

Tourism Development Committee – Minutes

Meeting: Tourism Development Committee Special Meeting
Date: April 5, 2024, at 10:00am
Location: Kirkland City Hall, Council Chambers

1. Welcome and Call to Order: Chair Penny Sweet called the meeting to order at 10:06 AM

2. Attendance

Members: Penny Sweet, Scott Guthrie, Phil Megenhardt, Amy Falcone

Absent: Lori Goldfarb, Jackie Socha

Staff: Diana Hart, Carmine Anderson, Makayla Binns, Christian Switzer

3. Public Comment

No public comment

4. Approval of Minutes

a. November 2, 2023, Meeting Minutes

Member Phil Megenhardt motioned to approve the November 2, 2023, meeting minutes, Member Scott Guthrie seconded. With all members in favor, the November 2, 2023, meeting minutes were approved.

5. Business

a. Review TDC membership with City Council Representatives

Council Representatives Mayor Kelli Curtis and Deputy Mayor Jay Arnold joined the TDC meeting for a discussion of TDC membership and Council's proposal to add a second voting Councilmember seat to the TDC which would also serve as Vice Chair.

b. 2024 Tourism Program Update

Members discussed the status of lodging tax revenue funded 2024 programs and ideas to utilize unspent grant funding.

c. 2025 Tourism Budget Review & Program Discussion

Members discussed ideas for the 2025 tourism program.

6. Good of the Order

7. Adjourn

Chair Penny Sweet adjourned the meeting at 11:15 am