

AGENDA

Meeting: Tourism Development Committee Regular Meeting
Date: November 6, 2025
Location: Rose Hill Room, City Hall, and Virtual via Zoom

<https://kirklandwa.gov.zoom.us/j/86848496245?pwd=t57PxCi2IkxfGOjbNYjyWLDMV7uaFN.1>

Meeting ID: 868 4849 6245

Passcode: 288229

1. Welcome and Call to Order
2. Attendance
3. Public Comment
4. Approval of Minutes
 - a. October 2, 2025, Regular Meeting Minutes
5. Business
 - a. Downtown Road Mile Request
 - b. TDC Initiatives Estimated Impacts
 - c. Tourism Marketing Strategy and Workplan
6. Good of the Order
 - a. Woodinville Wine Country Quarterly Report – Informational Only
 - b. Upcoming TDC funded events:
 - i. Downtown Kirkland Ice Rink, 11/26 – 1/11, Peter Kirk Park/Lee Johnson Field
 - ii. The 12Ks of Christmas, Sunday, 12/14, 9:00 am first wave, Marina Park
7. Adjournment