

# 2044 Comprehensive Plan and Transportation Master Plan Update



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TRANSPORTATION COMMISSION

JANUARY 25, 2022



# KEY THEMES FOR KIRKLAND 2044 UPDATE

Advance diversity, equity, inclusivity and belonging (DEIB)

Sustainability

Housing options for all and housing affordability

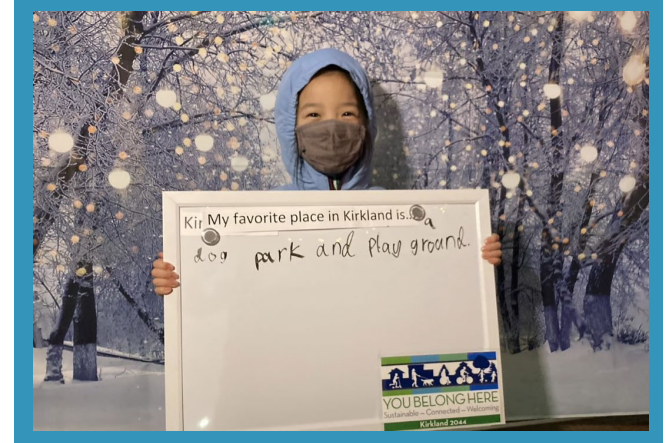
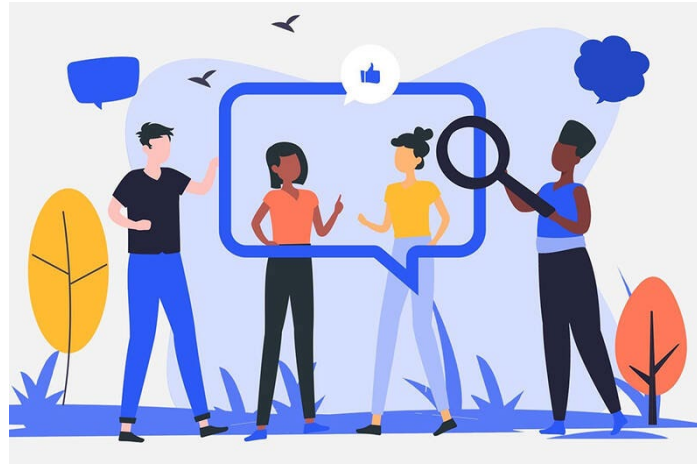
Mobility connections to regional transit system and accessibility

Resiliency (*future emergencies, pandemic response, economic and fiscal planning*)

Smart City Initiatives (*transportation, mobility, infrastructure, digital transformation, built environment, community/civic engagement*)

Consistency with City Council goals

# KIRKLAND 2044 COMMUNITY ENGAGEMENT PLAN



**BROADVIEW  
PLANNING**

# KIRKLAND 2044 COMMUNITY ENGAGEMENT PLAN

## GOALS OF ENGAGEMENT

- Increase involvement from priority populations
- Reach stakeholders who want to live in Kirkland but can't
- Involvement is meaningful and resonant with participant's values
- People feel heard and understand how their input will be used
- Community understands the role of local government in their lives
- People want to participate in future planning activities
- Build relationships, trust, respect between the City & priority populations
- Create a future Kirkland that is stronger, more vibrant, and more inclusive

# KIRKLAND 2044 COMMUNITY ENGAGEMENT PLAN

## PRIORITY POPULATIONS

- Black, Indigenous, and People of Color (BIPOC)
- People who identify as lesbian, gay, bisexual, transgender, queer, intersex, asexual plus (LGBTQIA+)
- Seniors
- Low-income households
- People experiencing homelessness
- Youth
- Renters
- People with disabilities or accessibility challenges
- Immigrant communities and people facing language barriers





# ENGAGEMENT STRATEGIES + ACTIVITIES

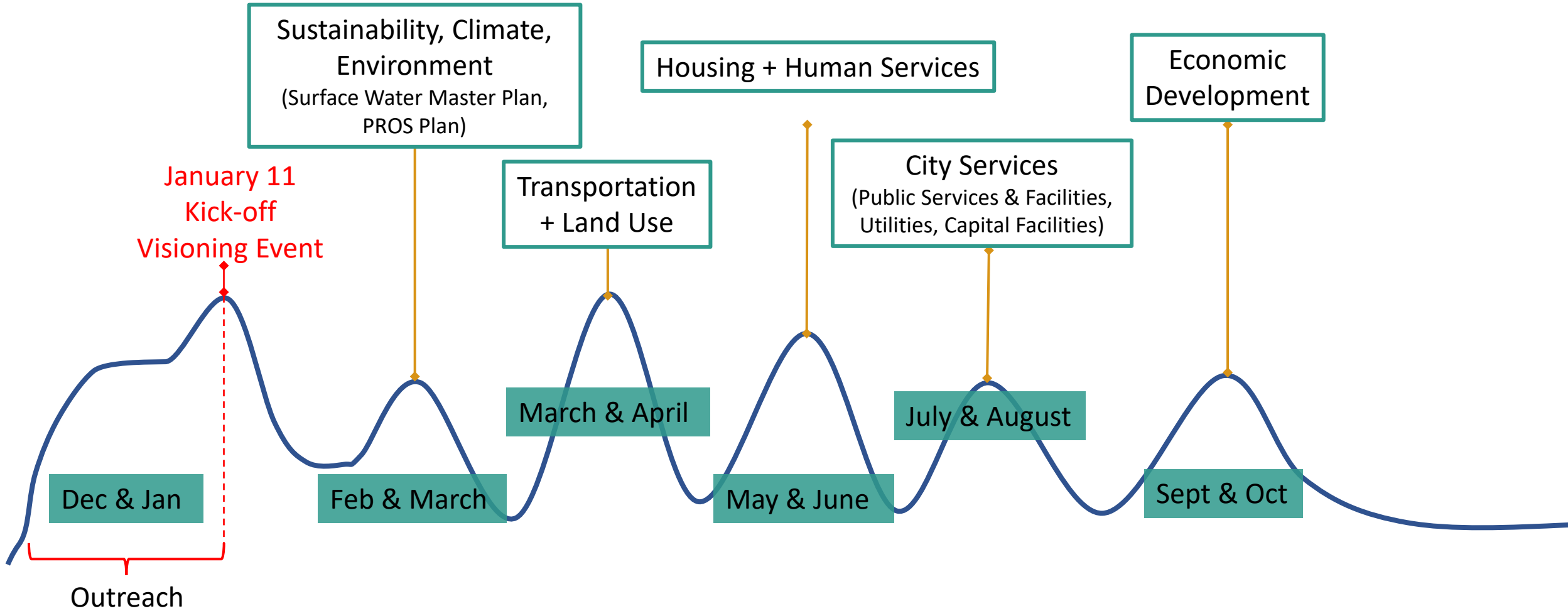
- Community conversations with priority populations, community organizations, neighborhoods
- Attend events and pop-up tabling opportunities to “meet people where they are”
- Establish focus groups for each Element topic area, lift up underrepresented voices, compensate them for their time and expertise
- Engage high school students through curricula





## ENGAGEMENT STRATEGIES + ACTIVITIES

- Key messaging: avoid planner speak; find out what's important for people's everyday lives
- Media, social media, email announcements to be coordinated with communications staff
- Surveys and quick snap polls
- Outreach materials like handouts and StoryMaps
- Videos at various phases
- "Close the loop" after each phase to reflect back what was heard



**2023 Schedule for Community Conversations and Focus Groups for each Element**



# KIRKLAND 2044 EQUITY REVIEW REPORT



**ECONorthwest**  
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# KIRKLAND 2044 EQUITY REVIEW REPORT

Equity gap analysis of existing Comprehensive Plan text and policies

"How to" guide to plan for equity

Companion document to Kirkland's DEIB 5 Year Roadmap

Community Profile for Kirkland

Report Recommendations:

- Provides "questions to consider" to embed equity in policies
- Policies to mitigate displacement of vulnerable populations
- Support inclusive engagement
- Improve access to opportunities for the whole community
- Scan of State, Regional, King County, equity and inclusion policies
- Specific text and policy improvements to integrate into the revised Plan

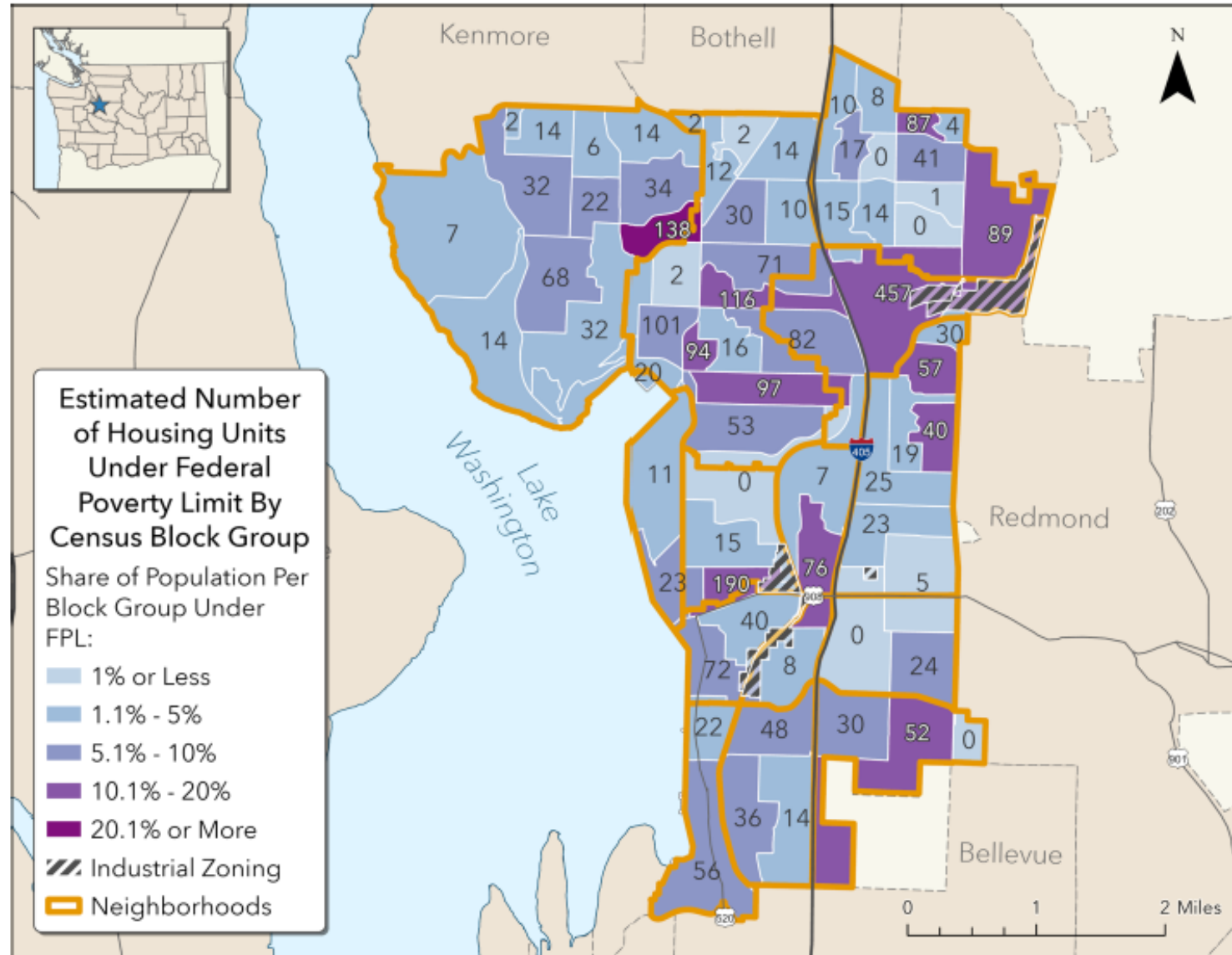
# Examples of text and policy changes

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1. Incorporate a more accurate recounting of Kirkland's Indigenous peoples and history:
  - Integrate findings from Kirkland's Native History Document
  - Be more explicit in acknowledging colonization and its ongoing impact upon Indigenous groups
2. Acknowledgement and remedies of discrimination in housing:
  - Shift priorities from the preservation of historically exclusionary concepts such as “neighborhood quality” and “community character” and emphasize the importance of ensuring affordable, accessible, healthy, and safe housing for all.
  - Improve the City's efforts to preserve existing affordable housing stock and mitigate displacement of vulnerable residents and services.
3. Improve language that specifically mentions mobility needs for people with disabilities, historically underserved
  - promote the health of vulnerable road users not protected within a vehicle
  - To whom is transit affordable and for whom is it frequent?

# Exhibit 16. Map of Share of Population Under Federal Poverty Limit, Kirkland, 2019


Source: U.S. Census Bureau, American Community Survey, 2019.

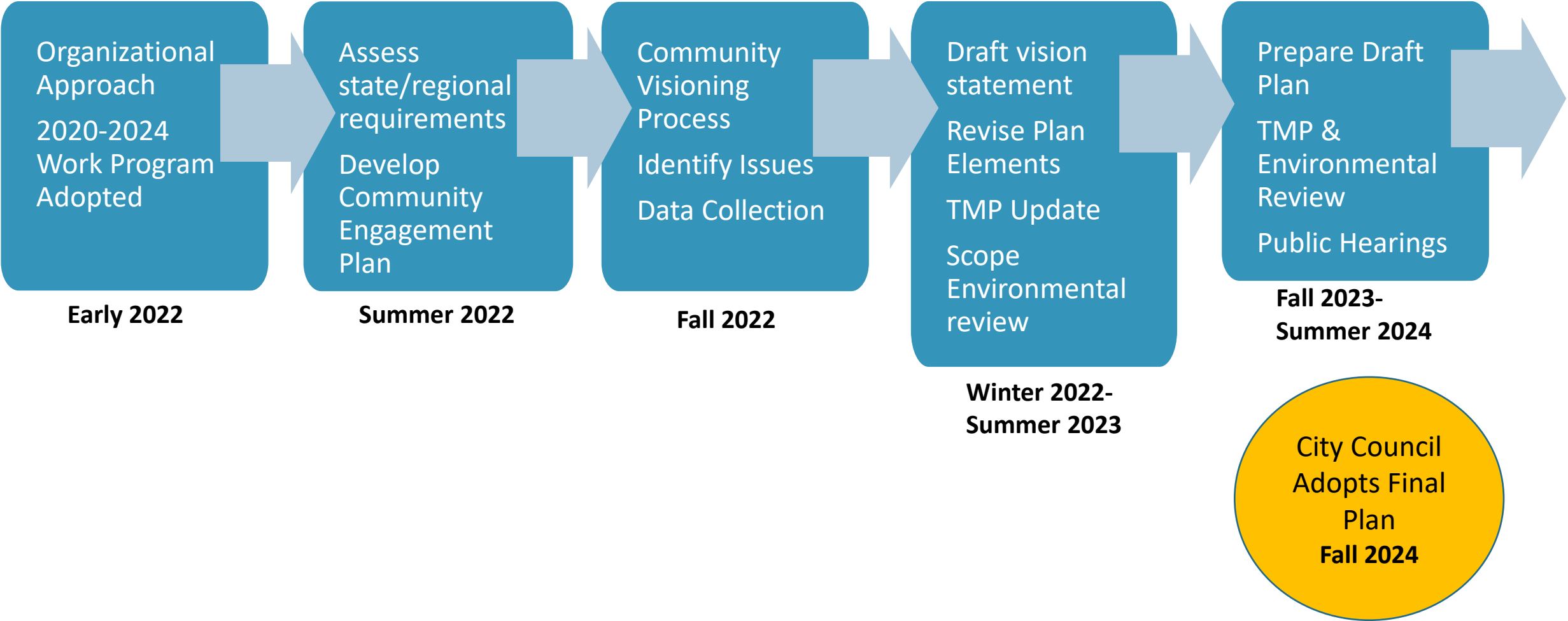




# Timeline and Project Phasing 2022-2024

*Community Engagement and Communication Throughout Process*

 **We are here**



# How can people get involved?

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Learn more by visiting [www.kirklandwa.gov/k2044](http://www.kirklandwa.gov/k2044) and sign up for email alerts

Send us your thoughts by emailing [2044ComprehensivePlan@Kirklandwa.gov](mailto:2044ComprehensivePlan@Kirklandwa.gov)

Share Your Feedback by Taking This Short Survey Click this link [K2044](#)

[Community Visioning Survey](#)

Attend Virtual Visioning Event - January 11th, 2023 from 6:00 pm to 7:30 pm PST

Upcoming tabling events:

- Urban Frostival & Winter Market- December 17, Kirkland Urban

## Next Steps for the TMP Update

Bring consultant team on board in February – begin process of plan development

Conduct targeted engagement combining transportation and land use in March and April (focus groups, pop-ups, survey, etc.)