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# City of Kirkland

## Planning and Building Department



### *Land Acknowledgment*

*We acknowledge that the Southern Salish Sea region lies on the unceded and ancestral land of the Coast Salish peoples, the Duwamish, Muckleshoot, Puyallup, Skykomish, Snoqualmie, Snohomish, Suquamish and Tulalip tribes and other tribes of the Puget Sound Salish people, and that present-day City of Kirkland is in the traditional heartland of the Lake People and the River People. We honor with gratitude the land itself, the First People – who have reserved treaty rights and continue to live here since time immemorial – and their ancestral heritage.*

### *Vision Statement*

*Kirkland is one of the most livable cities in America. We are a vibrant, attractive, green and welcoming place to live, work and play. Civic engagement, innovation and diversity are highly valued. We are respectful, fair and inclusive. We honor our rich heritage while embracing the future. Kirkland strives to be a model, sustainable city that values preserving and enhancing our natural environment for our enjoyment and future generations.*

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## Kirkland Planning Commission

### Agenda

#### Regular Meeting - Hybrid

Council Chamber and Virtual

Thursday, May 9, 2024

6:00 PM

#### **To join the meeting via Zoom:**

<https://kirklandwa-gov.zoom.us/j/84038812324?pwd=ajlnT01Fd2VHVmJvSE9SUXQ3ZDZaQT09>

Passcode: 114965

Webinar ID: 840 3881 2324

To join via telephone: +1 253 215 8782 US (Tacoma) US

To provide public comment in advance of the meeting please email

[planningcommissioners@kirklandwa.gov](mailto:planningcommissioners@kirklandwa.gov).

*If you have questions about an item on the agenda, please contact the project planner listed below.*

This meeting packet is also available online on the Planning and Building Department webpage:

<https://www.kirklandwa.gov/Government/Departments/Planning-and-Building/Planning-Commission>

1. **Call to Order**
2. **Roll Call**
3. **Comments From the Audience - Limited to 3 Minutes**
4. **Special Presentations**
5. **Study Session**
6. **Public Hearings**
  - a. 2044 Comprehensive Plan Public Hearing #1, File No. CAM22-00032

Purpose: Hold the first in a series of public hearings for the 2044 Comprehensive Plan update and take public testimony on the following draft Elements or chapters:  
Introduction Chapter (Vision Statement, Guiding Principles, General Policies)  
Parks, Recreation, and Open Space Element  
Economic Development Element  
Following the public hearing, the Planning Commission should deliberate and make a recommendation to City Council for each element or chapter.

Staff Contact: Janice Swenson, Senior Planner  
Lindsay Levine, AICP, Senior Planner  
Allison Zike, AICP, Deputy Planning & Building Director  
Adam Weinstein, AICP, Planning & Building Director

7. **Reading and / or Approval of Minutes**
  - a. Planning Commission Officer Elections
8. **Administrative Reports and Planning Commission Discussion**
  - a. Public Meeting Calendar Update
9. **Comments From the Audience**
10. **Adjournment**

Note: If you would like more information on an item on this agenda, please call the Planning & Building Department at 425-587-3600. **Please refer to the file number and planner listed for that item.**

For more information on the Planning and Building Department public comment and rules and procedure, visit our [Public Comments and Rules of Procedures](#) webpage.

- [Planning Commission Rules of Procedure](#)

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[예게titlevicoordinator@kirklandwa.gov](mailto:titlevicoordinator@kirklandwa.gov) 또는 425-587-3831로 연락하십시오.

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**Planning and Building**  
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## MEMORANDUM

**To:** Planning Commission

**From:** Janice Swenson, Senior Planner  
Lindsay Levine, AICP, Senior Planner  
Allison Zike, AICP, Deputy Planning & Building Director  
Adam Weinstein, AICP, Planning & Building Director

**Date:** May 1, 2024

**Subject:** **2044 Comprehensive Plan Public Hearing #1, File No. CAM22-00032**

### Recommendation

Hold the first in a series of public hearings for the 2044 Comprehensive Plan update and take public testimony on the following draft Elements or chapters:

- Introduction Chapter (Vision Statement, Guiding Principles, General Policies)
- Parks, Recreation, and Open Space Element
- Economic Development Element

Following the public hearing, the Planning Commission should deliberate and make a recommendation to City Council for each element or chapter.

### Background

#### Kirkland 2044 Comprehensive Plan (K2044) Update Process Overview

The City of Kirkland is in the process of conducting a major update of the existing Kirkland Comprehensive Plan<sup>1</sup> (Plan) adopted in 2015 for a planning horizon of 2035. The Plan is the primary citywide guide for how the community should evolve over the next twenty years (new horizon year of 2044) in terms of land use, transportation, and the public facilities and services necessary to support this change. The Plan also includes goals and policies for how the City addresses housing, human services, sustainability, economic development, parks, open space, and other topics.

The Plan update includes revising all the Elements (or Chapters of the Plan), and adding the Community Profile, and a new History of Kirkland narrative and Housing Needs Assessment to the Appendix. All neighborhood plans will be amended with equity and consistency edits, with more in-depth revisions for the Juanita and Kingsgate Neighborhood Plans as the last of the City's neighborhood plans to receive a contemporary update. Several Community-initiated Amendment Requests (CARs) and City-initiated land use policy changes are being considered. The Transportation

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<sup>1</sup> <https://www.codepublishing.com/WA/Kirkland/>

Strategic Plan is simultaneously being updated and will form the basis for the Transportation Element.

### Review Process

The City initiated the process to update the Comprehensive Plan in 2022. RCW 36.70A.130 and Kirkland Zoning Code Chapter 160 (Process IV) establish the review procedures and process for amending the Comprehensive Plan. This two-year process involved: an extensive public outreach and engagement process; briefings with the Planning Commission, City Council, and other City boards and commissions; and coordination with staff from surrounding Eastside cities, King County, and Puget Sound Regional Council (PSRC).

The revised Plan must be consistent with updated State, regional, and King County policies and plans, along with local plans, as discussed further in the element subsections below. As part of the process to certify Kirkland's K2044 Plan, the State Department of Commerce and PSRC will review drafts of the Plan to be sure it is consistent with those plans and mandatory requirements and will approve the final Plan once it is adopted by City Council.

### **Community Outreach and Engagement Activities**

Historically, large community-wide discussions have tended to attract people most comfortable with City planning processes. With the Kirkland 2044 update process the City invested particular energy, staff resources, and consideration into engaging underrepresented community members (i.e., "priority populations"). A 2022 Community Engagement Plan<sup>2</sup> (Broadview Planning) was prepared for the update process, and staff has implemented the recommendations throughout the planning process. Where feasible, community engagement for both the Comprehensive Plan and Transportation Strategic Plan have been combined.

The Planning Commission has received updates on the community engagement activities as part of its briefing packets for each Element.

The following list summarizes the key engagement strategies staff used during the update process:

*Stakeholders & Community Groups:* The City proactively identified over 200 stakeholders including community groups, tribes, agencies, cities, and business organizations, and contacted these groups with information about the Comprehensive Plan update and how to get involved in this process.

*Community Surveys:* The City created four public surveys throughout 2023 that covered the major topics in the Comprehensive Plan, receiving nearly 2,000 responses from community members or interested parties. These survey responses helped to inform revised or new policies that meet the needs of the community.

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<sup>2</sup> <https://www.kirklandwa.gov/files/sharedassets/public/v/1/planning-amp-building/kirkland-2044-comp-plan/community-engagement-plan-k2044-kirkland-comprehensive-plan-finalwappendixabc12152022.pdf>

*Local Events:* City staff attended over 40 community events and meetings throughout 2022 and 2023 to engage with the community and receive feedback on various topic areas. The intent here was to meet people “where they are” and not require attendance at special K2044-themed meetings. This included meeting with the Youth and Senior Councils, neighborhood groups and local schools, and attending events in the community such as farmer's markets, health fairs, City Hall for All, and more.

*Focus Group Sessions:* The City hosted eight small group 90-minute focus group sessions with interested community members to review existing policies, discuss policy topics, and draft new policies.

*Redesigned K2044 webpage:* In March 2024, the City launched a redesigned K2044 Comprehensive Plan webpage<sup>3</sup> to help the community learn more about the K2044 update. The webpage includes a landing page for key topic areas including: draft goals and policies for each Element; basic information about the Plan update; past staff presentations and memorandums; information on the neighborhood plan updates; and a community engagement page detailing how to get involved in the process and how to submit comments. The Transportation Strategic Plan update webpage provides information about that process.

Additional information about the update process can be found in past briefing packets, presentations, public comments, and other documents and resources that are available on the City's K2044 Comprehensive Plan update webpage.

#### Guiding Themes for Element Updates

The draft goals and policies across all Elements in the Plan incorporate text amendments that are generally guided by one or more of the following common themes:

- Recommendations and comments from community members, boards, commissions, and Council;
- Compliance with required State, regional, or countywide policies;
- Recommendations from the 2022 Equity Review report<sup>4</sup> (EcoNorthwest) of the Kirkland 2035 Comprehensive Plan,
- Kirkland Diversity, Equity, Inclusion and Belonging (DEIB) Five Year Roadmap<sup>5</sup>;
- Updating specific words or phrases to utilize more current or clearly-defined planning terms, and to reflect City-wide objectives (e.g., focusing on “intensity” of uses rather than “density”, phasing out references to “single-family residential” zones);
- Alignment with the Sustainability Strategic Plan and Transportation Strategic Plan; and
- Alignment with the draft Kirkland 2044 Vision and Guiding Principles and in-progress draft revisions in other Plan elements.

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<sup>3</sup> <https://www.kirklandwa.gov/Government/Departments/Planning-and-Building/Planning-Projects/Kirkland-2044-Comprehensive-Plan-Update>

<sup>4</sup> <https://www.kirklandwa.gov/files/sharedassets/public/v/1/planning-amp-building/kirkland-2044-comp-plan/equity-review-report-kirkland-comprehensive-plan-econorthwest-final20221108.pdf>

<sup>5</sup> [https://www.kirklandwa.gov/files/sharedassets/public/v/1/city-managers-office/roadmap-as-adopted\\_1.pdf](https://www.kirklandwa.gov/files/sharedassets/public/v/1/city-managers-office/roadmap-as-adopted_1.pdf)

Because the changes being proposed to the existing Comprehensive Plan are quite substantial, staff is proposing to repeal and replace text of all elements in their entirety. The referenced attachments for each element include “clean” versions of the revised Elements without tracked changes (see Attachments 1.A, 2.A, 3.A). Also included are matrices for each Element showing the existing goals, policies, figures, and table titles with a side-by-side comparison of the proposed text amendments to date (Attachments 1.B, 2.B, 3.B). The matrices show goal and policy text that is proposed to be stricken, added, or kept the same.

### **Criteria for Amending the Comprehensive Plan**

Kirkland Zoning Code (KZC) Section 140.30 lists the criteria that must be met to amend the Comprehensive Plan:

1. The amendment must be consistent with the Growth Management Act.
2. The amendment must be consistent with the countywide planning policies.
3. The amendment must not be in conflict with other goals, policies, and provisions of the Kirkland Comprehensive Plan.
4. The amendment will result in long-term benefits to the community as a whole and is in the best interest of the community.

### **Staff Conclusions**

The proposed amendments to the Comprehensive Plan are consistent with the above criteria, the Growth Management Act, Countywide Planning Policies, and PSRC Vision 2050. The proposed plan policies are consistent with the general elements of the Comprehensive Plan, are more inclusive in how they are written, meet many of the City’s DEIB and sustainability goals, will foster diverse housing options for a variety of incomes, support a complete multimodal transportation network, and encourage vibrant commercial centers and corridors. The proposed amendments thus bear a substantial relation to maintaining and improving the public health, safety, and welfare for all people and businesses in Kirkland.

### **Revisions to Element Chapters**

Past Planning Commission packets contain staff memoranda that provide in-depth background and explanations of the proposed changes to each Element. Below is a brief summary of the key changes to each of the Elements for the May 9, 2024 public hearing (see Attachments for more detail).

#### **Introduction Chapter I (See Attachments 1.A, 1.B)**

With the K2044 update and to help streamline the Plan, the existing Introduction Chapter (I)<sup>6</sup>, Vision and Guiding Principles (Chapter II)<sup>7</sup>, and General Chapter (III)<sup>8</sup>, were combined into a revised new Introduction Chapter (See Attachment 1.A). Chapter II and

<sup>6</sup> <https://www.codepublishing.com/WA/Kirkland/html/KirklandCP01/KirklandCP01.html>

<sup>7</sup> <https://www.codepublishing.com/WA/Kirkland/html/KirklandCP02/KirklandCP02A.html#2.A>

<sup>8</sup> <https://www.codepublishing.com/WA/Kirkland/html/KirklandCP03/KirklandCP03.html>



III are proposed to be deleted. Staff previously discussed the Introduction Chapter, Vision, and/or Guiding Principles with the Commission at the past meetings listed below:

- June 22, 2023, Planning Commission Meeting<sup>9</sup>
- January 11, 2024, Planning Commission Meeting<sup>10</sup>

The following describes the key changes from the existing to revised Introduction Chapter:

- Adds the City's adopted Land Acknowledgement<sup>11</sup> statement;
- Adds the revised Vision Statement and Guiding Principles from Chapter II;
- Contains a guide to the various chapters in the Plan, describes the planning context within which Kirkland plans for growth, and statutory consistency requirements with State, regional, and County requirements mandated by the Growth Management Act;
- Contains a list of citywide General goals and policies for how the City conducts intergovernmental coordination and the community engagement process, how we make land use decisions and reflects the City's important DEIB goals for the community including moving some of the policies currently in the Community Character and Human Services Elements into the Introduction Chapter (see Attachment 1.B for a matrix with the existing and draft General goals and policy changes);
- Moves history-related text in the Introduction Chapter and consolidates it with other historical text found in the Community Character Element and Neighborhood Plans into a single History of Kirkland narrative, to be included as an Appendix to the Comprehensive Plan (in progress);
- Deletes the future trends section; and
- Reduces the amount of text devoted to population and demographic data about Kirkland and instead refers to the data in revised Community Profile in the Appendix.

#### *Revised Vision Statement and Guiding Principles Update Process*

The City's existing 2035 Vision Statement and Guiding Principles are revised to reflect the community's collective vision, values, and aspirations for how the city should grow and evolve over the next 20 years. The Guiding Principles are an extension of the aspirations and values of the Vision Statement and establish a set of principles that form the basis for the General Elements of the Plan.

Both sections build on the existing 2035 Vision Statement and Guiding Principles, and reflect key themes received from the community engagement and outreach process, the City's DEIB roadmap<sup>12</sup>, and the sustainability, resilience, multimodal transportation, and human service goals that will be integrated throughout the updated Comprehensive Plan. Both Statements incorporate previous comments received from the Planning Commission and City Council from Summer 2023 to early 2024.

<sup>9</sup> <https://kirklandwa.primegov.com/Portal/Meeting?meetingTemplateId=449>

<sup>10</sup>

[https://kirklandwa.primegov.com/Public/CompiledDocument?meetingTemplateId=805&compileOutputType=](https://kirklandwa.primegov.com/Public/CompiledDocument?meetingTemplateId=805&compileOutputType=1)

[1](https://kirklandwa.primegov.com/Public/CompiledDocument?meetingTemplateId=805&compileOutputType=1)

<sup>11</sup> <https://www.kirklandwa.gov/Government/City-Managers-Office/Local-Land-Acknowledgement>

<sup>12</sup> [https://www.kirklandwa.gov/files/sharedassets/public/v/1/city-managers-office/roadmap-as-adopted\\_1.pdf](https://www.kirklandwa.gov/files/sharedassets/public/v/1/city-managers-office/roadmap-as-adopted_1.pdf)



**Parks, Recreation, and Open Space Element** (See Attachments 2.A and 2.B)

The Parks, Recreation, and Open Space (Parks) Element supports the continued provision of accessible and well-maintained parks and recreation facilities for current and future community members. The Parks Element also promotes conservation of publicly owned natural areas and environmental education.

The Parks Element is used by the Parks and Community Services Department as a guiding document since the Element sets overarching goals and policies for the parks and recreation system. The Park Board relied heavily on the Parks Element policies in developing the City's Parks, Recreation, and Open Space (PROS) Plan, which was adopted in 2022. The PROS Plan is a road map that guides the City in future park and recreation planning and programming, while the Parks Element is focused on overarching policy.

The revised Parks Element was influenced by the 2022 PROS Plan, coordination with Parks staff, public comments, Planning Commission comments, and input from the Parks survey and focus groups, and input from other boards and commissions. Staff provided briefings to Planning Commission at the below meetings:

- May 11, 2023<sup>13</sup>; and
- February 8, 2024<sup>14</sup>.

Materials from other presentations and community engagements is available at the Comprehensive Plan Parks Element webpage<sup>15</sup>.

The following is a summary of the key revisions to the Element goals and policies shown in Attachments 2.A and 2.B:

- Prioritize underserved communities for park acquisition and improvements;
- Explore innovative solutions to provide parks and related amenities in the City's Urban Growth Centers;
- Create new public access to the Lake Washington shoreline and develop connections between waterfront parks;
- Ensure active transportation trails to enable connections within parks and neighborhoods, amenities, other routes, etc.;
- Prioritize active transportation and public transportation access to parks and recreation facilities;
- Improve Americans with Disabilities Act (ADA) accessibility at City parks and recreation facilities;
- Preserve and enhance the tree canopy;
- Incorporate sustainability initiatives at parks and recreation facilities; and

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<sup>13</sup> [https://www.kirklandwa.gov/files/sharedassets/public/v/1/planning-amp-building/planning-commission/k2044-sce-and-parks-briefing\\_pc-packet\\_web\\_reduced.pdf](https://www.kirklandwa.gov/files/sharedassets/public/v/1/planning-amp-building/planning-commission/k2044-sce-and-parks-briefing_pc-packet_web_reduced.pdf)

<sup>14</sup> [https://www.kirklandwa.gov/files/sharedassets/public/v/3/planning-amp-building/kirkland-2044-comp-plan/k2044-people/parks-rec-open-spaces/pdfs/2024-02-08\\_pc\\_parks-element-policy-briefing-memo.pdf](https://www.kirklandwa.gov/files/sharedassets/public/v/3/planning-amp-building/kirkland-2044-comp-plan/k2044-people/parks-rec-open-spaces/pdfs/2024-02-08_pc_parks-element-policy-briefing-memo.pdf)

<sup>15</sup> <https://www.kirklandwa.gov/Government/Departments/Planning-and-Building/Planning-Projects/Kirkland-2044-Comprehensive-Plan-Update/People/Parks-Recreation-and-Open-Space>

- Explore opportunities for new uses, recreation options, and businesses in and adjacent to City parks and recreation spaces as appropriate.

**Economic Development Element** (See Attachments 3.A and 3.B)

The purpose of the Economic Development is to describe goals, policies, and strategies that the public and private sectors can implement to support a strong, equitable, and resilient local economy. The existing Economic Development Element<sup>16</sup> is in Chapter VIII. Since the last Comprehensive Plan update, Kirkland has experienced substantial economic growth with many positive impacts across the community (e.g., more job opportunities, the growth of the technology industry, redevelopment of major retail centers, new commercial development that is environmentally sustainable, and increased opportunities for immigrants to start businesses).

At the same time, we recognize that economic prosperity has not necessarily been equitably distributed across the City – many community members have jobs that do not pay enough to support living in Kirkland. Other adverse impacts of economic development include escalating housing and commercial tenant costs, increased traffic congestion, and reductions in brick-and-mortar businesses due to increased internet purchasing.

The revised Economic Development Element was influenced by the key themes addressed above and the community engagement activities described in the Planning Commission memoranda from the January 25, 2024<sup>17</sup> and March 14, 2024<sup>18</sup> meetings. Planning Department staff collaborated with City Manager's staff on community outreach for the Element. Staff was also fortunate to engage with students in the local government course at the University of Washington Evans School of Public Policy and Governance program (co-taught by former Kirkland Deputy City Manager, Marilynne Beard) to evaluate our draft policies.

These students prepared a report: "Fostering Inclusive and Equitable Economic Development in Kirkland" (March 1, 2024) (included in the March 14, 2024 Planning Commission meeting packet). Using case studies from other cities, the report delves into strategies, actions, and programs that the City and business community could take to address three key themes from the community comments: 1) increasing affordable commercial tenant rents, 2) increasing the amount of "third places", and 3) increasing pop-up commercial spaces and other ideas. The students had great ideas and their recommendations and concepts are incorporated into revised policies.

The following is a summary of the key revisions, listed by topical sections (some are existing themes) to the Economic Development Element goals and policies described in Attachments 3.A and 3.B. Added to many of the policies are existing or new action items, or programs that could be considered for implementation.

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<sup>16</sup> <https://www.codepublishing.com/WA/Kirkland/html/KirklandCP08/KirklandCP08.html>

<sup>17</sup> [https://www.kirklandwa.gov/files/sharedassets/public/v/2/planning-amp-building/kirkland-2044-comp-plan/k2044-community-amp-commerce/economic-development/pdfs/01252024\\_pc-meeting-packet-economic-development.pdf](https://www.kirklandwa.gov/files/sharedassets/public/v/2/planning-amp-building/kirkland-2044-comp-plan/k2044-community-amp-commerce/economic-development/pdfs/01252024_pc-meeting-packet-economic-development.pdf)

<sup>18</sup> <https://www.kirklandwa.gov/files/sharedassets/public/v/2/planning-amp-building/kirkland-2044-comp-plan/k2044-community-amp-commerce/economic-development/pdfs/20240314-staff-report-and-attachments-1-3.pdf>

*Economic Development Strategy:*

- Revised to be more equitable and inclusive by adding text to ensure economic growth is distributed across the community, including to historically underserved or underrecognized people.

*Business Development Related Policies:*

- Align revised policies with the City Manager's Office's ongoing Economic Development programs;
- Implement premier City customer service for business and development services;
- Coordinate and collaborate in regional partnerships to promote economic development;
- Increase affordable housing and accessible transportation options for employees;
- Support small scale neighborhood commercial uses in Lower-Density Zones;
- Create new ideas for start-up businesses, entrepreneurs, and incubator spaces;
- Allow pop up shops on underutilized land or parking lots;
- Activate parks and other places with businesses;
- Encourage retail stores that sell affordable products;
- Promote Kirkland as an arts destination; cross-marketing with the arts, hotels, restaurants, recreational businesses;
- Encourage to buy and invest locally;
- Reduce, restructure, or remove parking standards; and
- Promote smart city technology.

*DEIB Related Policies:*

- Support women, minority, LGBTIA+, and immigrant-owned businesses; DEIB-aligned employment practices; and other DEIB goals.

*Business Retention Related Policies:*

- Strategize with businesses & property owners to fill vacant commercial retail spaces and reduce commercial displacement caused by redevelopment or high commercial rents;
- Support auto dealerships and also help them adapt to changing conditions because they provide a significant source of sales tax revenue to the City; and
- Encourage policies and regulations supportive of home businesses.

*Sustainability Related Policies:*

- Align with the Sustainability Strategic Plan and related economic development policies with HB 1181 (new GMA Climate Goal);
- Encourage sustainable types of businesses and sustainable business practices; and
- Encourage business resiliency to climate change and during uncertain economic times.

## Public Comments

Public comments received over 2022-2023, through May 1, 2024 (prior to the publication of this memo for the public hearing) are available on the K2044 webpage<sup>19</sup>. Public comments received to May 1, 2024 are also available organized by subject matter<sup>20</sup>. Additional public comments received after the publication date will be provided to the PC prior to the public hearing and compiled and posted on the K2044 webpage after the hearing.

## Compliance with State Environmental Policy Act - Environmental Review

On October 18, 2023, the City issued a Determination of Significance and Scoping Notice to receive comments on what should be evaluated in the Supplemental Environmental Impact Statement, which evaluates the environmental effects of the Comprehensive Plan update. Scoping comments<sup>21</sup> received are on the K2044 Comprehensive Plan webpage.

As described in previous land use and housing briefings, the in-progress Draft Supplemental Environmental Impact Statement (SEIS) is evaluating two alternatives: 1) Existing Plan (No Action) Alternative; and, 2) Growth (Action) Alternative. Both alternatives would accommodate the City's assigned growth targets through 2044, which includes 13,200 additional housing units and 26,490 additional jobs.

- *Existing Plan Alternative (No Action Alternative)*: This alternative would maintain the City's current zoning and adopted plans, including the Kirkland 2035 Comprehensive Plan, NE 85th Street Station Area Plan and Planned Action, and adopted neighborhood plans. The Existing Plan Alternative would not include implementation of state mandates adopted in HB 1110 to illustrate the impact of these requirements as integrated with the Growth Alternative.
- *Growth Alternative (Action Alternative)*: This alternative would establish additional residential capacity above and beyond that needed to accommodate the City's growth targets to provide additional flexibility for the development of housing choices for the community. It would allow greater residential and commercial density, particularly near transit corridors and in select commercial or business centers and would implement regulations to encourage the production of affordable and market-rate housing citywide. The Growth Alternative would be implemented together with future multimodal improvements identified in the Transportation Strategic Plan, an update to Kirkland's Transportation Master Plan. This alternative would also include updates required to comply with Washington state legislation for "middle" housing (housing at densities between

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<sup>19</sup> [https://www.kirklandwa.gov/files/sharedassets/public/v/1/planning-amp-building/kirkland-2044-comp-plan/2022.12.06-2024.05.01\\_public-comments\\_k2044.pdf](https://www.kirklandwa.gov/files/sharedassets/public/v/1/planning-amp-building/kirkland-2044-comp-plan/2022.12.06-2024.05.01_public-comments_k2044.pdf)

<sup>20</sup> [https://www.kirklandwa.gov/files/sharedassets/public/v/1/planning-amp-building/kirkland-2044-comp-plan/2022.04.19-2024.05.01\\_public-comment-tracker\\_k2044\\_1.pdf](https://www.kirklandwa.gov/files/sharedassets/public/v/1/planning-amp-building/kirkland-2044-comp-plan/2022.04.19-2024.05.01_public-comment-tracker_k2044_1.pdf)

<sup>21</sup> <https://www.kirklandwa.gov/files/sharedassets/public/v/1/planning-amp-building/kirkland-2044-comp-plan/seis-scoping-comments-combined-webpage.pdf>

single-unit detached homes and mid-rise apartment buildings) in all residential zones citywide, and would allow additional middle housing typologies in residential zones.

Staff anticipates issuance of the Draft SEIS in early June, in time for the June 27, 2024 public hearing to allow for public comment on the Draft SEIS.

### **Submittal of Draft Plans to the Department of Commerce and PSRC**

Under RCW 36.70A.106, the City is required to submit a Notice of Intent to Adopt along with the Draft Plans and any amendments to development regulations to the Washington Department of Commerce (DOC) at least sixty days prior to final adoption. DOC reviews the draft plans to confirm that they are consistent with the GMA, and with multi-regional and regional planning policies. The City will submit the Intent to Adopt form and the Draft Plans to meet the 60-day DOC deadline. PSRC certifies city and county Comprehensive Plans and the Transportation Plan for compliance with its Transportation 2050 plan, which is essential to receive State transportation funding and grants.

### **Next Steps**

Following the May 9, 2024 public hearing, the PC should deliberate and discuss a recommendation on the covered Elements of the Plan to City Council. The PC may direct staff to make additional changes to the draft elements based the public testimony received and their deliberation.

Future scheduled public hearings and the Elements anticipated to be considered at each respective hearing are as follows:

- May 23, 2024, Public Hearing #2  
Topics: Land Use Element, Sustainability, Climate, and Environment (SCE) Element, Human Services Element, all Neighborhood Plan Chapters (including Juanita and Kingsgate Neighborhood Plans)
- June 27, 2024, Public Hearing #3  
Topics: Transportation Element, Capital Facilities Element, Utilities Element, Public Services Element, draft SEIS comments.
- September 26, 2024, Public Hearing #4  
Topics: Housing Element, Appendix (Historical, glossary, Housing Needs Assessment, Community Profile)

Prior to each public hearing, staff will host Open Houses for the community at City Hall from 4:00 pm to 5:30 pm. The Open Houses will allow staff to provide background information and answer any questions community members may have prior to the opportunity to provide public testimony at the hearing for each respective Element. Final adoption of the full Plan by City Council is scheduled for December 2024.

**Attachments**

- 1.A Draft Introduction Chapter - clean text version
- 1.B Draft General goal and policy revisions matrix
- 2.A Draft Parks, Recreation, and Open Space Element - clean text version
- 2.B Draft Parks, Recreation, and Open Space Element goal and policy revisions matrix
- 3.A Draft Economic Development Element - clean text version
- 3.B Draft Economic Development goals and policy revisions matrix

## **K2044 Comprehensive Plan Update**

### **Revised Introduction Chapter I – Draft 4/25/2024**

(Combines existing Introduction (Chapter I), Vision Statement-Guiding Principles (Chapter II) and General Chapter III)



#### ***Land Acknowledgment***

*We acknowledge that the Southern Salish Sea region lies on the unceded and ancestral land of the Coast Salish peoples, the Duwamish, Muckleshoot, Puyallup, Skykomish, Snoqualmie, Snohomish, Suquamish and Tulalip tribes and other tribes of the Puget Sound Salish people, and that present-day City of Kirkland is in the traditional heartland of the Lake People and the River People. We honor with gratitude the land itself, the First People – who have reserved treaty rights and continue to live here since time immemorial – and their ancestral heritage.*

*Adopted Kirkland Land Acknowledgment*



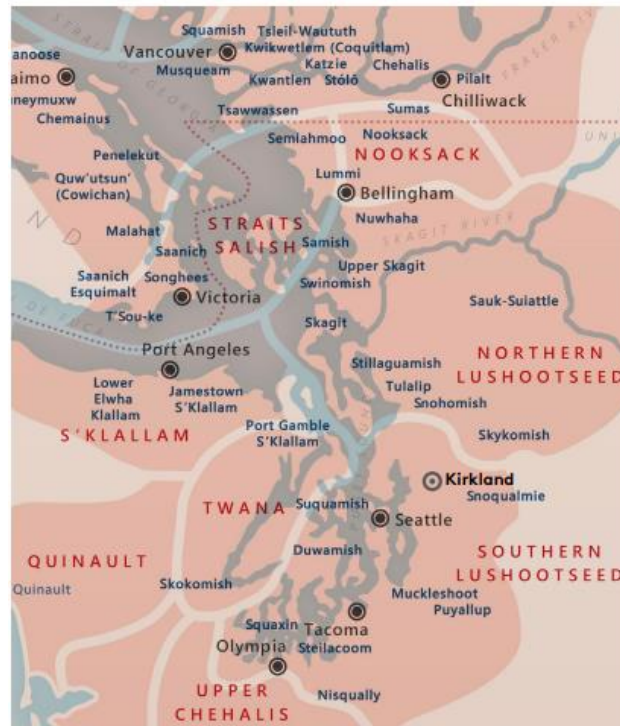


Image Source: LandLines Map, Burke Museum, USGS Topographic Map, Seattle quadrangle, 1906

Figure I-1 Regional Native Tribes

## A. Overview of the Comprehensive Plan

The Kirkland Comprehensive Plan is the primary citywide guide for how we, as a community, will manage growth over the next 20 years (with a horizon year 2044), and is the policy basis that guides all related decisions. The Comprehensive Plan includes goals and policies for how the city addresses land use, transportation, housing, sustainability and climate change, parks and open space, human services, and the public facilities and the services necessary to support growth. The Comprehensive Plan plans for expected growth of an additional 13,200 housing units and 26,490 jobs by the year 2044.

### *Purpose of this Chapter*

This chapter is an orientation to the Comprehensive Plan (Plan). It describes how the Plan is consistent with State, Regional and Countywide planning policies, the City's community engagement process to update the Plan, the process for how the Plan is implemented, and current demographic data about the city. Most importantly, this chapter contains the city's Vision Statement and Guiding Principles for the year 2044 and citywide General goals and policies that describe how the Plan is updated and how decisions will be made.

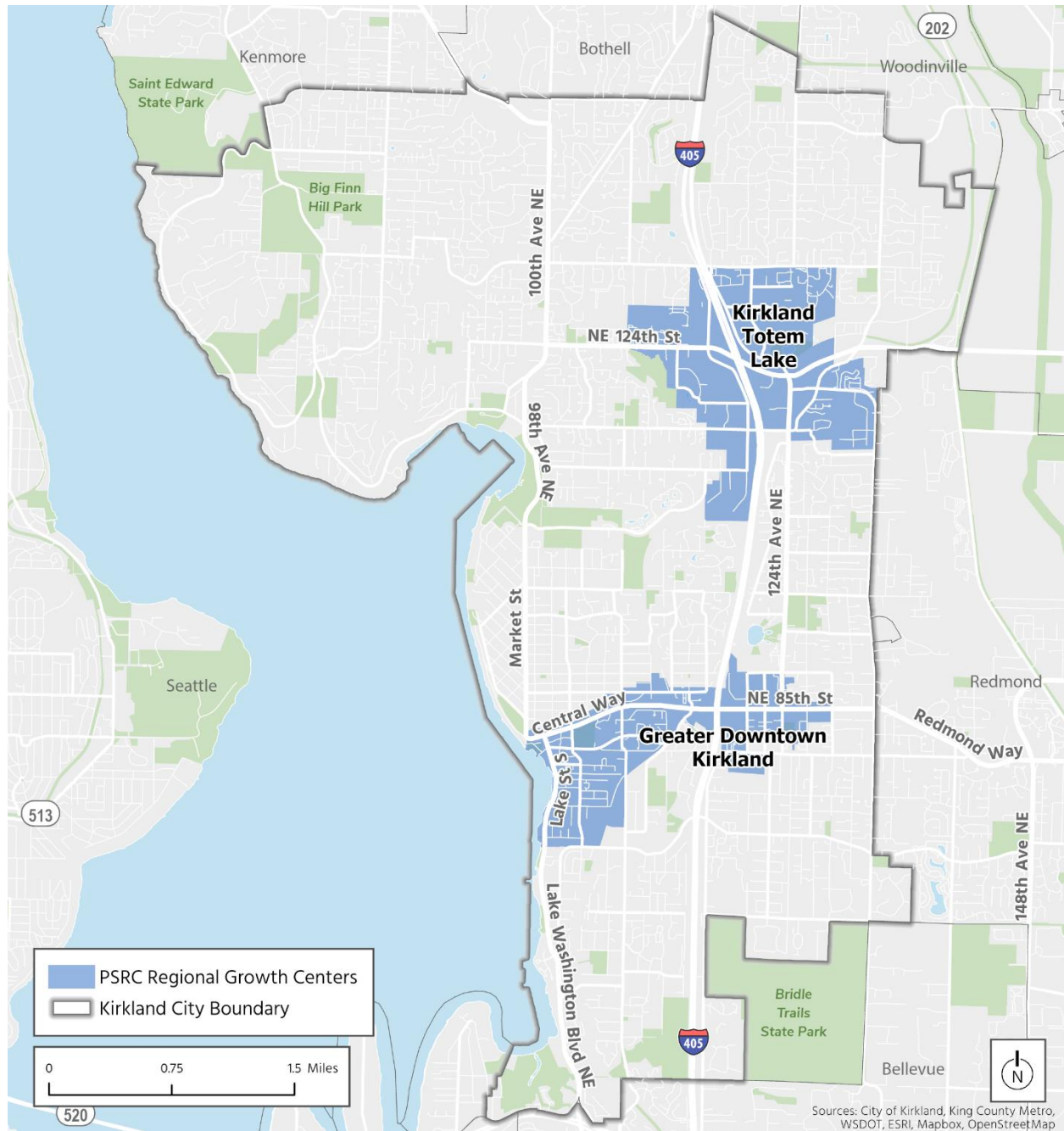


Figure I-2 Kirkland and Surrounding Area

## B. Plan Applicability and Consistency

The Growth Management Act (GMA) establishes Washington State's legislation for how the State will preserve and protect rural areas while focusing growth into cities. The GMA requires jurisdictions to periodically update Comprehensive Plans to reflect changes since the last update, and to plan for growth and development in a manner that is internally and regionally consistent, achievable, and sustainable. The Comprehensive Plan was last updated in 2015, to plan for the year 2035.



*Figure I-3 Regional Planning Context*

One of the central tenets of the Growth Management Act is to require consistency in planning across jurisdictions and all different levels of government (e.g., local, regional, state). Consistency is determined in a number of ways. The City's Plan must be consistent and comply with the following:

- Growth Management Act Chapter 36.70A RCW
- Shoreline Management Act (adopted under the authority of Chapter 90.58 RCW and Chapter 173-26 WAC).

- Regional plans –multicounty planning policies adopted by the Puget Sound Regional Council (PSRC) in VISION 2050, Regional Transportation Plan, Regional Economic Strategy, and the Regional Center Framework.
- Countywide Planning Policies, including coordination with Plans of adjacent jurisdictions.
- All elements of the Comprehensive Plan must be internally consistent with each other.



*Figure I-4 PSRC Vision 2050 Cover*

### ***Regional Consistency***

VISION 2050 is the long-range growth and transportation strategy for the central Puget Sound region encompassing King, Kitsap, Pierce, and Snohomish counties. Kirkland's Plan is updated based on residential and employment targets that align with the PSRC VISION 2050 and are assigned by King County Countywide Planning Policies described in more detail in the Land Use Element. Through a development capacity analysis, the City determined that it has the land capacity and zoning in place to meet the City's assigned housing and employment targets for the year 2044.

### ***Collaboration with surrounding jurisdictions, agencies, and Tribes***

The City participates in a number of formal and informal planning and coordination forums, including State, Regional and Countywide technical forums, committees, and boards.

The GMA requires that the Comprehensive Plans of adjacent jurisdictions be consistent, and the City will continue to coordinate with Eastside cities and King County on a number of

planning activities encompassing land use, housing, transportation (traffic modeling, transit, and commute trip reduction), and human services.

The City coordinates with affected agencies and federally recognized Indian Tribes to gain a better understanding of mutual issues. This is accomplished through such techniques as interlocal agreements, joint meetings, and by providing opportunities for notification, review, and comment on major plans, programs, or development projects.

### C. Guide to the Comprehensive Plan

The Comprehensive Plan comprises two major parts. The first part contains the Vision Statement, Guiding Principles, and a series of plan elements and policies by topic area that apply Citywide. The second part contains plans for each of the City's neighborhoods, the NE 85<sup>th</sup> Street Subarea Plan, and the Market Street Corridor Plan (see Figure I-8). The Vision Statement and Guiding Principles in the plan are a reflection of the values of the community – how Kirkland should evolve with changing times.



Figure I-5: Word Cloud From 2023 Visioning Event

#### ***Vision Statement- revised draft 3/5/2024***

With the 2024 Comprehensive Plan update, after an extensive community-wide visioning process, the Vision Statements and Guiding Principles were revised from the 2015 version to reflect Kirkland in the year 2044.

#### Kirkland Vision Statement

Kirkland is a vibrant and welcoming place to live, work, play, and visit. Safe, walkable, bikeable, and friendly, the entire community is connected to each other, as well as to



schools, parks, our scenic waterfront, and thriving commercial centers that provide jobs and services.

Kirkland is a place where all people are welcome and valued and feel that they belong. We are dedicated to protecting, encouraging, and celebrating diversity and inclusion, and we combat racism and discrimination. We honor our rich heritage, including the First People who have reserved treaty rights and have lived here since time immemorial, while embracing our future.

Kirkland is a community that is connected by local and regional transit services, new innovative modes of travel, and extensive walk and bike routes. Jobs, services, and housing are clustered around transit routes and trails, creating a connected, equitable, and walkable network that enables people of all abilities to move about the community. Neighborhoods have diverse housing to accommodate residents in every stage of life.

Kirkland is innovative and economically resilient, providing public services and capital infrastructure that accommodate growth, provide opportunities for the community to connect and help each other, and promote sustainability.

Kirkland is a sustainable city that preserves and enhances our natural and built environment for our enjoyment and for future generations. The city is filled with green roofs, community gardens, tree lined streets, daylighted streams, stormwater swales, and connected parks and open spaces that make Kirkland more resilient and livable in the face of climate change.

## Guiding Principles

The [Guiding Principles](#) express the fundamental goals for guiding growth and development in Kirkland over the 20-year horizon of the Comprehensive Plan. They are based on the aspirations and values embodied in the [Vision Statement](#). The principles address a wide range of topics and form the foundation of the goals and policies contained in the elements of the Comprehensive Plan. They strive to make Kirkland in 2044 an inclusive, sustainable, vibrant, and inviting place to live, work, visit, and operate a business. Although the [Guiding Principles](#) broadly apply to all Comprehensive Plan elements, some of the principles are more applicable to certain elements than others.

### *Guiding Principles-revised draft 4/16/2024*

#### **LIVABLE AND WELCOMING**

Promote a **high quality of life**, exemplified by a safe, accessible, affordable, and well-designed community planned for people of all abilities, with convenient access to parks, open space, recreational facilities, the waterfront, community gathering places, excellent schools, effective public transit, an abundance of housing options, jobs, and local services.

Foster an **inclusive and equitable community** where people of all income groups, stages of life, and life experiences can thrive in Kirkland and feel that they are valued and belong.

### **SUSTAINABLE AND RESILIENT**

Protect and enhance **natural environmental systems**, including forest land, lakes, wetlands, and streams; integrate green infrastructure into urban environments; achieve resilience and adaptation to climate change impacts; and seek to empower the community to protect the environment through sustainable actions and the values of environmental justice.

Support a vibrant **economy that is prosperous and resilient**, that provides access to opportunity for all people, provides needed infrastructure, and uses technology responsibly.

Ensure that City growth and services are **fiscally sustainable**.

Provide and develop collaborations with other partners to provide **health and human services** that fulfill the basic needs of all people in the city.

Create a more **resilient community** that can withstand and prosper after natural, human, and economic disruptions, and adapts to climate change.

### **CONNECTED AND INCLUSIVE**

Build an **inclusive community** by engaging people in government, schools, community gathering spaces, civic events, and volunteer activities to create a sense of belonging and provide pathways for opportunity.

Create an accessible **multimodal transportation system** for users of all abilities, with a safe, effective, well- maintained, and extensive systems of roads, routes for bicycles and other non-motorized vehicles, pedestrian paths, and transit corridors for all people that connect housing, jobs, and services, parks, schools, and the region.

Support **appropriate technologies** that connect, inform, and involve residents, businesses, and visitors.

## ***Guide to the Comprehensive Plan***

### ***Difference between goals, policies, and actions***

The adopted goals and policies in the Plan guide growth and decision-making in a manner that will help achieve the City's Vision, consistent with the Guiding Principles. The goals within each Element identify the result Kirkland is aiming to achieve for specific topics. Policies address how



the community plans to achieve goals.



*Figure I-6 Relationship to Goals, Policies, Actions Graphic*

In addition to goals and policies, each Element may have a list of examples of action or implementation items that could be considered over time. The Implementation Strategies chapter consolidates those citywide implementation actions that should be undertaken by the City to accomplish the goals and policies.

All regulations pertaining to development (such as the Zoning Code and shoreline management regulations, and the Subdivision Ordinance) must be consistent with the Comprehensive Plan. The outcome will be a community that has grown along the lines anticipated by the Comprehensive Plan.

### **Summary of Plan Elements**

The following summarizes each Element:

- The **Sustainability, Climate, and Environment Element** contains policies that address maintaining, restoring, and enhancing ecosystems through habitat protection, water conservation, air quality improvement, low-impact development, high performance green building practices, addressing climate change and integrating the strategies from the Sustainability Strategic Plan. Both the Sustainability, Climate and Environment and Transportation Elements have policies to commit to a reduction in greenhouse gas emissions to reduce Kirkland's impact on climate change. The plan includes provisions that strive to ensure that a healthy, natural, and built environment remains available for current and future generations.
- The **Land Use Element** encourages more compact urban development and includes policies to enable housing production, and encourage mixed-use, transit-oriented,

## Attachment 1.A\_ Introduction Chapter (Combined Intro-General)

walkable, and bikeable development connected to transit. The Plan includes policies to ensure a pattern of land use that accommodates growth and promotes a welcoming, connected, and sustainable community with ample housing and employment opportunities.

- The **Housing Element** establishes policies to support more diverse and affordable housing during this planning period. The Housing Element is revised to be consistent with new State law and commits to expanding housing production for all income levels and housing types, including middle housing, and permanent supportive housing to meet the diverse needs of both current and future residents.
- The **Economic Development Element** links community economic health with land use and growth policies, supports a sustainable, resilient, and environmentally friendly economy, supports diverse businesses, living wage jobs, and partnerships for education and job training.
- The **Transportation Element** advances cleaner and more sustainable mobility options with provisions for complete streets that include multimodal improvements and streets integrated with low impact, green, context-sensitive design. The City supports multimodal programs and strategies that advance alternatives to driving alone. Transportation planning is coordinated with neighboring jurisdictions through the Bellevue, Kirkland, Redmond transportation forecast model and connections to the regional bike, pedestrian, and transit system.
- The **Public Services, Utilities, and Capital Facilities Elements** ensure infrastructure and services that support existing and future residents and businesses.
- The **Human Services Element** has goals to support organizations and programs that provide for those in need, youth, seniors, people experiencing homelessness, permanent supportive housing, and other social services.

### ***Functional and Management Plans***

Functional plans describe more detailed measures, technical specifications, and standards the implement the policies in Plan Elements. Functional plans are most commonly adopted as official City documents through a City Council adopted resolution.

<b>Functional and Management Plans</b>	
City of Kirkland Fire Strategic Plan	
City of Kirkland Police Strategic Plan	

## Attachment 1.A\_ Introduction Chapter (Combined Intro-General)

City of Kirkland Water System Plan
City of Kirkland General Sewer Plan
City of Kirkland Comprehensive Emergency Management Plan
City of Kirkland Capital Improvement Programs
City of Kirkland Surface Water Strategic Plan
City of Kirkland Transportation Strategic Plan
City of Kirkland Active Transportation Plan
Totem Lake Urban Center Enhancement and Multimodal Transportation Network Plan
City of Kirkland Cross Kirkland Master Plan
City of Kirkland Safer Routes to School Action Plans
City of Kirkland Vision Zero Action Plan
City of Kirkland Transit Implementation Plan
City of Kirkland Intelligent Transportation Systems Plan
City of Kirkland Americans With Disabilities Act (ADA) Transition Plan
City of Kirkland Electric Vehicle Strategic Plan
City of Kirkland Smart City Strategic Plan
City of Kirkland Diversity, Equity, Inclusion, and Belonging Five Year Road Map
City of Kirkland Sustainability Strategic Plan
City of Kirkland Commute Trip Reduction Basic Plan
City of Kirkland Natural Resource Management Plan
City of Kirkland Urban Forestry Strategic Management Plan
City of Kirkland Parks, Recreation and Open Space Plan
City of Kirkland Downtown Strategic Plan
City of Kirkland Housing Strategy Plan

City of Kirkland Climate Protection Action Plan
City of Kirkland <a href="#">Shoreline Master Program</a>
King County Solid Waste Division Comprehensive Solid Waste Management Plan
Northshore Utility District Comprehensive Water Plan
Northshore Utility District Sewer and Water Plan
Woodinville Water District Plan
Lake Washington School District Capital Facilities Plan

*Revised Figure 1-7 Functional and Management Plans*

***Neighborhood Plans and Subarea Plans***

The Neighborhood Plans and Subarea Plans allow for a more detailed examination of issues affecting smaller geographic areas within the City and clarify how broader City goals and policies in the Citywide Elements apply to each neighborhood. See Figure I-4 for the name, location and boundary of each neighborhood.

Each Neighborhood Plan or Subarea Plan must be consistent with the Citywide Elements. The 2044 Comprehensive Plan Update includes revisions to the neighborhood plans to ensure consistency with the Citywide elements, the City's Diversity, Equity, Inclusion and Belonging- (DEIB) goals, and development regulations. Neighborhood-specific historical documentation in each neighborhood plan was relocated or reduced to create a citywide Kirkland History document as an Appendix for this 2044 Plan. After Plan adoption in 2024, neighborhood plans will be updated during each 10-year State periodic review cycle (or with Plan annual amendments if warranted).

The Neighborhood Plans and Subarea Plans contain policy statements and narrative discussion, as well as a series of maps. The maps describe land use, natural environment elements, pedestrian and bicycle systems, vehicular circulation, urban design, and other graphic representations. In the event of a discrepancy between the neighborhood land use map and the narrative, the land use map will provide more explicit policy direction.

**Note:** Will update this map to remove figure number and draft with final

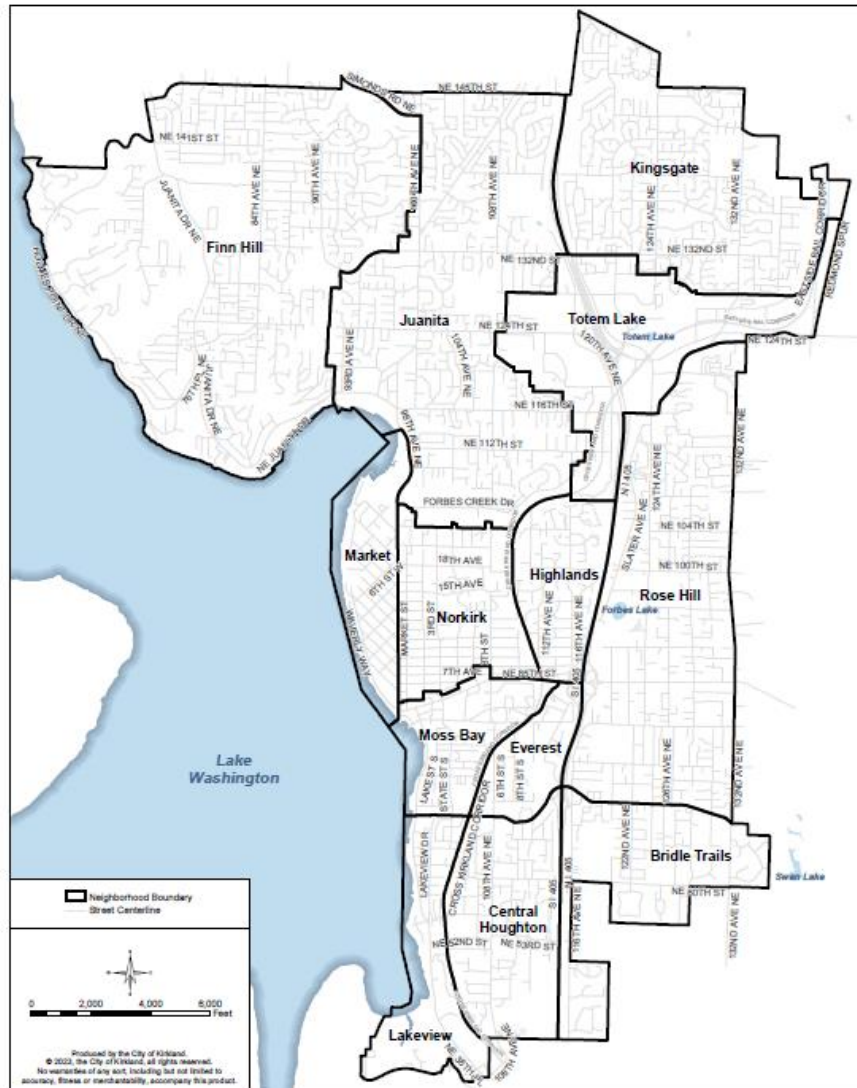


Figure I-11: City of Kirkland Neighborhoods

**DRAFT**

Figure I-8: Kirkland Neighborhoods Map

## H. Citywide General Goals and Policies

The following General goals and policies guide how the Comprehensive Plan goals and policies are implemented:

### *Intergovernmental Coordination and Consistency*

**Goal GP-1: Cooperate and coordinate with all levels of government, agencies, and federally recognized Tribes to achieve equitable, effective, efficient, and responsive governance for Kirkland's community.**

***Policy GP-1.1: Maintain updates to the Comprehensive Plan and development regulations in conformance with GMA requirements and other legislation, VISION 2050, and the Countywide Planning Policies for King County.***

***Policy GP-1.2: Work with adjacent jurisdictions, other governmental agencies, and Tribes to coordinate planning activities, development decisions, and in planning for issues of common regional or subregional interest such as affordable housing, responses to homelessness, human services, transportation, and sustainability efforts.***

***Policy GP-1.3: Communicate Kirkland's land use policies and regulations to the King County Assessor's Office in order to ensure that assessment decisions do not conflict with land use decisions.***

***Policy GP-1.4: Integrate innovative and resilient smart technology across all City operations, to support citywide goals.***



Comprehensive Plan Update Community Engagement Event

***Equitable, Inclusive, Welcoming, Sustainable Community***

***Goal GP-2: Support diversity at all levels of City government and in the community by encouraging awareness, acknowledgement and intentional decision making, and by being inclusive of the entire populace.***

***Policy GP-2.1: Engage the diverse populations within Kirkland to create an inclusive community where people of all backgrounds are welcome.***

***Goal GP-3: Foster a City government and a community free of discrimination and committed to justice and social equity.***

***Policy GP-3.1: Work to achieve a community where everyone is treated with respect and everyone can thrive in Kirkland.***

***Policy GP-3.2: Prioritize services and access to opportunity for people of color, people with low incomes, and historically underserved communities to ensure all people can attain the resources and opportunities to improve quality of life and address past inequities.***

***Goal GP-4: Promote equitable and inclusive, community participation in all levels of planning decisions.***

***Policy GP-4.1: Foster public participation in all long range planning processes and provide tools to community members to enable them to understand and learn more about development projects in the City.***

***Policy GP-4.2: Utilize a broad range of public involvement techniques, community forums and communications to ensure that opportunities exist for all public views to be considered.***

***Policy GP-4.3: Work closely with community groups, neighborhood associations, business organizations, non-profits, and service clubs, while seeking input and elevating the voices of historically underrepresented people.***

***Policy GP-4.4: Encourage active community participation in the planning and design of public facilities, recognizing that these are city-wide resources.***

***Sense of Community***

***Goal GP-5: Enhance Kirkland's strong sense of community.***



***Policy GP-5.1:*** Support diversity in our population and welcome new community members of all backgrounds to Kirkland.

***Policy GP-5.2:*** Establish partnerships with service providers throughout the community to meet the city's cultural, educational, economic, and social needs.

***Policy GP-5.3:*** Support formal and informal community organizations.

***Policy GP-5.4:*** Encourage and develop places and events throughout the community where people can gather and interact.

***Policy GP-5.5:*** Create a supportive environment for art, historical preservation, and cultural activities.



*City Hall on Wheels Event with Sustainability Ambassadors*

## **E. Key Themes for 2044 Comprehensive Plan update**

### ***DEIB Focus***

With the 2044 Plan update, the Comprehensive Plan text, goals and policies were revised using an equity and inclusion lens to reflect the City's Diversity, Equity, Inclusion and Belonging (DEIB) goals. Several resources were used as guides for this work. An Equity Review Report prepared by EcoNorthwest (October 2022) provided an equity gap analysis of

the existing Comprehensive Plan and made recommendations for text and policy changes that reflect a more inclusive intent. The adopted Kirkland Diversity, Equity, Inclusion, and Belonging Five-Year Roadmap (2022), the K2044 community engagement plan prepared by Broadview Planning (2022), as well as State, Regional, and Countywide equity and inclusion planning policies were also used as guides.

### *Key Themes*

The following graphic summarizes key themes that were prioritized in the update process and are interwoven into the 2044 Plan.



*Figure I-9 Themes for 2044 Comprehensive Plan Update*

## **F. Equitable and Inclusive Community Outreach and Engagement**

The Comprehensive Plan is based on community input and should continue to reflect the priorities and values of people who live, work, play, and learn in Kirkland, as well as people who might want to live in Kirkland but don't yet.

It is critical that the public be involved in the early stages of the planning process, particularly in the development and adoption of the City's Comprehensive Plan and development regulations. The goals and policies of the Comprehensive Plan, standards and requirements in the zoning and subdivision regulations, and shoreline master program provide the basis for individual review of development applications or the construction of public facilities. Community input is considered when establishing community-wide standards for development so that individual projects can proceed according to our established Vision and to help the City meet its housing, economic development, and other community goals.

Historically, our planning processes and decisions have privileged some voices over others. As a result, many planning processes fail to adequately consider the perspectives of marginalized or underrepresented communities that are often most impacted by planning decisions.

East King County and Kirkland are undergoing rapid demographic changes. In order to incorporate the strengths that a diverse population offers, the City engages residents of all ages, socioeconomic statuses, and racial and ethnic groups and faith traditions, and encourages partnerships among them, the City, businesses, schools, faith groups, civic organizations and human service providers. The City should continue to strive to increase participation in City programs, initiatives and activities among its diverse populations.

For the 2024 Comprehensive Plan update, an extensive, equity-centered community engagement process was implemented to support the City's Diversity, Equity and Inclusion goals with a motto *"You Belong Here: Sustainable – Connected - Welcoming"*.

A Community Engagement Plan was prepared for the 2044 Comprehensive Plan update (Broadview Planning, October 2022). Key strategies were to increase participation from "priority populations," reach people who want to live in Kirkland but can't, help people understand the role of government in their lives, strengthen relationships between the City and community, and encourage those who have not participated in past update processes to be involved.

Community engagement strategies emphasized reaching the following priority populations:

- Black, Indigenous, and People of Color (BIPOC);
- People who identify as lesbian, gay, bisexual, transgender, queer, intersex, asexual plus (LGBTQIA+);
- Seniors;
- Low-income households;
- People experiencing homelessness;

## Attachment 1.A\_ Introduction Chapter (Combined Intro-General)

- Youth;
- Renters;
- People with disabilities or accessibility challenges; and
- Immigrant communities and people facing language barriers.

Kirkland utilizes a number of techniques and procedures to ensure a wide range of participatory public involvement. The City should continually look for innovative techniques as appropriate to ensure strong public involvement. Some examples that are being used today and should continue are:

- Mailing, email announcements, including use of listservs, and posting of notices to parties that may be affected by planning decisions;
- Notifying neighborhood, condominium and business associations, interested organizations and affected agencies;
- Creating and maintaining web and social media sites that provide information about plans and projects;
- Offering interactive virtual or web forums and other opportunities beyond traditional public meetings and community organizations;
- Hosting neighborhood meetings by applicants for development permits early in the process;
- Having community advisory commissions and focus groups to oversee the planning process;
- Using a broad range of media to inform residents and businesses of planning activities, including the This Week in Kirkland electronic newsletter, business listservs, videos, and podcasts;
- Having tables at farmer's markets, business events and neighborhood association events;
- Holding public workshops, open houses, community conversations and discussion focus groups;
- Conducting online surveys, allowing for email or written online comments, translated materials into different languages; and
- Providing opportunities for reconsideration or appeal of City decisions.

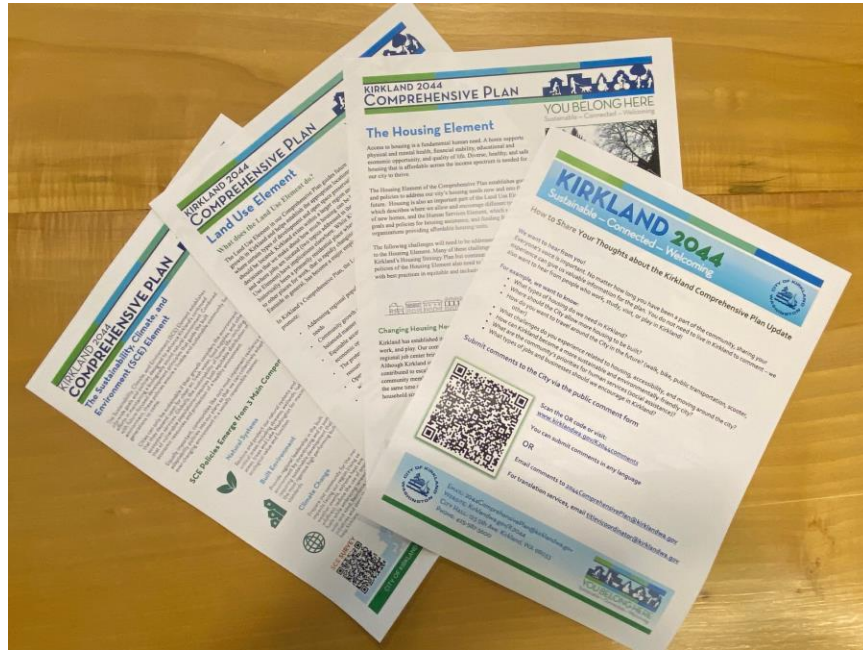


Figure 1-10 Public Informational Handouts In Several Languages

## H. Environmental Review

Environmental Impact Statements (EIS) consistent with the Washington State Environmental Policy Act (SEPA) have been prepared for each of the past Comprehensive Plan updates, and included analyses of growth alternatives and impacts on a variety of topics. The 2015 Comprehensive Plan update also included a Planned Action EIS for Totem Lake. The NE 85th Street Station Area Plan Supplemental EIS was prepared in 2022.

For the 2044 Comprehensive Plan update, a Supplemental EIS (SEIS) was prepared building on the previous EIS's. The SEIS evaluated two alternatives: the No Action Alternative (a continuation of the 2035 Comprehensive Plan) and a Growth Alternative. The Growth Alternative studies greater residential and commercial density along transit corridors, in select commercial centers, Community Amendment Requests for land use changes, and implementation of policies and regulations to encourage the production of affordable housing citywide. The Growth Alternative analyzed implementation together with future multimodal improvements identified in the update to Kirkland's Transportation Strategic Plan and Transportation Element. Both alternatives studied accommodating Kirkland's assigned growth targets for 2044. A draft and final SEIS were issued in 2024.

## I. Implementing the Plan

The City's legislative and administrative actions and decisions must be in compliance with the adopted Plan. To accomplish these actions and decisions, a number of tasks need to be completed. The Implementation Strategies noted in Chapter XIV list those steps. As the City updates the plan, the Zoning Map and development regulations may need to be revised to be consistent with, and implement, the Plan.

The Comprehensive Plan is the policy basis for the development regulations. The goals and policies in the Plan themselves are not regulatory but are general guiding principles. Development regulations are the tools to be used in reviewing development applications and must be consistent with the Plan. In instances when the regulations appear to be inconsistent with the Comprehensive Plan, the regulations shall govern. However, any inconsistencies must be resolved either by amending the regulations or revising the Plan.

If there are conflicts or inconsistencies between the general Comprehensive Plan Elements (e.g., Land Use, Housing, Transportation) and a neighborhood plan, the general Plan Element goals and policies apply.

Along with development regulations, the City may use the Comprehensive Plan as the policy basis for decisions and determinations under the State Environmental Policy Act (SEPA). Even so, the City has sought to integrate SEPA into the zoning permit review process as much as possible.

The Comprehensive Plan is also used to guide the City in developing various functional plans, programs, and funding priorities.

## **J. Plan Amendment Process**

The Growth Management Act specifies that the Comprehensive Plan may only be amended once a year, except for certain actions listed in Section 365-196-640 of the Washington Administrative Code (WAC), including amendments to the Capital Facilities Element that are part of adoption of the City budget. Amendments are to be considered concurrently so that the cumulative effect of the various proposals can be ascertained. The intent of this requirement is to ensure that piecemeal or individual amendments do not erode the integrity of the Plan and are integrated and consistent with the balance of the Plan.

The City generally reviews the Comprehensive Plan on an annual basis. Revisions are made to the Transportation and Capital Facilities Elements to update information and projects based on the City's Capital Improvement Program, and to all of the elements in response to amendments to the Growth Management Act and other State legislation or Countywide planning policies. Amendments are also made to correct any inconsistencies in the plan, to reflect any recently adopted functional plans, and to update general information.

The Kirkland Planning Commission is an advisory board appointed by the City Council that advises the City Council on matters relating to the Comprehensive Plan and land use regulations. The Commission takes the lead role for reviewing plan and code amendments and is responsible for conducting study sessions, the public hearing, and then transmitting a recommendation to the City Council. The Transportation Commission and Park Board also may

take public comment on amendment proposals and transmit recommendations to the Planning Commission and to the City Council.

Amendments are initiated in several ways: by the City or by a community member, business, neighborhood, or community group. A formal Community Amendment Request (CAR) process to amend the plan, consistent with the requirements of the Growth Management Act, has been established. The Zoning Code contains evaluation criteria and establishes the process for reviewing and deciding upon an amendment proposal. The process includes opportunities for public involvement and community participation.

The City amends the neighborhood plans and business district plans generally with each periodic Comprehensive Plan update or more frequently as needed given City Council priorities.

#### **K. About Kirkland**

An update to the Community Profile was completed in 2024 and includes relevant Kirkland data about demographics, housing, economics, land use and capacity (See Appendix \_\_\_\_). Below is a summary of key facts about Kirkland. This data was compiled from a variety of sources, including the American Community Survey from the U.S. Census Bureau, Washington State Office of Financial Management, Puget Sound Regional Council, ARCH (A Regional Coalition for Housing), King County and the City of Kirkland Finance and Administration Department.





Figure I-11 Quick Facts About Kirkland From Community Profile

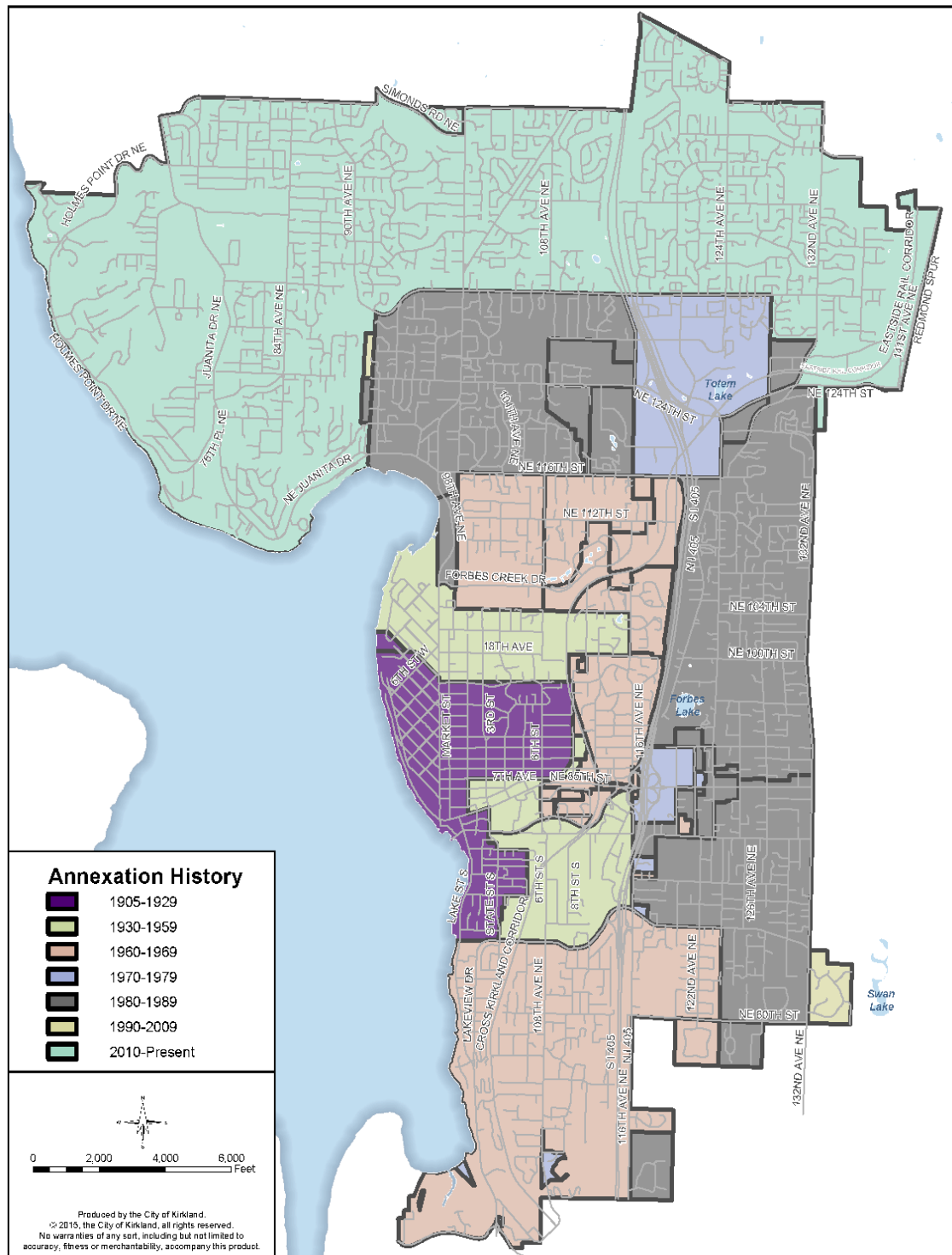


Figure I-12: City of Kirkland Historical Annexation Areas



Figure I-13 Historical timeline of Kirkland (Source: NE 85<sup>th</sup> Street Station Area Plan)

## L. Historical Perspective About Kirkland

### Kirkland's Indigenous First People

The original inhabitants of the eastern shore of Lake Washington were the people of the Duwamish Tribe. The tribe called Tahb-tah-byook lived in as many as seven permanent longhouses between Yarrow Bay and Juanita Bay and at a village near Juanita Creek. Lake Washington and its environment provided a bounty of fish, mammals, waterfowl and plants. Small pox, brought by fur traders in the 1830s, eliminated much of the Native American civilization. However, survivors and their descendants continued to return to Lake Washington until 1916 when the lake was lowered for building the Ship Canal which destroyed many of their food sources. The salmon spawning beds in the marshes dried out and the mammal population, dependent on salmon for food, died off. With most of their food sources gone, the Native American population in Kirkland declined dramatically.

### Early European Settlers

The first Euro-American settlers in what is now Kirkland arrived at Pleasant (Yarrow) Bay and Juanita Bay in the late 1860s. By the early 1880s, additional homesteaders had settled on the shore of Lake Washington between these two bays. Inland growth was slow because the land beyond the shoreline was densely forested and few decent roads for overland travel existed. By 1888 the population along the shoreline between Houghton and Juanita Bay was approximately 200. The settlement at Pleasant Bay was renamed Houghton in 1880 in honor of Mr. and Mrs. William Houghton of Boston, who donated a bell to the community's first church.

More information about the history of Kirkland can be found in Appendix X and the Land Use Element, including preservation of historic structures and places, past racial exclusion practices, restrictive covenants, exclusionary zoning, and how they affected the history of people and development of Kirkland.

## Attachment 1.B\_General Goals and Policies Matrix-Draft

<b>Introduction Chapter General Goals and Policies Update- 3/28/2024</b> <i>(Note: The existing General goals and policies are in the General Element (to be combined into the Introduction Chapter)</i>			
<b>EXISTING GENERAL GOALS OR POLICIES</b>	<b>PROPOSED GENERAL GOALS OR POLICY REVISIONS</b> Underlined text is proposed new text. Strikethrough is proposed deleted text	<b>NOTES</b>	<b>REVISIONS REQUIRED PER: STATE, REGIONAL, KING COUNTY (KC) PLANNING POLICIES, EQUITY REVIEW</b>
<b><i>Intergovernmental Coordination</i></b>			
Goal GP-1: Cooperate and coordinate with all levels of government to achieve effective, efficient, and responsive governance for Kirkland's citizens.	<b>Goal GP-1: Cooperate and coordinate with all levels of government, <u>agencies, and federally recognized Tribes</u> to achieve <u>equitable, effective, efficient, and responsive governance for Kirkland's citizens community.</u></b>		Consistency with State, regional, King County planning policies PSRC MPP-RC-1, MPP-RC-4, KC-FW-5
Policy GP-1.1: Update the Comprehensive Plan and development regulations in conformance with VISION 2040 and with the Countywide Planning Policies for King County.	<b>Policy GP-1.1: <u>Maintain u</u>Updates to the Comprehensive Plan and development regulations in conformance with <u>GMA requirements and other legislation.</u> VISION 2040 <u>2050</u>, and <del>with</del> the Countywide Planning Policies for King County.</b>		Consistency with State, regional, King County planning policies
Policy GP-1.2: Work with adjacent jurisdictions and other governmental agencies to better coordinate on planning activities and development decisions, and in planning for issues	<b>Policy GP-1.2: Work with adjacent jurisdictions, <del>and</del> other governmental agencies, <u>and Tribes</u> to <del>better</del> coordinate <del>on</del> planning activities, <del>and</del> development decisions, and in planning</b>		Consistency with State, regional, King County planning policies, local goals PSRC MMP-RC-2

of common regional or subregional interest.	for issues of common regional or subregional interest <u>such as affordable housing, responses to homelessness, human services, transportation, and sustainability efforts.</u>		
Policy GP-1.3: Communicate Kirkland's land use policies and regulations to the King County Assessor's Office in order to ensure that assessment decisions do not conflict with land use decisions.	No change		
No existing policy	<b><u>New (supports Smart City Strategic Plan) Policy GP-1.4: Integrate innovative and resilient smart technology across all City operations, to support citywide goals.</u></b>		Supports new Smart City Strategic Plan
<b><u>Equitable, Inclusive, Welcoming, Sustainable, Community</u></b>			
No existing goal	<b><u>New Goal GP-2: Support diversity at all levels of City government and in the community by encouraging awareness, acknowledgement and intentional decision making, and by being inclusive of the entire populace.</u></b>		Equity review; MPP-Action-3
No existing policy	<b><u>New Policy GP-2.1: Engage the diverse populations within Kirkland to</u></b>		Equity review; KC-FW-6,8

	<u>create an inclusive community where people of all backgrounds are welcome.</u>		
No existing goal	<b><u>New Goal GP-3: Foster a City government and a community free of discrimination and committed to justice and social equity.</u></b>		Consistency with State, regional, King County planning policies; Equity review; MPP-RC-Action 3
	<b><u>New Policy GP-3.1: Work to achieve a community where everyone is treated with respect and everyone can thrive in Kirkland.</u></b>		Consistency with State, regional, King County planning policies; Equity review
	<b><u>New Policy GP-3.2: Prioritize services and access to opportunity for people of color, people with low incomes, and historically underserved communities to ensure all people can attain the resources and opportunities to improve quality of life and address past inequities.</u></b>		Consistency with State, regional, King County planning policies; Equity review;
<b><i>Community Engagement Citizen Participation</i></b>			
Goal GP-2: Promote active community participation in all levels of planning decisions.	<b><u>Goal GP-42 (moved from Goal GP-2): Promote equitable and inclusive, active community participation in all levels of planning decisions.</u></b>		Equity review; MPP-RC-Action 4; KC-FW-8
Policy GP-2.1: Encourage public participation at the appropriate level	<u>(moved and revised Policy GP-2.1)</u> <b><u>Policy GP-4.12.: Foster</u></b>		



## Attachment 1.B\_General Goals and Policies Matrix-Draft

in all planning processes and facilitate open communication between permit applicants and nearby residents and businesses prior to the initiation of development actions.	<del>Encourage public participation at the appropriate level in all long range planning processes and provide tools to the community members to enable them to understand and learn more about development projects in the City-facilitate open communication between permit applicants and nearby residents and businesses prior to the initiation of development actions.</del>		
Policy GP-2.2: Utilize a broad range of public involvement techniques, community forums and communications to ensure that opportunities exist for all public views to be heard.	<del>(moved and revised Policy GP-2.2)</del> <b>Policy GP-42.2:</b> Utilize a broad range of public involvement techniques, community forums and communications to ensure that opportunities exist for all public views to be <u>considered</u> heard.		
Policy GP-2.3: Work closely with community groups, neighborhood associations, business organizations, and service clubs.	<del>(moved from Policy GP-2.3)</del> <b>Policy GP-42.3:</b> Work closely with community groups, neighborhood associations, business organizations, <u>non-profits, and -service clubs, while seeking input and elevating the voices of historically underrepresented people.</u>		Equity review
Policy GP-2.4: Encourage active citizen participation in the planning	<del>(moved and revised Policy GP-2.4)</del> <b>Policy GP-42.4:</b> Encourage active		

and design of public facilities, particularly in affected neighborhoods and business areas.	<del>citizen community</del> participation in the planning and design of public facilities, <del>particularly in affected residential neighborhoods and business areas</del> <u>recognizing that these are city-wide resources.</u>		
<b><u>Sense of Community</u></b>			
Moved from Community Character Element Existing Goal CC-1: Enhance Kirkland's strong sense of community.	<b><u>Goal GP-5: Enhance Kirkland's strong sense of community.</u></b>		
Moved from Community Character Element Existing Policy CC-1.1: Support diversity in our population.	<b><u>Policy GP-5.1:</u></b> Support diversity in our population <u>and welcome new community members of all backgrounds to Kirkland.</u>		Equity review
Moved from Community Character Element Existing Policy CC-1.2: Establish partnerships with service providers throughout the community to meet the City's cultural, educational, economic, and social needs.	<b><u>Policy GP-5.2:</u></b> Establish partnerships with service providers throughout the community to meet the City's cultural, educational, economic, and social needs.		Equity review
Moved from Community Character Element Existing Policy CC-1.3: Support formal and informal community organizations.	<b><u>Policy GP-5.3:</u></b> Support formal and informal community organizations.		

Moved from Community Character Element Existing Policy CC-1.4: Encourage and develop places and events throughout the community where people can gather and interact.	<b><u>Policy GP-5.4:</u></b> Encourage and develop places and events throughout the community where people can gather and interact.		
<del>Policy CC-1.5: Work toward a safe, crime-free community.</del> Moved to Public Services Element			
Moved from Community Character Element Policy CC-1.6: Create a supportive environment for art, historical, and cultural activities.	<b><u>Policy GP-5.5:</u></b> Create a supportive environment for art, historical <u>preservation</u> , and cultural activities.		Equity review
<del>Policy CC-1.7: Within the Cross Kirkland Corridor/Eastside Rail Corridor, provide opportunities for open space, art, events, and cultural activities.</del> Existing policies elsewhere in Plan			

## **X. Parks, Recreation, and Open Space Element**

### **Purpose**

Parks, recreation facilities and open spaces make an important, distinct contribution to the landscape and quality of life in Kirkland. Over the years, the City has had the vision to pursue land acquisition and park development for the public's enjoyment, especially along Lake Washington. An outstanding system of parks, open spaces, trails, and recreation facilities have evolved as a result of this vision.

The Parks, Recreation, and Open Space Element (Parks Element) supports the continued provision of accessible and well-maintained facilities and services for current and future community members. Policies are established to provide and plan for parks, recreation facilities, and open spaces. Policies promote preservation and restoration of publicly owned natural areas for the community and wildlife. The City will continue to coordinate with partners, neighboring cities, and other organizations to seek opportunities for collaboration and further regional approaches for meeting park, open space, and recreational demand.

### **Vision**

The Parks, Recreation, and Open Space Element aims to:

- Support accessible and well-maintained parks and recreation facilities to create safe places for people to visit.
- Conserve and sustain natural areas for the benefit and enjoyment of current and future generations.
- Provide comprehensive year-round recreation opportunities to enhance physical, mental and social well-being.
- Establish partnerships to ensure a comprehensive system of programs, facilities and services are available to meet the recreation needs of the Kirkland community.
- Support the City's sustainability, climate, and environment goals.

### **Existing Conditions**

The Kirkland Parks and Community Services Department manages the City's recreation programs; park planning, acquisition, development and maintenance; community services; and the Green Kirkland Partnership.

Kirkland's park system includes 706 acres of parkland and open spaces, include community and neighborhood parks and natural areas (see Figure PR-1). Other parks, open spaces, and

publicly-accessible school sites through partnership agreements add another 1,191 acres of parkland. 62 miles of trails and park paths connect people to parks, neighborhoods, and provide paths within parks. The City also offers a diverse array of recreation, sports, fitness, arts, music and self-improvement classes and programs for all ages and a range of needs and abilities.

Kirkland has a number of large parks owned by other public agencies that are within, or adjacent to, the City limits. These parks help meet local recreation needs and contribute significantly to the overall quality and diversity of parks and recreation in Kirkland. These sites include Saint Edward State Park, Bridle Trails State Park, and Big Finn Hill Park.

Estimates of park and recreation demand and an evaluation of facilities and service needs can be found in the City's Parks, Recreation, and Open Space (PROS) Plan.

#### Waterfront Parks

Kirkland's waterfront parks are a distinctive part of the City's park system. The City's waterfront parks stretch from the Yarrow Bay Wetlands on the south, to O.O. Denny Park on the north, providing community members year-round waterfront access and diverse waterfront experiences. Community members can enjoy the passive and natural surroundings of Juanita Bay and Kiwanis Park as well as the more active swimming and sunbathing areas of Houghton and Marsh Parks. The high use of the City's waterfront parks require high levels of maintenance, periodic renovation, and security.

#### Natural Park Areas

The natural park areas such as Juanita Bay Park, Yarrow Bay Wetlands, and Watershed Park provide community members with important natural open space and critical urban wildlife habitat. Passive recreation uses such as walking, bird watching, interpretive educational programs and signage, and trail systems for walking, biking, and rolling are appropriate for these sites.

#### Community Parks

Community parks are usually 15 to 30 acres in size and are generally defined as larger, diverse recreation areas serving both formalized active recreation needs as well as recreation use benefiting the neighborhood surrounding the park. Community parks often include recreation facilities such as sport fields and/or community centers, such as Crestwoods Park and Everest Park.

#### Neighborhood Parks

Neighborhood parks such as Totem Lake Park and Edith Moulton Park serve both the limited active and passive recreation needs of a residential neighborhood and are usually no more than 15 acres and no less than 0.5 acres in size.

#### Trails

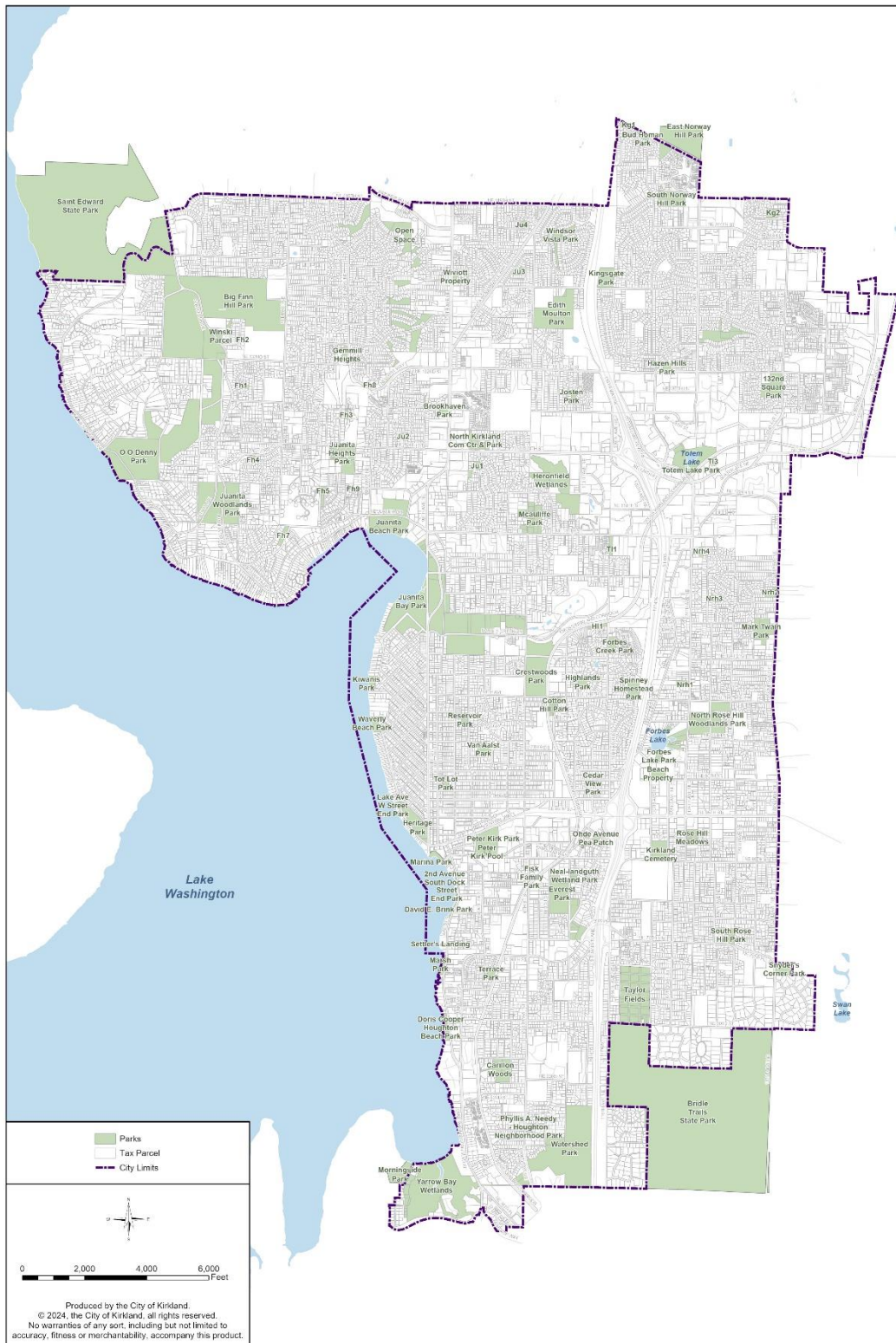
The nearly six-mile Cross Kirkland Corridor (CKC) Trail, managed by the Public Works Department, runs through the heart of Kirkland and connects the City to communities to the north and south as part of the Eastrail. In addition to the CKC, the City manages over 18 miles of additional trails, primarily within parks as loop walks and connecting paths. Over 38 miles of other trails are associated primarily with large parks such as Bridle Trails State Park and are managed by other entities.

### Recreation Facilities

The Parks and Community Services Department manages the North Kirkland and Peter Kirk Community Centers, the Kirkland Teen Union Building, and Heritage Hall. The Department oversees the daily operation of the Kirkland Cemetery and the seasonal outdoor Peter Kirk Swimming Pool and manages leases on the Forbes House and the Kirkland Performing Arts Center. Demand for athletic facilities is met in part by the City's agreement with the Lake Washington School District, which allows use of sports facilities and some indoor gymnasiums. The Department offers a wide array of activities and events that encourage and promote positive and healthy lifestyles for all ages and abilities. Recreation services include community building special events, aquatics activities, senior programs, youth and preschool programs, camps, adult and youth sports programs, health and wellness activities, and enrichment classes.

### Urban Forest

The urban forest provides shade, beauty, and habitat for wildlife, cleans the air, stores carbon, abates stormwater, and more. In 2024, the City received updated tree canopy cover data for 2021 and citywide tree canopy cover was assessed at 38 percent. This is a loss of 89 acres or 0.8% of canopy cover compared to 2017 data. From 2017 to 2021, Kirkland's parks experienced a 0.4% decrease in canopy coverage. In 2023 as part of another data collection project, the City inventoried over 50,000 public trees in Kirkland, including all trees located in the public rights-of-way, 10 city facilities, 16 open spaces, the Cross Kirkland Corridor, and high-usage public parks. This data will inform decision-making, prioritization of resources, expansions of canopy, and monitoring of urban forest health and resilience over time. See Figure E-4 in the Sustainability, Climate, and Environment (SCE) Element for a map of Kirkland's tree canopy.



**Figure PR-1: Kirkland Parks**



## **Topic Areas**

### **PROS Plan**

The Parks, Recreation, and Open Space (PROS) Plan is the City's guide and strategic plan for managing and enhancing Kirkland's park and recreation system. The PROS Plan is prepared by the Parks and Community Services Department and the Kirkland Park Board. To remain eligible for certain State and County grant funding, the City is required to update the PROS Plan every six years. The PROS Plan was updated in 2022, and while there is some overlap with the Parks Element, the PROS Plan is a functional plan with a greater focus on implementing the policies in this element.

### **Level of Service**

The PROS Plan includes multiple level of service (LOS) metrics for parks, recreation, and open space. One of these standards is investment per person, updated in 2021 through the Park Impact Fee Study. This standard ensures that each person receives access to a constant amount of parks and recreational facilities as the community grows. The City provides this value by capital investment in parks and recreational facilities that are most appropriate for each site and which respond to changing needs and priorities as the City grows and the demographics and needs of the population changes. This standard allows the City flexibility in determining the precise mix of facilities that the City builds to meet the needs of its current and future residents. Other level of service metrics include the GRASP® Model and park acreage per person guideline. As part of the PROS Plan, the City used the GRASP® Model to conduct a walkability gap analysis using a half mile travel distance, a suitable distance for a 10-minute walk. Where possible gaps have been identified, further analysis was used to show each area's overall population, median household income, diversity index, etc. Areas with greater population, lower income, and/or greater diversity may be prioritized for park improvements. See the PROS Plan for more information and the level of service standards and guidelines.

## **Goals and Policies**

***Goal PR-1: Acquire, develop, and renovate a system of parks, recreation facilities, and open spaces that is attractive, safe, functional, sustainable, and accessible to all segments of the population.***

***Policy PR-1.1: Encourage and support active and ongoing participation by diverse community members in the planning and decision-making for parks and recreation.***

The City should involve community members in park and recreation facility planning, design and recreation program development to solicit community input, facilitate transparent decision-making, facilitate project understanding and build public support. Park planning should pursue opportunities to partner with community members and neighborhood groups to improve,

maintain and monitor local parks, natural areas, and trails. The City should identify underrepresented and/or underserved populations in the community and work to improve their capacity to participate in park planning and decision-making.

*Policy PR-1.2: Acquire additional parklands necessary to adequately serve the City's current and future population based on the PROS Plan. Prioritize underserved populations to provide parks that are within walking distance to ensure that parks are equitably distributed throughout the City.*

The City should provide parks, open spaces, trails, and facilities in accordance with the PROS Plan level of service standards and guidelines. To provide equitable park distribution, the City should prioritize park acquisition in underserved areas where households are more than one-quarter mile from a developed park and in areas of the City facing population growth and residential and commercial development (see Figure PR-2).

*Policy PR-1.3: Identify innovative methods to provide publicly accessible urban parks and related amenities such as linear parks, playgrounds, plazas, public parklets, or exercise stations in Kirkland's Urban Growth Centers.*

*Policy PR-1.4: Improve existing park sites to meet the active and passive recreational needs of community members. Prioritize underserved communities.*

Park sites should be improved based on strategic plans, management plans, or other adopted strategies in the PROS Plan to ensure parks reflect local needs, community input, recreational and conservation goals, and available financial resources. The City should prioritize park improvement in underserved communities where households are more than a 10-minute walk from a developed park and in areas of the City expecting population growth and residential and commercial development.

*Policy PR-1.5: Maintain and enhance Kirkland's waterfront parks to connect community members with the water, provide unique recreational experiences, and support tourism. Create new public access to the Lake Washington shoreline and develop connections between waterfront parks, including on private property.*

The City should pursue opportunities to acquire additional privately held waterfront parcels as available, particularly sites that might create needed connections for a more continuous lakefront corridor or will provide lake access in underserved areas. Incentives should also be explored to encourage private developers to set aside publicly-accessible waterfront land. The City should also consider opportunities to retain and repurpose street ends to create water access points and explore opportunities for cooperative or joint use ventures.

Non-motorized small craft water-oriented activities/programs along the shoreline should be encouraged where appropriate and consistent with public interest and needs.



*Policy PR-1.6: Ensure a network of active transportation trails within parks and between parks, nearby neighborhoods, public amenities, and major pedestrian and bicycle routes identified in the Active Transportation Plan.*

Trail system planning and development should be coordinated with the City's Active Transportation Plan to provide a comprehensive network for those who walk, bike, scoot, skate, and roll.

*Policy PR-1.7: Develop, enhance, and maintain signature greenways and trails that stretch across the community and that connect community members to the City's many parks, natural areas, recreation facilities and other amenities.*

- Kirkland Waterfront: The City should strive to create a continuous pedestrian and bicyclist greenway along the lakeshore through parks, neighborhood greenway improvements, and trail easements.
- Cross Kirkland Corridor: Develop or improve parks adjacent to the Cross Kirkland Corridor to provide additional amenities and create pleasant destinations or stopping points along the trail. The Public Works Department, in collaboration with other City departments, should continue to implement the Cross Kirkland Corridor Master Plan.
- Bay to Valley Connection: Build on the City's existing parks and natural areas along Forbes Creek and NE 100th Street to create an east-west trail that connects users from Juanita Bay through central Kirkland and into the Sammamish Valley.
- Green Loop Corridor: Consider protection and development of a greenway and trail corridor to connect existing parks, open spaces, trails, wildlife corridors, and natural areas to promote active recreation and environmental preservation in Finn Hill.

*Policy PR-1.8: Prioritize active transportation and public transportation access to parks and recreation facilities.*

*Policy PR-1.9: Utilize strategic capital investments in parks, trails, open spaces, recreation, and art to encourage and support economic development.*

Parks, trails, open spaces, and recreational amenities contribute positively to the City's economy by improving the community's capacity to attract and retain community members and sought-after companies. Kirkland's rich park amenities help promote a higher quality of life which in turn attracts desirable jobs and tourism.

*Policy PR-1.10: Further activate City parks, spur economic development, and foster ten-minute neighborhoods by exploring opportunities for new uses, recreation options, and businesses in and adjacent to City parks and recreation spaces as appropriate.*

For example, the City could explore allowing additional recreational rentals, cafes, and food trucks at City parks.

*Policy PR-1.11: Increase the resiliency of Kirkland's parks, recreation facilities, open spaces, and natural areas to meet the challenges of a rapidly changing climate.*

Climate resilience is the ability to prepare for, recover from, and adapt to the impacts of climate change. Strategies to increase resiliency include increasing the tree canopy in parks, providing wading pools and splash pads, providing shade structures, removing invasive species, planting climate-resilient strains of native species, managing water use efficiently at parks, establishing pollinator gardens, and installing heat pumps at recreation facility buildings.

*Policy PR-1.12: Improve and enhance the Parks and Community Services Department's sustainability initiatives, in alignment with the City's sustainability planning.*

See the City's Sustainability Strategic Plan and the SCE Element.

***Goal PR-2: Enhance the quality of life in the community by providing services and programs that offer positive opportunities for building healthy lives.***

*Policy PR-2.1: Provide a variety of recreational services and programs that promote the health and well-being of community members of all ages and abilities.*

The City should design programming and services to meet the needs of diverse users, including people with disabilities. The City should involve recreation service users and/or target users when designing or updating programming.

*Policy PR-2.2: Maintain and enhance Kirkland's community centers to provide recreational opportunities, community services and opportunities for community members to connect, learn, and play.*

The City's existing community centers should be managed to provide a diverse array of recreational programs, services, and experiences for all Kirkland community members.

*Policy PR-2.3: Provide opportunities for safe aquatic recreation through the City's pools and lakefront facilities. Continue to provide scholarships for programs such as swim lessons to encourage participation at all income levels.*

The City should maintain and enhance aquatics facilities and programs at existing outdoor and lake sites. The City should explore opportunities to develop an indoor aquatic facility, which could be part of an existing or multiuse facility and could be developed in a partnership with other organizations or agencies. Providing scholarships for those who historically lacked access to swim lessons is important and should be disbursed in accordance with PROS Plan policy.

*Policy PR-2.4: Provide programming and services that support recreation, healthy lifestyles, and learning for community members of all ages.*

The City should continue to expand and diversify its popular youth programs to meet the growing need for engaging, affordable, and safe recreational options for children. The City should partner with the Lake Washington School District, community partners, recreation

providers, and sports organizations to offer both drop-in and structured programs in sports; art, music, and dance; and educational and environmental activities for youth. The City should build on existing partnerships to expand teen programming to include additional individual athletics, fitness, and alternative sports programs.

The City should also explore options to expand the quantity and breadth of adult programs offered, in partnership with other recreation providers and organizations. Finally, the City should continue to provide and expand opportunities for seniors to engage in social, recreational, educational, nutritional, and health programs designed to encourage independence, in partnership with community agencies.

*Policy PR-2.5: Reduce barriers to participation and provide universal access to facilities and programs. Implement the ADA Transition Plan.*

Future improvements to parks, recreation facilities and trails should be designed to be in compliance with the guidelines of the Americans with Disabilities Act (ADA) and with universal accessibility in mind. The City will continue to implement the Parks and Community Services ADA Title II Transition Plan. The City should continue to develop and offer recreational programs for youth and adults with disabilities and support inclusion opportunities in all programs. The City should also continue to help ensure recreation programs and facilities are affordable for all through scholarships and other programs.

*Policy PR-2.6: Establish and operate specialized recreational facilities (e.g., action sports facilities, off-leash dog areas, skateparks, community gardens, musical play features, splash pads water play elements) to respond to identified public needs, as appropriate.*

The City should consider local needs, recreational trends, and availability of similar facilities within the region when planning for specialized recreational facilities. The City should consider providing facilities for alternative or emerging sports, such as skateboarding, mountain biking, ultimate Frisbee, pickleball, and climbing, to offer community members a more diverse range of recreational experiences.

*Policy PR-2.7: Provide a Citywide system of sports fields and programs to serve field sport needs of the community, in partnership with the Lake Washington School District, local sports organizations, and other regional providers.*

The City should enhance maintenance, investments, and safety of sports fields to better serve recreation users and extend playing seasons. The City should assess overall sports fields needs on a regular basis, based on existing inventories and local participation trends. The City should continue its active partnerships with the Lake Washington School District and other recreation providers and actively explore opportunities for greater joint use of facilities.

*Policy PR-2.8: Provide and enable access to a Citywide system of indoor and outdoor sports courts, gymnasiums, and programs for Kirkland community members.*

The City should maintain and enhance the City's partnership with the Lake Washington School District for use of their gymnasiums and athletic fields for organized recreation and sports activities. The City should consider installing basketball, volleyball, and/or tennis courts in future community parks or community centers and explore options to develop half-court basketball courts in neighborhood parks, as appropriate, particularly in underserved areas or where there is expressed neighborhood interest.

***Goal PR-3: Protect, preserve, and restore the natural environment for current and future generations.***

*Policy PR-3.1: Preserve significant natural areas to meet outdoor recreation needs, provide opportunities for community members to connect with nature, and meet habitat and wildlife corridor protection needs.*

The City should preserve high-value resources or connected natural resource areas through acquisition or other protection (e.g., conservation easements) as they become available. The City should prioritize particularly high value resources, or those that create important wildlife and recreation connections within the existing system for preservation. This should include greenways and other corridors that provide wildlife habitat connectivity.

*Policy PR-3.2: Restore and manage City-owned or managed natural areas to protect and enhance their ecological health, sensitive habitats, and native species.*

The City should actively work to improve the conditions of City-owned natural areas through invasive species removal; planting of native species and planting of heat or drought tolerant species; restoration of urban forests, creeks, wetlands, and other habitat; and improvement of hydrological conditions. Management of natural areas should integrate with the City's urban forestry management planning.

The City should pursue opportunities to provide appropriate public access (e.g., trails, viewpoints, wildlife viewing areas, and boat landings) within natural areas to support passive recreation and environmental education.

*Policy PR-3.3: Restore Kirkland's public shorelines on Lake Washington in accordance with the Shoreline Master Program to improve habitat, hydrology, and recreational opportunities.*

The City should pursue opportunities to remove bulkheads and other impervious surfaces in parks along the Lake Washington shoreline that impede natural habitat functions and increase stormwater flows into the lake. When developing or improving waterfront parks, the City should consider opportunities to restore degraded shorelines, increase riparian vegetation and other habitat features, and provide for additional pervious surfaces and green infrastructure.

*Policy PR-3.4: Protect and improve the City's natural systems or features for their value in providing ecosystem and infrastructure services and integrate green infrastructure at City parks to filter and absorb stormwater.*



The City should manage forested areas to remove invasive species and encourage the establishment and succession of conifers, other native plants, and heat or drought tolerant species. Parks should be designed and restored to naturally capture and filter stormwater to improve watershed health.

The Parks and Community Services Department should partner with the City's Public Works Department to identify opportunities to coordinate park, greenway, green infrastructure, stormwater and active transportation planning and projects. Examples of green infrastructure include bioretention swales, street trees, stormwater parks, and urban forests.

*Policy PR-3.5: Protect and enhance Kirkland's tree canopy to provide wildlife habitat, support community resilience, mitigate urban heat, provide shade, manage stormwater, conserve energy, improve mental and physical health, support sustainability goals, and support traffic calming. Prioritize historically underserved communities.*

The City's tree canopy provides enormous benefits to community members, wildlife, and the environment. The City will continue to implement the Urban Forestry Strategic Management Plan and the Sustainability Strategic Plan (formerly Sustainability Master Plan) to protect and enhance the urban tree canopy.

*Policy PR-3.6: Promote environmental stewardship and education through informational signage, materials, programs, and partnerships.*

The City should enhance partnerships to create opportunities for educational programs and recreational opportunities in the City's natural area parks. The City should integrate interpretive signage that reflects Kirkland's history, culture, natural assets, and wildlife into parks and natural areas to support learning.

*Policy PR-3.7: Work cooperatively with resource management and conservation agencies/organizations and community members to care for streams, enhance and protect urban forests and wetlands, improve fish and wildlife habitat, and provide limited public access.*

The City should strengthen the Green Kirkland Partnership to extend its reach and ensure continued care of the City's natural areas. The City should work to enhance partnerships with agencies and organizations such as Eastside Audubon, King Conservation District, and local educational institutions to pursue additional restoration activities, wildlife monitoring, and environmental education.

## Attachment 2.B\_Parks-Element\_Proposed\_Goals-Policies

Parks, Recreation, and Open Space Element Goal and Policy Updates				
EXISTING PARKS, RECREATION, AND OPEN SPACE ELEMENT GOALS AND POLICIES	PROPOSED GOAL AND POLICY REVISIONS [v.1] <del>Deleted text shown in strikethrough.</del> Added text shown in underline.	PROPOSED GOAL AND POLICY REVISIONS [v.2] Deleted text shown in strikethrough. Added text shown in underline.	NOTES	REVISION REQUIRED PER: (State, Regional, County, Equity Review etc.)
<b>Figure PR-1:</b> Kirkland Parks	<i>No title change</i>	<i>No change from v.1</i>	Updated to reflect current data.	
<i>No existing figure</i>	<b>New Figure PR-2:</b> <u>Walkable Access to Outdoor Recreation</u>	<i>No change from v.1</i>	Added figure from the PROS Plan to show which parts of the City have walkable access to outdoor recreation (10 minutes) and which areas are underserved.	
<b>Goal PR-1:</b> Acquire, develop, and renovate a system of parks, recreation facilities, and open spaces that is attractive, safe, functional, and accessible to all segments of the population.	<b>Goal PR-1:</b> Acquire, develop, and renovate a system of parks, recreation facilities, and open spaces that is attractive, safe, functional, <u>sustainable</u> , and accessible to all segments of the population.	<i>No change from v.1</i>		
<b>Policy PR-1.1:</b> Community Involvement. Encourage and support active and ongoing participation by diverse community members in the planning and decision-making for parks and recreation.	<del><b>Policy PR-1.1:</b> Community Involvement.</del> Encourage and support active and ongoing participation by diverse community members in the planning and decision-making for parks and recreation.	<i>No change from v.1</i>	<del>Deleted the topic from the beginning of all Parks policies to be consistent with the formatting of the other elements and because the topic is already clear in the policy itself (e.g., for PR-1.1, I deleted Community Involvement from the beginning)</del>	
<b>Policy PR-2.1:</b> Park Acquisition. Acquire additional parklands necessary to adequately serve the City's current and future population based on level of service goals.	<del><b>Policy PR-2.1:</b> Park Acquisition.</del> Acquire additional parklands necessary to adequately serve the City's current and future population based on the <u>PROS Plan</u> level of service goals. <u>Prioritize underserved areas to provide parks that are within walking distance to ensure that parks are equitably distributed throughout the City.</u>	<del><b>Policy PR-1.22.1:</b> Park Acquisition.</del> Acquire additional parklands necessary to adequately serve the City's current and future population based on the <u>PROS Plan</u> level of service goals. <u>Prioritize underserved communities to provide parks that are within walking distance to ensure that parks are equitably distributed throughout the City.</u>	Consistent with the PROS Plan. Incorporates PC comments.	King County Countywide Planning Policy (CPP); PSRC Vision 2050 Multicounty Planning Policy (MPP); Equity Review
<i>No existing policy.</i>	<b>New . Policy PR-#:</b> <u>Identify innovative methods to provide publicly accessible urban parks and related amenities such as linear parks, playgrounds, plazas, or exercise stations in Kirkland's Urban Growth Centers.</u>	<b>New . Policy PR-1.3:</b> <u>Identify innovative methods to provide publicly accessible urban parks and related amenities such as linear parks, playgrounds, plazas, public parklets, or exercise stations in Kirkland's Urban Growth Centers.</u>	PROS Plan discusses urban parks in more detail. Incorporates PC comments. We specify "public" parklets to differentiate from sidewalk cafes.	
<b>Policy PR-2.2:</b> Park Improvement. Improve park sites to meet the active and passive recreational needs of Kirkland residents.	<b>Policy PR-2.2:</b> <del>Park Improvement.</del> Improve park sites to meet the active and passive recreational needs of <u>community members</u> <u>Kirkland residents.</u> <u>Prioritize underserved areas.</u>	<del><b>Policy PR-1.42.2:</b> Park Improvement.</del> Improve <u>existing</u> park sites to meet the active and passive recreational needs of <u>community members</u> <u>Kirkland residents.</u> <u>Prioritize underserved communities.</u>	Incorporates PC comments	Equity Review
<b>Policy PR-3.1:</b> Waterfront Parks. Maintain and enhance Kirkland's waterfront parks to connect residents with the water, provide unique recreational experiences, and support tourism.	<del><b>Policy PR-3.1:</b> Waterfront Parks.</del> Maintain and enhance Kirkland's waterfront parks to connect <u>residents</u> <u>community members</u> with the water, provide unique recreational experiences, and support tourism.	<del><b>Policy PR-1.53.1:</b> Waterfront Parks.</del> Maintain and enhance Kirkland's waterfront parks to connect <u>residents</u> <u>community members</u> with the water, provide unique recreational experiences, and support tourism. <u>Create new public access to the Lake Washington shoreline and develop connections between waterfront parks, including on private property.</u>	Incorporates PC comments	Equity Review

Parks, Recreation, and Open Space Element Goal and Policy Updates				
EXISTING PARKS, RECREATION, AND OPEN SPACE ELEMENT GOALS AND POLICIES	PROPOSED GOAL AND POLICY REVISIONS [v.1] <del>Deleted text shown in strikethrough.</del> Added text shown in underline.	PROPOSED GOAL AND POLICY REVISIONS [v.2] Deleted text shown in strikethrough. Added text shown in underline.	NOTES	REVISION REQUIRED PER: (State, Regional, County, Equity Review etc.)
<b>Policy PR-4.1:</b> Trail System. Develop a network of shared-use pedestrian and bicycle trails to enable connections within parks and between parks, nearby neighborhoods, public amenities, and major pedestrian and bicycle routes identified in the Active Transportation Plan.	<b>Policy PR-4.1:</b> <del>Trail System.</del> Develop a network of shared-use pedestrian and bicycle trails to enable connections within parks and between parks, nearby neighborhoods, public amenities, and major pedestrian and bicycle routes identified in the Active Transportation Plan.	<b>Policy PR-1.6.4.1:</b> <del>Trail System.</del> Develop <u>Ensure</u> a network of <u>shared-use pedestrian and bicycle active transportation</u> trails to enable connections within parks and between parks, nearby neighborhoods, public amenities, and major pedestrian and bicycle routes identified in the Active Transportation Plan.	Incorporates PC edit. The narrative text states "for those who walk, bike, scoot, skate, and roll."	
<b>Policy PR-4.2:</b> Signature Trails and Connections. Develop, enhance and maintain signature greenways and trails that stretch across the community and that connect residents to the City's many parks, natural areas, recreation facilities and other amenities.	<b>Policy PR-4.2:</b> <del>Signature Trails and Connections.</del> Develop, enhance and maintain signature greenways and trails that stretch across the community and that connects <u>community members</u> residents to the City's many parks, natural areas, recreation facilities and other amenities.	No change from v.1 (renumbered to Policy PR-1.7)		Equity Review
No existing policy.	New . <b>Policy PR-#:</b> <u>Support and improve access to parks and recreation facilities, especially walking, biking, and public transportation.</u>	New . <b>Policy PR-1.8:</b> <u>Prioritize active transportation and public transportation access to parks and recreation facilities.</u>	Incorporates PC comments. Active transportation includes walking, biking, rolling, scooting.	
<b>Policy PR-8.1:</b> Support Economic Development. Utilize strategic capital investments in parks, trails, open spaces, recreation and art to encourage and support economic development and revitalization.	<b>Policy PR-8.1:</b> <del>Support Economic Development.</del> Utilize strategic capital investments in parks, trails, open spaces, recreation, and art to encourage and support economic development <del>and revitalization.</del>	No change from v.1 (renumbered to Policy PR-1.9)	Economic development could be interpreted to include revitalization so the redundant word was deleted.	
No existing policy.	New . <b>Policy PR-#:</b> <u>Further activate City parks, spur economic development, and foster ten-minute neighborhoods by exploring opportunities for new uses in City parks and recreation spaces as appropriate.</u>	New . <b>Policy PR-1.10:</b> <u>Further activate City parks, spur economic development, and foster ten-minute neighborhoods by exploring opportunities for new uses, recreation options, and businesses in and adjacent to City parks and recreation spaces as appropriate.</u>	Incorporates PC comments	
No existing policy.	New . <b>Policy PR-#:</b> <u>Increase the resiliency of Kirkland's parks, recreation facilities, open spaces, and natural areas to meet the challenges of a rapidly changing climate.</u>	No change from v.1 (renumbered to Policy PR-1.11)	Consistent with the Sustainability Strategic Plan	Per PC/City Council study issue for Parks Element.
No existing policy.	New . <b>Policy PR-#:</b> <u>Improve and enhance the Parks and Community Services Department's sustainability initiatives, in alignment with the City's sustainability planning.</u>	No change from v.1 (renumbered to Policy PR-1.12)	Consistent with the PROS Plan and Sustainability Strategic Plan	
<b>Goal PR-2:</b> Enhance the quality of life in the community by providing services and programs that offer positive opportunities for building healthy, productive lives.	<b>Goal PR-2:</b> Enhance the quality of life in the community by providing services and programs that offer positive opportunities for building healthy, <del>productive</del> lives.	No change from v.1	Productive does not seem necessary here	
<b>Policy PR-5.1:</b> Recreation Services. Provide a variety of recreational services and programs that promote the health and well-being of residents of all ages and abilities.	<b>Policy PR-5.1:</b> <del>Recreation Services.</del> Provide a variety of recreational services and programs that promote the health and well-being of <u>residents</u> <del>community members</del> of all ages and abilities.	No change from v.1 (renumbered to Policy PR-2.1)		Equity review
<b>Policy PR-5.2:</b> Community Centers. Maintain and enhance Kirkland's community centers to provide recreational opportunities, community services and opportunities for residents to connect, learn and play.	<b>Policy PR-5.2:</b> <del>Community Centers.</del> Maintain and enhance Kirkland's community centers to provide recreational opportunities, community services and opportunities for <u>residents</u> <del>community members</del> to connect, learn and play.	No change from v.1 (renumbered to Policy PR-2.2)		Equity review

Parks, Recreation, and Open Space Element Goal and Policy Updates				
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<b>Policy PR-5.3:</b> Aquatic Facilities and Programs. Provide opportunities for aquatic recreation through the City's pools and lakefront facilities.	<b>Policy PR-5.3:</b> Aquatic Facilities and Programs. Provide opportunities for <u>safe</u> aquatic recreation through the City's pools and lakefront facilities. <u>Continue to provide scholarships for programs such as swim lessons, based on income.</u>	<b>Policy PR-2.35.3:</b> Aquatic Facilities and Programs. Provide opportunities for <u>safe</u> aquatic recreation through the City's pools and lakefront facilities. <u>Continue to provide scholarships for programs such as swim lessons to encourage participation at all income levels.</u>	Consistent with the PROS Plan. Incorporates PC edit. The narrative text below this policy specifies that scholarship distribution is according to PROS Plan policy.	Equity review
<b>Policy PR-5.4:</b> Recreation Programs for All Ages. Provide programming and services that support recreation and learning for target populations, including youth, teens, adults and older adults.	<b>Policy PR-5.4:</b> Recreation Programs for All Ages. Provide programming and services that support recreation, <u>healthy lifestyles</u> and learning for <u>community members of all ages</u> target populations, including youth, teens, adults and older adults.	No change from v.1 (renumbered to Policy PR-2.4)		
<b>Policy PR-5.5:</b> Universal Access and Inclusion. Strive to reduce barriers to participation and provide universal access to facilities and programs.	<b>Policy PR-5.5:</b> Universal Access and Inclusion. Strive to <del>r</del> Reduce barriers to participation and provide universal access to facilities and programs. <u>Implement the ADA Transition Plan.</u>	No change from v.1 (renumbered to Policy PR-2.5)	Consistent with the PROS Plan	
<b>Policy PR-5.6:</b> Specialized Recreation Facilities. Establish and operate specialized recreational facilities (e.g., action sports facilities, off-leash areas, skateparks, community gardens) to respond to identified public needs, as appropriate.	<b>Policy PR-5.6:</b> Specialized Recreation Facilities. Establish and operate specialized recreational facilities (e.g., action sports facilities, off-leash areas, skateparks, community gardens) to respond to identified public needs, as appropriate.	<b>Policy PR-2.65.6:</b> Specialized Recreation Facilities. Establish and operate specialized recreational facilities (e.g., action sports facilities, off-leash <u>dog</u> areas, skateparks, community gardens, <u>musical play features, splash pads, water play elements</u> ) to respond to identified public needs, as appropriate.	Incorporates PC comments	
<b>Policy PR-6.1:</b> Field Sports. Provide a Citywide system of sports fields and programs to serve field sport needs of the community, in partnership with the Lake Washington School District, local sports organizations, and other regional providers.	<b>Policy PR-6.1:</b> Field Sports. Provide a Citywide system of sports fields and programs to serve field sport needs of the community, in partnership with the Lake Washington School District, local sports organizations, and other regional providers.	No change from v.1 (renumbered to Policy PR-2.7)		
<b>Policy PR-6.2:</b> Indoor and Outdoor Sports Courts. Provide and enable access to a Citywide system of indoor and outdoor sports courts, gymnasiums and programs for Kirkland residents.	<b>Policy PR-6.2:</b> Indoor and Outdoor Sports Courts. Provide and enable access to a Citywide system of indoor and outdoor sports courts, gymnasiums, and programs for Kirkland <u>community members</u> residents.	No change from v.1 (renumbered to Policy PR-2.8)		Equity review
<b>Goal PR-3:</b> Protect, preserve, and restore publicly owned natural resource areas.	<b>Goal PR-3:</b> Protect, preserve, and restore <del>publicly owned</del> <u>the</u> natural environment for future generations resource areas.	<b>Goal PR-3:</b> Protect, preserve, and restore <del>publicly owned</del> <u>the</u> natural environment for current and future generations resource areas.	Incorporates PC comments	
<b>Policy PR-7.1:</b> Natural Area Preservation. Preserve significant natural areas to meet outdoor recreation needs, provide opportunities for residents to connect with nature, and meet habitat protection needs.	<b>Policy PR-7.1:</b> Natural Area Preservation. Preserve significant natural areas to meet outdoor recreation needs, provide opportunities for <u>community members</u> residents to connect with nature, and meet habitat <u>and wildlife corridor</u> protection needs.	No change from v.1 (renumbered to Policy PR-3.1)		PSRC Vision 2050 MPP
<b>Policy PR-7.2:</b> Natural Area Restoration and Management. Restore and manage City-owned or managed natural areas to protect and enhance their ecological health, sensitive habitats and native species.	<b>Policy PR-7.2:</b> Natural Area Restoration and Management. Restore and manage City-owned or managed natural areas to protect and enhance their ecological health, sensitive habitats, and native species.	No change from v.1 (renumbered to Policy PR-3.2)		

## Attachment 2.B\_Parks-Element\_Proposed\_Goals-Policies

Parks, Recreation, and Open Space Element Goal and Policy Updates				
EXISTING PARKS, RECREATION, AND OPEN SPACE ELEMENT GOALS AND POLICIES	PROPOSED GOAL AND POLICY REVISIONS [v.1] <del>Deleted text shown in strikethrough.</del> Added text shown in underline.	PROPOSED GOAL AND POLICY REVISIONS [v.2] Deleted text shown in strikethrough. Added text shown in underline.	NOTES	REVISION REQUIRED PER: (State, Regional, County, Equity Review etc.)
<b>Policy PR-7.3:</b> Shoreline Restoration. Restore Kirkland's public shorelines on Lake Washington in accordance with the Shoreline Restoration Plan to improve habitat, hydrology and recreational opportunities.	<b>Policy PR-7.3:</b> <del>Shoreline Restoration.</del> Restore Kirkland's public shorelines on Lake Washington in accordance with the Shoreline <u>Master Program Restoration Plan</u> to improve habitat, hydrology and recreational opportunities. <u>Create new public access to the Lake Washington shoreline, including on private property.</u>	<b>Policy PR-3.37.3:</b> <del>Shoreline Restoration.</del> Restore Kirkland's public shorelines on Lake Washington in accordance with the Shoreline <u>Master Program Restoration Plan</u> to improve habitat, hydrology, and recreational opportunities.	Revision from "Shoreline Restoration Plan" to "Shoreline Master Program" is consistent with Kirkland Zoning Code. New proposed text was moved to Policy PR-1.5.	
<b>Policy PR-7.4:</b> Ecosystem Services. Protect and improve the City's natural systems or features for their value in providing ecosystem and infrastructure services.	<b>Policy PR-7.4:</b> <del>Ecosystem Services.</del> Protect and improve the City's natural systems or features for their value in providing ecosystem and infrastructure services <u>and integrate green infrastructure at City parks.</u>	<b>Policy PR-3.47.4:</b> <del>Ecosystem Services.</del> Protect and improve the City's natural systems or features for their value in providing ecosystem and infrastructure services <u>and integrate green infrastructure at City parks to filter and absorb stormwater.</u>	Incorporates PC comment about clarifying green infrastructure	
<i>No existing policy.</i>	<b>New . Policy PR-#: Protect and enhance Kirkland's tree canopy to provide wildlife habitat, support community resilience, mitigate urban heat, provide shade, manage stormwater, conserve energy, improve mental and physical health, and support sustainability goals. Prioritize historically underserved communities.</b>	<b>New . Policy PR-3.5: Protect and enhance Kirkland's tree canopy to provide wildlife habitat, support community resilience, mitigate urban heat, provide shade, manage stormwater, conserve energy, improve mental and physical health, support sustainability goals, and support traffic calming. Prioritize historically underserved communities.</b>	Incorporates PC comment. Note that there is a general tree canopy policy in the Sustainability, Climate & Environment (SCE) Element, and since this policy is in the Parks Element, it's specifically referring to City parks and open spaces.	King County CPPs, PSRC Vision 2050 MPPs, Equity Review, and Per PC/City Council study issue for Parks Element.
<b>Policy PR-7.5:</b> Environmental Education. Promote environmental stewardship and education through informational signage, materials, programs and partnerships.	<b>Policy PR-7.5:</b> <del>Environmental Education.</del> Promote environmental stewardship and education through informational signage, materials, programs, and partnerships.	<i>No change from v.1 (renumbered to Policy PR-3.6)</i>		
<b>Policy PR-7.6:</b> Conservation Partnerships. Work cooperatively with resource management agencies and citizens to care for streams, enhance and protect urban forests and wetlands, improve wildlife habitat, and provide limited public access.	<b>Policy PR-7.6:</b> <del>Conservation Partnerships.</del> Work cooperatively with resource management <u>and conservation agencies/organizations</u> and <u>citizens</u> community members to care for streams, enhance and protect urban forests and wetlands, improve <u>fish and</u> wildlife habitat, and provide limited public access.	<i>No change from v.1 (renumbered to Policy PR-3.7)</i>	Aligns with the SCE Element	

**K2044 Comprehensive Plan Update**  
**Economic Development Element Chapter VIII – Draft 4/29/2024**

**Purpose of the Economic Development Element**

The Kirkland Economic Development Element establishes the goals and policies for economic growth and vitality that will enhance the community, create great places, and maintain a high quality of life. This element describes Kirkland's economic role locally and within the context of East King County and the Central Puget Sound regional economy. This element discusses the importance of broad-based economic prosperity, along with business retention, expansion, recruitment, the types of businesses and jobs to encourage in order to address future economic needs of the community, and priorities to accommodate employment growth targets for the year 2044.

Key challenges for the future local economy will be to develop and implement systems that ensure everyone can benefit from a growing economy and that the entire community can be resilient during economic downturns. Other challenges include those surrounding affordable housing, childcare, and accessible transportation options, and equitable job opportunities for people who want to live and work in Kirkland.

Economic development in Kirkland is a collaboration of public and private initiatives that together provide employment opportunities, business growth, goods and services to residents and businesses, job training, and educational programs, all of which contribute to a strong, equitable, sustainable, and resilient economy and vibrant places for every resident, worker, or visitor.

The goals and policies in this Element provide the framework for the Kirkland economy to further cultivate qualities that make Kirkland a desirable community for everyone.

**Economic Development Strategy**

The overarching economic strategy for Kirkland strives to provide:

- A sustainable and resilient economy;
- A diverse tax base;
- Access to job opportunities; and
- Economic growth is distributed across the community, including to historically underserved or underrecognized people.

To accomplish the economic strategy, the goals and policies of the [Economic Development Element](#):

- Encourage economic growth while growing residential neighborhoods, promoting

vibrant commercial areas, and supporting a sustainable natural and built environment;

- Promote a growing, diverse, resilient economy that has a variety of business sectors and job opportunities, living wage jobs, exports goods and services and encourages small, start up, locally owned companies;
- Promote a positive business climate so businesses will grow and enhance Kirkland's role in the Eastside and Puget Sound regional economy;
- Support economic and employment growth consistent with the Puget Sound Regional Council Vision 2050 and the Regional Growth Economic Strategy, focused in the Totem Lake Urban Center, Greater Downtown Regional Growth Center, and other mixed-use areas, to meet our employment growth targets for the year 2044;
- Promote a sustainable balance of jobs and housing to provide adequate housing for those working in Kirkland and adequate jobs for those living in Kirkland;
- Maintain infrastructure improvements and public services for businesses;
- Encourage diversity, equitable, inclusive, and belonging (DEIB) employment practices; and
- Encourage sustainable business practices and community resilience to climate impacts and resiliency during uncertain economic times.



Google offices in Kirkland





### Evergreen Healthcare Facility

#### **About the Kirkland Economy**

Kirkland is a desirable place to do business and its location is well situated to support businesses. Kirkland is accessible from freeways, transit, Lake Washington, and the Cross Kirkland Corridor/Eastrail Corridor, close to major markets, high technology, and health care industry clusters. A range of housing types is available, in addition to quality schools, parks, and health care facilities. Our beautiful waterfront setting and strong community support for recreation, cultural, arts and entertainment activities contribute to a positive business and tourism environment.

This section describes the types of businesses, jobs and other data that illustrate the local Kirkland economy. More detailed economic, demographic, population data is available in the Kirkland Community Profile in the Appendix.

In 2024, Kirkland businesses and employees are finding ways to be resilient to the challenges posed by the COVID 19 pandemic, including rising inflation, changes in retail patterns, high costs of housing, high costs of commercial tenant spaces, impacts on tourism, lack of affordable childcare, and lack of access to frequent transit.

#### *Tourism and Culture*

Tourism is an important economic development tool to diversify the economy. Businesses and organizations involved in the visual, cultural, and performing arts, as well as cultural and historic preservation play an important role in Kirkland's economy, attracting residents, visitors, and businesses. Visitors from outside the community spend money in local shops and restaurants, stay in hotels, and attend performing arts events. Tourism creates jobs. Tourism benefits residents by providing increased amenities, community events, and shopping opportunities. Kirkland's tourism marketing focus promotes the city as a vibrant and diverse waterfront community offering unique opportunities to engage with cultural arts, international cuisine, shopping, and recreation opportunities throughout the community.



The Heathman Hotel

#### *Small Start-up Businesses*

Small, start-up businesses provide job opportunities, provide a variety of supporting services, and produce products within the community. Individuals in a local economy who are able to sell their goods and services to a local business benefit everyone. More money spent at a local business stays in the local economy.



Farmers Market

### *Home Based and Neighborhood Commercial Businesses*

Home-based businesses continue to be a key component of the local economy, and technological advances and continuing trends from the COVID-19 pandemic increased opportunities to allow for integration of home and work. In 2023, out of the 7,085 licensed Kirkland businesses, 3,842 (54 percent) self-designated as home businesses. Many of Kirkland's small businesses began as home-based businesses and now are a source for new jobs. The largest portion of home businesses in Kirkland are in the professional, scientific, and technical services. Home-based businesses and small neighborhood commercial businesses can reduce commuter traffic and increase all day activity for neighborhoods while other residents are away at work.



Village at Totem Lake Mixed Use Center

HOUSING UNITS			JOBS		
Existing (2018)	K2044 Target (2019 – 2044)	Existing Capacity (2023) *	Existing (2018)	K2044 Target (2019 – 2044)	Existing Capacity (2023)*
38,656	<b>13,200</b> (above 2018 existing)	19,595	49,280	<b>26,490</b> (above 2018 existing)	36,082

*\*Estimate pending completion of the City's 2044 capacity analysis. Number reflects approximate remaining capacity from K2035 Plan (units/jobs planned for but not achieved) + additional capacity adopted in NE 85<sup>th</sup> St Station Area Plan*

Figure ED-1: 2044 Housing and Jobs Targets to Additional Capacity  
(Source: Kirkland 2024 Land Use Capacity Analysis)

As of 2024, Kirkland has existing capacity for an additional 25,842 jobs (amount includes not yet achieved from K2035 Plan targets and additional capacity adopted in the NE 85<sup>th</sup> Street Station Area Plan). Kirkland has the future land capacity to meet housing and employment targets (Source: Capacity Analysis memo). See Housing and Land Use Elements for more information about land use, housing, and employment capacity.

#### *Supportive Business Climate - City's Role*

A business environment that combines an equitable and attractive tax structure helps contribute to business success. Kirkland has favorable tax rates and user fees compared with other cities in the region and can enhance its reputation as a business-friendly City by maintaining competitive policies as well as inclusive and responsive processes and practices.

As described in the following goals and policies, the City of Kirkland is committed to providing excellent customer service to all sectors of the community. Business customer service needs are distinct from those of other customers and can be a factor in whether or not a business chooses to stay or locate in Kirkland. The City should continue to proactively work with businesses and the community to assess customer service and provide open communication to ensure business needs are being met for everyone's benefit.

#### *Collaborative Partnerships*

The City should actively work together with business and community organizations such as the Greater Kirkland Chamber of Commerce, Economic Development Council of Seattle and King County and other organizations to implement business retention, recruitment, tourism promotion and other strategies. Each of these groups plays a role in promoting Kirkland as a place to do business. As representatives on various task forces, they can provide a business perspective and assist in policy development. Formation of business associations or community working groups within each commercial area is encouraged to help develop and implement neighborhood plans, urban design projects, economic development strategies, and promotional programs.

#### *People, Higher Education, Workforce Development*

A vital economy relies on maintaining educational and job-training programs that keep up with business trends. In the future, a factor for business success will be workers' ability to keep up with accelerating changes in the workplace, especially in the technology sector. Kirkland is fortunate to have a high-quality K to 12 public school system, a university, a community college and other community education programs. Local, State and federal

educational and job training programs are available. The City can help facilitate partnerships between human service providers, educational institutions, and the business community to provide affordable housing and job training, especially for economically disadvantaged Black, Indigenous, and People of Color communities, immigrants and refugees, and other marginalized communities.

*Sustainable businesses and building practices*

Local, green businesses involved in providing renewable energy, remediation, clean technology, green building, products or services, and healthy lifestyles should be nurtured. These businesses generate jobs while expanding clean energy production, increasing energy efficiency, generating less waste and pollution, and conserving water and natural resources. These businesses produce goods and services with an environmental benefit or use innovative skills and technologies to produce them.

Businesses that integrate environmental practices into their business models show consumers and employees they care about the type of jobs created, products made, use of resources and impact of their actions.

Encouraging construction and business operations to use sustainable development practices such as low impact development, green building, energy conservation, and waste reduction reduces the city's ecological footprint, increases green space, and promotes healthy living and a more livable Kirkland. Businesses that use green practices can reduce operational expenses, be more competitive or may utilize tax credits. The City should continue its green business, green building, and recycling programs to support a network of local green businesses, green jobs and best green business practices.

**Economic Development Goals and Policies** *(as of 4/29/2024 policies matrix)*

This section describes the goals and policies that will implement Kirkland's economic strategy. Balancing economic development with other community values is an overarching philosophy that should be taken into consideration as the following goals and policies are implemented.

**Business Retention, Expansion and Recruitment**

***Goal ED-1: Promote a strong, diverse local economy that provides a sustainable tax base, a range of employment opportunities, and is coordinated and consistent with the Puget Sound Regional Council Vision 2050, the Regional Economic Strategy, and King County Policies.***

*Policy ED-1.1: Support activities that retain and expand existing businesses.*

Business retention actions may include:

- Identify and conduct outreach to sectors within Kirkland's local economy to identify strategies for growth, diversification, and improvement;
- Participate in and leverage efforts of regional partners to enhance economic diversity and growth in Kirkland;
- Identify existing and potential barriers to retention, expansion, and recruitment and take active steps that include a range of strategies to mitigate them; and
- Encourage clusters of complementary businesses that bring revenue and jobs into the community (e.g., marketing efforts for tourism businesses encouraging hotel stays, arts organizations, restaurants) and locally Kirkland produced goods and services to export outside the community.

*Policy ED-1.2: Encourage a broad range of businesses and public spaces that support the needs of historically underrepresented groups in the community such as Black, Indigenous, and other People of Color (BIPOC), older adults, youth, and Lesbian, Gay, Bisexual, Transgender, Queer, Intersex, and Asexual (LGBTQIA+).*

*Policy ED-1.3: Strengthen and diversify Kirkland's tax base to maintain long-term fiscal sustainability and develop and implement systems that make the local economy more resilient and provide a financial safety net during economic downturns and recovery.*

*Policy ED-1.4: Prioritize recruitment activities toward new businesses that provide living wage jobs.*

*Policy ED-1.5: Seek new initiatives, or incentives to encourage the use of vacant or underutilized land, parks, or commercial buildings for new start-up businesses.*

*Policy ED-1.6: Provide affordable housing options to enable residents to live near work. Job growth should be accompanied by growth in housing opportunities, affordable childcare, and transit access for workers filling those new jobs.*

*Policy ED-1.7: Foster and support small and emerging businesses, industries, and entrepreneurship.*

Support this policy by considering these actions:

- Retention, expansion, and recruitment strategies to encourage immigrant-woman, Black, Indigenous, and other People of Color (BIPOC)-, and LGBTQIA+,-owned businesses;
- Encourage opportunities for business incubator spaces and locations for pop-up businesses;
- Identify key gaps in service and support for entrepreneurs and startups and collaborate locally and regionally to serve the needs of these enterprises;
- Provide and support pathways to funding, including with local banks, city, regional, state, and federal grant, loan, or tax rebate programs, and forge connective partnerships to support small business access to capital;
- Provide assistance – including technical and financial – in navigating regulatory requirements, opportunities and processes to lower barriers to entry, provide incentives for job creation, or for cases where businesses or jobs are at risk of displacement;

- Encourage tenant protection or mediation service assistance programs for tenants and property owners to negotiate affordable commercial rents or extend leases to stay or relocate;
- Develop communications strategies and partnerships to ensure effective outreach efforts that successfully reach and include communities traditionally underserved by public communications channels;
- Improve language assistance and translation services, culturally appropriate processes and service delivery methods for immigrant and non-English speaking populations; and
- Foster and promote workforce equity initiatives including workforce development, access to education, training, and equity in hiring practices.

*Policy ED-1.8: Support, recognize, and empower the contributions of the city's culturally and ethnically diverse communities, institutions, and regional native Tribes to the city's economy.*

*Policy ED-1.9: Support the growth and needs of home-based businesses and small-scale commercial uses in primarily residential areas that are compatible with their surroundings and minimize adverse impacts related to safety, noise, parking, traffic, light, and odor.*

Support this policy by considering these actions:

- Ensure that regulatory development standards support home occupancy businesses and small-scale commercial businesses wherever appropriate. The types of businesses that are appropriate provide goods and services to the nearby neighborhood (such as cafes, groceries, live-work spaces), serve as gathering spaces, are similar to the bulk and mass of other structures in the area, and do not generate large amounts of traffic or have drive-thru's. Some businesses by their nature are not compatible with residential uses and therefore should be located in predominately commercial or industrial areas;
- Provide and support business-to-business and business-to-consumer opportunities for home-based businesses and small-scale commercial neighborhood businesses;
- Provide and support technical assistance and growth opportunities for home-based businesses and small-scale commercial neighborhood businesses; and
- Ensure communications strategies effectively reach and include home occupancy businesses and small-scale commercial neighborhood uses, and diverse communities where home-based businesses are common.

*Policy ED-1.10: Promote Kirkland as a vibrant arts, culinary, shopping, and recreation destination.*

Tourism promotion actions may include:

- Support a proactive, dynamic tourism program to attract out of town visitors to play, stay, shop, and dine in Kirkland;
- Engage in partnerships with regional and local organizations to promote Kirkland to visitors;

- Develop tourism promotion and incentive initiatives that attract visitors and support our hotels and local businesses;
- Attract and support special and other events in the city which attract visitors; and
- Explore the idea of providing a contemporary, responsive, and attractive Visitor Center space that could be seasonal, a temporary pop-up, and/or virtual space.

*Policy ED-1.11: Support businesses and organizations involved in tourism, the social and cultural diversity of local communities, arts, cultural programs, historic preservation, and civic activities.*

Support this policy by considering these actions:

- Support a dynamic, inclusive and equitable public arts acquisition and engagement strategy that adds meaningfully to the city's public art collection;
- Support the Kirkland Cultural Arts Commission;
- Support the Kirkland Heritage Society and Kirkland Landmarks Commission;
- Support cross-programming related to arts and culture among the city's arts organizations and with regional partners;
- Support access to and inclusion in the arts by assisting the city's arts organizations with Diversity, Equity, Inclusion, Belonging and Accessibility efforts, outreach, scholarship programs, and similar programs; and
- Promote diverse and inclusive arts and cultural activities through the city's tourism programs, Special Events permitting process, communications efforts, and partnerships.

*Policy ED-1.12: Create a tourism program oriented around the City's waterways, beaches, hiking/biking routes, and natural areas.*

## **Business Development and City Services**

***Goal ED-2: Promote a positive climate of business support and services.***

*Policy ED-2.1: Design City services, and public-private partnerships, to help new businesses launch and ensure existing businesses flourish.*

Support this policy by considering these actions:

- Establish systemic coordination and communication that focuses on businesses and economic development between the City's Planning & Building, Finance, Public Works, City Manager's Office, and other departments;
- Establish and support 'concierge-style' responsive and effective business and development services;
- Conduct regular review of constituent complaints and update policies, procedures, codes, zoning and other guiding regulations to lessen barriers to business growth and economic development;



- Continually seek new ideas and provide materials to welcome new businesses to the city; and
- Establish and convene a diverse Business Roundtable or equivalent to provide input and inform best practices.

*Policy ED-2.2: Make land use and development decisions that benefit the workforce and local businesses by prioritizing mixed land uses, density, access to transit, and affordable housing.*

Support this policy by considering these actions:

- Evaluate short- and long-term economic benefits to the community in addition to social, environmental, and aesthetic concerns;
- Develop and implement strategies that meaningfully grow the number of affordable housing units in the city and support and facilitate equitable and inclusive access to those units;
- Explore and promote commuter options that include easy and affordable connections to transit, along with regional bike and walk routes;
- Build legislative support for laws and policies that support the creation and opportunities for affordable housing in Kirkland;
- Explore and engage in public/private partnerships and initiatives that support the supply of and access to affordable housing. In addition to increasing supply, more housing density in general, helps provide a broader customer base for Kirkland businesses; and
- Create and support pathways to affordable housing for building owners, landlords, management companies, and tenants.

*Policy ED-2.3: Provide a regulatory environment that is predictable, fair, responsive, and timely by nurturing a business-supportive culture, particularly for Black, Indigenous, and People of Color, immigrant and refugee, LGBTQIA+, disabled, and women-owned businesses.*

*Policy ED-2.4: Provide and support tools that encourage economic development.*

Types of economic development tools that could be explored are:

- Public/private development agreements;
- Recruitment strategies that will result in new jobs;
- Tax or fee deferrals, credits, or waivers;
- Participating in County, State or federally sponsored low-interest loans or grant programs;
- Installing infrastructure improvements;
- Use of special taxing districts, revenue bonds, tax increment, and other structures that might support appropriate growth and economic development;
- Expediting permitting and regulatory processes;
- Participating in regional Transfer of Development Rights or Landscape Conservation and Local-Infrastructure programs; and
- Building legislative support at the state level for beneficial economic development tools.

## **Vibrant Community Places and Diversity of Businesses**

***Goal ED-3: Strengthen commercial areas to provide local goods, services, and vibrant community gathering places to live, work, shop, and play.***

*Policy ED-3.1: Encourage infill and redevelopment of commercial and industrial areas.*

*Policy ED-3.2: Support businesses that encourage the health and well-being of all people by providing convenient access to healthy and locally grown food.*

*Policy ED-3.3: Support policies and initiatives that enable residents to live near their workplace.*

*Policy ED-3.4: Support policies and initiatives that encourage and ensure Diversity, Equity, Inclusion and Belonging (DEIB) within the business community.*

Support this policy by considering these actions:

- Evaluate and implement policies, regulations, and processes that will create an economy that provides opportunities for all, particularly with a focus on historically disadvantaged communities and that helps to alleviate income disparity;
- Integrate measures of workforce prosperity into policy considerations and embed equity by emphasizing prosperity for people and not only businesses;
- Create systems to measure data consistently over time that includes economic information and metrics related to black, indigenous, and other people of color business owners, women, or LGBTQIA+ business owners, with the objective of progress in increasing the diversity of Kirkland businesses;
- Enhance and support training opportunities for businesses and nonprofits in cultural competence, implicit bias, and other DEIB topics;
- Create programs and policies that engage and encourage businesses and non-profits to incorporate socially just and equitable practices into their operations and business strategies; and
- Evaluate and implement policies and regulations that encourage the growth, development, and access to opportunities of immigrant owned, woman owned, BIPOC owned, and underserved businesses such as certification assistance, fee deferrals, credits, waivers, loans, grants, contracting and purchasing processes, incentives, and other tailored support tools.

*Policy ED-3.5: Address and prevent potential physical, economic, and cultural displacement of existing businesses that may result from redevelopment and market pressure during periods of growth, contraction, and redevelopment. Weigh the community benefits of actions and mitigate displacement risks through monitoring, adaptive responses, and relocation assistance.*

*Policy ED-3.6: Eliminate and correct for historical and ongoing disparities in income, employment, and wealth building opportunities for Black, Indigenous, and other People of Color; women; and other intersecting marginalized identities.*

*Policy ED-3.7: Promote socially responsible practices in the private, public, and non-profit sectors.*

## **Public Infrastructure and Technology**

### **Goal ED-4: Provide the infrastructure to support economic activity and growth.**

*Policy 4.1: Support local and regional infrastructure initiatives that enhance economic development.*

Support this policy by considering these actions:

- Support construction and maintenance of infrastructure systems for utilities, transportation, and telecommunications that optimize service delivery to the business community;
- Participate in regional partnerships to install transportation, utility, and telecommunications infrastructure;
- Form public/private partnerships to facilitate or leverage funds for infrastructure improvements that will increase economic opportunities; and
- Ensure public investment and infrastructure decisions to protect culturally significant economic assets and advance the business interests of Black, Indigenous, and other People of Color communities; Immigrant and Refugees; and other underrepresented communities.

*Policy ED-4.2: Create strong multimodal circulation linkages to and within neighborhood commercial areas to ensure equitable access for employees and businesses.*

Support this policy by considering these actions:

- Improving circulation within commercial areas and connecting neighborhoods to commercial areas, with both motorized and non-motorized options, making it easier for customers and delivery vehicles to access businesses. This may require limiting the number of access points or combing access, or new street or sidewalk connections to break up large blocks to improve circulation, creating short term pick-up and delivery parking.
- Pedestrian and bicycle improvements to provide alternatives to driving. Standards should be in place to minimize the impacts generated by economic activities on pedestrian, bike, and vehicular traffic or off-site improvement to ensure safe passage of pedestrians, bikes, and vehicles.
- Foster the creation of shared parking and carpooling programs to aid employee commutes.

*Policy ED-4.3: Develop and implement systems that provide a financial safety net to maintain City services during economic downturns and recovery. Direct resources in ways that reduce inequities and build economic resiliency for those communities most challenged to provide basic household needs.*

*Policy ED-4.4: Develop the Cross Kirkland Corridor to attract businesses and housing while retaining options for a multimodal transportation facility connecting businesses and employees with local and regional employment centers.*

*Policy ED-4.5: Help facilitate the environmental remediation of contaminated sites.*

*Policy ED-4.6: Implement and promote smart city technology that enhances the city's economic goals.*

Support this policy by considering these actions:

- Explore new and innovative technology infrastructure and communication services to positively re-enforce Kirkland's commercial reputation and increase economic opportunities. For example, the Kirkland Smart City Master Plan's strategies for the community (adopted in 2023) aim to advance mobility in terms of how people, goods, and safety services move through the city, increase City operational efficiencies, improve transparency and community engagement, improve city technology infrastructure, and promote inclusivity, resilience, and livability.

## **Sustainable Local Economy**

***Goal ED-5: Foster a socially and environmentally responsible local economy.***

*Policy ED-5.1: Encourage businesses that provide products and services that support resource conservation and environmental stewardship.*

*Policy ED-5.2: Encourage sustainable environmental practices in the commercial sector.*

Support this policy by considering these actions:

- Create programs and policies that engage and encourage businesses and non-profits to incorporate best environmental practices and social responsibility into their practices and to use renewable energy, clean technology, green building, as well as reduce waste, energy, water, and resource consumption;
- Engage in regional, state, and federal efforts and practices that support sustainable commercial practices;
- Add to the vibrancy and sustainability of our communities and the health and well-being of all people through safe and convenient access to local services, neighborhood-oriented retail, healthy food, affordable childcare, and transportation options;
- Create strong multimodal transportation linkages and support pedestrian and

- nonmotorized access to and within commercial cores; and
- Work across City departments to implement, inform, incentivize, and engage the business community in sustainable business practices.

*Policy ED-5.3: Ensure the local economy is resilient to climate or economic disruptions and fosters business opportunities associated with climate mitigation and adaptation.*

Support this policy by considering these actions:

- Encourage the business community to develop economic resilience plans for operations during uncertain economic times; and
- Support local businesses' efforts to bolster climate preparedness to and continuity of operations (climate mitigation and adaptation plan).

*Policy ED-5.4: Partner with the business community to achieve the King County K4C goal of reducing driving per capita by 20% by 2030 and 50% by 2050, compared to 2017 levels by increasing access to transit, providing bicycle parking and amenities with new development, and consider reducing or eliminating parking requirements in areas well served by transit.*

*Policy ED-5.5: Facilitate a green jobs pipeline for frontline communities which may disparately experience the most immediate and worst impacts of climate change and are often communities of Color, Indigenous, and/or low-income households.*

*Policy ED-5.6: Support workers displaced from carbon-intensive industries such as steel, aluminum, concrete, chemicals, aviation, marine shipping, and heavy-trucking industries (that account for 30 percent of global greenhouse gas emissions).*

### **Regional Coordination and Collaborative Partnerships**

**Goal ED-6: Foster collaborative partnerships among community groups and regional organizations to achieve Kirkland's desired economic goals.**

*Policy ED-6.1: Partner with a diversity of businesses and community organizations to ensure City services are accessible, inclusive, equitable, and responsive to community input to create a prosperous Kirkland economy that also contributes to the regional economy.*

*Policy ED-6.2: Encourage businesses, schools, and other regional educational institutions to expand in Kirkland and collaborate with each other to nurture a highly educated and skilled workforce through job training, education resources, that lead to job opportunities, especially for Black, Indigenous, and People of Color communities, immigrants and refugees, and other underrepresented communities.*

Support this policy by considering these actions:

- Align and prioritize workforce development efforts with the needs and requirements of BIPOC, immigrant, and other underrepresented communities;
- Develop and deepen relationships with community-based organizations best positioned

to engage and support immigrant, BIPOC, and woman-owned businesses and workforce to access technical assistance and training;

- Partner locally and regionally to connect the workforce with access to training, affordable childcare, and employment;
- Collaborate with local colleges, universities, community colleges, technical colleges, private schools, and the Lake Washington School District to coordinate training and education necessary to support an appropriately educated and skilled local workforce consistent with the needs of the region's industry clusters;
- Support entrepreneurs and early-stage businesses with training and development opportunities;
- Provide training and access to certification programs at the local, state, and federal level for businesses in diverse industries and communities;
- Evaluate and modify City procurement policies and procedures to reduce barriers, include underserved populations and improve access to opportunities; and
- Participate in the Eastside Virtual Job Fairs, WTIA Virtual Job Fair, and other connective programs to ensure access, outreach, and participation for relevant local businesses and job seekers.

*Policy ED-6.3 Policy: Evaluate the performance of economic development policies and strategies in business development and job creation. Identify and track key economic metrics to help the City evaluate the effectiveness of local economic strategies. Examples of economic development performance measures include the following:*

Economic Metrics	
<ul style="list-style-type: none"> <li>▪ Expenditures by category, neighborhood demographics</li> <li>▪ Population and housing unit density by race and/or income</li> <li>▪ Labor force participation by race/ethnicity by tract</li> <li>▪ Poverty rate by race/ethnicity by tract,</li> <li>▪ Unemployment rate by race/ethnicity by tract,</li> <li>▪ Median earnings by race/ethnicity by tract,</li> <li>▪ Distribution of earnings for residents</li> <li>▪ Geographic accessibility to jobs</li> <li>▪ Commute time by tract</li> <li>▪ Ratio of average job holder wage and average resident earnings,</li> </ul>	<ul style="list-style-type: none"> <li>▪ Diversity of job holders by industry and industry rank by average wage</li> <li>▪ Poverty rate by race</li> <li>▪ Income inequality (ratio between mean income of top 20th percentile and mean income of bottom 20th percentile).</li> <li>▪ % of households that are middle class by race/ethnicity</li> <li>▪ Job holders by race/ethnicity,</li> <li>▪ Job tenure by wage and race/ethnicity at participating employers</li> <li>▪ Wage distribution of jobs in the City</li> <li>▪ Wages by race/ethnicity including the racial wage gap</li> </ul>

Figure ED-2 (Source: Equity Review Report by ECONorthwest)

*Also see Kirkland DEIB Five Year Roadmap*

## Attachment 3.B\_Economic Development Goals and Policies Tracker-Draft-20240429\_Pub Hearing

Economic Development Element Update-Draft Goals and Policies- 4/29/2024		
EXISTING ECONOMIC DEVELOPMENT GOALS-POLICIES	PROPOSED GOALS OR POLICIES <u>Underlined text is proposed new text. Strikethrough is proposed deleted text</u>	REASON FOR CHANGE: STATE, REGIONAL, KING COUNTY (KC) PLANNING POLICIES, EQUITY REVIEW, CMO ECONOMIC ACTION PLAN
<b>Economic Development Strategy</b>	<b>Economic Development Strategy</b>	
<p>The overarching economic strategy for Kirkland strives to provide:</p> <ul style="list-style-type: none"> <li>-A sustainable and resilient economy</li> <li>-A diverse tax base</li> <li>-Access to job opportunities</li> <li>-Goods and services for the community</li> </ul>	<p><i>The overarching economic strategy for Kirkland strives to provide:</i></p> <ul style="list-style-type: none"> <li><i>-A sustainable and resilient economy</i></li> <li><i>-A diverse tax base</i></li> <li><i>-Access to job opportunities</i></li> <li><i>-<del>Goods and services for the community</del> <u>Economic growth is distributed across the community, including to historically underserved or underrecognized people.</u></i></li> </ul>	KC: EC-15; Equity Review; Vision 2050 promote a prospering and sustainable economy for all people; support businesses, job creation, investing in people
<p>To accomplish this, the Economic Development Element:</p> <ul style="list-style-type: none"> <li>-Encourages economic growth while maintaining attractive residential neighborhoods and a sustainable natural and built environment.</li> <li>-Promotes a growing and diverse economy that has a variety of business sectors, living wage jobs, exports goods and services and encourages small, start up, locally owned companies.</li> <li>-Promotes a positive business climate so businesses will grow and enhance Kirkland's role in the Eastside and Puget Sound regional economy.</li> <li>-Supports economic growth focused in the Totem Lake Urban Center, Downtown, and other commercial areas.</li> </ul>	<p><i>To accomplish this, <u>the goals and policies of the Economic Development Element:</u></i></p> <ul style="list-style-type: none"> <li><i>-Encourage economic growth while <u>growing attractive residential neighborhoods, promoting vibrant commercial areas, and supporting a sustainable natural and built environment;</u></i></li> <li><i>-Promote a growing and diverse economy that has a variety of business sectors <u>and job opportunities</u>, living wage jobs, exports goods and services and encourages small, start up, locally owned companies;</i></li> <li><i>-Promote a positive business climate so businesses will grow and enhance Kirkland's role in the Eastside and Puget Sound regional economy;</i></li> <li><i>-Support economic <u>and employment growth consistent with the Puget Sound Regional Council Vision 2050 and the Regional Growth Economic Strategy, focused in the Totem Lake Urban Center, Greater Downtown Regional Growth Center, and other mixed-use commercial areas to meet our employment growth targets for the year 2044;</u></i></li> <li><i>-Promote <u>a sustainable balance of jobs and housing to provide adequate housing for those working in Kirkland and adequate jobs for those living in Kirkland.</u></i></li> <li><i>-Maintain infrastructure improvements and public services to businesses;</i></li> <li><i>-Encourage diversity, equitable, inclusive, and belonging (DEIB) employment practices; <u>and</u></i></li> <li><i>-Encourage sustainable business practices and community resilience to climate impacts and resiliency during uncertain economic times.</i></li> </ul>	<p>Edit to add Greater Downtown Regional Center; encourage job/housing balance; growth targets KC: EC-1, EC-2, KC EC-3, KC EC-17, EC-26  MMP-Ec-6, (infrastructure investments) MMP-Ec-18 (jobs/housing balance)  MMP-Ec-21  Equity Review, Sustainability Master Plan</p>

Attachment 3.B\_Economic Development Goals and Policies Tracker-Draft-20240429\_Pub Hearing

<b>Business Retention, Expansion, Recruitment</b>		
<b>Goal ED-1: Promote a strong and diverse economy that provides a sustainable tax base and jobs.</b>	<b>Revised Goal ED-1: Promote a strong, and diverse <u>local</u> economy that provides a sustainable tax base, and jobs a range of employment opportunities, and is coordinated and consistent with the Puget Sound Regional Council Vision 2050, the Regional Economic Strategy, and King County Policies.</b>	Added for consistency with PSRC Vision 2050, Economic Strategy, King County Policies
Retention-Policy ED-1.1: Support activities that retain and expand existing businesses. Target recruitment activities toward new businesses that provide living wage jobs.	<p>Revised ED-1.1: Support activities that retain, and expand existing businesses. <del>Target recruitment activities toward businesses that provide living wage jobs.</del> (recruitment emphasis moved to ED 1.2)</p> <p><u>Business Retention Actions may include:</u></p> <ul style="list-style-type: none"> <li><u>-Identify and conduct outreach to sectors within Kirkland's local economy to identify strategies for growth, diversification, and improvement.</u></li> <li><u>-Participate in and leverage efforts of regional partners to enhance economic diversity and growth in Kirkland</u></li> <li><u>-Identify existing and potential barriers to retention, expansion, and take active steps that include a range of strategies to mitigate them</u></li> <li><u>-Encourage clusters of complementary businesses that bring revenue and jobs into the community (e.g., marketing efforts for tourism businesses encouraging hotel stays, arts organizations, restaurants) and locally Kirkland produced goods and services to export outside the community.</u></li> </ul>	MPP-Ec-1, MPP Ec-3; important to keep the living wage job focus;
Recruitment- Policy ED-1.2: Encourage a broad range of businesses that provide goods and services to the community.	<b>Revised Policy ED-1.2 : Encourage a broad range of businesses <del>that provide goods and services to the community</del> and <u>public spaces that support the needs of historically underrepresented groups in the community such as BIPOC, older adults, youth, and LGBTQIA+.</u></b>	Vision 2050 MPP
Policy ED-1.3: Strengthen Kirkland's tax base to maintain long-term fiscal sustainability.	Policy ED-1.3: Strengthen <u>and diversify</u> Kirkland's tax base to maintain long-term fiscal sustainability and <u>develop and implement systems that make the local economy more resilient and provide a financial safety net during economic downturns and recovery.</u>	KC Policy EC-27
Policy ED-1.4: Encourage clusters of complementary businesses that bring revenue and jobs into the community and export goods and services.	<p>Delete ED-1.4 redundant with ED-1.1</p> <p><del>Policy ED-1.4: Encourage clusters of complementary businesses that bring revenue and jobs into the community and export goods and services.</del></p>	



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	<u>New Policy ED-1.4: Prioritize recruitment activities toward new businesses that provide living wage jobs.</u>	
	<u>New Policy ED-1.5: Seek new initiatives, or incentives to encourage the use of vacant or underutilized land, parks, or commercial buildings for new start-up businesses.</u>	
Policy ED-1.5: Strive to maintain a balance of jobs and housing to enable residents to live near work.	<u>Revised Policy ED-1.5 (Policy ED-1.6): <del>Strive to maintain a balance of jobs and</del> Provide <u>affordable housing options</u> to enable residents to live near work. <u>Job growth should be accompanied by growth in housing opportunities, affordable childcare, and transit access for workers filling those new jobs.</u></u>	MPP Ec-18, public comments supporting adequate housing options for workers. KC: EC-26
Policy ED-1.8: Support locally developed enterprises by encouraging small start-up businesses.	<p><u>Revised Policy ED-1.8 (Policy ED-1.7): <del>Foster and support small and emerging businesses, industries, and entrepreneurship. -Support locally developed enterprises by encouraging small start-up businesses.</del></u></p> <p><u>Support this policy by considering these actions:</u></p> <ul style="list-style-type: none"> <li><u>• <del>Retention, expansion, and recruitment strategies to encourage immigrant owned, woman-owned, Black, Indigenous, and other People of Color (BIPOC), and LGBTQIA+,- owned businesses;</del></u></li> <li><u>• <b>Encourage opportunities for business incubator spaces and locations for pop-up businesses;</b></u></li> <li><u>• <b>Identify key gaps in service and support for entrepreneurs and startups and collaborate locally and regionally to serve needs of these enterprises;</b></u></li> <li><u>• <b>Provide and support pathways to funding, including with <b>local banks</b> , city, regional, state, and federal grant, loan, or <b>tax rebate programs</b> , and forge connective partnerships to support small business access to capital</b></u></li> <li><u>• <b>Provide assistance – including technical and financial – in navigating regulatory requirements, opportunities and processes to lower barriers to entry, provide incentives for job creation, or for cases where businesses or jobs are at risk of displacement</b></u></li> <li><u>• <b>Encourage tenant protection or mediation service assistance programs for tenants and property owners to negotiate affordable commercial rents or extend leases to stay or relocate</b></u></li> <li><u>• <b>Develop communications strategies and partnerships to ensure effective outreach efforts that successfully reach and include communities traditionally underserved by public communications channels</b></u></li> <li><u>• <b>Improve language assistance and translation services, culturally appropriate processes and service delivery methods for immigrant and non-English speaking populations</b></u></li> <li><u>• <b>Foster and promote workforce equity initiatives including workforce development, access to education, training, and equity in hiring practices.</b></u></li> </ul>	CMO Action Plan; Equity Review; MPP Ec-7; Community Engagement; KC: EC-5, EC-6, EC-7, EC-16

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New policy	<u>New Policy 1.8: Support, recognize, and empower the contributions of the city's culturally and ethnically diverse communities, institutions, and regional native Tribes to the city's economy.</u>	MPP-Ec-15, 17, 20; KC: EC-15
Policy ED-1.7: Encourage home based businesses that are compatible with neighborhood character.	<p><u>Revised Policy ED-1.7 (Policy ED-1.9): Support the growth and needs of home-based businesses and small-scale commercial uses in primarily residential areas that are compatible with their surroundings neighborhood-character to minimize adverse impacts related to safety, noise, parking, traffic, light, and odor.</u></p> <p><u>Support this policy by considering these actions:</u></p> <ul style="list-style-type: none"> <li><u>• Ensure that regulatory development standards support home occupancy businesses and small-scale commercial neighborhood businesses wherever appropriate. The types of businesses that are appropriate provide goods and services to the nearby neighborhood (such as cafes, groceries, live-work spaces), serve as gathering spaces, are similar in bulk and mass of other structures in the area, and do not generate large amounts of traffic or have drive-thrus's. Some businesses by their nature are not compatible with residential uses and therefore, should be located in predominately commercial or industrial areas;</u></li> <li><u>• Provide and support business-to-business and business-to-consumer opportunities for home-based businesses and small-scale commercial neighborhood businesses.</u></li> <li><u>• Provide and support technical assistance and growth opportunities for home-based businesses and small-scale commercial neighborhood businesses; and</u></li> <li><u>• Ensure communications strategies effectively reach and include home occupancy businesses and small-scale commercial neighborhood uses, and diverse communities where home-based businesses are common.</u></li> </ul>	CMO Action Plan; Study issue;
Policy ED-1.6: Promote Kirkland as a visitor, cultural, and entertainment destination.	<p><u>Revised Policy ED-1.6 (Policy ED-10): Promote Kirkland as a vibrant arts, culinary, shopping, and recreation destination.</u></p> <p><u>Tourism promotion actions may include:</u></p> <ul style="list-style-type: none"> <li><u>•Support a proactive, dynamic tourism program to attract out of town visitors to play, stay, shop and dine in Kirkland.</u></li> <li><u>•Engage in partnerships with regional and local organizations to promote Kirkland to visitors.</u></li> <li><u>•Develop tourism promotion and incentive initiatives that attract visitors and support our hotels and local businesses.</u></li> <li><u>- Attract and support special and other events in the city which attract visitors; and</u></li> <li><u>•Explore the idea of providing a contemporary, responsive, and attractive Visitor Center space that could be seasonal, a temporary pop-up, and/or virtual space.</u></li> </ul>	Consistent with CMO Action Plan; kept existing text related to compatible with neighborhood character MPP-Ec-1; MPP-Ec-20; KC:EC-14

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Policy ED-3.3: Support businesses and organizations involved in the arts, cultural programs, historic preservation, and civic activities.	<p>Revised Policy ED-3.3 (Policy ED-1.11): Support businesses and organizations involved in <u>tourism</u>, the <u>social and cultural diversity of local communities</u>, arts, cultural programs, historic preservation, and civic activities.</p> <p><u>Support this policy by considering these actions:</u></p> <ul style="list-style-type: none"> <li>•<u>Support a dynamic, inclusive and equitable public arts acquisition and engagement strategy that adds meaningfully to the city's public art collection.</u></li> <li>•<u>Support to the Kirkland Cultural Arts Commission</u></li> <li>•<u>Support to the Kirkland Heritage Society and Kirkland Landmarks Commission</u></li> <li>•<u>Support cross-programming related to arts and culture among the city's arts organizations and with regional partners.</u></li> <li>•<u>Support access to and inclusion in the arts by assisting the city's arts organizations with Diversity, Equity, Inclusion, Belonging and Accessibility effort, outreach, scholarship programs and the like.</u></li> <li>•<u>Promote diverse and inclusive arts and cultural activities through the city's tourism programs, Special Events permitting process, communications efforts and partnerships.</u></li> </ul>	Equity Review; KC: EC-14, EC-15, EC-16, EC-28
New policy	<u>New Policy ED-1-12: Create a tourism program oriented around the city's waterways, beaches, hiking/biking routes, and natural areas.</u>	
<b>Business Development and Services</b>		
Goal ED-2: Promote a positive business climate.	Revised Goal ED-2: Promote a positive climate of <u>business support and services.</u>	Consistency with CMO Action Plan

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Policy ED-2.1: Create and maintain a competitive tax environment.	<p><u>Revised Policy ED-2.1: Design City services, and public-private partnerships, to help new businesses launch and ensure existing businesses flourish.</u></p> <p><u>Support this policy by considering these actions:</u></p> <ul style="list-style-type: none"> <li><u>•Establish systemic coordination and communication that focuses on businesses and economic development between the City's Planning &amp; Building, Finance, Public Works, City Manager's Office, and other departments.</u></li> <li><u>•Establish and support 'concierge-style' responsive and effective business and development services.</u></li> <li><u>•Conduct regular review of constituent complaints and update policies, procedures, codes, zoning and other guiding regulations to lessen barriers to business growth and economic development.</u></li> <li><u>•Continually seek new ideas and provide materials to welcome new businesses to the city; and</u></li> <li><u>•Establish and convene a diverse Business Roundtable or equivalent to provide input and inform best practices.</u></li> </ul>	
Policy ED-2.2: Foster a culture of creativity, entrepreneurship and innovation.	<p>Delete Policy ED-2.2- redundant with ED-1.8 promoting business entrepreneurs and innovation</p> <p>Policy ED-2.2: Foster a culture of creativity, entrepreneurship and innovation.</p>	
Policy ED-2.3: Make land use decisions that take into consideration the effects on businesses and the economic benefit to the community.	<p><u>Revised Policy ED-2.3 (Policy ED-2.2): Make land use decisions and development decisions that benefit the workforce and local businesses by prioritizing mixed land use, density, access to transit, and affordable housing. take into consideration the effects on businesses and the economic benefit to the community .</u></p> <p><u>Support this policy by considering these actions:</u></p> <ul style="list-style-type: none"> <li><u>•Evaluate short- and long-term economic benefits to the community in addition to social, environmental, and aesthetic concerns;</u></li> <li><u>-Develop and implement strategies that meaningfully grow the number of affordable housing units in the City and support and facilitate equitable and inclusive access to those units;</u></li> <li><u>•Explore and promote commuter options that include easy and affordable connections to transit, along with regional bike and walk routes;</u></li> <li><u>•Build legislative support for laws and policies that support the creation and opportunities for affordable housing in Kirkland;</u></li> <li><u>•Explore and engage in public/private partnerships and initiatives that support the supply of and access to affordable housing; In addition to increasing supply, more housing density in general, helps provide a broader customer base for Kirkland businesses; and</u></li> <li><u>•Create and support pathways to affordable housing for building owners, landlords, management companies, and tenants.</u></li> </ul>	

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Policy ED-2.4: Provide a regulatory environment that is predictable, fair, responsive, and timely.	Revised Policy ED-2.4 (Policy ED-2.3): Provide a regulatory environment that is predictable, fair, responsive, and timely <u>by nurturing a business-supportive culture, particularly for Black, Indigenous, and People of Color, Immigrant and Refugee, LGBTQIA+, Disabled, and Women-owned businesses.</u>	Equity Review, KC: EC-7, EC-15
<p>Policy ED-2.5: Support tools that encourage economic development.</p> <p>Examples allowed by State statutes:</p> <ul style="list-style-type: none"> <li>•Public/private development agreements;</li> <li>•Recruitment strategies that will result in new jobs;</li> <li>•Tax or fee deferrals, credits, or waivers;</li> <li>•County-sponsored industrial revenue bonds;</li> <li>•Participate in County, State or federally sponsored low interest loans or grants programs;</li> <li>•Installing infrastructure improvements;</li> <li>•Use of special taxing districts;</li> <li>•Expediting permitting and regulatory incentives processes;</li> <li>•Participation in regional Transfer of Development Rights or Landscape Conservation and Local- Infrastructure programs;</li> <li>•Legislative support for a form of tax increment and other economic development tools.</li> </ul>	<p>Revised Policy ED-2.5 (Policy ED-2.4): <u>Provide and s</u>Support tools that encourage economic development.</p> <p>Types of economic development tools that could be explored are:</p> <ul style="list-style-type: none"> <li>•Public/private development agreements;</li> <li>•Recruitment strategies that will result in new jobs;</li> <li>•Tax or fee deferrals, credits, or waivers;</li> <li>•County-sponsored industrial revenue bonds;</li> <li>•Participating in County, State or federally sponsored low interest loans or grant programs;</li> <li>•Installing infrastructure improvements;</li> <li>•Use of special taxing districts, <u>revenue bonds, tax increment, and other structure that might support appropriate growth and economic development;</u></li> <li>•Expediting permitting and regulatory incentives processes;</li> <li>•Participating in regional Transfer of Development Rights or Landscape Conservation and Local- Infrastructure programs;</li> <li>•Legislative support for a form of tax increment and other economic development tools; and</li> <li>•<u>Building legislative support at the state level for beneficial economic development.</u></li> </ul>	Added resiliency goals; Consistency with CMO Action Plan; KC: EC-18
<b>Vibrant Community Places and Diversity of Businesses</b>		
<b>Goal ED-3: Strengthen commercial areas to provide local goods, services, and vibrant community gathering places to live, work, shop, and play.</b>	No change	
Move to Goal 5- Policy ED-3.1: Encourage businesses to develop and operate in a manner that enhances the character of the community, minimizes impacts on surrounding development, and respects the natural environment.	Move Policy ED-3.1. to Goal 5	MPP-Ec-8; Consistent with CMO Action Plan; Sustainability Master Plan: KC: EC-19, EC-20, EC-21
Policy ED-3.2: Encourage infill and redevelopment of commercial and industrial areas.	Policy ED-3.2 No change (Policy ED-3.1)	KC: EC-23 support...manufacturing/industrial centers...

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Policy ED-3.4: Support businesses that encourage the health and well-being of all people by providing convenient access to healthy and locally grown food.	Policy ED-3.4 No change (Policy ED-3.2)	KC: EC-11 support regional food economy....
No existing policy about this topic	<u>New Policy ED-3.3 Support policies and initiatives that enable residents to live near their workplace.</u>	CMO Action Plan; 10 minute neighborhood philosophy; sustainability goals
No existing policy exists	<u>New Policy ED-3.4: Support policies and initiatives that encourage and ensure Diversity, Equity, Inclusion and Belonging (DEIB) within the business community.</u> <u>Consider these actions:</u> <ul style="list-style-type: none"> <li>• <u>Evaluate and implement policies, regulations, and processes that will create an economy that provides opportunities for all, particularly with a focus on those historically disadvantaged communities and help to alleviate income disparity.</u></li> <li>• <u>Integrate measures of workforce prosperity into policy considerations and embed equity by emphasizing prosperity for people and not only businesses.</u></li> <li>• <u>Create systems to track demographic data consistently over time that includes economic information and metrics related to black, indigenous, and other people of color business owners, women, or LGBTQIA business owners.</u></li> <li>• <u>Enhance and support training opportunities for businesses and nonprofits in cultural competence, implicit bias, and other DEIB topics.</u></li> <li>• <u>Create programs and policies that engage and encourage businesses and non-profits to incorporate socially just and equitable practices into their operations and business strategies.</u></li> <li>• <u>Evaluate and implement policies and regulations that encourage the growth, development, and access to opportunities of immigrant owned, woman-owned, BIPOC owned, and underserved businesses such as certification assistance, fee deferrals, credits, waivers, loans, grants, <b>contracting and purchasing processes</b>, incentives, and other tailored support tools.</u></li> </ul>	Equity review; MPP Ec-15; KC: EC-15
No existing policy	<u>New Policy ED-3.5 Address and prevent potential physical, economic, and cultural displacement of existing businesses that may result from redevelopment and market pressure during periods of growth, contraction, and redevelopment. Weigh the community benefits of actions and mitigate displacement risks through monitoring, adaptive responses, and relocation assistance.</u>	KC EC-29- displacement; MPP - Ec-12; Centers;

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No existing policy	<u>New Policy ED-3.6: Eliminate and correct for historical and ongoing disparities in income, employment, and wealth building opportunities for Black, Indigenous, and other People of Color; women; and other intersecting marginalized identities. ...</u>	KC EC-15 historical disparities
Policy ED-5.2: Promote socially responsible practices in the private, public, and non-profit sectors.	No change; (Moved from Goal 5): Policy ED-3.7: Promote socially responsible practices in the private, public, and non-profit sectors.	Sustainability Master Plan; KC:EC-19, EC-20
<b>Public Infrastructure and Technology</b>		
<b>Goal ED-4: Provide the infrastructure and public facilities to support economic activity and growth .</b>	<b><u>Revised Goal ED-4: Provide the infrastructure and public facilities to support economic activity and growth.</u></b>	CMO Action Plan
Policy ED-4.1: Encourage construction and maintenance of infrastructure systems for utilities, transportation and telecommunications that optimize service delivery to the business community.	<p><u>Revised Policy 4.1: Support local and regional infrastructure initiatives that enhance Economic Development.</u></p> <p><del>Encourage construction and maintenance of infrastructure systems for utilities, transportation and telecommunications that optimize service delivery to the business community.</del></p> <p><u>Support this policy by considering these actions:</u></p> <ul style="list-style-type: none"> <li><u>• Support construction and maintenance of infrastructure systems for utilities, transportation, and telecommunications that optimize service delivery to the business community.</u></li> <li><u>• Participate in regional partnerships to install transportation, utility, and telecommunications infrastructure.</u></li> <li><u>• Form public/private partnerships to facilitate or leverage funds for infrastructure improvements that will increase economic opportunities.</u></li> <li><u>• Ensure public investment and infrastructure decisions protect culturally significant economic assets and advance the business interests of Black, Indigenous, and other People of Color communities; Immigrant and Refugees; and other underrepresented communities.</u></li> </ul>	<p>Consistent with CMO Action Plan</p> <p>KC: EC-8, EC-9, EC-18, EC-28</p> <p>MPP Ec-12</p>

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Policy ED-4.2 Create strong multimodal circulation linkages to and within commercial areas.	<p>Revised Policy ED-4.2: Create strong multimodal circulation linkages to and within neighborhood commercial areas <u>to ensure equitable access for employees and businesses.</u></p> <p><u>Support this policy by considering these actions:</u></p> <p><u>-Improving circulation within commercial areas and connecting neighborhoods to commercial areas, with both motorized and non-motorized options, make it easier for customers and delivery vehicles to access businesses. This may require limiting the number of access points or combining access, or new street or sidewalk connections to breakup large blocks to improve circulation, creating short term pick-up and delivery parking.</u></p> <p><u>-Pedestrian and bicycle improvements to provide alternatives to driving. Standards should be in place to minimize the impacts generated by economic activities on pedestrian, bike, and vehicular traffic or off-wite improvement to ensure safe passage of pedestrians, bikes, and vehicles.</u></p> <p><u>-Foster the creation of shared parking and carpooling programs to aid employee commutes.</u></p>	Equity review
Policy ED-4.3: Support regional infrastructure initiatives that enhance economic development opportunities.	<p>Delete Policy ED-4.3. moved to action items in Policy 4.1 above.</p> <p><del>Policy ED-4.3: Support regional infrastructure initiatives that enhance economic development opportunities.</del></p>	
New Policy	<p><u>New Policy ED-4.3: Develop and implement systems that provide a financial safety net to maintain City services during economic downturns and recovery. Direct resources in ways that reduce inequities and build economic resiliency for those communities most challenged to provide basic household needs.</u></p>	
Policy ED-4.2: Develop the Cross Kirkland Corridor to attract businesses and housing and provide a multimodal transportation facility connecting businesses and employees with local and regional employment centers.	Revised Policy ED-4.4 (Policy ED-4.4): Develop the Cross Kirkland Corridor to attract businesses and housing <u>while retaining options for provide</u> a multimodal transportation facility connecting businesses and employees with local and regional employment centers.	
Policy ED-5.4: Help facilitate the environmental remediation of contaminated sites.	<p>Moved from goal 5</p> <p>(Policy ED-4.5): Help facilitate the environmental remediation of contaminated sites.</p>	KC: EC-24
New ED policy	<p><u>New Policy ED-4.6 Implement and promote smart city technology that enhances the City's economic goals.</u></p> <p><u>Support this policy by considering these actions:</u></p>	



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<b>Sustainable Local Economy</b>		
<b>Goal ED-5: Foster socially and environmentally responsible businesses.</b>	<b>Goal ED-5: Foster <u>a</u> socially and environmentally responsible <u>local economy</u> businesses .</b>	
Policy ED-5.1: Encourage businesses that provide products and services that support resource conservation and environmental stewardship.	Policy ED-5.1 No Change	Sustainability Master Plan; Equity review; MPP EC-16; KC:EC-8, EC-12, EC-13
Policy ED-5.2: Promote environmental responsible practices in business development and operations.	Delete Policy ED-5.2 redundant with ED 5.2 below.	Consistency with CMO Action Plan; Sustainability Master Plan KC EC-8, EC-9, EC-10; MMP-Ec-16
Moved from Goal 3- Policy ED-3.1: Encourage businesses to develop and operate in a manner that enhances the character of the community, minimizes impacts on surrounding development, and respects the natural environment.	Revised Policy ED-3.1 (moved) (Policy ED-5.2): <u>Encourage sustainable environmental practices in the commercial sector. businesses to develop and operate in a manner that enhances the character of the community, minimizes impacts on surrounding development, and respects the natural environment.</u> <u>Consider these actions:</u> <ul style="list-style-type: none"> <li>• <u>Create programs and policies that engage and encourage businesses and non-profits to incorporate best environmental practices and social responsibility into their practices and to use renewable energy, clean technology, green building, as well as reduce waste, energy, water, and resource consumption;</u></li> <li>• <u>Engage in regional, state, and federal efforts and practices that support sustainable commercial practices;</u></li> <li>• <u>Add to the vibrancy and sustainability of our communities and the health and well-being of all people through safe and convenient access to local services, neighborhood oriented retail, healthy food, affordable childcare, and transportation options;</u></li> <li>• <u>Create strong multimodal transportation linkages and support pedestrian and nonmotorized access to and within commercial cores; and</u></li> <li>• <u>Work across City departments to implement, inform, incent, and engage the business community in sustainable business practices</u></li> </ul>	MPP-Ec-8; Consistent with CMO Action Plan; Sustainability Master Plan: KC: EC-19, EC-20, EC-21
<b>New HB 1181/Sustainability Master Plan Policies related to Economic Development:</b>		

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	<p><u>New Policy ED-5.3: Ensure the local economy is resilient to climate or economic disruptions and fosters business opportunities associated with climate mitigation and adaptation.</u></p> <p><u>Consider these actions:</u></p> <p><u>-Encourage the business community to develop economic resilience plans for operations during uncertain economic times.</u></p> <p><u>-Support local businesses' efforts to bolster climate preparedness to and continuity of operations. (climate mitigation and adaptation plan)</u></p>	
	<p><u>New Policy ED-5.4: Partner with the business community to achieve the King County K4C goal of reducing driving per capita by 20% by 2030 and 50% by 2050, compared to 2017 levels by increasing access to transit, providing bicycle parking and amenities with new development, and consider reducing parking requirements in areas well served by transit.</u></p>	
	<p><u>New Policy ED-5.5: Facilitate a green jobs pipeline for frontline communities who may disparately experience the most immediate and worst impacts of climate change and are often communities of Color, Indigenous, and/or low-income.</u></p>	
	<p><u>New Policy ED-5.6: Support workers displaced from carbon-intensive industries such as steel, aluminum, concrete, chemicals, aviation, marine shipping, and heavy trucking industries (that account for 30 percent of global greenhouse gas emissions).</u></p>	
<b>Regional Coordination and Collaborative Partnerships</b>		
<b>Goal ED-6: Foster collaborative partnerships among community groups and regional organizations to achieve Kirkland's desired economic goals.</b>	No change	MPP-Ec-2, EC-1
Policy ED-6.1: Partner with businesses and community organizations to create a prosperous Kirkland economy.	<p>Policy ED-6.1: Partner with <u>a diversity of</u> businesses and community organizations <u>to ensure City services are accessible, inclusive, equitable, and responsive to community input</u> to create a prosperous Kirkland economy <u>t hat also contributes to the regional economy</u>.</p>	KC: EC-8, EC-9, EC-10; Equity Review; MPP Ec-13

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Policy ED-6.2: Work with businesses, schools, and other institutions to sustain a highly educated and skilled workforce through job training and education resources that lead to job opportunities, especially for disadvantaged populations.	<p><u>Revised Policy ED-6.2: Work with <u>Encourage</u> businesses, schools, and other <u>regional educational institutions to expand in Kirkland and collaborate with each other to sustain</u> nurture a highly educated and skilled workforce through job training, and education resources, that lead to job opportunities, especially for <u>disadvantaged populations</u> <u>Black, Indigenous, and People of Color communities, immigrants and refugees, and other underrepresented communities.</u></u></p> <p><u>Support this policy by considering these actions:</u></p> <ul style="list-style-type: none"> <li><u>• Align and prioritize workforce development efforts with the needs and requirements of BIPOC, immigrant, and other underrepresented communities;</u></li> <li><u>• Develop and deepen relationships with community-based organizations best positioned to engage and support immigrant, BIPOC, and woman-owned businesses and workforce to access technical assistance and training;</u></li> <li><u>• Partner locally and regionally to connect the workforce with access to training, affordable childcare, and employment;</u></li> <li><u>• Collaborate with local colleges, universities, community colleges, technical colleges, private schools, and the Lake Washington School District to coordinate training and education necessary to support an appropriately educated and skilled local workforce consistent with the needs of the region's industry clusters;</u></li> <li><u>• Support entrepreneurs and early-stage businesses with training and development opportunities;</u></li> <li><u>• Provide training and access to certification programs at the local, state, and federal level for businesses in diverse industries and communities; and</u></li> <li><u>• Evaluate and modify City procurement policies and procedures to reduce barriers, include underserved populations and improve access to opportunities.</u></li> <li><u>• Participate in the Eastside Virtual Job Fairs, WTIA Virtual Job Fair, and other connective programs to ensure access, outreach, and participation for relevant local businesses and job seekers.</u></li> </ul>	MPP Ec-10, MPP EC-11; KC EC-9, EC-10, EC-12, EC-13; Equity Review; City Manager's Economic Strategic Action Plan
<b>Performance Measures and Monitoring</b>		
No existing Policy	<p><u>New Policy ED-6.3 : Evaluate the performance of economic development policies and strategies in business development. Identify and track key economic metrics to help the City evaluate the effectiveness of local economic strategies .</u></p>	KC EC-4

NOTE: This calendar is subject to change on a daily basis. It does not constitute legal notice.

PLANNING DEPARTMENT ITEMS ONLY. CHECK WITH OTHER DEPARTMENTS FOR THEIR MEETING AGENDA ITEMS.

Item #: 8.a

## Public Meeting Calendar - Planning &amp; Building

City of Kirkland - Planning & Building Department - Public Meeting Calendar				
Regular Meeting Times Unless Otherwise Noted:				
City Council: Study Session 5:30pm; Regular Meeting 7:30pm (1st & 3rd Tuesday)	City Council Webpage		(H) = Hearing	
Planning Commission: 7:00pm (2nd & 4th Thursday)	Planning Commission Webpage			
Hearing Examiner: 9:30am (1st & 3rd Thursday)	Hearing Examiner Webpage		(S) = Study Session	
Design Review Board: 7:00pm (1st & 3rd Monday)	Design Review Board Webpage			
May		2024		Last Updated: 5/1/24 11:13 AM
MEETING LOCATION: VIRTUALLY VIA ZOOM (UNLESS NOTED OTHERWISE)				
Monday	Tuesday	Wednesday	Thursday	Friday
		1	2 Hearing Examiner 9:30 AM Evergreen Master Plan (TL) Meeting Cancelled	3 Joint City Council / Planning Commission Workshop 12:00 PM - 5:00 PM *2044 Comprehensive Plan Update (Planning Staff)
6 Design Review Board 7:00 PM Meeting Cancelled	7 City Council 7:30 PM  *2024 Miscellaneous Code Amendments  Adoption (AZ/DR)	8	9 Planning Commission 6:00 PM *2044 Open House 4-5:30 PM *2044 Comprehensive Plan Public Hearing #1 Introduction-Vision-Guiding Principles, Parks, Recreation, Open Space, Economic Development (JS, LL) (Land Use, Sustainability/Climate/Environment, Human Services, All Neighborhood Plans, CARs) (Sen. Planners) (JS)  *Planning Commission Officer Elections	10
13	14	15	16 Hearing Examiner 9:30 AM  Evergreen Master Plan (TL)	17
20 Design Review Board 7:00 PM	21 City Council 7:30 PM	22	23 Planning Commission 6:00 PM *2044 Open House 4-5:30 PM *2044 Comprehensive Plan Public Hearing #2 (Land Use, Sustainability/Climate/Environment, Human Services, All Neighborhood Plans, CARs) (Sen. Planners) (JS)  Goat Hill Development Moratorium Briefing (AW, DR)	24
27 MEMORIAL DAY CITY HALL CLOSED 	28	29	30	31


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PLANNING DEPARTMENT ITEMS ONLY. CHECK WITH OTHER DEPARTMENTS FOR THEIR MEETING AGENDA ITEMS.

City of Kirkland - Planning & Building Department - Public Meeting Calendar				
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Hearing Examiner: 9:30am (1st & 3rd Thursday)		Hearing Examiner Webpage		(S) = Study Session
Design Review Board: 7:00pm (1st & 3rd Monday)		Design Review Board Webpage		
June2024Last Updated: 5/1/24 11:13 AM				
MEETING LOCATION: VIRTUALLY VIA ZOOM (UNLESS NOTED OTHERWISE)				
Monday	Tuesday	Wednesday	Thursday	Friday

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PLANNING DEPARTMENT ITEMS ONLY. CHECK WITH OTHER DEPARTMENTS FOR THEIR MEETING AGENDA ITEMS.

City of Kirkland - Planning & Building Department - Public Meeting Calendar				
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Hearing Examiner: 9:30am (1st & 3rd Thursday)		Hearing Examiner Webpage	(S) = Study Session	
Design Review Board: 7:00pm (1st & 3rd Monday)		Design Review Board Webpage		
July2024Last Updated: 5/1/24 11:13 AM				
MEETING LOCATION: VIRTUALLY VIA ZOOM (UNLESS NOTED OTHERWISE)				
Monday	Tuesday	Wednesday	Thursday	Friday
Design Review Board7:00 PM1	City Council7:30 PM2	3	Hearing ExaminerMEETING CANCELLEDINDEPENDENCE DAYCITY HALL CLOSED  4	5
8	9	10	Planning Commission7:00 PM11*Minor Zoning Text AmendmentsHearing (LL/LBL)	12
Design Review Board7:00 PM15	City Council7:30 PM16Goat Hill Development Moratorium Adoption (AW, DR)	17	Hearing Examiner9:30 AM18	19
22	23	24	Planning Commission7:00 PM25	26
29	30	31		

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PLANNING DEPARTMENT ITEMS ONLY. CHECK WITH OTHER DEPARTMENTS FOR THEIR MEETING AGENDA ITEMS.

City of Kirkland - Planning & Building Department - Public Meeting Calendar				
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Planning Commission: 7:00pm (2nd & 4th Thursday)		Planning Commission Webpage		
Hearing Examiner: 9:30am (1st & 3rd Thursday)		Hearing Examiner Webpage	(S) = Study Session	
Design Review Board: 7:00pm (1st & 3rd Monday)		Design Review Board Webpage		
August2024 <div>Last Updated:5/1/24 11:13 AM</div>				
MEETING LOCATION: VIRTUALLY VIA ZOOM (UNLESS NOTED OTHERWISE)				
Monday	Tuesday	Wednesday	Thursday	Friday
			Hearing Examiner 9:30 AM1	