



**City of Kirkland
Tourism Development Committee (TDC) Agenda
March 2, 2023 (9am-10am)**

Join Zoom Meeting 2023

<https://kirklandwa-gov.zoom.us/j/87205963160?pwd=NEhwRTR3MTk2UkNhRGFQTWpxaEcwUT09>

Meeting ID: 872 0596 3160

Passcode: 336304

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1. Welcome and Call to Order –Councilmember Toby Nixon, Chair
 2. Roll Call
 3. Public Comment
 4. Action Needed
 - a. Approval of February 2, 2023 meeting minutes
 5. Staff Updates
 - a. Parks’ Special Events
 - b. Kirkland Ca\$h – Stay & Play promotion
 - c. Shop Local Kirkland
 - d. Hotel Revenues
 - e. 2023 Tourism Grants Program Update on funding agreements
 6. Discussion:
 - a. TDC Tourism Events Grant Funding – continued discussion (April 2023 deadline for decision)
 - i. Review survey results from prior grant recipients (Martha)
 - ii. Review receipts from grant reimbursements from prior grant recipients
 7. Good of the Order
- Adjourn