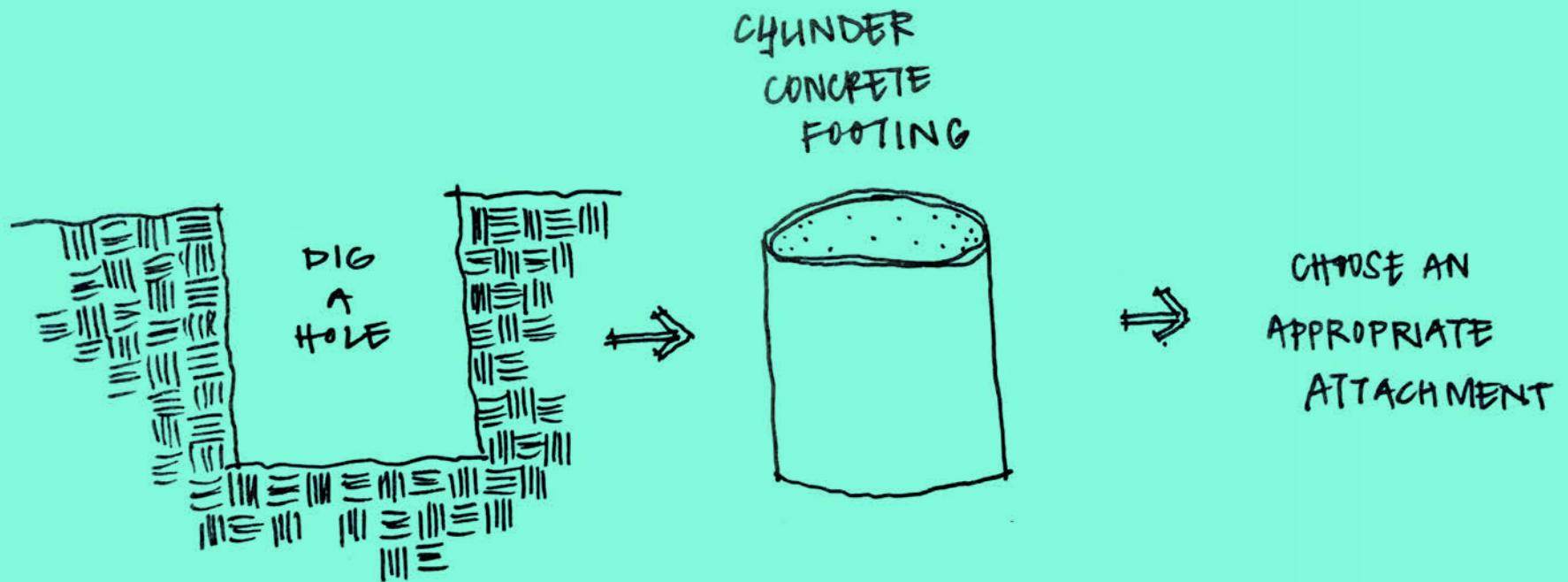
# FABRICATE



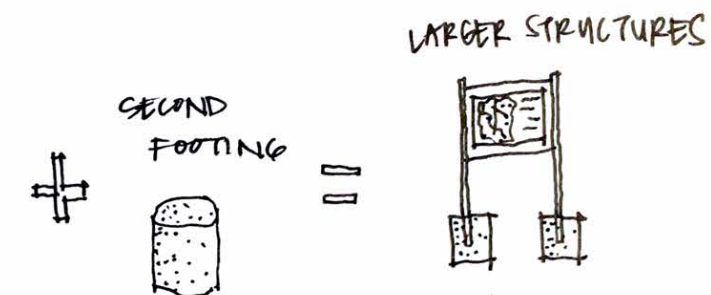
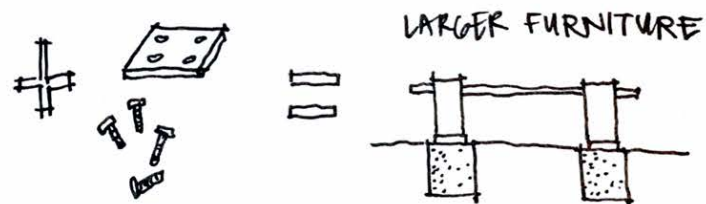
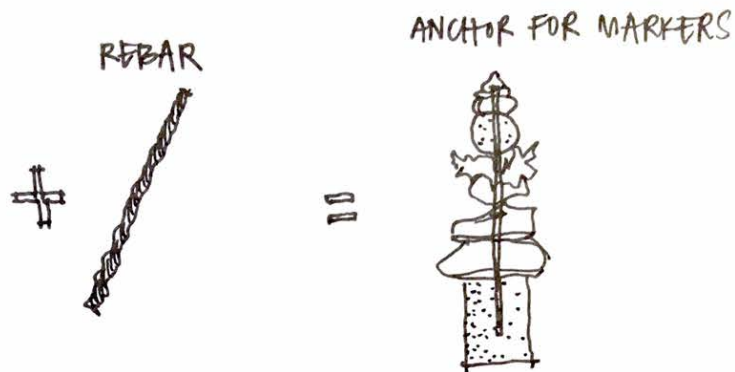
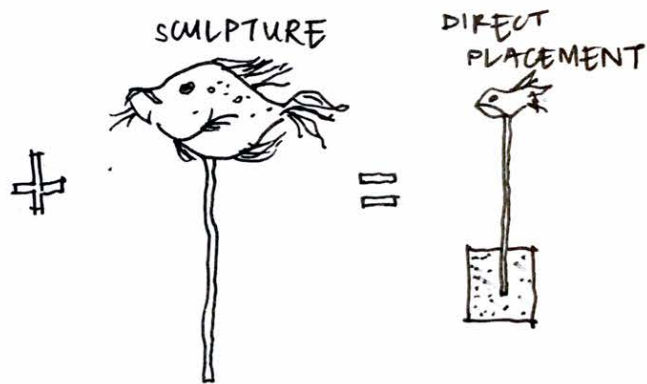
LEFT: CRABAPPLES,  
UW MEDICAL CENTER;  
WHITESAVAGE AND LYLE

# PROCESS

## CONCRETE FOOTINGS







The Kirkland Alliance of neighborhoods (KAN) receives a presentation of the Neighborhood Greenway concept and art material. When a new Neighborhood Greenway begins design, Public Works staff will inform the specific neighborhood association of the funding available for the associated artwork. The neighborhood association will form a task force with a point person to shepherd the art and coordinate with Public Works staff.

The task force will decide art direction, and may pursue the art with volunteers or with an artist willing to work within the budget for fee and materials.\* If the task force needs assistance in finding appropriate artists, fabricators, or mentors, they may contact the Kirkland Art Center, the Lake Washington Institute of Technology, 4Culture, or the City of Kirkland may be of help.

Public Works will oversee the precise location and installation method for the art, which will be done in conjunction with the construction of the Neighborhood Greenway.

One cylindrical tube is all it takes to create a concrete footing for public art pieces to be placed along the Greenways.

Once installed in the appropriate locations, there are a variety of art options that can be placed within this framework with rebar and simple hardware—sculptures, cairns, furniture, bulletin boards, and other structures.

\*Under \$7,500 the City allows the neighborhood to sole source an artist or fabricator.



**THANK YOU.**



**T**he success of public art along the Kirkland Neighborhood Greenways depends largely upon partnerships between City and community members representing their unique neighborhoods, coming together to share their visions for the Greenway.

Thank you for your commitment to your neighborhood and community, and your continued engagement in this process. We look forward to many more opportunities for collaborative public art in the future!





FOR MORE INFORMATION CONTACT:

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[LDRAKE@KIRKLANDWA.GOV](mailto:LDRAKE@KIRKLANDWA.GOV)

FRONT COVER IMAGE: NICOE  
BUS STOP, SHIZUOKA, JAPAN;  
SUPPOSE DESIGN OFFICE

**framework**