

AGENDA

Meeting: Tourism Development Committee Regular Meeting
Date: August 6, 2026 at 11:00 am
Location: Kirkland City Hall, Rose Hill Room, 123 5th Avenue, Kirkland, WA 98033

<https://kirklandwa.gov.zoom.us/j/86848496245?pwd=t57PxCi2IkxfGOjbNYjyWLDMV7uaFN.1>

Meeting ID: 868 4849 6245

Passcode: 288229

1. Welcome and Call to Order
2. Attendance
3. Public Comment
4. Approval of Minutes
 - a. July 2, 2026, Special Meeting Minutes
5. Business
 - a. 2027-2028 Budget Recommendation
 - b. 2027 Grant Funding Recommendation
 - c. Permanent Downtown Lighting Update
 - d. Tourism Minute – Phil Megenhardt
6. Good of the Order
 - a. D2 Creative Discussion
 - b. Placer.ai Data attached for reference
7. Adjournment

References:

- TDC webpage: <https://www.kirklandwa.gov/Government/City-Managers-Office/Tourism-Program/Tourism-Development-Committee>
- Explore Kirkland website: <https://www.explorekirkland.com/>
- Stay Kirkland website (managed by D2): <https://stay.explorekirkland.com/>

▪ Amy Falcone, Councilmember ▪ John Tymczyszyn, Councilmember ▪ Jackie Socha, Kirkland Urban ▪
▪ Scott Guthrie, Woodmark Hotel and Still Spa ▪ Phil Megenhardt, Bold Hat Productions ▪ David Lynx, Kirkland Arts Center ▪ Brittany Baumgart, Courtyard by Marriott ▪ Shannon Sheron, The Heathman Hotel