



**City of Kirkland
Tourism Development Committee (TDC) Meeting Minutes**

**Date: August 20, 2021 9 a.m. – 1 p.m.
“Virtual” Meeting via Zoom Conference**

Present: Chairperson Toby Nixon, Skye Branson, Lori Goldfarb, Jac Cooper and Phil Megenhardt

Guests: 2022 Explore Kirkland Tourism grant funding applicants

Staff: Jim Lopez, Martha Chaudhry and Chris Hendrickson

Absent: Jeff Lockhart

Welcome and call to order: The meeting was called to order at 9:05 a.m. by Chairperson Toby Nixon. Chairperson Nixon gave an overview of the tourism grant funding application process and timeline, which involves written applications, applicant presentations and subsequent contemplation by the TDC, which will decide the funding amounts based on its established criteria and scoring system. Once the funding is allocated per TDC consensus, the TDC will make its recommendation to the Kirkland City Council.

The City Council will consider the TDC’s recommendation during its process for approving the City’s mid-biennial budget at its December meeting.

Upon Council’s approval of the budget, contracts for the funded events will be executed.

TDC members directly affiliated with agencies/organizations applying for 2022 tourism funding recused themselves during the specific presentations by those agencies. Further, TDC members directly affiliated with agencies/organizations applying for tourism grant dollars were asked to not evaluate/score their own agencies. This protocol came after consultation with City Attorneys in 2019 and is to exhibit an abundance of caution and avoid any appearance of conflict of interest.

As such, TDC member Megenhardt recused himself during Bold Hat’s presentation for “Kirkland Uncorked,” which took place at approximately 11:30 a.m. and was given by John Thorburn.

2022 LTAC Grant Applicant Presentations:

The Tourism Development Committee heard presentations from the following tourism funding applicants (not necessarily in this order):

Event	Organization
7 Hills of Kirkland	Attain Housing
12Ks of Christmas	Snohomish Running Company
Kirkland Oktoberfest	Chump Change Productions
Kirkland Summerfest	Chump Change Productions

Celebrate Kirkland 4th of July	Kirkland Downtown Association
Pumpkins in the Park	Kirkland Downtown Association
Kirkland Waterfront Car Show	Kirkland Downtown Association
Winter Programs	Kirkland Downtown Association
Wine Walks	Kirkland Downtown Association
Community Musical	Kirkland Performance Center
Junior Softball World Series	Little League Baseball
Kirkland Waterfront Car Show	Kirkland Downtown Association
Mother's Day Half Marathon	Orca Running
Lake Washington Half Marathon	Orca Running
Shakespeare in the Park	Studio East
Summer Teen Musical Cabaret	Studio East
Kirkland Uncorked	Bold Hat Productions
Tia Fuller with SRJO	Seattle Repertory Jazz Orchestra
The Great Northwest 3on3	Stars Unlimited
Kirkland Urban Pride	Kirkland Urban
Space for Youth	Seema and Sanika Datar
Tasveer Festival	Tasveer
Explore Kirkland Tourism Program	City of Kirkland

Next Meeting:

Regular Business Meeting: Thursday, September 2, 2021

Meeting adjourned at: 1:10 p.m.

Meeting minutes prepared by Chris Hendrickson