



MINUTES

Tourism Development Committee (TDC) Regular Meeting March 2, 2023 (9am-10am) Hosted by City of Kirkland

1. Welcome and Call to Order – Chair Councilmember Toby Nixon called the meeting to order at 9:06am
2. Roll Call
Members: Chair Councilmember Toby Nixon, Members: Scott Guthrie, Jackie Socha, and Lori Goldfarb
Staff: DCM James Lopez, Diana Hart, Martha Chaudhry, Carmine Anderson, and Sudie Elkayssi
Absent: Members Skye Branson, Mike Hill, and Phil Megenhardt
3. Public Comment
No public attendance
4. Action Needed
 - a. Approval of February 2, 2023 meeting minutes
Lori Goldfarb motioned to approve the minutes from the February 2 meeting. Jackie Socha seconded. With no discussion and no objection, the February minutes are approved.
5. Staff Updates
 - a. Parks' Special Events (Sudie Elkayssi)
 - i. 2023 Special Events Calendar and PCS Sponsorship Guide available
 - ii. Council supporting PCS decision for split use in downtown core
 - iii. New criteria for use of parks venues for special events
 - iv. Changes to Park's fees pending Council approval
 - b. Kirkland Ca\$h – Stay & Play promotion (Martha Chaudhry)
 - i. Program ended Feb 28, 2023
 - ii. End of program stats will be circulated to TDC
 - c. Shop Local Kirkland
 - d. Hotel Revenues (Martha Chaudhry)
 - i. December 2022 lodging tax revenue \$17,477
 - e. 2023 Tourism Grants Program Update (Carmine Anderson)
 - i. Agreements in process for 2023 events

6. Discussion
 - a. Tourism Events Grant Funding
 - i. Review survey results from prior grant recipients
 - ii. Ideas/Options for changes to the program
Staff will bring proposal to April meeting.
7. Good of the Order

Meeting adjourned by Chair Toby Nixon at 9:57am