



Kirkland, WA Comprehensive Parks, Recreation, and Open Space Master Plan Report



RRC
ASSOCIATES



December 2021



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Introduction

- The purpose of this study was to gather community feedback on the City of Kirkland parks, recreation facilities, amenities, future planning, communication, and more.
- This survey research effort and subsequent analysis were designed to assist the City of Kirkland in developing a plan to reflect the community's needs and desires.



Methodology

Primary methods:

1 = Statistically Valid (Invitation Survey)

Mailed postcard and survey with an option to complete online through password protected website

2 = Open Link Survey

Online survey available to all residents of Kirkland

4,864 Postcards & 4,822 Surveys Delivered



656 - Invitation Surveys Completed
+/- 3.8% Margin of Error



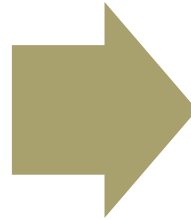
2,345 - Open Link Surveys Completed

3,001
Total
Surveys

Weighting the Data

1

The underlying data from the survey were weighted by age and ethnicity to ensure appropriate representation of **Kirkland residents** across different demographic cohorts in the sample.



2

Using U.S. Census Data, the age and ethnicity distributions in the total sample were adjusted to more closely match the actual population profile of the **City of Kirkland**.

Key Findings



PARK USAGE

City parks are the most widely used facilities, services or programs provided by Kirkland Parks and Community Services. 66% of Invite respondents and 73% of Open link respondents use City parks at least a few times a month or more. Open link respondents are more likely to be users.



COMMUNICATION

There is some room for improvement to better leverage communication efforts and information dissemination about parks and recreation to further create awareness in Kirkland. 23% of overall respondents indicated that communication effectiveness is not effective, with an average score of 3.3 (on a scale of 1 to 5).



IMPORTANCE

On a scale of 1 to 5, with 5 being very important, Invite respondents rated parks and open spaces (4.7), trails in parks and/or city trail systems (4.7) and restrooms (4.4) as the most important facilities and amenities to their households. Programs and services were less important overall with special events rating the highest at 3.6.



NEEDS MET

In terms of facilities meeting the needs of the community, invite respondents rated all facilities and amenities and all programs and services above average (3.0). Parks and open spaces rated the highest for facilities at 4.1 and special events rated the highest for programs and services at 4.0.

Key Findings



INCREASE USE

Year-round restrooms, Recreation Center or Indoor Aquatic Complex, and better lighting (parks, trails, and facilities) are the top 3 items that if addressed would increase use at parks and recreation in Kirkland. Expanded hours of operation and lower pricing/user fees were more important to lower incomes and the Hispanic population.



FUTURE NEEDS

New parks in the North area of Kirkland and an indoor aquatics center are the most important needs for improvement for Kirkland Parks and Community Services over the next 5 to 10 years. Little interest/support in building new athletic fields or converting to synthetic turf (or developing more niche facilities for cricket, futsal, rugby, etc.) exists.



FUNDING SOURCES

More than half of respondents indicate that they would probably or definitely support a bond referendum for specific projects, indoor aquatic facility and an indoor recreation center, and increased user fees. More than half of respondents would probably or definitely not support any for of new or expanded tax.



ADA-ACCESSABILITY

4% of overall respondents have a need for ADA-accessible facilities and services. Of the respondents who have a need for ADA-accessible facilities and services, 57% have experienced challenges in accessing parks or programs.

Demographics



Gender & Age

Respondent gender and age.

Q: Please indicate the gender with which you identify: by "Source"

	Overall	Invite Sample	Open Link
Male	42%	43%	41%
Female	53%	53%	53%
Non-Binary	0%		1%
I prefer to identify as:	0%	0%	0%
Prefer not to answer	5%	4%	5%
n=	2,233	607	1,626

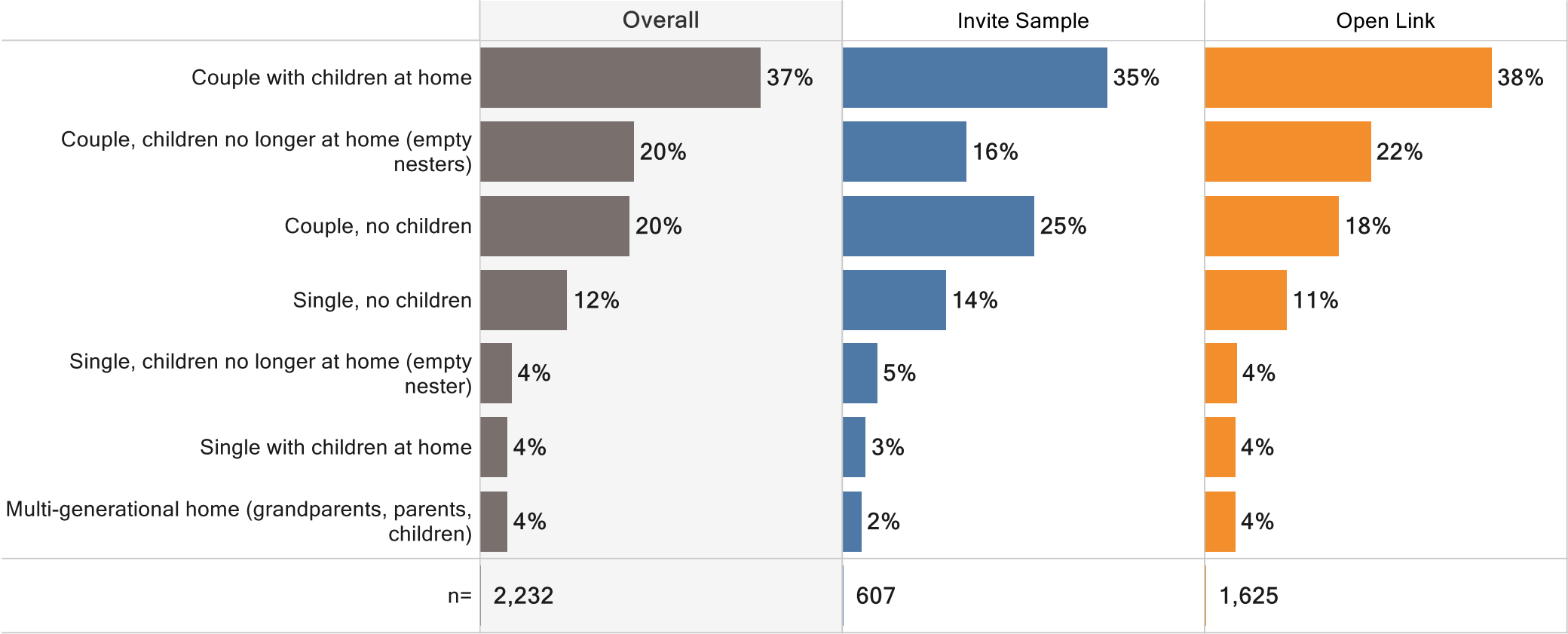
Q: What is your age? by "Source"

	Overall	Invite Sample	Open Link
18 - 29	9%	19%	5%
30 - 39	19%	23%	17%
40 - 49	21%	17%	23%
50 - 64	30%	24%	33%
65 or over	21%	17%	22%
n=	2,225	607	1,618

Household Makeup

Household status.

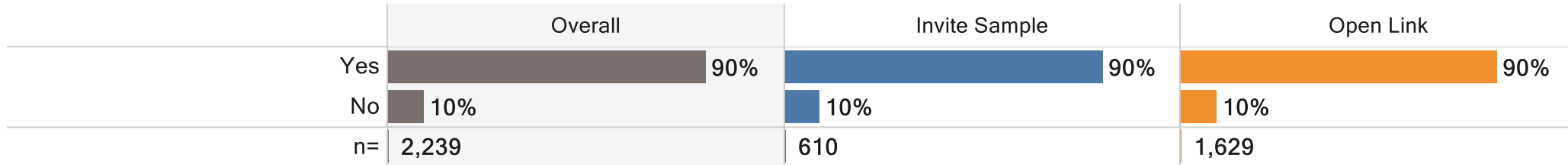
Q: Which of these categories best applies to your household? by "Source"



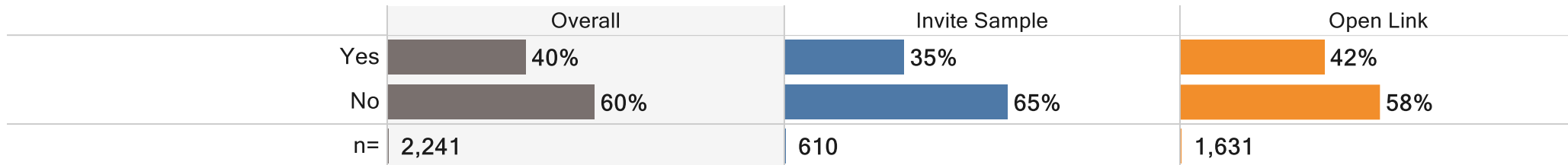
Voting Status, ADA-Accessibility and Dogs

Registered voter, ADA needs and dog ownership.

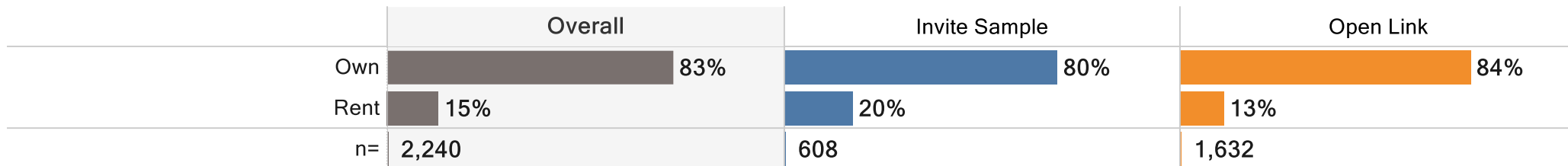
Q: Are you a registered voter in Kirkland? by "Source"



Q: Do you or a member of your household own a dog? by "Source"



Q: Do you own or rent your residence in Kirkland? by "Source"



Ethnicity & Race

Respondent ethnicity and race.

Q: Are you of Hispanic, Latino or Spanish origin? by "Source"

	Overall	Invite Sample	Open Link
Yes	<div><div></div></div> 5%	<div><div></div></div> 8%	<div><div></div></div> 4%
No	<div><div></div></div> 95%	<div><div></div></div> 92%	<div><div></div></div> 96%
n=	2,185	589	1,596

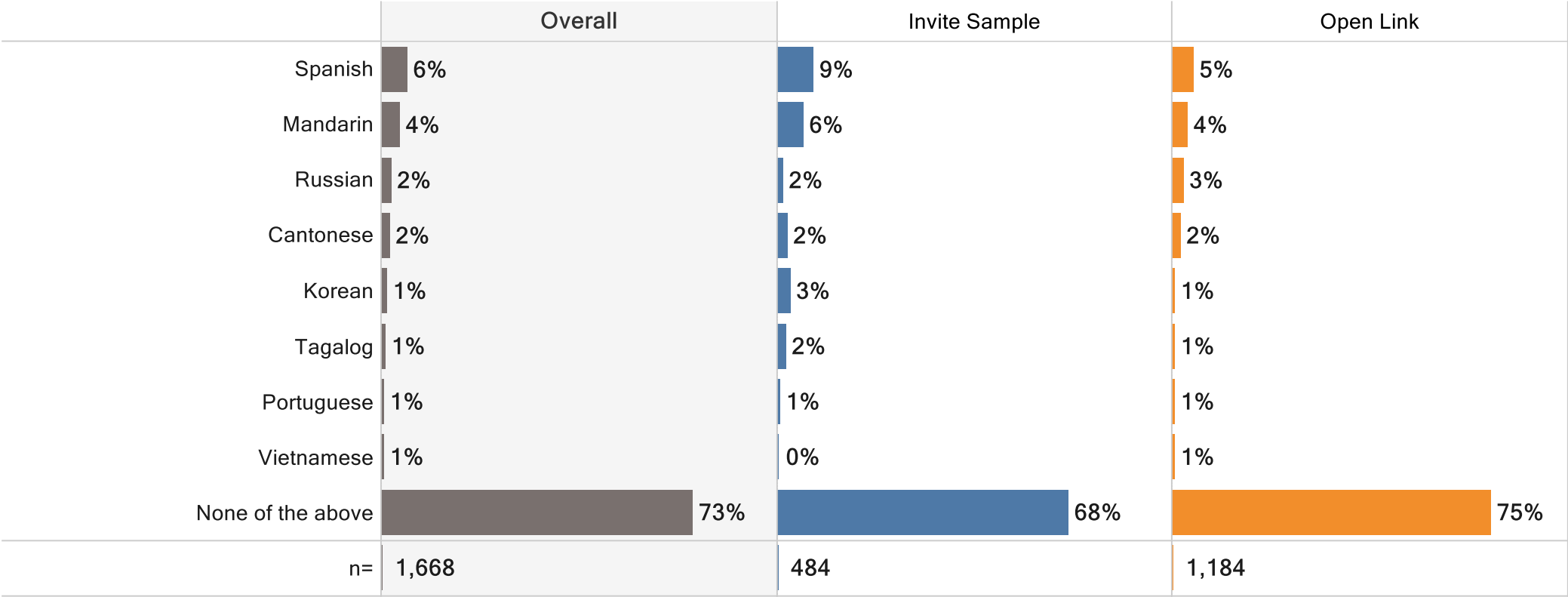
Q: What race do you consider yourself to be? (Check all that apply) by "Source"

	Overall	Invite Sample	Open Link
White/Caucasian	<div><div></div></div> 84%	<div><div></div></div> 82%	<div><div></div></div> 85%
Asian	<div><div></div></div> 14%	<div><div></div></div> 17%	<div><div></div></div> 12%
Some other race	<div><div></div></div> 5%	<div><div></div></div> 4%	<div><div></div></div> 6%
American Indian and Alaska Native	<div><div></div></div> 1%	<div><div></div></div> 1%	<div><div></div></div> 2%
Black or African American	<div><div></div></div> 1%	<div><div></div></div> 1%	<div><div></div></div> 1%
Native Hawaiian and Other Pacific Islander	<div><div></div></div> 1%	<div><div></div></div> 0%	<div><div></div></div> 1%
n=	2,149	581	1,568

Language

Household languages.

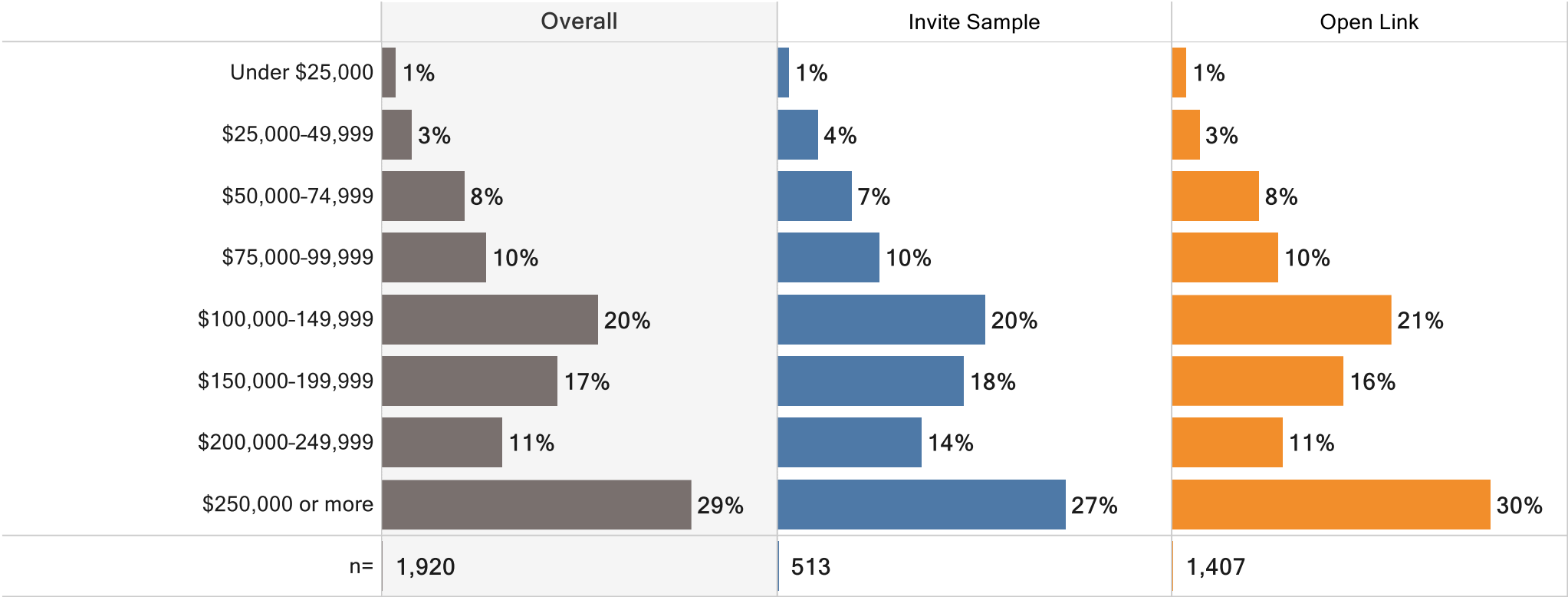
Q: Are there any languages other than English used in your household to communicate? If so, please indicate below
(Check all that apply) by "Source"



Income

Household income.

Q: Which of these categories best describes the total gross annual income of your household (before taxes)? by "Source"



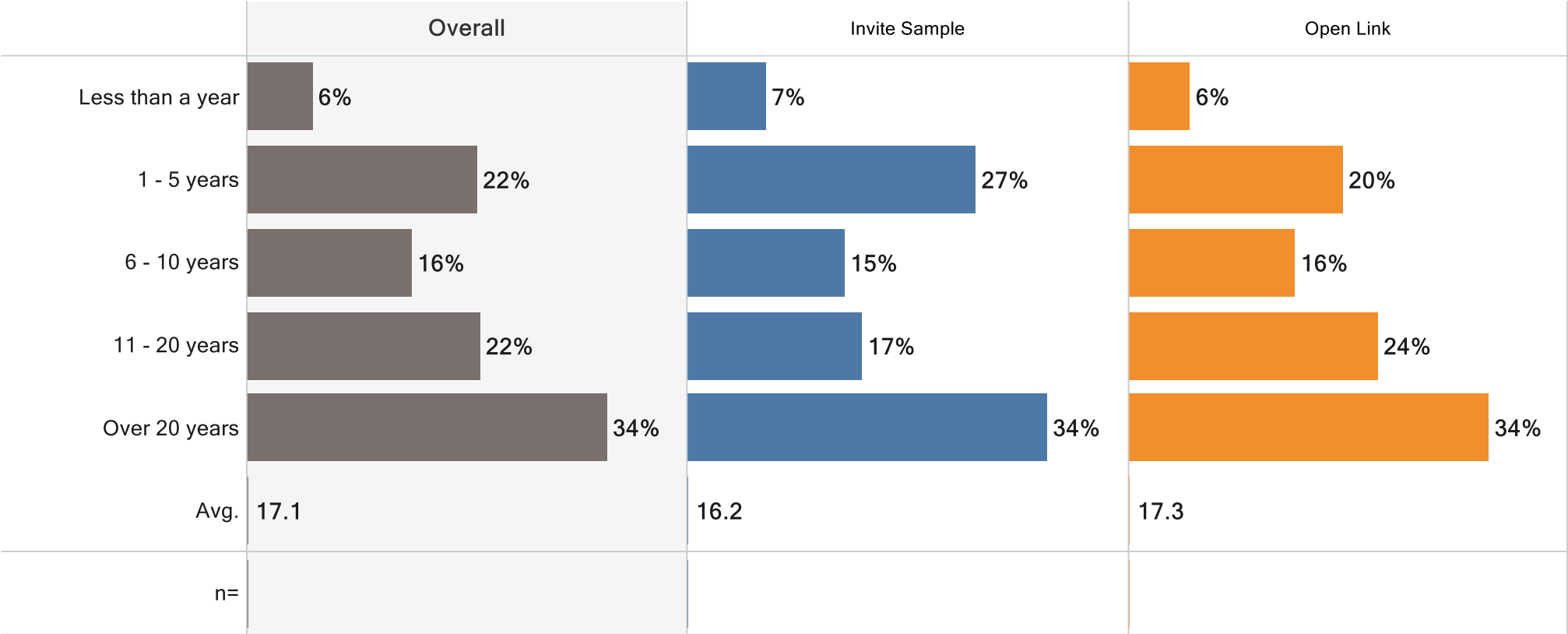
Living in Kirkland



Length of Time in Kirkland

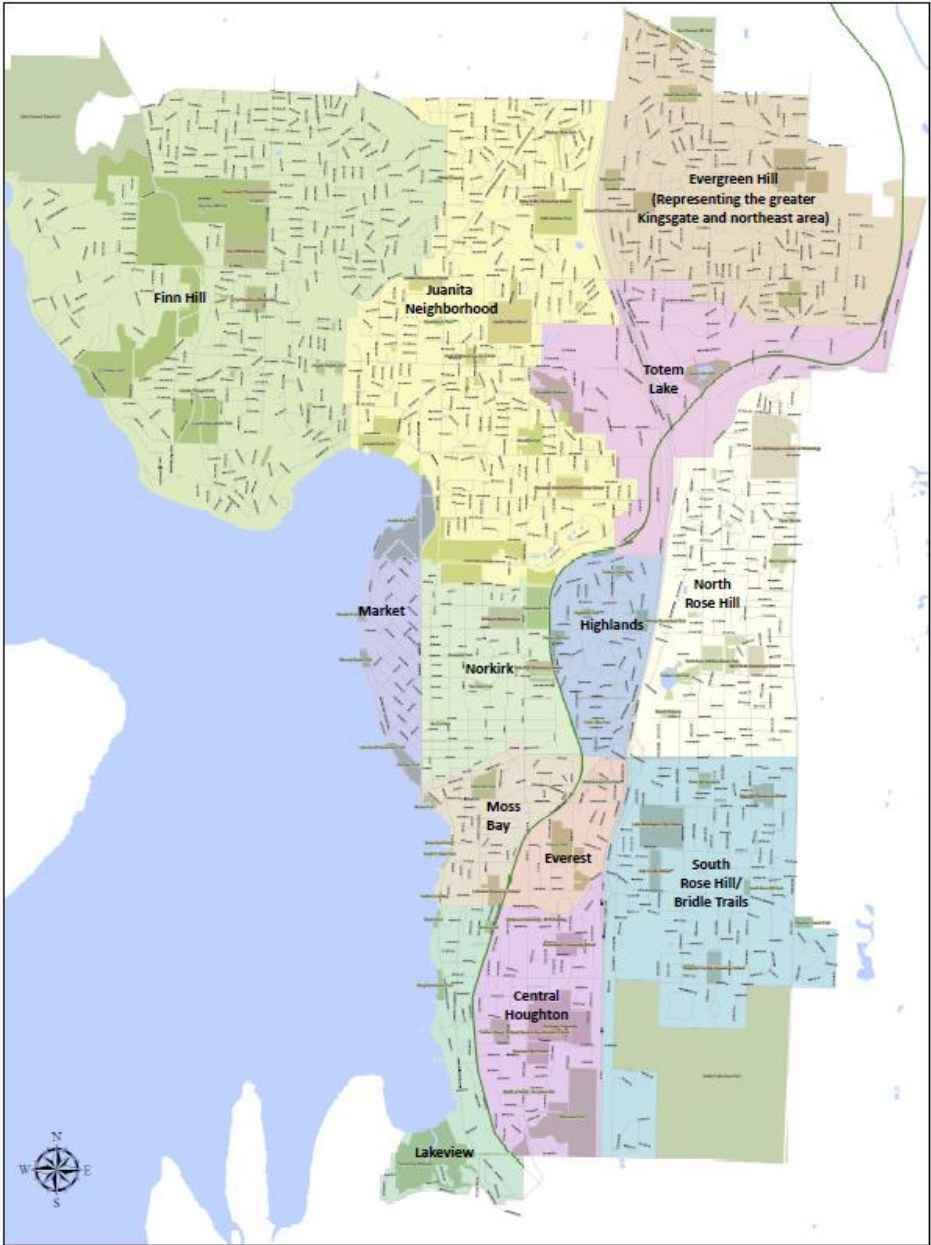
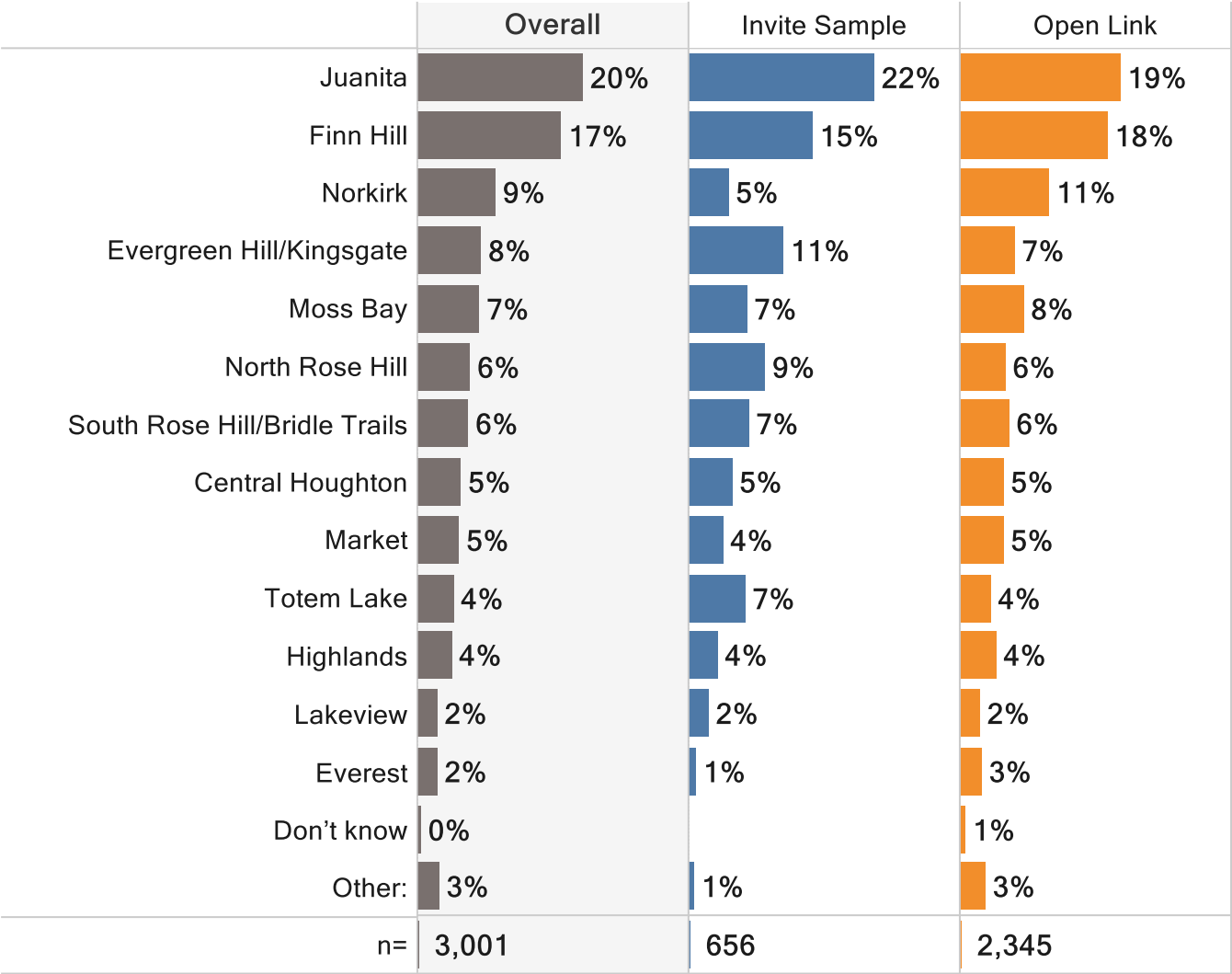
Respondent tenure in Kirkland.

Q: How long have you lived in Kirkland or surrounding area? by "Source"



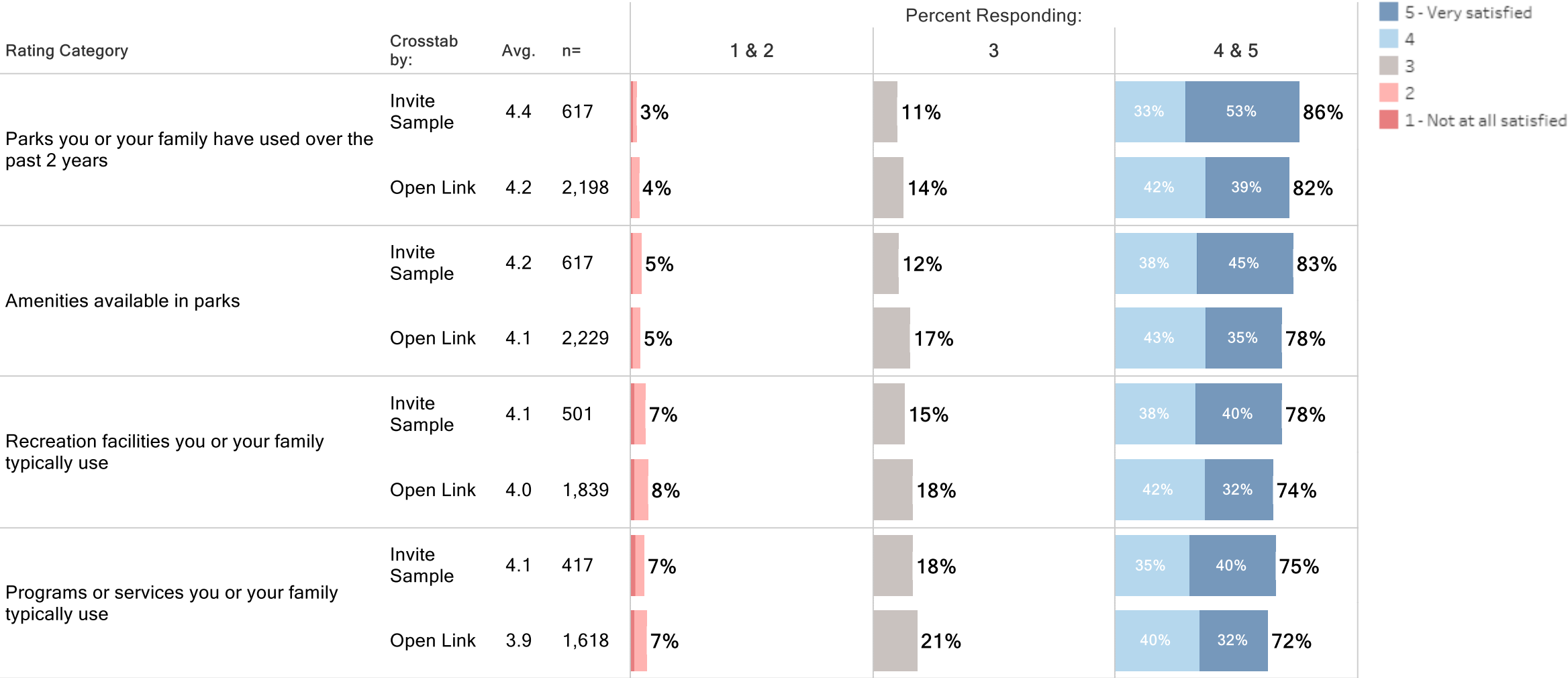
Neighborhood in Kirkland

Q: Which Kirkland neighborhood do you live in? by "Source"



Satisfaction with Parks and Recreation Facilities

Q: How satisfied have you and your family been with the quality of Kirkland Parks and Community Services? by "Source"

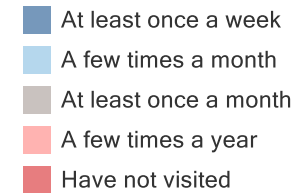


Current Usage



Frequency of Use By Invite Sample

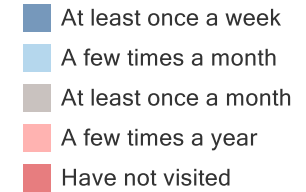
Q: Prior to the current CDC guidelines and restrictions on accessing parks and recreational facilities that were put into effect for COVID-19, how frequently have you and/or a member of your household used or participated in any of the following facilities, services or programs provided by Kirkland Parks and Community Services? by "Invite Sample"



Rating Category	Avg.	n=	Percent Responding:			
			1 & 2	3	4 & 5	
City parks	2.1	639	43% 66%	15%	18%	
Dog parks	4.2	623	16%	5%	65% 79%	
Athletic rectangle fields (soccer, football, etc.)	4.3	618	11%	5%	63% 83%	
Athletic diamond fields (baseball, softball, etc.)	4.4	620	9%	3%	71% 87%	
Tennis courts	4.4	625	6%	5%	66% 88%	
Community Centers	4.5	622	6%	4%	66% 90%	
Programs	4.5	618	6%	4%	69% 91%	
Basketball courts	4.5	616	7%	3%	73% 90%	
Peter Kirk Pool	4.6	622	6%	1%	74% 92%	
Rentals (Community Center, pavilions, etc.)	4.8	617	1%	1%	82% 98%	
Volleyball courts	4.8	618	2%	2%	86% 97%	
Pickleball courts	4.8	617	3%	1%	91% 96%	

Frequency of Use By Open Link Sample

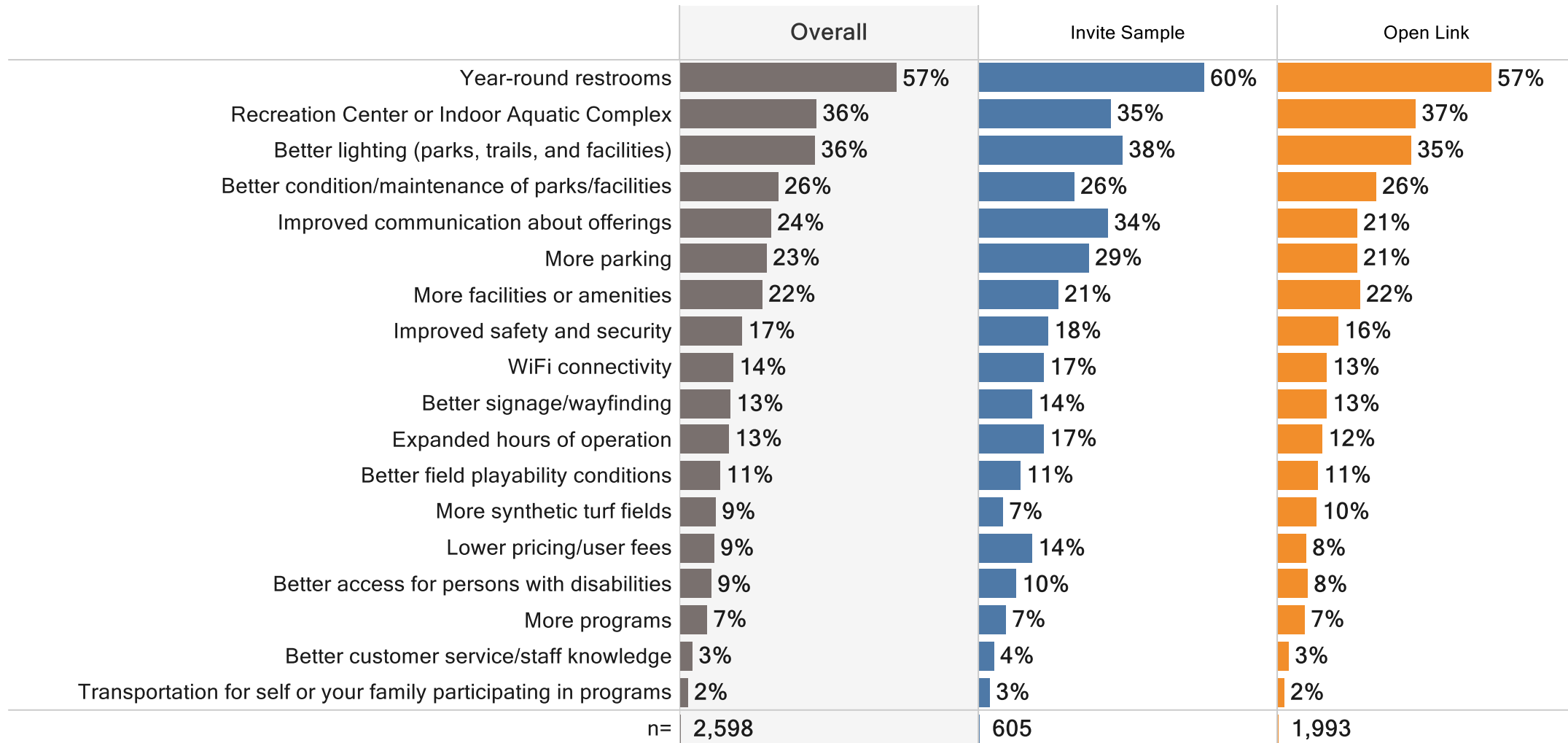
Q: Prior to the current CDC guidelines and restrictions on accessing parks and recreational facilities that were put into effect for COVID-19, how frequently have you and/or a member of your household used or participated in any of the following facilities, services or programs provided by Kirkland Parks and Community Services? by "Open Link Sample"



Rating Category	Avg.	n=	Percent Responding:			
			1 & 2	3	4 & 5	
City parks	1.9	2,110	51% 73%	12%	15%	
Athletic diamond fields (baseball, softball, etc.)	4.0	2,084	18%	5%	57% 77%	
Athletic rectangle fields (soccer, football, etc.)	4.1	2,077	17%	6%	56% 21% 77%	
Dog parks	4.2	2,091	17%	4%	64% 79%	
Community Centers	4.3	2,081	9%	5%	58% 29% 87%	
Programs	4.4	2,077	7%	3%	61% 29% 91%	
Peter Kirk Pool	4.5	2,090	8%	2%	67% 23% 90%	
Tennis courts	4.5	2,075	6%	5%	69% 89%	
Basketball courts	4.5	2,058	7%	4%	72% 89%	
Pickleball courts	4.6	2,080	8%	2%	83% 90%	
Rentals (Community Center, pavilions, etc.)	4.8	2,078	1%	1%	80% 98%	
Volleyball courts	4.8	2,072	2%	2%	86% 96%	

Increase Usage

Q: What are the most important areas that, if addressed by Kirkland Parks and Community Services, would increase your use of parks and recreation facilities, programs and services? (Check all that apply) by "Source"



Current Conditions



Importance of Current Facilities and Amenities By Average

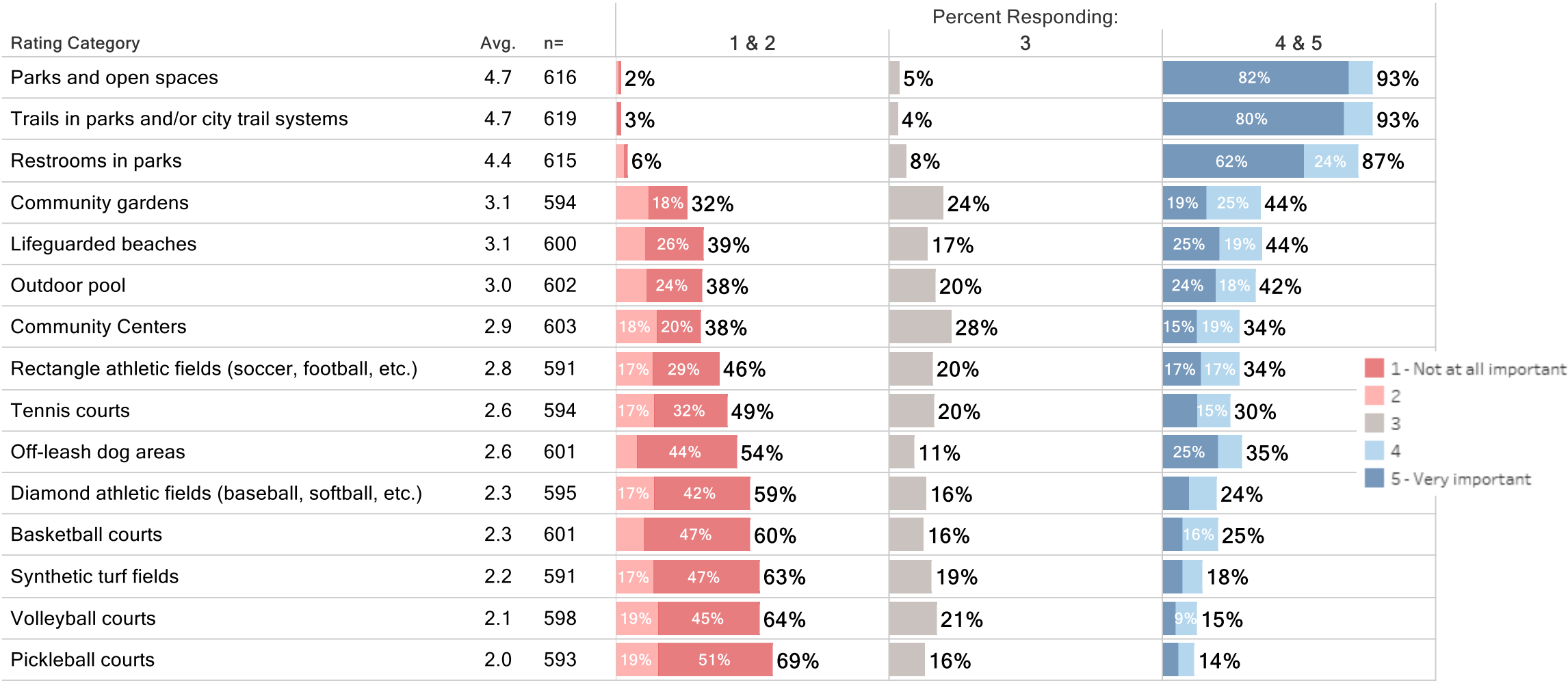
Q: How important are the following facilities and services are to your household? FACILITIES AND AMENITIES by "Source"

	Overall	Invite Sample	Open Link	
Parks and open spaces	n=2,574 4.7	n=616 4.7	n=1,958 4.7	
Trails in parks and/or city trail systems	n=2,576 4.7	n=619 4.7	n=1,957 4.6	
Restrooms in parks	n=2,573 4.4	n=615 4.4	n=1,958 4.4	
Lifeguarded beaches	n=2,535 3.1	n=600 3.1	n=1,935 3.1	
Community gardens	n=2,527 3.1	n=594 3.1	n=1,933 3.0	
Outdoor pool	n=2,533 3.0	n=602 3.0	n=1,931 3.0	
Community Centers	n=2,533 2.9	n=603 2.9	n=1,930 2.9	
Rectangle athletic fields (soccer, football, etc.)	n=2,508 2.8	n=591 2.8	n=1,917 2.8	
Off-leash dog areas	n=2,537 2.7	n=601 2.6	n=1,936 2.7	1 - Not at all important
Tennis courts	n=2,515 2.6	n=594 2.6	n=1,921 2.5	2
Diamond athletic fields (baseball, softball, etc.)	n=2,513 2.4	n=595 2.3	n=1,918 2.4	3
Synthetic turf fields	n=2,512 2.3	n=591 2.2	n=1,921 2.3	4
Pickleball courts	n=2,512 2.2	n=593 2.0	n=1,919 2.2	5 - Very important
Basketball courts	n=2,524 2.1	n=601 2.3	n=1,923 2.1	
Volleyball courts	n=2,512 2.1	n=598 2.1	n=1,914 2.0	

Importance of Current Facilities and Amenities

By Invite Sample

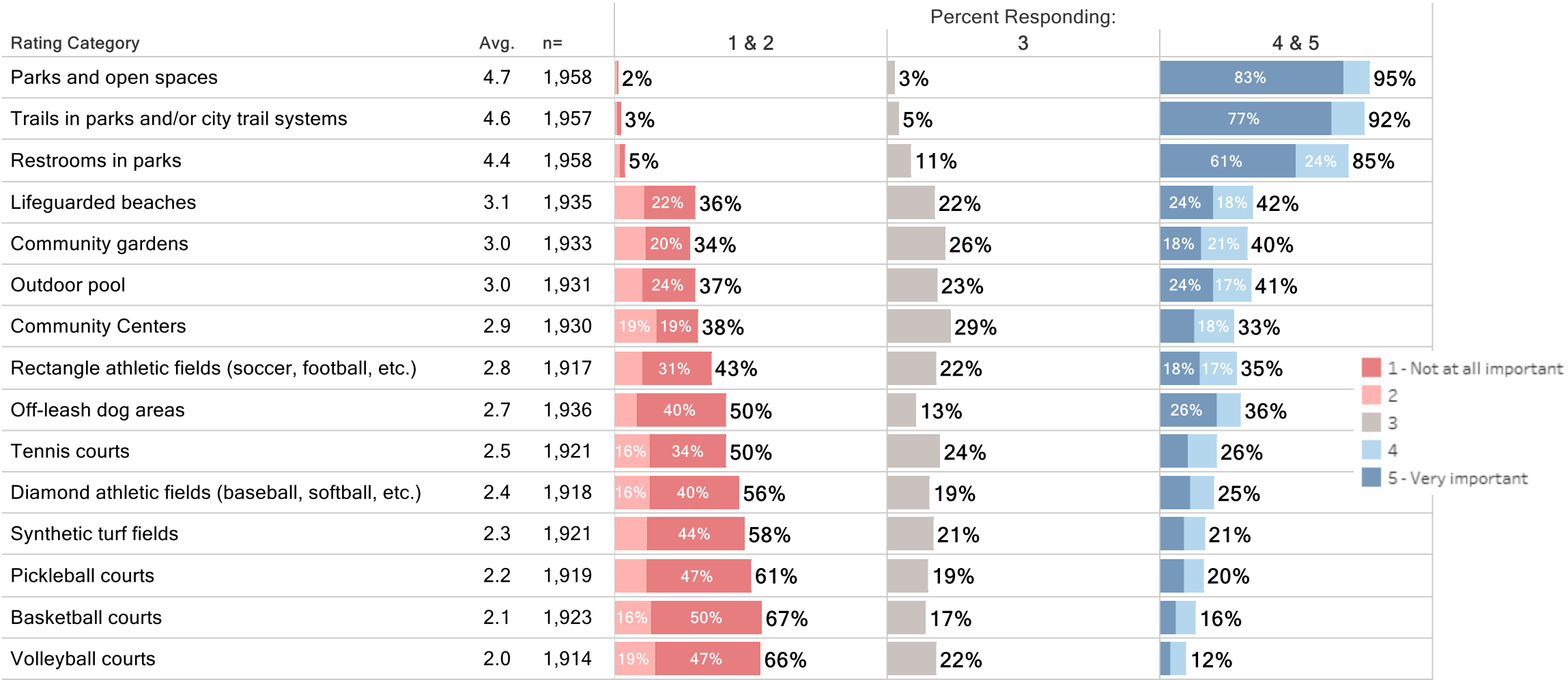
Q: How important are the following facilities and services are to your household? FACILITIES AND AMENITIES by "Invite Sample"



Importance of Current Facilities and Amenities

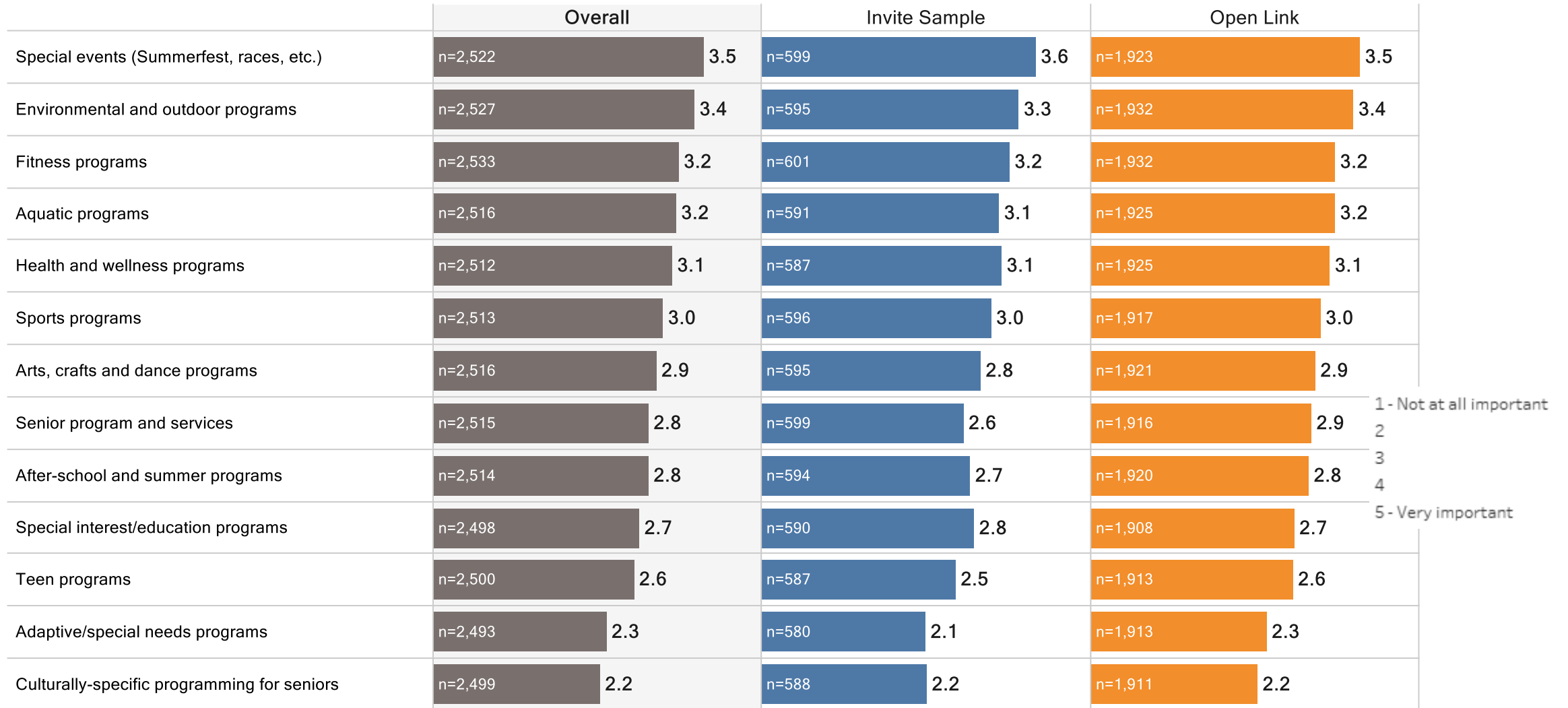
By Open Link Sample

Q: How important are the following facilities and services are to your household? FACILITIES AND AMENITIES by "Open Link Sample"



Importance of Current Programs and Services By Average

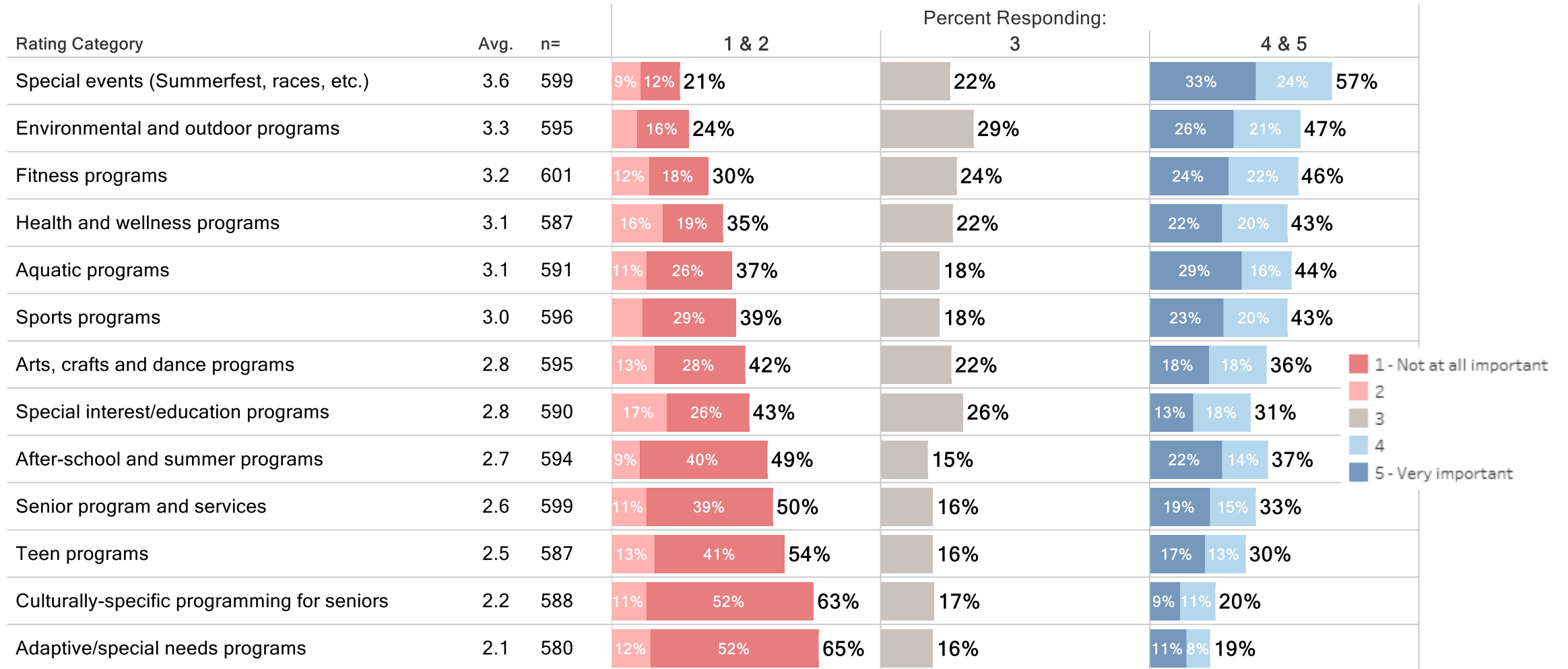
Q: How important are the following facilities and services are to your household? PROGRAMS AND SERVICES by "Source"



Importance of Current Programs and Services

By Invite Sample

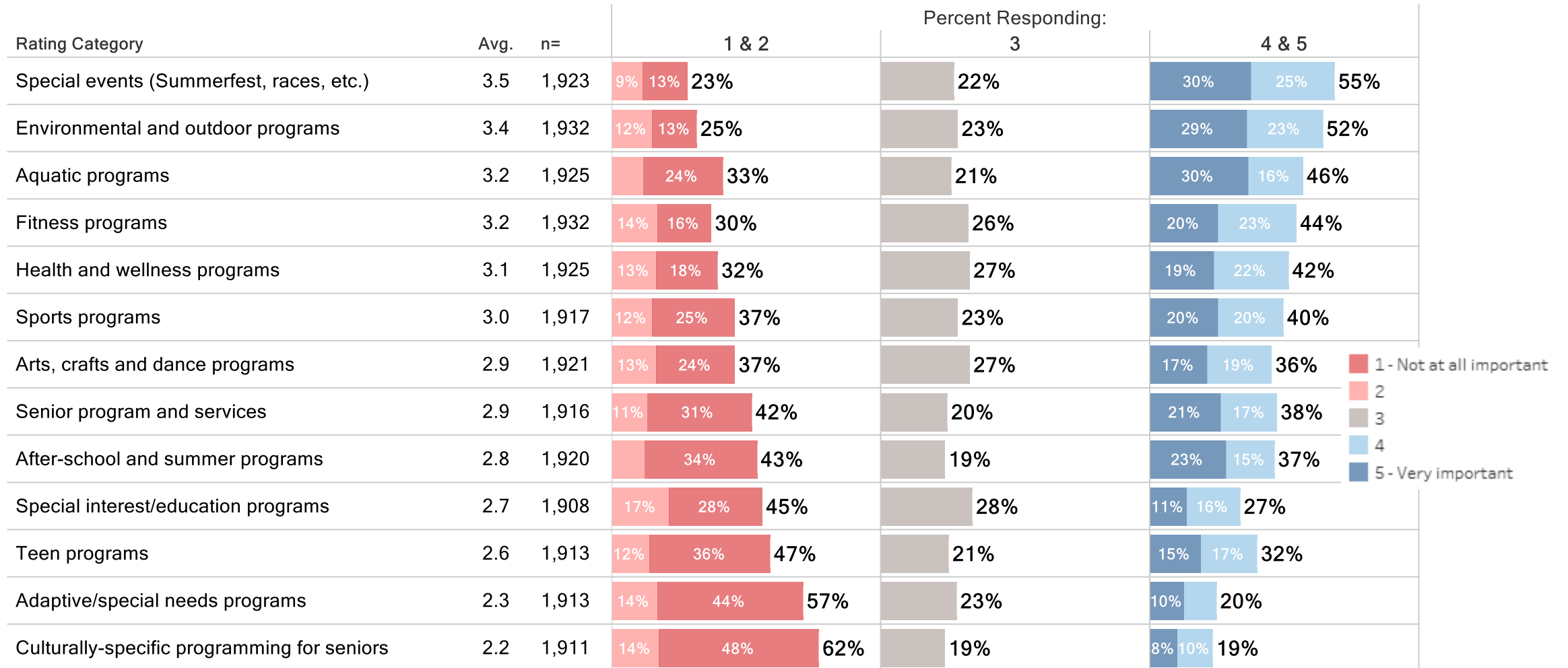
Q: How important are the following facilities and services are to your household? PROGRAMS AND SERVICES by "Invite Sample"



Importance of Current Programs and Services

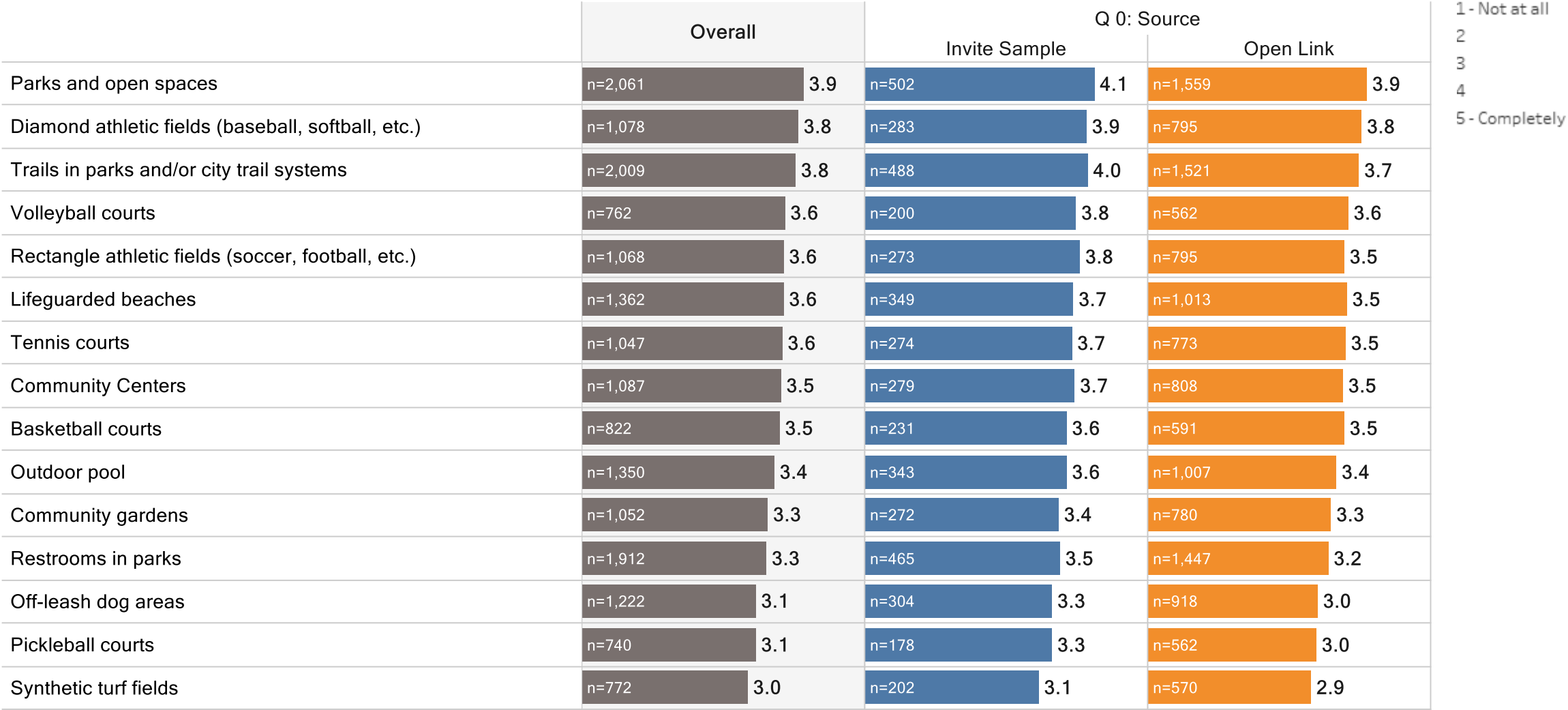
By Open Link Sample

Q: How important are the following facilities and services are to your household? PROGRAMS AND SERVICES by "Open Link Sample"



Needs Met of Current Facilities and Amenities By Average

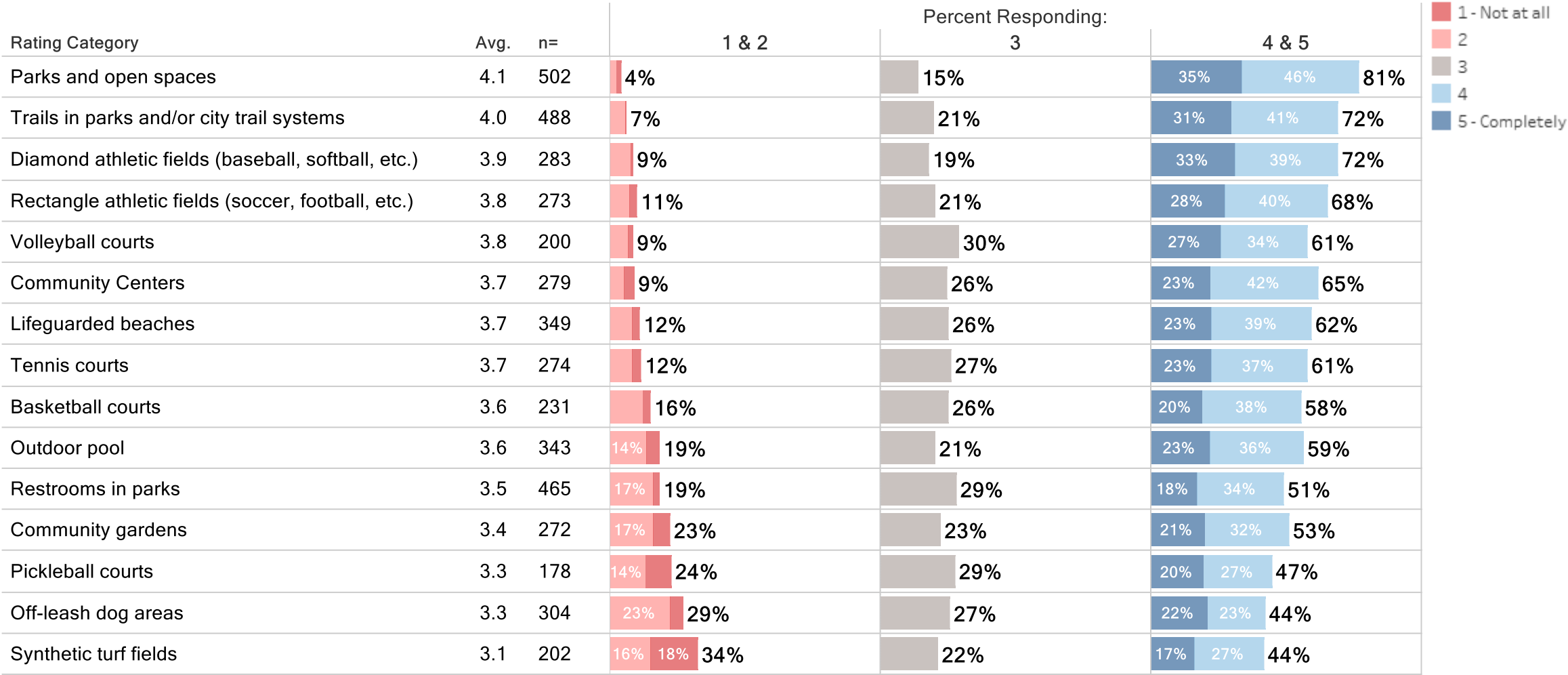
Q: How do you think they are currently meeting the needs of the community? FACILITIES AND AMENITIES by "Source"



Needs Met of Current Facilities and Amenities

By Invite Sample

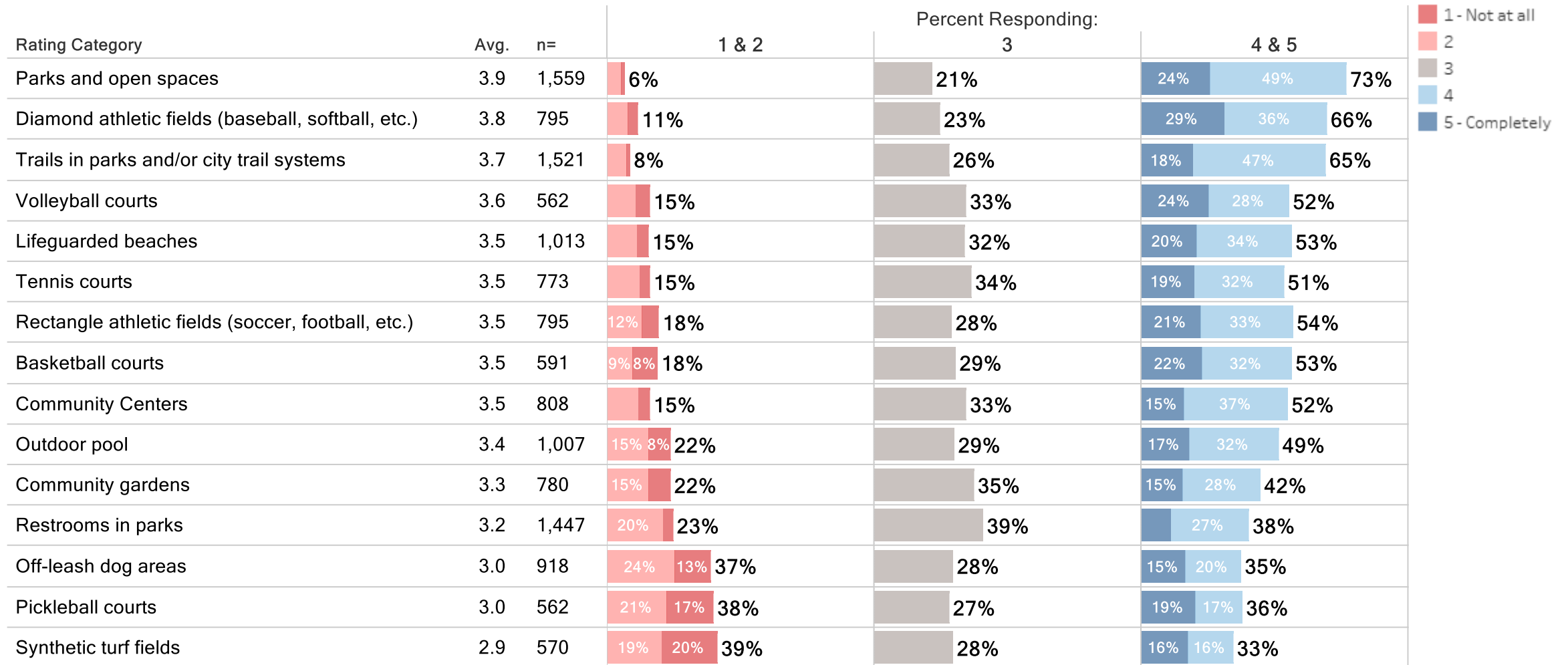
Q: How do you think they are currently meeting the needs of the community? FACILITIES AND AMENITIES by "Invite Sample"



Needs Met of Current Facilities and Amenities

By Open Link Sample

Q: How do you think they are currently meeting the needs of the community? FACILITIES AND AMENITIES by "Open Link Sample"



Needs Met of Current Programs and Services By Averages

Q: How do you think they are currently meeting the needs of the community? PROGRAMS AND SERVICES by "Source"

	Overall	Q 0: Source	
		Invite Sample	Open Link
Special events (Summerfest, Oktoberfest, races)	n=1,462 3.9	n=338 4.0	n=1,124 3.9
Sports programs	n=860 3.6	n=226 3.8	n=634 3.5
Senior program and services	n=650 3.5	n=174 3.8	n=476 3.4
Health and wellness programs	n=700 3.4	n=190 3.6	n=510 3.3
Fitness programs	n=781 3.4	n=213 3.5	n=568 3.3
Arts, crafts and dance programs	n=772 3.4	n=208 3.5	n=564 3.3
Teen programs	n=530 3.4	n=152 3.8	n=378 3.2
After-school and summer programs	n=663 3.4	n=180 3.7	n=483 3.2
Special interest/education programs	n=531 3.3	n=160 3.6	n=371 3.2
Environmental and outdoor programs	n=771 3.3	n=198 3.7	n=573 3.2
Culturally-specific programming for seniors	n=403 3.3	n=136 3.5	n=267 3.1
Adaptive/special needs programs	n=388 3.2	n=110 3.7	n=278 3.1
Aquatic programs	n=936 3.0	n=233 3.4	n=703 2.9
Other	n=264 2.4	n=53 2.7	n=211 2.4

1 - Not at all
2
3
4
5 - Completely

Needs Met of Current Programs and Services

By Invite Sample

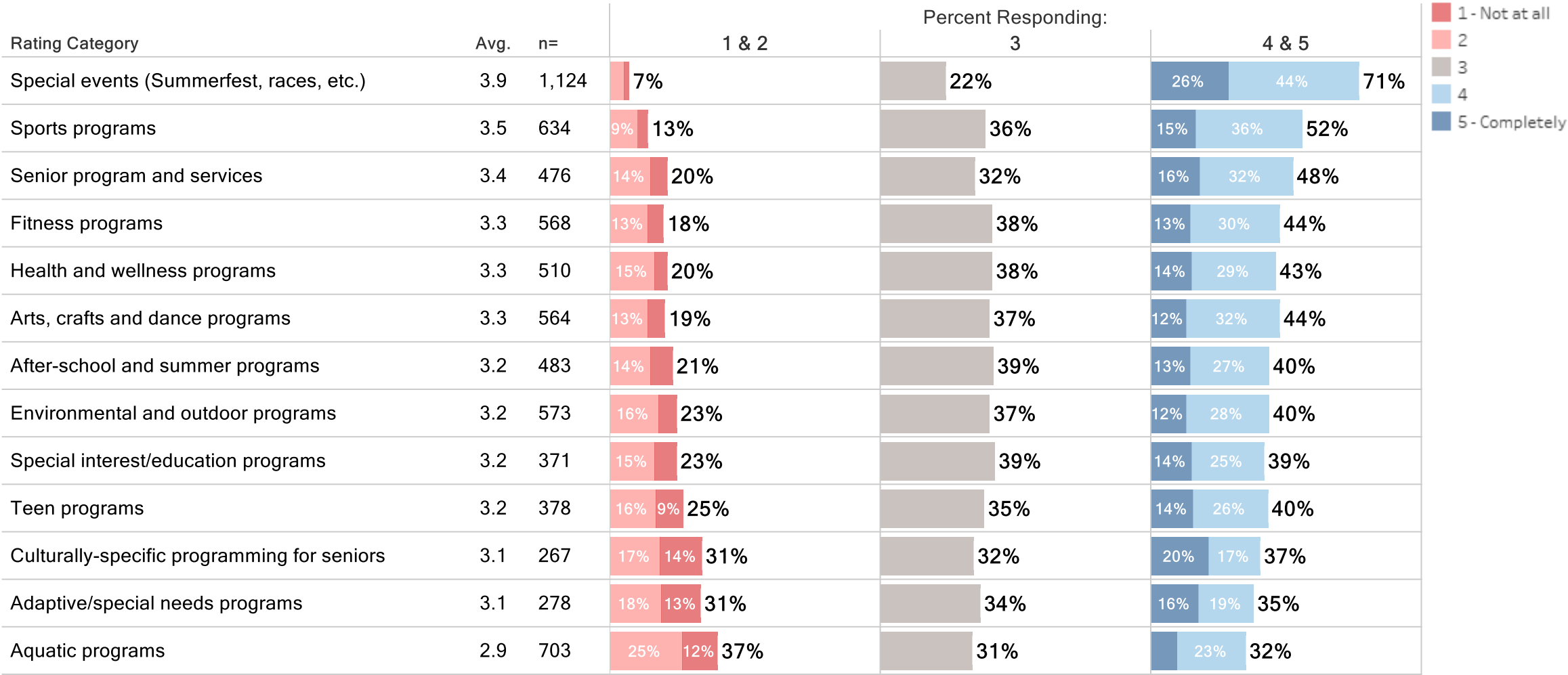
Q: How do you think they are currently meeting the needs of the community? PROGRAMS AND SERVICES by "Invite Sample"

Rating Category	Avg.	n=	Percent Responding:				
			1 & 2	3	4 & 5		
Special events (Summerfest, races, etc.)	4.0	338	<div><div></div></div> 8%	<div><div></div></div> 20%	<div><div></div></div> 34%	<div><div></div></div> 38%	72%
Senior program and services	3.8	174	<div><div></div></div> 15%	<div><div></div></div> 21%	<div><div></div></div> 36%	<div><div></div></div> 28%	64%
Teen programs	3.8	152	<div><div></div></div> 15%	<div><div></div></div> 28%	<div><div></div></div> 35%	<div><div></div></div> 22%	58%
Sports programs	3.8	226	<div><div></div></div> 9%12%	<div><div></div></div> 26%	<div><div></div></div> 28%	<div><div></div></div> 34%	62%
After-school and summer programs	3.7	180	<div><div></div></div> 12%14%	<div><div></div></div> 32%	<div><div></div></div> 31%	<div><div></div></div> 23%	53%
Environmental and outdoor programs	3.7	198	<div><div></div></div> 12%	<div><div></div></div> 34%	<div><div></div></div> 28%	<div><div></div></div> 26%	54%
Adaptive/special needs programs	3.7	110	<div><div></div></div> 16%21%	<div><div></div></div> 27%	<div><div></div></div> 38%	<div><div></div></div> 15%	53%
Special interest/education programs	3.6	160	<div><div></div></div> 14%	<div><div></div></div> 31%	<div><div></div></div> 29%	<div><div></div></div> 26%	55%
Health and wellness programs	3.6	190	<div><div></div></div> 15%19%	<div><div></div></div> 30%	<div><div></div></div> 29%	<div><div></div></div> 22%	51%
Culturally-specific programming for seniors	3.5	136	<div><div></div></div> 17%23%	<div><div></div></div> 26%	<div><div></div></div> 32%	<div><div></div></div> 19%	51%
Arts, crafts and dance programs	3.5	208	<div><div></div></div> 14%	<div><div></div></div> 40%	<div><div></div></div> 22%	<div><div></div></div> 24%	47%
Fitness programs	3.5	213	<div><div></div></div> 18%22%	<div><div></div></div> 28%	<div><div></div></div> 25%	<div><div></div></div> 26%	50%
Aquatic programs	3.4	233	<div><div></div></div> 20%26%	<div><div></div></div> 26%	<div><div></div></div> 26%	<div><div></div></div> 21%	47%

Needs Met of Current Programs and Services

By Open Link Sample

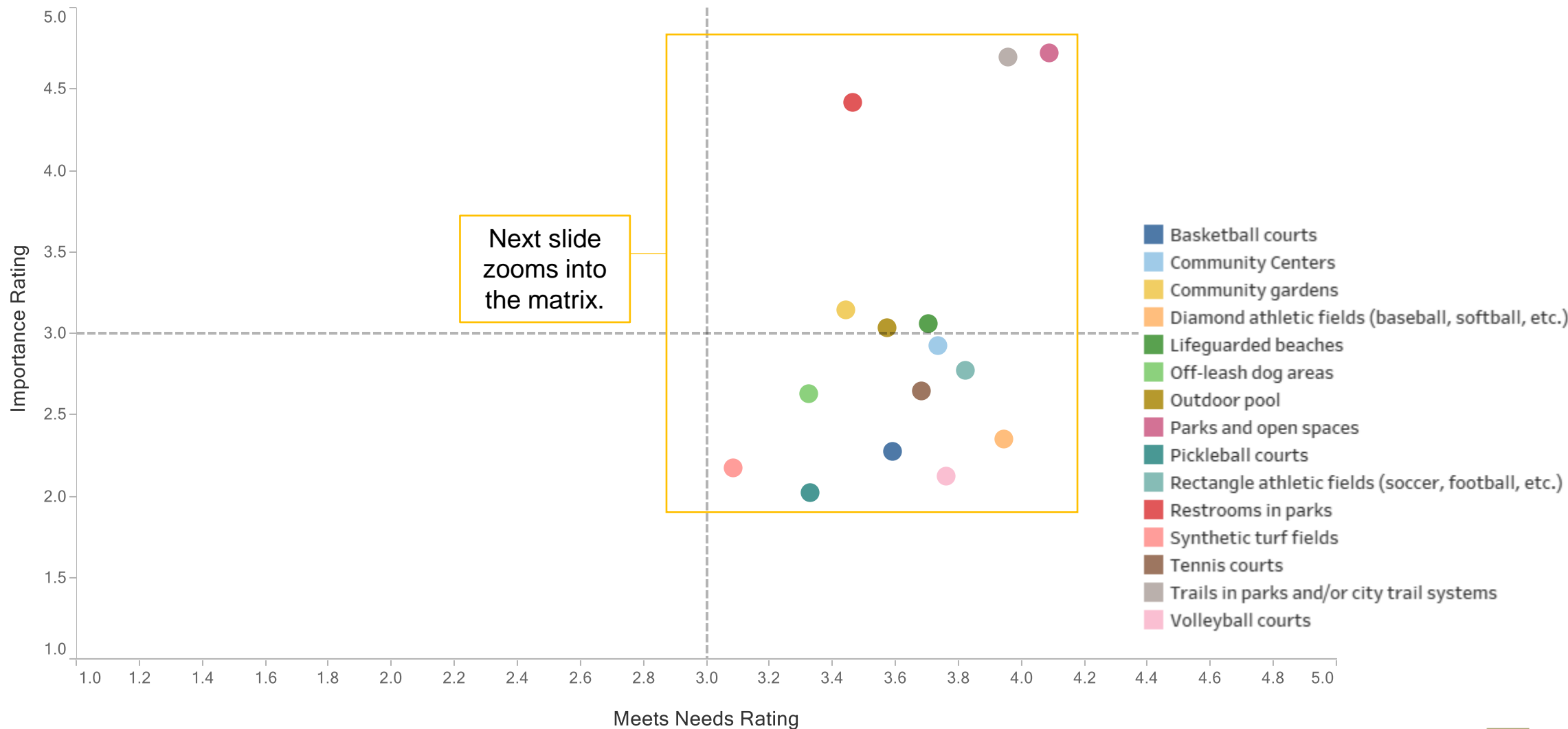
Q: How do you think they are currently meeting the needs of the community? PROGRAMS AND SERVICES by "Open Link Sample"



Importance/Performance Matrix

Facilities and Amenities By Invite Sample

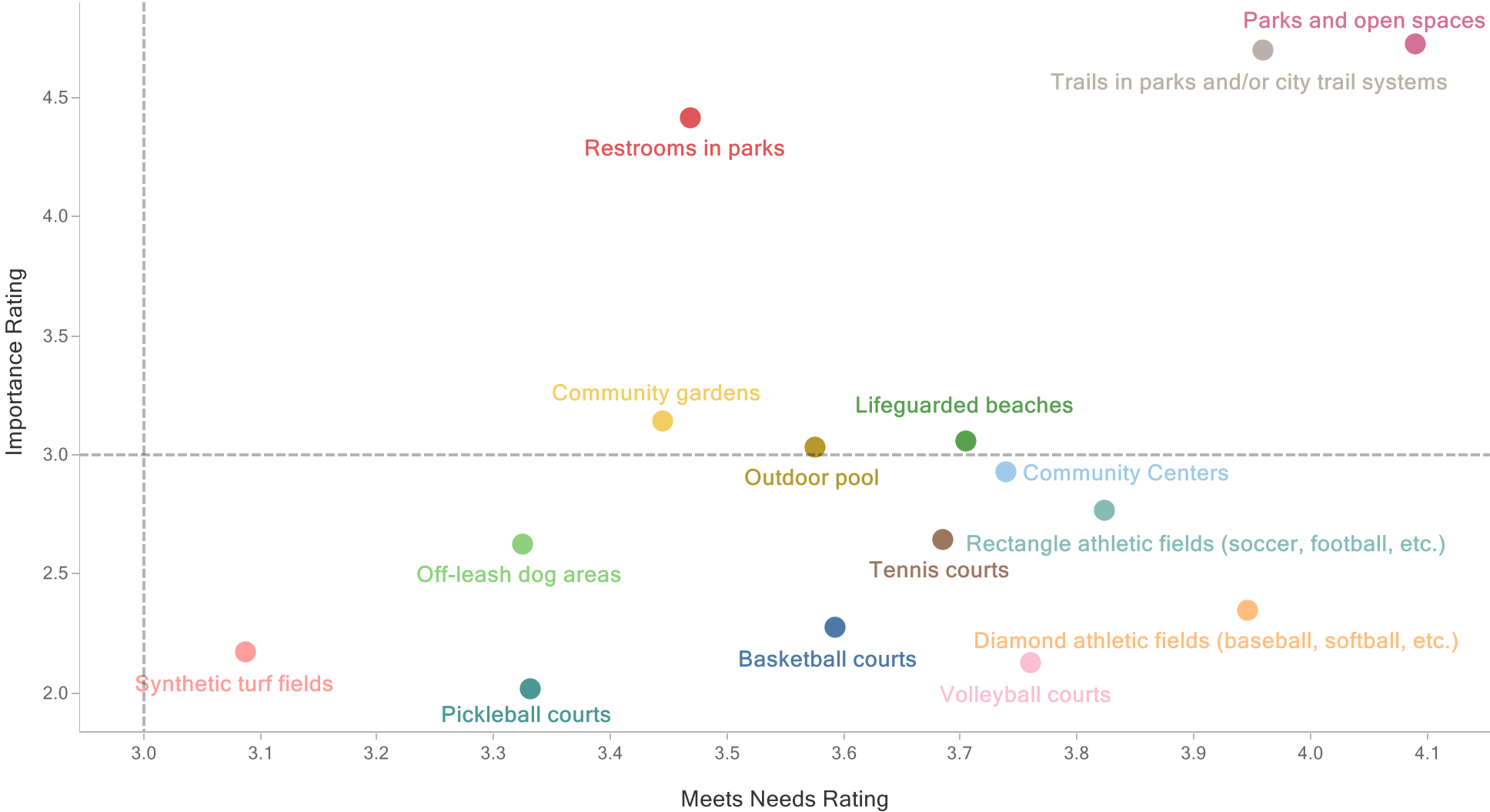
(FACILITIES AND AMENITIES) by "Invite Sample"



Importance/Performance Matrix

Facilities and Amenities By Invite Sample

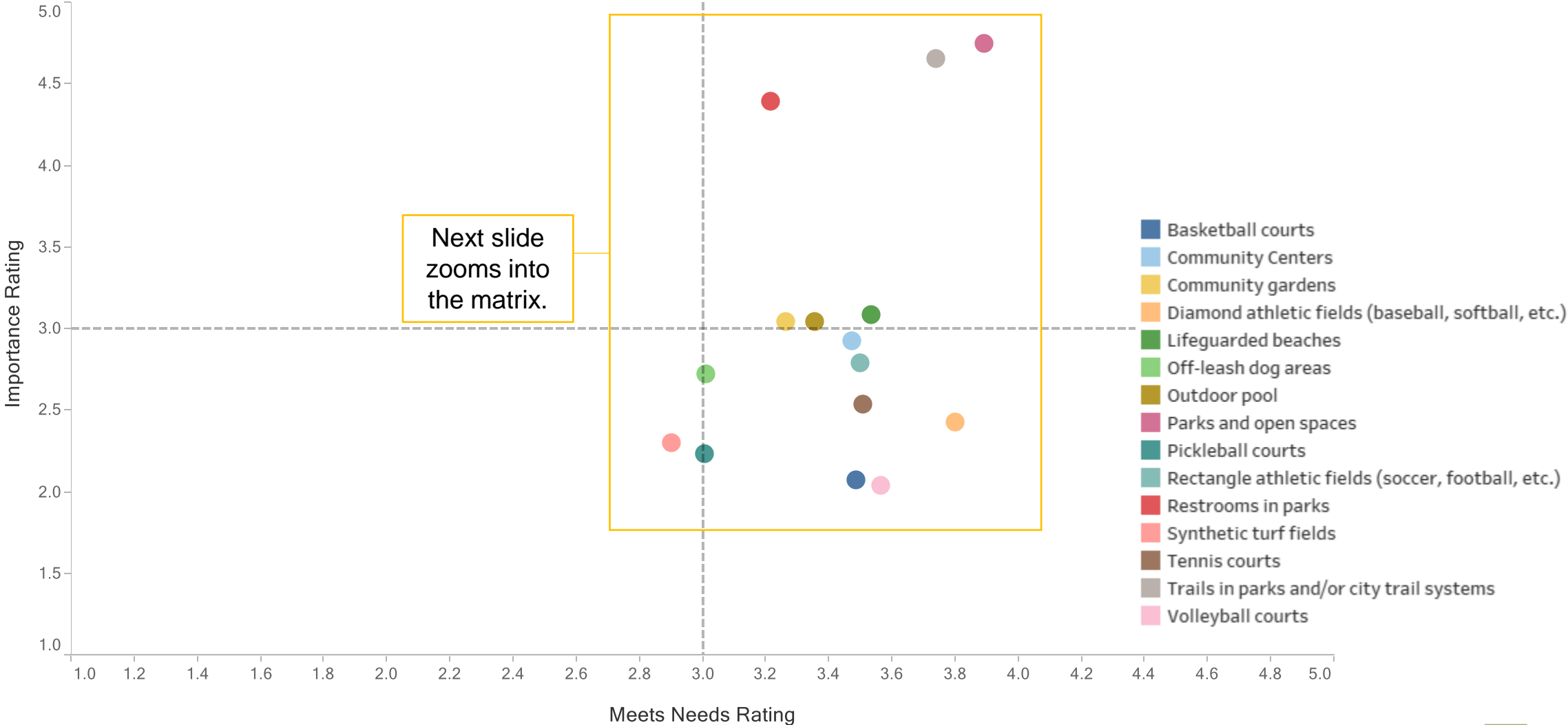
(FACILITIES AND AMENITIES) by "Invite Sample"



Importance/Performance Matrix

Facilities and Amenities By Open Link Sample

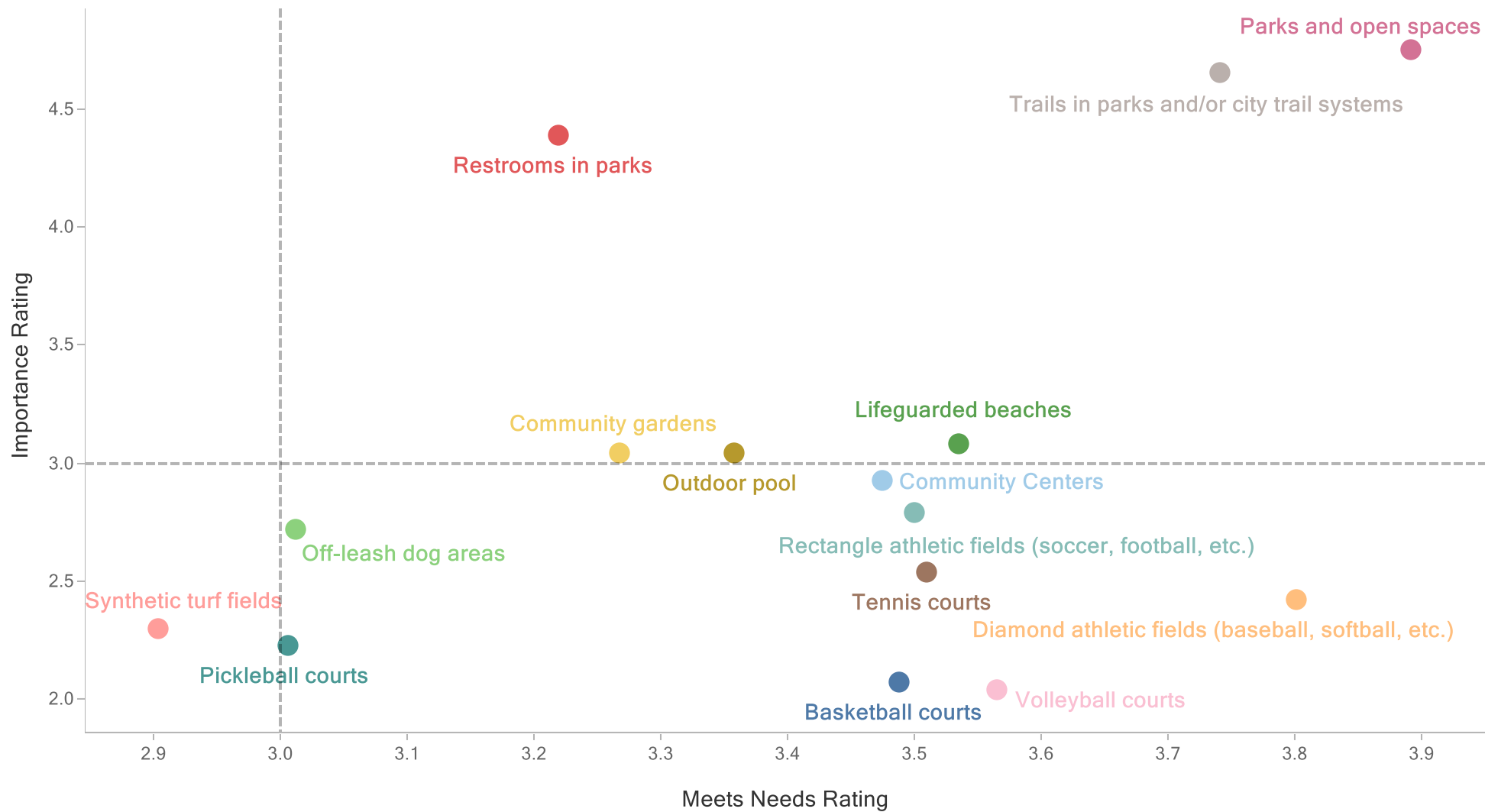
(FACILITIES AND AMENITIES) by "Open Link Sample"



Importance/Performance Matrix

Facilities and Amenities By Open Link Sample

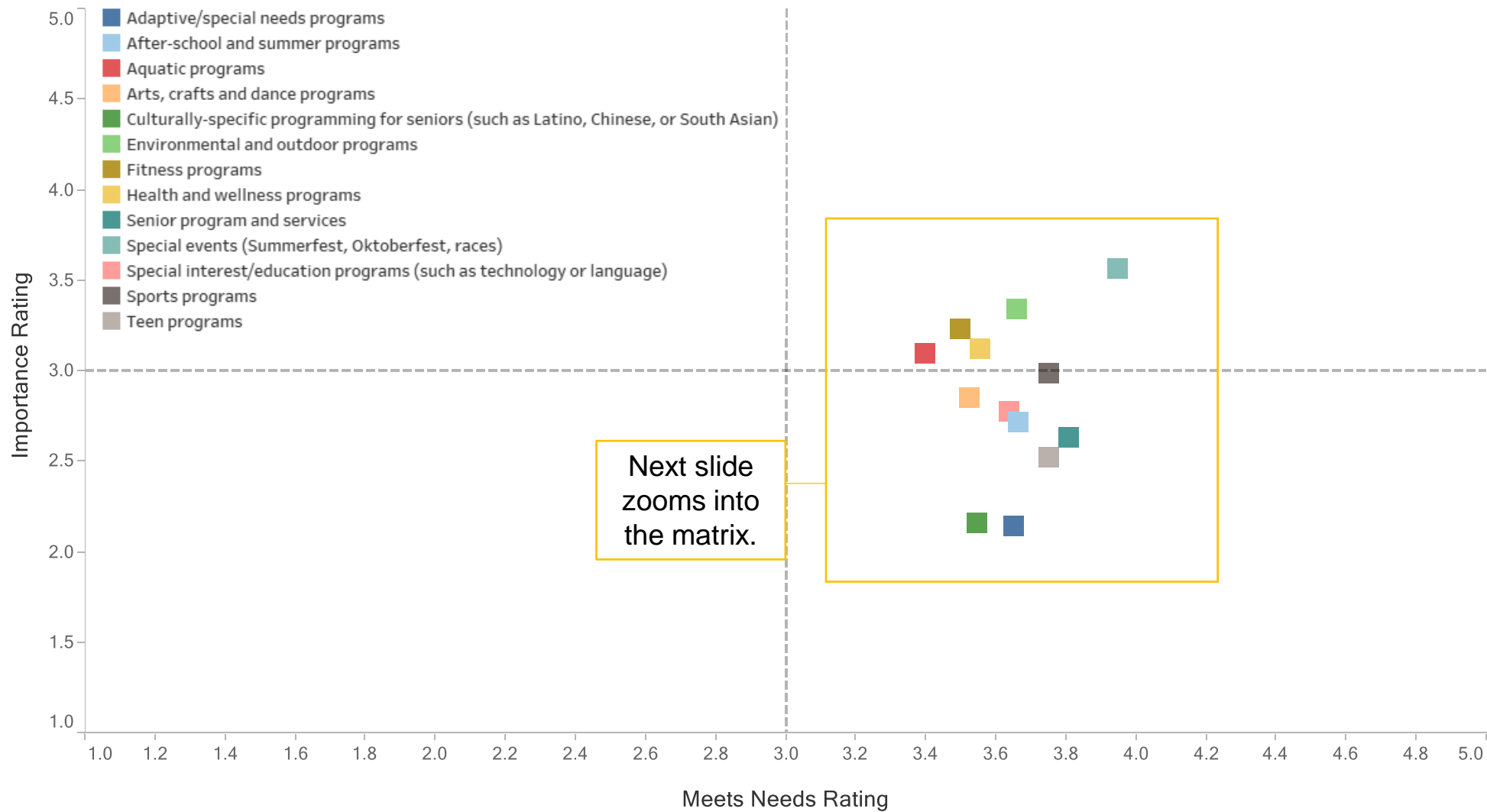
(FACILITIES AND AMENITIES) by "Open Link Sample"



Importance/Performance Matrix

Programs and Services By Invite Sample

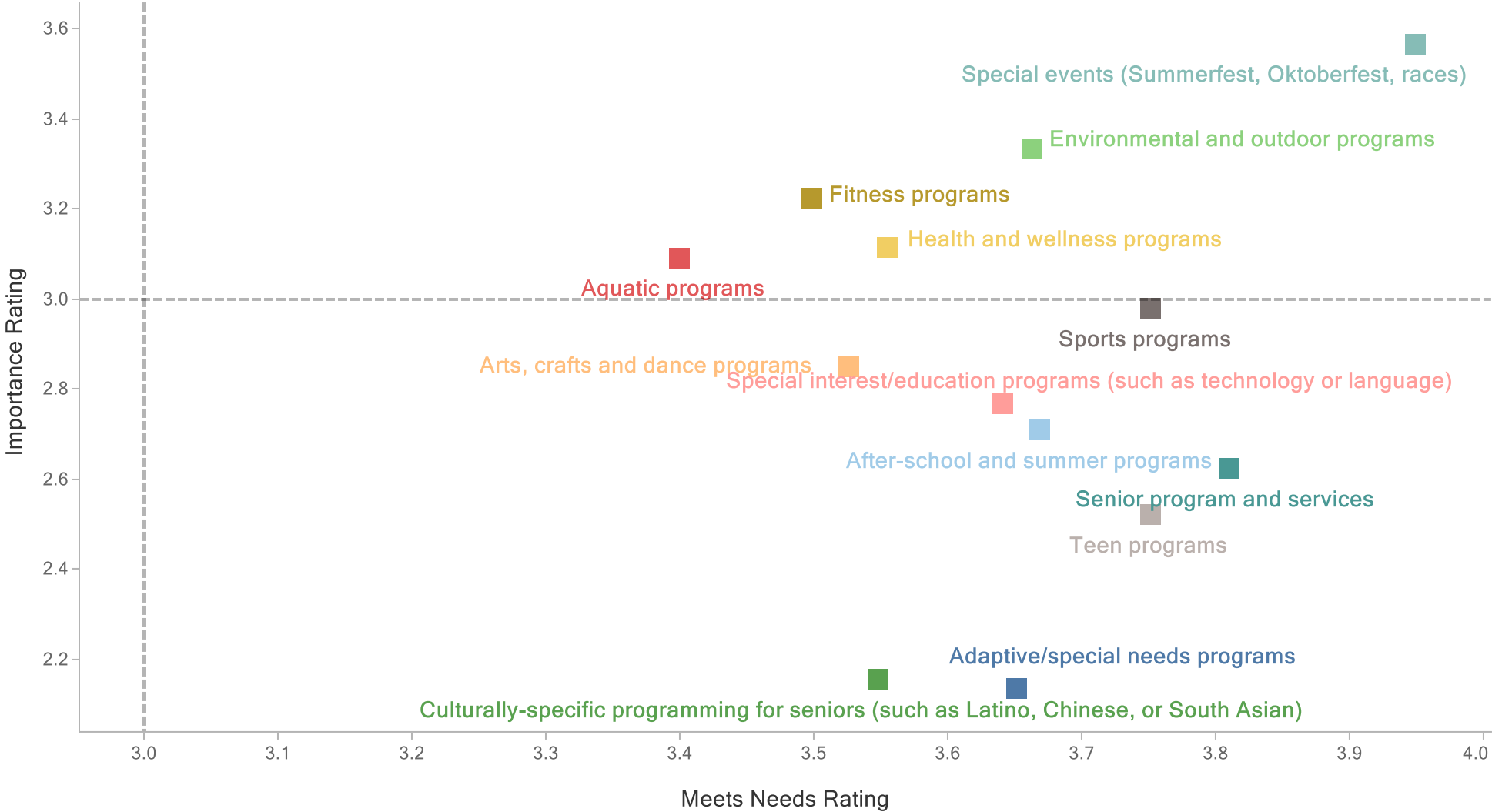
(PROGRAMS AND SERVICES) by "Invite Sample"



Importance/Performance Matrix

Programs and Services By Invite Sample

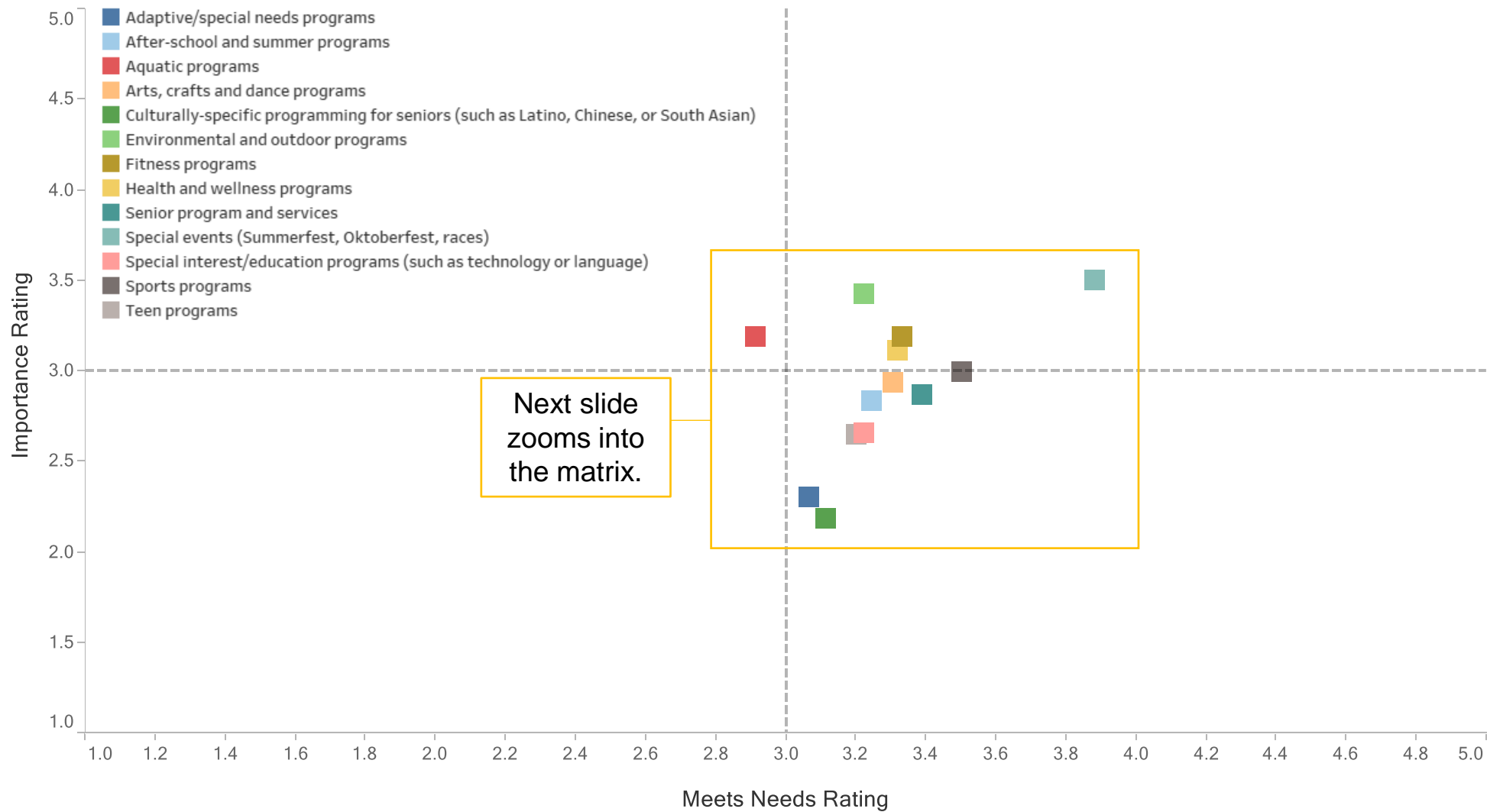
(PROGRAMS AND SERVICES) by "Invite Sample"



Importance/Performance Matrix

Programs and Services By Open Link Sample

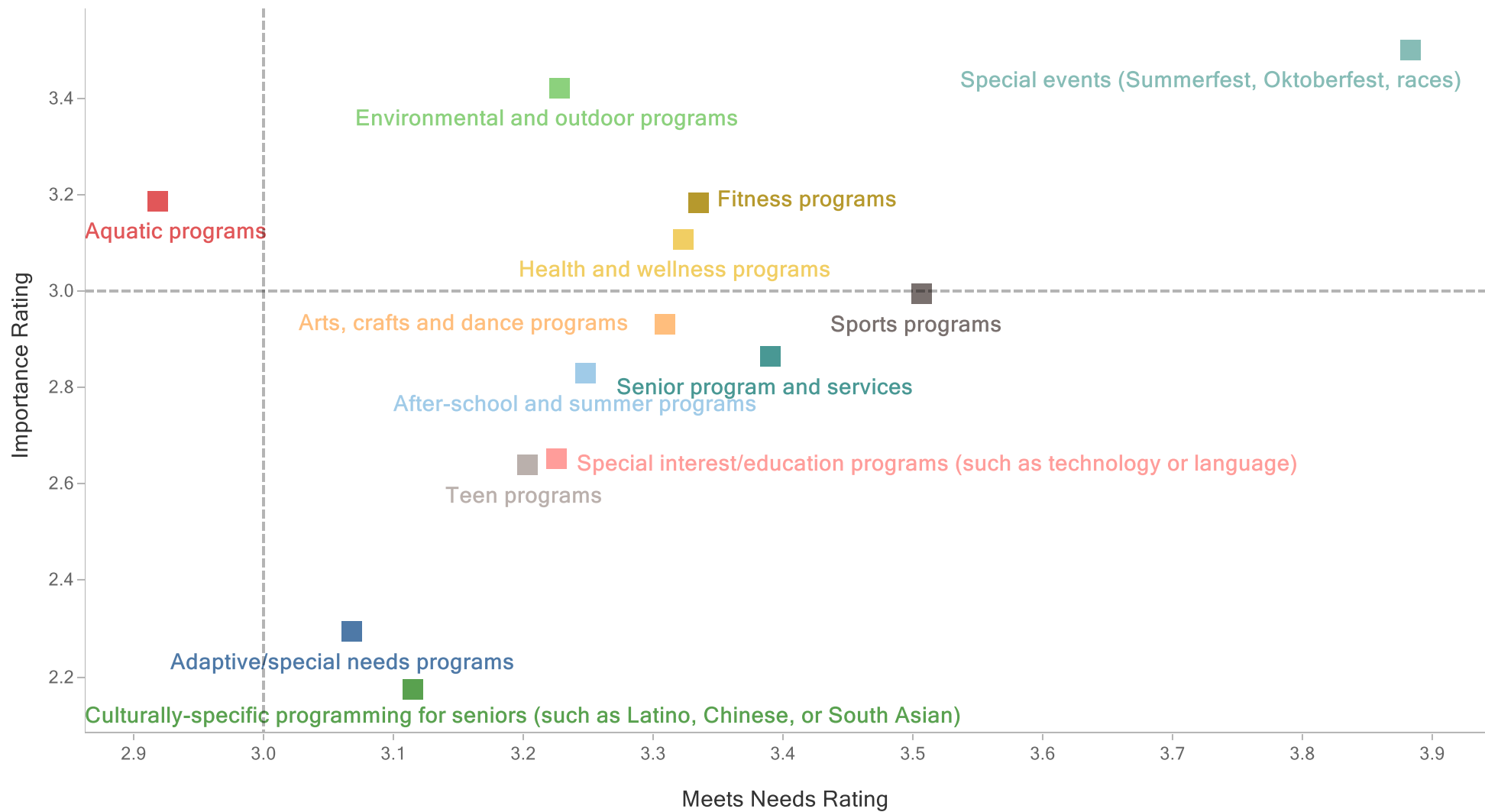
(PROGRAMS AND SERVICES) by "Open Link Sample"



Importance/Performance Matrix

Programs and Services By Open Link Sample

(PROGRAMS AND SERVICES) by "Open Link Sample"



Average Importance- Performance Matrix

**High importance/
Low needs met**

These are key areas for potential improvements. Improving these facilities/programs would likely positively affect the degree to which community needs are met overall.

**High importance/
High needs met**

These amenities are important to most respondents and should be maintained in the future, but are less of a priority for improvements as needs are currently being adequately met.

**Low importance/
Low needs met**

These “niche” facilities/programs have a small but passionate following, so measuring participation when planning for future improvements may prove to be valuable.

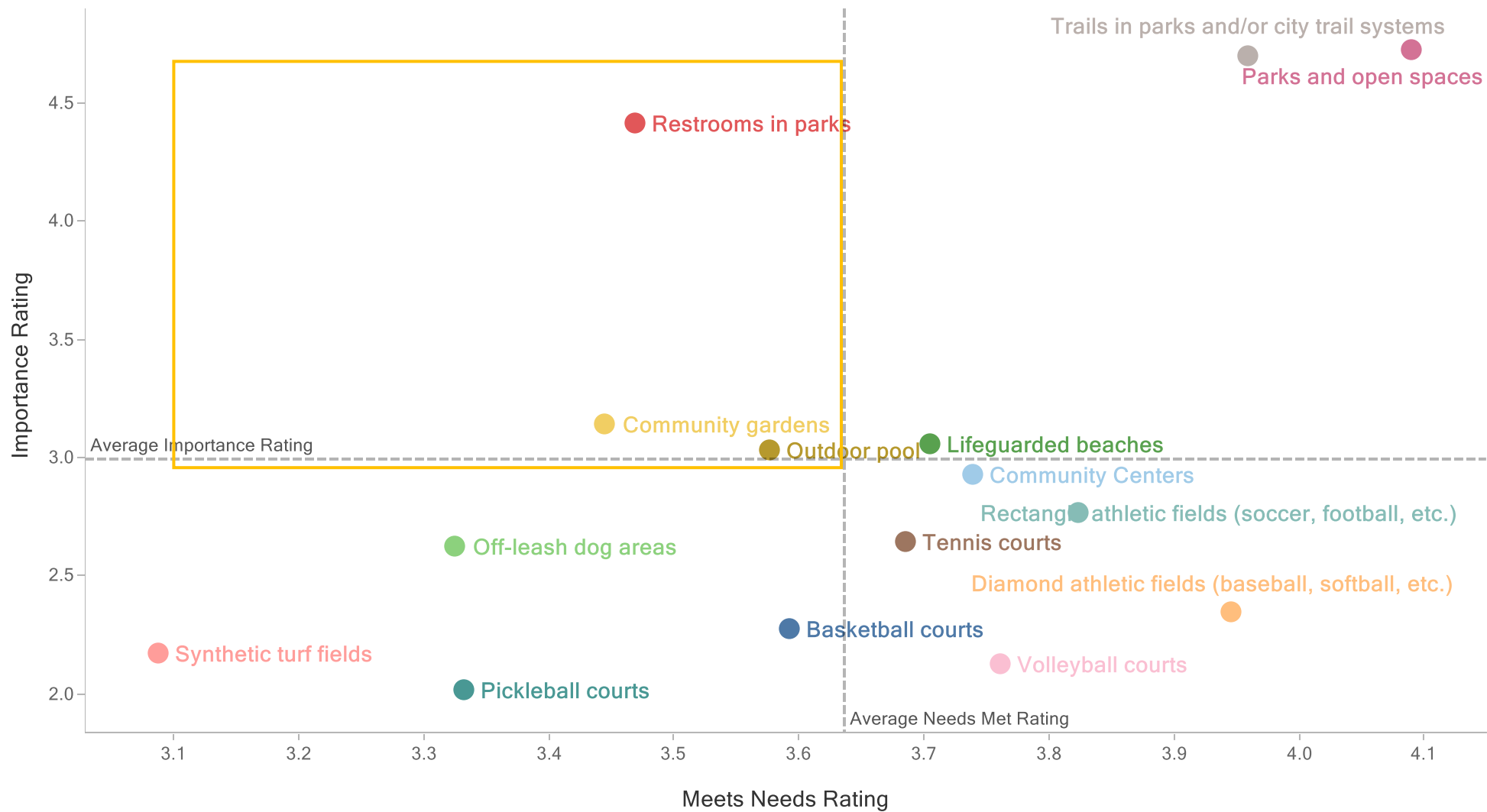
**Low importance/
High needs met**

Current levels of support appear to be adequate. Future discussions evaluating whether the resources supporting these facilities/programs outweigh the benefits may be constructive.

Average Importance/Performance Matrix

Facilities and Amenities By Invite Sample

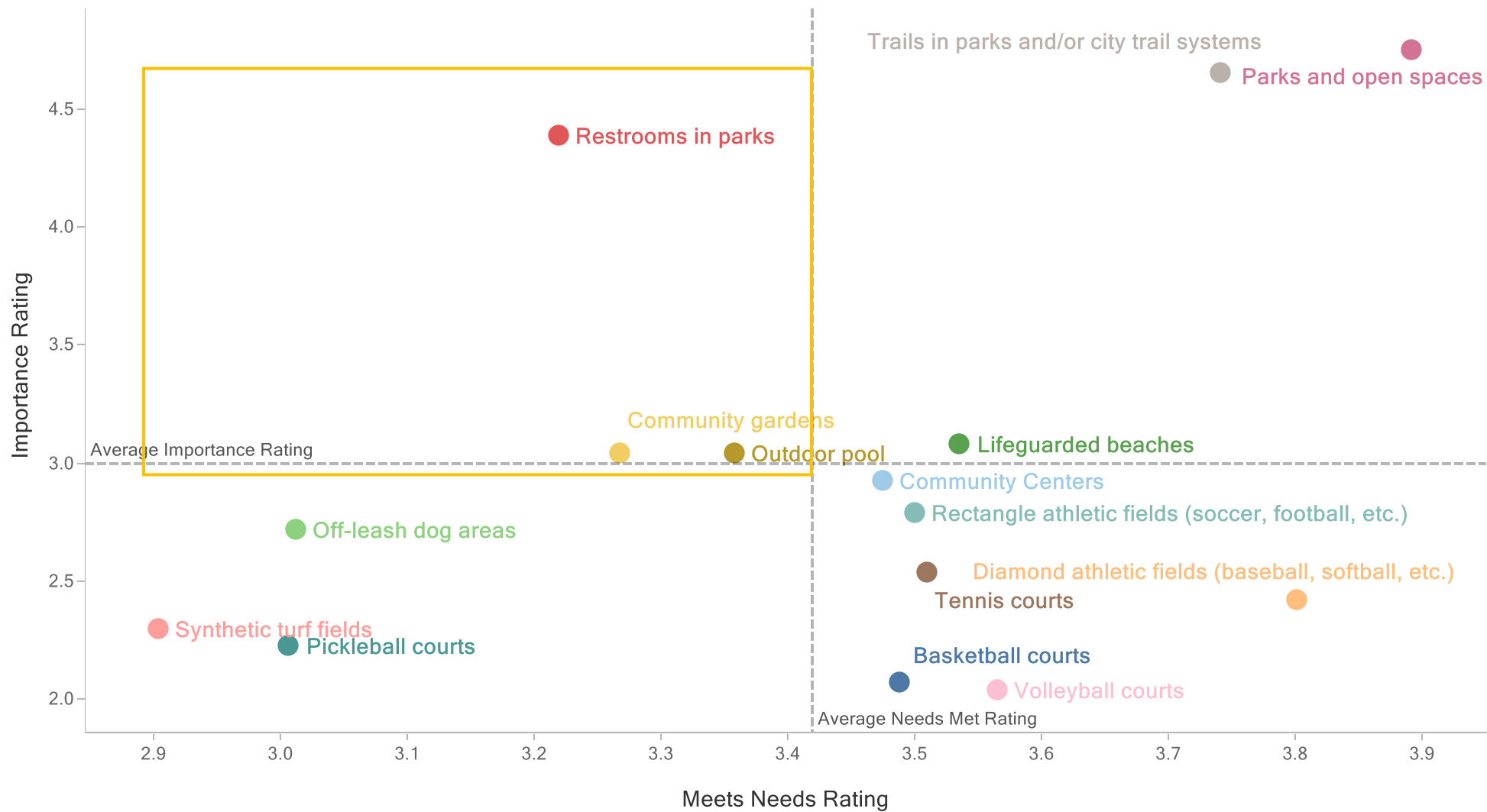
(FACILITIES AND AMENITIES) by "Invite Sample"



Average Importance/Performance Matrix

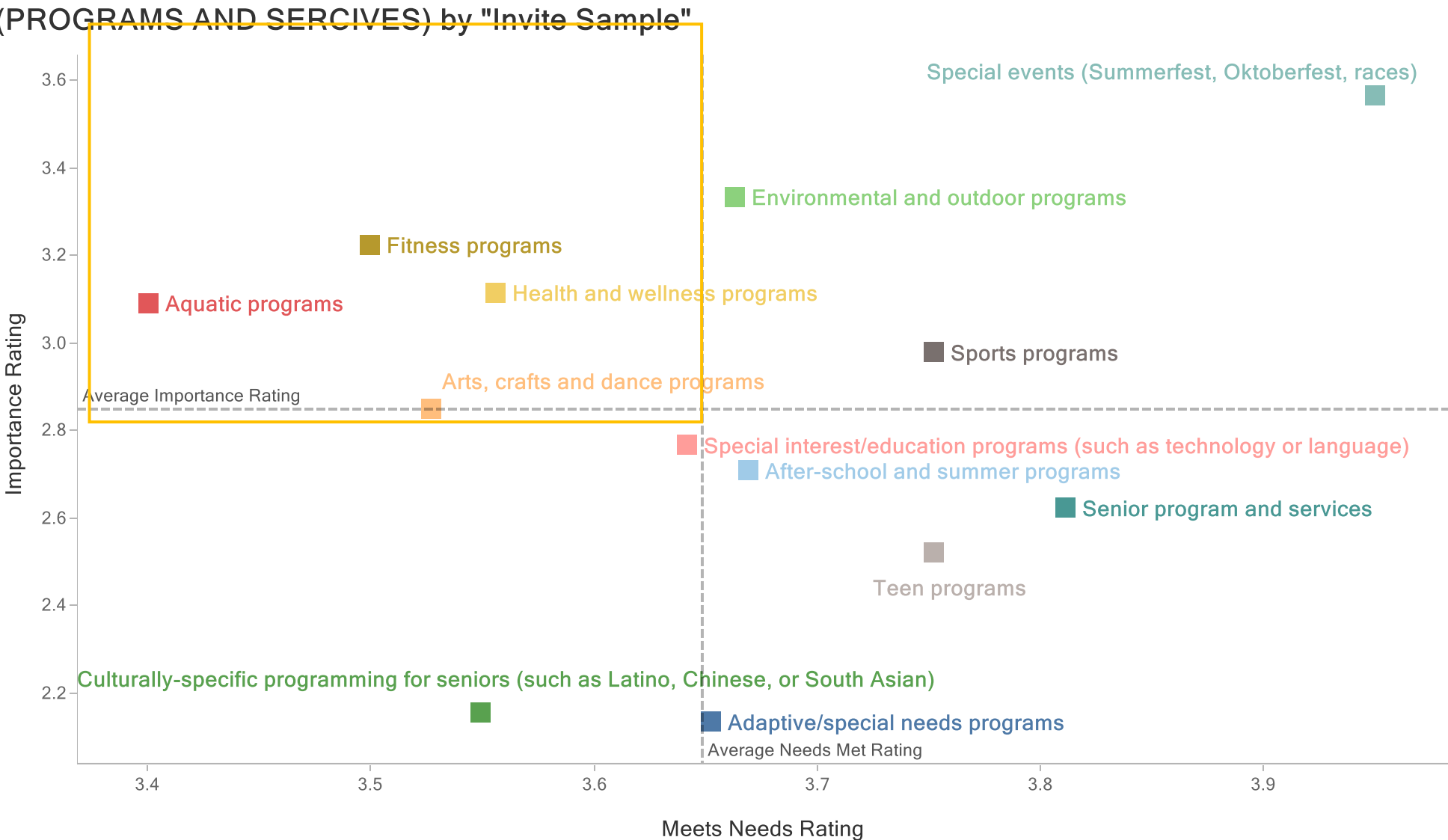
Facilities and Amenities By Open Link Sample

(FACILITIES AND AMENITIES) by "Open Link Sample"



Average Importance/Performance Matrix

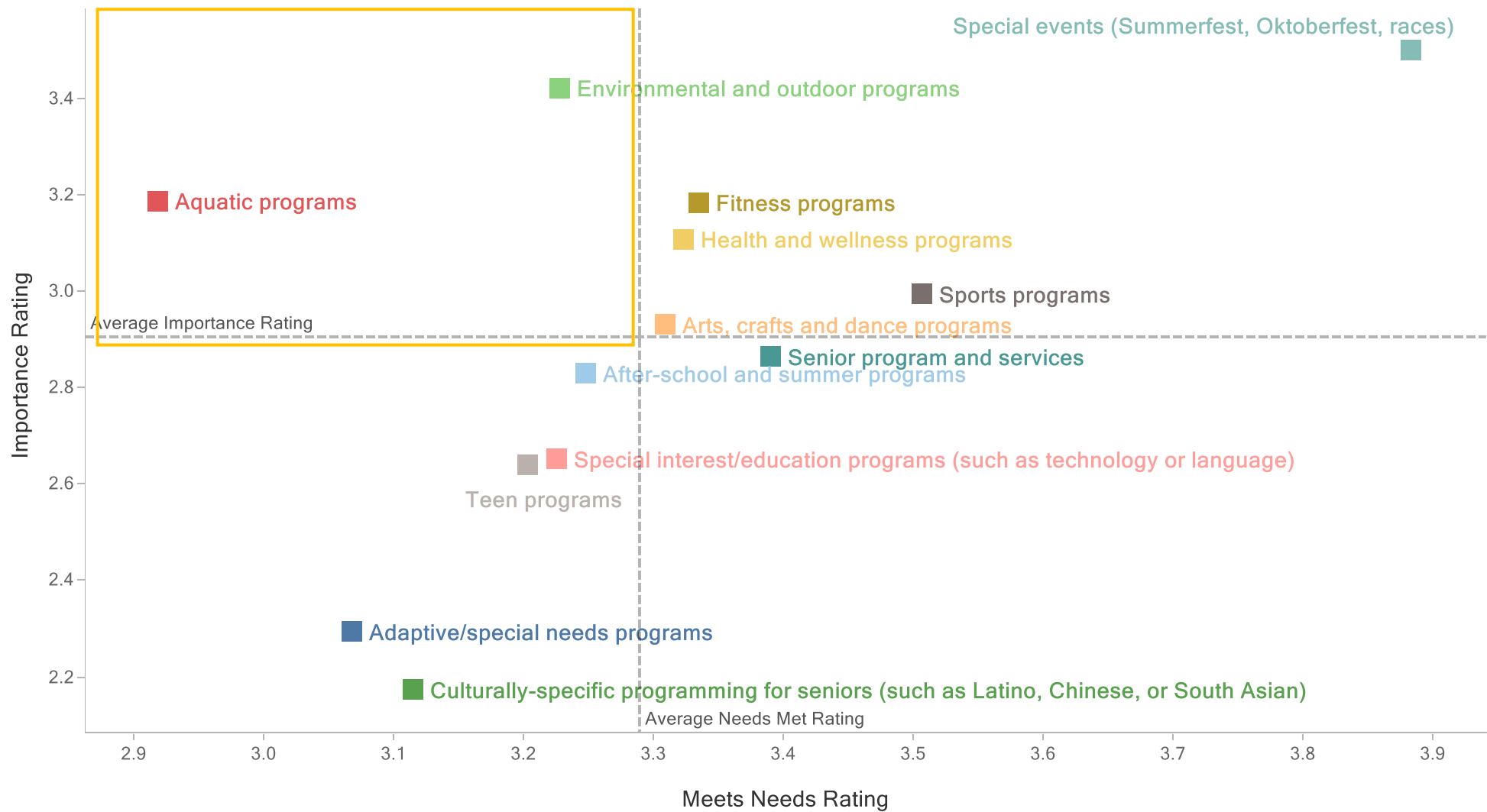
Facilities and Amenities By Invite Sample



Average Importance/Performance Matrix

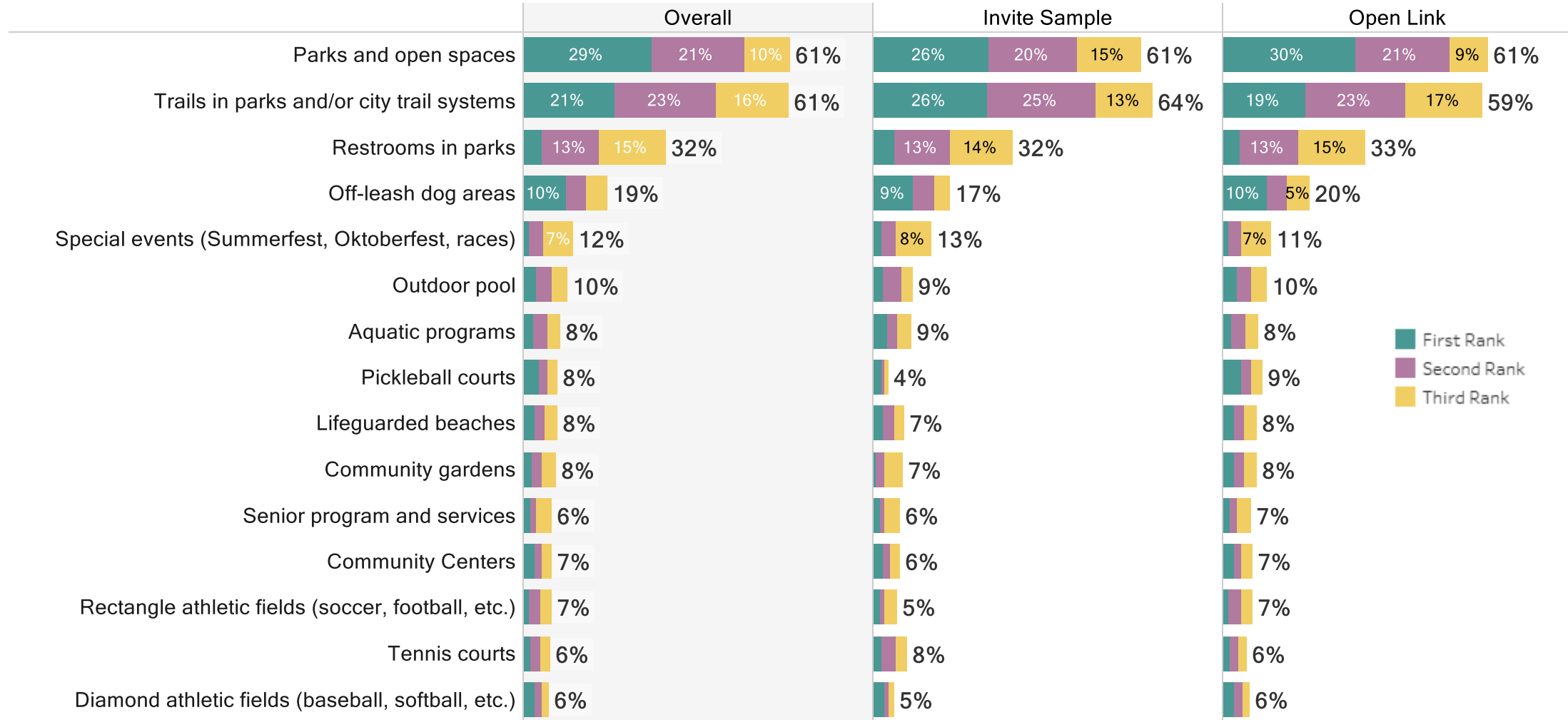
Facilities and Amenities By Open Link Sample

(PROGRAMS AND SERCIVES) by "Open Link Sample"



Top 3 Priorities

Q: Which three facilities/amenities or programs/services are the highest priorities to your household? Top 15 by "Source"



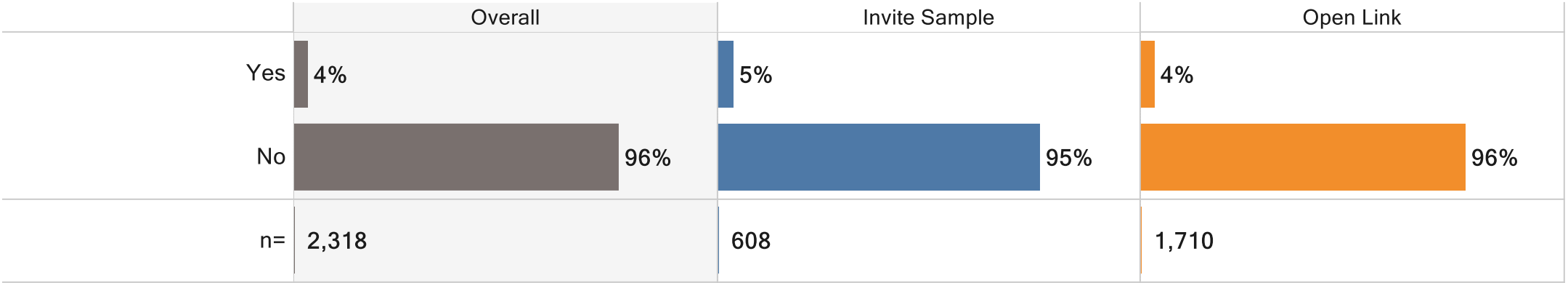
ADA Evaluation



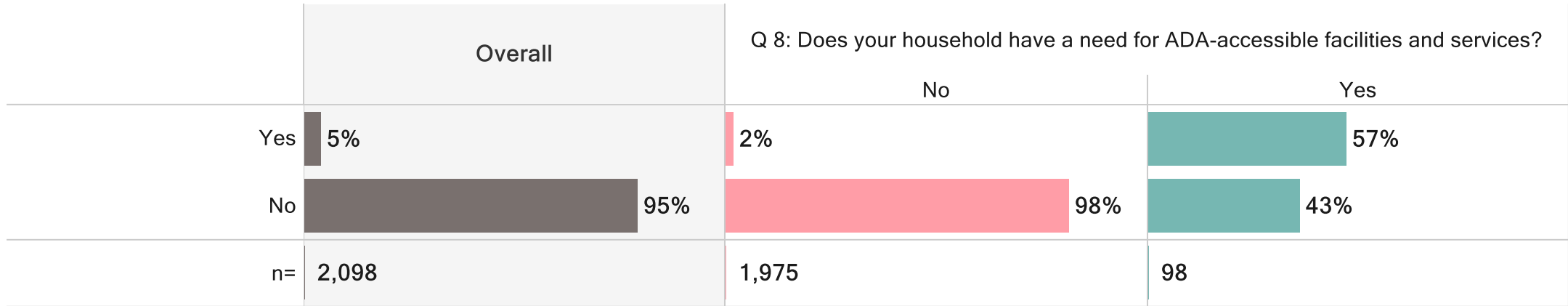
Household Need for ADA-Accessibility

4% of overall respondents have a need for ADA-accessible facilities and services. Of the respondents who have a need for ADA-accessible facilities and services, 57% have experienced challenges in accessing parks or programs.

Q: Does your household have a need for ADA-accessible facilities and services?



Q: Have there been challenges to anyone in your household in accessing parks or programs due to physical or sensory limitations? by "ADA Needs"



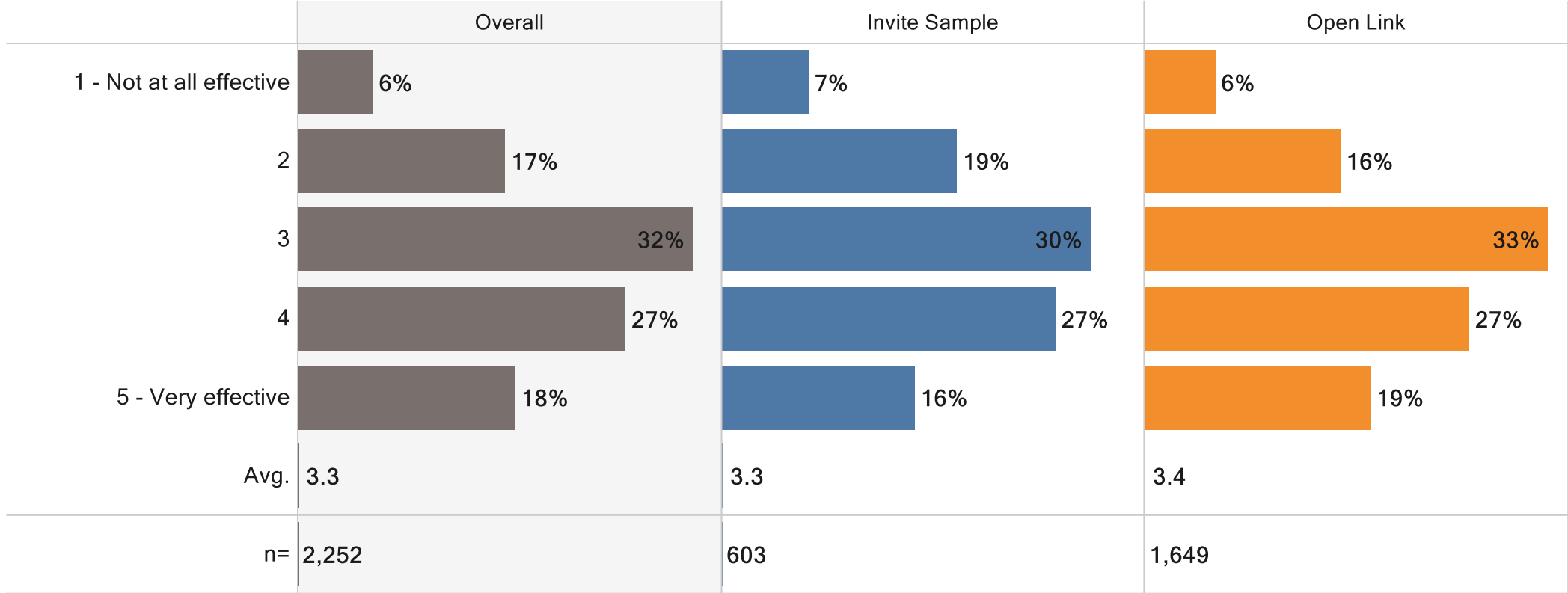
Communication



Effectiveness of Communication

Overall, 23% of respondents rated communication about parks and recreation as not effective (1 or 2). There is some room for improvement to better leverage communication efforts and information dissemination about parks and recreation to further create awareness.

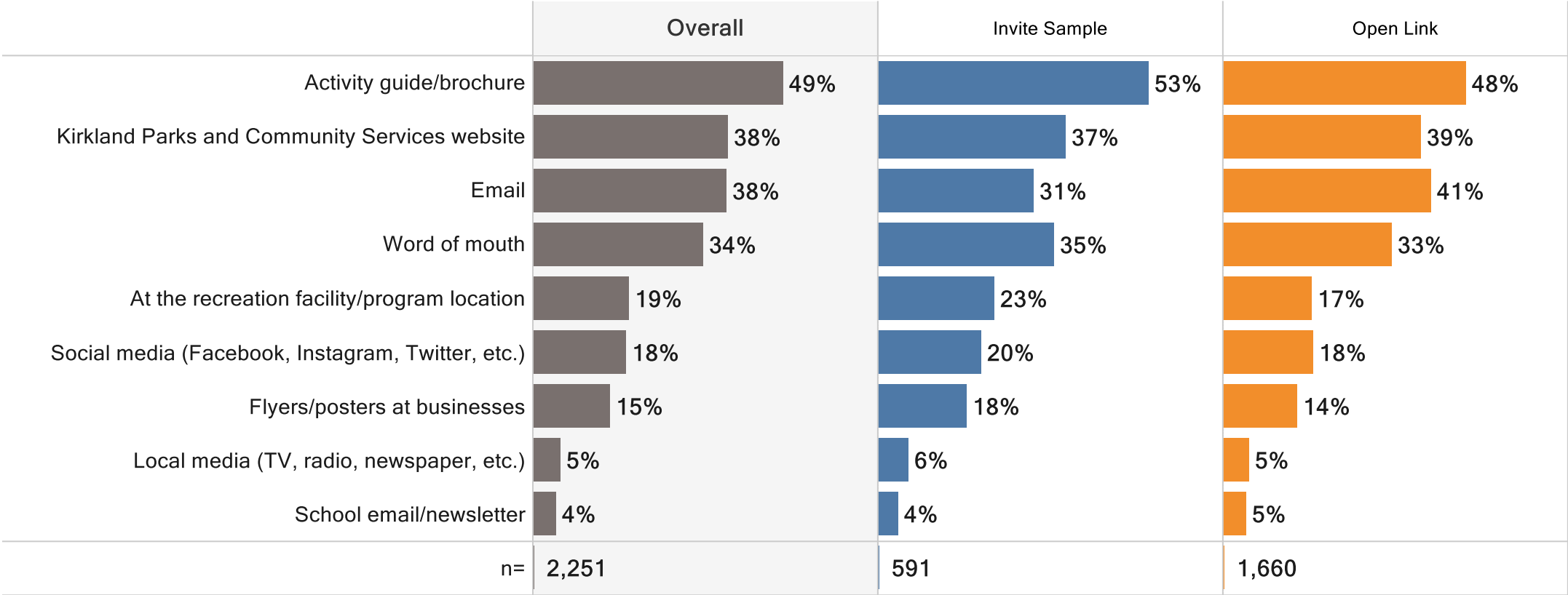
Q: How effective is Kirkland Parks and Community Services at reaching you with information on parks and recreation facilities, programs, and services?



Current Communication Methods

Activity guide/brochure are how residents of Kirkland are currently receiving information about parks and recreation opportunities the most, followed by the city’s website and email.

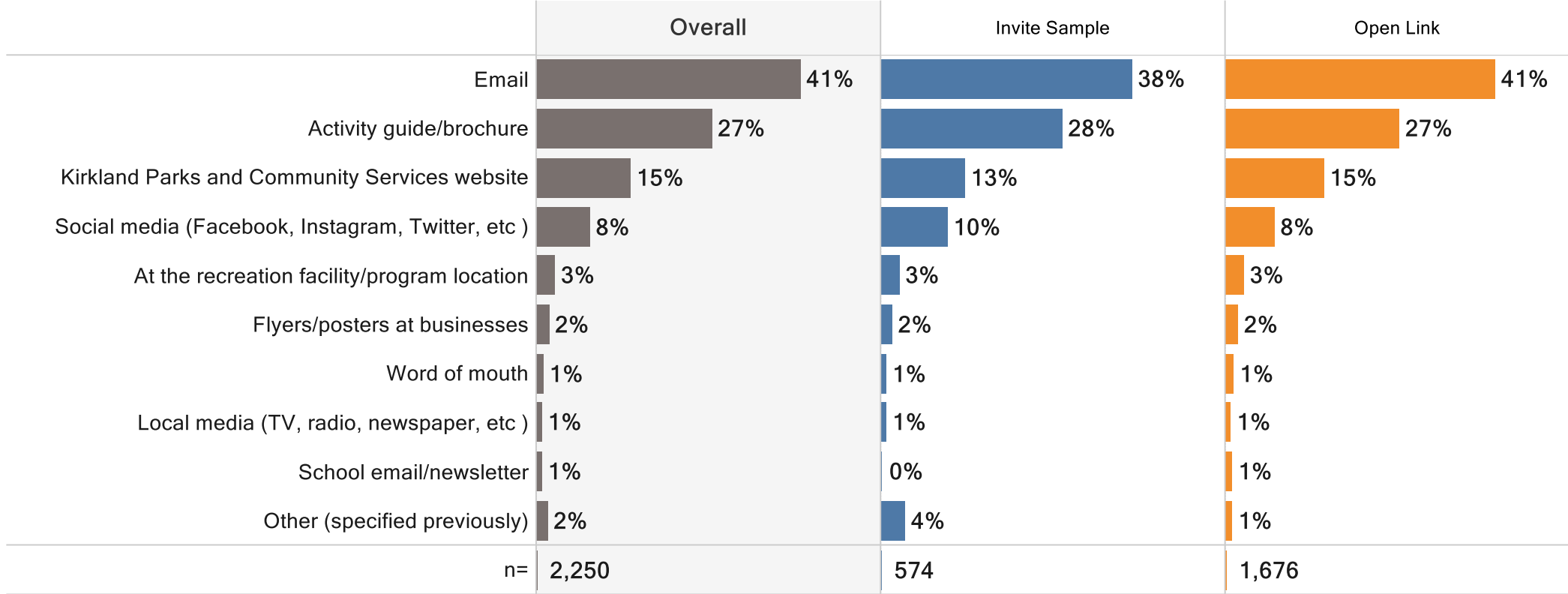
Q: How do you currently receive information on parks and recreation facilities, services, and programs? (Check all that apply) by "Source"



Preferred Communication

Email and activity guide/brochure are the preferred methods of communication to reach residents about information on parks and recreation.

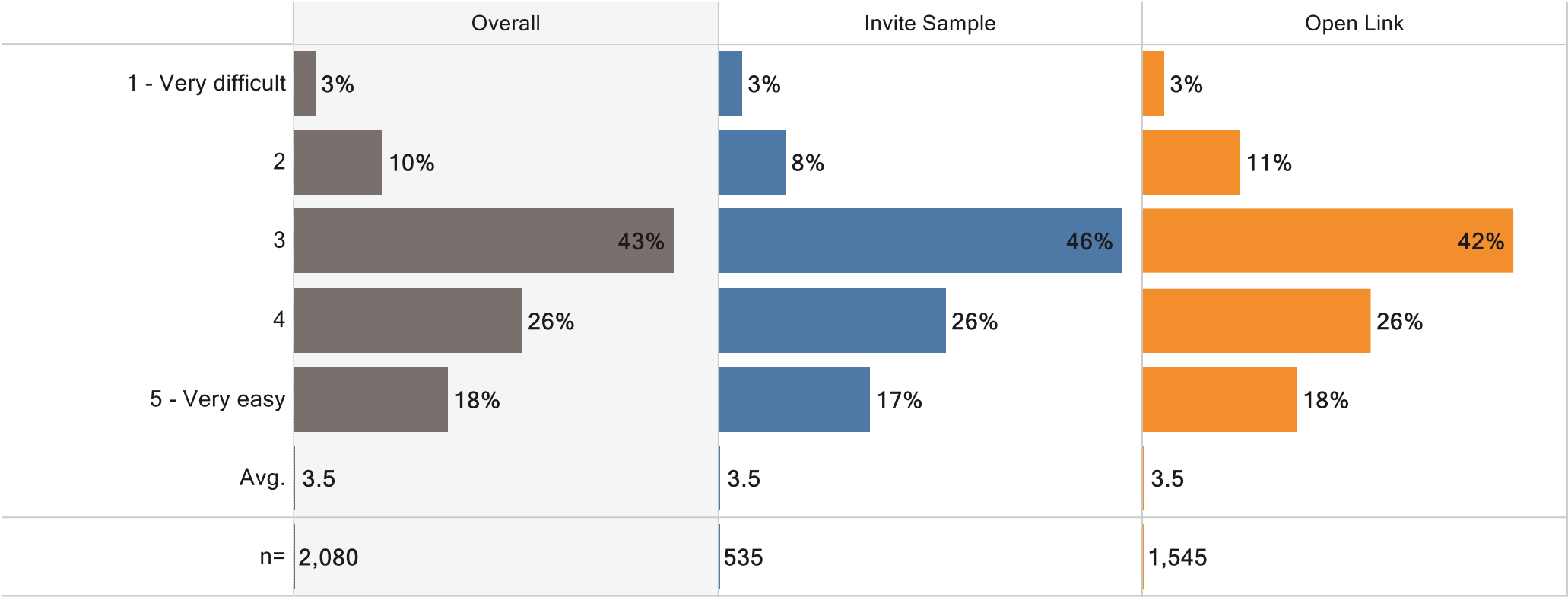
Q: What is the preferred way for you to receive information on parks and recreation facilities, services, and programs? by "Source"



Ease of City's Webpage

Nearly 40% of overall respondents are currently receiving information about parks and recreation opportunities from the city's website. Overall respondents rated the ease of use slightly above average at 3.5 out of 5.

Q: How difficult or easy is it for you to use the City's webpage to sign up for programs, reserve facilities and find needed information? by "Source"



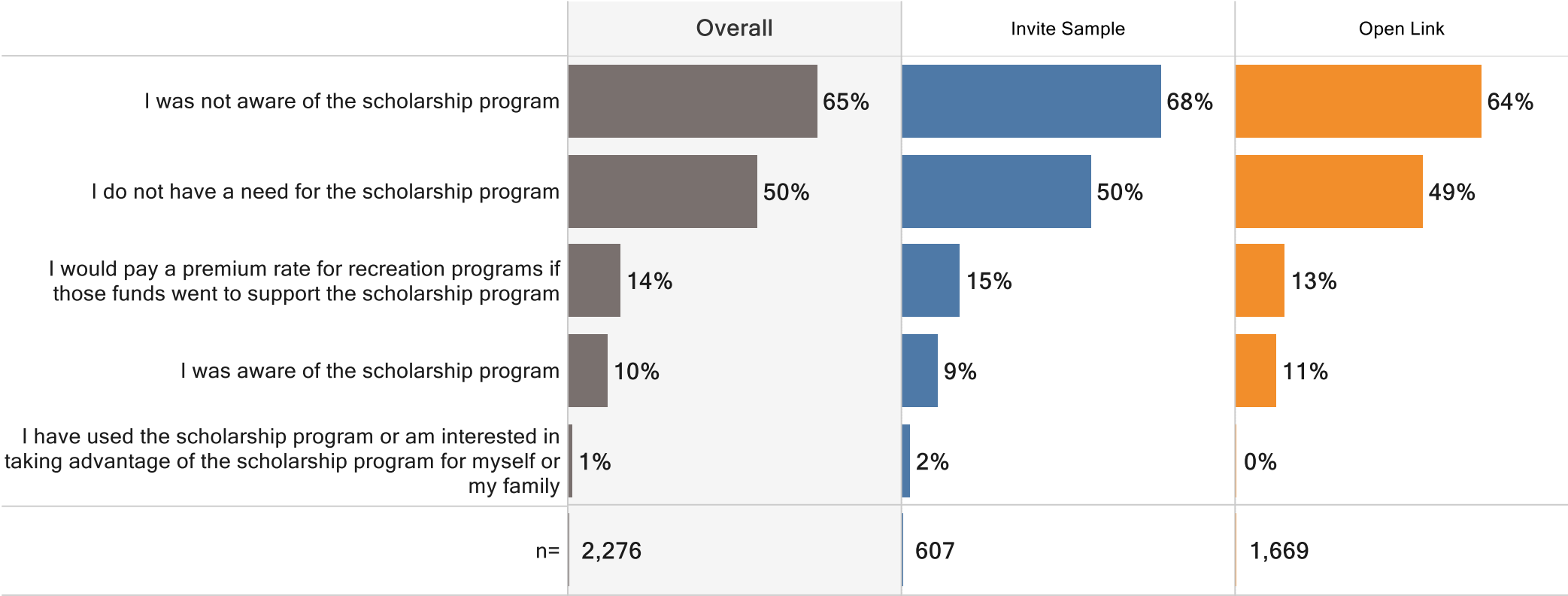
Financial Choices/Fees



Knowledge of Scholarship Opportunities

The majority of respondents are not aware of or do not have a need for the scholarship program.

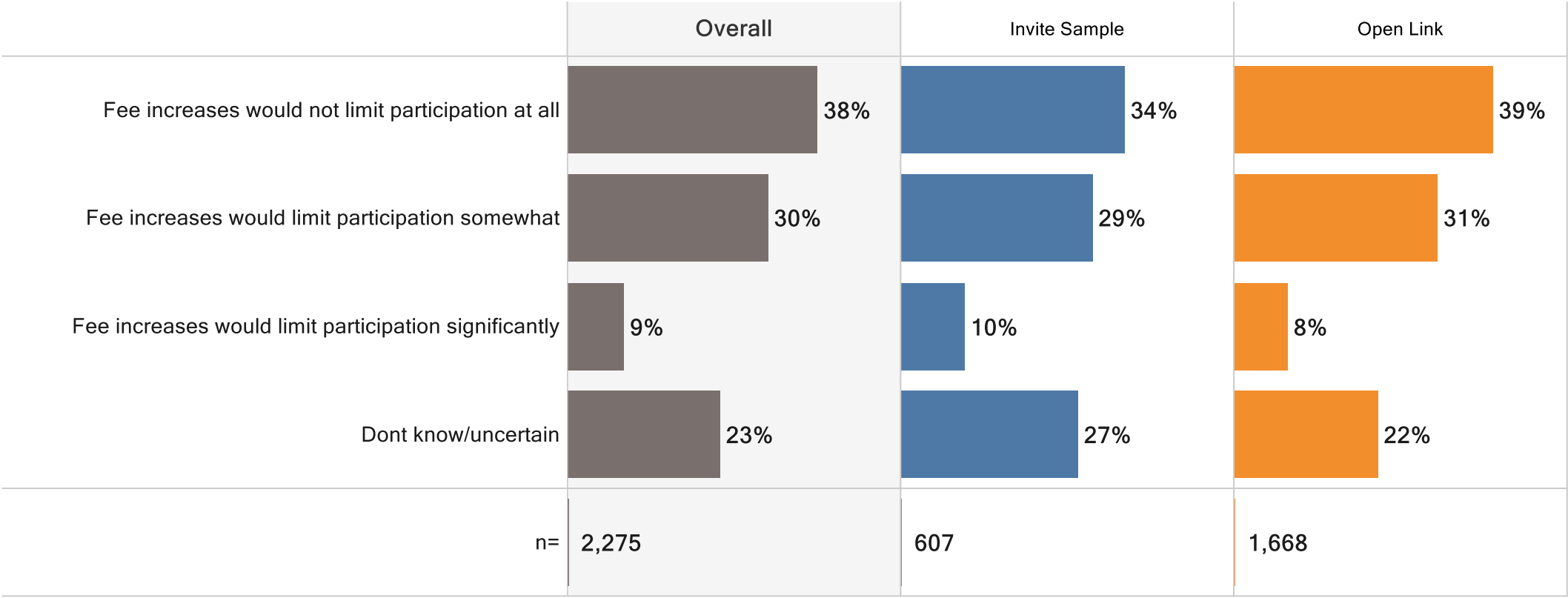
Q: Which best describes your knowledge and experience with the scholarship program? (Check all that apply) by "Source"



Fee Adjustments

Fee increases would NOT limit 38% of overall respondents at all, another 30% would be somewhat limited, and 9% would be limited significantly. Overall, more respondents would be limited somewhat by fee increases than not limited.

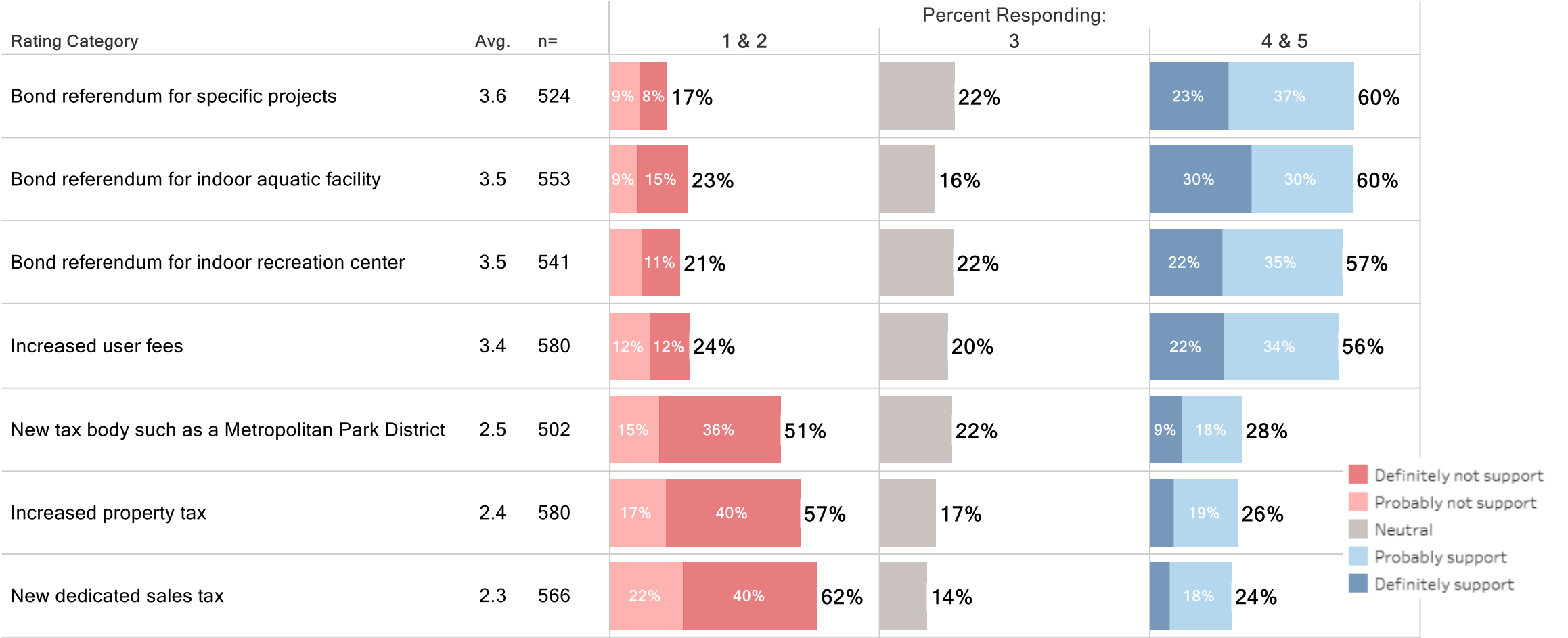
Q: Which of the following best describes the potential impact, if any, that fee increases would have on your current level of participation? by "Source"



Support of Funding Sources

By Invite Sample

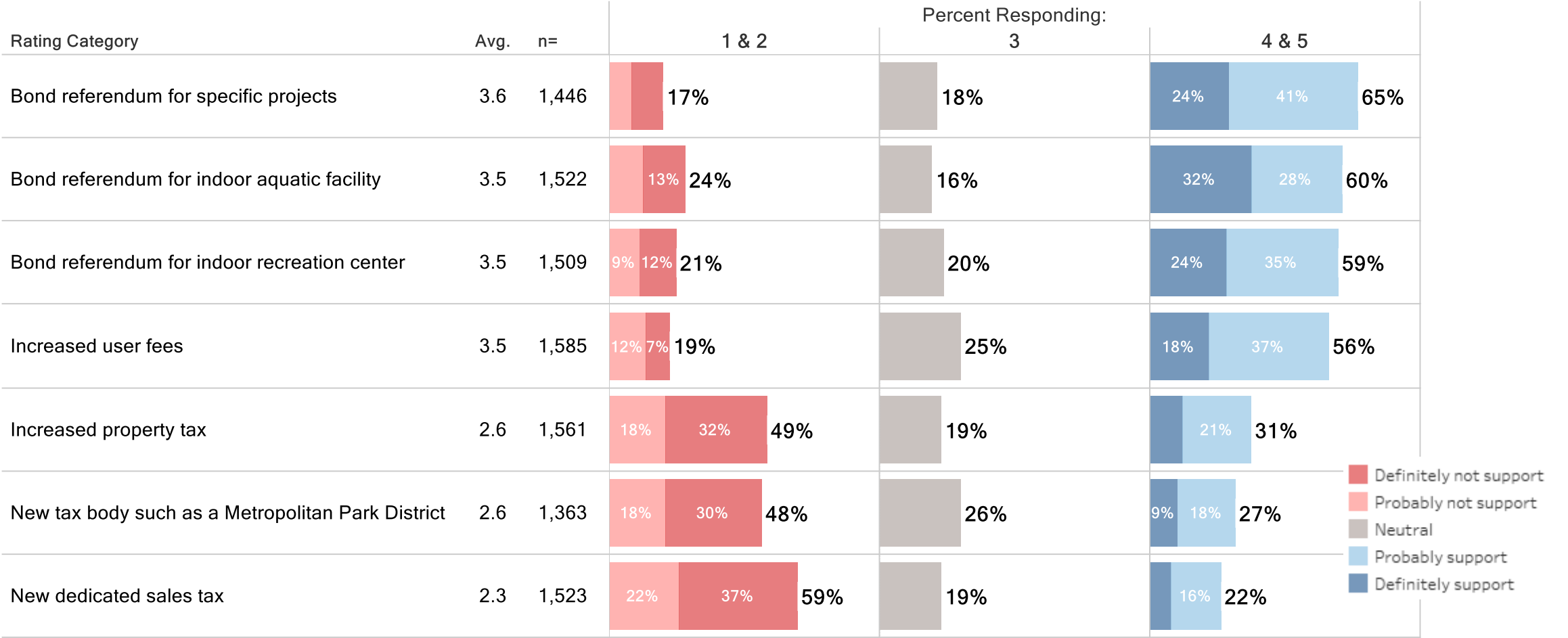
Q: The recommendations from this survey could possibly require financial support. Current funding sources for Kirkland Parks and Community Services are property taxes, sales tax, state aid, grants, donations, and fees. Please indicate how strongly you support each of the following potential funding sources. by "Invite Sample"



Support of Funding Sources

By Open Link Sample

Q: The recommendations from this survey could possibly require financial support. Current funding sources for Kirkland Parks and Community Services are property taxes, sales tax, state aid, grants, donations, and fees. Please indicate how strongly you support each of the following potential funding sources. by "Open Link Sample"



Future Facilities, Programs, and Services



Facilities, Programs, and Services

Q: How much do you agree or disagree with the following statements related to parks and recreation facilities? by "Source"

Rating Category	Crosstab by:	Avg.	n=	Percent Responding:		
				1 & 2	3	4 & 5
I feel welcome in parks and recreation facilities and programs	Invite Sample	4.3	560	2%	11%	45% 42% 87%
	Open Link	4.3	1,545	2%	12%	42% 45% 87%
The City should purchase land for future park development	Invite Sample	4.0	559	7%	21%	39% 32% 72%
	Open Link	4.1	1,543	8%	16%	42% 34% 76%
The City should take a more active role in Big Finn Hill Park	Invite Sample	3.7	359	11%	37%	34% 18% 52%
	Open Link	3.6	995	9%	39%	25% 27% 52%
More space is needed for self-directed active sports	Invite Sample	3.4	473	20%	31%	18% 30% 49%
	Open Link	3.4	1,274	16%	40%	31% 44%
There is enough parking	Invite Sample	3.0	543	26% 34%	33%	26% 33%
	Open Link	3.0	1,486	27% 34%	30%	29% 36%

1 - Completely disagree

2 - Disagree

3 - Neutral

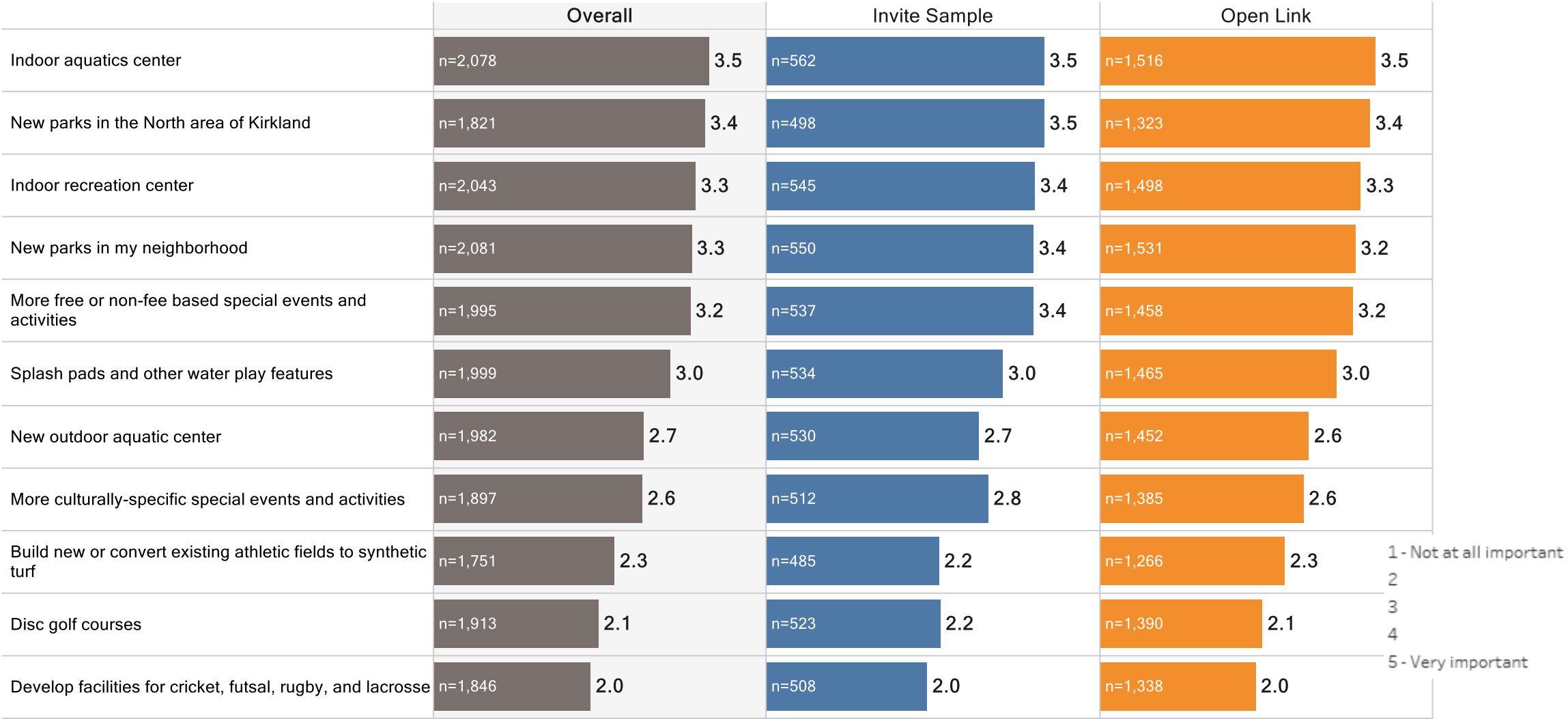
4 - Agree

5 - Completely agree

Most Important Needs for Improvement

By Average

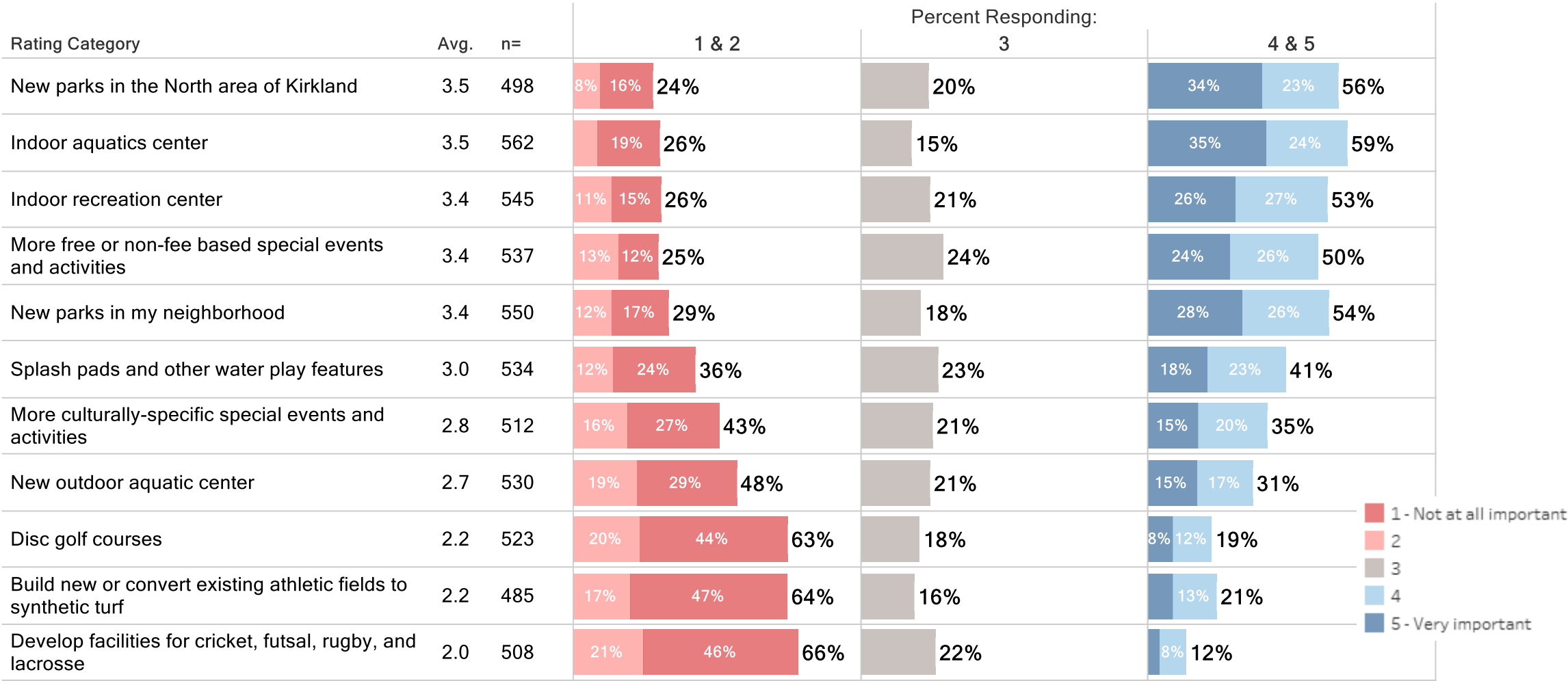
Q: What are the most important needs for improvement for Kirkland Parks and Community Services over the next 5 to 10 years? by "Source"



Most Important Needs for Improvement

By Invite Sample

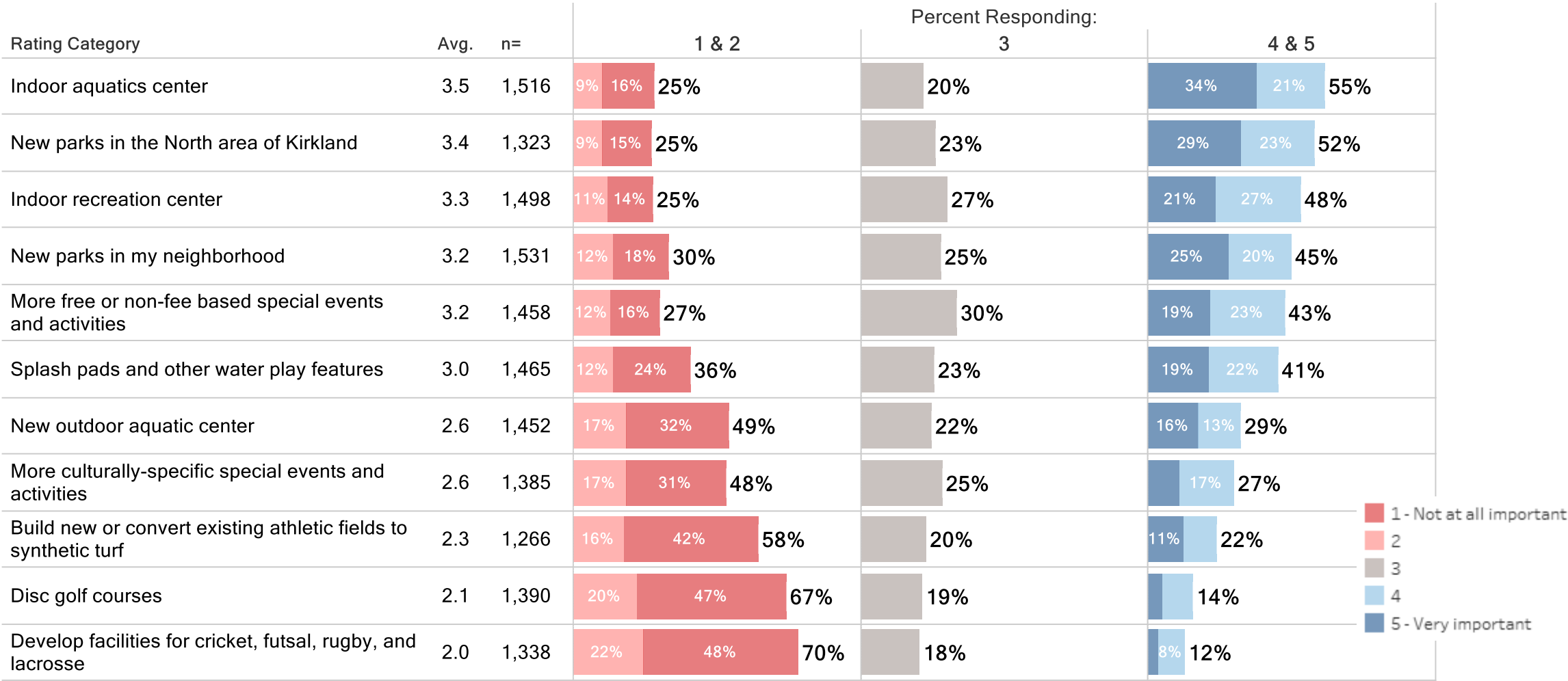
Q: What are the most important needs for improvement for Kirkland Parks and Community Services over the next 5 to 10 years? by "Invite Sample"



Most Important Needs for Improvement

By Open Link Sample

Q: What are the most important needs for improvement for Kirkland Parks and Community Services over the next 5 to 10 years? by "Open Link Sample"



Comments/Suggestions

At the end of the survey, respondents were given the opportunity to provide any additional comments about parks and recreation facilities, programs, and services in Kirkland. A random selection of verbatim responses is shown below. See Appendix for full listing of comments provided.

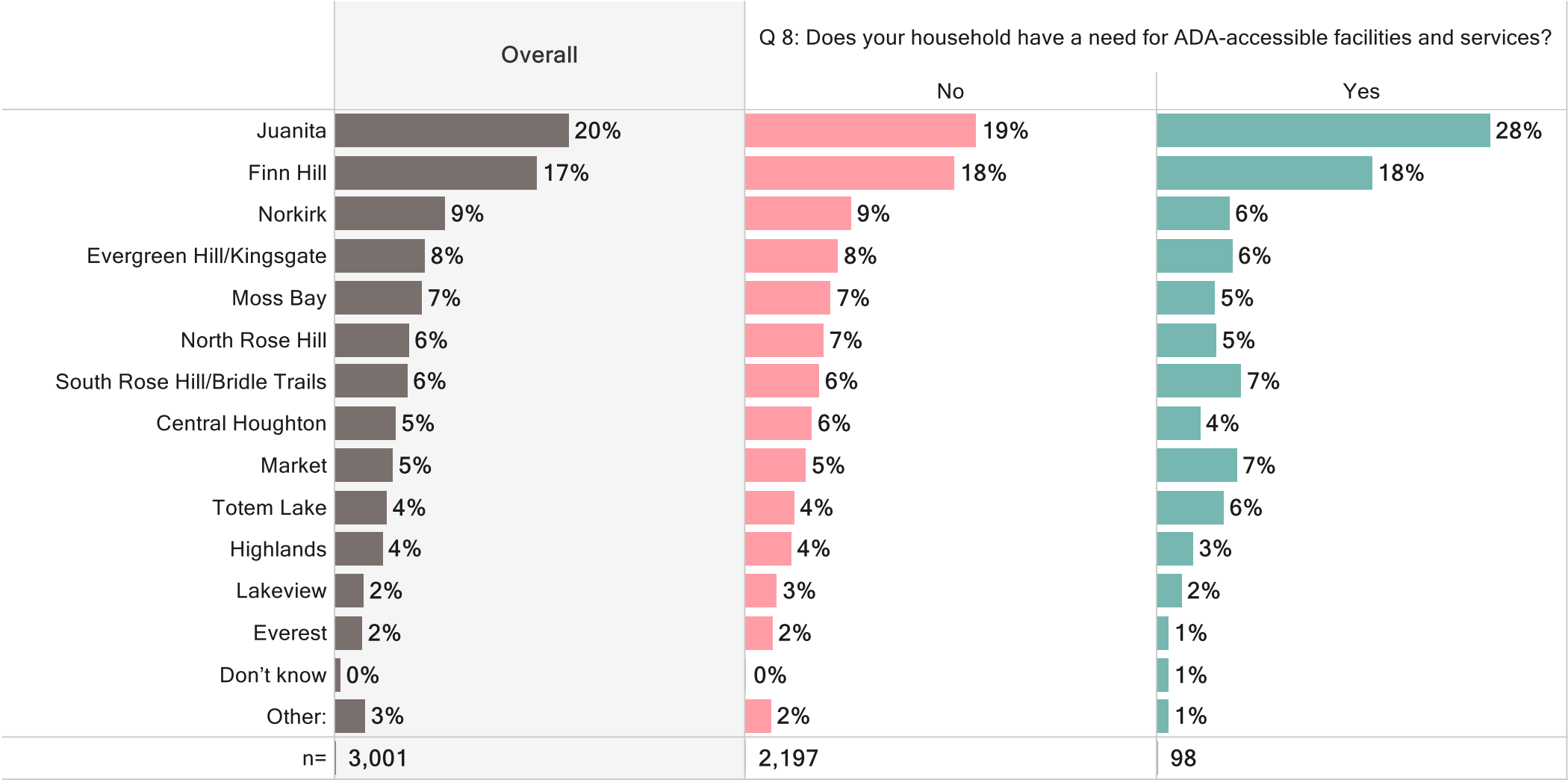
- We have amazing park assets, but the maintenance seems to be less than it was previously. When I was involved at Everest park, volunteers were needed to maintain the fields, pick up trash and fund improvements. I am happy to pay for parks through property taxes it is one of the reasons I love Kirkland.
- Just a safer, better connection to OO Denny park from upper Holmes Point. Like the trail behind St Eds to water. Wide, safe, multiple people in both directions with bikes or strollers. Huge impact.
- Accessibility and inclusion for individuals with disabilities and for a wide variety of cultures/ethnicities.
- Please work on restoring forests in natural parks to support bird habitat. Please partner with local environmental groups like Eastside Audubon to educate and teach residents about local birdwatching, conservation, and climate change initiatives.
- Please keep an eye of homelessness. Started seeing some around Costco Kirkland area. Don't want to affect community areas if possible.
- I think the main focus should be preserving wild and trail land for parks and not building new athletic buildings or fields. Tennis courts, athletic fields are often empty and it seems like a very big waste of space and nature.
- Connectivity along the waterfront between Juanita and Downtown would be amazing!

Additional Crosstabs



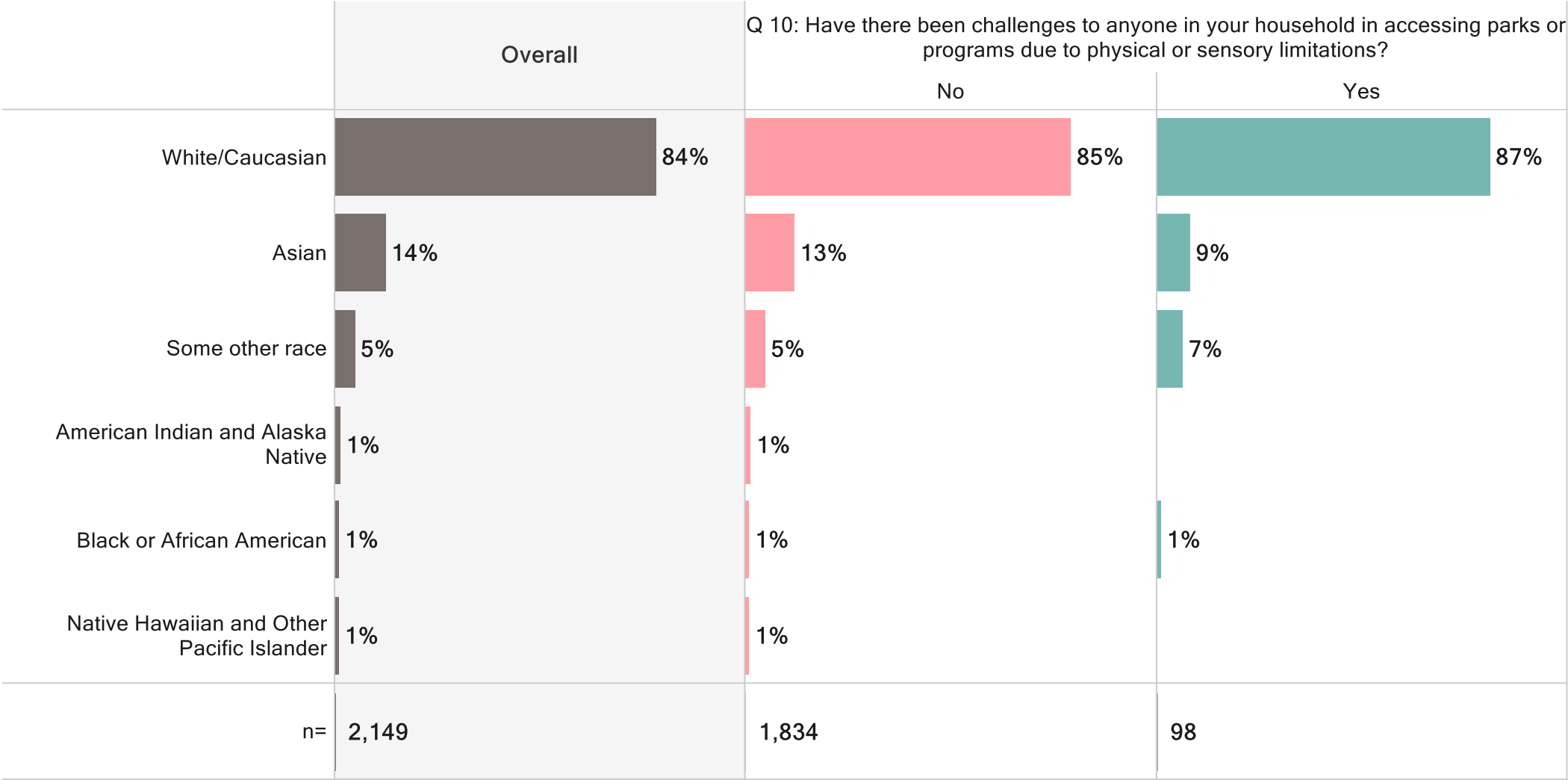
Neighborhood By ADA Needs

Q: Which Kirkland neighborhood do you live in? by "ADA Needs"



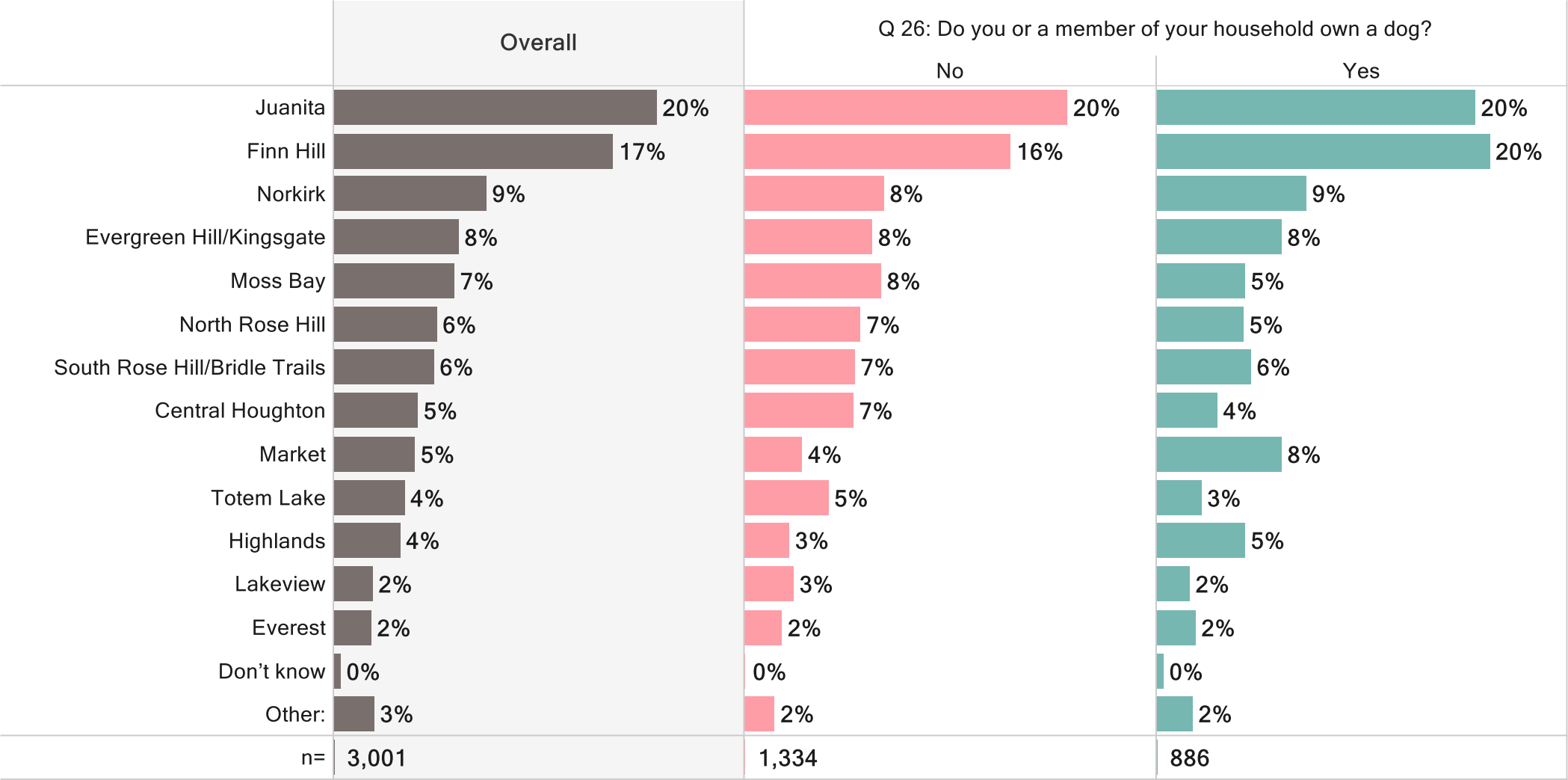
Race by ADA Challenges

Q: What race do you consider yourself to be? (Check all that apply) by "ADA Challenges"



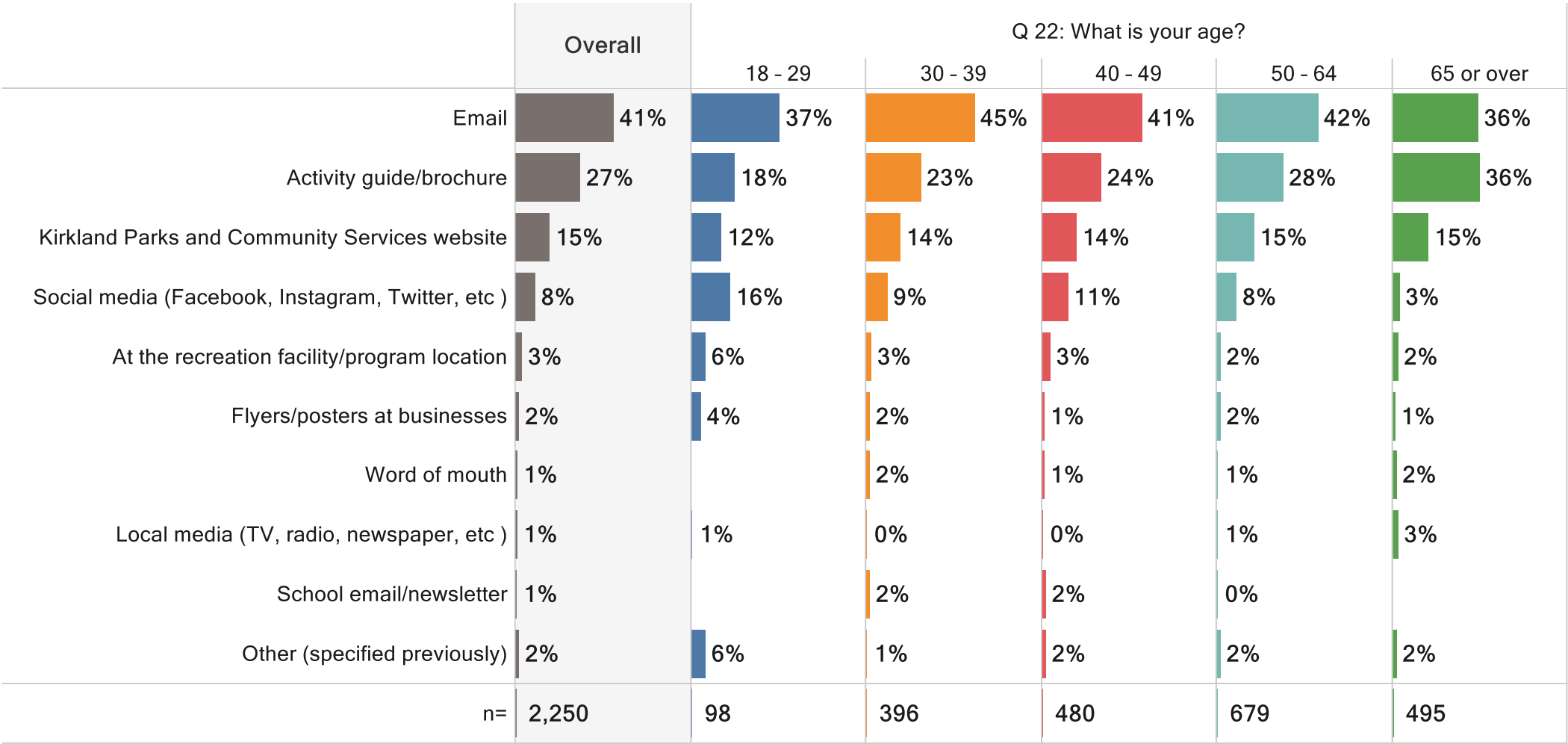
Neighborhood By Dog Ownership

Q: Which Kirkland neighborhood do you live in? by "Dog Ownership"



Preferred Communication By Age

Q: What is the preferred way for you to receive information on parks and recreation facilities, services, and programs? by "Age Categories"



Facilities, Programs, and Services by Ethnicity

- 1 - Completely disagree
- 2 - Disagree
- 3 - Neutral
- 4 - Agree
- 5 - Completely agree

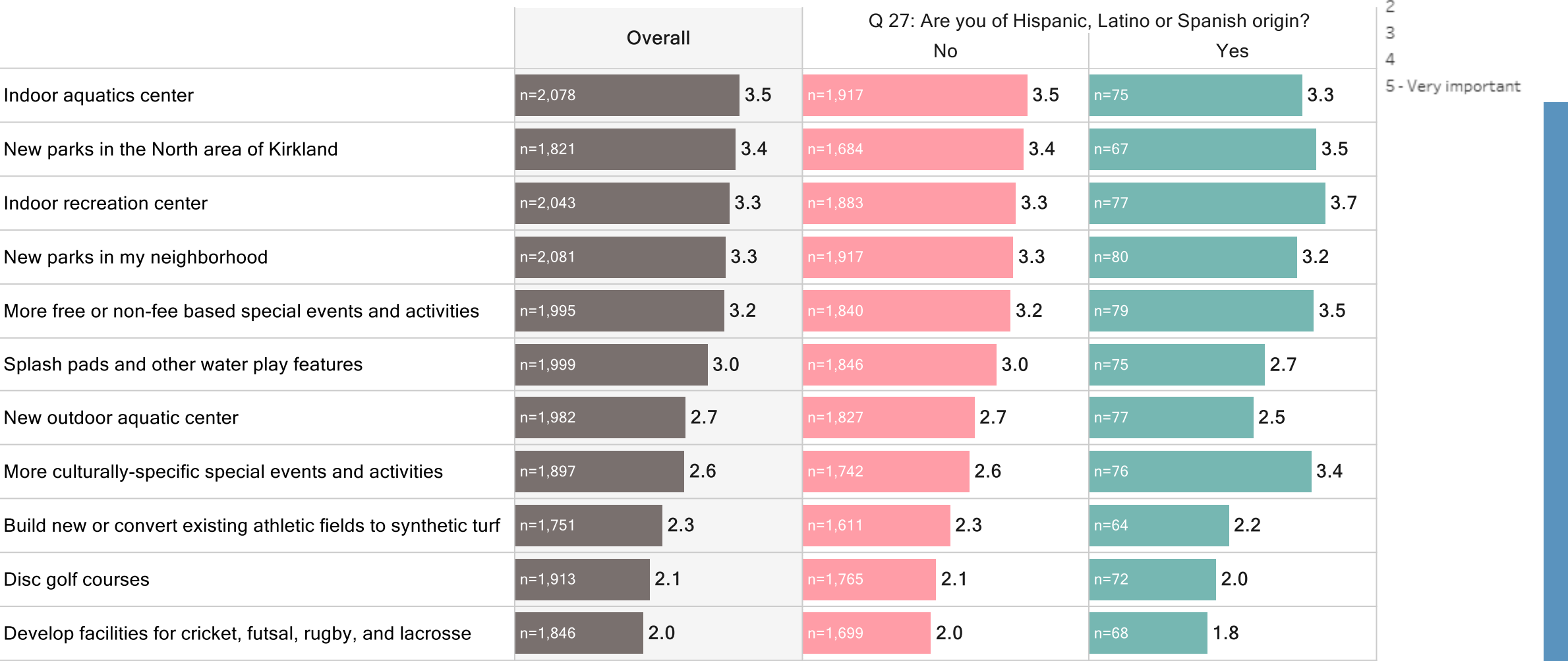
Q: How much do you agree or disagree with the following statements related to parks and recreation facilities? by "Ethnicity"

	Overall	Q 27: Are you of Hispanic, Latino or Spanish origin?	
		No	Yes
I feel welcome in parks and recreation facilities and programs	n=2,105 4.3	n=1,941 4.3	n=79 4.2
The City should purchase land for future park development	n=2,102 4.1	n=1,938 4.1	n=79 4.1
The City should take a more active role in Big Finn Hill Park	n=1,354 3.7	n=1,254 3.7	n=51 3.9
More space is needed for self-directed active sports	n=1,747 3.4	n=1,613 3.4	n=67 3.5
There is enough parking	n=2,029 3.0	n=1,873 3.0	n=72 3.0

Most Important Needs for Improvement

By Ethnicity

Q: What are the most important needs for improvement for Kirkland Parks and Community Services over the next 5 to 10 years? by "Ethnicity"



Most Important Needs for Improvement

By Income (Under \$25K, \$25-50K, \$50-75K)

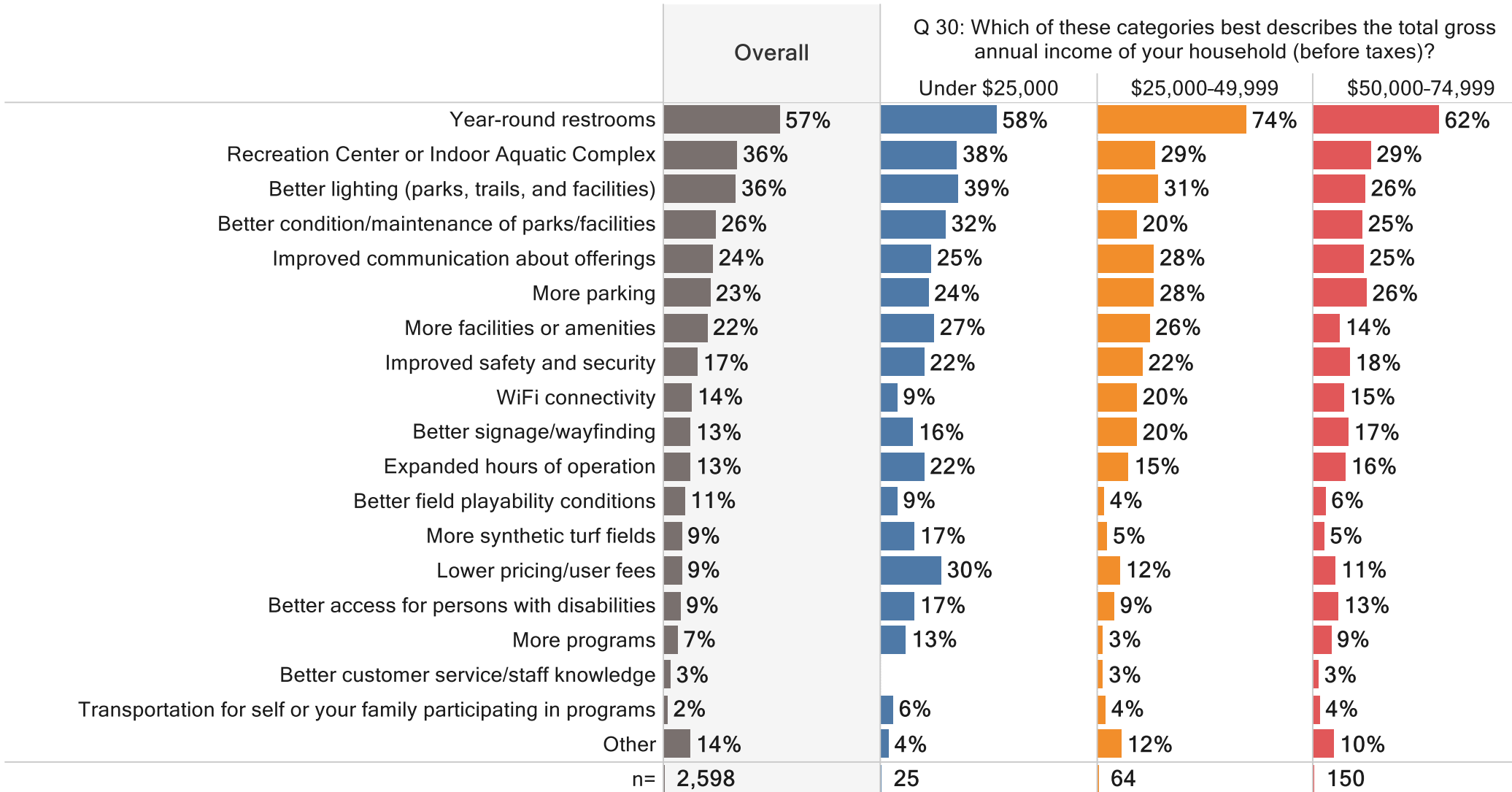
Q: What are the most important needs for improvement for Kirkland Parks and Community Services over the next 5 to 10 years? by "Income (Under \$25K, \$25-50K, \$50-75K)"

1 - Not at all important
2
3
4
5 - Very important

	Overall		Q 30: Which of these categories best describes the total gross annual income of your household (before taxes)?			
			Under \$25,000	\$25,000-49,999	\$50,000-74,999	
Indoor aquatics center	n=2,078	3.5	n=26 3.5	n=54 3.4	n=132 3.2	
New parks in the North area of Kirkland	n=1,821	3.4	n=20 3.5	n=44 3.5	n=123 3.7	
Indoor recreation center	n=2,043	3.3	n=26 3.6	n=58 3.3	n=127 3.3	
New parks in my neighborhood	n=2,081	3.3	n=25 3.4	n=56 3.3	n=133 3.3	
More free or non-fee based special events and activities	n=1,995	3.2	n=26 3.5	n=58 3.5	n=127 3.5	
Splash pads and other water play features	n=1,999	3.0	n=26 2.7	n=52 3.3	n=121 3.1	
New outdoor aquatic center	n=1,982	2.7	n=27 2.3	n=51 2.9	n=120 2.6	
More culturally-specific special events and activities	n=1,897	2.6	n=25 2.2	n=52 2.8	n=114 2.9	
Build new or convert existing athletic fields to synthetic turf	n=1,751	2.3	n=22 2.7	n=42 2.1	n=107 2.2	
Disc golf courses	n=1,913	2.1	n=24 1.8	n=46 2.1	n=119 2.2	
Develop facilities for cricket, futsal, rugby, and lacrosse	n=1,846	2.0	n=23 1.6	n=48 1.9	n=118 2.1	

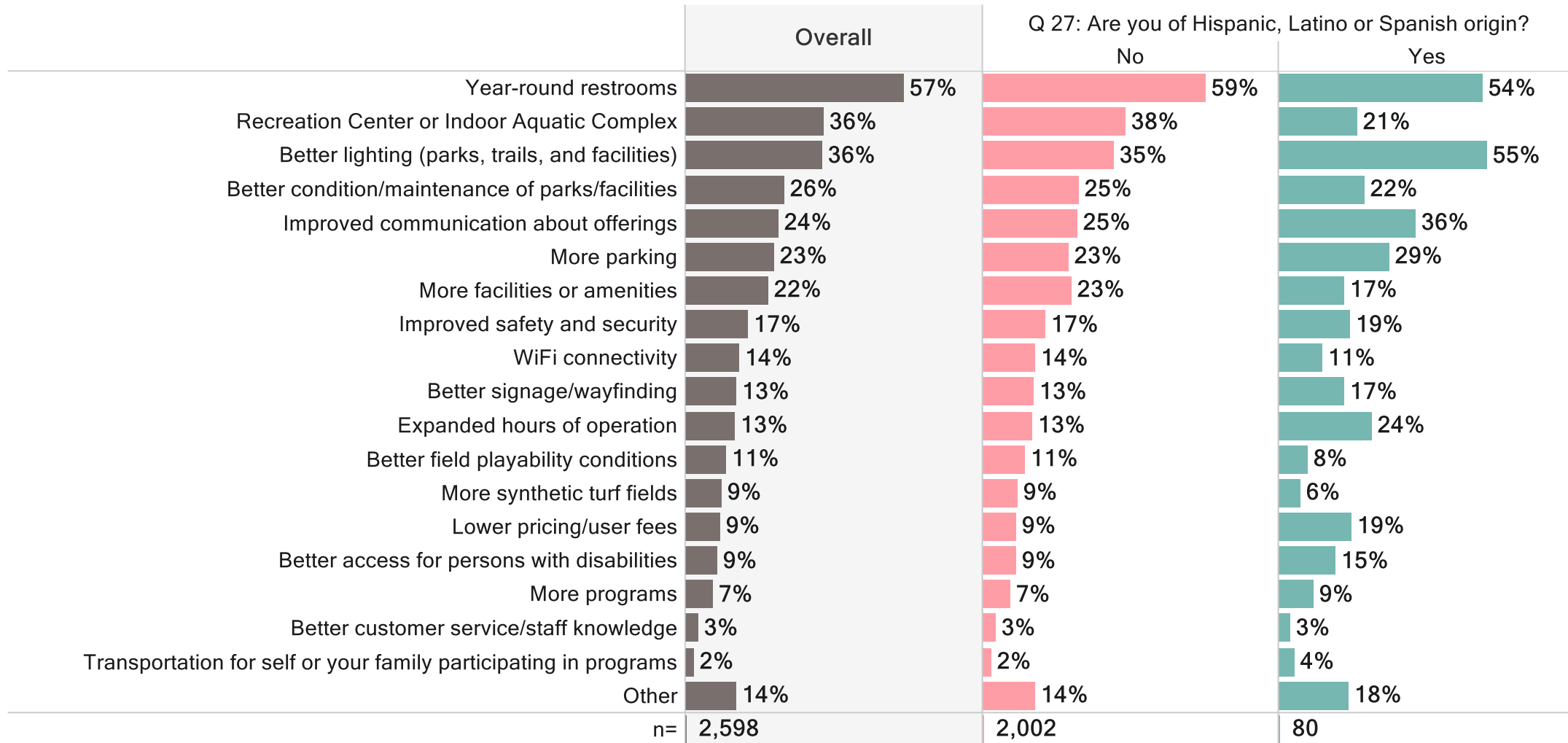
Increase Usage By Income (Under \$25K, \$25-50K, \$50-75K)

Q: What are the most important areas that, if addressed by Kirkland Parks and Community Services, would increase your use of parks and recreation facilities, programs and services? (Check all that apply) by "Income"



Increase Usage By Ethnicity

Q: What are the most important areas that, if addressed by Kirkland Parks and Community Services, would increase your use of parks and recreation facilities, programs and services? (Check all that apply) by "Ethnicity"





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