



**City of Kirkland
Tourism Development Committee (TDC) Agenda
December 6, 2021 from 11 – 12 p.m.**

Zoom Conf4 is inviting you to a scheduled Zoom meeting.
Topic: Tourism Development Committee Regular Business Meeting
Time: Dec 6, 2021 1100 AM Pacific Time (US and Canada)

Join Zoom Meeting

<https://kirklandwa-gov.zoom.us/j/97443049408?pwd=MEt1WEVnODIicGwyK0JJSURJU3gvZz09>

Meeting ID: 974 4304 9408

Passcode: 952903

1. Welcome and call to order **11 a.m.**

Chairperson and Kirkland City Councilmember Toby Nixon

2. Action needed: Approval of minutes **11 – 11:05**

Approve November minutes

3. Staff updates **11:05 – 11:15**

- *Community currency program update*
- *2022 Explore Kirkland grants recommendation*
- *TDC member recruitment efforts*

4. Marketing and PR discussion hosted by Green Rubino **11:15 – 11:50**

- *Presentation by Joleen Zanuzoski and Sienna Spencer-Markles followed by Q and A and discussion*

5. Good of the order **11:50 – 12:00**

Adjourn **12 p.m.**