



MINUTES

City of Kirkland

**Special Meeting of the Tourism Development Committee (TDC)
2023 Tourism Funding Grant Applicant Presentations**

August 22, 2022 (9:00 am – 2:00 pm)

1. **Welcome and Call to Order 9:00am** –Councilmember Toby Nixon, Chair

2. **Roll Call:**

TDC Members Present: Toby Nixon, Phil Megenhardt, Lori Goldfarb, Mike Hill

TDC Members Absent Rod Lapasin, Skye Branson, Jackie Socha

Staff Present: Jim Lopez, Martha Chaudhry, Carmine Anderson

3. **Public Comment**

None

4. **Brief Overview of Score Sheet Process – Carmine Anderson**

5. **Item for Discussion:**

Phil Megenhardt identified an error on the [Tourism Events Grant Funding](#) webpage and 2023 application. At the June 2, 2022 regular business meeting, the TDC voted to remove the category of New Events from the bonus points section of the grant application and redistribute these points evenly among the remaining three categories in that section. This correction to the grant criteria was not published to the webpage nor updated on the 2023 application.

TDC members agreed to remove the New Events category as originally voted and score the remaining categories in the bonus section as published.

6. **2023 Tourism Grant Funding Applicant Presentations**

Assigned Time	Organization	Event	Presenter
9:10	Kirkland Downtown Association	Winterfest/Winter Programs	Celestina Hendrickson Anne Hess
9:20	Kirkland Downtown Association	Waterfront Car Show	Celestina Hendrickson Anne Hess
9:30	Kirkland Downtown Association	Wine Walks	Celestina Hendrickson Anne Hess

9:40	Kirkland Downtown Association	Pumpkins in the Park	Celestina Hendrickson Anne Hess
9:50	Chump Change Foundation	Kirkland Summerfest	Kate Butcher
10:00	Chump Change Foundation	Kirkland Oktoberfest	Kate Butcher
10:10	Chump Change Foundation	(NEW) Kirklandia Waterfront Festival	Kate Butcher
	<i>TDC Member Phil Megenhardt of Bold Hat Productions recused from the Bold Hat Productions presentation</i>		
10:20	Bold Hat Productions	Kirkland Uncorked Phil stepped out of the meeting	John Thorburn
10:30	BREAK (10MN)		
	<i>Phil Megenhardt returned to the meeting.</i>		
10:40	Space for Youth	Kirkland Children's Fair	Organizer out of the country. TDC viewed submitted PP
10:50	Ryan James Fine Arts	(NEW) Kirkland Urban Arts Fair	Could not attend
11:00	North West Event Planning	(NEW) Rastak Music Group	Mahta Ahmadnia
11:10	Tasveer	Tasveer South Asian Film Festival	Rita Meher
11:20	Seattle Rep Jazz Orchestra	Thad Jones 100th Birthday Celebration	Michael Brockman
11:30	Shared Medium	(NEW) Gigantic Film Festival	Jesse Perrell
11:40	Orca Running	Lake Washington Half Marathon	Ashley Lee
11:50	Orca Running	Mother's Day Half & 5K	Ashley Lee
12:00	BREAK (30MN)		
12:30	Kirkland Greenways	(NEW) Bike Valet and Parking	Lisa McConnell
12:40	Stars Unlimited	The Great NW 3on3	Jason Waltman
12:50	Kirkland Performance Center	2023 Eastside Community Musical	Kayla Teel
1:00	Little League Baseball	Junior Softball World Series	John Chadwick
1:10	Studio East	Summer Teen Musical	Becky Henschman
1:20	Studio East	Shakespeare in the Park	Becky Henschman
1:30	Studio East	Storybook Theater in the Park	Becky Henschman

7. Timeline for Scoring Process and Final Funding Recommendation

- **August 29, Monday, 9am:** Scoresheets due to Carmine Anderson. Staff will compile the scoring
- **September 1, 8:30 – 10 am:** Funding decisions will be made at the TDC Special Meeting September 1
- **October 4 or October 18:** Recommendations for funding will go to City Council for approval

Meeting adjourned at 1:50pm