



84th Ave NE Improvements Study — Public Engagement Approach

Purpose:

Address roadway safety concerns and enhance multimodal connections along 84th Ave NE corridor between NE 132nd Street to NE 141st Street by:

1. Understanding how students, families, neighbors, and the broader Finn Hill community currently experience the corridor.
2. Gathering qualitative feedback to supplement collision, speed, and other roadway data.
3. Building community understanding of potential roadway design treatments and their tradeoffs.
4. Identifying a community-supported preferred roadway design concept for potential inclusion in a future Capital Improvement Program (CIP) update.

Engagement Strategies and Timeline:

PHASE	ACTIVITIES	TIMELINE
Pre-Project Kick-Off Preparation	Draft scope of work (SOW) and community engagement plan (CEP).	Q2 2026
	Present the study approach (SOW and CEP) to the Kirkland Transportation Commission (TC) for early feedback [reference only].	
	Solicit requests for qualifications (RFQs) and select consultant team [reference only].	
	Develop a project webpage with centralized resources, updates, and opportunities to participate.	
	Produce mailers and flyers with QR codes linking to the project webpage.	
	Create a preliminary project contact list for ongoing communication, including: <ul style="list-style-type: none">• Finn Hill Neighborhood Alliance (FHNA)• Carl Sandburg Elementary/ Discovery Community School (Administration, PTSA)	

	<ul style="list-style-type: none"> • Finn Hill Middle School (FHMS)/ Environmental Adventure School (Administration, PTSA) • Henry David Thoreau Elementary (Administration, PTA) • Residents along 84th Ave NE (NE 132nd St to NE 141st St) • Kirkland Transportation Commission • Kirkland City Council 	
Initial Engagement	Kick-off project with selected consultant team.	Q2-Q3 2026
	Meeting #1 with FHNA and Schools (Administrations, PTSAs) to introduce the study	
	Send mailers to area residents about the project and direct them to the website via QR Code.	
	Incrementally build the interested parties contact list, gathering contacts via city webpage, emails, engagement events, etc.	
	Maintain and update the project webpage and send periodic email updates to interested parties list.	
Existing Conditions & Alternatives Development	Develop and launch an online survey tool to receive feedback on initial design concepts	Q4 2026
	Send mailers with the following information: <ul style="list-style-type: none"> - Invite to attend open house (date tbd). - QR codes linking to the project webpage and online survey . 	
	Host an in-person community open house in the Finn Hill neighborhood to share existing conditions and initial concept alternatives.	
	Meeting #2 with FHNA and Schools (Administrations, PTSAs) to discuss alternatives and gather input	

	Continue updating the project webpage and email list.	
Preferred Alternative Development & Adoption	Summarize engagement activities and findings for the TC, and seek feedback on alternatives. Invite FHNA / school representatives to provide testimony/public comment if desired.	Q1 2027
	Summarize engagement activities and findings for the CC, and seek feedback on alternatives. Invite TC/FHNA / school representatives to provide testimony/public comment if desired.	
	Seek CC direction on the preferred alternative and potential next steps.	

Key Messages:

The following will be used for the landing page and the basis for all content.

The City of Kirkland is studying safety improvements along 84th Ave NE to create a safer, more comfortable corridor for people walking, biking, rolling, and driving—especially students traveling to and from nearby schools. Community insights will help shape the preferred roadway design concept considered for future investment. The City will be evaluating roadway redesign alternatives, sharing their tradeoffs, and using both data and lived experiences from the community to guide this process.

Stay informed. Visit this page for upcoming engagement opportunities and ways to participate.

Additional key messages to be developed based on Key Date events.