

## Events Research 3/2020

### Priority: Niche + Heads in Beds

#### ARTS EVENTS

##### Oregon Shakespeare Fest

Ashland, OR  
summer

<https://www.osfashland.org/>

*"In Oregon, Shakespeare meets indie-pop, and nobody is surprised"* . Outdoors and KPC? KPC: serves 65-70,000 patrons each year and provides a venue for both traveling presentations and local productions.

##### Sausalito Arts Festival

Sausalito Waterfront  
Labor Day

<https://www.sausalitoartfestival.org/#intro>

67 years: 2020 will see a pause as they re-evaluate. Foundation and Board of Trustees. Security costs huge. Foundation:  
<https://www.sausalitoartfestival.org/about-the-foundation> . Exec Dir Louis Briones [louis@sausalitoartfestival.org](mailto:louis@sausalitoartfestival.org)

##### Bay Area Discovery Museum Messy Art Fest

BADM  
March

<https://www.marinarts.org/event/messy-art-fest/>

Kids & adults. Can be part of a larger festival. Sausalito incorporates. Partner with Kids Quest Museum? Multiple venues, good visuals, could grow organically with a call for sponsors etc. Could incorporate dogs too

## **Northwest Bookfest**

Kirkland

Fall

<http://www.northwestbookfest2011.com/>

Northwest Bookfest was held in Kirkland 2011-2013, first at an array of locations surrounding Peter Kirk Park, then at Northwest University. BookTree has replaced ParkPlace Books as Kirkland's independent bookseller (same owner). BookFest director was Sheryn Hara, sherynhara@earthlink.net 4235-483-3040

<https://www.seattletimes.com/entertainment/books/northwest-book-festivals-to-attend-this-fall-in-seattle-vancouver-b-c-and-portland/>

<https://www.facebook.com/NorthwestBookfest/>

[http://www.explorekirkland.com/Assets/ExploreKirkland/Explore\\_Images/Northwest+Bookfest.pdf](http://www.explorekirkland.com/Assets/ExploreKirkland/Explore_Images/Northwest+Bookfest.pdf)

## **En Plein Air**

NYC Highline & Various venues

Spring

<https://www.thehighline.org/art/projects/en-plein-air/>

The inclination to paint outside was one reaction to the overwhelming transformations of life in urban centers, as nature and cities redefined each other under the pressure of modernization—a history that connects to that of the High Line, a remnant of the industrial era of the neighborhood. Could do something similar along the CKC and other venues. Open air makers fest

## **Gaits Soundscape: Immersive Sound**

High Line

Winter

<https://www.thehighline.org/events/the-gaits-soundscape-2019/>

Participants become performers as your footsteps are turned into sounds, creating a collective, whimsical music piece including twinkling metallic sounds, electric guitar chords, dulcimer notes, and water splashes. Inspired by Phil Kline's annual Unsilent Night, the original score was composed by Lainie Fefferman, Jascha Narvenson and Cameron Britt for the High Line.

## **Bellwether Arts + Experience**

Bellevue, WA

September

<https://bellwetherartsweek.org/welcome>

Bellwether is a free, 10-day, multi-disciplinary arts experience produced by the City of Bellevue in collaboration with Bellevue's arts community and with guidance from the city's Arts Commission. A bellwether is a sign of things to come. The name was chosen as a symbol of the overarching mission of the event: to showcase Bellevue's creative future and to turn that future into reality. Curated by Sutton Beres Culler <http://suttonberesculler.com/>

## **Bellevue Arts Fair**

Bellevue, WA

Summer

<https://www.bellevuearts.org/artsfair>

Bellevue Arts Museum hosts the largest, award-winning arts & crafts festival in the Northwest. over 300 inspiring artists showcasing unique, handmade craft and art. BAM ARTSfair offers FREE programming including: BAM Exhibitions, KIDSfair, the Sound & Movement Stage, food trucks, and much more. Since 1947

# MUSIC

## Oregon's MANY music festivals and events

<https://traveloregon.com/things-to-do/attractions/theater-performing-arts/season-of-music-festivals/>

Some are waterfront focused

### Wintergrass Festival

Bellevue Hyatt

February

<https://wintergrass.com/>

3 day festival of bluegrass and music. Winter shoulder season. 501(c)3 non-profit organization committed to making sure good music is a part of your world. Acoustic Sound is committed to preserving and promoting traditional acoustic American music through presentation and education, with special attention given to the bluegrass music community. We also are dedicated to maintaining reasonable prices for our events in order to keep Bluegrass accessible. Sponsored by a hotel. Everyone stays there and elsewhere to attend. Hotel focused.

## MARKETS

### Tacoma Night Market

Tacoma and Gig Harbor  
Monthly

<https://www.thenewstribune.com/news/local/article217536730.html>

"Fairs": crosses Arts, Markets, Food & Drink It is privately run, but wouldn't necessarily have to be. It's magic is that it combines awesome vending (emphasis on local, sustainable, cool etc. vendors 'buy' a table to display their stuff) with great ambience, lighting, music, art, food and drink. She has expanded the concept to a couple locations now, Gig Harbor also has one. Its hip and cool, and would draw folks from all over the eastside I would think. It needs a great venue. Tacoma Night Market recently migrated to Alma Mater's rooftop. We could perhaps invite the founder Leah Martin to meet? Could expand something like Summer Sundays into a night market, or integrate a night market into a festival.

<https://southsoundmag.com/tacoma-night-market-turns-one/>

<https://www.thenewstribune.com/news/local/article217536730.html>

## CULTURAL

### Fyr Bal

Ephraim, WI  
Spring

<https://youtu.be/t9z7GWRnWBo>

Seasonal change and Scandinavian heritage. Ephraim voted one of America's best 10 small towns. **Lakeside culture.** Transition of spring into summer on the shoreline of Eagle Harbor! Embrace Ephraim's Scandinavian heritage with a fun-filled day of music, dancing, crafts, artisans and much more! Live bands provide festive entertainment throughout the festival. As the sun sets, a bonfire is lit to represent the burning of the "Winter Witch" and welcome the long days of summer. A fireworks display over Eagle Harbor. This could combine with a Spring Equinox/Nowruz type of concept

## **Nowruz and Spring (Vernal) Equinox**

Al Locke Pavilion Kirkland

March

<https://en.wikipedia.org/wiki/Nowruz>

Nowruz is the Persian New Year. But you don't have to be Persian to celebrate. Also known as Nauryz, Navruz or Nowrouz, it means "new day." The new year will ring in at around 1:30 a.m. on Thursday in Tehran (around 6 p.m. ET on Wednesday). Its not a religious holiday but rather a universal celebration of new beginnings: wishing prospertiy and welcoming the future while shedding away the past. Countries around the world celebrate the spring equinox <https://www.loveexploring.com/gallerylist/72365/how-countries-around-the-world-celebrate-the-spring-equinox>

## **SPORTS**

### **HoopFest**

Spokane, WA

June

<https://www.spokanehoopfest.net/spokane-hoopfest/the-event/>

The largest 3-on-3 outdoor basketball tournament on Earth. Over 6,000 teams, 3,000 volunteers, 225,000 fans (Spokane pop = 217,000) and 450 courts spanning 45 city blocks! Beyond basketball, it is an outdoor festival with shopping, food and interactive entertainment. "Welcome to Hoopstown, USA". #Hoopfest2020

### **Sultan Swoosh**

Sultan, WA

August

<http://sultansports.com/sultan3on3/>

The 2nd annual Sultan Swoosh Tourney was a great success! We had 44 teams participating (up from 27 the previous year).

## Junior Softball World Series

Kirkland, WA

Summer

<https://www.littleleague.org/world-series/2019/jlsbws/>

**Junior League Softball World Series** Eligible Age: 12-14 year olds Location: Kirkland, WA (Everest Park); 22nd Season in Kirkland; 22nd Season overall in 2020 **2020 Dates:** Aug 2-8; 2021 dates Aug 1-7; 2022 Dates: July 31-Aug 6

## Girls Balln On the Beach

Los Angeles

June

[https://aagirlsbasketball.org/page.php?page\\_id=115494](https://aagirlsbasketball.org/page.php?page_id=115494)

Balln On The Beach is the Los Angeles Sparks' premier all-girls youth basketball tournament. Started in 2018, the basketball tournament is an opportunity for young ballers to show off their skills with their teammates at the world famous, Venice Beach Basketball Courts. Winners of each division will be invited on-court for a Los Angeles Sparks game where they will be recognized for their efforts.

Beach volleyball? Women's only? Could partner with Seattle Storm? Venues? Street? Park Lane?

## FOOD & BEVERAGE

### Cheeseburger in Caseville

Caseville, MI

August

<http://casevillechamber.com/home.asp?FestivalType=5&Current=N>

began in 1999 when 5000 people. Organizers said they were looking for a late summer festival to bring tourists into town and wrap up the summer months with a bang. Thirteen years later, Caseville is referred to as "Key North" inspired by Jimmy Buffet and his tropical music. The festival theme as described in an annual brochure is "a celebration of life and the cruise we are making through it." . family oriented event. The original 3 day festival has blossomed into 10 full days of food, fun, games & music for all ages including a parade of fools.

# SEASONAL

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## **Portland Winter Light Festival**

Portland OR  
Feb 6-8 2020

<https://www.pdxwlf.com/about>

Combines light and technology to illuminate the winter. Infrastructure also lit. Food, drinks, family friendly, lantern parade

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## **Portland Winter Wonderland**

Portland Raceway  
Winter

<http://winterwonderlandportland.com/>

largest lights show in the northwest at Portland International Raceway, holiday themed.

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## **Dublin New Year Fest**

Dublin Ireland  
Dec 31 - Jan 2

<https://www.visitdublin.com/a-new-year-in-dublin>

Waterfront, many events, including family friendly, concerts, light shows, New Years Day shows. 3 days.



## Stormy Weather Arts Festival

Canon Beach OR

November

<https://www.cannonbeach.org/events-and-festivals/arts-events/stormy-weather-arts-festival/>

recognized as one of the 100 best art towns in America. musical performances and gallery events offering the opportunity to meet renowned artists. concerts showcase some of the Northwest's most celebrated or up-and-coming musicians in the Cannon Beach's Coaster Theatre Playhouse. Other events include the Dancing in the Rain Fashion Show featuring apparel and accessories from local and national designers; and Brews, Blues & Barbecue Friday evening and all day Saturday, visitors can wander from gallery to gallery enjoying a variety of receptions and artist demonstrations and catch free live musical performances

## Shore Acres Holiday Lights

Shore Acres OR

winter

<http://shoreacres.net/holiday-lights/>

325,000 lights (mostly LED), 30 large landscape lights, dozens of small landscape lights, 30 large holiday trees, dozens of lighted sculptures, and a beautifully decorated Garden House draw – **on average** – 50,000 to 70,000 visitors each season. Numbers vary with the weather. more than 1,500 volunteers who make it happen. Could expand existing light/wonderland fests

## Amsterdam Light Festival

Amsterdam

28 November 2019 until 19 January 2020

<https://www.iamsterdam.com/en/see-and-do/whats-on/major-events-and-celebrations/amsterdam-light-festival>

Each year, hundreds of submissions are submitted by designers, architects and artists from around the world. A selection committee then chooses about 30 artworks which make up the festival's installations, which in past years have included prominent artists such as Ai Weiwei. The theme for this year's edition is 'Disrupt!'. It is highly recommended to explore the Amsterdam Light Festival in Amsterdam fashion - from the water.

Amsterdam Light Festival has a host of great partners offering cruises, all of which are easy to recognise by their 'official partner' flag. You can also choose to make your own way through the installations.

## iLight Singapore

Multiple locations in Singapore

winter

<https://www.visitsingapore.com/festivals-events-singapore/annual-highlights/i-light-marina-bay/>

i Light Singapore's **celebration of sustainability** brings luminous works of art to the Singapore River, Marina Bay and the Civic District. 249 art proposal submissions from 36 countries across the globe.

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# WATER RELATED

## Texas Sand Fest

Port Aransas, TX

three days of non-stop fun at Texas SandFest. It boasts numerous music tents, a beer and wine garden, and miles of sandy beaches along the Gulf of Mexico. Enter the sand sculpting contest as an amateur or simply stroll along the beach in awe of the masterpieces shaped by advanced sculptors from around the country.

## Songran

Thailand

New Year

[https://www.huffpost.com/entry/water-festivals\\_n\\_4171771](https://www.huffpost.com/entry/water-festivals_n_4171771)

This New Year's event is one of the most popular festivals in Thailand, which says quite a lot. Observed in mid-April, [Songkran originally stemmed from a Hindu celebration](#). Now it is considered to be [an enormous water fight party](#), cooling people off during Thailand's hottest time of the year. Could do a totally water focused festival borrowing ideas from many cultures. Marry multi-culture + water

## Anacortes Waterfront Festival

Anacortes WA

June

<https://anacortes.org/waterfront-festival/>

Including Quick and Dirty Boat Building where teams build boats all day and then test their floatability, take a free boat ride both days with the Anacortes Yacht Club by registering at the gazebo by the marina's main office between 10am and 3:30pm. Pay for play and free hands-on children's activities include building wooden sailboats with Fidalgo Island Rotary, games, and more. The Channel of Discovery has booths that range from model boats to learning about our waterfront, environment, and forest land wildlife.

## Wonderfront Festival

San Diego

November

<https://wonderfrontfestival.com/>

100+ artists, 10 stages, 3 days. Beautiful waterfront parks, piers, ships and yacht parties play host. More than 250 downtown bars, restaurants, breweries and hotels all within steps. Ferries between stages or to the beautiful beaches of Coronado Island. After-parties in the Gaslamp Quarter and Little Italy. Sunset cruises, ocean activities and jet boat rides. America's craft beer capital, and one of the top culinary cities. All imagined into one festival destination. Pop in and out of the festival grounds at any time with your RFID wristband, as we take over the town.

## Lakeside Maritime Heritage Festivals

<https://www.lcmfestival.com/>

Burlington, VT

summer

**Lakeside** maritime heritage: Boat shows, boat rides, concerns on the water, diving, sailing, kayaking, paddleboarding, funky boats, boat building, model boats, sand sculptures, art, food, wine all of it! Could have a truckapalooza, boatapalooza, fireboats? Restaurant sponsors, waterfront businesses sponsors. **Kalakala could be a theme.** Maritime heritage, tall ships, lake cruises, para sailing, races, etc.

## Many Maritime Heritage Festivals

Connecticut, Thames River, Port Townsend, Port Angeles

Mostly spring and summer

Second annual Port Angeles Maritime Festival! June 8-9, 2019 in Port Angeles, Washington A number of organizations are planning a fun week of maritime events along Port Angeles' downtown waterfront celebrating our maritime heritage, including special tours from NOAA and a visit from the historic museum ship the USCG Tug Comanche.kid's scavenger hunt, Open Boat Tours, free vessel safety checks, tours of the Waterfront Terminal. Create Kirkland's own Lakeside Maritime Heritage Festival

### **Lights Water Fest**

Malaysia

<https://malaysia.eventselevated.com/event/the-lights-water-fest-malaysia-1-18-2020> <https://www.1000lights.com/kirkland>

What happens when you combine thousands of families, friends and foodies, with live music, dancing, and the floating of water lanterns? – Welcome to The Lights Water Fest. The Lights Water Fest is an experience where thousands of friends and families gather to listen to live music, fill up on great food and light up life by sharing personal wishes, dreams and goals. At the perfect moment, everyone will gather at the banks of water and send their led candle lantern into the blue lagoon of hope. Kirkland piloted 1000 lights in Juanita last summer. Very successful but poorly planned. Could be part of water festival and/or light festival

### **Dai Water Splashing Festival**

China

Would need to be summer

[https://www.huffpost.com/entry/water-festivals\\_n\\_4171771](https://www.huffpost.com/entry/water-festivals_n_4171771)

Similar to Songkran, the Dai Water Splashing Festival is three days long. On the first day, villagers shop at a special outdoor marketplace. On the second day, they float lanterns down the Lancang River, which is said to ward off bad spirits. The climax of the festival is on the third day, when participants dress up in their finest clothes, gather at a Buddhist temple and engage in a deliberate water-splashing ritual. We could marry water fest traditions globally and create Kirkland's own. Seattle had a Guinness attempt water fight in 2013. \$55K for charity. NYC also NYC4nerds.com

### **Haifa International Flower Exhibition**

Haifa, Israel

Spring

<https://www.jpost.com/Enviro-Tech/150000-people-visit-Haifa-Intl-Flower-Exhibition>

Spanning three hectares of beachside parkland, nine enormous igloo-shaped domes pop into view along Haifa's Hahagana Boulevard – temporary additions to the coastline that have drawn 150,000 visitors in the past four days. Inside the domes are thousands of flowers bursting with color from all over the world, each arrangement boasting a different theme and part of the city of Haifa's International Flower Exhibition in Park Hecht. The flower exhibition, the largest ever to be held in Israel, follows a similar festival the municipality held 19 years ago.

## QUIRKY ON PURPOSE

### **Bug Fest**

Raleigh, NC

September

<https://naturalsciences.org/calendar/bugfest/>

Don't be alarmed by the name of this event hosted by the North Carolina Museum of Natural Sciences. BugFest offers an opportunity for visitors to explore the world of bugs and learn from top entomologists. From eating dishes that feature bugs as the main ingredient to exploring over 100 exhibits, there will never be a dull moment during this festival. Who knows? Maybe you'll even get over that fear of creepy crawlies you've always had.

### **Duck Tape Festival**

Avon, OH

June

<https://www.duckbrand.com/duck-tape-festival#top-nav>

The Duck Tape Festival pays homage to the perpetually handy tape, highlighting its many uses in everyday life. From a colorful duct tape-themed fashion show to an impressive parade of duct tape-covered floats,

### **National Lentil Festival**

Pullman, WA

August

<http://www.lentilfest.com/>

The one-of-a-kind festival celebrates the region's production of high-quality lentils with a legendary cook-off, numerous cooking demonstrations, and the kid-friendly Lentil Land.

### **Road Kill Cookoff**

Marlinton, WV

September

<https://pccocwv.com/wv-roadkill-cook-off/>

This uniquely West Virginian festival features the likes of squirrel gravy, bear chili, deer sausage, and more on the menu. Not feeling adventurous? Stick to exploring the craft show where crafters from all over the state showcase their wares.

## **Schools Based**

### **LW Dance Team hosted 12 dance teams**

LW High School

Fall

<http://www.kirklandreporter.com/sports/lake-washington-high-dance-team-to-host-competition/> A total of 12 dance teams from all over Washington state will perform their routines as they kick off the beginning of the competition season. "The energy is amazing at this awesome event and it's exciting and fast paced; truly a great event for all," reads a press release.



## Animal Related

### "Because Your Dog is Worth it Too"

Cranbury, New Jersey

August

[https://www.youtube.com/watch?v=ERe2-9u7uo8&list=UUqzJkn7n61QdNvod8u1KLtg&index=14&fbclid=IwAROp2XvVj88LNYIUeg6sdOQ6Hn6gSwoP1GzfiY\\_nZyyjp6XWnDq0dTESs](https://www.youtube.com/watch?v=ERe2-9u7uo8&list=UUqzJkn7n61QdNvod8u1KLtg&index=14&fbclid=IwAROp2XvVj88LNYIUeg6sdOQ6Hn6gSwoP1GzfiY_nZyyjp6XWnDq0dTESs)

"Because You're Worth It" was a popular tagline in L'Oréal TV commercials. Pooches and their owners gather for "Because Your Dog is Worth it Too" Day. The event is held in August to coincide with National Homeless Animals Day. More than 5,000 people and their pets come out to support this event, which benefits the Susan G. Komen Race for the Cure of Central and South Jersey. Events like a bulldog race, a dog high jump contest, a puppy limbo contest, a costume contest and a parade make this a must-do event in New Jersey. Pet vendors, pet events, contests, a pet fun run all could accompany the festival. Pet market, product demonstrations etc.

### PawtoberFest

Colorado Springs, CO

October

<https://secure.ggiv.com/event/pawtober2/>

Dogs + Beer. Fundraiser festival: the Humane Society of the Pikes Peak Region puts its spin on the popular festival by sponsoring the annual PawtoberFest 5K (3.10 miles) every October. Held in Colorado Springs, runners and walkers alike bring their dogs and their passion for animals to support the work of the Humane Society. Dog displays, dog-themed vendors, organized dog walks and an off-leash dog area. Also, animal organizations including dog rescue groups are on hand to share information about adopting animals like greyhounds and Labrador retrievers. However, the festival is not an adoption event so you won't be able to bring home a new pup.

The annual Fido Fun 3K (1.86 miles) kicks off this annual event. The rules of the race are really simple: only dogs with vaccinations and good attitudes are allowed on a maximum 6-foot (1.82-meter) retractable leash.

### **Go Dog, Go! Canine Festival & Dog Walk**

Juanita Beach, Kirkland

Summer

<https://www.bringfido.com/event/6601>

Held during July in Juanita Beach Park, Kirkland, this family-friendly event celebrates man's best friend with a day of activities for everyone in the family. Events include a dog walk, a canine agility course, food vendors, microchip services, games, contests and live music. Exhibitors are also on hand to teach pet owners about healthy food for their dogs and canine safety. And best of all, there are opportunities to adopt a new pet. A highlight of this free day is the 2-mile (3.2-kilometer) dog walk along the beautiful shores of Lake Washington. However, there is a fee to participate in the walk because it raises money for the pet waste stations in Kirkland's city parks. Festival officials welcome well-behaved dogs that are at least 6 months old and on a short leash. <https://sniffseattle.wordpress.com/2012/07/25/go-dog-go-is-saturday-728-at-juanita-beach-park-in-kirkland/>

### **Doggie Art Festival**

Winter Park, FL

April

<https://www.bringfido.com/event/4084>

This art festival attracts thousands of partygoers to downtown Winter Park and mixes dogs and art with featured pet-inspired artists, pet-related vendors, adoption organizations and live music. Artists and photographers are also on hand to take pictures of you and your pet for your own holiday card. This free event is sponsored by two stores in Winter Park, The Doggie Door and BullFish Baldwin Park.