

AGENDA

Meeting: Tourism Development Committee Regular Meeting
Date: December 4, 2025
Location: Rose Hill Room, City Hall, and Virtual via Zoom

<https://kirklandwa.gov.zoom.us/j/86848496245?pwd=t57PxCi2IkxfGOjbNYjyWLDMV7uaFN.1>

Meeting ID: 868 4849 6245

Passcode: 288229

1. Welcome and Call to Order
2. Attendance
3. Public Comment
4. Approval of Minutes
 - a. November 6, 2025, Regular Meeting Minutes
5. Business
 - a. D2 Digital Marketing Firm Presentation
 - b. Member Recruitment
 - c. 2026 Agenda Topics of Interest
 - i. Downtown Permanent Lighting
 - ii. FIFA
 - iii. Placer ai
 - iv. D2 Presentation (end of year)
 - v. 2027 Grant Application review, process
 - d. Tourism Minute
6. Good of the Order
 - a. Upcoming TDC funded events:
 - i. Downtown Kirkland Ice Rink, 11/26 – 1/11, Peter Kirk Park/Lee Johnson Field
 - ii. The 12Ks of Christmas, Sunday, 12/14, 9:00 am first wave, Marina Park
 - b. January 2026 Meeting
7. Adjournment