NE 85th SAP—

Summary of Public Comment and

Supplemental Fiscal Impacts and Benefits Analysis Services

City Council Study Session

City of Kirkland Mithun 06 April 2021



NE 85th Station Area Plan—

- 3 min Intro & Project Status
- 5 min Summary of Public Comments
- 12 min Fiscal Impacts & Benefits Study approach
 - 5 min SAP Integration
 - 3 min Fiscal Analysis Piece
 - 3 min Community Benefits Analysis Piece
- 2 min Anticipated Cost and Funding

Discussion and Questions

Project Purpose & Context

"Civic engagement, innovation and diversity are highly valued. We are respectful, fair, and inclusive."

-City of Kirkland Vision 2035

Land Acknowledgement—

The study area of this project is on the traditional land of the first people of Kirkland.

The Station Area Plan honors with gratitude the land itself and the Tribes which have cared for it since time immemorial.



Project Purpose—



Sound Transit and WSDOT are planning a new NE 85th Street and I-405 Interchange and new Bus Rapid Transit station.

Kirkland's City Council directed the creation of a **Station Area Plan** to guide future growth or development around the station.

The project was scoped to flow into the 2024 **Comprehensive Plan updates**.

Project Status & Alternatives Engagement Summary

Project Status

Completed Stages

Vision & Concepts

- Project Objectives
- Opportunities and Challenges Report
- Market Analysis Report
- Study Area boundaries
- Study Area Growth framework
- SEIS Scoping
- Alternative Growth
 Bookends

Alternatives

- Prepare & analyze 3 alts
- Identify potential mitigation
- Draft SEIS

• Two Public Events



Remaining Stages

Confirm Preferred Direction

• Draft Plan

- Develop Draft Plan concepts
- Develop Policy Scenarios for mitigation & Form Based Code
- City investments & projects
- Preliminary Final SEIS
- Draft Planned Action
 Ordinance

• Final Plan

- Plan details, urban design
- Policy details for mitigation & Form Based Code
- Final SEIS
- One Public Event

DSEIS Comment Period January 5 – February 19

Engagement Opportunity	# of Participants	Audience
Real-time online open house	140	Public*
Online survey	408	Public*
Written comment	114	Public*
Service provider work group	4 service providers	People with low incomes or experiencing homelessness
Meetings-in-a-Box	26	People with low incomes or experiencing homelessness
Student project at LWHS	41	Youth
Presentations at Virtual Community Org Meetings	10 meetings	Neighborhood & Business Associations

*included outreach via multifamily housing buildings, ethnic groceries, Chinese-language materials and messaging via the Chinese Information Service Center, senior housing facilities, unions, community groups and organizations, service providers, and Lake Washington High School





DSEIS Comment Period January 5 – February 19

Group of Focus	Outreach Via
Residents within the Station Area and Kirkland Residents	Neighborhood associations
Older Adults	Senior housing facilities
Renters	Multifamily housing buildings
People with Limited English Proficiency	Chinese Information Services Center
People of Color	Ethnic businesses and groceries
Youth	LWHS
Low Income Households	Service providers
Households with poor digital access	Posters at essential businesses/residences
Large Property Owners in the Station Area	Direct engagement
Businesses in the Station Area and in Kirkland	Chambers of commerce
Transit Riders, Bicyclists, Pedestrians	Transit-, pedestrian-, and bike-based organizations
Private Sector Employees	Major employers
Teachers and Public Employees	Unions
Development Community	Email – During Market Study
Public Agencies and Tribes	DSEIS Request for Comment

Themes of all input received

Community

importance of more affordable and diverse housing opportunities pride in Kirkland's communities, residents, and character interest in equity and support for all Kirkland residents impacts of growth on schools

Development

Concerns regarding **funding** for additional infrastructure, services, schools desire to **focus density around transit**

strong support for designing **compatible transitions** to adjacent neighborhoods questions around the appropriate **balance of housing with a range of jobs** preferences for **heights at lower levels**

Environment

concern about climate change

strong support for **open space**, **parks**, **and trees**

desire to **balance new development and required infrastructure** and services

Mobility

strong support for **bike**, and **pedestrian** facilities with safety considerations

strong support for **better transit and mobility connections** with the new BRT, to downtown Kirkland, and to Houghton P&R

concerns about traffic impacts

Sample Comments

Is this **burden to build this infrastructure** going to be placed on the current tax payers of Kirkland?

...further identify and quantify additional mitigation projects and/or Transportation Demand Management strategies that could be implemented to address these adverse impacts under Alternatives 2 and 3.

"You need to make sure there are enough schools that these children living in this proposed development can go to and that there will be public bus routes to before and after school."

Written Comment: Key Words

(114 comments)



Areas of Interest



Survey Responses: Alternatives Ranking

"Rank the alternatives based on how well they promote the project vision of Livability, Sustainability and Equity from best to worst."

(326 responses)

Weighted Average Ranking

Higher rankings are more favorable

Alternative 1 - No Action

Alternative 2 – Guiding Transit-Oriented Growth

Alternative 3 – Transit-Oriented Hub



3 points for each "Best" ranking 2 points for each "Middle" ranking 1 point for each "Worst" ranking Proposed Fiscal Impacts & Benefits Study approach

Proposed Study Approach

Completed Stages

• Vision & Concepts

- Project Objectives
- Opportunities and Challenges Report
- Market Analysis Report
- Study Area boundaries
- Study Area Growth framework
- SEIS Scoping
- Alternative Growth Bookends

Alternatives

- Prepare & analyze 3 alts
- Identify potential mitigation
- Draft SEIS

• Two Public Events

Supplemental Stages

• Fiscal Impacts & Benefits Study

- •Travel modeling
- Develop narrowed growth bookends
- Develop policy scenarios for mitigation
- Analyze bookend alternatives and policy scenarios
- Impacts & Benefits Findings
- Recommend Preferred Plan Direction
- •One Public Event
- Two Stakeholder Workshops

Remaining Stages

Confirm Preferred Direction

• Draft Plan

- Develop Draft Plan concepts
- Develop Policy Scenarios for mitigation & Form Based Code
- City investments & projects
- Preliminary Final SEIS
- Draft Planned Action
 Ordinance

• Final Plan

- Plan details, urban design
- Policy details for mitigation
 & Form Based Code
- Final SEIS
- One Public Event

Station Area Plan Integration

Plan Integration

Transportation Modeling: Analyze how regional travel behavior changes in Alt 2 and in the updated Bookend Alt would affect local conditions

Refined "Bookend Alternatives": Develop narrowed range of growth "bookends" within EIS alternatives for further study

EIS/Plan Coordination: Relate findings to final EIS & plan development

Benefits of this Activity

Refine the range of options for additional study based on public comment and analysis

Align insights from the fiscal and community benefits analysis for Final SEIS and plan development

Approach

- Expand transportation modeling to include regional travel behavior change (eg: drivers find new routes for through traffic). Demonstrate interaction between changes in the study area and larger network effects.
- Develop "Bookend Alternatives": Incorporate public comment, additional transportation analysis, and Draft SEIS findings
- SEIS/Plan Coordination: Organize working group meetings, additional engagement, and other coordination activities to support final plan development, including Final SEIS

Fiscal Impact Analysis

Fiscal Impacts

Revenues generated: taxes; impact fees; and charges for City, Lake Washington School District, and Cascade Water Alliance

Development contributions: parks/open space, other public benefits

Costs incurred: infrastructure and public services provided by City and partners

Benefits of this Analysis

Understand the ability of the City and key partners to invest in infrastructure and public services associated with each booked alternative

Inform planning efforts development of a preferred alternative, and potential phasing strategies

Approach

- Model revenues based on development assumptions in bookend alternatives
- Identify efficient service delivery options: engage staff in identifying incremental costs considering existing capacity in the system and development contributions
- Analyze and iterate, adjusting for:
 - pace of development/rate of growth
 - rate of service demand
 - tax and fee policies
 - timing of significant individual developments

Fiscal Impact Analysis: Key Assumptions

- Revenues in first round of analysis will be based on Kirkland's tax and fee structure, using the best available information for comparable development
- Costs should reflect Kirkland's actual anticipated costs to serve the area as well as be relevant to adopted levels of service (LOS). Consider:
 - Existing capacity
 - Development contributions (community benefits)
- Iterations around key levers, including the following:
 - Pace of development/rate of growth
 - Rate of service demand
 - Tax and fee policies
 - Timing of significant individual developments

Fiscal Impact Analysis: Revenues and Expenses

Revenues

Sales Tax on New Construction

Property Tax

Sales Tax

Revenue Generating Regulatory License Fee ("Head Tax")

Utility Tax

Real Estate Excise Tax

Transportation Impact Fees

Parks Impact Fees

Lake Washington School District Impact Fees

Cascade Water Alliance Regional Capital Facilities Charge

Expenses: City and Partner Services

General Government

Police and Fire

Parks

Schools

Franchise Utilities: Waste and Power

Expenses: Infrastructure Topics

Transportation and Transit

Water and Wastewater

Stormwater and Surface Water

Community Benefits Analysis

Community Benefits

Policy Scenarios: incentive zoning, inclusionary programs, linkage fees

Community Benefits Analysis: Opportunities to support open space, affordable housing, schools, public realm, green building/ sustainability, neighborhood character

Multi-modal Transportation: bike/walk network, transit LOS, study additional intersections

Benefits of this Analysis

Identify how future development can benefit community needs like housing & schools, and relate to municipal fiscal impacts

Ensure final plan, zoning, and policy changes can achieve community benefit goals

Approach

- **Define policy scenarios** based on public comment, technical analysis, and staff input. Create "policy scenarios" that test different mixes of policies to understand cumulative effects on development and community benefit.
- Evaluate community benefits: study economic feasibility and community benefit of each bookend alternative; iterating to incorporate fiscal impact findings and initial results
- Analyze multi-modal transportation: identify the performance of alternatives for cyclists, pedestrians, and transit alongside autos.

Proposed Schedule Summary and Key Council Decision Points



Plan Integration (Not in current scope of work)
 Existing SAP Scope
 Community Benefits & Tradeoffs Study
 Fiscal Impacts Study
 Key Council Decision Points

Anticipated Cost and Funding

Item	Original Budget	Revised Amount	Variance
HB 1923 grant award from the	\$150,000	\$45,000	\$105,000
Department of Commerce			
Proposed fiscal impacts and benefits	\$0	\$250,000 to	\$250,000 to
analysis		\$350,000	\$350,000
TOTAL PROPOSED USE OF 2020 EX	\$355,000 to		
			\$455,000

Utility	Estimated Cost of Modeling Impact
Water & Sewer	\$30,000 to \$35,000
Stormwater	\$35,000 to \$50,000

Discussion

1. Does proposed supplemental scope and budget address questions identified by Council? Is the level of Council and community engagement appropriate?

2. Does Council have feedback to help guide direction of a revised high-bookend alternative?

3. Is Council open to staff exploring options for phased adoption of future Planned Action Ordinance(s)?

Thank you!

Outreach and Engagement

Requests for Additional Traffic Analysis

"Sections that analyze and project traffic vehicle counts and intersection congestion need to be updated to reflect the traffic situation before the onset of COVID."

"Has there been a traffic study for the 80th/120th intersection?"

"WSDOT requests that the City provide a more detailed quantitative analysis on the operational transportation effects of all of the SAP alternatives."

"Impacts related to entering and leaving I-405 (e.g., wait time to enter I-405 north during the evening rush hour) were not analyzed."

"The final SEIS should add an **analysis of am peak hour existing conditions and impacts** for each of the Alternatives.... In addition to legal and equity issues, the SEIS should **analyze whether the market will bear the incentives** under consideration and the range of linkage fees."

"The effect of further concentration of density at this intersection need to be better addressed in the DEIS."

Comments lightly edited for clarity and brevity.

Survey Demographics: Race and Ethnicity

Race and Ethnicity (302 responses)



- American Indian or Alaskan Native (0%)
- Asian / Pacific Islander (8%)
- Black or African American (1%)
- Hispanic (5%)
- White / Caucasian (78%)
- Multiple ethnicity / Other (7%)

- 82% of Station Area residents are White
- 10% of Station Area residents are Asian
- 7% of Station Area residents identify with two or more races or ethnicities.

Race and Ethnicity by Age (301 responses)

234 Responses from Participants Ages 40 and above
 67 Responses from Participants Ages 39 and under



Survey Demographics: Age and Income

Income (287 responses)



- 31% of Kirkland households have household incomes below \$75,000.

Age (310 responses)



■18-20 (1%)
■ 21-29 (3%)
<mark>=</mark> 30-39 (20%)
■ 40-49 (22%)
■ 50-59 (23%)
■60 or older (32%)

- Station Area residents are
 - 26% under 18
 - 10% between 18-24
 - 20% between 35-44
 - 32% 45-64
 - 12% 65 or older.

Community Growth & Evolution

Indigenous Community and Early Settlement





Indigenous village settlement by

(STAH-lahl, Duwamish, "Place of

dripping water", Coast Salish).

Smallpox epidemic 1770-1850.

First settlement in Kirkland,

Houghton and Juanita 1871.

Treaty of Point Elliot ceded 54,000 Acres of Duwarnish land including

Duwamish and Coast Salish tribes

Industrial Era and Regional Development



Lake Washington (HAH-choo)

Spanish Flu epidemic 1918.

700

New Deal: Redlining and

2,000

1940

Racially restricted subdivisions 1930-1950.

drops 1916.

Peter Kirk's Mill set In Lake Washington Ship Canal

place the block structure opens 1917.

that remains today.

Kirkland incorporated

Suburban Growth and Annexation



Innovation Economy and