

Minutes

Meeting: Tourism Development Committee
Date: June 6, 2024 @ 11:00am - 12:30pm
Location: Rose Hill Room, City Hall
And Virtual via Zoom

1. Welcome and Call to Order – Chair Penny Sweet called the meeting to order at 11:04am.

2. Attendance

Members: Penny Sweet, Amy Falcone, Scott Guthrie, Jackie Socha, Phil Megenhardt

Absent: Lori Goldfarb

Staff: Diana Hart, Carmine Anderson, Mikayla Binns, Jim Lopez

3. Public Comment – No public attendance, no public comment.

4. Approval of Minutes

Vice Chair Amy Falcone motioned to approve the May 2, 2024, meeting minutes. Member Phil Megenhardt seconded the motion. All members in favor, minutes were approved 5-0.

5. Business

a. Reuse of \$20K available funds for 2024

Staff presented the 9 applications received during the reopened grant window that closed on May 20, 2024. Members discussed the applications.

Vice Chair Amy Falcone moved to award \$20K funding as follows: City of Kirkland FAM Tours \$10,000, Kirkland Arts Center Fringe Festival \$5,000, and Kirkland Arts Center Artful Summer \$5,000. Member Scott Guthrie seconded the motion. Members Sweet, Falcone, Guthrie, Socha voted in favor of the motion; Member Megenhardt voted against the motion. Motion carried 4-1.

b. Update 2025 Grant Program Criteria and Timeline

Staff reviewed the 2025 Grant Program Criteria and Timeline. Members discussed and amended the program criteria and grant application questions. Members agreed to cancel the July meeting due to the meeting occurring on a holiday. Members agreed to a new meeting time of 11 am for 90 minutes if needed.

6. Good of the Order

Member Phil Megenhardt asked for clarification as to the process for reopening the 2024 grant funding.

7. Adjourn – Chair Penny Sweet adjourned the meeting at 12:30pm.