



**CITY OF KIRKLAND**  
**Public Works Department**  
**123 5th Avenue, Kirkland, WA 98033**  
**425.587.3600- [www.kirklandwa.gov](http://www.kirklandwa.gov)**

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## **MEMORANDUM**

**To:** Transportation Commission

**From:** Kim Scrivner, Transportation Planner  
Joel Pfundt, Transportation Manager

**Date:** January 22, 2021

**Subject:** VISION ZERO WORKSHOP

### **Staff Recommendation**

The Transportation Commission should discuss having a Vision Zero Workshop at their next meeting or at a separate scheduled time.

### **Background**

Vision Zero policy was adopted in 2015 as part of the Transportation Master Plan. This goal states that by 2035, eliminate all transportation related fatal and serious injury crashes in Kirkland.

The four key elements of the Vision Zero Safety Plan include:

- **Emphasis:** On crashes resulting in fatalities and serious injuries, with a date specific goal.
- **Partnerships:** Policy makers, Enforcement, Education, Advocacy, Engineering, Emergency Medical Services, Vehicle Manufacturers all work together.
- **System Approach:** Rather than exclusively faulting drivers and other users of the transportation system, Vision Zero places the core responsibility for crashes on the overall system design.
- **Data:** Carefully analyze crashes and use data to make decisions for improvements.

Staff is now working on developing a Vision Zero Action Plan that include these elements. The point of a zero-based safety plan is to raise awareness by setting aspirational goals going beyond typical engineering and enforcement-based efforts using a multi-faceted approach.

### **Proposed Workshop**

Because safety is such an important topic, the suggestion is to host a workshop either at the next Transportation Commission meeting or work with the commission to identify a separate time for this workshop. The workshop will:

- Review what Kirkland has already done to address safety since the adoption of this policy in 2015

- Share current collision data and analysis and how that data will be used to identify priorities and actions to address serious injuries and fatalities.
- Discuss the various components in the Vision Zero Action Plan such as assessment/ technology improvements that can help identify solutions, public engagement opportunities, partnership with enforcement, engineering solutions, etc.
- Receive any additional feedback and comments from the Transportation Commission