



# Parks Funding Exploratory Committee Meeting #5



November 10, 2022



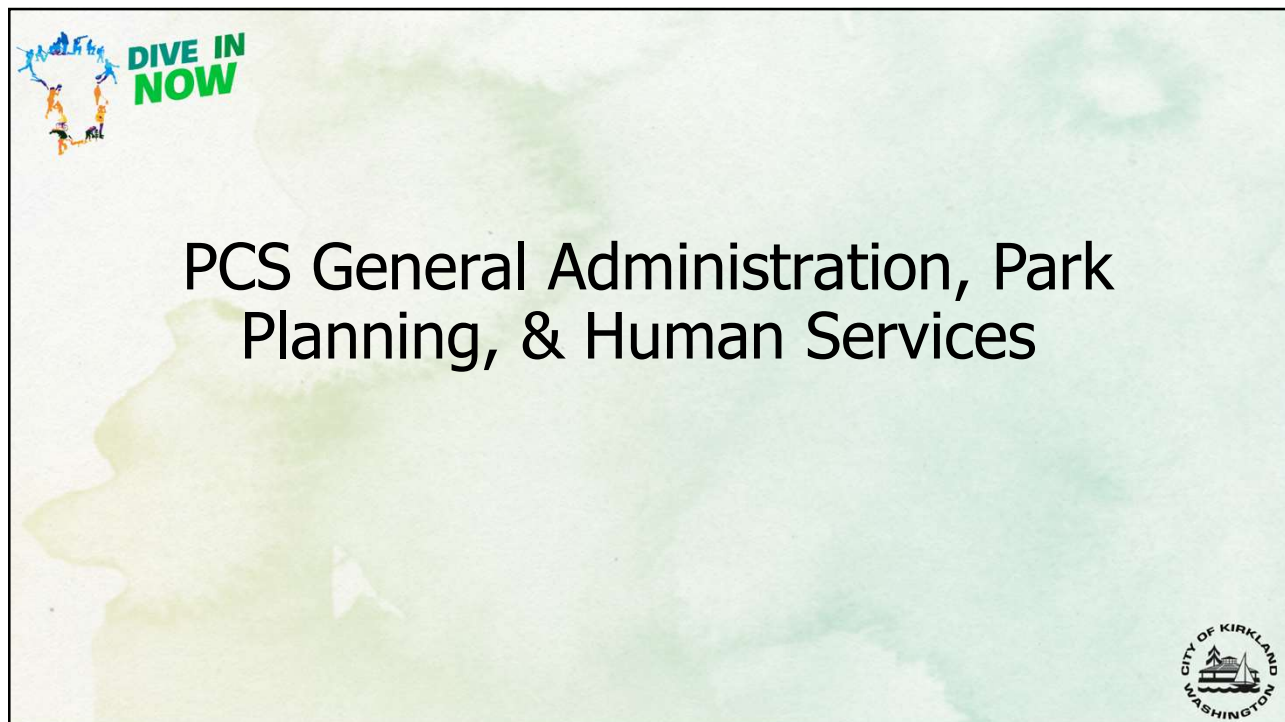
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## Feasibility Study Next Steps

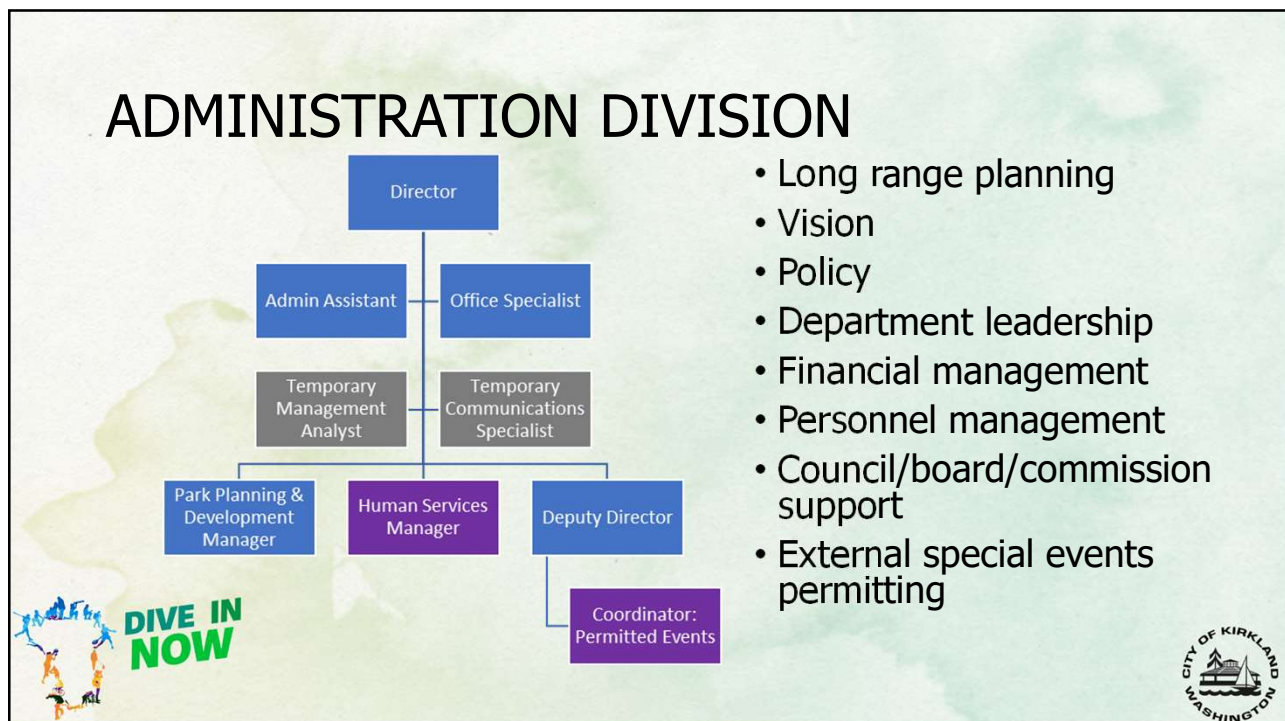
- **November 15:** City Council Meeting & Direction from Councilmembers
  - Opsis consultant continue work on concept plans, incorporating feedback
  - Staff email PFEC members with update
- **December 1:** PFEC receives brief update during Tour
- **January 2023:** Concept designs presented to PFEC/Council
- **January & February:** PFEC discussion & recommendation formation



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## PARK PLANNING

- Appraisals
- Easements
- Outreach
- Master plans / site plans
- Feasibility studies
- Request for Proposal processes
- Small project management (e.g., playground replacement)
- Oversee park construction projects



OFF-LEASH DOG AREAS  
Report and Recommendation



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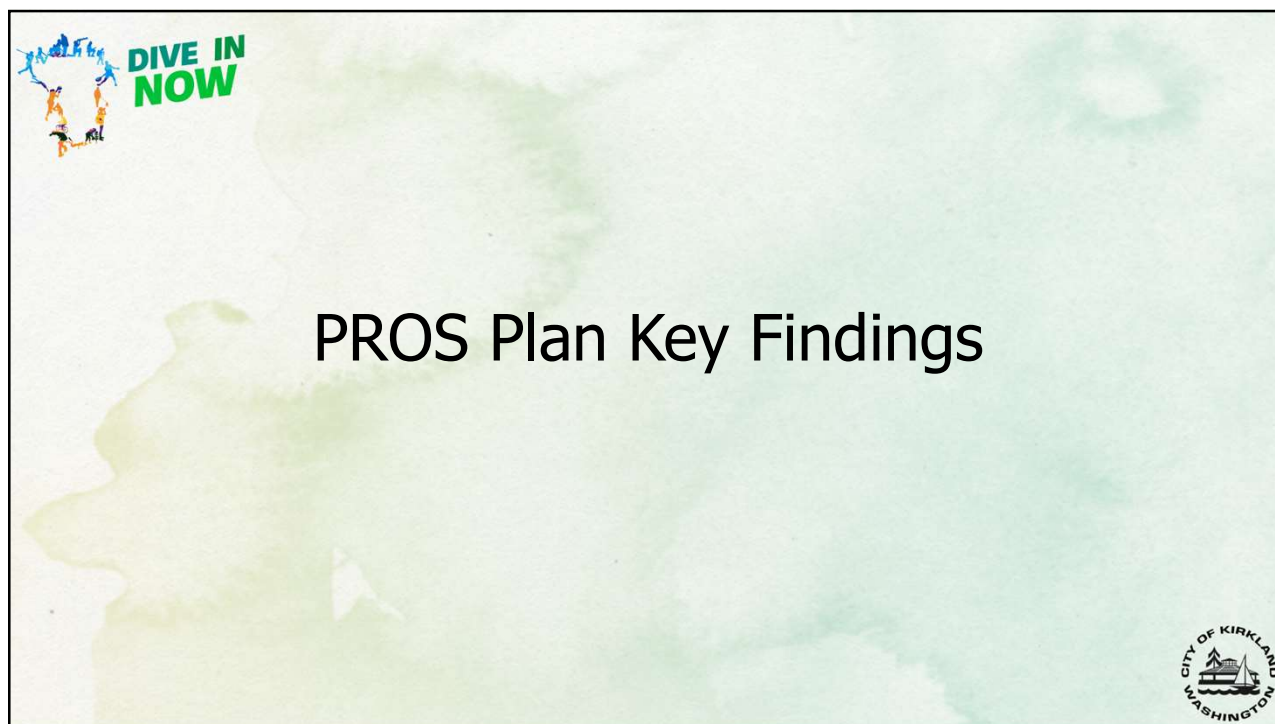
## HUMAN SERVICES

- Regional coordination and collaboration
- Fund systems
- Serve basic needs
  - Housing
  - Food
  - Healthcare
  - Transportation
  - Community belonging

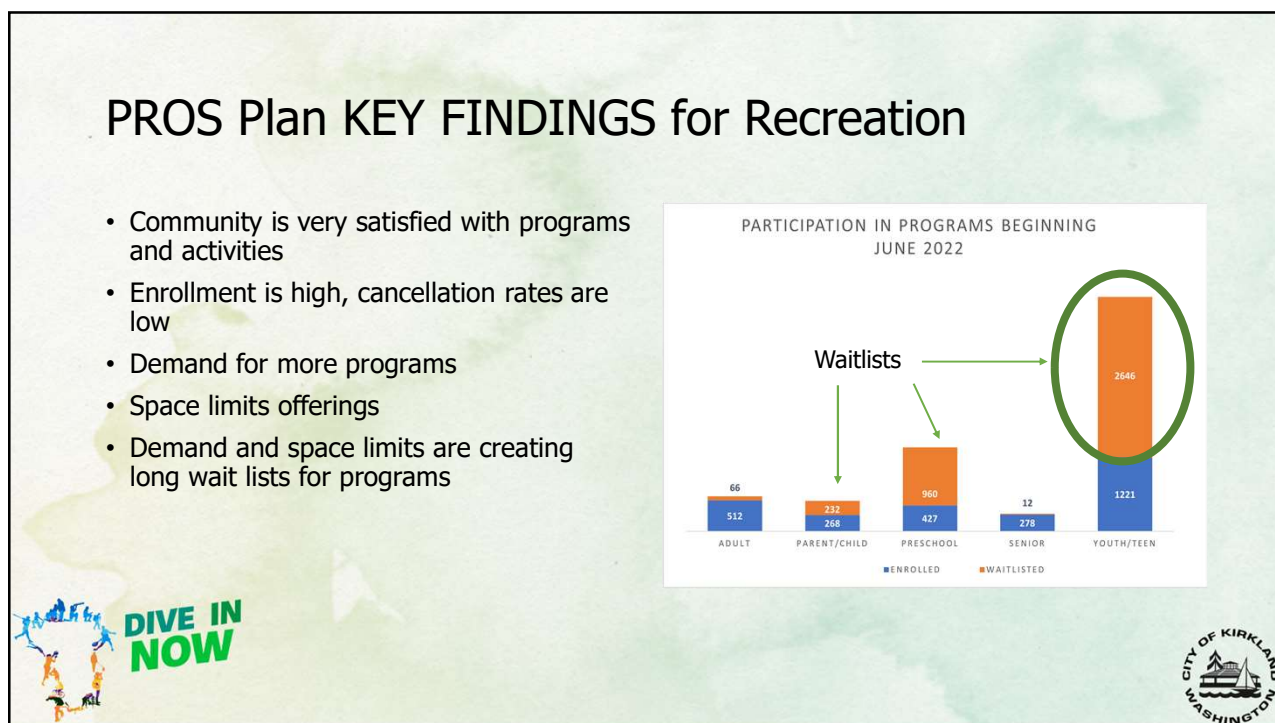


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## KEY FINDINGS

- Increasing demand for adaptive and inclusive recreation programming
- Resources are needed to engage in community outreach and ensure inclusion



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## KEY FINDINGS

- Successful scholarships
- Good customer service, but community would like to see more
- Access to online, real time information



### SCHOLARSHIP PROGRAM

**Did You Know?** Just \$40 will teach a low-income youth the lifesaving skill of swimming at Peter Kirk Pool this summer.



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## KEY FINDINGS

- Select and implement KTUB operating model
- Volunteers are essential to operate many programs, support these efforts
- Community building and cultural events




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## KEY FINDINGS

- Ongoing communications
- Increased website & social media presence




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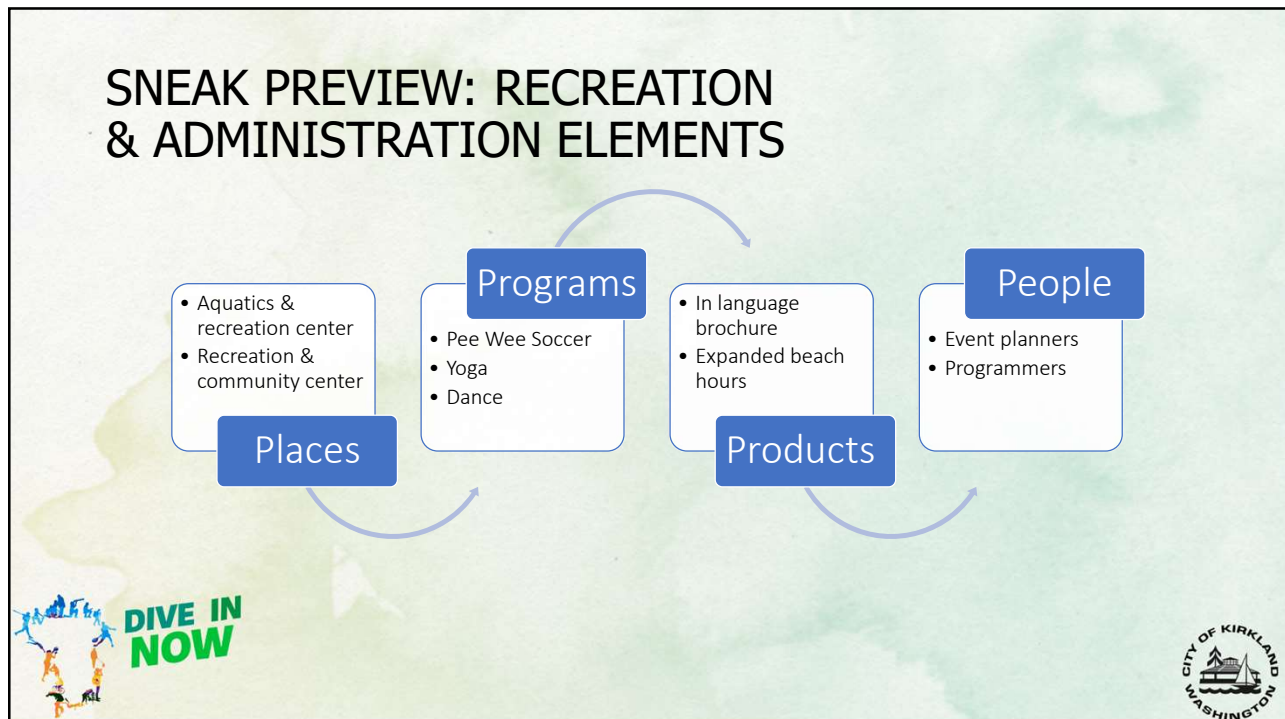


# Potential Ballot Measure(s) Elements

Preview for **Recreation and Administration**



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## SNEAK PREVIEW: PLACES FOR PROGRAMS & PLAY

- Recreation and aquatics centers

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## SNEAK PREVIEW: PLACES YOU WANT

- People to coordinate . . .
- Purchasing parks, trail easements (e.g., Green Loop on Big Finn Hill)
- Creating park development plans (e.g., Snyder's Corner)
- Adding new amenities (e.g., pickleball courts)



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## SNEAK PREVIEW: PROGRAMS FOR YOUR PARTICIPATION

People to offer . . .

- Dia de los Muertos
- Harvest Festival
- Yoga in the parks
- Non-traditional sports

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## SNEAK PREVIEW: PROGRAMS FOR ALL



People to facilitate . . .

Diversity, equity, inclusion and  
belonging initiative

- Mobile recreation programs
- Programs for specific needs (e.g., Parkinson's)
- Programs designed to facilitate participation by all (e.g., sign language, individual aid)

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## SNEAK PREVIEW: PRODUCTS TO SERVE YOU BETTER

People to provide. . .

- More lifeguarded beach hours, water safety, loaner lifejackets
- Reliable customer service
- Online real time information available at any time
- Print brochures mailed to you each quarter that are in language





# All About Recreation


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## 2022 Recreation Numbers

- 17,000+ enrolled participants
  - 7,291 unique registrants
- 2,000 programs
- 16,000+ waitlist entries
  - 3,575 unique people
- 12,000 drop-in participants
- 10,000+ event attendees



39,000 touch points



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# What does it take to run a recreation program?



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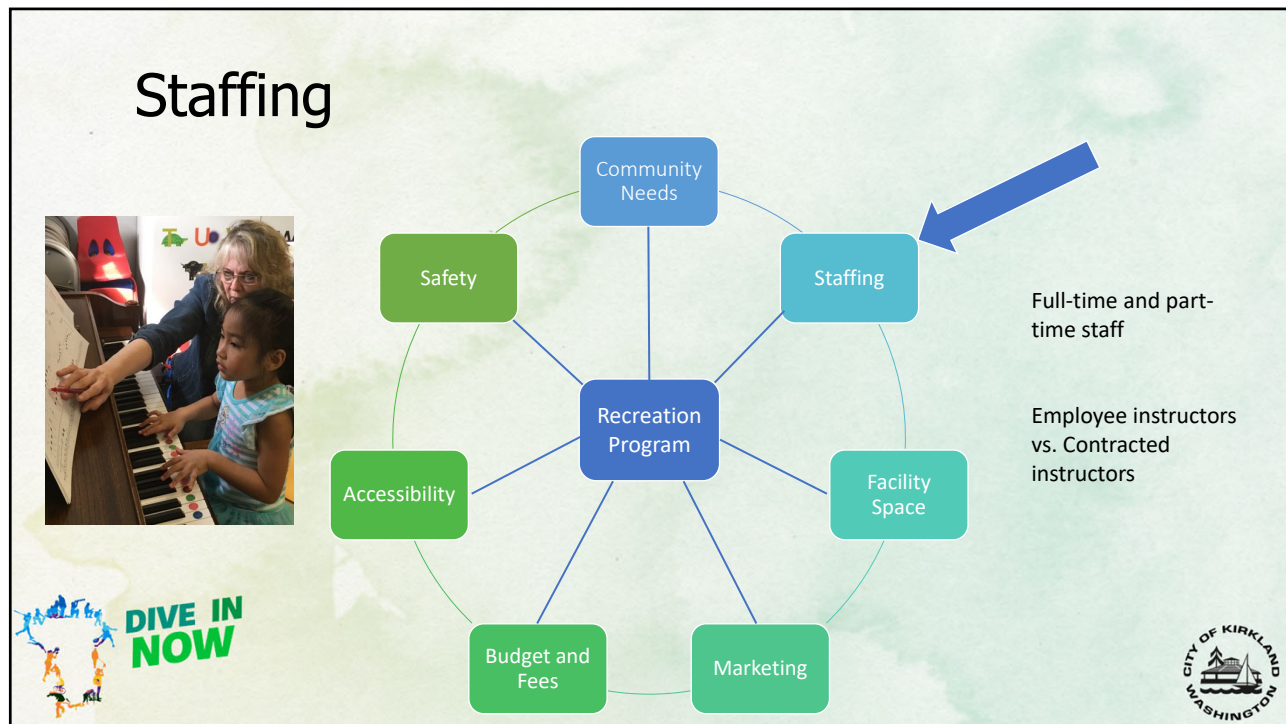
## Community Needs

Community  
Feedback  
  
Resources and  
Trends  
  
Program Proposals

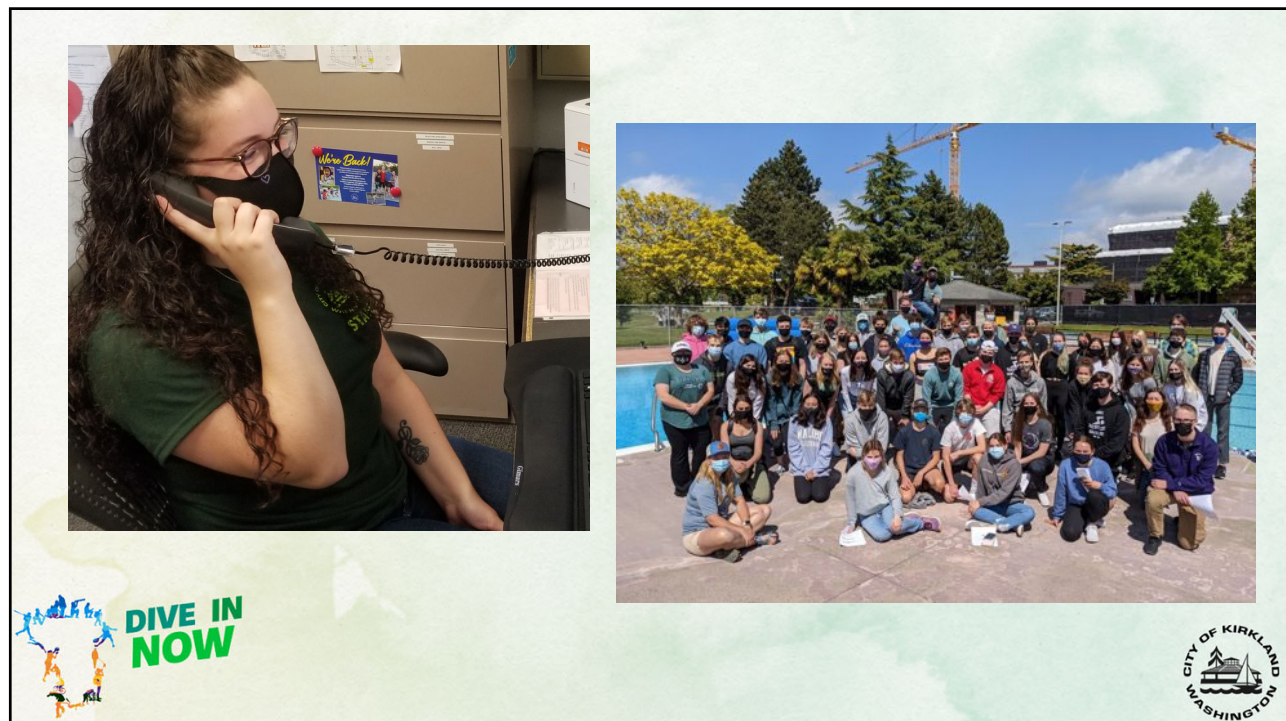


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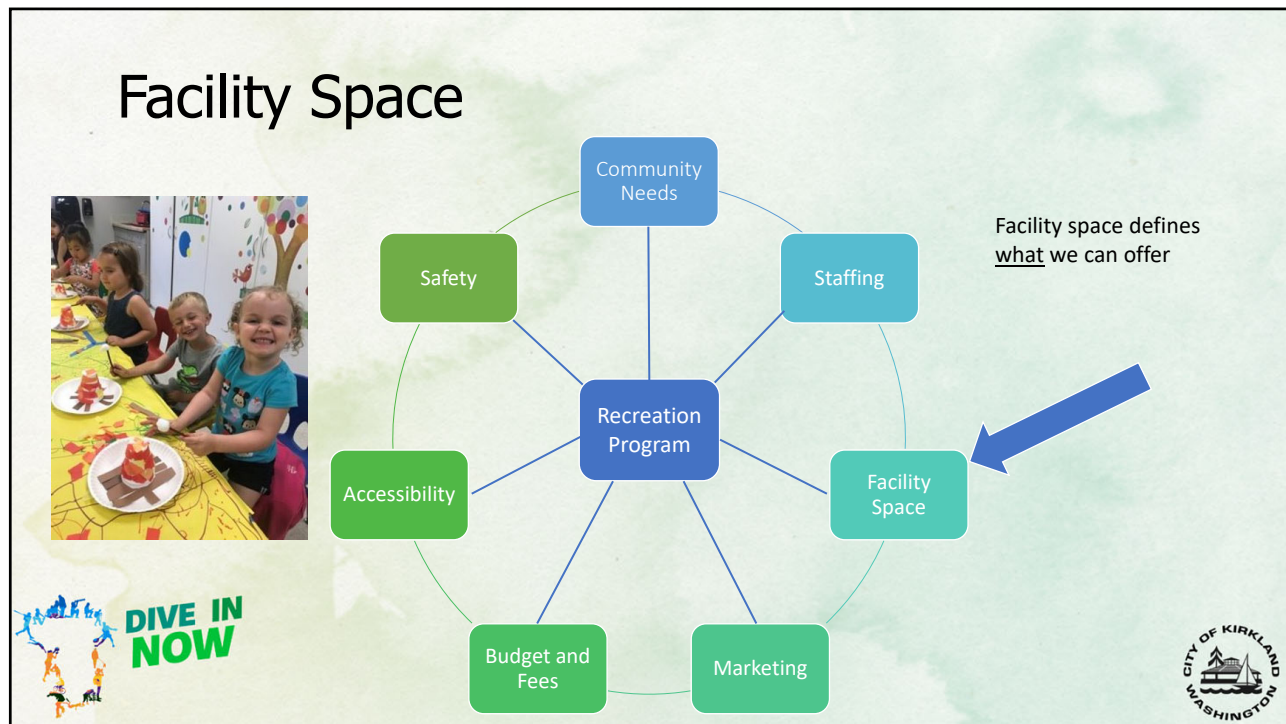


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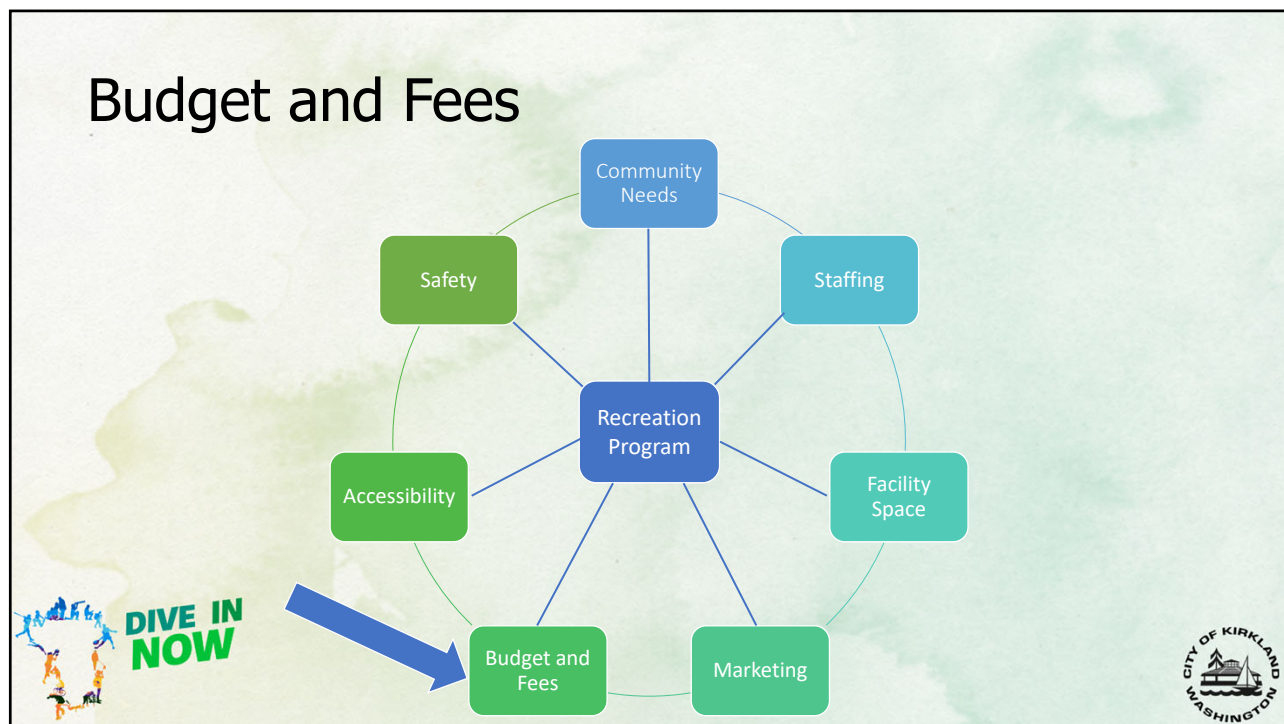




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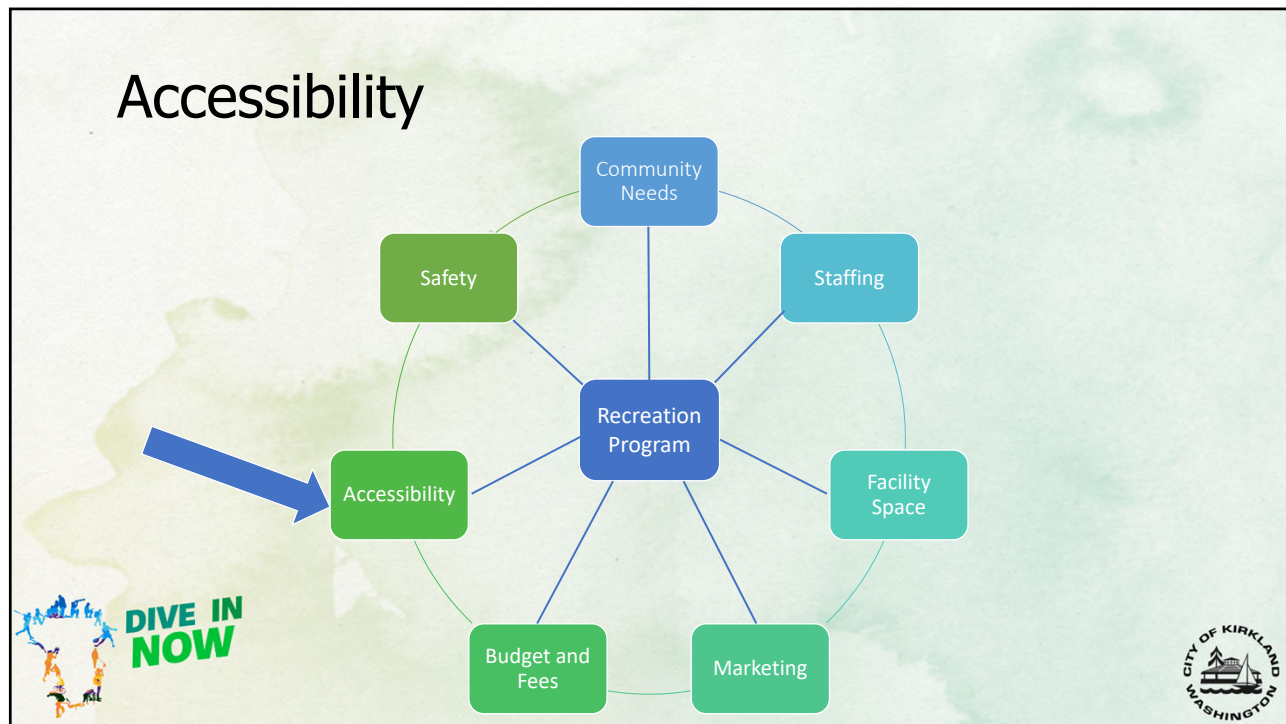


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## SCHOLARSHIP PROGRAM

**Did You Know?** Just \$216 will send a child to summer camp. Give the gift of memories and learning to low-income youth in Kirkland.

CITY OF KIRKLAND WASHINGTON

CITY OF KIRKLAND WASHINGTON

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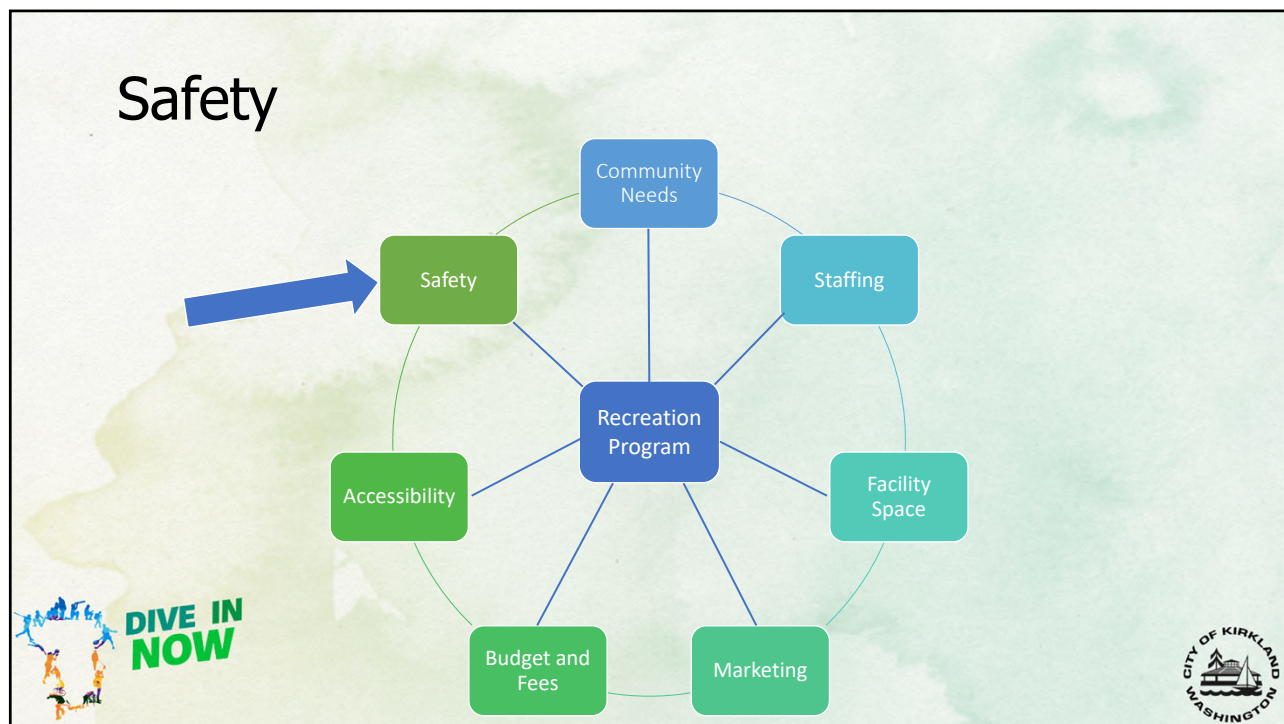


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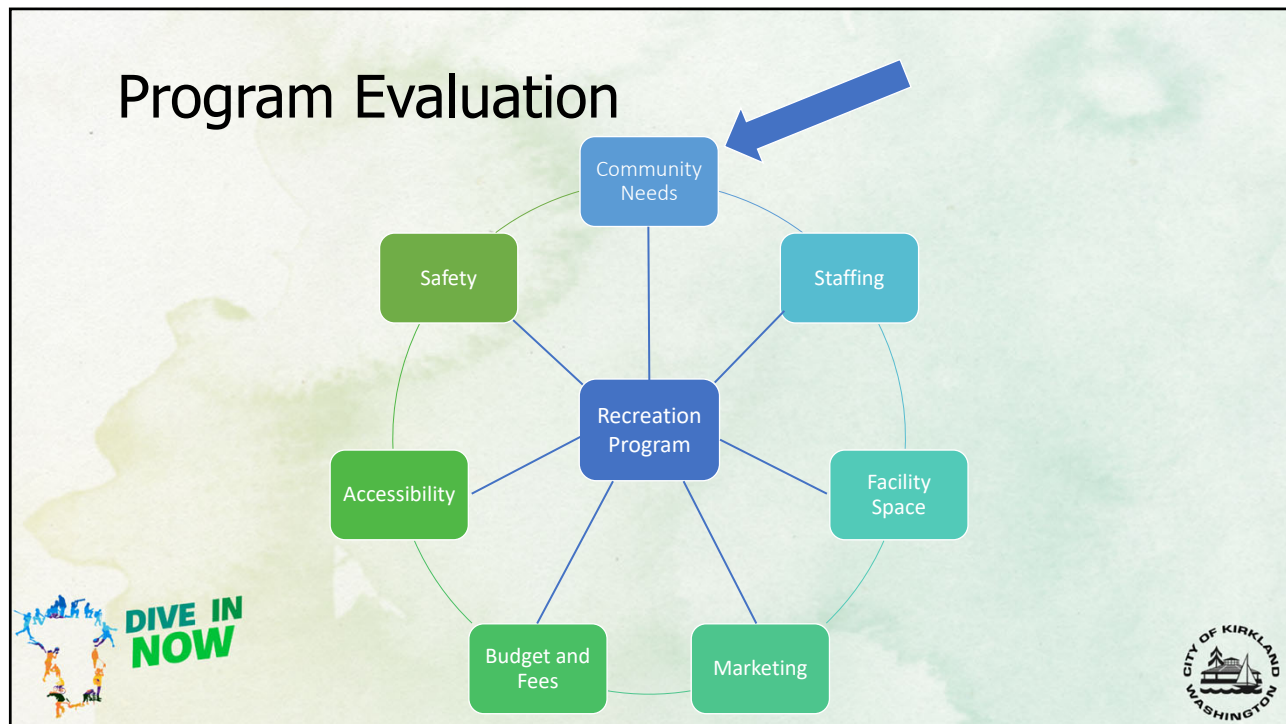




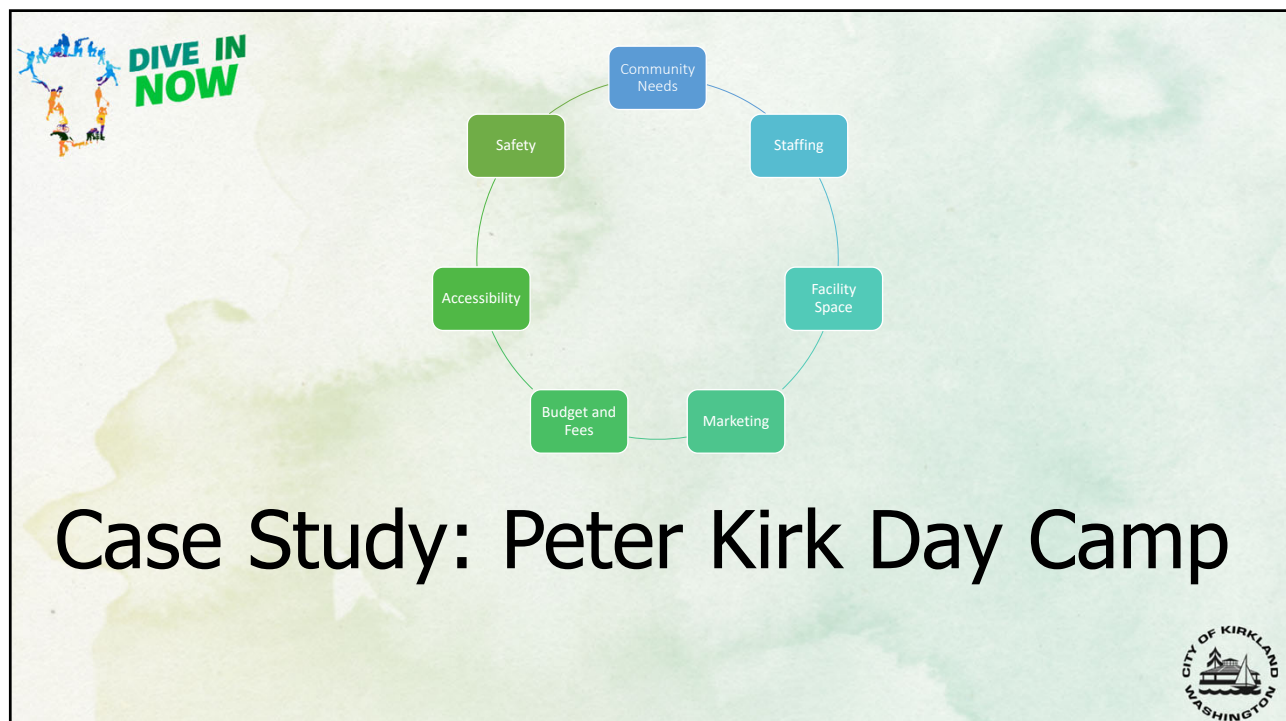
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### Case Study: Peter Kirk Day Camp

Staffing

Community Needs

Facility Space

DIVE IN NOW

CITY OF KIRKLAND WASHINGTON

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### Case Study: Peter Kirk Day Camp

Marketing

Accessibility

Budget and Fees

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# Case Study: Peter Kirk Day Camp

Safety

Program Evaluation

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# Kirkland's Population and Employment Targets



Parks Funding Exploratory Committee  
November 10, 2022  
Adam Weinstein, Planning & Building Director

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## AGENDA

1. Growth Management Act (GMA)
2. Growth targets
3. Considerations

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## Washington State Growth Management Act

- Adopted in 1991
- Requires cities and counties to plan for growth
- Provides 13 goals for planning
  - Minimize urban sprawl
  - Promote affordable housing
  - Assure adequate public facilities
  - Protect forest and agricultural areas
- Requires regional planning
- Cities must incorporate planning goals into Comprehensive Plans and **adequately plan for expected population and employment growth**



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## WHAT ARE GROWTH TARGETS?

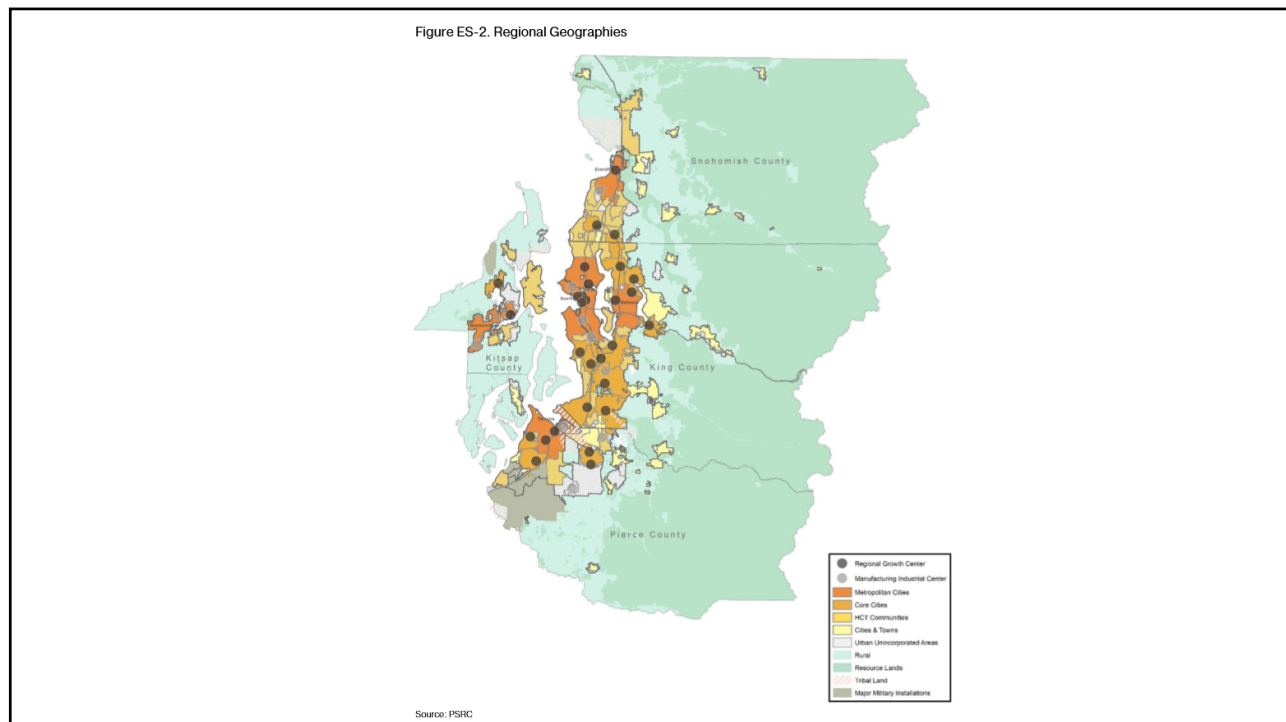
Growth targets are:

- A policy statement about the amount of housing and jobs each jurisdiction will plan for in 2024 comprehensive plans
- For a 20-year period (2044)
- The targets approximate (but do not perfectly align with) the growth likely to happen in the community

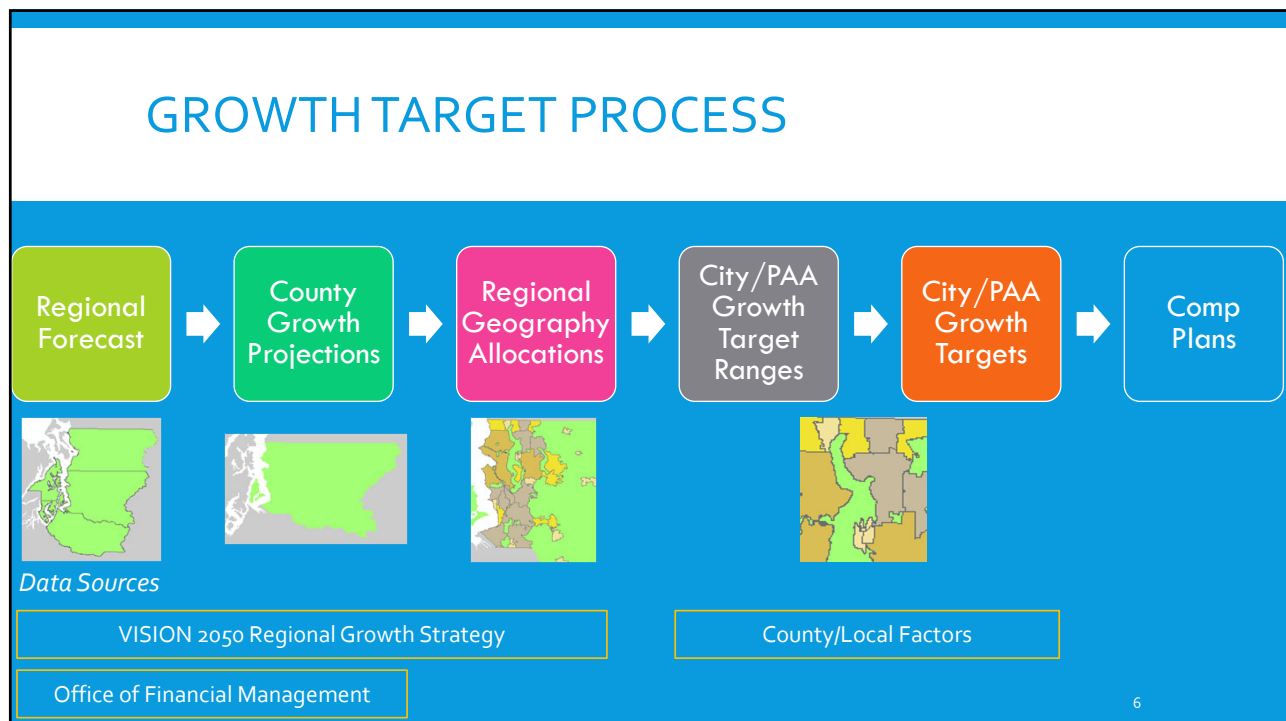
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## GROWTH TARGETS KEY ASSUMPTIONS + PROCESS

Regional  
Forecast

### Regional Population and Job Growth 2019-2044:

- Data Source: PSRC Regional Forecast

	Population Growth	Job Growth
Region	1,321,700	884,450

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## GROWTH TARGETS KEY ASSUMPTIONS + PROCESS

County  
Growth  
Projections

### Countywide Population and Job Growth 2019-2044:

- Data Source: County growth share from VISION 2050 Regional Growth Strategy

	Population Growth Share	Job Growth Share
<b>King County</b>	<b>50%</b>	<b>59%</b>
Kitsap County	5%	5%
Pierce County	21%	17%
Snohomish County	25%	19%

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## GROWTH TARGETS KEY ASSUMPTIONS + PROCESS

Regional  
Geography  
Allocations

Regional Geography Housing Unit and Job Growth 2019-2044:

Regional Geography	Population Growth Share	Job Growth Share
Metro Cities	44%	46%
Core Cities	40%	45%
High Capacity Transit Communities	11%	6%
Cities and Towns	5%	3%
Urban Unincorporated	<1%	<1%
Rural	1%	<1%

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## GROWTH TARGETS KEY ASSUMPTIONS + PROCESS

City/PAA  
Growth  
Target  
Ranges

2019-44 Baseline Growth Targets (Range):

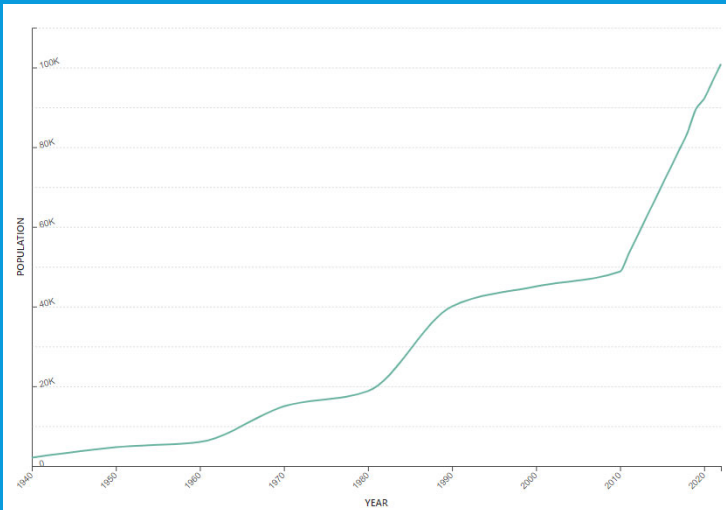
	Housing Units (Population)	Jobs
Kirkland	13,200 (33,264*)	26,490

\*Based on average household size of 2.52 persons/housing unit.

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## KIRKLAND'S POPULATION GROWTH OVER TIME



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## TARGETS VS. CAPACITY

Existing Housing Units 2018*	Remaining Housing Unit Capacity	Housing Target (2044)	Existing Jobs 2018*	Remaining Jobs Capacity	Jobs Target (2044)
38,656	19,595	<b>13,200</b>	49,280	36,082	<b>26,490</b>

\*Source: 2021 King County Urban Growth Capacity Report (Buildable Lands Report) and King County Countywide Planning Policies; NE 85<sup>th</sup> Street Station Area Plan

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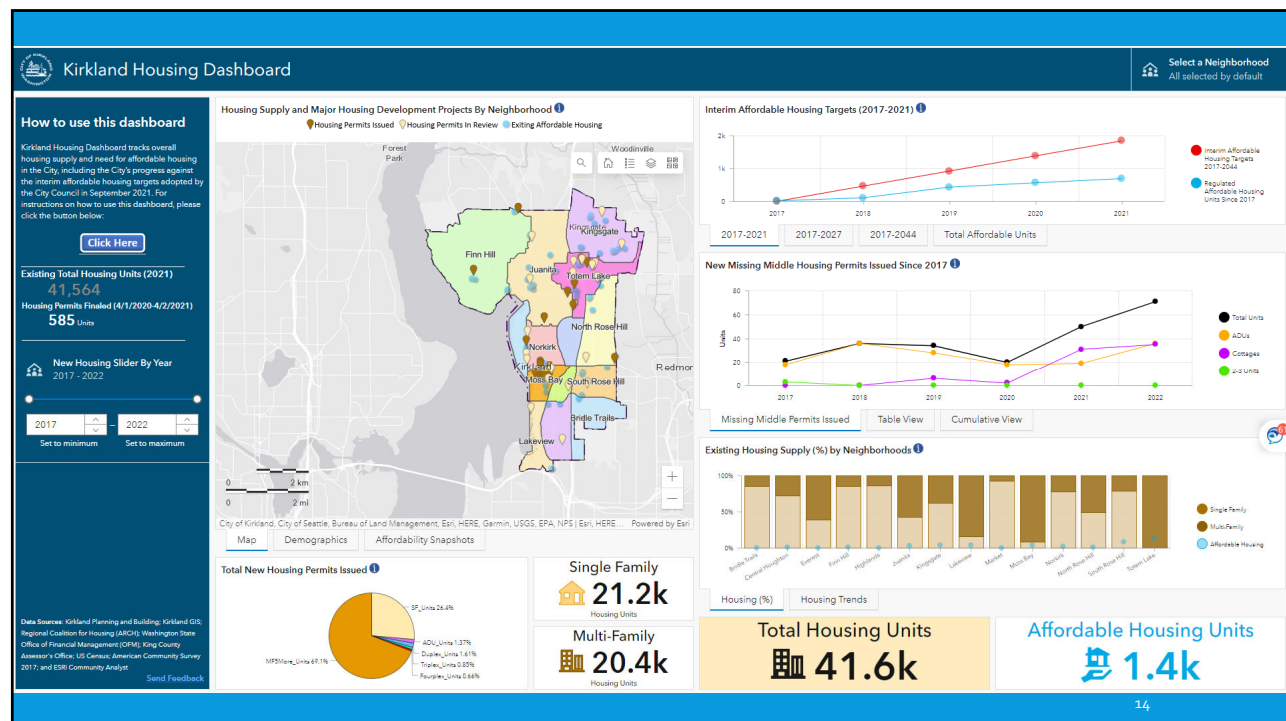


## CONSIDERATIONS

- Targets may not align precisely with actual growth (but they should approximate actual growth)
- Why might targets and actual growth diverge?
- City's growth strategy: focus growth in urban centers (the City has intentionally planned for growth in areas that are well-served by transit and have lots of retail services and jobs, like Totem Lake, Downtown, and the NE 85<sup>th</sup> Street Station Area)

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