

ATTACHMENT B

Involvement techniques proposed for various participation levels			
Level of Participation	Proposed Techniques	Description	Stakeholders to Engage
Inform	<ol style="list-style-type: none"> 1. Webpage (exists) 2. Fact Sheet 3. List Serv (exists) 4. City newsletter 5. Video tour 	<ol style="list-style-type: none"> 1. www.ci.kirkland.wa.us/depart/Public_Works/Transportation_Streets/Eastside_Rail_Corridor 2. To be created for public distribution 3. Email updates sent to subscribers (30 current subscribers) 4. Published quarterly, 1 printed, 4 online (March, June, September, December) 5. Video of the corridor that could be viewed at different playback speeds 	1-5. All stakeholders
Consult	<ol style="list-style-type: none"> 1. Survey (statistically valid) 2. Comment Card (not statistically valid) 3. Focus Group 	<ol style="list-style-type: none"> 1. Develop a statistically valid survey with help from consultant.* Not a technique to be used until perhaps later in the process. 2. Have comment cards available at public facilities and community & special events (e.g. Farmers Markets) Comment cards can also be web-based 3. Work with trained facilitator with representatives of all stakeholder groups.* 	<ol style="list-style-type: none"> 1. General public 2. Corridor property & business owners + general public 3. Representative sample of all stakeholders
Involve	<ol style="list-style-type: none"> 1. Tour/Field Trip 2. Open Space Meeting 3. World Café 	<ol style="list-style-type: none"> 1. On-site informational meeting/tour 2. Self-directed meeting, break out groups, address issues & concerns of a large group 3. A meeting process featuring a series of simultaneous conversations in response to predetermined questions. 	<ol style="list-style-type: none"> 1. Available to all 2. Special interest groups 3. Available to all

**Costs associated with hiring a survey and public involvement firm*