



Land Use Element

Focus Group Update

On the evenings of May 1st and May 9th, City staff hosted virtual focus groups to discuss the Land Use Element of the 2044 Comprehensive Plan Update. The goal of the focus groups was to analyze Land Use topic areas, develop “guiding principles” for staff to utilize when revising goals and policies, to identify priorities and trade-off decisions, and how those align with identified guiding principles. Participants of the focus group had the following age distribution:

- 25 to 34 17%
- 35 to 44 20%
- 45 to 54 13%
- 55 to 64 26%
- 65+ 22%

Recommended Guiding Principles from K2044 Land Use Focus Group

The following guiding principles were developed based on the discussions held at the focus groups:

Affordable Housing - Policies should promote diverse and affordable housing types that are well-connected to jobs and services by increasing density equitably throughout the City, including within traditionally low-density neighborhoods.

Accessible Places - Policies should enhance and improve connectivity by locating housing, parks, schools, entertainment, and commercial uses where there is access to public transportation, walking/rolling, and safe active transportation routes to reduce the reliance on cars and parking.

Small/Middle Business - Policies should stimulate and foster more opportunities for small and middle sized businesses well-connected to residential uses, including accessory commercial uses within residential neighborhoods.

Mixed Use - Policies should enable various scales of mixed-use developments with diverse retail, office, and affordable housing options within 10-minute neighborhoods.

Green Communities - Policies should protect existing natural resources while managing growth, with a focus on development patterns that can improve access to parks and green corridors in all neighborhoods, and especially those that have less access today.

