



**City of Kirkland  
Tourism Development Committee (TDC) Agenda  
December 3, 2020 from 9 – 10 a.m.**

Join Zoom Conf 4 Meeting:  
206-337-9723 US (Seattle)

Join Zoom Meeting

<https://kirklandwa-gov.zoom.us/j/99880149202?pwd=ZGdNT01vNVVo5MERiMGI3QkZ3NSt6Zz09>

Meeting ID: 998 8014 9202

Passcode: 152251

**Welcome and call to order**

**9 a.m.**

*Chairperson and Kirkland City Councilmember Toby Nixon*

**Approval of Minutes**

*Action needed: approve November 5, 2020 minutes*

**Staff Report: 12Ks of Christmas Update**

**Open discussion about Parks as Tourism assets**

*With input from Director of Parks and Community Services Director Lynn Zwaagstra*

- *How to better leverage parks as a tourism asset?*
- *Last month we looked at the Peter Kirk Park Enhancement Concept Presentation, which is massive and would take many years to implement. In the meantime, are there smaller, more concise improvements at our parks that could broaden opportunities for tourism and/or athletic use?*
- *What facilities can we make available for different types of events?*
- *Opportunities for expanded tourism at the Kirkland Marina.*
- *Drawing on Director Zwaagstra's experience in recreation, what events are missing in Kirkland that could be easily implemented with a motivated events organizer?*
- *Partnership with the Lake Washington School District. Are there ways to expand this relationship? Can events be held in school gyms?*
- *Thoughts on whether less typical events like gaming events, including Magic the Gathering, Chess, Comicon could be hosted in Kirkland.*
- *On a similar note, is there an opportunity for nontraditional athletic events like mountain biking, CrossFit, Iron Man or anything else?*

**Good of the order**

**9:55 – 10 a.m.**

**Adjourn**

**10 a.m.**