



MINUTES
City of Kirkland
Tourism Development Committee (TDC)
March 3, 2022 (9am-10:30am) – extended meeting

1. **Welcome and Call to Order** –Councilmember Toby Nixon, Chair

2. **Roll Call:**
Members: Councilmember Toby Nixon, Committee Members Jackie Socha, Mike Hill, Skye Branson, Jac Cooper, Lori Goldfarb
Absent: Phil (excused)
Staff: Martha, Jim, Carmine
Guest: Kayla (KPC), Tessa (KDC) and their consultant Gary Thompson.

3. **Items of Business**
 - a. February minutes were approved with a motion made by Jac Cooper seconded by Lori Goldfarb.
 - b. Approval of KPC event change from Tia Fuller February (COVID cancelled) to Rufus Wainwright (April) for TDC awarded grant

4. **Staff Report**
 - a. Community Currency Program Update www.kirklandcash.com (work in progress) – more to follow
 - b. Shop Local Kirkland (SLK) Website/Hosting Support Update - launching soon.
 - c. 2022 Explore Kirkland Updates – folded in with SLK efforts
 - d. 2022 TDC Grant Awards update – Council awarded \$102K to tourism funding for 2022
 - e. Port of Seattle Tourism Grant – 2022 application submitted

5. **Presentation:** Kirkland Downtown Association – Renovation Kirkland Visitor Center
Anne Hess, Chrissy Roberts, Tessa Hansen and their consultant Gary Thompson
 - a. City will review proposal and contact KDA with any additional questions.

6. **2022 Budget Review and Discussion**
Staff Martha provided data on TDC 2022 Budget.

7. Good of the Order

Adjourn:

