

City of Kirkland Tourism Development Committee (TDC) Agenda August 5, 2021 from 9 – 10 a.m.

| Zoom Conf4 is inviting you to a scheduled Zoom meeting: | |
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| Topic: Tourism Development Committee - Regular Business Meeting | |
| Time: Aug 5, 2021 9 AM Pacific Time (US and Canada) | |
| Join Zoom Meeting | |
| https://kirklandwa-gov.zoom.us/j/95444058822?pwd=eEpka1dJbUtFV0JoVHFQTGhLR1Z | <u>CZz09</u> |
| Meeting ID: 954 4405 8822 | |
| Passcode: 654609 | |
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| 1. Welcome and call to order | 9 a.m. |
| Chairperson and Kirkland City Councilmember Toby Nixon | <i>3</i> a.m. |
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| 2. Staff report: Update on Kirkland Community Currency Proposal 2022 | 9:05 – 9:10 |
| Brief update provided by Deputy City Manager Jim Lopez | |
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| 3. 2022 Explore Kirkland grant application process | 9:10 – 9:15 |
| Brief check in about August presentation meeting | |
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| 4. Staff report: Review latest budget information from Finance | 9:15 – 9:20 |
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| 5. Discussion: Megenhardt proposal to award supplemental grants in 2021 | 9:20– 9:45 |
| During the July 16 meeting, TDC member Megenhardt asked the TDC to consider creating, | |
| hosting and facilitating an additional grant process to provide supplemental funding to 2021 | |
| events that are moving forward. This added funding would help these agencies address | |
| marketing shortfalls and other financial challenges stemming from the COVID-19 pandemic. | |
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| 6. Action needed: Approval of minutes | 9:45 – 9:50 a.m. |
| Approve June 3, 2021 and July 16, 2021 minutes | |
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| 7. Good of the order | 9:50 – 10 a.m. |
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| Adjourn | 10 a.m. |