

## **MINUTES**

## Tourism Development Committee (TDC) Regular Meeting August 3, 2023 (9am-10am)

Hosted by City of Kirkland

- 1. Welcome and Call to Order Chair Councilmember Toby Nixon called the meeting to order at 9:05 am
- 2. Attendance

Members: Toby Nixon, Scott Guthrie, Jackie Socha, Phil Megenhardt, Lori Goldfarb Absent: Mike Hill, Skye Branson Staff: Jim Lopez, Diana Hart, Christian Switzer, Carmine Anderson

- 3. Announcements Diana Hart introduced the City Manager's Office new Special Project Coordinator, Christian Switzer
- 4. Public Comment No members of the public in attendance. No public comment.
- 5. Approval of Minutes

The June 1, 2023, meeting minutes were approved by a motion made by Lori Goldfarb and seconded by Jackie Socha. There was no discussion and no objection.

- 6. Staff Updates Diana Hart
  - a. Lodging Tax Revenue: \$23,600 for April
  - b. Marketing Metrics
- 7. Business
  - a. Review 2024 Tourism Grant Applications
  - b. TDC decision to interview applicants
  - c. TDC in agreement to move Sept 7 meeting to Sept 8, 9am 1pm, for interviews
    - i. Make this a Special Meeting, in-person in Council Chambers with virtual option
    - ii. Staff will prepare questions and distribute to TDC for feedback
- 8. Good of the Order

Commissioners Megenhardt provided updates on summer events.

9. Toby Nixon adjourned the meeting at 10:02 am