

MINUTES

Meeting: Tourism Development Committee Regular Meeting
Date: February 5, 2026
Location: Rose Hill Room, City Hall, and Virtual via Zoom

1. Welcome and Call to Order

Chair Falcone called the meeting to order at 11:05 a.m.

2. Attendance

Members Present: Amy Falcone, Jackie Socha, Brittany Baumgart, Phil Megenhardt. Member Scott Guthrie arrived late at 11:08am and Vice Chair John Tymczyszyn arrived late at 11:10am.

Members Absent: David Lynx

Staff Present: Jen Davis Hayes, Christian Lash

Guests Present: Shannon Sheron, Heathman Hotel

Chair Falcone moved Public Comment to after Approval of Minutes.

4. Approval of Minutes

a. December 4, 2025, Regular Meeting Minutes

Member Megenhardt moved, and Member Baumgart seconded to approve the December 4, 2025, Regular Meeting Minutes. Motion was approved 5-0.

Staff, committee members, and guests introduced themselves to each other.

3. Public Comment

No Public Comment.

5. Business

a. Port of Seattle Tourism Presentation – Nick Leontiu, Director, Tourism Development

Nick Leontiu presented on the Port of Seattle's role in regional tourism, highlighting their outreach strategies, global networks, marketing support programs, and travel principles. Committee members asked questions around eastside marketing, grants, FAM tours, and more.

b. Funding Request – Key Destination Events

- Amy Falcone, Councilmember ▪ John Tymczyszyn, Councilmember ▪ Jackie Socha, Kirkland Urban ▪
 - Scott Guthrie, Woodmark Hotel and Still Spa ▪ Phil Megenhardt, Bold Hat Productions ▪
 - David Lynx, Kirkland Arts Center ▪ Brittany Baumgart, Courtyard by Marriott ▪

Economic Development Manager Jen Davis Hayes provided a budget update, discussing revenues and reserves with the committee. Special Projects Coordinator Christian Lash overviewed the events that the funding is requested for and committee members discussed.

Member Baumgart moved and member Megenhardt seconded to recommend to Council to fund the full \$20,000 request with no more than \$5,000 towards FIFA related events, specifically to be used for marketing.

Vice chair John Tymczyszyn moved, and member Guthrie seconded to amend the previous motion to not limit the FIFA event funding to marketing only. Motion was approved 5-1.

c. Tourism Minute – Brittany Baumgart, Courtyard by Marriott 1:20

Member Baumgart presented her Tourism Minute, highlighting her background, HB 2325, lodging tax rules, and traveler mix for the Courtyard by Marriott.

6. Good of the Order

a. TDC Grant Events Reports

b. Commission Recruitment

Good of the order items will be sent by informational email to the committee.

7. Adjournment

Chair Falcone adjourned the meeting at 12:33 p.m.