



CITY OF KIRKLAND

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MEMORANDUM

To: City Council
From: Kurt Triplett, City Manager
Date: February 22, 2021
Subject: REVISED COUNCIL GOALS

RECOMMENDATION:

That the City Council reviews proposed changes to the Council goals and provides final revisions. Once the Council concludes the work, the updated goal language will be incorporated in the Council policies and procedures document and the final resolution adopting the 2021-2022 City Work Program at the March 16 Council meeting.

BACKGROUND DISCUSSION:

The Council goals were adopted and amended by previous City Councils and are intended to help achieve the City's vision:

Kirkland is one of the most livable cities in America. We are a vibrant, attractive, green and welcoming place to live, work and play. Civic engagement, innovation, and diversity are highly valued. We are respectful, fair, and inclusive. We honor our rich heritage while embracing the future. Kirkland strives to be a model, sustainable city that values preserving and enhancing our natural environment for our enjoyment and future generations.

The Council goals were always intended to be periodically reviewed and revised to ensure the goals are current and relevant. The last time the Council goals were revised was in June of 2019. The current goals are found on the City's website on the Council's webpage.

The Council discussed and revised the Council goals at the February 5 Council retreat. An amended version of the goals was further revised at the February 16 Council meeting. The Council also requested reviewing the Vision and Operational Values at a future date in 2021. Staff attempted to capture and reflect all the comments from the Council meeting and the updated Council goal language is included as Attachment A. To simplify the Council's next review, the updated goals are shown as a clean version without the multiple previous edits.

Several key changes were made to the goals. Descriptive adjectives were added to those goals without them (ex. "Neighborhoods" is now "Vibrant Neighborhoods") for consistency and to better communicate the intent of each goal. The word "to" was deleted wherever it was found after "Council Goal:" (ex. "To protect" is now "Protect") also to provide consistency.

Three of the eleven goals received more extensive discussion and revision on February 16: *Inclusive and Equitable Community*; *Supportive Human Services*; and *Sustainable Environment*. Incorporating all the suggestions required some additional minor revisions beyond those specifically provided at the meeting. Each of the three amended goals are highlighted below to ensure that the Council comments were adequately reflected.

Inclusive and Equitable Community: *Kirkland is a diverse and inclusive community that is concerned for the welfare of all community members and where everyone is respected, valued, and has a sense of belonging.*

Council Goal: *Protect and serve all those who live in, work in or visit Kirkland without regard for race, religion, color, national origin, gender identity, age, income or economic status, political affiliation, military status, sexual orientation, or physical, mental or sensory ability; strive for equitable access to justice, affordable housing, a safe and healthy environment, and economic opportunity; eliminate systemic barriers to equality.*

Supportive Human Services: *Kirkland supports a regional coordinated system of human services designed to meet the basic needs of our community and remove barriers to opportunity.*

Council Goal: *Meet basic human needs, help people through economic and personal crises, help individuals thrive, and strive to remove barriers to allow low- and moderate-income persons with equal opportunities to succeed.*

Sustainable Environment: *Kirkland is committed to the protection of the natural environment through an integrated natural resource management system.*

Council Goal: *Protect our natural environment through sustainable goals and practices to meet the needs of community members for clean air, clean water, clean earth and clean energy without compromising the needs of future generations.*

Council Direction Needed

Staff is seeking final review and approval of the Council goals. The updated Council goals will be incorporated into the Council policies and procedures document and the 2021-2022 City Work Program at the March 16 Council meeting.

Attachment A: Revised Council Goals

Draft Revisions to Council Goals 2-22-21

- **Inclusive and Equitable Community:** Kirkland is a diverse and inclusive community that is concerned for the welfare of all community members and where everyone is respected, valued, and has a sense of belonging.
Council Goal: Protect and serve all those who live in, work in or visit Kirkland without regard for race, religion, color, national origin, gender identity, age, income or economic status, political affiliation, military status, sexual orientation, or physical, mental or sensory ability; strive for equitable access to justice, affordable housing, a safe and healthy environment, and economic opportunity; eliminate systemic barriers to equality.
- **Vibrant Neighborhoods:** Kirkland community members experience a high quality of life in their neighborhoods.
Council Goal: Achieve active neighborhood participation and a high degree of satisfaction with neighborhood services and infrastructure.
- **Community Safety:** Ensure that all those who live, work and play in Kirkland are safe.
Council Goal: Provide public safety services through a community-based approach that focuses on prevention of problems and a timely and appropriate response.
- **Supportive Human Services:** Kirkland supports a regional coordinated system of human services designed to meet the basic needs of our community and remove barriers to opportunity.
Council Goal: Meet basic human needs, help people through economic and personal crises, help individuals thrive, and strive to remove barriers to allow low- and moderate-income persons with equal opportunities to succeed.
- **Balanced Transportation:** Kirkland values an integrated multi-modal system of transportation choices.
Council Goal: Reduce reliance on single occupancy vehicles and improve connectivity and multi-modal mobility in Kirkland in ways that maintain and enhance travel times, safety, health and transportation choices.
- **Abundant Parks, Open Spaces, and Recreational Services:** Kirkland values an exceptional park, natural areas and recreation system that provides a wide variety of opportunities aimed at promoting the community's health and enjoyment.
Council Goal: Provide and maintain natural areas and recreational facilities and opportunities that enhance the health and wellbeing of the community.
- **Attainable Housing:** Kirkland's housing stock meets the need of a diverse community by providing a wide range of types, styles, sizes and affordability.
Council Goal: Provide access to housing and encourage the construction and preservation of housing stock that meet a diverse range of incomes and needs.
- **Financial Stability:** Kirkland community members enjoy high-quality services that meet the community's priorities.
Council Goal: Provide a sustainable level of core services that are funded from predictable revenue.

- **Sustainable Environment:** Kirkland is committed to the protection of the natural environment through an integrated natural resource management system.
Council Goal: Protect our natural environment through sustainable goals and practices to meet the needs of community members for clean air, clean water, clean earth and clean energy without compromising the needs of future generations.
- **Thriving Economy:** Kirkland has a diverse, business-friendly economy that supports the community's needs.
Council Goal: Attract, retain and grow a diverse and stable economic base that supports city revenues, needed goods and services and jobs for community members.
- **Dependable Infrastructure:** Kirkland has a well-maintained and sustainable infrastructure that meets the functional needs of the community.
Council Goal: Maintain levels of service commensurate with growing community requirements at optimum life-cycle costs.