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Sustainable – Connected – Welcoming

Housing & Human Services Elements

Focus Group Session #1

June 6, 2023



Goal of Focus Groups



Session #1

Understand the community's housing and human services needs

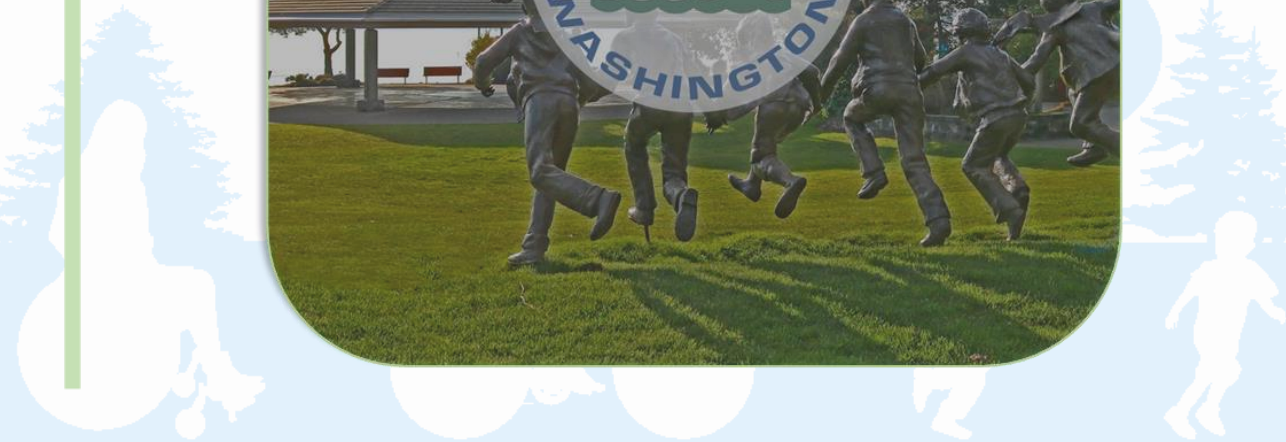
Session #2

Dive deeper into housing and human services topics based on discussion during session #1



Agenda

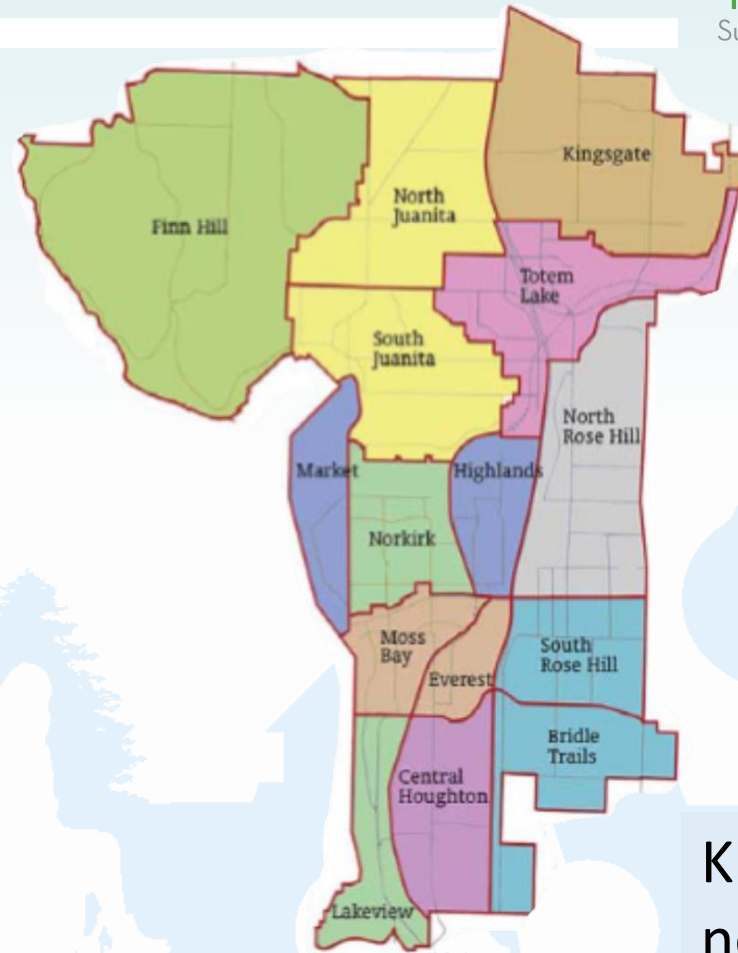
- Comprehensive Plan 101
- Housing Background
- Human Services Background
- Logistics and Community Principles
- Introductions
- Breakout Room Exercises (30 min. x2)
- Wrap Up / Focus Group #2 Preview



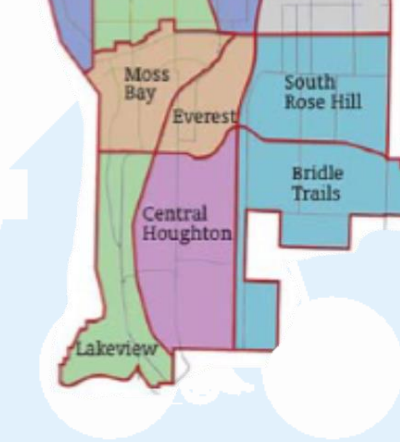
What is a Comprehensive Plan?

A citywide guiding policy document to attain Kirkland's long-range vision for the future and plan about how to accommodate expected growth in housing and jobs by the year 2044.

The Comprehensive Plan includes our **Community Vision, Goals, and Policies.**



Kirkland's neighborhoods



Growth Targets: Planning for Capacity



HOUSING UNITS			JOBS		
Existing (2018)	K2044 Target (2019 – 2044)	Existing Capacity (2023) *	Existing (2018)	K2044 Target (2019 – 2044)	Existing Capacity (2023)*
38,656	13,200 (above 2018 existing)	19,595	49,280	26,490 (above 2018 existing)	36,082

**Estimate pending completion of the City's 2044 capacity analysis. Number reflects approximate remaining capacity from K2035 Plan (units/jobs planned for but not achieved) + additional capacity adopted in NE 85th St Station Area Plan*



State & Regional Planning Concepts

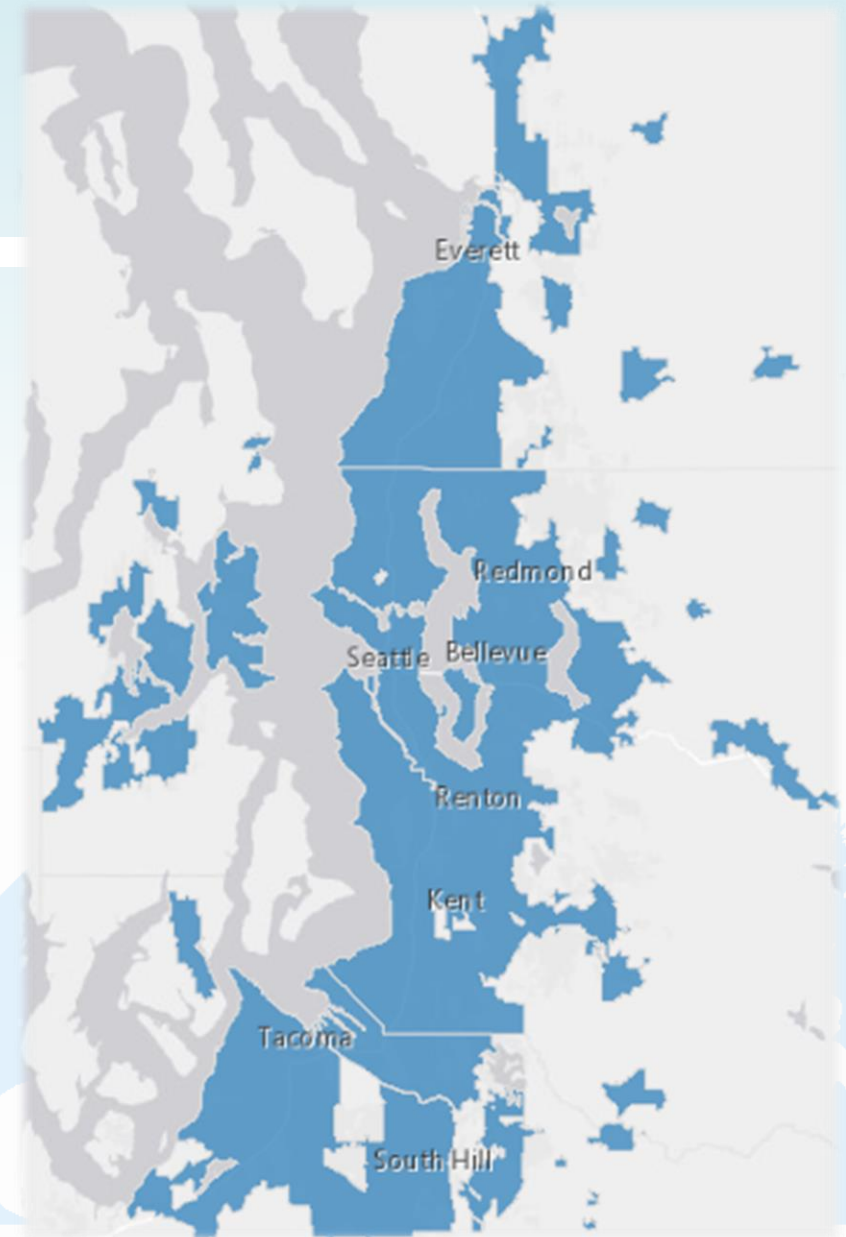
Growth Management Act (GMA)

- Local jurisdictions must prepare comprehensive plans (every 8 years)
- Plans to address growth expected over 20 years
- Plans must address GMA goals
- Regulations (e.g. zoning) must be consistent with plan

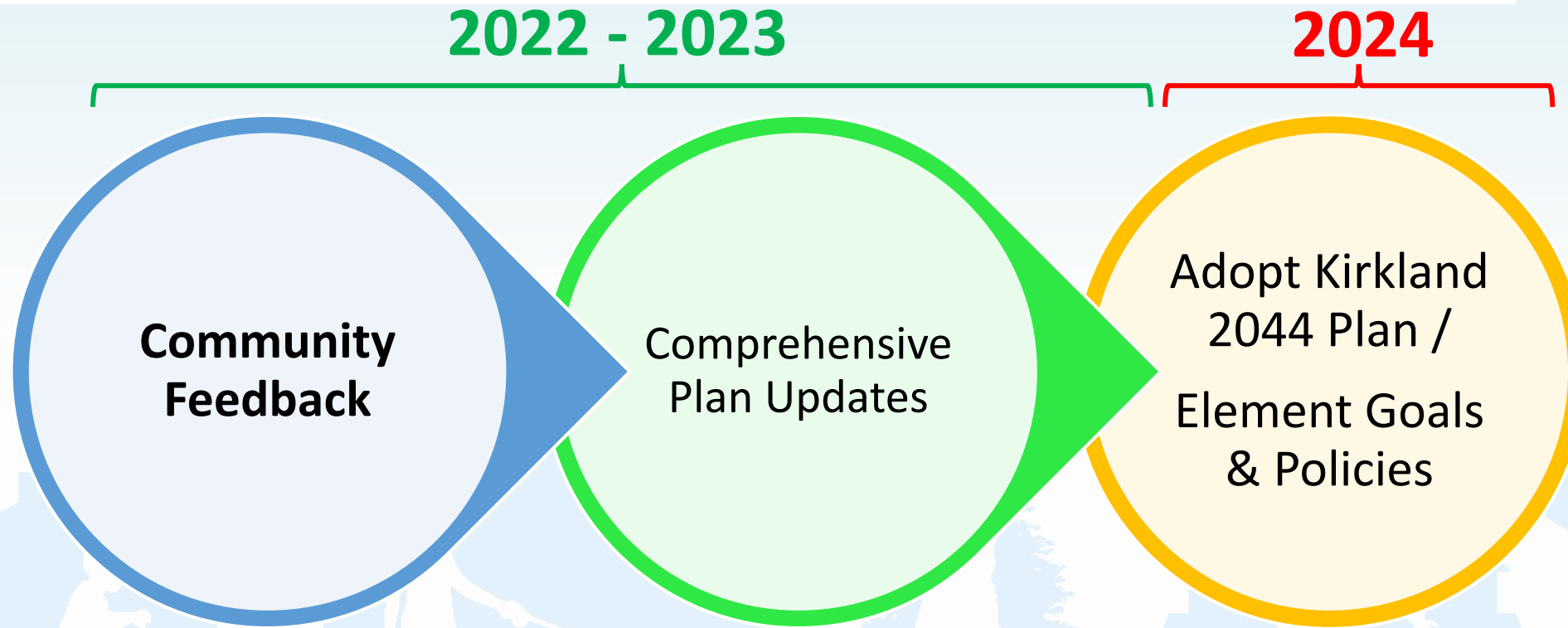
Regional plans (Puget Sound Regional Council & King County)

- Protect rural and resource lands – urban growth line
- Focus growth in urban centers
- Growth targets assigned to each jurisdiction – plans must accommodate targets

GMA and Regional Plans include requirements for local Comprehensive Plans



Where are we in the process?

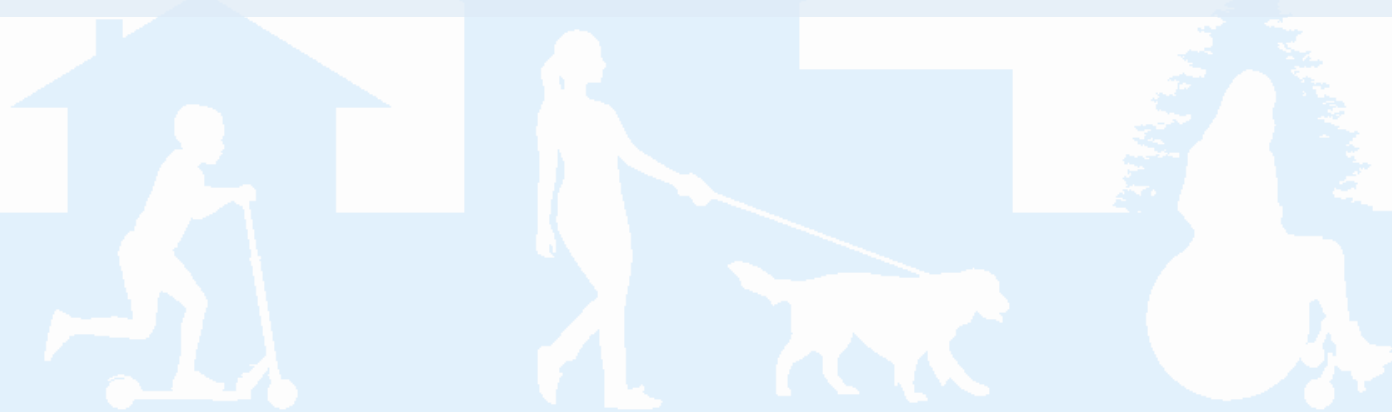


Outreach & Engagement continues throughout process

DEIB Goals



- Diversity, Equity, Inclusion, and Belonging – 5 Year Plan
- Incorporate DEIB measures throughout all our policies and goals
- Use an equity lens in the update of the element
- Prioritize equitable inclusion and access into policies and eventual actions



Learn more!
Read the Comprehensive Plan Equity Review Report and the City's 5-year DEIB Roadmap

Housing

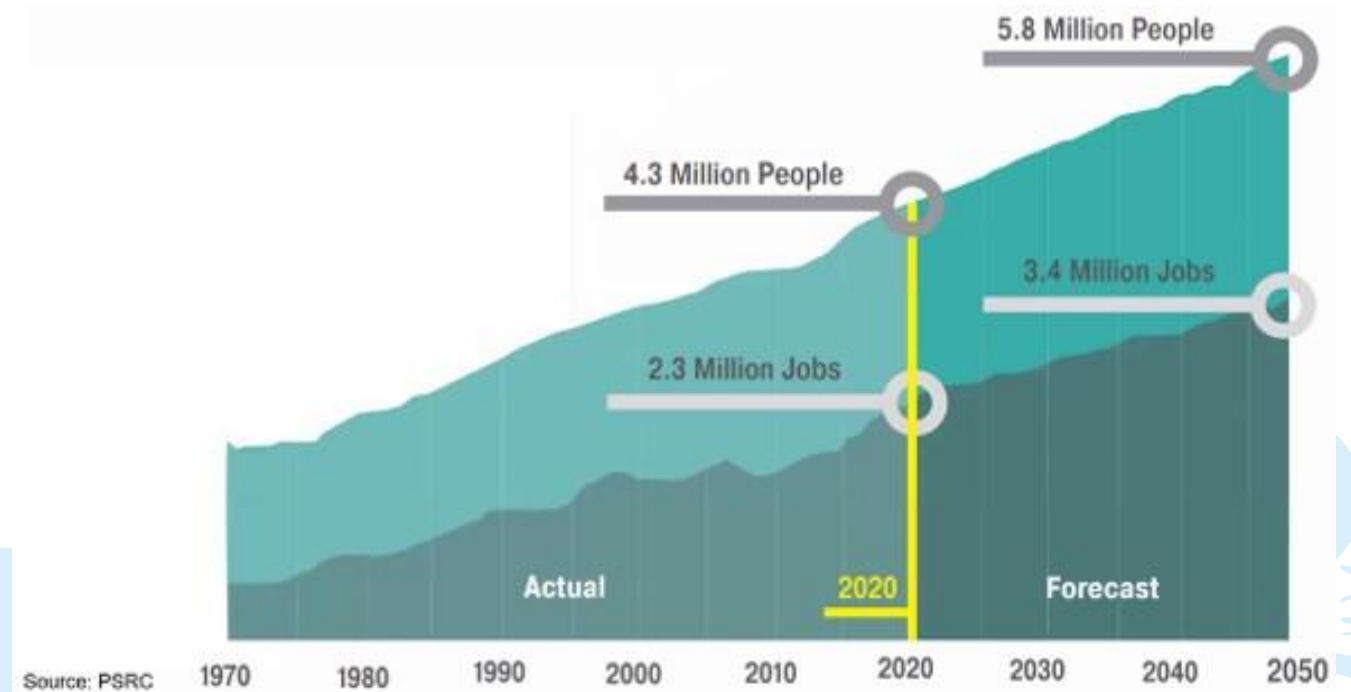


Growing Region



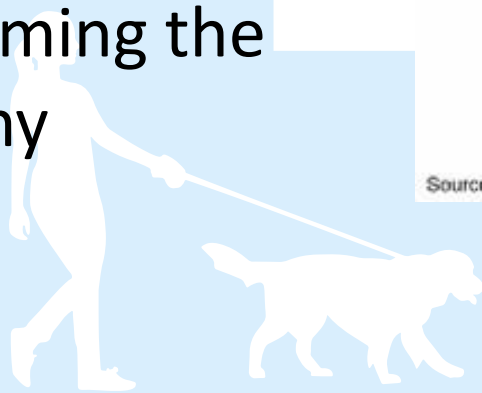
The region is projected to add about 1.5 million people by 2050

Add about 1.2 million jobs by 2050. Outperforming the national economy



Source: PSRC

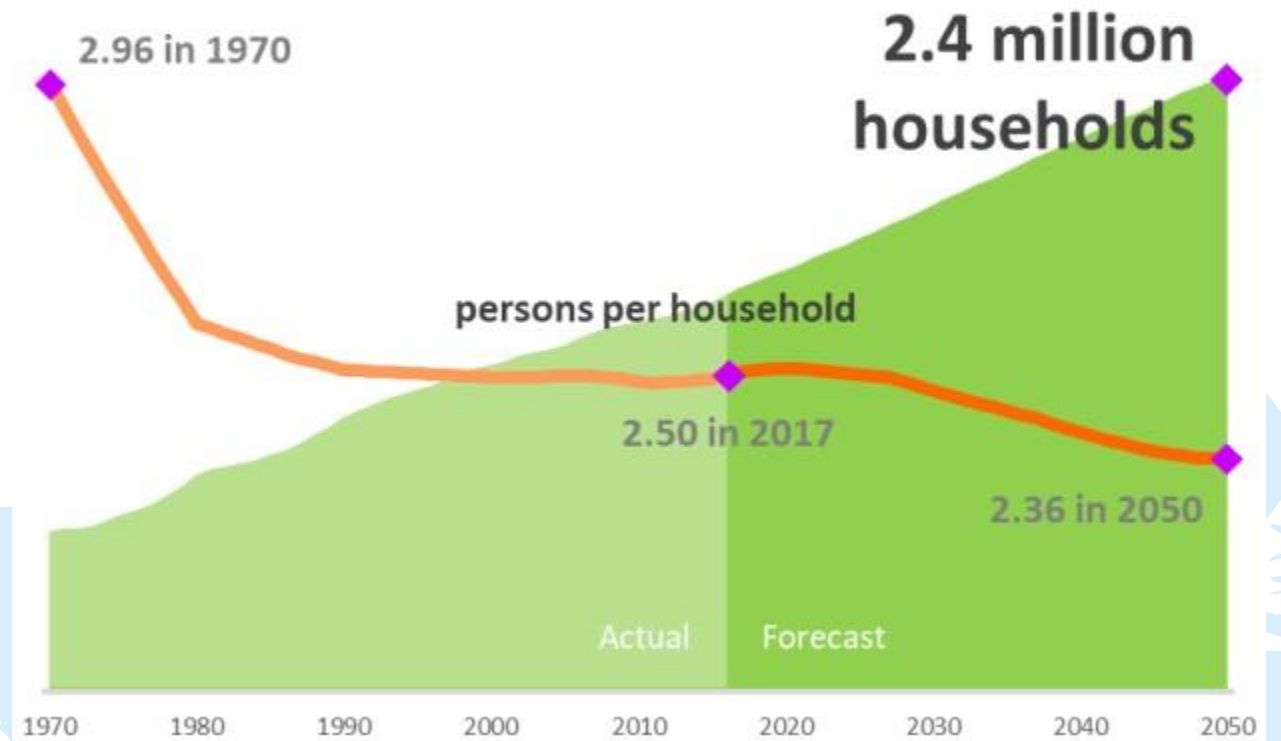
Source: PSRC



Shrinking Household Size



- The region is projected to add 830,000 households between now and 2050
- Fewer persons per household means greater demand for housing

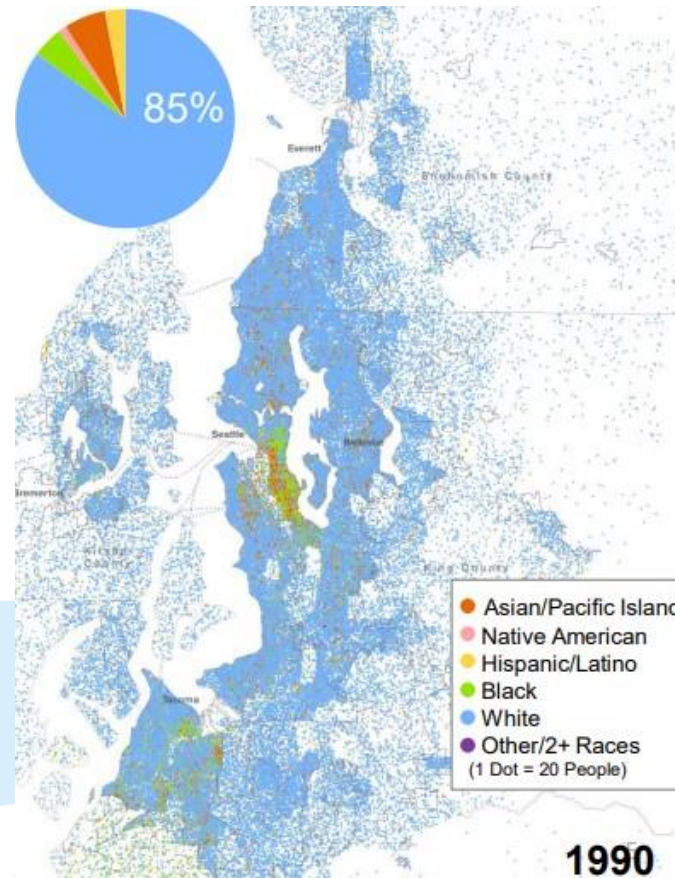


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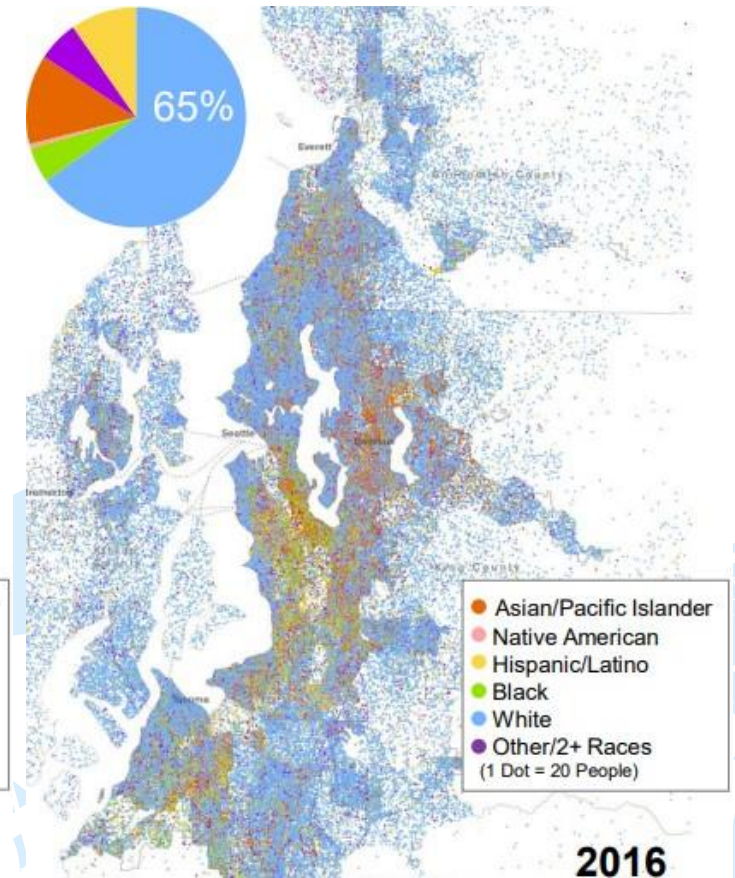
Increased Diversity



- From 1990-2016 Puget Sound has become more diverse
- Represents 35% of the population
- 81% of the growth since 2000



1990



2016

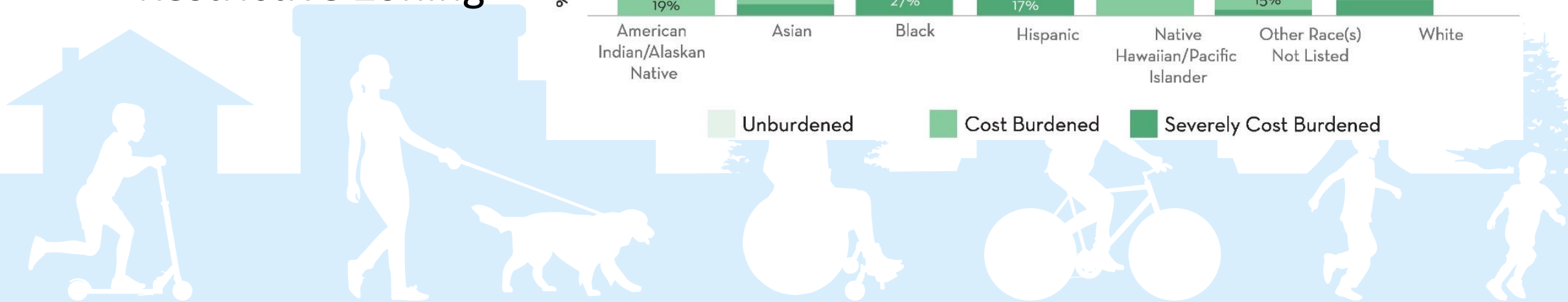
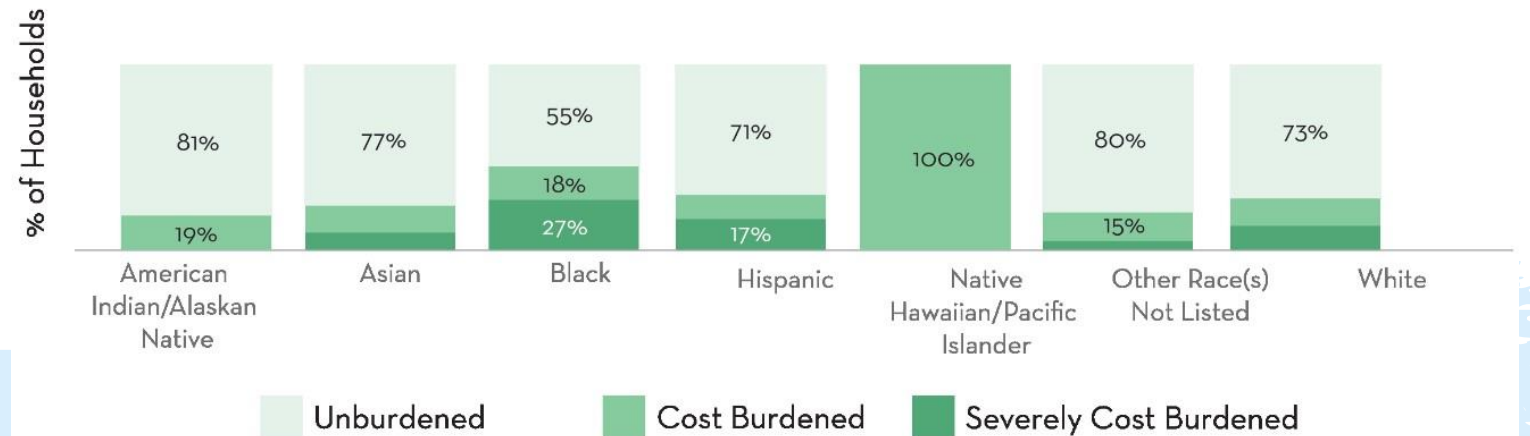
Source: PSRC

Legacy of Discrimination



- Racial Covenants
- Redlining
- Restrictive Zoning

Kirkland Household Cost Burden by Race/Ethnicity
(CHAS, 2015-2019)



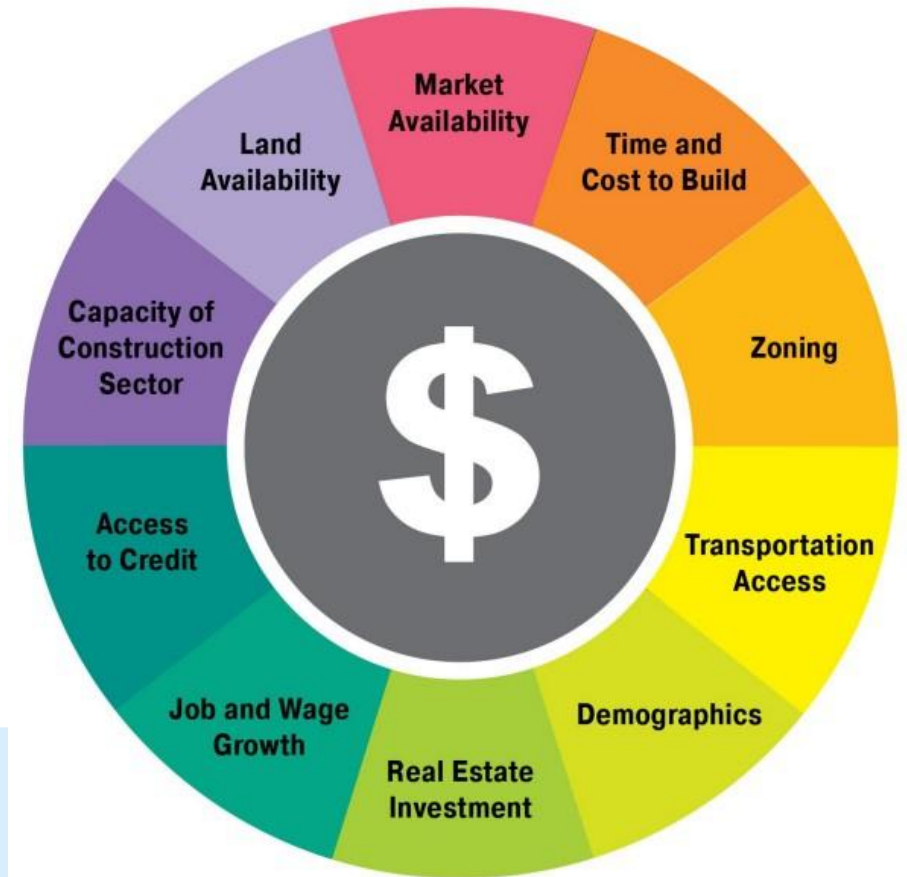
Housing Affordability



Affordable Rent	\$733	\$1,222	\$1,955	\$2,201 Average Kirkland rent	\$2,444
* Annual Income	\$29,322 (very low income)	\$48,870 (low income)	\$78,192 (moderate income)	Needs an income of \$87,820	\$97,740 (median income)
Affordable Price		\$177,022	\$304,026	IN KIRKLAND: Average Price of Condo: \$374,000 Average Price of SF House: \$948,000	\$388,695

*For a Household Family of 3

Source: Kirkland 2018 Strategic Housing Plan

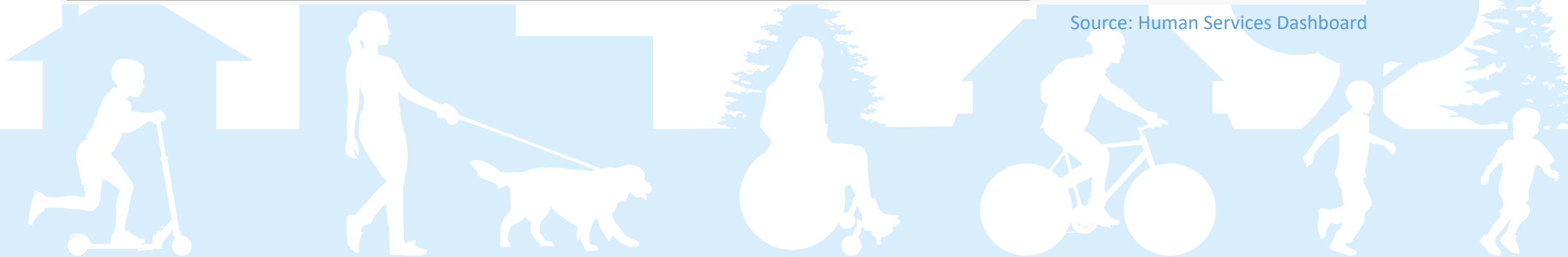


Housing Affordability



Program/Funding Source	2019-2020 Budget	2021-2022 Budget	Department
WA HB 1406: Rental Assistance	\$0	\$423,336	Parks & Community Services
A Regional Coalition for Housing (ARCH)	\$1,320,574	\$1,486,561	Planning & Building
Housing Initiative	\$0	\$150,000	Non-Departmental
TOTAL	\$1,320,574	\$2,059,897	

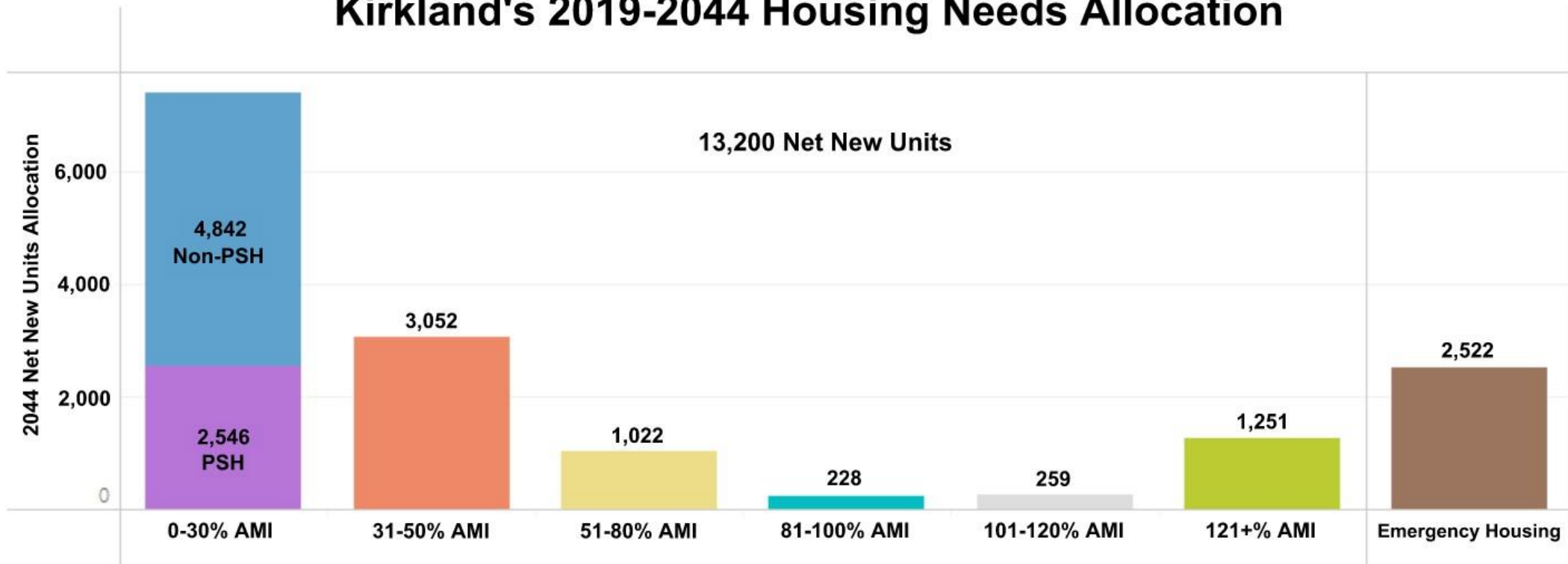
Source: Human Services Dashboard



Kirkland's Housing Needs



Kirkland's 2019-2044 Housing Needs Allocation

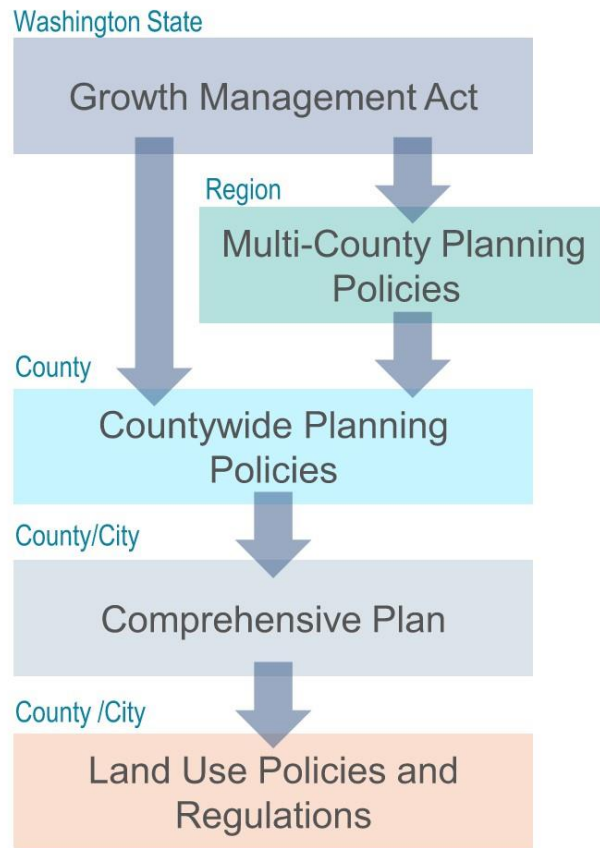


Source: King County Department of Community and Human Services, Performance Measurement and Evaluation, March 3, 2022

Housing Element



Statewide Growth Planning Framework



Goals and policies must:

- Plan and accommodate housing affordable to all income levels
- Address the legacy of zoning
- Address patterns of disinvestment
- Identify displacement risk
- Prevent or reduce displacement

Regional Housing Strategy



Supply

Build more housing of different types



Stability

Provide opportunities for residents to live in housing that meets their needs



Subsidy

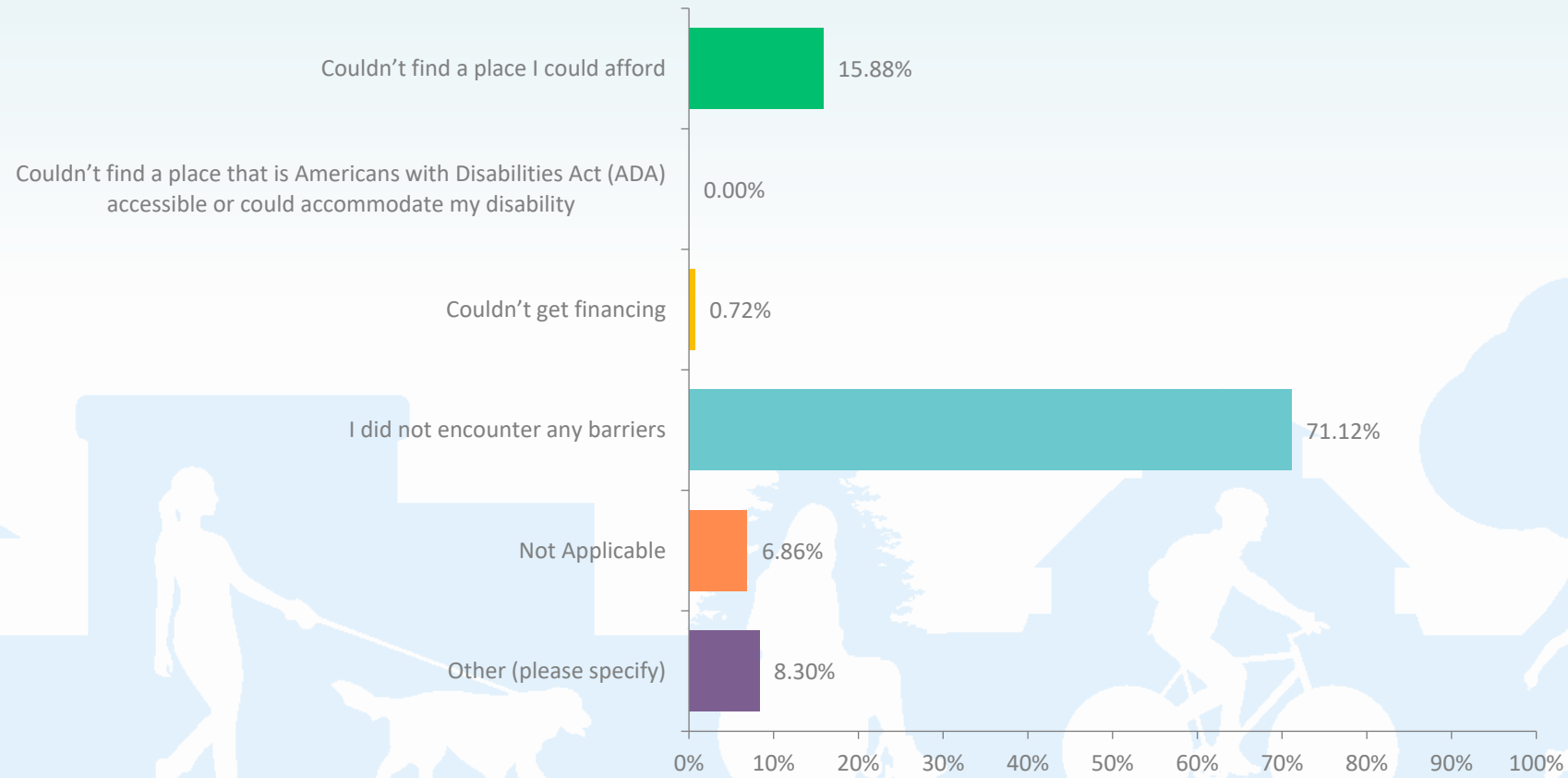
Create and sustain long-term funding sources to create and preserve housing for very low-income households and unhoused residents



When you were trying to buy a home in Kirkland, did you encounter any of the following barriers?

Answered: 277

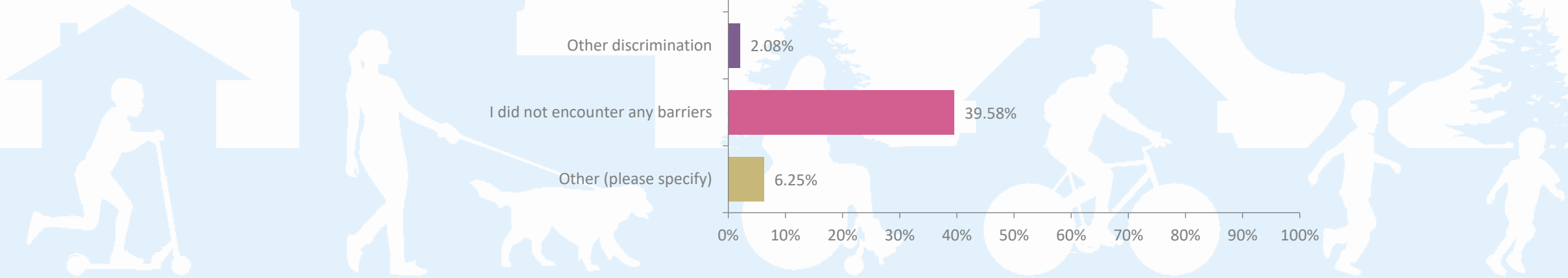
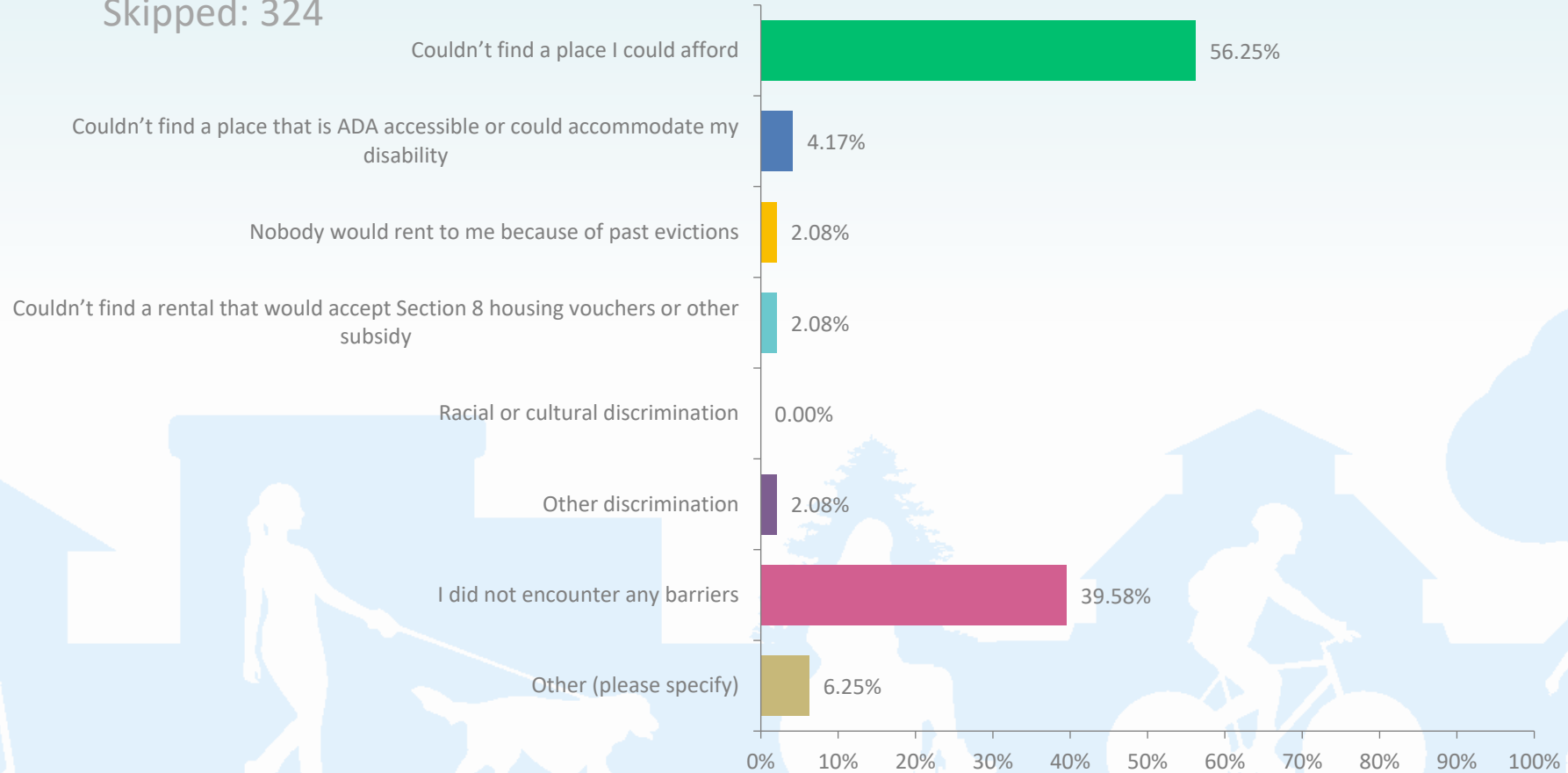
Skipped: 95



When you were trying to rent in Kirkland, did you encounter any of the following barriers?

Answered: 48

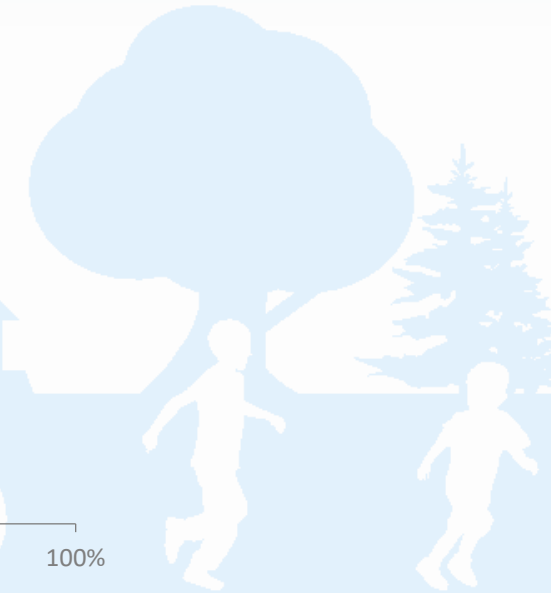
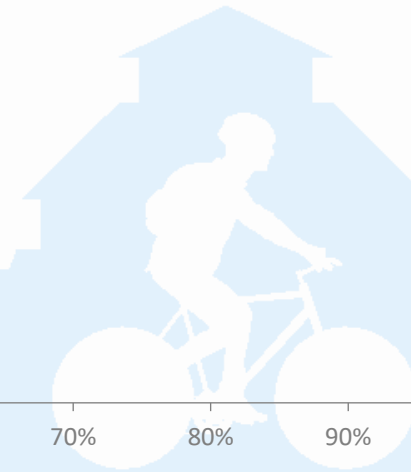
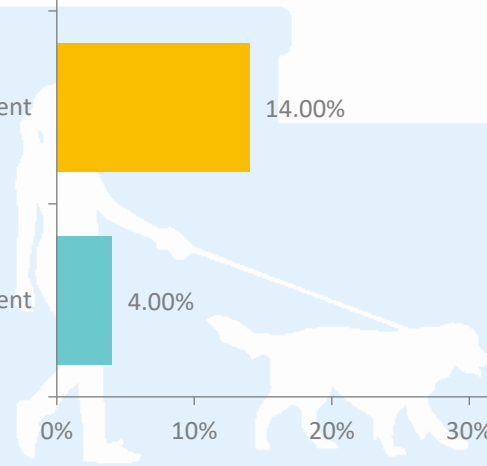
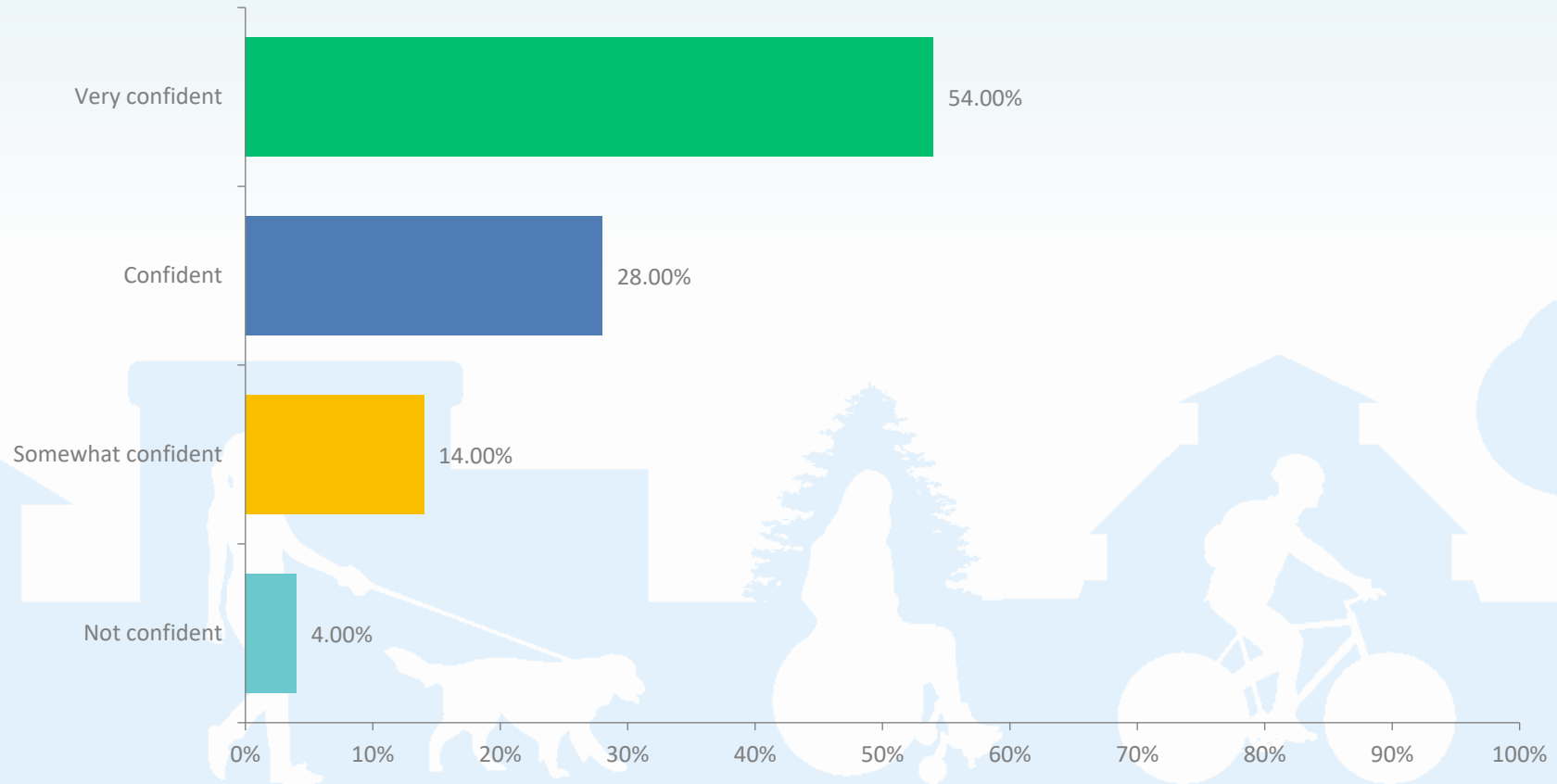
Skipped: 324



How confident are you that your household will be able to pay your next rent payment on time?

Answered: 50

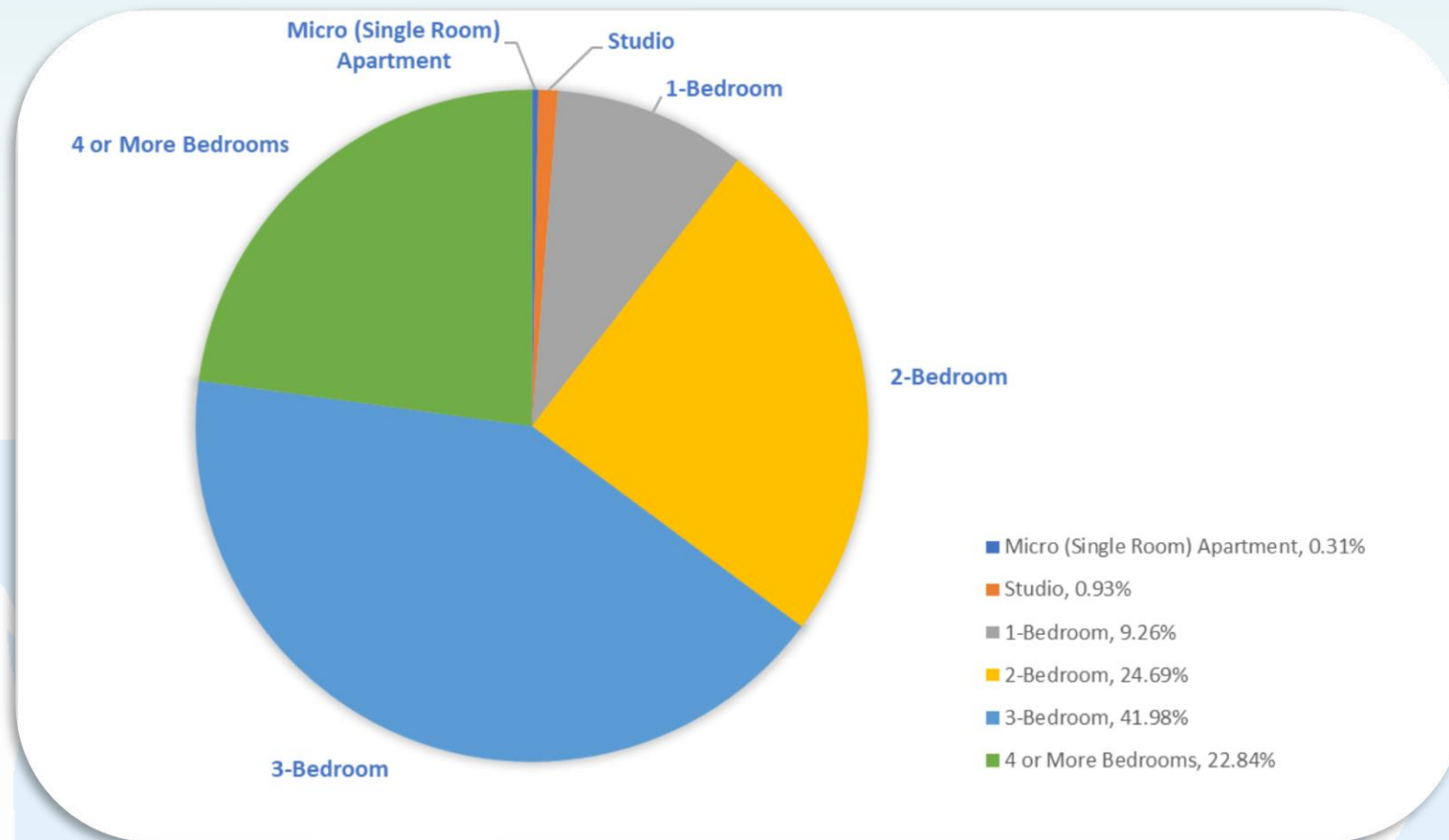
Skipped: 322



What size home do you currently require?

Answered: 324

Skipped: 48



Human Services



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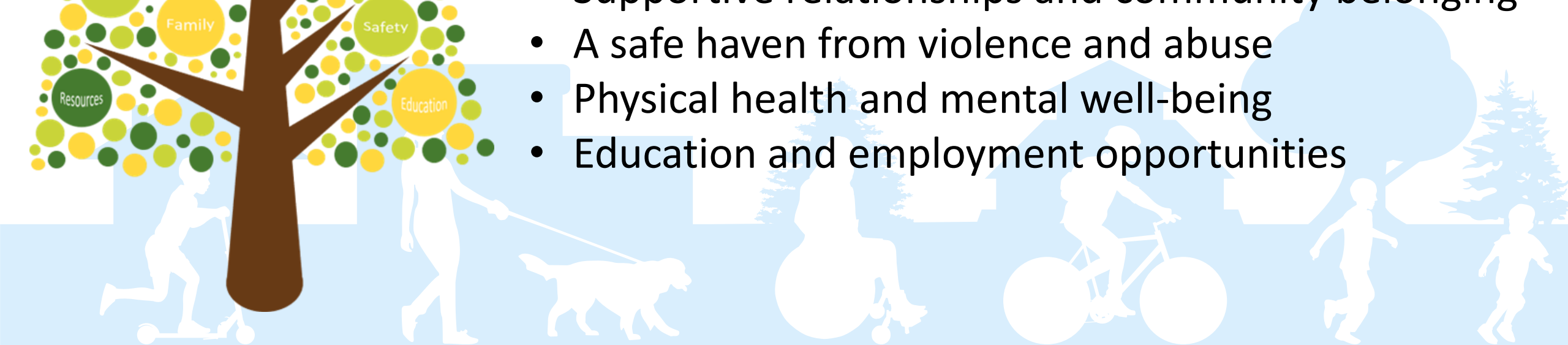


Kirkland Human Services



2023-2024 grant-funded programs are grouped into 5 goal areas:

- Housing stability and food security
- Supportive relationships and community belonging
- A safe haven from violence and abuse
- Physical health and mental well-being
- Education and employment opportunities



Human Services Element



Goals and policies:

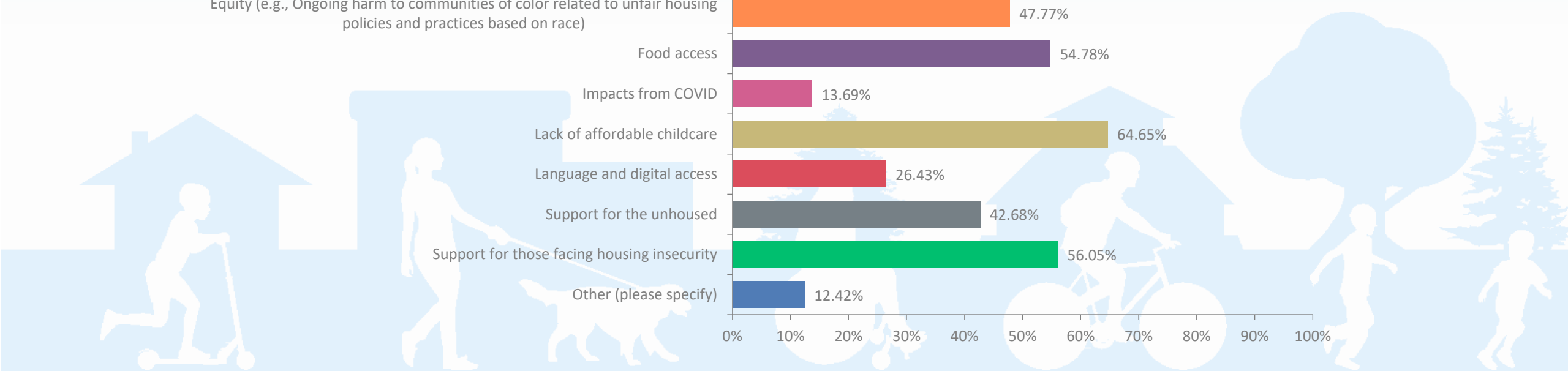
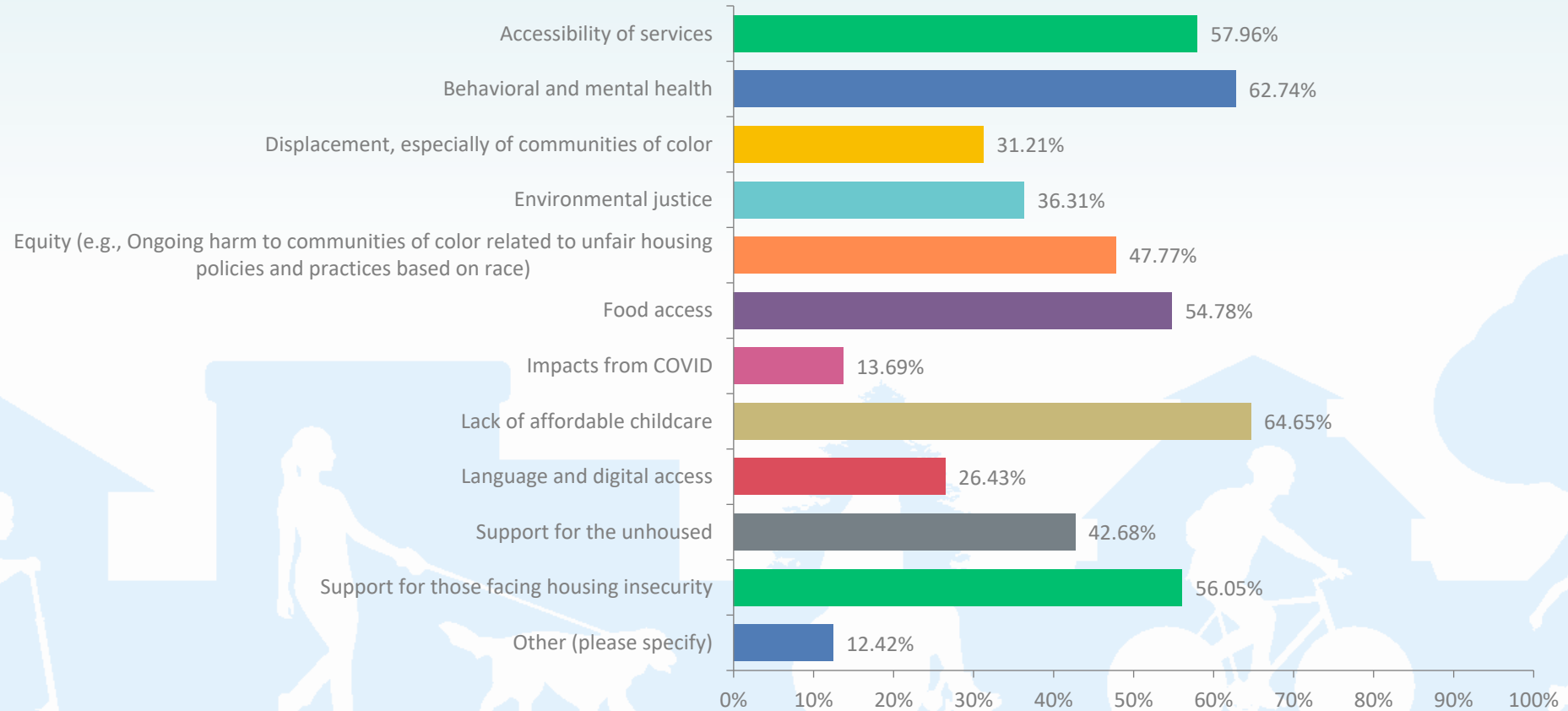
- Define the City's role in fostering diversity and equity
- Support nonprofit organizations that serve economic, social and quality of life needs of community members, including those who historically faced barriers



Which topics should the City address in planning for Human Services?

Answered: 314

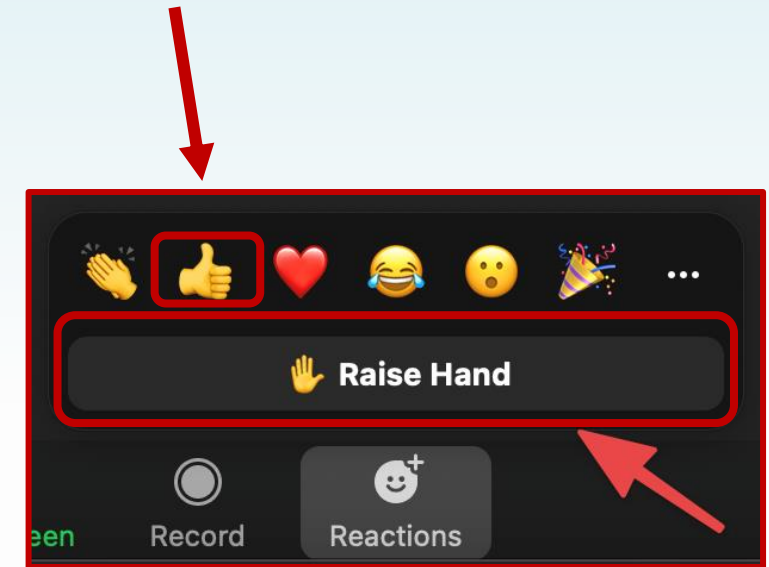
Skipped: 58



Breakout Rooms



- Everyone will spend time in both the “Housing Room” and the “Human Services Room”
- Raise hand if you would like to comment
- Add comments in the chat
- Use the “thumbs up” button or type "+1" if you want to amplify someone else’s comment!
- Staff will record your comments in real time



Logistics & Community Principles



Overview of buttons & etiquette

Community Principles

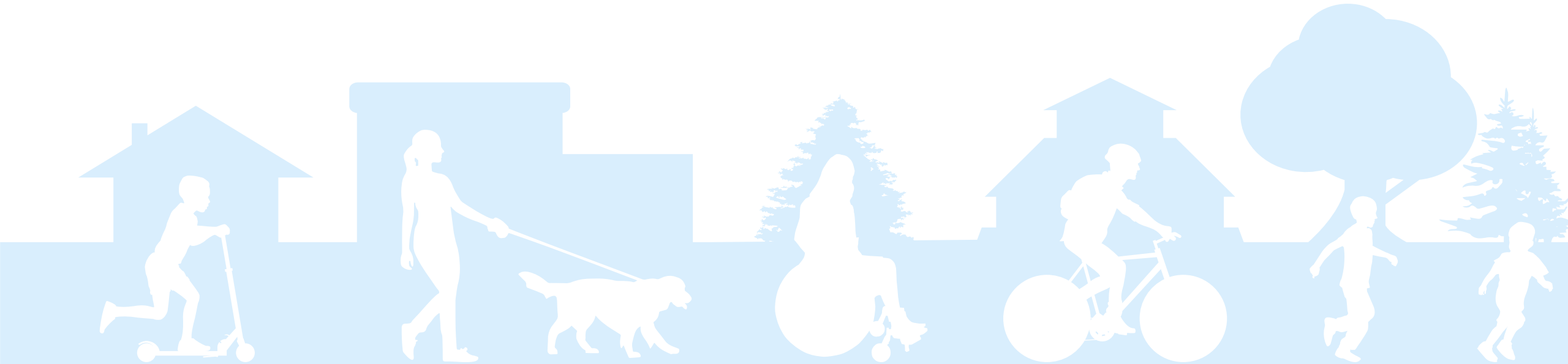
- Arrive as a community, leave as a community
- Respect the views of others
- Listen to understand, not to debate
- One person speaks at a time
- Hate speech is not tolerated



Introductions



Please share your name, pronouns, and if you represent an organization



Housing Discussion



Question #1: What kinds of housing is most needed in Kirkland?

Question #2: Where are the best places to add new housing and why?



Human Services Discussion



Question #1: In your experience, what might be missing in services that support Black, Indigenous, and People of Color (BIPOC) and other community members who hold identities that have historically been marginalized in the City of Kirkland?

Question #2: Where would you like to see more funding to community services and why? (For example, housing stability, food security, supportive relationships and community belonging, a safe haven from violence and abuse, physical health and mental well-being, education and employment opportunities)

Next Steps



- Focus Group Session #2 – **Tuesday June 13, 4:30 PM**
- Staff will follow-up with “homework” for Session #2
- Think of something later? Email us, or save it for Session #2!
- Send your thoughts to **sguter@kirklandwa.gov** (housing) or **llevine@kirklandwa.gov** (human services)

**Take the Housing & Human
Services survey
if you haven't already!**



Thank you!



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