



## AGENDA

### Tourism Development Committee (TDC) Regular Meeting

April 6, 2023 (9am-10am)

Hosted by City of Kirkland

Join Zoom Meeting 2023

<https://kirklandwa-gov.zoom.us/j/87205963160?pwd=NEhwRTR3MTk2UkNhRGFQTWpxaEcwUT09>

Meeting ID: 872 0596 3160

Passcode: 336304

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1. Welcome and Call to Order –Councilmember Toby Nixon, Chair
  2. Roll Call
  3. Public Comment
  4. Action Needed
    - a. Approval of March 2, 2023 meeting minutes
  5. Staff Updates
    - a. Parks’ Special Events
    - b. Kirkland Ca\$h – Stay & Play promotion
    - c. Shop Local Kirkland
    - d. Hotel Revenues
    - e. 2023 Tourism Grants Program Update
  6. Discussion:
    - a. TDC Tourism Digital Marketing Grants Program (LTAC):
      - i. Tourism Digital Marketing Grants Program process proposal (Staff)
  7. Good of the Order
- Adjourn