

**KIRKLAND LIBRARY BOARD SPECIAL MEETING**  
**Virtual**  
**July 14, 2021**  
**6:00 p.m.**

**AGENDA**

Zoom Link: <https://kirklandwa-gov.zoom.us/j/97511622515?pwd=c2hwWFRBVXFPUGVmRGpFY2ZBVG1oUT09>

Webinar ID: 975-1162-2515

Password: 085208

1. *CALL TO ORDER*
2. *ROLL CALL*
3. *APPROVAL OF MINUTES*
  - a. June 9, 2021
4. *BUSINESS*
  - a. Regional Library Manager Report
  - b. Library Board Goals 2021-2022
5. *ITEMS FROM THE AUDIENCE*
6. *ADJOURNMENT*

**KIRKLAND LIBRARY BOARD  
VIRTUAL SPECIAL MEETING  
123 Fifth Avenue  
Kirkland, WA 98033**

**Wednesday, May 12, 2021  
6:00 p.m.**

**Minutes**

**1. CALL TO ORDER**

Chair Harry Bruce called the meeting to order at 6:02 p.m.

**2. ROLL CALL**

Present: Chair Harry Bruce and Boardmembers Hannah Goodmansen, Julia Nolan, Tracey Tymczynsyn and Paula White.

**3. APPROVAL OF MINUTES**

Motion to approve the minutes of the April 14, 2021 Library Board meeting.  
Moved by Boardmember Paula White, seconded by Boardmember Julia Nolan, the motion passed unanimously.

Current Board members introduced themselves and new members were welcomed.

**4. BUSINESS**

- a. Regional Library Manager Report  
King County Library System Regional Manager Denise Bugallo shared information about current and upcoming events at the Kingsgate and Downtown Kirkland libraries, including the reopening schedule.
- b. StoryWalk PopUp  
<https://www.seattleschild.com/popup-storywalk-offers-reading-adventures-in-parks-and-forests/>  
Members consulted Ms. Bugallo regarding implementation of StoryWalk events in Kirkland.
- c. Library Board Goals  
Board members continued sharing ideas for the Goals document and will forward additional line items and express interest in which ideas they would like to commit to work on (action verbs) to be ready for discussion at the July meeting.

**5. ITEMS FROM THE AUDIENCE**

None.

**6. ADJOURNMENT**

The June 9, 2021 Virtual meeting was adjourned at 7:18 p.m.

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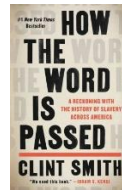
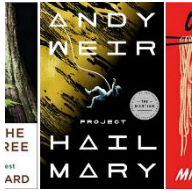
Kathi Anderson, City Clerk

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Harry Bruce, Chair

## KCLS Regional Manager Report –Kirkland Library Advisory Board Meeting-July 14, 2021

*Glacier Region (Carnation, Duvall, Kingsgate, Kirkland, Skykomish, & Woodinville)*



### KCLS Services

#### Updates & Highlights

- ❖ **By July 13, all KCLS libraries will be open for in building service.** For more information about what to expect when all libraries are open check [here](#).
- ❖ **Mask Requirements have changed as of June 29**
- ❖ **Changes to the myLibro App!** Even though curbside is ending, you can continue to use the app to search the catalog, place holds, renew items, etc.
- ❖ **Local Bestsellers for June 27, 2021**, each week from Pacific Northwest Booksellers Association.

### Online Programs & other Activities in June

- ❖ **Wisdom Café: Hope for the Future**, Wednesday, July 7, 12:30-1:30pm.
- ❖ **Summer Meals-Grab and Go**-Free lunches, Monday through Friday, 12:30-1:30 @ **Kingsgate Library**. Ages 1 to 18
- ❖ **Math Club Summer Camps K-4 Math Games, 3-4pm**. June 29-August 24.

*Please register online to receive Zoom link for programs.*

**Summer Reading with KCLS starts HERE!**

**KCLS Executive Director's Report & Monthly Blog**



**Just the Stats**

[KCLS 2021 1<sup>st</sup> Quarter Stats Dashboard](#)



#### KCLS Board of Trustees

*Upcoming Meetings: July 28*

Board meetings are held at 5:00pm on the last Wednesday of each month. The meetings are open to the public via Zoom and you must register through the link provided in the posted agenda. Public comment is heard during the first 30 minutes of each meeting.

[2021 KCLS Budget](#)

## **Kirkland Library Board Goals 2021-2022**

The *primary purpose* of the Kirkland Library Board is to act as a bridge between the local community and the Kirkland and Kingsgate libraries by collecting input and communicating with the City, KCLS and library staff about needs in the community that the libraries can assist in addressing.

### **Reaching out into the community to identify needs or issues**

- Computer literacy classes, zoom based i.e. digital navigators
- Links to free online resources
- ESOL/ELL classes
- Basic and Financial Literacy classes
- Internet/Broadband access
- Tax preparation assistance
- Job seeker support
- Best ways to communicate resources to community? Example: Sno-Isle Library System
- Survey of opinions of Kirkland library (what people want, etc.)
- Partnership with schools?

### **Serving as an ambassador to segments of the population that don't currently use the libraries**

- Do collections represent diverse segments of the community?
- Helping KCLS to identify community organizations/groups for outreach
  - Kirkland Alliance of Neighborhoods
  - Kirkland Interfaith Network
  - Various Neighborhood Associations

### **Raising awareness in the community about what the libraries offer**

- Kirkland Summerfest (TBD if held in 2021)
- Juanita Beach Park Farmers Market (Fridays)
- Marina Park Farmers Market (Wednesdays)

### **Advocating for library services and programs that meet the needs of the community**

- Attend Kirkland City Council meeting

### **Communicating with the Library System on behalf of local citizens (need dates and locations)**

- Attend KCLS Board meetings
- Attend Friends of the Library meeting
- Partnership with other libraries in the region (brainstorm - what are they doing?)
- Breakdown as to demographics with a library card - do we know who has one and how it compares to Kirkland population as a whole?
- % of Kirkland residents with library cards - can we guess as to who doesn't (and then maybe make educated guesses as to why they don't?)
- Breakdown as to types of books in library (e.g. % of Black authors, % female, % mystery vs. romance, etc. - what does our collection look like at a macro level?)

### **Brainstorming ways the libraries can increase community dialog about local issues**

- Social Media platforms: Tik Tok, Instagram ads
  - Library Board accounts? (current City policies may not allow)
  - Use of City account to promote Library programs
- Sharing book, TV, Movie or other media/programming recommendations
- Discover/outreach to determine how to identify community needs through senior/teen or other lens and to leverage KCLS resources to meet/support them (CARES, ARPA etc?)

**Representing the interests of the Kirkland community at large**

- Attend Library Legislative Day
- Promote the understanding of KCLS policies and procedures
- Being knowledgeable about KCLS mission, vision, values and philosophies
- Linking library staff with potential community partners

From Denise:

We have done these this past year and our re-grouping for this year. Need to figure out funding <https://www.popupstorywalk.org/Blog> with book recommendation algorithm

## **Julia's suggestions:**

1. Book blog – “librarian of the week” recommends favorite books (Julia)
  1. Denise question – would King County library be as whole be interested in this?
  2. Might there be appetite among librarians to do this?
  3. If interest, reach out to potential librarians + It to see whether this is possible
2. Recommendation algorithm (if you checked out X, you might also like Y and Z) - Julia
  1. Potentially partnering with outside provider (Amazon/Goodreads) to incorporate
    1. Investigate ethics of private partnership
    2. Opt in (probably necessary for privacy concerns)
    3. Best method of building “business plan” presentation to both King County Library + private partnership
  2. Developing on own
    1. Investigate ethics of additional data collection
    2. How to build – cost?
    3. Hosting – long term costs associated with platform
    4. Fund raising and whether this is a best use of funds
3. Survey of Kirkland – what do patrons want? - Julia
  1. Incorporate ideas from brainstorm and build survey
  2. Send to current lists (which? Kathi question)
  3. Julia can provide analysis and report back
4. Data mining of library data – what does our collection look like? (Year, author gender, genre, anything else?). How does this compare to what’s being checked out? Any information available on library card holders? Usage patterns for library (e.g. when things are being checked out, where?) - Julia
  1. Denise – has this been done previously? (If so, what were the results?)
  2. Who to speak to regarding this data?
  3. If exists, pull together data and report on insights
5. Clean up online trainings as well as link to other (similar) resources - Julia
  1. Who currently manages this process?
  2. Are there additional resources beyond current webpage ([https://kcls.org/resources-types/courses-training/?\\_ga=2.3677680.1970844139.1623856209-945154728.1592403762](https://kcls.org/resources-types/courses-training/?_ga=2.3677680.1970844139.1623856209-945154728.1592403762))
  3. Are there best methods of aggregating/collecting training (e.g. computer vs. financial vs. foreign language vs. improving reading?)
6. Book lockers in additional locations – investigate possibilities - Julia
  1. Cost
    1. Upfront
    2. Ongoing
    3. Fundraising
      1. Bond?
      2. Library funds?
      3. Fundraising program?
      4. Grants?
  2. Locations
    1. Which would best “span” the distance
    2. How do we get permission to install these?
  3. Public interest
    1. Survey or other tool to determine if this is desired
    2. Mapping of distance between patron homes + current libraries
    3. Usage of current book lockers