



**City of Kirkland
Tourism Development Committee (TDC) Agenda
January 5, 2023 (9am-10am)**

Join Zoom Meeting 2023

<https://kirklandwa-gov.zoom.us/j/87205963160?pwd=NEhwRTR3MTk2UkNhRGFQTWpxaEcwUT09>

Meeting ID: 872 0596 3160

Passcode: 336304

-
1. Welcome and Call to Order –Councilmember Toby Nixon, Chair
 2. Roll Call
 3. Public Comment
 4. Action Needed
 - a. Approval of December 1, 2022 meeting minutes
 5. Discussion – Lodging Tax
 - a. Review of current TDC Grants program
 - b. Review of [RCW 67.28.1817 Lodging Tax – Tourism Promotion](#) – what the law allows (see attached)
 - c. Question: does the TDC want to consider a change in how LTAC funds are distributed?
 - i. Reasons
 - ii. Considerations
 - d. Ideas and options for potential change in funds distribution process
 6. Staff Updates
 - a. Parks’ Events
 - b. Digital Marketing – Explore Kirkland
 - c. Kirkland Ca\$h
 - d. Shop Local Kirkland
 - e. Hotel Revenues
 7. Good of the Order
- Adjourn