



CITY OF KIRKLAND
Department of Finance & Administration
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MEMORANDUM

To: Kurt Triplett, City Manager

From: Kathi Anderson, City Clerk
Michael Olson, Director of Finance and Administration

Date: May 20, 2021

Subject: Annual Review of Tourism Development Committee Membership

RECOMMENDATION:

That the City Council re-appoint the current membership of the Tourism Development Committee (TDC) to terms ending March 31, 2022. By approving the consent calendar, the reappointment becomes effective June 1, 2021.

The current members are:

Representing businesses required to collect lodging tax (3 seats)

Jac Cooper, Controller, Woodmark Hotel

Skye Branson, General Manager, Courtyard Marriott (appointed on May 24, 2021 to a one-year term)
(One vacancy still exists)

Representing businesses involved in activities authorized to receive Lodging Tax revenue (3 seats)

Lori Goldfarb, President, World Class Corporate Events, Inc.

Jeff Lockhart, Executive Director, Kirkland Performance Center

Phil Megenhardt, President, Bold Hat Productions

BACKGROUND DISCUSSION:

The City Council accepted the recommendation of the interview selection committee to not re-interview the current membership of the TDC at Council's May 18, 2021 meeting. Ordinance 3798, which created the Tourism Development Committee, establishes the membership and requires the City Council to review the membership annually. The purpose of the Tourism Development Committee is to perform the functions described in RCW 67.28.1817 and KMC Chapter 5.19 (revised under Ordinance 0-4588), and to be an ongoing advisory committee to the Kirkland City Council as to the use of the lodging tax fund revenue for tourism promotion. Membership of the TDC is comprised of seven voting members appointed annually by the City Council, of which one shall be a city councilmember, three members shall be representatives of businesses required to collect tax under this chapter (hotels/motels) and three members shall be persons involved in activities authorized to be funded by, or that benefit from the expenditure of, revenue from the lodging tax fund.