2044 Comprehensive Plan Update

PLANNING COMMISSION| DECEMBER 8, 2022

KIRKLAND 2044 COMMUNITY ENGAGEMENT PLAN

GOALS OF ENGAGEMENT

- Increase involvement from priority populations
- Reach stakeholders who want to live in Kirkland but can’t
- Involvement is meaningful and resonant with participant's values
- People feel heard and understand how their input will be used
- Community understands the role of local government in their lives
- People want to participate in future planning activities
- Build relationships, trust, respect between the City & priority populations
- Create a future Kirkland that is stronger, more vibrant, and more inclusive

KIRKLAND 2044 COMMUNITY ENGAGEMENT PLAN

PRIORITY POPULATIONS

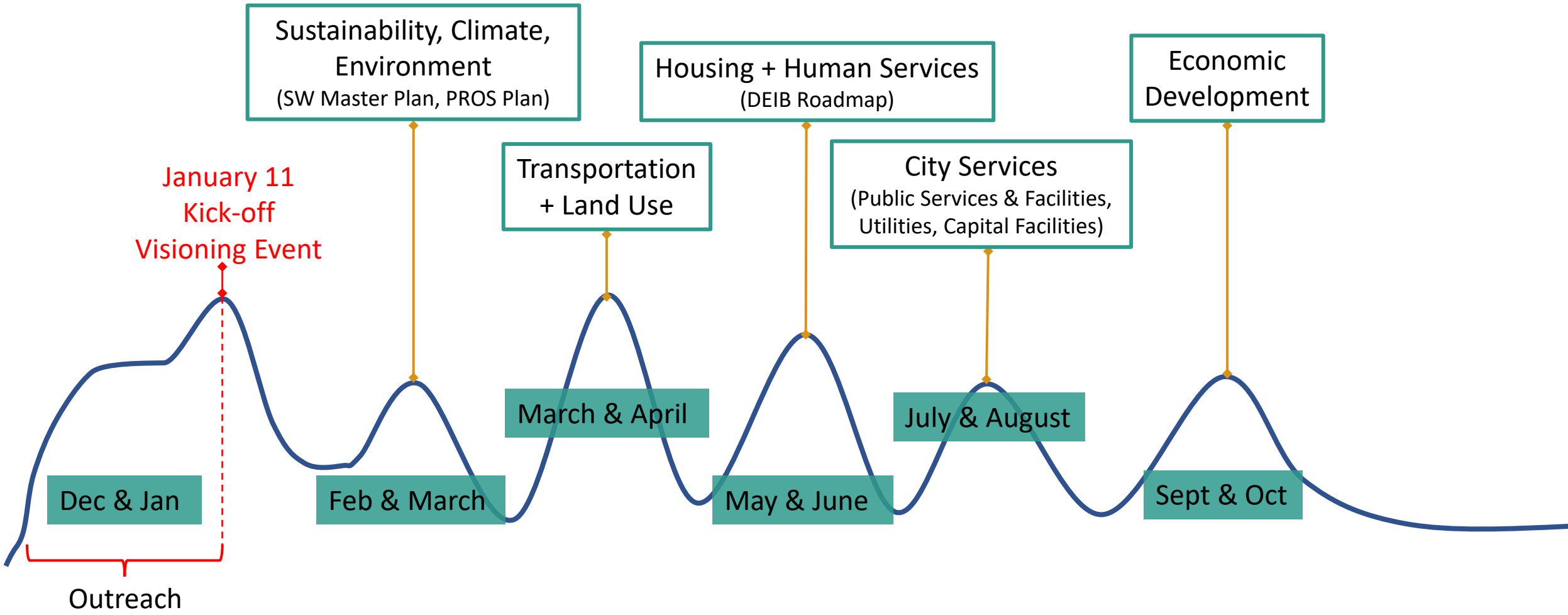
- Black, Indigenous, and People of Color (BIPOC)
- People who identify as lesbian, gay, bisexual, transgender, queer, intersex, asexual plus (LGBTQIA+)
- Seniors
- Low-income households
- People experiencing homelessness
- Youth
- Renters
- People with disabilities or accessibility challenges
- Immigrant communities and people facing language barriers

ENGAGMENT STRATEGIES + ACTIVITIES

- Community conversations with priority populations, community organizations, neighborhoods
- Attend events and pop-up tabling opportunities to “meet people where they are”
- Establish focus groups for each Element topic area, lift up underrepresented voices, compensate them for their time and expertise
- Engage high school students through curricula

ENGAGMENT STRATEGIES + ACTIVITIES

- Key messaging: avoid planner speak; find out what's important for people's everyday lives
- Media, social media, email announcements to be coordinated with communications staff
- Surveys and quick snap polls
- Outreach materials like handouts and StoryMaps
- Videos at various phases
- "Close the loop" after each phase to provide reflect back what was heard



2023 Schedule for Community Conversations and Focus Groups for each Element

KIRKLAND 2044 EQUITY REVIEW REPORT

ECONorthwest

ECONOMICS · FINANCE · PLANNING

KIRKLAND 2044 EQUITY REVIEW REPORT

Equity gap analysis of existing Comprehensive Plan text and policies

"How to guide to plan for equity"

Companion document to Kirkland's DEIB 5 Year Roadmap

Community Profile for Kirkland

Report Recommendations:

- Provides "questions to consider" to embed equity in policies
- Policies to mitigate displacement of vulnerable populations
- Support inclusive engagement
- Improve access to opportunities for the whole community
- Scan of State, Regional, King County, equity and inclusion policies
- Specific text and policy improvements to integrate into the revised Plan

Examples of text and policy changes

1. Incorporate a more accurate recounting of Kirkland's Indigenous peoples and history:
   - Integrates findings from Kirkland's Native History Document
   - Be more explicit in acknowledging colonization and its ongoing impact upon Indigenous groups

2. Acknowledgement and remedies of discrimination in housing:
   - Shift priorities from the preservation of historically exclusionary concepts such as "neighborhood quality" and "community character" and emphasize the importance of ensuring affordable, accessible, healthy, and safe housing for all.
   - Improve the City's efforts to preserve existing affordable housing stock and mitigate displacement of vulnerable residents and services.

Exhibit 16. Map of Share of Population Under Federal Poverty Limit, Kirkland, 2019

Source: U.S. Census Bureau, American Community Survey, 2019.

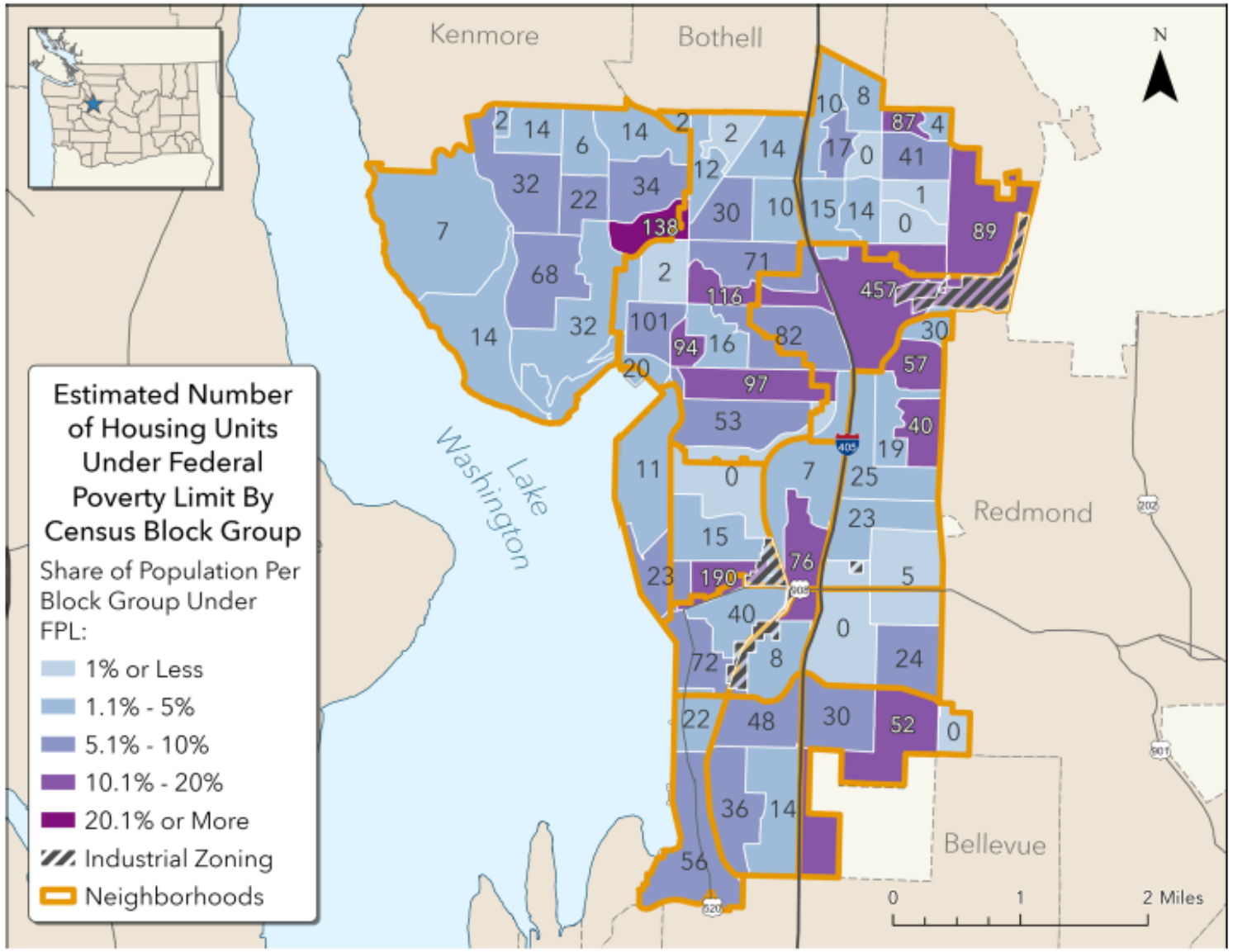
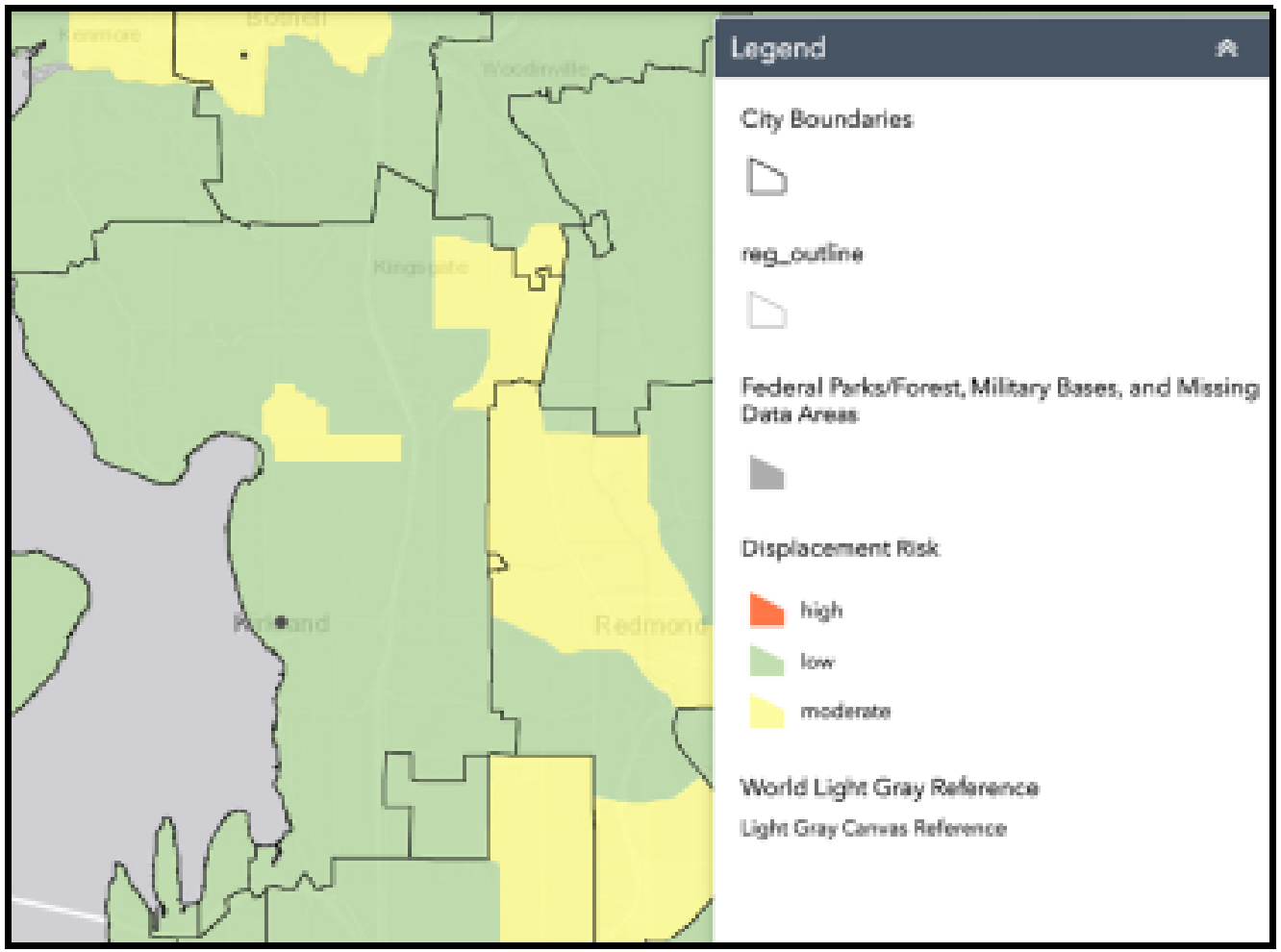


Exhibit 18. Displacement Risk,

Source: PSRC, https://www.psrc.org/our-work/displacement-risk-mapping

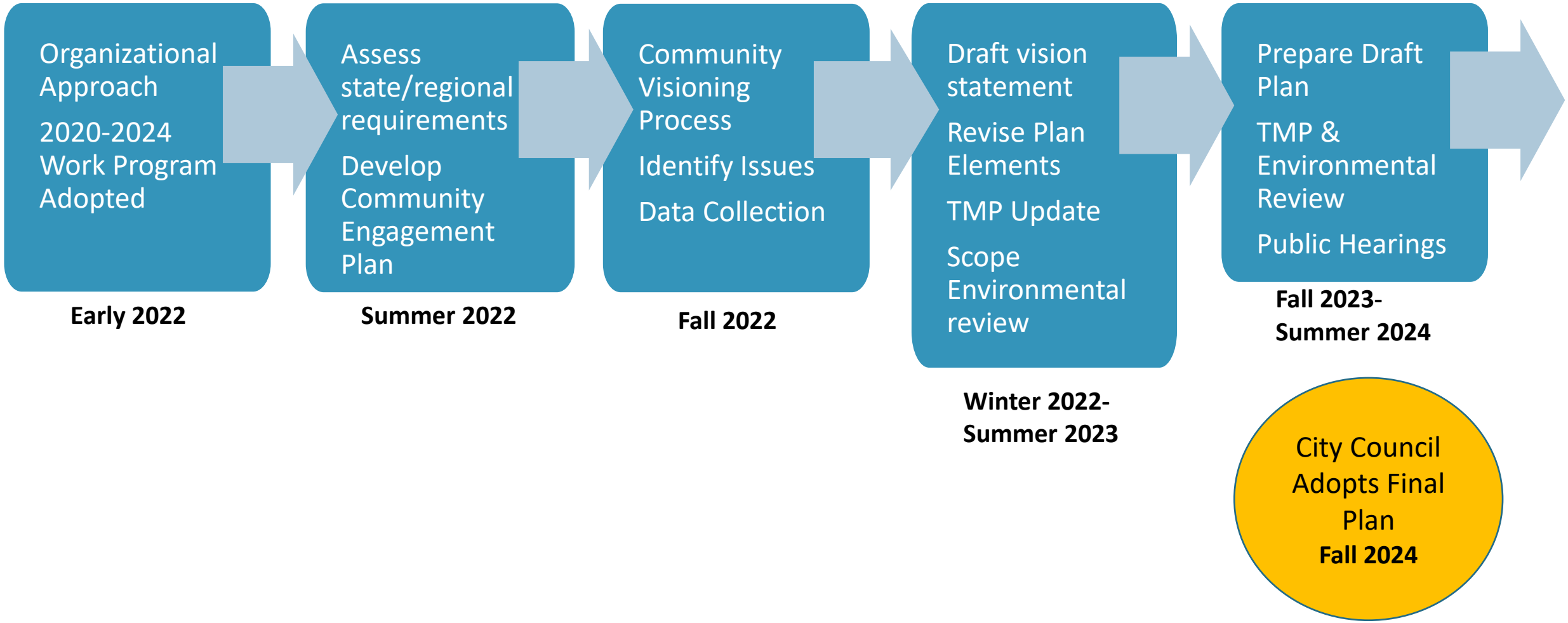


Displacement risk maps can help the City work with residents and businesses to stay in their neighborhoods.

Timeline and Project Phasing 2022-2024

Community Engagement and Communication Throughout Process

We are here



How can people get involved?

- Learn more by visiting www.kirklandwa.gov/k2044 and sign up for email alerts
- Send us your thoughts by emailing 2044ComprehensivePlan@Kirklandwa.gov
- Share Your Feedback by Taking This Short Survey Click this link **K2044 Community Visioning Survey**
- Attend Virtual Visioning Event - January 11th, 2023 from 6:00 pm to 7:30 pm PST
- Upcoming tabling events:
  - Light up Kirkland- December 10, Juanita Beach Park
  - Urban Frostival & Winter Market- December 17, Kirkland Urban

DISCUSSION

Questions or comments on either report?

Direction to staff moving forward?