



# SUSTAINABLE BUSINESS

## Why is this important?

A green economy is resilient, socially just, and follows a circular framework. When a large variety of businesses are located locally, community members and other local businesses can meet all or most of their needs for purchasing goods and services without traveling to another city.

Businesses that operate sustainably reduce their environmental impact, including emissions, waste, and pollution, while protecting employee health.

## How is Kirkland doing now?

The City of Kirkland offers a variety of resources to businesses to operate more sustainably, including recycling and composting assistance, pollution prevention visits, employee transportation assistance, and more.

The City does not have an overarching program for building a green economy, and does not currently track economic diversity.

## What key goals are included?

Key sustainable business goals include:

- Engage with Kirkland businesses on environmental best practices
- Foster economic diversity throughout the community
- Support and enhance the resilience of the Kirkland business community
- Support the transition to an equitable, socially just sustainable business community in Kirkland

## What is the Sustainability Master Plan?

The Sustainability Master Plan is a ten-year planning document that outlines community-level goals and actions intended to help Kirkland meet the needs of the present without compromising the ability of future generations to meet their needs.

Major community needs are:

- clean air and water
- healthy food to eat
- safe ways to get around
- more housing options that allow people of all economic means to live and thrive
- a more equitable and socially just city that is welcoming and inclusive of all people



## How can you help meet these goals?

- Patronize local businesses and service providers
- Support green businesses (look for EnviroStars recognition, B corps, and green practices)
- Encourage restaurants to compost food scraps and use durable dishware

***For all goals and actions, see the Sustainability Master Plan.***

