



Special Human Services Commission Meeting

Date: August 13, 2020

Time: 6:30 p.m.

Place: Virtual Zoom Meeting

<https://kirklandwa->

[gov.zoom.us/j/92620895278?pwd=cnhJb3NraEtQRkVnd0VIUWVyUUFZZz09](https://kirklandwa.gov.zoom.us/j/92620895278?pwd=cnhJb3NraEtQRkVnd0VIUWVyUUFZZz09)

Meeting ID: 926 2089 5278

Passcode: 474073

The commission is directed by the City Council to advise the Parks and Community Services Department, City Manager, and City Council in leading the City's efforts to support a socially sustainable community through health and human services and programs that fulfill the basic needs of all people and enhance the quality of life in our city now and into the future.

AGENDA

	<u>Estimated Time</u>
1. CALL TO ORDER	
2. ROLL CALL	
3. PUBLIC COMMENT	10 minutes
4. COMMISSIONER INTRODUCTIONS	15 minutes
5. PRESENTATIONS	
a. Kirkland's Human Services Response to the Pandemic	20 minutes
b. Community Development Blok Grant Overview	10 minutes
c. Staff Proposed Grant Allocations	65 minutes
6. ADJOURNMENT	Estimated meeting completion: 8:30 p.m.

Upcoming Commission Activities:

August 25, 2020 – Human Services Commission Meeting

Alternate Formats: Persons with disabilities may request materials in alternative formats. Persons with hearing impairments may access the Washington State Telecommunications Relay Service at 711.

Title VI: Kirkland's policy is to fully comply with Title VI of the Civil Rights Act by prohibiting discrimination against any person on the basis of race, color, national origin or sex in the provision of benefits and services resulting from its programs and activities. Any person who believes his/her Title VI protection has been violated, may file a complaint with the City. To request an alternate format, file a complaint or for questions about Kirkland's Title VI Program, contact the Title VI Coordinator at 425-587-3011 or titlevicoordinator@kirklandwa.gov.

The City of Kirkland strives to accommodate people with disabilities. Please contact the City Clerk's Office at 425.587.3190, or for TTY Services call 425.587.3111 (by noon the work day prior to the meeting) if we can be of assistance. If you should experience difficulty hearing the proceedings, please bring this to the attention of the Chairperson by raising your hand.



CITY OF KIRKLAND
Department of Parks & Community Services
123 5th Avenue, Kirkland, WA 98033 425.587.3300
www.kirklandwa.gov

MEMORANDUM

To: Human Services Commission

From: Lynn Zwaagstra, Director
Leslie R. Miller, Human Services Supervisor

Date: August 10, 2020

Subject: KIRKLAND'S HUMAN SERVICES PANDEMIC RESPONSE

RECOMMENDATION

That the Human Services Commission receive a presentation providing an overview of the ways the City have been responding to the human services needs resulting from the COVID-19 crisis.

BACKGROUND DISCUSSION

Human Services staff have worked collaboratively to address the local, sub-regional and regional needs that have arisen during this pandemic. Through two streams of funding from the March CARES Act, the City is in the process of utilizing over one million dollars to address the needs of our residents and to support the homeless response on the Eastside. At the June 16, 2020 City Council meeting, the Council approved proposals to spend those dollars. The Council staff memos are included as **Attachment A** and **Attachment B**.

Attachment A – CDBG-CV Proposal
Attachment B – CARES Act Proposal



CITY OF KIRKLAND
Department of Parks & Community Services
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www.kirklandwa.gov

MEMORANDUM

To: Kurt Triplett, City Manager

From: Lynn Zwaagstra, Director
Leslie R. Miller, Human Services Supervisor

Date: June 4, 2020

Subject: RESOLUTION AUTHORIZING DISTRIBUTION OF COMMUNITY DEVELOPMENT BLOCK GRANT COVID-19 FUNDS

RECOMMENDATION:

City Council conduct a public hearing on the proposed distribution of Community Development Block Grant COVID-19 funds and approve a Resolution adopting the proposal; any changes that occur because of the hearing should be incorporated into the final document.

BACKGROUND DISCUSSION:

The primary objective of the Federal Community Development Block Grant program is to support the development of viable urban communities by providing decent housing, a suitable living environment via community facilities and public infrastructure, and expanded economic opportunities, principally for persons of low and moderate income. Funds are distributed to communities nationwide on a formula basis. The three areas where CDBG funds can be used are capital projects serving low- and moderate-income residents; public service programs serving low- and moderate-income residents; and planning and administration in support of these activities.

The City currently receives its CDBG funds through an agreement with King County as part of a CDBG Consortium of 34 cities and towns. A Joint Recommendations Committee (JRC), comprised of officials representing the participating cities, the Sound Cities Association, and King County, advises the County on CDBG funding and program decisions.

Since 2015 the City of Kirkland has chosen the option of participating within the King County Consortium as a Joint Agreement City. With this option the King County Consortium "passes through" a portion of the CDBG funds to larger member cities known as Joint Agreement cities. These cities allocate their portion of the funds to meet locally identified needs through their own allocation process. Efforts are made by the Consortium to coordinate multi-jurisdictional projects with the Joint Agreement cities. In addition to Kirkland, the cities of Burien, Redmond, Renton, and Shoreline are currently Joint Agreement cities within the County Consortium.

As a participating Joint Agreement City Kirkland and King County each receive some of the CDBG funds attributable to the City, with each having different responsibilities for program administration. The County retains half of available planning/administration funds to provide contract oversight and satisfy Federal administrative requirements. The City retains the other

half of the planning and administration allocation, which helps to pay for City staff to provide the necessary program support. The City also receives public service dollars to grant and allocates capital funds towards eligible projects that are selected by the City.

As part of the interlocal agreement with King County, Kirkland must develop a plan for allocating our portion of CDBG funds every year. Funds for public services and capital projects must be utilized to benefit those with low to moderate income and be consistent with the King County Consortium Consolidated Housing and Community Development Plan.

Distribution of Kirkland's portion of CDBG funds is determined by the City Council through a Council resolution. Traditionally Kirkland has transferred the capital CDBG funds to the ARCH Housing Trust Fund to support the creation of low-income housing and housing for those experiencing homelessness.

Special CDBG COVID-19 Funds

The Coronavirus Aid, Relief, and Economic Security (CARES) Act passed by Congress and signed into law on March 27th, 2020 included up to \$5 billion in CDBG supplemental funding. Of that amount, \$2 billion are to be distributed to states and entitlement jurisdictions using the same statutory formula used to distribute the regular, annual 2020 CDBG allocations.

Based upon the determined formula, Kirkland's allocation is \$229,016. For regular CDBG allocations, King County retains 10% of the available funds for planning and administration purposes. City staff advocated for King County to reduce the amount it retains in order to allow for as much of the money as possible to go directly to agencies providing direct services. King County reduced its percentage withholding to 2%, so \$224,436 of Kirkland's allocation is available for the City to distribute.

City staff worked closely with colleagues at the City of Bellevue and City of Redmond to coordinate distribution of our COVID-19 dollars. Because of the regulations that are attached to CDBG dollars, city staff determined that supporting COVID-19 response of our providers of homeless services were the best use of the dollars. The intent of these dollars is to reimburse for activities to prevent, prepare for, and respond to the coronavirus. The four providers of emergency shelter services on the Eastside are Catholic Community Services of Western Washington (families with children), Congregations for the Homeless (men), Friends of Youth (young adults) and The Sophia Way (women). In order to streamline the distribution of these dollars to benefit both cities and the agencies receiving the funds, the three cities decided to fund one or two agencies per city instead of all cities providing partial funding to all four agencies.

City staff determined to assign distribution in the following way:

City of Bellevue: \$244,812 to Congregations for the Homeless
\$244,811 to The Sophia Way

City of Kirkland: \$224,436 to Catholic Community Services of Western Washington

City of Redmond: \$212,736 to Friends of Youth

FUNDING DISTRIBUTION RECOMMENDATION:

City staff makes the following recommendation for the supplemental Kirkland funds:

Planning and Administration Funding Recommendation: Allocate no funding to administer the distribution of the COVID-19 funds.

Public (Human) Services Funding Recommendation: Allocate the entire available funding of \$224,436 for human services to Catholic Community Services of Western Washington.

Attachment Resolution CDBG-CV Funding

RESOLUTION R-5428

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KIRKLAND ALLOCATING THE CITY'S PORTION OF COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) COVID-19 FUNDS.

1 WHEREAS, on May 20, 2014, the City Council authorized
2 the City of Kirkland's ("City") participation in the King County
3 Community Development Block Grant and HOME Investment
4 Partnerships Program (CDBG/HOME) Consortium as a Joint
5 Agreement City and the City entered into an Interlocal Agreement
6 with King County for that purpose; and
7

8 WHEREAS, on June 6, 2017, the City Council extended its
9 Interlocal Agreement with King County as a Joint Agreement City
10 through 2020; and
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12 WHEREAS, as a Joint Agreement City, the City receives
13 funds in support of programs and projects that directly benefit our
14 community, including but not limited to home repair, affordable
15 housing, community facilities, public infrastructure, and human
16 services; and
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18 WHEREAS, as part of the Interlocal Agreement with King
19 County, the City must develop a plan for allocating its portion of
20 the CDBG funds; and
21

22 WHEREAS, as part of CARES Act the City received a special
23 allocation of CDBG-CV funds to support community efforts to
24 prevent, prepare for, and respond the Coronavirus; and
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26 WHEREAS, toward developing such a plan, the City Council
27 held a public hearing on June 16, 2020, at which time the Council
28 provided an opportunity for the public to comment on
29 recommendations for the plan.
30

31 NOW, THEREFORE, be it resolved by the City Council of the
32 City of Kirkland as follows:
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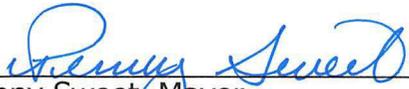
34 Section 1. Based on estimates provided by the United
35 States Department of Housing and Urban Development (HUD),
36 the City intends to allocate CDBG-CV funds as follows:
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38 \$224,436 to Catholic Community Services of Western
39 Washington to support its eastside emergency shelter for
40 families with children experiencing homelessness

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Passed by majority vote of the Kirkland City Council in open meeting this 16 day of June, 2019.

Signed in authentication thereof this 16 day of June, 2020.



Penny Sweet, Mayor

Attest:



Kathi Anderson, City Clerk



CITY OF KIRKLAND
City Manager's Office
123 Fifth Avenue, Kirkland, WA 98033 425.587.3001
www.kirklandwa.gov

MEMORANDUM

To: Kurt Triplett, City Manager

From: James Lopez, Assistant City Manager
Lorrie McKay, Intergovernmental Relations & Economic Development Manager
Leslie Miller, Human Services Supervisor
Kari Page, Senior Neighborhood Services Outreach Coordinator
David Wolbrecht, Neighborhood Services Outreach Coordinator

Date: June 9, 2020

Subject: PROPOSED CARES ACT FUNDING PLAN

RECOMMENDATION

Council adopt the attached resolution approving the City Manager's proposed CARES Act Funding Plan and authorizing the City Manager to:

1. Direct CARES Act funding in substantially equally parts toward City COVID-19 related reimbursable expenses pertaining to City general operations, Human Services needs, and Small Business assistance;
2. Invest CARES Act funding consistent with the programs, policies, and initiatives outlined in the proposed CARES Act Funding Plan (Plan), including redirecting existing staff work programs consistent with the Plan; and
3. Use CARES Act funding to hire temporary or contract positions with a termination date of October 31, 2020, to support the proposed Plan.
4. Pilot individual policies, programs and partnerships outlined in the Plan to support City operations, Human Services needs and Small Business assistance.

BACKGROUND

The first reported death related to the COVID-19 coronavirus occurred in Kirkland on February 29, 2020. As confirmed cases continued to rise in Kirkland and throughout King County, confirmed cases began appearing in other states. On March 23, 2020, Governor Jay Inslee signed a statewide "Stay Home, Stay Healthy" order, which prohibited all social and recreational activities, requiring all residents to remain at home unless pursuing an essential activity, and closing all businesses except those deemed essential to maintaining critical services during the emergency.

Many work functions in all sectors were deemed unessential under the order, and the resulting closure of business operations led to an unprecedented volume of unemployment claims and impacts to business bottom lines. Financial Planning staff from the Finance and Administration Department continue to closely monitor and forecast anticipated financial impacts from COVID-19. The most up-to-date information was presented to Council at its May 29, 2020, Financial Retreat, including possible economic scenarios related to recovery and strategies to fill anticipated gaps in the City's current and anticipated budgets.

Public Health – Seattle & King County data illustrates the disproportionate impacts COVID-19 is having on communities of color across the county¹. This data validates anecdotal experiences shared with staff by community members through various outreach, and it also reinforces early findings from the CDC². Although county-wide, the data from Public Health – Seattle & King County nonetheless supports the importance for a continued commitment to the City's efforts around being a safe, welcoming, and inclusive place for all people.

City Response to COVID-19

In response to the first reported COVID-19 death, the City Manager proclaimed a State of Emergency in Kirkland on February 29, 2020 and activated the City's Emergency Operations Center (EOC) to coordinate the City's actions through the pandemic. Generally, the work of the EOC focused on two areas: 1) supporting the Fire Department and Police Department personnel who had been potentially exposed to the coronavirus, and 2) communicating urgent public health information and City operations updates to the public. This EOC work was accompanied by support for residents in need of human services and the business community, which was coordinated by the City Manager's Office. As the course of the pandemic in Kirkland continued, and in response to the Governor's "Stay Home, Stay Healthy" order, City operations adjusted to provide services remotely, and many work teams transitioned to alternative shift schedules. EOC staff continued to support the City's first responders who were in quarantine, assisted in the various operational transitions, and maintained the increased level of service of outreach and communication.

During this time, the Council made several responsive decisions to support the community through the COVID-19 pandemic, including:

- Enacting a moratorium on commercial evictions for small businesses and nonprofits (Resolution 5414).
- Allowing for the temporary deferral and suspension of utility charges (Ordinance 4722).
- Implementing a Human Services Stabilization Initiative to support our human services providers (Resolution 5415).
- Approving a plan for Summer Parks operations and programming to slow COVID-19 spread and meet human services' needs (Resolution 5424).

Human Services Support for COVID-19

Anticipating the potential impacts that COVID-19 could have on Kirkland residents who are particularly vulnerable to economic instability, the Human Services Supervisor and staff in the City Manager's Office immediately began collaborating on ways to support COVID-19-related issues at the outset of the COVID-19 emergency in Kirkland. Since March 1, 2020, the work of this ad hoc "Human Services Strike Team" has consisted of several components, described below.

City staff reached out to agencies both through a survey and individual conversations to understand the needs of both the nonprofit agencies and the residents they served. Learning from this assessment outreach included:

- Significant lost revenue due to cancelled fundraising events. These events often are the number one fundraising opportunity for agencies.
- Inability to provide their services safely led to lost revenue.

¹ Source: "New Analysis Shows Pronounced Racial Inequities Among COVID-19 Cases, Hospitalizations and Deaths". Public Health Insider, Official Insights from Public Health – Seattle & King County. Accessed June 8, 2020.

<https://publichealthinsider.com/2020/05/01/new-analysis-shows-pronounced-racial-inequities-among-covid-19-cases-hospitalizations-and-deaths/>

² Source: "COVID-19 in Racial and Ethnic Minority Group". Centers for Disease Control and Prevention. Accessed June 8, 2020.

<https://www.cdc.gov/coronavirus/2019-ncov/need-extra-precautions/racial-ethnic-minorities.html>

- For those who could offer their services online, some needed to make significant purchases of hardware and software to support staff working from home.
- Others, such as emergency shelter and day center providers needed to spend a great deal of money to continue to provide life-safety services.
- Some clients had lost their jobs so were in immediate need for emergency financial and food assistance.

In response to these needs, the City Council adopted the Human Services Stabilization Fund that provided grants to providers of emergency shelter and day center services, food, rental assistance and behavioral health. This Council legislation also provided the flexibility of agencies to request their 2020 grant immediately instead of asking for reimbursement throughout the year.

In addition to supporting existing programs that served residents, City staff collaborated with Sound Generations to stand up a new program. Because of the pandemic, older adults and those who were medically fragile needed to stay at home. City staff were concerned that residents who did not have access to a social network for assistance or did not have access to the internet would not know how to access assistance. At the same time, members of the community were reaching out asking how they could help their neighbors. City staff worked with Sound Generations to create both a hotline for residents to request food delivery and a hotline for residents who wished to become volunteer delivery drivers. Sound Generations then matched residents who needed either donated food or a grocery store pickup with those who could either pick up a Hopelink food box or complete a grocery store trip and deliver.

In order to get word to the community as broadly as possible, the City sent out a mailing to all residential addresses in Kirkland in four languages providing the phone numbers for the food hotline, the state public health COVID-19 information line, and King County's 24/7 mental health crisis line.

During this time, staff have been coordinating with the providers of emergency shelter and day center services, other Eastside cities, and the County to identify the funding and facility needs in order to serve neighbors experiencing homelessness. This complex issue took substantial staff time to navigate. Staff have also been working with partner organizations and other cities to determine how the City can address the needs of those in our community disproportionately impacted by the pandemic.

Small Businesses Support for COVID-19

Anticipating the economic impacts that COVID-19 could have on the Kirkland business community, the City's Economic Development staff immediately shifted its workplan to support COVID-19-related issues at the outset of the COVID-19 emergency in Kirkland. Since March 1, 2020, the work of this ad hoc "Business Strike Team" has consisted of several components, described below.

The first major workplan item was a business impact survey published online on March 4, 2020. Staff used the survey results to help understand the financial and operational impact COVID-19 was having on local businesses and nonprofits during the early stages of the pandemic. This information was shared with Representative DelBene, who had inquired with the City's Intergovernmental Relations staff in early March about how Kirkland's small businesses and nonprofits were faring.

Concurrent with launching the survey, staff created an 8-page business resource packet (Attachment A) which was mailed to the approximately 5,800 licensed businesses in Kirkland. The packet included critical public health recommendations related to COVID-19, a letter from the City Council, a sample template for tracking expenses during the pandemic, and key local,

state, and federal contact phone numbers. Elements of the packet were translated into Spanish, Chinese (simplified), and Russian.

In mid-March, City staff convened and partnered with a team of representatives from Google, the Greater Kirkland Chamber of Commerce (Chamber), and Banner Bank's Kirkland branch to create a Kirkland Small Business Relief Fund (Relief Fund), a new program, administered by the Chamber, intended to provide immediate grants to qualifying small businesses and small nonprofits in Kirkland impacted by COVID-19. City staff led and implemented a robust communications effort to announce the Relief Fund, as well as promote the application window, targeted to all of Kirkland's businesses licensed within its borders. First round funding from the philanthropic arm of Google in the amount of \$250,000 was dispersed equally to 250 Kirkland small businesses and nonprofits on April 10. The Chamber is currently raising funds for a second round of funding and the City Council provided \$30,000 in funding from the Council Special Projects reserve on June 2 in support of these efforts.

City staff also worked with our regional partners from Startup425 supporting businesses on the Eastside through the COVID-19 pandemic. Under the name (re)STARTUP425, the City, in partnership with the cities of Bellevue, Redmond, Renton, and Issaquah, contracted with Business Impact NW, a local nonprofit Community Development Financial Institution, to provide for free, one-on-one business support for businesses and nonprofits in navigating relief funding options from the federal, state, a local sources. Available in multiple languages, this business response team has been the principle tactic of the (re)STARTUP425 effort in supporting businesses and nonprofits to access needed funding. As of June 3, this business response team has received 267 inquiries (86 from Kirkland) from business or nonprofit leaders.

An additional tactic of (re)STARTUP425 has been the collaborative creation of the "What's Open Eastside" map (<https://re.startup425.org/restaurants/>). Developed by staff at the City of Redmond with input from City of Kirkland staff and others, the "What's Open Eastside" map provides businesses and nonprofits of all types a single platform to communicate with customers the details of their business operations under current conditions of the Governor's "Safe Start" reopening plan. Both the "What's Open Map" and the Business Response Team have been, and will continue to be, heavily marketed to the Kirkland business community through the City's various communication platforms.

Finally, staff has also posted an online survey targeted to the business community to help the City prioritize the several strategies described below. The survey is currently scheduled to close on June 23, 2020. The survey can be accessed here: <https://www.research.net/r/C9FNLJG>.

CARES Act Funding

Throughout March and April, the Mayor and the City's Intergovernmental Relations staff participated on numerous conference calls with Representative DelBene, Governor Inslee, and the Mayors of the Eastside's cities about the impacts of the COVID-19 outbreak on our communities, collectively and individually. In late April, the Governor notified cities that the State would distribute CARES Act funding to its individual cities on a per capita basis, which amounts to approximately \$2.6 million for the City of Kirkland. The funding distribution will be contracted through the Department of Commerce. This funding is provided on a reimbursement basis for documented COVID-19 related expenses only, and it cannot be used to replace lost revenue. This funding must be used by October 31, 2020.

DISCUSSION

As presented by the City Manager at Council's Financial Retreat on May 29, 2020, the City Manager's proposed CARES Act Funding Plan divides the approximately \$2.6 million into substantially equal parts, with approximately \$867,000 being allocated to each of the three following categories:

- City General Operations COVID-19 reimbursement and preparedness;
- Human Services COVID-19 related expenses; and
- Kirkland Small Business COVID-19 related expenses.

A key element of the City Manager's plan involves hiring or contracting several temporary, full-time staff to support the strategies associated with the three categories through October 31, 2020. Staff in the City Manager's Office and in other departments have drastically reprioritized work plans to support COVID related issues in the community. Several of those work plan items are high priority and profile with time limitations, such as outreach and engagement on the biennial budget, the human services grant process, and preparations for the upcoming legislative session(s). By funding temporary support staff, CMO and other department staff will be able to return to needed work plan items that were previously placed on hold.

Due to the uncertain and shifting nature of the pandemic, the below plan does not have specific dollar amounts associated with each strategy. Staff's intention is to be as responsive to emerging needs as possible and put CARES Act dollars into the most effective actions. Further, all the strategies outlined below are pursuant to on-going, relevant review to ensure federal compliance with CARES Act reimbursement criteria. CARES Act funding will be considered a federal grant and therefore subject to sub-recipient monitoring and oversight. The City would be responsible for that service to receive reimbursement, and a portion of the proceeds will be designated to achieve this outcome. Recent interpretations by the state indicate that these rules will be strictly construed. As a result, the City will be prepared to modify any of the strategies listed below accordingly.

1. CITY GENERAL OPERATIONS COVID-19 REIMBURSEMENT AND PREPAREDNESS

The City has identified several needed areas for COVID-19 reimbursement and preparedness. Many of the below strategies support the City's "Period of Uncertainty Planning" (PUP) efforts, including work from home support, obtaining PPE for staff, and accommodations for at-risk personnel.

A. Staff Support for Enhanced Outreach to the Community.

As the Governor's phased approach to re-opening continues to unfold and City operations are updated accordingly, outreach coordination across all departments will be critical to ensure our community is informed about COVID-related issues. To maintain the increased level of service for outreach and communications that CMO and other departmental staff have been maintaining since the onset of the pandemic, an additional temporary full-time staff person will be needed. Staff presents several considerations supporting this request.

First, the City is experiencing a significant increase in the need to coordinate and support outreach and communication activities across departments. Addressing issues related to public health, emergency response, implementing each departments COVID adapted business operations plans such as the "Play it Safe" program in Parks and Community Services, and general support to CARES Act related strategic initiatives have become a daily priority in the CMO and represents a significant new demand on staff time.

The City has also identified the need for additional resources to support evolving COVID related work programs in the CMO. This work includes responding to the increasing volume of OUR Kirkland requests and providing support for the roll out of multiple virtual town halls and community meetings capable of effective two-way communication and follow up.

Finally, this position will provide critical support to meet the growing demand for internal communications and outreach to staff involving COVID related policies and practices such as personal protection equipment (PPE) requirements, individual safety protocols and physical office space plans necessary to adhere to safe distancing.

This temporary position would expire on or before October 31, 2020 and would be entirely funded by CARES Act funds.

B. Funding to Provide Necessary CARES Federal Grant Sub-Recipient Monitoring and Oversight.

C. Expenses Related to Ongoing City Operations during COVID-19

Staff are anticipating needed expenses in the following categories.

- a. Cost share for the Federal Emergency Management Agency's (FEMA) Public Assistance Program.
- b. Continuity of Operations plan materials – telecommuting resources, physical facility changes, increased cleaning.
- c. Pandemic leave.
- d. Stockpiling of personal protection equipment (PPE) and cleaning supplies for the next six months.
- e. PPE specific to Police Department and Fire Department first responders.

2. HUMAN SERVICES COVID-19 RELATED EXPENSES

City staff have identified several needs related to human services funding. To help address the disproportionality of impact to communities of color, staff continue to explore ways to ensure that the strategies and tactics employed in Kirkland's human services responses to COVID-19 are done so equitably, including considering issues like funding for community-based organizations, language barriers, and on-going needs of communities of color during the pandemic.

A. Staff Support for Human Services COVID-19 Response.

The City's Human Services division and other staff have been providing an increased level of service to Kirkland's nonprofit agencies and the populations they serve since the beginning of the pandemic. As the health and financial impacts of COVID-19 continue to unfold, the City better understands the changing needs of residents who are vulnerable to financial instability. Staff anticipate the need for continued coordination with service agencies, community-based organizations, and neighboring cities to address the emerging needs of the community, as well as the need for additional support to communities of color due to the disproportionate impacts of COVID-19. An additional temporary, full-time staff position will be needed to maintain this heightened level of service and meet this community need.

This role will support various human services initiatives established in response to the pandemic, as described below. This position will be able to provide support to service provider agencies, community-based organizations, and residents in need, with a focus on addressing the needs of community members and organizations disproportionately impacted by the pandemic.

This temporary position would expire on or before October 31, 2020 and would be entirely funded by CARES Act funds.

- B. Reimbursement of Human Services Stabilization Initiative Funding**
Utilizing CARES Act funding to reimburse the funding provided for in the Human Services Stabilization Initiative allows for the flexibility to use that General Fund money if new needs arise in the last two months of the year when CARES Act funding is not available to be used. The state's restrictive view CARES funds use may impact this reimbursement unless agencies are already federally compliant.
- C. Survey of Communities of Color to Understand Impacts of Pandemic**
In order to better serve communities of color during the pandemic, this strategy would fund two surveys: one of the Latinx community and one of the Black and African American community. Both surveys will be used for the City to better understand how the pandemic is affecting these communities within Kirkland. City staff have been in preliminary conversations with the organization Eastside Refugee and Immigrant Coalition to have that organization subcontract with members of the Latinx community versed in outreach work to conduct the Latinx survey.
- D. Cultural Navigation to Access Resources for Communities of Color**
Recognizing the disproportionate impacts the pandemic is having on communities of color, this strategy would fund culturally appropriate guidance to connect people of color, with special attention to the Latinx, Black, African American, immigrants, refugees and Indigenous communities, with the resources available to them.
- E. Rental Assistance Program**
The City is working on a rental assistance program to address the impacts of the eviction moratorium expiration. This program must also be implemented carefully to maintain compliance with CARES Act federal grant requirements.
- F. Training in Fair Housing Laws for Shelter and Temporary Housing Providers**
This strategy would fund additional training for shelter and temporary housing providers to be conducted by the Fair Housing Center of Washington. This will help with potential impacts of the pandemic on issues of housing discrimination and will support testing for compliance with fair housing for prospective renters and follow up training as needed.
- G. Increased Expenses to Provide Social Distancing for Day Center and Overnight Emergency Shelter Programs**
The required social distancing in place to help slow of the spread of the coronavirus become especially complicated for day center and overnight emergency shelter programs. Staff anticipate additional expenses for these programs as the phases of the Governor's "Safe Start" continue.
- H. Reimbursement Grants for Increased Expenses Due to COVID-19**
Nonprofit agencies have been spending their limited resources on personal protection equipment, increased staffing to meet client needs, and technology. This strategy would provide for reimbursement grants to help service providers cover those costs.

I. Additional Support for Families with Children in the Lake Washington School District

Staff see the need to partner with the Lake Washington School District and nonprofit providers to support children and families due to limited summer programming.

3. KIRKLAND SMALL BUSINESS COVID-19 RELATED EXPENSES

City staff have identified several needs related to small business and nonprofit support funding. Like the approach to human services support, staff continue to explore ways to equitably implement strategies and tactics to help address the disproportionate impact of COVID-19 on communities of color. This includes considering issues like language barriers, access to information and resources, and trust (or lack thereof) of government.

A. Staff Support for Economic Development COVID-19 Response.

The Governor's phased approach to re-opening presents numerous challenges to small businesses, including understanding the requirements of the current phase, communicating with employees and customers, and reorganizing their interior space in response to occupancy restrictions. The City's Economic Development team and other staff have been providing a high level of service to Kirkland's small businesses and nonprofits since the outset of the pandemic and anticipate the need for support to increase as the duration of the "Safe Start" phases continue for several months. An additional full-time staff position will be needed to maintain this heightened level of service.

This role will support small businesses through phone, email, and Our Kirkland constituent responses, by providing in-depth, one-on-one orientation on best practices, and providing coordinating support on any "Outside the Walls" actions (described below). Additionally, this position will help develop print and digital resources and communications regarding safe business practices based on current health recommendations and on relief or other resources available to businesses.

This temporary position would expire on or before October 31, 2020 and would be entirely funded by CARES Act funds.

B. Kirkland Small Business Relief Fund Contribution

The Kirkland Small Business Relief Fund was a collaborative effort between the City, Google, the Greater Kirkland Chamber of Commerce, and the Kirkland branch of Banner Bank. The first round of grants resulted in 250 businesses each being awarded \$1,000 grants. The Kirkland Chamber Foundation, the administrator for the fund, is currently raising funds for a second round of funding. This strategy may also include rent relief for businesses.

C. Purchase and/or Distribute PPE for Small Businesses

Small businesses are expressing concerns about sourcing and affording the personal protection equipment (PPE) necessary to keep their employees and customers safe. To the extent supplies can be reliably sourced before October 31, 2020, the City could supply PPE, such as masks, sanitation stations, and/or face shields, to Kirkland small businesses and nonprofits.

D. Funding for Cultural Navigators to Connect Small Businesses with Resources

Over the last two months, staff have been on various conference calls and community-based virtual meetings to listen and learn about needs in the community. Among other insights, staff have received feedback from various regional community-based organizations (CBOs) that serve residents in Kirkland that there is a need for culturally appropriate guidance to connect small business owners with the

resources available to them. Although CBOs had been sharing resource opportunities with their communities, there were unintended barriers to resource usage by members of those communities, including language barriers, trust (or lack thereof) of government, and technology access. Similar to the Human Services COVID-19 strategy mentioned above, one strategy to overcome those barriers is to identify and contract with trusted messengers within those CBOs to connect small business owners with resources available to them. Such organizations include, but aren't limited to, India Association of Western Washington, Chinese Information and Service Center, and Muslim Community and Neighborhood Association. Contracting with CBOs organizations for "cultural navigators" would be a culturally responsive way to demonstrate the City's support of being safe, inclusive, and welcoming for all people.

- E. Communication Materials on Best Practices for Safe Business Operations**
Kirkland's small business community looks to the City for guidance on best practices to keep their employees and customers safe during the various phases of the Governor's "Safe Start". Like the business resource packet mailed to businesses in mid-March, City staff anticipate the need to develop and distribute additional resource materials on best practices for businesses and nonprofits. Staff plan on translating these materials into various languages and, like the original resource packet, anticipate mailing materials to each Kirkland business licensee.
- F. Shop Local Kirkland Initiative**
Staff are evaluating the extent to which costs incurred from this strategy will be reimbursable. Staff from the City Manager's Office and Finance & Administration Department have been exploring ways to support businesses in having online purchasing options for their customers. Staff have met with the Small Business Liaison from the Governor's Office and with local web startup companies to discuss an idea to create a website portal that provides the opportunity for each business in Kirkland to be listed and easily searchable. Key features of this concept include a central inventory search across Kirkland businesses, same-day delivery of purchases through third-party services, and a means for businesses to tell their story. Included in this initiative is free, dedicated technical support to assist businesses in loading their business information into this new website. This concept also would tie-in with branded signage and would involve a comprehensive communications plan.
- G. "Outside the Walls" Task Force Recommendations**
Staff are evaluating the extent to which costs incurred from this strategy will be reimbursable. The "Outside the Walls" Task Force started as a group of business owners and neighbors who came together to develop a strategy of potential quick actions the City might take for the preservation and survival of Kirkland's small businesses, particularly in the downtown area, within the guidelines and restrictions of the Governor's "Safe Start" plan. The overall goal of the task force has been to free up public and private streets, sidewalks, and plazas for businesses to utilize while maintaining safe social distancing.

The group met five times between May 7 and June 4, 2020, and has conducted outreach through presentations to KAN, Moss Bay and Everest Neighborhood Associations, the Eastside Restaurant Support Group, and various social media platforms. Their discussions took into consideration lessons learned from last year's Summer Sundays on Park Lane pilot project and was informed by recent innovative strategies from other cities around the country to deal with COVID-19 social distancing. City staff participated in the discussions of the task force. However, it should be noted that staff made it clear that they were present to listen, learn, and

provide options to the Council, not to suggest recommendations to the task force. A full list of task force membership is included in Attachment B.

Below is a summary of the core recommendations from the task force for Council review. Many of these ideas were inspired by other communities, and Attachment C includes definitions and examples of some of the ideas.

I. Public Property

Park Lane: Building off the work from the Summer Sundays on Park Lane pilot project of 2019, this task force recommendation includes closing the west half of Park Lane to all vehicle traffic (Main to Lake Street). Park Lane could then be utilized as a streatery and parklet (see Attachment C for definitions), wherein restaurants, retailers, and service providers could expand into the sidewalk and the street's travel lane could be used for seating and walking. This recommendation would leave the east half of Park Lane open, which would help with needed parking. Also, as observed from the Summer Sunday's pilot, this section of Park Lane was particularly difficult to activate due to the orientation of the businesses. In coordination with the Liquor Control Board, the possible implementation of a beer garden -style area could also be explored.

Requests for the City: the task force identified several specific requests related to closing Park Lane to transportation uses:

- a. Provide picnic benches, tables and chairs
- b. Install canopy or rain shelter
- c. Create attractive entrances celebrating the public space (using permanent bollards, banners, and flags)
- d. Provide hand washing/sanitizing stations and public restrooms
- e. Provide assistance with getting permits from the Liquor Control Board

2. **Lake and Central Parking Lot:** the task force recommends the City consider optimizing the use of the Lake and Central parking lot. This area could be used as for designated drop-off and pick-up spots (temporary parking), and/or drive-through pick-up and drop-off. Additional opportunities include expanding a Park Lane streatery with tables and chairs onto the southernmost portion of the lot for use by take-out customers of the rest of the downtown core. Like other options, this recommendation would need review and recommendation by relevant City staff. The group discussed the possibility of in-car dining but held off making a specific recommendation.

3. **City Facilities and Parks:** Allow businesses to use parks (e.g., Marina Park Pavilion, Heritage Park) or parking lots (e.g., Maintenance Center or City Hall) for providing services, supplemental retail space, or restaurant dining. One specific idea

was to activate Marina Park Pavilion with exercise classes for local gyms, yoga studios, and other workout businesses. This idea would require a reservation system for interested businesses, and the City could install permanent outdoor speakers for sound to be used by instructors. Other ideas include allowing possible "pop-up uses" like food, retail, or nonprofit organizations (e.g. foodbank drop-off, social services) at various public space opportunities city-wide, and adding additional tables in Marina Park to support outdoor, physically distant park usage.

4. **Marina Park parking lot:** Add tables in the area of the Plaza of Champions for people for eating take-out meals.
5. **Lake Street/Lake Washington Boulevard:** Remove parking along the west side of Lake Street/Lake Washington Boulevard south of 2nd Street to provide more room for bicycles and pedestrians with social distancing. Perhaps experiment with traffic cones to balance cost and maintenance concerns, as well as flexibility in allowing for overnight parking.
6. **Merchant designated parking:** Provide designated drop-off and pick-up parking for single or groups of businesses needing nearby space; alternatively provide a simplified means for this to occur by businesses upon request.
7. **Lake Street and Central Way:** Consider restricting parking on the west side of Lake Street from Central Way to the crosswalk to allow social distancing for businesses or designated drop-off and pick-up parking. City Engineering analysis and recommendation needed.

II. Private Property:

1. **Encourage and simplify permit process** for use of private parking lots and streets to be used by restaurants, service providers, and retail businesses. (see Attachment C for definitions of streateries and parklets). Examples of where this might be used include within Juanita Village, the Village at Totem Lake, and Kirkland Urban.
2. **Lower or temporarily suspend required parking ratios** to accommodate pedestrian and dining space. This could be justified by State requirements for reduced occupancy in businesses during Washington's "Safe Start".

III. Parking:

1. Encourage downtown businesses to have all employees park at the Wester Lot.
2. Request that churches adjacent to the downtown allow for public parking when not being used by the church. Limitations on church gatherings naturally frees up some parking even during services.

In order to help Council make a decision about the level of implementation for the above recommendations, staff have developed a framework for "Outside the Walls" options. This framework allows Council to consider the impacts on pre-existing work plans by staff in various departments. It is also generalized, such that the specific strategies could be considered and applied to other areas of the city. The specific application of any of these strategies may need to be vetted with relevant City, County, and/or State regulations. The framework of options is attached (Attachment D).

For any of the framework options outlined, there would be two parts to the action: program development and administration. The program development stage would include a review of applicable regulations, developing an application process for businesses who are interested in utilizing this resource, creating necessary criteria, and promoting the program. The program administration stage would include processing applications, physical maintenance of the space, and responding to calls or emails from community members. Each stage would have its own level of complexity with associated impacts on staff work programs.

Staff are basing the staffing level needed for the framework options on the 2019 Summer Sundays on Park Lane pilot project. Staff had intended to present a final summary report on the pilot project to Council in March 2020. This presentation was delayed due to the pandemic. The Summer Sundays report is attached to this memo for reference (Attachment E), as is the online survey findings for the pilot project (Attachment F).

Finally, an additional issue for Council consideration is the matter of parking. Removing parking options will likely have the consequence of business-related parking onto nearby residential streets. Another consideration related to parking is the tension between providing extra space for businesses while businesses simultaneously need pick-up and drop-off spaces. These parking-related complexities would likely be a result of any of the framework options. This may be counterbalanced by the reduced allowed indoor occupancy for customers and therefore lower overall demand for parking, however, that is an unknown. As emphasized in the Summer Sundays pilot project report, it cannot be overstated that, generally, there is substantial concern among retail businesses along Park Lane and on nearby streets related to the impact to their businesses due to the removal of parking stalls. Staff will continue to be in dialogue with all businesses on Park Lane related to parking and will continue to explore creative solutions to the issue of parking and ways in which the use of outdoor space could assist in the recovery efforts for businesses.

NEXT STEPS

Staff is seeking Council feedback on the elements of the CARES Act funding plan.

Staff is seeking approval of the resolution to authorize implementation of the plan and proceed with bringing on temporary resources to support the plan.

Staff seek Council direction on which, if any, of the "Outside the Walls" options should be acted upon.

With Council approval of the resolution, staff will immediately begin implementing the various strategies outlined in the CARES Act Funding Plan.

Attachment A – Business Resource Packet

Attachment B – “Outside the Walls” Task Force Member List

Attachment C – Examples of Other Community Responses to COVID-19

Attachment D – Framework for “Outside the Walls” Options

Attachment E – Summer Sundays on Park Lane Pilot Project Report

Attachment F – Summer Sundays on Park Lane Pilot – Online Survey Findings

Attachment G – Resolution



CITY OF KIRKLAND
Department of Parks & Community Services
123 5th Avenue, Kirkland, WA 98033 425.587.3300
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MEMORANDUM

To: Human Services Commission

From: Lynn Zwaagstra, Director
Leslie R. Miller, Human Services Supervisor

Date: August 10, 2020

Subject: COMMUNITY DEVELOPMENT BLOCK GRANT 2021 DISTRIBUTION

RECOMMENDATION

That the Human Services Commission receive a presentation providing an overview of the Community Development Block Grant (CDBG) program and review the proposed distribution of CDBG funds for 2021.

BACKGROUND DISCUSSION

The primary objective of the federal Community Development Block Grant program is to support the development of viable urban communities by providing decent housing, a suitable living environment via community facilities and public infrastructure, and expanded economic opportunities, principally for persons of low and moderate income. Funds are distributed to communities nationwide on a formula basis. The three areas where CDBG funds can be used are:

- **Capital projects** serving low- and moderate-income residents;
- **Public service programs** serving low- and moderate-income residents; and
- **Planning and administration** in support of these activities.

The City currently receives its CDBG funds through an agreement with King County as part of a CDBG Consortium of 34 cities and towns. A Joint Recommendations Committee (JRC), comprised of officials representing the participating cities, the Sound Cities Association, and King County, advises the County on CDBG funding and program decisions.

Since 2015 the City of Kirkland has chosen the option of participating within the King County Consortium as a Joint Agreement City. With this option the King County Consortium "passes through" a portion of the CDBG funds to larger member cities known as Joint Agreement cities. These cities allocate their portion of the funds to meet locally identified needs through their own allocation process. Efforts are made by the Consortium to coordinate multi-jurisdictional projects with the Joint Agreement cities. In

addition to Kirkland, the cities of Burien, Redmond, Renton, and Shoreline are currently Joint Agreement cities within the County Consortium.

As a participating "Joint Agreement City" Kirkland and King County each receive some of the CDBG funds attributable to the City, with each having different responsibilities for program administration. The County retains half of available planning/administration funds to provide contract oversight and satisfy Federal administrative requirements. The City retains the other half of the planning and administration allocation, which helps to pay for City staff to provide the necessary program support. The City also receives a portion of the capital projects and public service programs CDBG funds to allocate towards eligible projects that are selected by the City.

As part of the interlocal agreement with King County, Kirkland must develop a plan for allocating our portion of CDBG funds every year. Funds for public services and capital projects must be utilized to benefit those with low to moderate income and be consistent with the King County Consortium Consolidated Housing and Community Development Plan.

At the City of Kirkland, the recipient of the public services dollars is determined within the biannual human services grant process. To ensure the activities of the provider chosen qualify under federal guidelines, a provider of services to those experiencing homelessness has always been the recipient. The recommended recipient is not favored over other providers. It is determined the total amount of investment in programs to people experiencing homelessness and then it is determined which providers will receive city general funds and which one receive CDBG dollars. Congregations of the Homeless has been the recipient of the CDBG funds since 2015 and ARCH has leveraged the City's capital dollars with other sources of funding.

For the 2021 CDBG distribution, staff opted to continue with the funding as previously distributed.

- \$38,931 for homeless services provided by Congregations for the Homeless. CDBG funds will support the services and operation of its 24/7 enhanced shelter for men experiencing homelessness on the Eastside at 555 116th Avenue NE, Bellevue, WA.
- \$147,936 for A Regional Coalition for Housing (ARCH), which will select specific housing development projects through a separate request for proposal process. The recommendations on developments to be funded will be acted on by the Kirkland City Council at a regular Council meeting in the first quarter of 2021.
- \$38,931 for City of Kirkland, CDBG Program Administration, 123 5th Avenue, Kirkland, WA. CDBG funds will be used to administer the City of Kirkland's CDBG program activities.

Distribution of Kirkland's portion of CDBG funds is determined by the City Council through a Council resolution. The timeline for City Council authorization of the distribution of Community Development Block Grant Funds for 2021 is as follows:

August 10 Submit the public notice publicizing the public hearing in the City's newspaper of record, *the Seattle Times*

- August 13 Presentation to the HSC: Overview of the CDBG program and recommendations
- August 25 Human Services Commission Public Hearing
- People in attendance will be given the opportunity to speak
 - Any comments received in writing will be shared
- September 15 Resolution authorizing the recommended distribution of CDBG funds will be on the City Council's consent agenda
- October 7 The signed resolution, the Affidavit of Publication from *the Seattle Times* and other required documents will be forwarded to King County



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MEMORANDUM

To: The Human Services Commission

From: Lynn Zwaagstra, Director
Leslie R. Miller, Human Services Supervisor

Date: August 10, 2020

Subject: 2021-2022 HUMAN SERVICES GRANT FUNDING RECOMMENDATIONS

RECOMMENDATION:

The Human Services Commission receive a report and presentation on grant funding recommendations from city staff for the 2021 – 2022 biennium. Staff will seek commissioner feedback at the special meeting scheduled on August 25, 2020.

BACKGROUND DISCUSSION:

This report forwards for Human Services Commission (HSC) consideration city staff's recommendations for the award of grants to ensure delivery of human services to Kirkland residents.

Human services grant funding supports adopted City Council goals. For example, the Human Services Element of the Comprehensive Plan states that it is a city goal to "create a community in which all members have the ability to meet their basic physical, economic and social needs, and the opportunity to enhance their quality of life."

A. History of Human Services Grant Funding

In 1986, the City of Kirkland began granting funding to community agencies to provide human services to Kirkland residents. These general fund dollars have been one of two types of funding. The first are dollars that are assumed to be in each budget, called "ongoing base budget" dollars. Some years, the City Council has agreed to provide additional funding to meet increased human services needs. These funds are not guaranteed to be available in future biennium. These dollars are referred to as "one-time" supplemental funding. During the last budget cycle, the City Council increased the ongoing base budget for human services from \$701,758 to \$969,237. In addition, the City Council authorized one-time funding in the amount of \$241,889.

In the last few years, the City of Kirkland has added several sources of funding streams to support human services for Kirkland residents.

Community Development Block Grant (CDBG)

Since it became a Joint Agreement City in the King County Urban Consortium in 2015, the City has been able to allocate part of its share of the public services funds from federal Community Development Block Grant (CDBG) program. The estimated amount for 2021 is \$38,931.

Enhanced Police Services and Community Safety Ballot Measure (Prop 1)

In 2018 Kirkland voters approved a 0.1% public safety sales tax that provided additional funding for police and human services initiatives, including enhanced police services, school resource officers, a Mental Health Professional and a second Neighborhood Resource Officer, a gun safety program and human services funding to address homelessness, mental health needs, domestic violence and suicide prevention for youth. The funding available to support human services grants for 2021 is expected to be \$333,735.

Multi Family Tax Credit Agreement with Kirkland Sustainable (MFTE)

In the fall of 2019, the City entered into an agreement with Kirkland Sustainable Investments, LLC (KSI) to offer new affordable rental housing units and City (and other public sector) employee rental housing units in downtown Kirkland. Part of this agreement called for "the payment to the City of 65% of KSI's property tax savings for use by the City to invest in low-income housing programs and in support of the Eastside Women and Family Shelter." For the first three years of this agreement the City is supporting housing navigators and client move-in assistance to families and women staying at the new Kirkland Place for Families and Women. The amount in 2021 is expected to be \$98,467.

The following table details the total funding made available since 2013.

Figure 1: City of Kirkland Funding for Human Services Grants 2013 – 2022

Year	Population	Ongoing Base Budget	Supplemental One-time Funding	CDBG	Prop 1	MFTE	Total Funding
2013	81,730	\$656,944	\$44,814	\$0	\$0	\$0	\$701,758
2014	82,590	\$656,944	\$44,814	\$0	\$0	\$0	\$701,758
2015	83,460	\$656,944	\$114,679	\$24,470	\$0	\$0	\$796,093
2016	84,680	\$656,944	\$129,679	\$29,892	\$0	\$0	\$816,515
2017	86,080	\$701,758	\$171,150	\$30,691	\$0	\$0	\$903,599
2018	87,240	\$701,758	\$171,150	\$33,687	\$0	\$0	\$906,595
2019	88,940	\$969,237	\$241,889	\$36,664	\$74,409	\$0	\$1,322,199
2020	90,660	\$969,237	\$241,889	\$38,931	\$174,409	\$98,467	\$1,522,933
2021¹	90,660	\$969,237	\$0	\$38,931	\$333,735	\$98,467	\$1,440,370
2021²	90,660	\$969,237	\$241,889	\$38,931	\$333,735	\$98,467	\$1,682,259

¹The first 2021 row does not include the supplemental one-time funding provided by the City Council in 2019 and 2020.

²The first 2021 row does include the supplemental one-time funding provided by the City Council in 2019 and 2020.

City grant funding on a per capita basis since 2013 is shown in the following chart.

Figure 2: City of Kirkland Per Capita Allocation 2013-2021

Notes: 2021 per capita estimate does not include the one-time proposed supplemental general fund dollars.

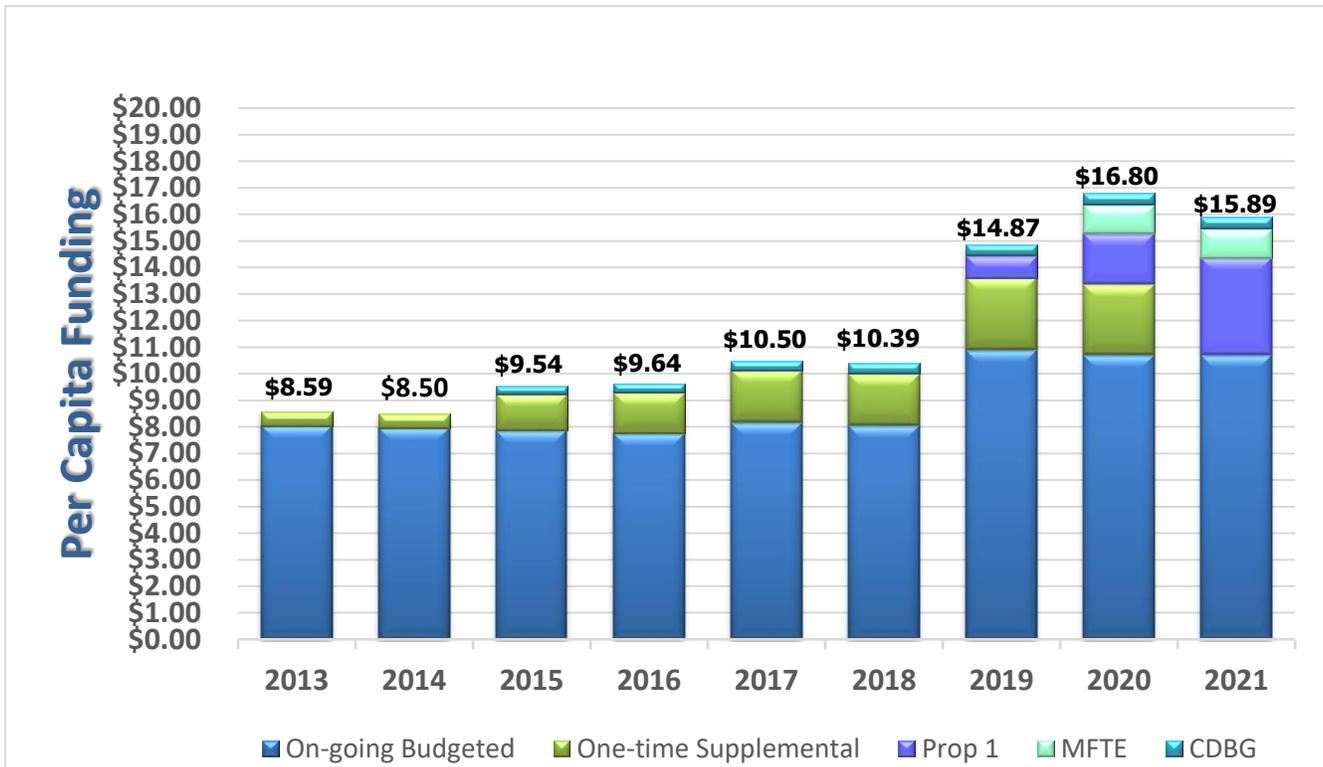
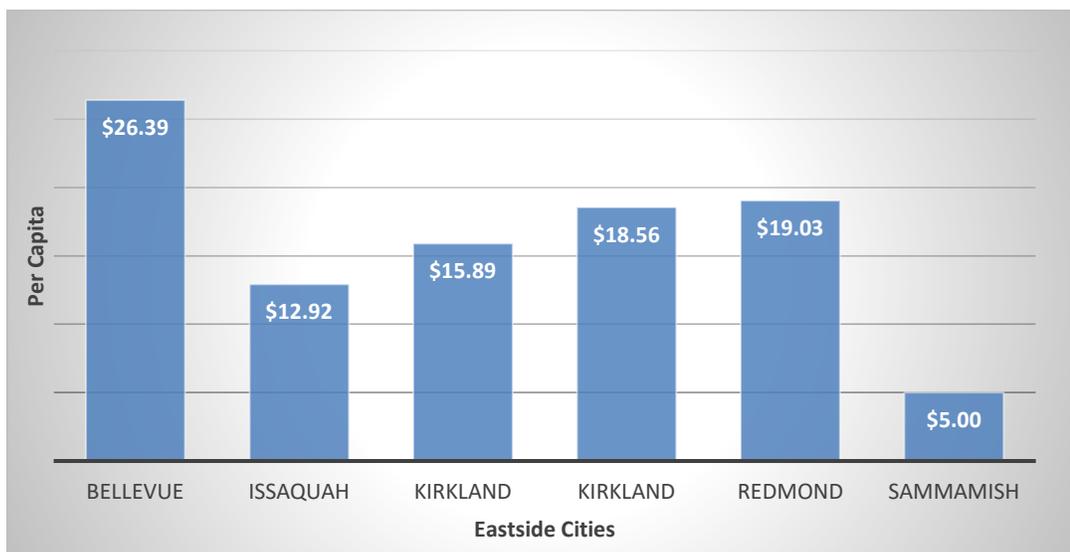


Figure 3: Projected Per Capita Human Services Spending of the Five Collaborating Cities



Note: Kirkland amount shown both with and without one-time supplemental funding.

B. Application and Review Process

In April of this year, the City received 2021-2022 grant applications from community agencies requesting support for the critical services that help to meet the basic and emergency needs of Kirkland residents. Both the number of applications and the total amount requested increased from the previous biennium.

Application Comparison:

Budget Period	Applications	Amount Requested	Application Requests Funded
2015-2016	71	\$2,341,848	\$1,612,617
2017-2018	81	\$2,824,124	\$1,810,194
2019-2020	92	\$4,080,740	\$2,585,132
2021-2022	98	\$4,818,742	TBD

Staff developed draft recommendations based upon city legislation and direction, community goal areas, regional collaboration, priority areas determined by the Human Services Commission in 2018 and early 2020, equity training, conversations with Human Services Commission members post-pandemic, needs arising out of the COVID-19 crisis and the disparate societal outcomes for people of color stemming from systemic racism with special attention to the needs of black/African American people, Indigenous people, Latinx people and Pacific Islanders.

The categories below represent the factors used in analysis and consideration of grant awards.

Municipal Code Evaluation Criteria: The criteria established for grant applicants in the original legislation authorizing the City's grant program give priority to programs and agencies that:

- Benefit low-and-moderate income Kirkland residents
- Provide an appropriate solution to a documented need or identified problem in the community
- Promote self-sufficiency and independent living
- Are cost-effective
- Avoid duplication of services
- Have clear and established program outcomes
- Coordinate with other service providers

City Council and Comprehensive Plan Directive:

Comprehensive Plan Policy 5.1 – “Regularly assess local human service needs and provide leadership in the development of services to address newly identified needs.”

Community Goal Areas: First developed by the United Way of King County, and later adopted by several local jurisdictions including Bellevue, Redmond, Seattle, King County, and Kirkland, these Community Goal Areas reflect the belief that all people should have:

Goal #1: Food to Eat and a Roof Overhead

- Food Security

- Emergency shelter if unhoused
- Affordable Permanent Housing

Goal #2: Supportive Relationships within Families, Neighborhoods and Communities

- Social Support
- Legal Assistance
- Access to services

Goal #3: Safe Haven from All Forms of Violence and Abuse

- Domestic Violence Survivor Support
- Support to Address Child Abuse & Neglect
- Sexual Assault, Rape, and Child Sexual Abuse Survivor Services

Goal #4: Health Care to Be as Physically and Mentally Fit as Possible

- Medical Care
- Dental Care
- Behavioral Health

Goal #5: Education and Job Skills to Lead an Independent Life

- Employment/Training
- Education
- Childcare

Past Performance: To ensure responsible use of public funds by current and previous grantees, current and prior contract performance was reviewed for all agencies that have previously received funding from the City.

Shared Learning on Community Needs: Since its formation in 2017, the focus of the HSC has been preparing for this grant allocation process. For the HSC to better understand the needs of the community and some of the services that are provided, community partners briefed the HSC. These conversations provided important entry points into the services that are provided and the remaining challenges in the community. At the end of 2018, the City contracted to receive a brief community report utilizing information from the recently completed Hopelink needs assessment. This is included as **Attachment A**.

Human Services Commission Priority Areas from 2018: Upon formation of the HSC, City Council members requested that Commissioners proactively identify Kirkland needs and actively address those needs with recommendations to distribute grant funding. Correspondingly, the HSC decided that certain areas of service needed to be prioritized regardless of the funding amount available. While the HSC recognized the need to support the full continuum of basic needs of the community, they decided to prioritize making greater investments in the most critical areas of concern first, and then advocate for other program areas.

Priority Area 1	Emergency Homelessness Services Civil Legal Services with an Emphasis on Homelessness Prevention
Priority Area 2	Behavioral Health Services

Domestic Violence and Sexual Assault Services
 Select Services for Children in Crisis
 System Navigation Services

Priorities 3 and 4 Additional areas of important community services including education, employment and medical and dental services.

2019-2020 Human Services Grant Awards:

Priority Area 1

1. Day Centers, Outreach and Treatment for People Experiencing Homelessness
 - Catholic Community Services—New Bethlehem Day Center for Families \$50,000
 - Congregations for the Homeless—Day Center for Men \$25,000
 - Congregations for the Homeless—Outreach \$20,000
 - Friends of Youth—Homeless Youth Outreach and Drop-in Support \$25,000
 - IKRON—Behavioral Health Services \$33,930
 - The Sophia Way—Day Center for Women \$50,000
 - The Sophia Way—Outreach (new program) \$20,000
2. Emergency Shelter for People Experiencing Homelessness
 - Catholic Community Services—Eastside Emergency Shelter for Families \$50,000
 - Congregations for the Homeless—Men’s Eastside Winter Shelter [CDBG grant of \$8,157] \$16,843
 - Friends of Youth—Youth and Young Adults Shelter \$25,000
 - LifeWire—Emergency Shelter \$23,908
 - The Sophia Way—Eastside Women’s Winter Shelter \$50,000
3. Legal Services
 - Eastside Legal Assistance Program (ELAP)—Legal Services \$15,000
 - King County Bar Foundation—Pro Bono Services Department \$4,500
 - Pilot Full Time Civil Legal Aid Pro Bono Attorney grant to ELAP \$100,000

Priority Area 2

1. Behavioral Health—Counseling and Employment Support for Children, Families and Adults
 - Asian Counseling and Referral Service—Children, Youth and Family \$24,825
 - Crisis Clinic—24-Hour Crisis Line \$7,500
 - Crisis Clinic—Teen Link \$7,500
 - Hero House—Supported Employment \$11,000
 - IKRON—Integrated Employment Services \$19,575
 - NAMI Eastside—NAMI in the Schools \$3,500
 - NAMI Eastside—Individual & Family Support and Education, Community Education, and Resources & Referrals \$3,500
 - Therapeutic Health Services \$13,520
 - Youth Eastside Services—Behavioral Health Care for Children and Youth \$38,805
 - Youth Eastside Services—Community-based Outreach Services \$30,179

- Youth Eastside Services—Early Childhood Behavioral Health \$38,583
- 2. Domestic Violence and Sexual Assault Services
 - Consejo Counseling and Referral Services—Domestic Violence Community Advocate Program \$15,000
 - LifeWire—Survivor Advocacy Services \$70,000
 - Harborview Medical Center—Center for Sexual Assault and Traumatic Stress \$9,300
 - King County Sexual Assault Resource Center—Comprehensive Sexual Assault Services \$19,760
- 3. Meeting Specialized Needs of Children
 - Eastside Baby Corner—Meeting Basic Needs for Children \$13,388
 - Kinderling—Early Care and Education Consultation (ECEC) \$20,000
- 4. System Navigation Services
 - Crisis Connections—King County 2-1-1 \$12,500
 - Release an RFQ for Cultural Navigation Services \$30,000

Additional Programs Supported:

- Attain Housing—Welcome Home Program \$30,000
- Congregations for the Homeless—Year-Round Rotating Shelter \$ 5,000
- Friends of Youth—TLP Housing for Homeless Young Adults and Young Families \$28,458
- Hopelink—Emergency Food \$46,410
- Hopelink—Financial Assistance Resiliency Program \$30,600
- Lake Washington Schools Foundation—Pantry Packs \$5,000
- Sound Generations—Meals on Wheels \$10,000
- Youth Eastside Services—Family Net \$26,440
- Boys & Girls Clubs of King County—Boys & Girls Club of Kirkland \$10,000
- Catholic Community Services of King County—Volunteer Services \$6,120
- The Sophia Way—Sophia’s Place Shelter \$3,240

Because the Council agreed to fund the Commission’s full recommendation, the programs listed below received funding for 2019 and 2020 as well. They are listed in priority order.

- The Sophia Way—Sophia’s Place Shelter [additional funding] \$4,000
- Congregations for the Homeless—Year-Round Rotating Shelter [additional f.] \$ 3,151
- Hopelink—Housing \$12,900
- Imagine Housing—Supportive Services \$22,500
- Jewish Family Service—JFS Refugee and Immigrant Services \$15,300
- PROVAIL—School-to-Work Transition Program \$10,000
- Hopelink—Family Development Program \$6,375
- India Association of Western Washington—IAWW \$5,000
- Youth Eastside Services—Success Mentoring \$5,100
- Bridge Disability Ministries—Meyer Medical Equipment Center \$5,100
- Easterseals Washington—Adult Care/Health Services \$9,129
- AtWork!—Community Liaison \$6,000
- Northshore Senior Center—Northshore Adult Day Health and Wellness Program \$10,200

• Sound Generations—Volunteer Transportation	\$6,120
• Hopelink—Adult Education	\$14,229
• Hopelink—Employment Program	\$10,200
• YWCA of Seattle-King-Snohomish—Eastside Employment Services	\$13,260
• Assistance League of the Eastside—Operation School Bell	\$9,000
• Lake Washington Schools Foundation—LINKS Mentoring	\$8,670
• HealthPoint—Primary Dental Care	\$16,000
• HealthPoint—Primary Medical Care	\$16,000
• LifeWire—Survivor Advocacy Services [additional funding]	\$28,200
• Asian Counseling and Referral Service—Whole Health Oriented Mental Health	\$7,500
• Community Homes, Inc.—Housing Readiness Workshop Series for Adults with Intellectual/ Developmental Disabilities	\$5,000
• LifeWire—Housing Stability Program	\$6,000
• Washington Autism Alliance & Advocacy—Family Health Insurance Navigation	\$6,000
• MAPS—Muslim Community Resource Center (MCRC) Refugee & Immigrant Assistance	\$5,255
• Center for Human Services—Behavioral Health Clinical Program	\$5,000
• Center for Human Services—Family Support Centers	\$5,000
• Child Care Resources—Information and Referral/Technical Assistance	\$5,000
• The Salvation Army-Eastside—Eastside Corps Social Services	\$5,000
• Catholic Community Services of King County—Emergency Assistance	\$5,000
• Congregations for the Homeless—Up and On Housing	\$4,500
• MAPS—Muslim Community Resource Center (MCRC)—Housing	\$5,000
• YWCA of Seattle-King-Snohomish—Eastside Resident Services	\$5,000
• Athletes for Kids—AFK Youth Mentoring	\$5,000
• Chinese Information and Service Center—Eastside Russian Senior	\$2,654
• Alpha Supported Living Services—Alpha Health Services	\$2,000
• Kinderling—Families in Transition (FIT)	\$4,591
• Washington Poison Center—Emergency Services	\$5,000
• Wonderland Developmental Center—Play & Learn	\$3,000
• Wonderland Developmental Center—The Next Level	\$5,000

HSC Early 2020 Review of 2018 Priorities: The Commission reaffirmed its priorities and added emergency financial assistance to priority area 1.

Priority Area 1	Emergency Homelessness Services Emergency Financial Assistance and Civil Legal Services with an Emphasis on Homelessness Prevention
Priority Area 2	Behavioral Health Services Domestic Violence and Sexual Assault Services Select Services for Children in Crisis System Navigation Services
Priorities 3 and 4	Additional areas of important community services including education, employment and medical and dental services.

Spring 2020 Equity Lens Training:

Kirkland contracted with Sarah Tran of Sama Praxis, LLC on behalf of Bellevue, Kirkland, Redmond and Sammamish to provide equity lens training again to prepare for grant making. Below are Tran's Guiding Principles. The full training PowerPoint is included as **Attachment B**.

Guiding Principles

- **IMPACT:** Prioritize communities of color and other communities who have experienced persistent historic and systemic oppression that leave them furthest from justice and opportunity. This is where you can have the biggest impact and the needs are greatest.
- **REFLECTIVE:** Invest in organizations whose staff AND leadership reflect the communities they serve. They know better than anyone the unique lived experiences, strengths and barriers that their communities face.
- **COMMUNITY TRUST:** Invest in organizations that have the trust of the communities they propose to serve and can demonstrate it in how they design and adapt their services to community needs.
- **AGENCY & POWER:** Support programs that promote the self-determination and agency of their clients and works to redistribute power to disenfranchised communities.
- **SYSTEMS CHANGE:** Identify organizations and programs whose approach goes beyond treating the "symptoms" of the problem—but instead recognizes and seeks to disrupt the root causes and systems that create inequities. They work to build and influence new systems and practices that advance equity.
- **RACIAL JUSTICE:** Support organizations that are committed to working towards racial justice in their internal operations and external programming and partnerships. Racial justice is not just the absence of discrimination and inequities, but also the presence of deliberate systems and support to achieve racial equity through proactive and preventative measures.

The 2020 Context: The new economic realities of the economic recession, disparities in the impact of the coronavirus in our community and the reckoning of the devastation caused by systemic racism and white supremacy have created additional high priority areas:

- Since the onset of the pandemic access to food has become a higher community priority area.
- In addition, the needs of those disproportionately impacted by the pandemic and racism, especially black and African American people, Indigenous people, Latinx people and Pacific Islanders have been identified and addressed. See **Attachment C** for the City Council's recent plan and resolution addressing Black Lives Matter.
- Just as emergency financial assistance is needed to help limit the number of new people losing their housing, services to address the isolation, anxiety and depression many people are experiencing and prevent the need for serious behavioral health treatment are needed. Please note the category "Fostering Well Being."

C. 2021-2022 Funding Recommendations

Attachment D contains draft staff recommendations for 2021-2022 human services grant funding. Brief program descriptions and the number of residents served, and service units provided in 2019 and projected for 2021 are included.

The following programs applied for funding for the first time:

- Babies of Homelessness—Basic Needs Services for Families Experiencing Homelessness
- Congregations for the Homeless—Housing Navigation
- Fair Housing Center of Washington—Fair Housing Education
- Humanize Homelessness—Connected Hub (CoHub)
- Kits For Peace—Providing Kits for the homeless in Puget Sound
- MAPS--Muslim Community Resource Center (MCRC)—Food & Gas Card Distribution Program
- Northshore Schools Foundation—M.I.L.K. Money
- Chinese Information and Service Center—Family Resource Support Program
- Families of Color Seattle—Parent Groups for Families of Color
- India Association of Western Washington—Cultural Navigator Program
- India Association of Western Washington—Mental Health Support Program
- MAPS--Muslim Community Resource Center (MCRC)—Information, Referrals, & Resources
- Youth Eastside Services—Latinx Programs
- The One Love Foundation in Honor of Yeardeley Love—One Love Washington Cities Program
- Alpha Supported Living Services—Community Projects Program
- Kindering—Parenting Plus
- Northwest Parkinson's Foundation—Isolation Outreach Initiative
- Rainier Valley Corps DBA Congolese Integration Network—Congolese Health Board Program
- Bellevue College—Center for Career Connections
- Hopelink—Financial Capabilities

The following programs that the City funded for the 2019-2020 biennium did not apply for funding for 2021-2022

- The Sophia Way—Outreach
- YWCA—Housing Resident Support Program
- Old Friends Club—Adult Day Services
- International Community Health Services—Primary Dental Care
- International Community Health Services—Primary Medical Care
- OneAmerica—English Innovations (agency terminated contract in 2019)

Priority Areas for 2021-2022

Emergency Homelessness Services

- | | |
|---|-----------|
| • Catholic Community Services of King County—New Bethlehem Place | |
| • Congregations for the Homeless—24/7 Enhanced Shelter | \$124,233 |
| • Friends of Youth—Drop-In Services | \$35,000 |
| • Friend of Youth—Youth and Young Adult Shelters | \$35,000 |
| • LifeWire—Emergency Shelter | \$23,608 |
| • The Sophia Way—Helen's Place—Day Center & Emergency Shelter | \$149,234 |
| • Kirkland Street Outreach [set aside for Kirkland-based program] | \$49,750 |

Services Navigation

- | | |
|--|----------|
| • Crisis Connections—King County 2-1-1 | \$12,500 |
|--|----------|

Food & Essential Supplies

- Eastside Baby Corner—Meeting Basic Needs for Children \$11,318
- Hopelink—Emergency Food \$54,473
- Lake Washington Schools Foundation—Pantry Packs \$10,000
- MAPS—Muslim Community Resource Center—Food & Gas Card Distribution \$10,000
- Sound Generations—Meals on Wheels \$11,976

Financial Assistance, Case Management and Legal Support to Remain Housed

- Attain Housing—Stable Home Program \$35,000
- Eastside Legal Assistance Program—Housing Stability Program \$100,000
- Hopelink—Financial Assistance Resiliency Program \$35,000
- Hopelink—Family Development \$23,200
- King County Bar Foundation—Pro Bono Services \$5,000
- LifeWire—Housing Stability Program \$15,000

Fostering Well Being

- Crisis Connections—24-Hour Crisis Line \$7,500
- Hero House—Employment \$10,000
- India Association of Western Washington—Mental Health \$5,000
- Families of Color Seattle—Parent Groups for Families of Color \$10,000
- *Latinx Support* [set aside for program creation after community outreach] \$35,000
- NAMI Eastside—Individual & Family Support, Educational Programs and Resource & Referrals \$5,600
- Northwest Parkinson’s Foundation—Isolation Outreach Initiative \$1,800
- Youth Eastside Services—Family Net \$65,000
- Boys & Girls Clubs of King County—Boys & Girls Club of Kirkland \$10,000
- Crisis Connections—Teen Link \$10,000
- *Indigenous Family Support* [set aside for program support after outreach] \$6,825
- PROVAIL—School-to-Work Transition Program \$10,000
- Youth Eastside Services—Early Childhood Behavioral Health \$40,000
- Youth Eastside Services—Latins Programs \$35,894
- Youth Eastside Services—Community Based Outreach Services \$35,003

Behavioral Health Interventions

- Asian Counseling and Referral Service—Children, Youth and Family Program \$26,013
- Asian Counseling and Referral Service—Whole Health Orientated Mental Health Program \$7,500
- IKRON—Behavioral Health Services \$35,000
- IKRON—Integrated Employment Services \$15,000
- Kindering—Child Care and Preschool Consultation \$20,000
- Therapeutic Health Services—Drug & Alcohol Treatment \$14,872
- Youth Eastside Services—Behavioral Health Care for Children and Youth \$60,000

Support for Domestic Violence and Sexual Assault Survivors

- Consejo Counseling and Referral Service—Domestic Violence Community Advocate Program \$15,000
- Eastside Legal Assistance Program—Legal Services \$20,000
- Harborview Medical Center—Center for Sexual Assault & Traumatic Stress \$9,580

- King County Sexual Assault Resource Center—Comprehensive Sexual Assault Advocacy Services \$20,560
- LifeWire—Survivor Advocacy Services \$70,000

Highly Recommended Investment Areas for 2021-2022

If the City Council provides one-time supplemental funding, the following program areas provide important services to Kirkland residents and should be funded.

Homeless and Housing Services

- Friends of Youth—TLP Housing for Homeless Young Adults and Young Families \$20,917
- Hopelink—Housing \$20,000
- Imagine Housing—Supportive Services \$30,000
- MAPS—Muslim Community Resource Center—Housing for Single Women \$7,500
- The Sophia Way—Sophia’s Place Extended Stay Shelter and Resource Center \$12,240

Support Services for Older Adults and People with Disabilities

- Catholic Community Services of King County—Volunteer Services \$6,250
- Northshore Senior Center—Adult Day Health and Wellness Program \$10,250
- Sound Generations—Volunteer Transportation \$8,000

Dental and Medical Services

- Bridge Disability Ministries—Meyer Medical Equipment Center \$5,000
- HealthPoint—Primary Dental Care \$16,000
- HealthPoint—Primary Medical Care \$16,000

Cultural Navigation & Immigrant and Refugee Support Services

- Chinese Information and Service Center—Family Resource Support Program \$7,500
- India Association of Western Washington—Cultural Navigation Program \$5,000
- MAPS—MCRC—Information, Referrals & Resources \$15,000
- Jewish Family Service—Refugee & Immigrant \$15,000

Education and Employment Assistance

- Bellevue College—Center for Career Connections \$5,062
- Child Care Resources—Information and Referral/Technical Assistance \$7,500
- Hopelink—Adult Education \$10,000
- Hopelink—Employment \$10,000
- YWCA of Seattle-King-Snohomish—Eastside Employment Program \$13,658

The City of Kirkland has been able to fund on average 74% of human services grant requests during each budget cycle over the last ten years. In 2019-2020 approximately 67.5% of grant requests were funded. If all the programs above were funded as recommended, approximately the same percentage of requests would again be funded in 2021-2022.

The following programs are not recommended for funding:

- Babies of Homelessness—Basic Needs Services for Families Experiencing Homelessness
- Catholic Community Services of King County—Emergency Assistance Program

- Congregations for the Homeless—Up and On Housing
- Congregations for the Homeless—Year-Round Rotating Shelter
- Congregations for the Homeless—Housing Navigation
- Congregations for the Homeless—Outreach
- Humanize Homelessness—Connected Hub (CoHub)
- Kits for Peace—Providing Kits for the homeless in Puget Sound
- Northshore Schools Foundation—M.I.L.K. Money
- The Salvation Army – Eastside—Eastside Corps Social Services
- Assistance League of the Eastside—Operation School Bell
- Athletes for Kids—AFK Youth Mentoring
- Center for Human Services—Family Support Centers
- Chinese Information and Service Center—Russian Senior Day Program
- Community Homes, Inc.—Housing Readiness Workshop Series for Adults with Intellectual/Developmental Disabilities
- India Association of Western Washington—Human Services
- Lake Washington Schools Foundation—LINKS Mentoring
- MAPS—Muslim Community Resource Center—Refugee and Immigrant Assistance
- Youth Eastside Services—Success Mentoring
- The One Love Foundation in Honor of Yeardley Love—One Love Washington Cities Program
- Alpha Supported Living Services—Alpha Health Services Program
- Alpha Supported Living Services—Community Projects Program
- Bridge Disability Ministries—The Guardianship Program
- Center for Human Services—Behavioral Health Clinical Program
- Easterseals Washington—Eastside Adult Services Center
- Kindering—Families in Transition
- Kindering—Parenting Plus
- NAMI Eastside—NAMI in the Schools
- Rainier Valley Corps DBA Congolese Integration Network—Congolese Health Board Program
- Washington Autism Alliance & Advocacy—Family Autism Service Navigation, Advocacy, and Supports
- Washington Poison Center—Emergency Services
- Wonderland Development Center—Play & Learn
- Wonderland Developmental Center—The Next Level
- AtWork!—Community Liaison
- Fair Housing Center of Washington—Fair Housing Education
- Hopelink—Financial Capabilities

Next Steps

At the Commission's regularly scheduled August meeting, Commissioners will have an opportunity to discuss the staff recommendations and give feedback. This feedback will be taken into consideration as staff prepare the final recommendations for City Council.

Attachment A – Kirkland Community Needs Overview

Attachment B – Equity Lens Training PowerPoint

Attachment C – Resolution 5434

Attachment D – Summary of Staff Recommended Allocations



Overview of Community Needs - December 2018

City of Kirkland





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Founded in 1988, we are an interdisciplinary strategy and analysis firm providing integrated, creative and analytically rigorous approaches to complex policy and planning decisions. Our team of strategic planners, policy and financial analysts, economists, cartographers, information designers and facilitators works together to bring new ideas, clarity, and robust frameworks to the development of analytically-based and action-oriented plans.

PROJECT TEAM

Ben Silver
Allegra Calder

CONTENTS

Introduction	2
Data Sources	2
Hopelink Service Area.....	2
Population Demographics	4
Racial and Ethnic Composition	5
Foreign-Born Population.....	7
Language Spoken at Home.....	7
Income & Poverty	9
Population in Poverty.....	9
Children in Poverty.....	11
Households and Housing Cost Burden	12
Household Type by Income.....	12
Cost Burden	14
Homelessness	14
Education.....	16
Adult Education Attainment.....	16
Graduation Rates.....	16
Health and Social Assistance	19
Population with Disabilities.....	19
Medicaid.....	20
Supplemental Nutrition Assistance Program (SNAP) Benefits	20
Food Insecurity	21
Conclusion.....	22

INTRODUCTION

This Overview of Community Needs reviews a selection of social, economic, and health indicators that describe the population of the City of Kirkland. It was prepared to support the City's Human Services Commission. The Commission advises the City in its efforts to support a socially sustainable community through health and human services programs that fulfill people's basic needs. The indicators included in this Overview align with the Commission's five goal areas:

1. Food to Eat and Roof Over Head
2. Supportive Relationships with Families, Neighborhoods, and Communities
3. A Safe Haven from All Forms of Violence and Abuse
4. Health Care to be as Physically and Mentally Fit as Possible
5. Education and Job Skills to Lead an Independent Life

Data shown is compared to the service area of Hopelink, a social services nonprofit agency serving North and East King County. King County is also used as a comparison geography when appropriate.

Data Sources

This report relies on the most current data available; however, there is a lag of up to several years between the time the data was collected and processed and the time of analysis for this report.

The following data sources were used:

- Center for Applied Research and Engagement Systems (CARES) Network – University of Missouri Extensions¹
- Office of Superintendent of Public Instruction (OSPI)
- U.S. Census: American Community Survey 5-year Estimates
- U.S. Department of Housing and Urban Development (HUD)
- Washington State Department of Commerce

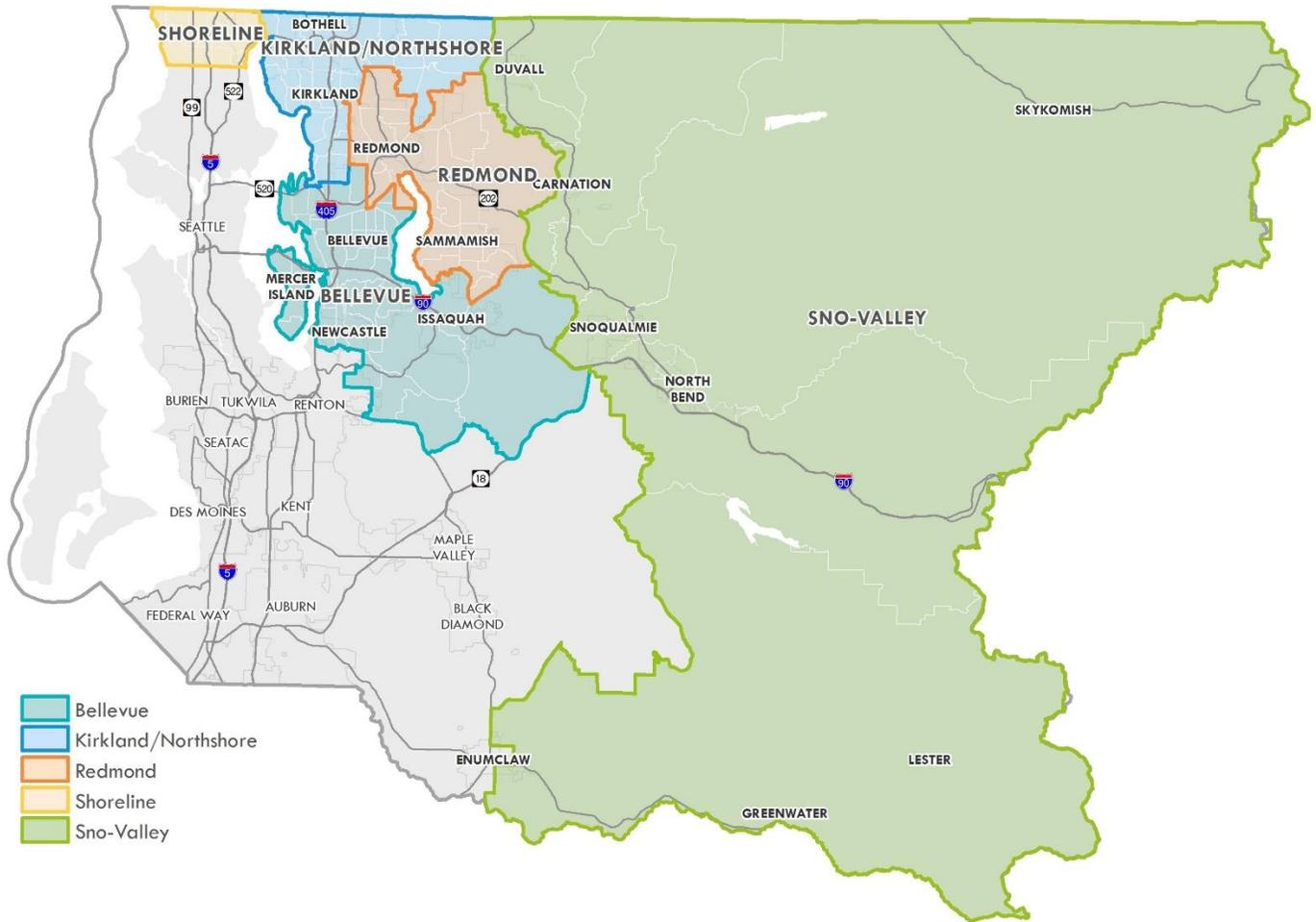
Hopelink Service Area

Hopelink serves homeless and low-income families, children, seniors, and people with disabilities in North and East King County.² The main cities within the service area are shown below. Exhibit 1 shows a map of Hopelink's service area and outlines the whole of King County.

¹ CARES uses a variety of data in their analysis, and sources are noted in the captions for the individual exhibits. Additionally, the data extracts provided to BERK by CARES will be shared directly with the City of Kirkland.

² For Hopelink's 2017 Community Assessment, BERK defined the Hopelink Service Area within King County. Their transportation services extend slightly into Snohomish County, however for this analysis, we compare only to their King County service area.

Exhibit 1. Hopelink Service Area - King County



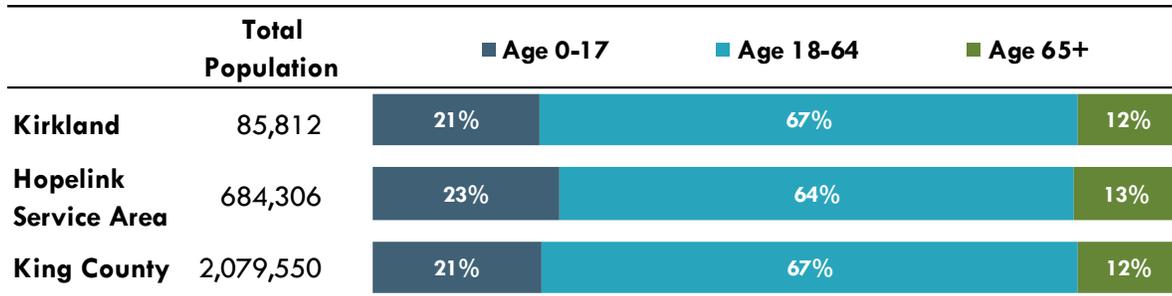
Source: Hopelink, 2017; BERK, 2017.

There are nearly 700,000 people in the service area, and Hopelink directly serves more than 60,000 people every year, one of the largest nonprofit organizations in the region. As Kirkland is part of the area served by Hopelink, analyzing metrics for Kirkland against the Hopelink Service Area is a way to contextualize need in Kirkland.

POPULATION DEMOGRAPHICS

Kirkland’s population as estimated by the U.S. Census in 2016 was 85,812.³ The age distribution across broad age groups in Kirkland is similar to the Hopelink Service Area and King County, as shown in Exhibit 2.

Exhibit 2. Population by Age, 2016

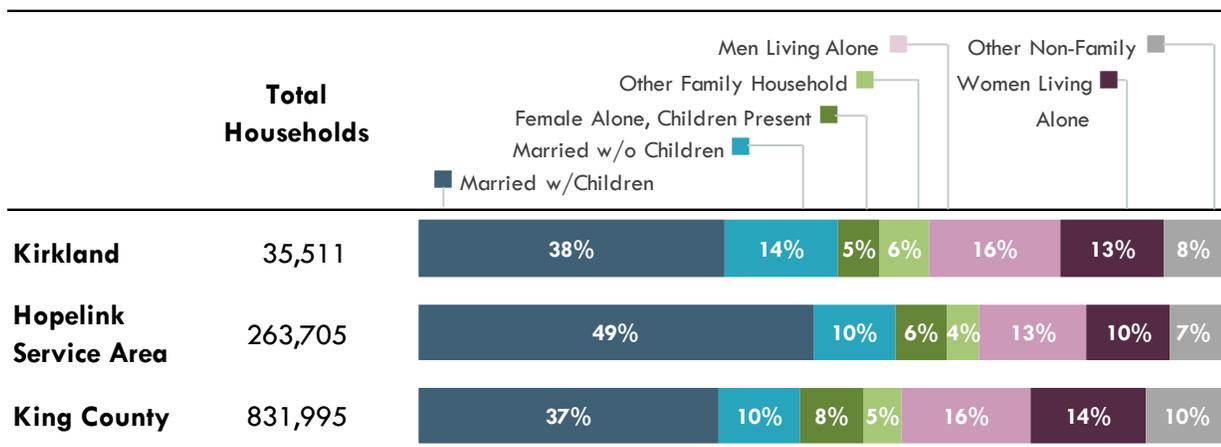


Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; BERK, 2018.

- Kirkland and King County share the same age distribution between the broad age categories.
- Compared to the Hopelink Service Area, Kirkland has a slightly lower share of youth under 18 and a slightly greater share of people age 18 to 64.

Over 50% of households in Kirkland are married couples, with or without children, as shown in Exhibit 3.

Exhibit 3. Household Type, 2016



Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; BERK, 2018.

- Kirkland has a smaller share of married couples with or without children than the Hopelink Services Area, 52% in Kirkland versus 59% in the Hopelink Service Area.

³ U.S. Census American Community Survey 5-year Estimates vary slightly from WA Office of Financial Management official estimates.

- Kirkland has more men and women living alone; combined, they make up 29% of households compared to 23% in the Hopelink Service Area.

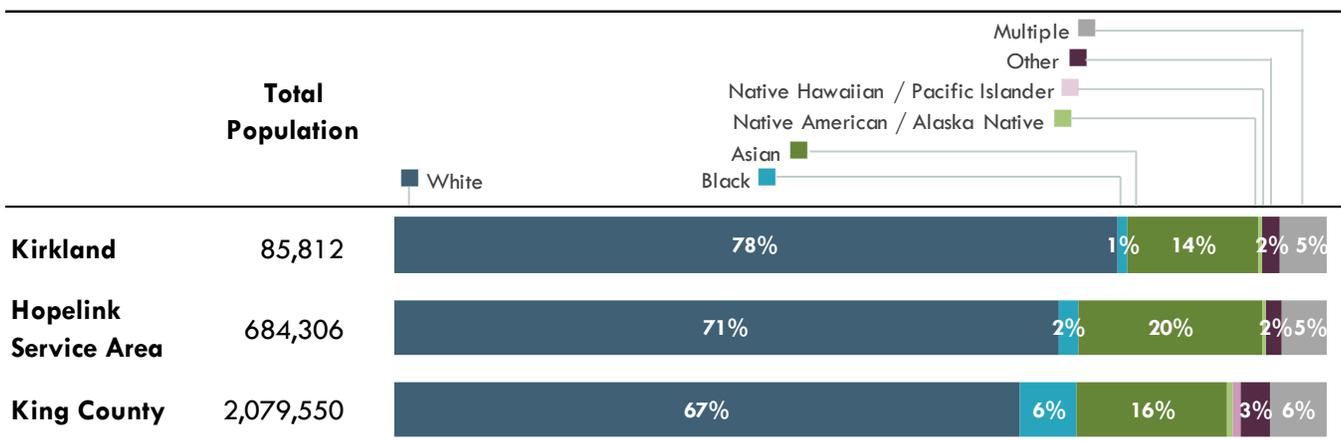
Racial and Ethnic Composition

This section describes the racial and ethnic composition of Kirkland, the Hopelink Service Area, and King County. Data sources track race and ethnicity differently: some combine race and ethnicity, while others track this information separately.

This report separates race and ethnicity in two exhibits, Exhibit 4 and Exhibit 5. However, later in the document, there are exhibits which show race and ethnicity on the same chart. It is important to note that the Hispanic or Latino population figures shown in Exhibit 5 refer to Hispanic or Latino people of any race.

Exhibit 4 shows the racial breakdown of Kirkland and the comparison geographies.

Exhibit 4. Population by Race, 2016



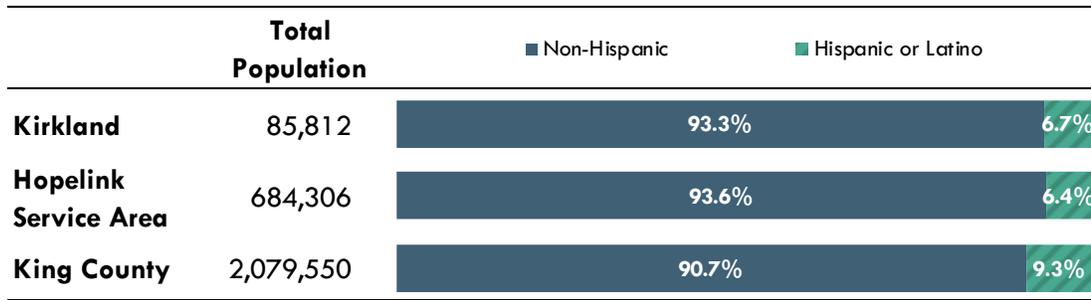
Note: This data shows race, but it does not indicate the Hispanic/Non-Hispanic population, which is considered an ethnicity by the U.S. Census Bureau and tracked separately.

Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; CARES, 2018; BERK, 2018.

- Kirkland’s population is predominantly White, at 78%, followed by 14% Asian and 5% Multiracial.
- Hopelink’s Service Area is also majority White, at 71%, followed by 20% Asian and 5% Multiracial.
- Kirkland is less racially diverse than both the Hopelink Service Area and King County.

Exhibit 5 shows the Hispanic or Latino population in Kirkland and the comparison geographies.

Exhibit 5. Hispanic or Latino Population, 2016

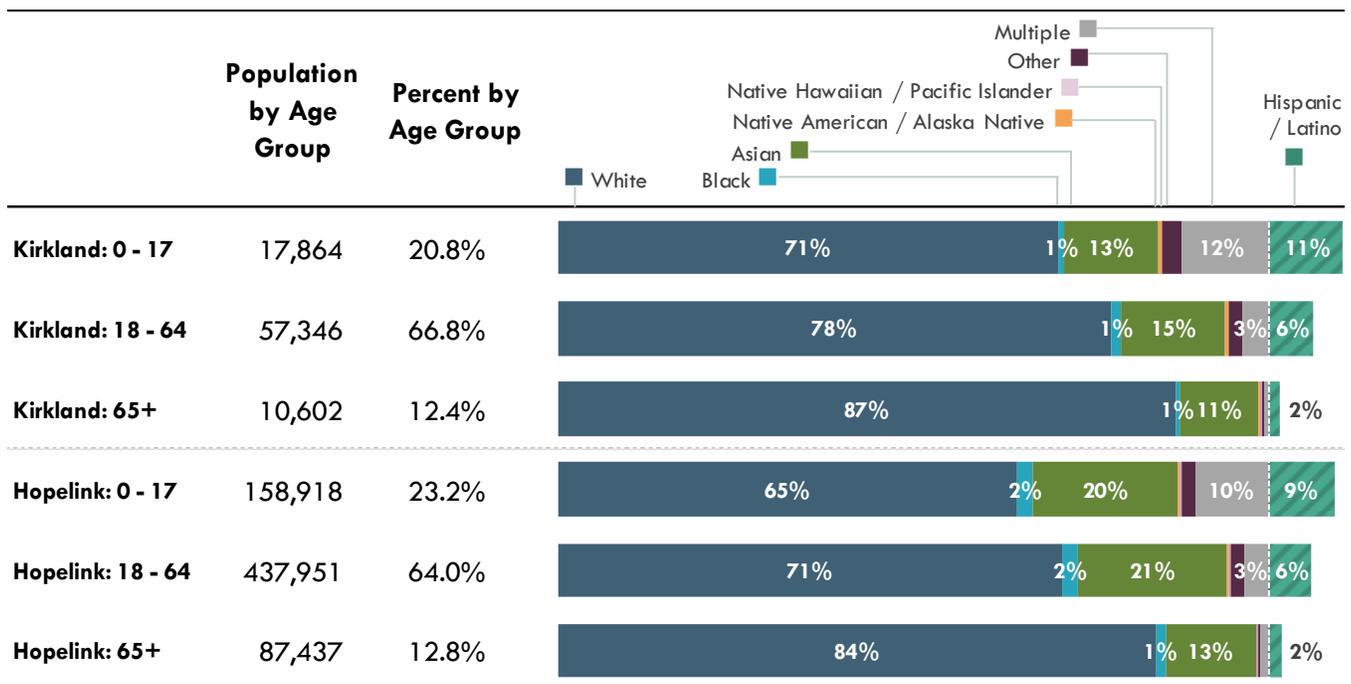


Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; CARES, 2018; BERK, 2018.

- Both Kirkland and the Hopelink Service Area have a similar share of Hispanic and Latino people, at roughly 6.5%.
- King County has a higher share of Hispanic and Latino people, at 9.3%.

Exhibit 6 shows the breakdown of race and ethnicity across different age groups: children under 18, adults age 18 to 64, and seniors age 65 or older. Like many places in our region and country, the older population is generally more White, while the younger population is more racially and ethnically diverse.

Exhibit 6. Race and Ethnicity by Age Group, 2016



Note: The data above show Hispanic/Latino people of any race and are a subset of the other racial composition data. Therefore they are displayed differently.

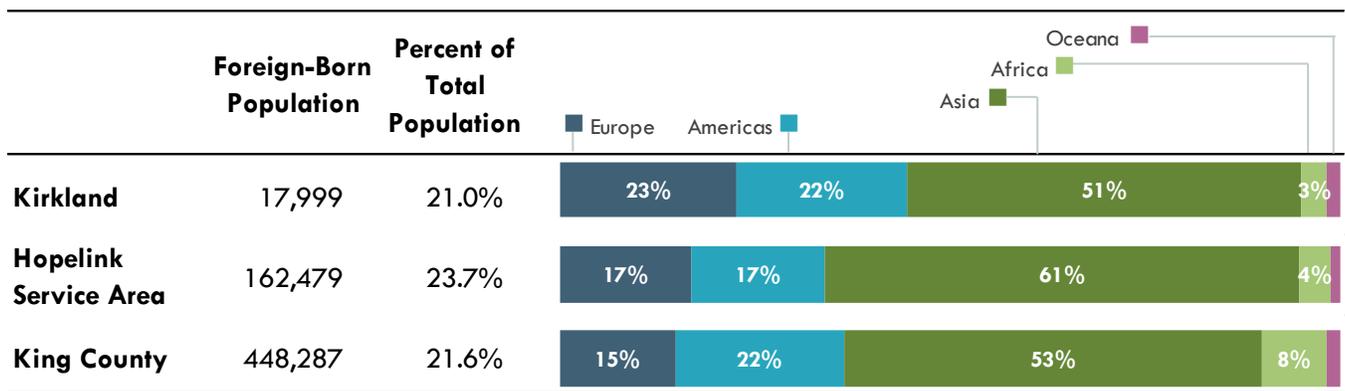
Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; CARES, 2018; BERK, 2018.

- Across all age groups, Hopelink’s Service Area has a smaller share of White people than Kirkland, however that difference becomes smaller in the older age groups.
- Kirkland’s Asian population is similar across the different age groups, while the shares of people identifying as Multiracial is greater in children under age 18.
- The Hispanic/Latino population is larger in the younger age groups, especially among children under age 18.

Foreign-Born Population

There are limited data sources that provide estimates for the number of immigrants residing in specific geographic areas, hence showing detailed information on migrant or immigrant populations is difficult. However, the U.S. Census collects information on the foreign-born population. Exhibit 7 shows the breakdown of the foreign-born population by broad geographic regions.

Exhibit 7. Foreign-Born Population, 2016



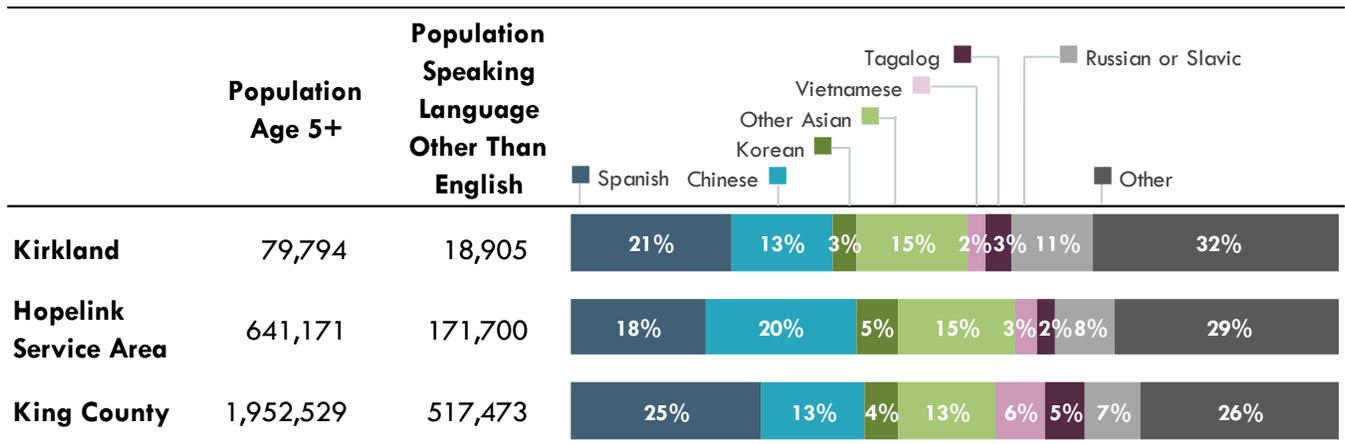
Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; BERK, 2018.

- Of the foreign-born population in Kirkland, just over 50% are from Asia, with another 23% from Europe, and 22% from the Americas which is predominantly Latin America.
- The Hopelink Service Area has a higher percentage of its foreign-born population from Asia at 61%, while Europe and the Americas each make up 17% of the foreign-born population.
- Kirkland and the Hopelink Service Area have a similar share of their foreign-born populations from Africa, at 3-4%.

Language Spoken at Home

Another key metric in understanding diversity within the community is language spoken at home. As shown in Exhibit 8, there are a variety of languages spoken by those who speak a language other than English at home.

Exhibit 8. Language Breakdown of Population Age Five and Older Speaking a Language Other Than English at Home, 2016



Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; BERK, 2018.

- In Kirkland and the comparison geographies, Spanish is the most common single language spoken other than English, with 21% of non-English speakers using Spanish in Kirkland, 18% in the Hopelink Service Area, and 25% in King County.
- Asian language speakers comprise over 30% of non-English speakers in Kirkland, and over 40% in the Hopelink Service Area.
- Almost one-third of non-English speakers in Kirkland speak a language categorized as Other, which is largely composed of African languages. Previously, the U.S. Census estimates included more detail on African languages. Recently, they began suppressing this data at smaller geographies, and no longer publish it to protect the confidentiality of people who speak these languages. The only currently available estimates of specific African languages are summarized for all of King County. Unfortunately, these estimates are based on a survey of a small sample of the overall population and have a very high margin of error. Therefore, they are not provided in this assessment.

Exhibit 9 shows the population breakdowns of those who have limited English proficiency. This indicator reports the number and percentage of the population aged 5 and older who speak a language other than English at home and have limited English proficiency, which is defined as speaking English less than "very well."

Exhibit 9. Population with Limited English Proficiency, 2016

	Population Age 5+	Population Age 5+ with Limited English Proficiency	Percent Population Age 5+ with Limited English Proficiency
Kirkland	79,794	5,982	7.5%
Hopelink Service Area	641,171	58,124	9.1%
King County	1,952,529	204,760	10.5%

Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; CARES, 2018; BERK, 2018

- Kirkland has a slightly lower percentage of residents with limited English proficiency than the Hopelink Service Area, at 7.5% and 9.1% respectively, with King County at 10.5%

INCOME & POVERTY

Income is a critical factor for understanding need within Kirkland. Exhibit 10 shows median household income for Kirkland and the comparison geographies. Median income means half of the population is below this dollar figure (half is above), and it is likely the portion of the population with greater need.

Exhibit 10. Median Household Income, 2016

	Total Households	Median Household Income
Kirkland	35,511	\$95,939
Hopelink Service Area	263,705	\$106,815
King County	831,995	\$78,800

Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; BERK, 2018

- The Hopelink Service Area has a higher median income than Kirkland by over \$10,000, while King County has a significantly lower median income than both Kirkland and the Hopelink Service Area.
- Within the Hopelink Service Area, the Redmond sub-service area has the highest median income, followed by the Bellevue sub-service area. These areas contribute to the high overall median income across the total service area.

Population in Poverty

A useful metric for understanding income disparity is the population living in poverty, defined by the Federal Poverty Level (FPL). FPL is calculated for a family unit, and the threshold varies depending on the number of family members. The official poverty definition uses income before taxes and does not include capital gains or non-cash benefits like public assistance, Medicaid, and public housing subsidies. The FPL is updated annually for inflation using the Consumer Price Index, but does not vary geographically. In 2016, the most current year for the data, the threshold ranged from an income of \$11,880 for one person to \$40,890 for a family of eight. For that year, the FPL for a family of four was \$24,300.

Exhibit 11 shows the population in poverty in Kirkland and the comparison geographies.

Exhibit 11. Population in Poverty, 2016

	Total Population*	Population in Poverty	Percent Population in Poverty
Kirkland	84,733	5,717	6.8%
Hopelink Service Area	680,301	41,435	6.1%
King County	2,050,328	219,317	10.7%

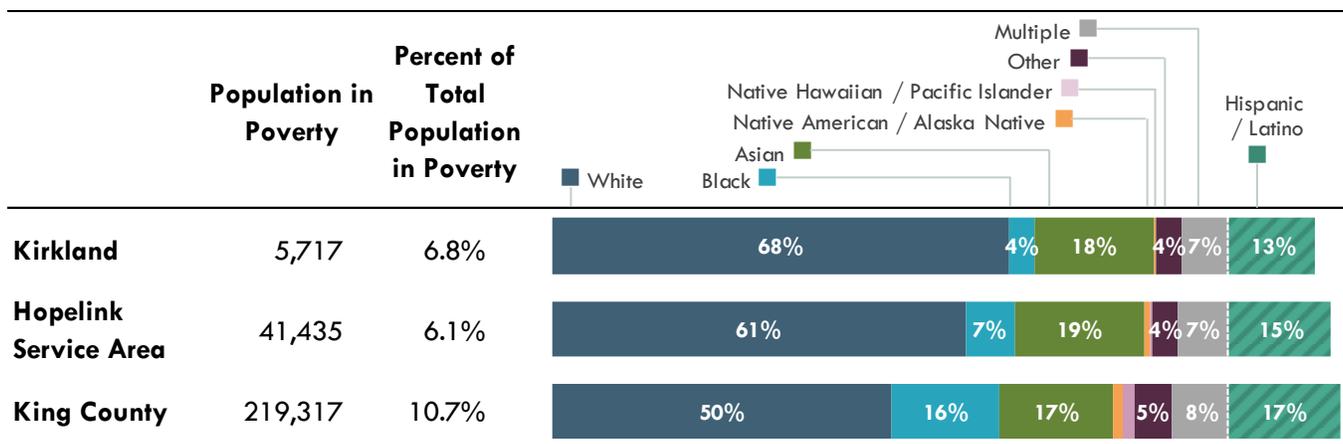
Note: *This represents the total population for which poverty status is determined.

Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; CARES, 2018; BERK, 2018.

- There are nearly 6,000 individuals in poverty in Kirkland, 6.8% of its population. Rates of poverty are similar between Kirkland and the Hopelink Service Area.
- Both Kirkland and the Hopelink Service Area have lower rates of poverty than King County.

Poverty in the region by race and ethnicity is shown below in Exhibit 12.

Exhibit 12. Population in Poverty by Race and Ethnicity, 2016



Note: *This represents the total population for which poverty status is determined. The data above show Hispanic/Latino people of any race and are a subset of the other racial composition data. Therefore they are displayed differently.

Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; CARES, 2018; BERK, 2018.

- In Kirkland, 68% of those in poverty are White, compared to 61% in the Hopelink Service Area and 50% in King County as a whole.
- 18% of people in poverty in Kirkland are Asian, which is a similar percentage as in the Hopelink Service area and in King County.
- Hispanic and Latino people of any race make up 13% of those in poverty in Kirkland, compared to 15% in the Hopelink Service Area, and 17% in all of King County.
- The Black population makes up a larger share of those in poverty in the Hopelink Service Area (7%) than in Kirkland (4%).

To better understand the prevalence of poverty among different racial and ethnic groups, Exhibit 13 shows the percent and count of each respective group in poverty. This is to show how high rates of poverty within a small population can affect a low number of people and likewise low rates of poverty for a large population can affect a high number of people.

Exhibit 13. Share and Number of Respective Racial or Ethnic Group in Poverty, 2016

	White	Black	Asian	Native American / Alaska Native	Native Hawaiian / Pacific Islander	Some Other Race	Multiple Races	Hispanic or Latino Population
Kirkland	5.8% (3,865)	20.7% (215)	8.4% (1,006)	5.4% (18)	6.0% (5)	13.4% (223)	9.2% (385)	12.6% (729)
Hopelink Service Area	5.2% (25,301)	20.5% (3,014)	5.9% (7,999)	17.0% (398)	6.9% (89)	14.1% (1,594)	9.5% (3,040)	14.3% (6,251)
King County	7.9% (110,121)	27.5% (35,185)	11.1% (36,746)	22.4% (3,269)	21.3% (3,458)	18.4% (11,994)	14.7% (18,544)	18.8% (36,470)

Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; CARES, 2018; BERK, 2018.

- Across all geographies, the Black population has the highest share of people in poverty. While Kirkland has a small share of Black people at around ~1%, one-fifth of the Black population in Kirkland is in poverty.
- The White population in Kirkland has the highest number of people in poverty at 3,865 (consistent with their high share of the overall population), yet one of the lowest poverty rates of any racial or ethnic group.
- Between Kirkland and the Hopelink Service Area, rates of poverty within racial and ethnic groups are similar, except the Native American and Alaska Native population. In the Hopelink Service Area, 17% of Native American and Alaska Natives are in poverty, whereas in Kirkland only 5.4% are in poverty. This is a notable difference, despite being a relatively low count of people.

Children in Poverty

Exhibit 14 shows the share of children under age 18 in poverty.

Exhibit 14. Children Under 18 in Poverty, 2016

	Total Population Under 18*	Population Under 18 in Poverty	Percent Under 18 in Poverty
Kirkland	17,406	1,133	6.5%
Hopelink Service Area	157,338	9,808	6.2%
King County	428,613	55,635	13.0%

Note: *This represents the total population for which poverty status is determined.

Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; CARES, 2018; BERK, 2018.

- Kirkland has roughly 1,100 children under 18 in poverty, 6.5% of its population under age 18, a similar share as the Hopelink Service Area.

Another metric for understanding children in need is free and reduced-price lunch eligibility, shown below in Exhibit 15. Students are eligible for free or reduced-price lunch based on family income criteria established by the U.S. Department of Agriculture (USDA). While the specific income requirements depend upon the size of the family and are generally adjusted each year, children from families with incomes at or below 130% of the FPL are eligible for free meals, and those from families with incomes between 130% and 185% of the FPL are eligible for reduced-price meals.

Exhibit 15. Free and Reduced-Price Lunch Eligibility, 2016

	Total Students	Number Free/Reduced Price Lunch Eligible	Percent Free/Reduced Price Lunch Eligible
Kirkland	19,716	3,356	17.0%
Hopelink Service Area	108,620	16,346	15.1%
King County	279,131	97,453	34.9%

Source: National Center for Education Statistics, NCES, 2015-16; BERK, 2018

- Kirkland has slightly greater shares of students eligible for free or reduced-price lunch compared to the Hopelink Service Area, at 17% of total students in Kirkland compared to 15.1% in the Hopelink Service Area.
- Over one-third (34.9%) of students in King County are eligible for free and reduced-price lunch. Compared to King County, Kirkland has a much lower share of total students who are eligible for free or reduced-price lunch.

HOUSEHOLDS AND HOUSING COST BURDEN

Household Type by Income

The U.S. Department of Housing and Urban Development (HUD) calculates area median income (AMI) for King County. In 2017, AMI was \$96,000 for a four-person household. The data in this section is presented relative to HUD AMI. The data is prepared by HUD's Consolidated Housing Affordability Strategy (CHAS) program, based on ACS data, and gives a more accurate depiction of various household attributes than is available using only the ACS data.

HUD Income Levels:

- Extremely Low-Income: Under 30% of AMI
- Very Low-Income: 30-50% of AMI
- Low Income: 50-80% of AMI
- Moderate Income: 80-100% of AMI
- Above Median Income: Over 100% of AMI

Exhibit 16 shows the household income breakdown by household type, estimated for the year 2015, as well as descriptions for the HUD designated household types (household types are mutually exclusive).

In each household category, there are high numbers of households above King County AMI, which is consistent with the jobs available and the general demographics of east and north King County.

Exhibit 16. Household Type by Income Level, Kirkland Only, 2015

Household Type	Extremely Low-Income (≤30% AMI)	Very Low-Income (30-50% AMI)	Low-Income (50-80% AMI)	Moderate Income (80-100% AMI)	Above Median Income (>100% AMI)	All Households
Elderly Family	235 (6%)	330 (8%)	605 (16%)	400 (10%)	2,320 (60%)	3,890
Elderly Living Alone	1,065 (31%)	720 (21%)	530 (15%)	225 (6%)	930 (27%)	3,470
Large Family	95 (5%)	145 (8%)	120 (7%)	135 (8%)	1,240 (71%)	1,735
Small Family	755 (5%)	1,110 (7%)	1,210 (7%)	1,210 (7%)	12,255 (74%)	16,540
Other	1,005 (10%)	1,075 (11%)	1,305 (13%)	900 (9%)	5,455 (56%)	9,740
Total	3,155 (9%)	3,380 (10%)	3,770 (11%)	2,870 (8%)	22,200 (63%)	35,375

Household Type Description	
Elderly Family	2 persons, either or both age 62 or over
Elderly Living Alone	Age 62+, living alone
Large Family	Families with 5 or more members
Small Family	Families with 2-4 members (excluding elderly families)
Other	Non-family, non-elderly households

Note: The percent breakdowns shown above are the percent of all households in the respective household type. For example, 6% of elderly family in the extremely low-income category refers to 6% of all elderly families, not all extremely low-income households.

Source: U.S. Dept. of Housing and Urban Development, Consolidated Housing Affordability Strategy, 2011-2015; BERK, 2018.

- Overall, most Kirkland households (60%) have an income above King County AMI.
- There are large numbers of lower income households in the elderly living alone category. Many people in this group are retired, living on a fixed income, and may or may not have additional retirement savings to help cover housing costs. Unrelated to housing, there is mounting evidence that seniors living alone may experience social isolation and loneliness.⁴

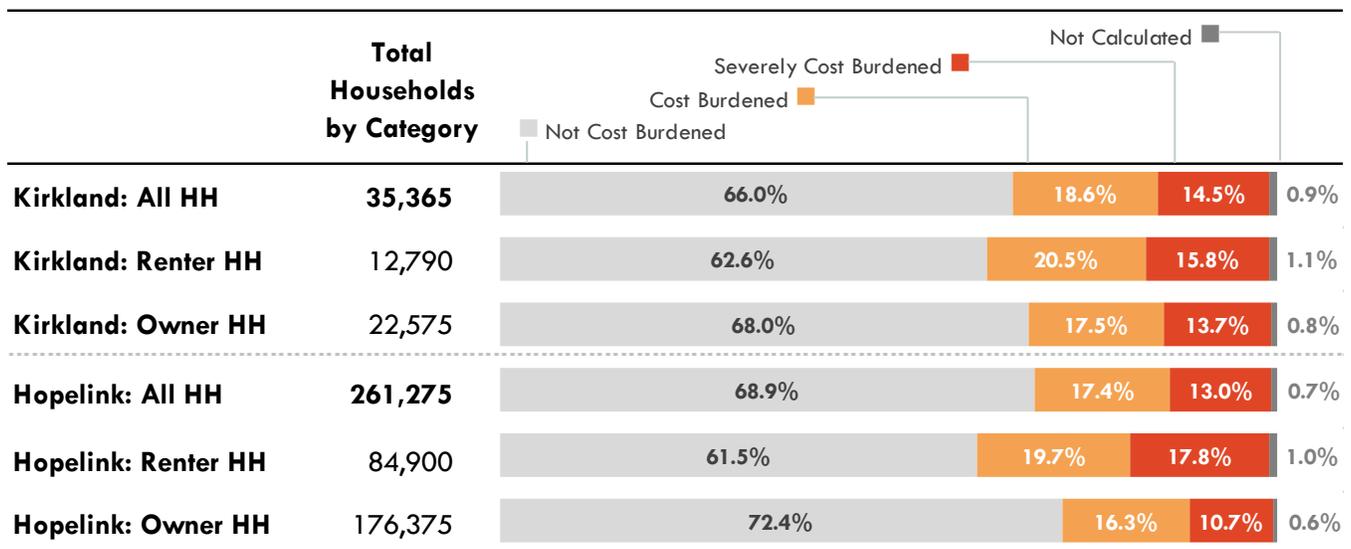
⁴ See for example, Inns, David. How to Combat Loneliness and Isolation as We Age, Forbes, August 10, 2017. Available at: <https://www.forbes.com/sites/nextavenue/2017/08/10/how-to-combat-loneliness-and-isolation-as-we-age/#10d7911b3025> (accessed December 11, 2018).

Cost Burden

HUD deems housing to be affordable if a household spends no more than 30% of their gross income on housing costs (rent plus basic utilities or gross monthly owner costs). Households are cost burdened if they pay more than 30% of their income towards housing costs. Households paying more than 50% of their income towards housing costs are considered severely cost burdened, leaving that much less income for other basic needs expenses.

HUD publishes cost burden estimates based on data from the ACS 5-year Estimates. The latest survey period for which data is available is 2011 to 2015. This means that cost burden estimates reflect income and housing costs as reported by a sample of residents in Kirkland and the Hopelink Service Area during a rolling monthly survey between January 2011 and December 2015. This period includes the last bit of the downturn in the housing market and the post-recession recovery. Housing costs have increased during the past few years, a fact to consider when interpreting cost burden data from HUD.

Exhibit 17. Housing Cost Burden by Tenure, 2015



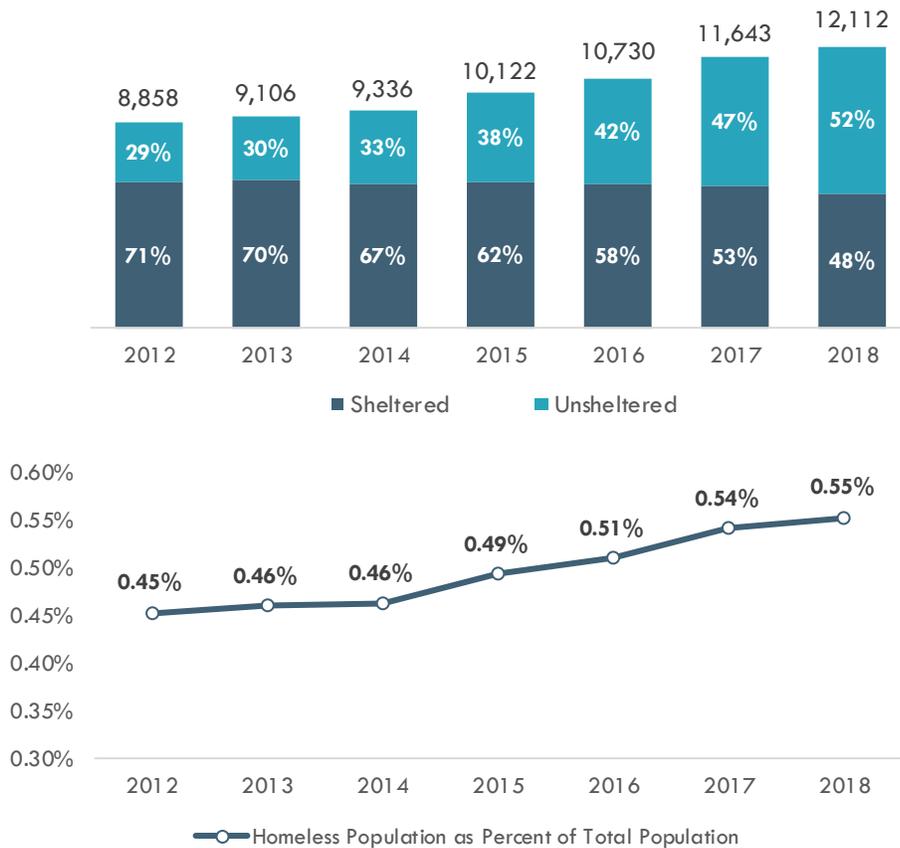
Source: U.S. Dept. of Housing and Urban Development, Consolidated Housing Affordability Strategy, 2011-2015; BERK, 2018.

- Over 30% of households in Kirkland are cost burdened, and 14.5% are severely cost burdened. This is slightly greater than households in the Hopelink Service Area.
- In both geographies, more renter households are cost burdened than owner households, which follows the idea that renter households are generally lower income as high home prices in the region are a barrier to ownership.

Homelessness

While there is not reliable data specific to Kirkland regarding homelessness, we know homelessness in the region is growing (see Exhibit 18). All Home, the Seattle/King County Continuum of Care, conducts an annual point-in-time (PIT) homeless count. The PIT offers a snapshot of the number of people experiencing homelessness in emergency shelters, transitional housing, those sleeping outside and in other places not meant for human habitation. Even with the assistance of homeless providers and advocates, as a non-intrusive, visual count of homeless individuals that occurs on one night, the PIT likely undercounts homeless individuals.

Exhibit 18. Homeless Individuals in King County, 2012-2018



Source: Washington State Department of Commerce & Continuum of Care, 2012-2018; BERK, 2018.

As shown above, homelessness is on the rise, and specifically, unsheltered homelessness. It is on the rise not just in terms of total number of individual experiencing homelessness, but also as a percent of the total population in King County. Exhibit 19 highlights regions of interest to the Kirkland area.

Exhibit 19. Homeless Point in Time Count by Region, 2017-2018

	<i>Unsheltered</i>	
	2017	2018
East County	319	393
Hopelink (rough estimate)	461	781
All County	5,485	6,320

Source: Washington State Department of Commerce & Continuum of Care, 2012-2018; BERK, 2018.

- East County, which includes Kirkland, as well as all cities east of Lake Washington and north of I-90, saw a 23% increase in unsheltered homelessness, 74 people, between 2017 and 2018.
- The rough estimate of the Hopelink Service area saw a nearly 70% increase in unsheltered homelessness between 2017 and 2018, equal to 321 people.
- Both East County and the Hopelink Service Area saw larger increases as compared to King County, which saw a 15% increase over the same period.

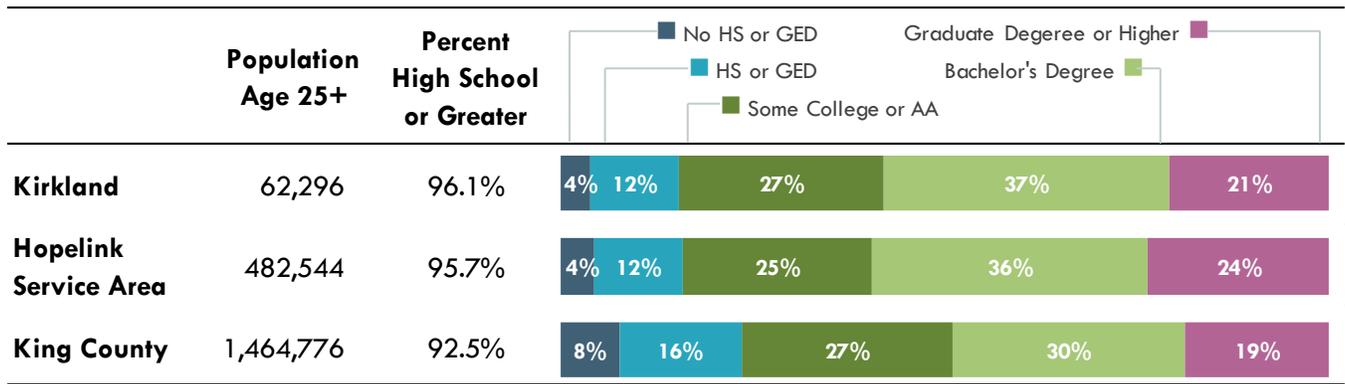
EDUCATION

Adult Education Attainment

Parent educational attainment, particularly the mother's, is positively linked with a child's educational experience, attainment, and achievement. Parents with higher levels of education are more likely to raise children who are prepared to enter school and are more likely to reach higher levels of educational attainment.⁵

Exhibit 20 shows the highest education attainment for adults aged 25 and older for Kirkland and the comparison geographies.

Exhibit 20. Education Attainment of Population Age 25 or Older, 2016



Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; BERK, 2018.

- Kirkland is highly educated. Only 4% of its adult population did not receive their high school diploma or GED, and 58% of its population has a bachelor's degree or higher.
- Kirkland is very similar to the Hopelink Service Area, within a couple percent in each category. The Hopelink Service Area has a slightly higher share of residents with graduate degrees or higher.

Graduation Rates

Attrition from school has many causes, including non-academic factors such as housing instability or personal safety. Students who leave school early often have difficulty making the transition to other productive adulthood activities such as training and employment. Exhibit 21 shows estimated graduation rates for the 2015-2016 school year.

⁵ Aud, S., Fox, M. A., & Kewal-Ramani, A. (2010). Status and Trends in the Education. National Center for Education Statistics.

Exhibit 21. Estimated Graduation Rates, 2015-2016

	Total Student Cohort	Estimated Number of Diplomas Issued	Cohort Graduation Rate
Kirkland	397	328	82.6%
Hopelink Service Area	7,004	5,784	82.6%
King County	19,043	15,889	83.4%

Note: This is an estimation using custom analysis by the CARES Engagement Network and is based on school district data rather than Kirkland specific data.

Source: U.S. Department of Education, EDFacts, 2015-2016; CARES, 2015-2016; BERK, 2018.

Because the data above does not show significant variation across the comparison geographies, Exhibit 22 shows the cohort dropout rates for 2015-2016 across school districts in the entire Hopelink Service Area. While it is difficult to break out Kirkland specifically from school district level data, showing how the Lake Washington School District compares to the rest of the school districts in the region is a helpful indicator.

Exhibit 22 Hopelink Service Area School District Cohort Dropout Rates, School Year 2015-2016

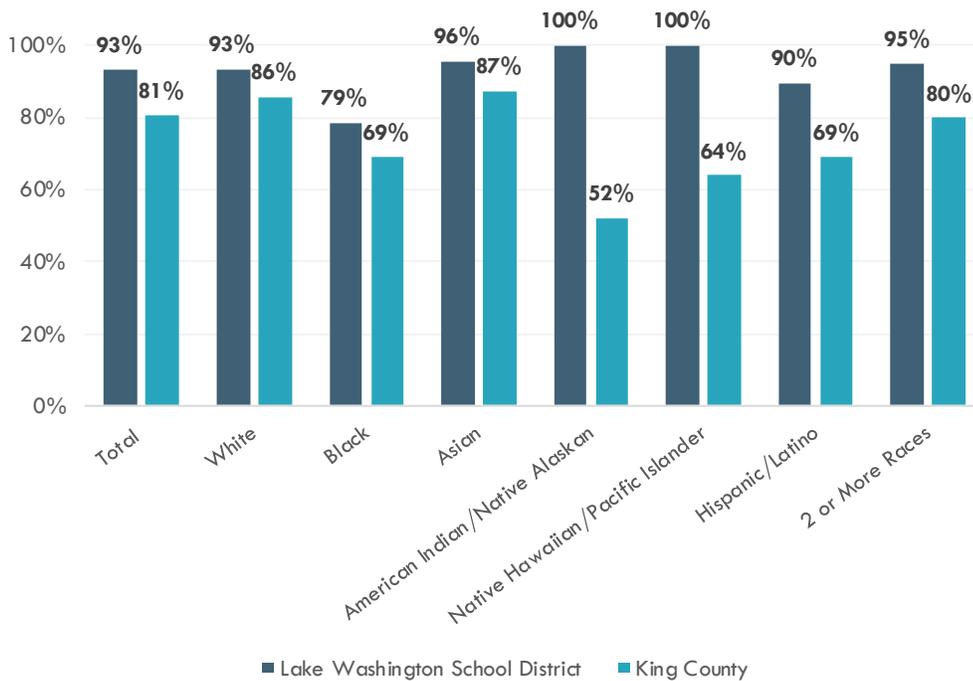
	Cohort Dropout Count (5 years)	Cohort Dropout Rate (5 Years)	
King County	2,565	13%	
Lake Washington	62	4%	
Bellevue	57	4%	
Issaquah	78	6%	
Mercer Island	9	3%	
Northshore	69	4%	
Shoreline	53	9%	
Enumclaw	40	12%	
Riverview	16	6%	
Snoqualmie Valley	21	5%	

Source: OSPI, 2015-2016; BERK, 2018

- Lake Washington School District has one of the lowest cohort dropout rates of any school district in the Hopelink Service Area, at 4%.
- Both Northshore and Bellevue School Districts, which border Lake Washington School District, also have cohort dropout rates of 4%.
- King County has a dropout rate of 13%, significantly higher than school districts in the Kirkland area alone.

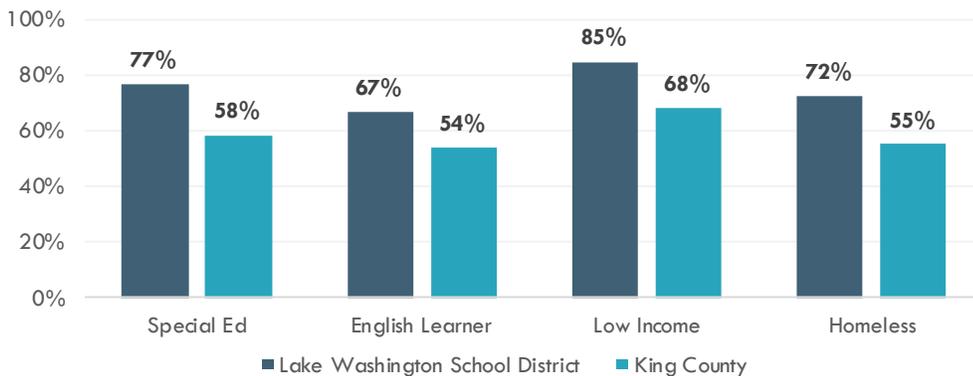
More recent data is available for the Lake Washington School District, including a breakdown of graduation rates by race and ethnicity, as well as graduation rates between different student populations. Exhibit 23 shows graduation rates by race and ethnicity in Lake Washington School District compared to all of King County. Exhibit 24 shows graduation rates by special student group populations in the same geographies.

Exhibit 23. Adjusted 4-Year Graduation Rates by Race/Ethnicity, School Year 2016-2017



Source: OSPI, 2017; BERK, 2018.

Exhibit 24. Adjusted 4-Year Graduation Rates by Student Population Type, School Year 2016-2017



Source: OSPI, 2017; BERK, 2018.

- Black students in the district have significantly lower graduation rates than other racial and ethnic groups, at 79%. White students graduate at a rate of 93%, Asian students at a rate or 96%, and Hispanic/Latino at a rate of 90%.

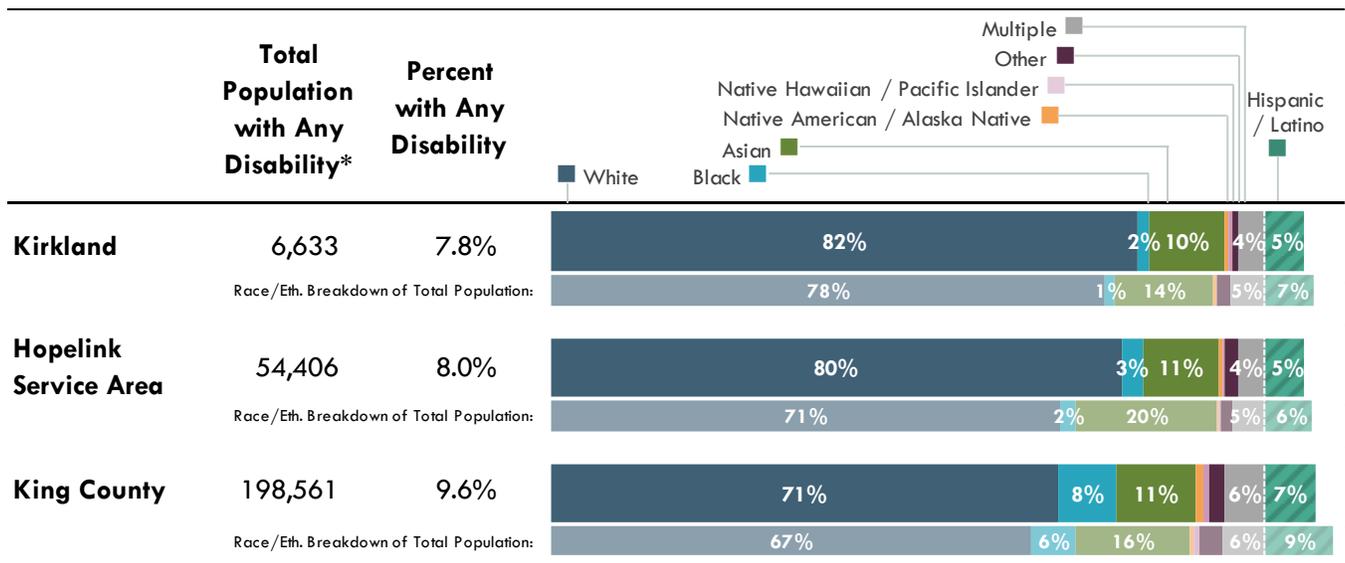
- Special education, English learners, and homeless students all have lower rates of graduation than the total rate, in both the district and King County.
- Across all groups, Lake Washington graduation rates are higher than for King County, and total graduation rates are 12% higher in the district than countywide.

HEALTH AND SOCIAL ASSISTANCE

Population with Disabilities

Exhibit 25 shows the breakdown of disabilities by race and ethnicity. While this indicator shows generally which groups are more affected by disabilities, take caution when interpreting the data. The data includes all disabilities ranging from legal blindness, to ADHD, to Alzheimer’s disease and dementia. Below the disability breakdown is the racial and ethnic breakdown of the total population of that given area. This shows whether a given race or ethnic group is over or under represented in the share of those with any disability.

Exhibit 25. Population with Any Disability by Race and Ethnicity, 2016



Note: *This represents the total population for which disability status is determined. The data above show Hispanic/Latino people of any race and are a subset of the other racial composition data. Therefore they are displayed differently.

Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; CARES, 2018; BERK, 2018.

- Overall, Kirkland has similar rates of disabilities as compared to the Hopelink Service Area, both at about 8% of the population and lower than King County at 9.6%.
- In Kirkland, the population with disabilities is predominantly White at 82%, followed by 10% Asian, and 4% Multiracial. Hispanics and Latinos of any race make up 5% of the disabled population. These are similar ratios as compared to the Hopelink Service Area.
- In all areas, Whites and Blacks are overrepresented among those with any disability relative to their respective shares of the population. This is likely because the population age 65 and older are more prone to disabilities and are predominantly white.

Medicaid

Exhibit 26 reports the percentage of the population with insurance enrolled in Medicaid (or other means-tested public health insurance). This indicator is relevant because it assesses vulnerable populations that are more likely to have multiple health access, health status, and social support needs.

Exhibit 26. Population Receiving Medicaid, 2016

	Total Population*	Population with Any Health Insurance	Population Receiving Medicaid	Percent of Insured Population Receiving Medicaid
Kirkland	85,495	80,099	6,550	8.18%
Hopelink Service Area	682,008	642,834	51,575	8.02%
King County	2,066,068	1,894,459	284,281	15.01%

Note: *This represents the total population for which insurance status is determined.

Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; CARES, 2018; BERK, 2018.

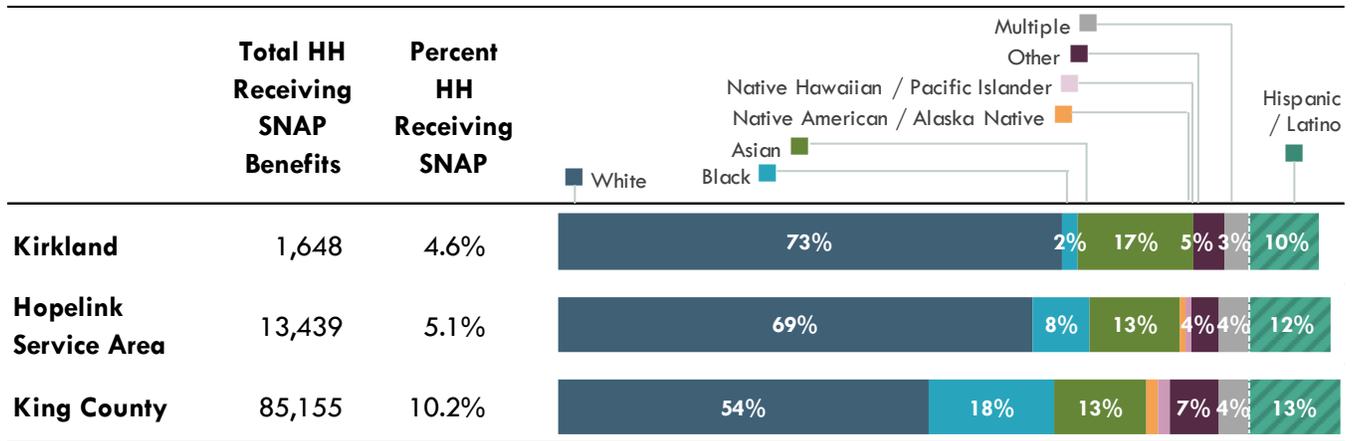
- Kirkland has a similar share of its population receiving Medicaid benefits as compared to the Hopelink Service Area, at just over 8%.
- Compared to King County at 15%, Kirkland has a smaller share of its population receiving Medicaid benefits.
- The population receiving Medicaid is higher than the population in poverty (5,717 shown in Exhibit 11) which is expected as the program income cutoff is 133% of FPL.
- Looking at the total population and the population with insurance, there are about 5,400 individuals without any health insurance.

Supplemental Nutrition Assistance Program (SNAP) Benefits

The Supplemental Nutrition Assistance Program (SNAP), formerly known as Food Stamps, provides food-purchasing assistance for low-income people. The federal program is administered by the U.S. Department of Agriculture.

Exhibit 27 shows the count and percent of households receiving SNAP benefits, as well as the breakdown by race and ethnicity.

Exhibit 27. Households Receiving SNAP Benefits by Race and Ethnicity, 2016



Note: The data above show Hispanic/Latino people of any race and are a subset of the other racial composition data. Therefore they are displayed differently.

Source: U.S. Census, American Community Survey, 5-yr Estimates, 2012-2016; BERK, 2018.

- Kirkland has 1,648 households receiving SNAP benefits, 4.6% of all households, while the Hopelink Service Area has 13,439 households receiving SNAP benefits, 5.1% of all households.
- Compared to the Hopelink Service Area, Kirkland has a higher share of White SNAP recipients. 73% of SNAP recipients are White households. However, as Kirkland’s population is 78% White, people of color are over represented in SNAP participation compared to their share of total population.
- Compared to the racial and ethnic breakdown of its total population, people of color in King County are also overrepresented among SNAP recipients.

Food Insecurity

Exhibit 28 reports the percentage of the population with low food access. Low food access is defined as living more than 1/2 mile from the nearest supermarket, supercenter, or large grocery store. This data is calculated by census tract, therefore the total population noted below represents the total population of all census tracts inside of or intersecting Kirkland. This is higher than the actual population of Kirkland.

Exhibit 28. Population with Low Food Access, 2015

	Total Population*	Population with Low Food Access	Percent with Low Food Access
Kirkland	97,574	7,271	7.5%
Hopelink Service Area	635,710	153,093	24.1%
King County	1,931,249	321,787	16.7%

Source: USDA Food Atlas, 2011-2015; CARES, 2018; BERK, 2018.

- Kirkland has far lower rates of low food access within its population as compared to the Hopelink Service Area, with 7.5% of the Kirkland population and 24.1% of the Hopelink Service Area population experiencing low food access respectively. This is not unexpected as the Hopelink Service area includes some rural areas.

CONCLUSION

This overview of community needs illustrates that on all measures, Kirkland has better rates and outcomes than for King County. That said, it also shows that the city has populations in need city and though the numbers are relatively low in some cases, it does not mean that assistance or support are unwarranted. In its role as funder, facilitator, and coordinator, the Commission can begin to prioritize the needs highlighted in this Overview and work with partners to address them.

Equity at the Forefront

Joint Human Services Commission
Equity Training
April 2020

Sarah Tran
Sama Praxis Consulting

Goals

- Why and how to put equity at the forefront when reviewing applications
- Address common biases that often show up in the review/grantmaking process
- Q&A

Agreements

- ❖ Speak for yourself – Use I statements
- ❖ Listen deeply and listen to learn
- ❖ Experience discomfort and stay actively engaged
- ❖ Accept and expect non-closure
- ❖ Agree that racism and other forms of systemic oppression still exists
- ❖ Maintain confidentiality

Now more than ever...

COVID-19 is NOT the "Great Equalizer" – it is the Earthquake that is revealing America's fault lines

- More likely to live in densely populated areas due to housing segregation
- Higher rates of underlying health conditions
- Live further from grocery stores and medical facilities
- Multi-generational households
- Over-represented in jails, prisons, detention centers
- Over-represented in service industries labeled "essential" jobs
- Lack of representation in high level decision-making

Stigmatization has increased...

- “Chinese” or “foreign” virus
- Coronavirus panic has sparked racist incidents against Asian Americans
- Asian-owned businesses are some of the hardest hit and were the earliest to bear the brunt of COVID-19 racism
- Black, Latinx, and other people of color have to weigh the risks of COVID-19 against that of wearing a mask when they are already stereotyped as dangerous

Racial Equity

Equity is full and equal access to opportunities, power, and resources so that all people achieve their full potential and thrive. Racial equity is at the core of equity.

It is distinct from diversity, which can simply mean variety. It is not equality, or “same treatment” which doesn’t take into account differing needs or disparate outcomes.

Systemic equity involves a robust system and dynamic process consciously designed to create, support, and sustain social justice

Guiding Principles

- **IMPACT:** Prioritize communities of color and other communities who have experienced persistent historic and systemic oppression that leave them furthest from justice and opportunity. This is where you can have the biggest impact and the needs are greatest.
- **REFLECTIVE:** Invest in organizations whose staff AND leadership reflect the communities they serve. They know better than anyone the unique lived experiences, strengths and barriers that their communities face.
- **COMMUNITY TRUST:** Invest in organizations that have the trust of the communities they propose to serve and can demonstrate it in how they design and adapt their services to community needs.

Guiding Principles

- **AGENCY & POWER:** The program promotes the self-determination and agency of their clients and works to redistribute power to disenfranchised communities
- **SYSTEMS CHANGE:** The organization and program approach goes beyond treating the “symptoms” of the problem – but instead recognizes and seeks to disrupt the root causes and systems that create inequities. It works to build and influence new systems and practices that advance equity.
- **RACIAL JUSTICE:** The organization is committed to working towards racial justice in its internal operations and external programming and partnerships. Racial justice is not just the absence of discrimination and inequities, but also the presence of deliberate systems and support to achieve racial equity through proactive and preventative measures

Our **UNCONSCIOUS** minds deal with

11,000,000,000
pieces of information per second

Our **CONSCIOUS**
minds can process

40

To cope, we have all developed unconscious hacks

HELPFUL



It is **advantageous** to rapidly associate “tiger” with “danger”

NOT HELPFUL



It is **limiting** to judge a person’s abilities based on superficial associations

3 Types of Biased Thinking



Implicit Stereotyping

unconscious attribution of particular qualities to a member of a certain group



Similarity Bias

pattern of unconsciously favoring members of one's in-group over out-group members



Confirmation Bias

tendency to search for, interpret, favor, and recall information in a way that confirms one's beliefs or hypotheses

Common Biases in Grantmaking

- ❖ Lack of mastery of English writing skills or jargon \neq competence, skill, or experience. The reverse also holds true – the mastery of these things does not equal competence.
- ❖ Western cultures favor a linear problem-solution presentation while non-Western cultures tend to utilize storytelling and a more holistic presentation of the issue
- ❖ Valuing approaches that have been deemed best practices or evidence-based over community-driven, culturally-based, grassroots approaches

- ❖ Only valuing the multilingual capacity of an ethnic-based organization and not recognizing the value of their cultural expertise, empathy, and responsiveness
- ❖ Expecting all organizations name their strengths directly - many communities of color have a hard time calling attention to our skills and assets – it's seen as bragging. We are also impacted by internalized oppression.
- ❖ Penalizing grassroots organizations who seem to be "doing too much." Grassroots orgs often need to do it all. Their communities are impacted by multiple issues. This is a resourcing inequity issue not a lack of strategy or leadership.

- ❖ Not recognizing that community-based organizations are actually EXPERTS at reaching and collecting honest information from their community due to pre-established trust and cultural understanding.
- ❖ Only looking for frontline staff who reflect the community served instead of examining the entire organization, particularly the leadership level where decision-making power is held.
- ❖ Over-scrutinizing overhead costs
- ❖ Assuming that because we don't understand something or it's the not the way we would have done it – that it's not going to be effective for anyone else. Trust that communities know what they need.

Take Aways

- Continue to seek out your own biases and do the work to practice dismantling them
- Actively invest in those community-based organizations who you believe can do the work in ways that other mainstream organizations may not be able to.
- Work together to choose a group of organizations that will collectively meet the unique needs of each community, recognizing this requires multiple approaches

Q&A Time!



CITY OF KIRKLAND
City Manager's Office
123 Fifth Avenue, Kirkland, WA 98033 425.587.3001
www.kirklandwa.gov

MEMORANDUM

To: City Council

From: Kurt Triplett, City Manager

Date: July 27, 2020

Subject: REVISED SAFE, INCLUSIVE AND WELCOMING FRAMEWORK AND FUNDING RECOMMENDATIONS

Recommendation

City Council reviews the revised draft Resolution R-5434, affirming that Black lives matter and establishing a framework to becoming a safe, inclusive and welcoming community. The revised resolution incorporates amendments made by the Council during the July 21 Council meeting discussion. Following review and any subsequent amendments, staff recommends final adoption on August 4.

It is also recommended the Council reviews and provides direction on the City Manager's funding plan to implement the elements of the framework resolution.

Background

Since the tragic killing of George Floyd by a police officer on May 25, 2020 in Minneapolis, Minnesota there have been numerous marches and rallies in Kirkland calling for an end to structural racism and for the City to demonstrate that Black lives matter. At the June 16, 2020 Council meeting, the Council issued a statement directing the City Manager to develop a framework for the City's response to the community. At the July 7, 2020 Council meeting, the Council held a public hearing on the draft framework, Resolution R-5434. At the July 21, 2020 Council meeting, the Council received further community feedback on the revised resolution and adopted various amendments to it.

R-5434 was drafted based on four key guiding principles:

- Build on previous City work to become safe, inclusive and welcoming.
- Listen, learn and partner with the Black community and People of Color on actions and outcomes.
- Create broad community engagement to identify actions to increase the safety of Black residents and visitors and reduce structural racism.
- Create policy and program outcomes that are specific, measurable, timely and funded.

The engagement with the Black community, non-profits, community-based organizations, experts and other community members is intended to inform the Council's 2021-2022 Biennial Budget deliberations in the fall of 2020, potential legislative actions for the Council or state legislature, and mid-biennial budget requests related to R-5434 in 2021.

Relationship Between R-5240 and R-5434

On February 21, 2017 the City Council adopted Resolution R-5240 declaring Kirkland a Safe, Inclusive and Welcoming Community for all people (Attachment A). R-5240 provided a wide-ranging framework for the City, including directing the City Manager to review City policies and programs, to evaluate administrative and legislative actions, and to invite community dialogue on ways to help keep Kirkland a safe, inclusive and welcoming city for all people. As affirmed in R-5240:

...the City of Kirkland is committed to protecting and serving everyone who resides in, works in, or visits Kirkland without discrimination based on race, religion, color, national origin, sex, age, income or economic status, political affiliation, military status, sexual orientation, or physical, mental or sensory ability.

The intent of R-5434 is not to supersede R-5240. Rather, R-5434 builds on the more comprehensive framework of R-5240 by focusing on structural, anti-Black racism through community engagement centered on Black people, policy and program review, and associated investments. The results of the transparency, accountability and community engagement strategies under R-5434 will ultimately benefit all residents of Kirkland.

Funding Recommendations

Staff view the actions outlined in R-5434 as the equivalent of a new City Work Program initiative and are proposing to resource the effort as a top priority of the government. With the current financial constraints caused by the COVID-19 pandemic, City staff have distinguished between early action funding requests and those requests that will be incorporated into the City's budget process.

Early Action Funding Requests

The purpose of the early action funding requests is to facilitate immediate implementation of community outreach elements, transparency elements, and national best practice research elements in the resolution. There are three specific early action requests.

1. Extend the current temporary Management Analyst position for the remainder of 2020 and through 2021 to initiate Sections 1-3

The temporary Management Analyst position in the City Manager's Office expires on September 30, 2020. This position was created to support the exploratory process for a potential Fire and Emergency Medical Services ballot measure for the November 2020 election. This position coordinated the successful engagement process with the Community Safety Advisory Group (ComSAG), including the statistically valid phone survey and associated online version. The Management Analyst also coordinated the technical, legal and financial work that defined the ballot measure investments and cost estimates which were included in the final ordinance approved by the Council. This position was critical in supporting all actions that resulted in Council's decision to place the Fire and Emergency Service measure on the November 3, 2020 ballot.

The anticipated work plan as articulated in R-5434 sections 1, 2, and 3 (Transparency and Accountability) includes a significant amount of policy analysis, program assessment, and potential legislative support. Although some of this work will require third-party professional services, staff are anticipating that several of these items will be undertaken by this position. Extending this position through 2020 will also allow for

background support to the community outreach portion of the R-5434 work plan by completing associated policy analysis and program assessment. Further extension of this position through 2021 will best support the implementation of any recommendations of the community engagement process as well as policy analysis support through the 2021 Legislative session. This position would also be available to support implementation of the fire and emergency services ballot measure if approved by the voters in November.

Funding Request: \$160,000 (Includes 2020 and 2021 costs)

2. Hire a temporary Special Projects Coordinator for a period of six months to support community engagement in section 4

R-5434 outlines a robust community engagement process about structural racism and policy and program solutions. By design, this process will be centered around Black people, with targeted additional stakeholder engagement including Indigenous people and people of color, with a focus on including intersectional voices. These citywide conversations will take place at town halls (anticipated to be held virtually due to the on-going COVID-19 pandemic), other virtual meetings, and small group discussions, and it will also include surveys, mailers, and social media campaigns. Staff intend to return to Council for a themed retreat on this topic, and additional public hearings will be held to guide input to the Council on legislative action.

Outreach staff in the City Manager's Office dedicated to the implementation of such themed resident engagement are currently assigned to other high priority projects, including on-going pandemic response and community engagement on the biennial budget. Due to the complexity and amount of support anticipated for the R-5434 community engagement, a temporary dedicated staff position will be needed to implement this work plan under the direction of the Assistant City Manager.

Funding Request: \$70,000

3. Professional Services Funding to support sections 1-4

To help best support the community engagement process called for in R-5434, City staff anticipate needing to contract with subject matter experts for facilitating support, technology products for telephonic town halls, and similar professional services. Community conversations on structural racism, racial justice, and white supremacy culture require a high level of subject matter expertise and experience, and staff recommend hiring consultant(s) to facilitate such dialogues. Similarly, although the current technology available to staff through Zoom and other online platforms may be enough for a meaningful community engagement process, staff anticipate potentially needing to obtain additional software or hardware to implement the community engagement process. Staff also anticipates contracting for technical expertise for dashboard development, policy expertise for alternatives to policing and the equity gap analysis. The funding request for professional services is a placeholder with scope, schedule and budget to follow. If the full amount is not needed, it will not be expended.

Funding Request: \$150,000

These early actions total \$380,000 and are proposed to be funded through a combination of Council Special Projects Reserve and 2019 revenues above projections. Use of 2019 funds will result in less money to be applied towards the 2020 revenue gap. However, through July, revenue loss has been somewhat less than projected. In addition, there were additional “gap reduction” actions presented to the Council that have yet to be taken such as suspending contributions to sinking funds. Based on these factors, staff projects there is sufficient funding to cover these early actions without worsening the 2020 gap. A fiscal note detailing the final early action funding sources will be brought to the Council on September 1st.

Budget Process Funding Requests

The City Manager is recommending that funding strategies for any remaining items outlined in R-5434 be incorporated into the City’s Biennial Budget process. Approval of R-5434 will designate these items as priorities to be funded in the 2021-2022 budget. However, the City Manager is recommending waiting for several reasons. First, the community engagement for R-5434 is anticipated to generate additional ideas for policies, plans, and programs. Such ideas might influence the scope of other action items identified in the resolution. Second, some of these items, such as the dashboard for police use of force and the police officer body cameras, might be best funded as part of the Capital Improvement Program. Involving them in the context of the other CIP discussions will be helpful for the Council to appropriately prioritize and understand the trade-offs associated with these decisions. Finally, the City’s financial forecast continues to evolve as the economic impacts of the COVID-19 pandemic are further understood through sales tax reports and other revenue updates. The near-term financial landscape remains incredibly uncertain, and staff do not recommend committing to specific funding levels in August given that uncertainty. There will be much more certainty in October.

Next Steps

Staff is seeking final adoption of Resolution R-5434. Staff is also seeking concurrence with the two-part funding strategy to implement the elements of the framework resolution. With Council direction at the August 4 Council meeting, staff would return to the September 1 meeting with a fiscal note authorizing the expenditures.

Attachment A: Resolution R-5420

RESOLUTION R-5434

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF KIRKLAND AFFIRMING THAT BLACK LIVES MATTER AND APPROVING THE FRAMEWORK FOR KIRKLAND TO BECOME A SAFE, INCLUSIVE AND WELCOMING COMMUNITY THROUGH ACTIONS TO IMPROVE THE SAFETY AND RESPECT OF BLACK PEOPLE IN KIRKLAND AND END STRUCTURAL RACISM BY PARTNERING WITH THOSE MOST AFFECTED

1 WHEREAS, On February 21, 2017 the City Council adopted
2 Resolution R-5240 declaring Kirkland a Safe, Inclusive and Welcoming
3 Community for all people; and
4

5 WHEREAS, following adoption of Resolution R-5240, the City has
6 taken many budgetary and policy actions to make progress towards this
7 goal but recognizes there is still much more to be done to achieve
8 equity, justice and inclusion for everyone; and
9

10 WHEREAS, since the tragic killing of George Floyd by a police
11 officer on May 25, 2020 in Minneapolis, Minnesota, there have been
12 dozens of protests, marches and rallies in Kirkland calling for an end to
13 structural racism and for the City to demonstrate that Black lives matter;
14 and
15

16 WHEREAS, at the June 16, 2020 City Council meeting, the
17 Council issued a formal statement to the community on issues of
18 structural racism and injustice and requested that the City Manager
19 develop "a framework for a citywide response to the issues of bias and
20 racism towards our Black and brown community members" to be
21 presented at the July 7, 2020 Council meeting; and
22

23 WHEREAS, the June 16 statement also asked the City Manager
24 to bring to the July 7, 2020 Council meeting "a request for necessary
25 resources for early implementation actions and community-wide
26 conversations on these critical topics"; and
27

28 WHEREAS, the Eastside Race and Leadership Coalition has for
29 several years brought together local stakeholders from across the
30 community in pursuit of a vision in which the diversity of leaders in local
31 government, social service and non-profit organizations, commerce and
32 education sectors reflect those living in the communities, and that the
33 decisions they make respect the cultural and social differences of those
34 living, working, learning and growing in these communities and
35 eliminate barriers that would otherwise keep them from achieving their
36 fullest potential; and
37

38 WHEREAS, several notable Black leaders from the Eastside Race
39 and Leadership Coalition formed a group called the Right to Breathe
40 Committee, and since June 12, 2020 have been engaging the City in
41 discussions and have called upon the City to abolish systemic Anti-
42 Blackness to ensure equal justice, provide oversight and accountability
43 through equitable shared decision-making that embodies the phrase
44 "nothing about us without us", and de-escalate encounters involving
45 people enforcing laws and rules against Black people; and

46
47 WHEREAS, community members have encouraged the City to
48 evaluate police policies against the national Campaign Zero's "8 Can't
49 Wait" campaign to end police violence, and to commit to President
50 Barack Obama's four part "Mayor's Pledge", which includes: reviewing
51 the City's police use of force policies; engaging the Kirkland community
52 by including a diverse range of input, experiences, and stories in the
53 review; reporting the findings of the review to the community and
54 seeking feedback; and reforming the City's police use of force policies;

55
56 WHEREAS, this resolution incorporates elements of the "8 Can't
57 Wait" and "Mayor's Pledge" initiatives and is also intended to create a
58 path to progress on the goals of community stakeholders seeking
59 change;

60
61 NOW, THEREFORE, be it resolved by the City Council of the City
62 of Kirkland as follows:

63
64 Section 1. The City Manager is hereby directed to develop
65 Transparency strategies to allow the community and the Council to
66 understand how the City as an organization is performing. These
67 strategies shall include but are not limited to:

- 68 a. Developing a police "use of force" public dashboard;
- 69 b. Evaluating enhancements to the existing police dashboard
70 that help guard against bias in police action;
- 71 c. Developing a School Resource Officer public dashboard;
- 72 d. Developing a Human Resources public dashboard;
- 73 e. Developing a Human Services public dashboard; and
- 74 f. Other strategies identified by the community and the
75 Council.

76
77 Section 2. The City Manager is further directed to develop
78 Accountability strategies to allow the community and the Council to
79 understand the City's current police use of force policies and identify
80 possible changes to such policies. These strategies shall include but are
81 not limited to:

- 82 a. "8 Can't Wait" police use of force policy review;
- 83 b. Contracting for third party policy use of force review and use
84 of force data evaluation and analysis;
- 85 c. Structured Council use of force policy and data deliberations;
- 86 d. Evaluating options for independent civilian oversight of
87 police use of force.
- 88 e. Developing a police body camera pilot program; and
- 89 f. Review of national best practices for alternatives to police for

90 serving those experiencing homelessness, behavioral health
91 issues, drug addiction and other community challenges.
92

93 Section 3. The City Manager is further directed to develop
94 further Accountability strategies to allow the community and the Council
95 to understand and identify possible changes to other City organizational
96 structures, programs, and policies. These strategies shall include but
97 are not limited to:

- 98 a. Evaluating implementation of a community court to reduce
99 disproportional impacts on traditionally marginalized
100 populations;
- 101 b. Contracting for a comprehensive City organizational equity
102 assessment to identify gaps in diversity, equity and inclusion
103 in all areas of City policy, practice and procedure, and to
104 identify proposed actions steps to address these gaps;
- 105 c. Conducting a comprehensive review of City procurement and
106 contracting processes and documents to eliminate barriers
107 for disadvantaged businesses enterprises to compete for City
108 projects;
- 109 d. Evaluating whether public art, public symbols, special events
110 and City programming in Kirkland are welcoming to all
111 community members;
- 112 e. Expanding the diversity of public art, symbols, events and
113 programming to be more inclusive; and
- 114 f. Other strategies identified by the community and the
115 Council.
116

117 Section 4. The City Manager is further directed to develop
118 Community Engagement strategies to facilitate citywide conversations
119 about structural racism and policy and program solutions. These
120 strategies shall include but are not limited to:

- 121 a. Community engagement process centered around Black
122 people;
- 123 b. Targeted additional stakeholder engagement including
124 Indigenous people and people of color, with a focus on
125 including intersectional voices;
- 126 c. Town Halls, virtual meetings and small group discussion;
- 127 d. Surveys, mailers and social media campaigns;
- 128 e. Council retreat and public hearings; and
- 129 f. Other strategies identified by the community and the
130 Council.
131

132 Section 5. The City Manager is further directed to develop
133 Funding strategies to implement the entire framework set forth in this
134 resolution. These strategies shall include but are not limited to:

- 135 a. Funding an outside review of police use of force;
- 136 b. Funding a body camera pilot project;
- 137 c. Funding community engagement strategies;
- 138 d. Reserving additional funding to implement ideas from
139 community engagement, a national best practices review,
140 and the equity assessment; and
- 141 e. Meeting other funding needs identified by the community

142 and the Council.

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Section 6. The City Manager is hereby directed to return to the Council by August 4, 2020 with funding recommendations for Council authorization to implement the elements of the framework resolution.

Passed by majority vote of the Kirkland City Council in open meeting this 4 day of August, 2020.

Signed in authentication thereof this 4 day of August, 2020.



Penny Sweet, Mayor

Attest:



Kathi Anderson, City Clerk

Staff Recommendations for 2021-2022 Kirkland Human Services Investments

				RECOMMENDED ALLOCATIONS				2021 PROJECTIONS		2019 ACTUALS		
Goal Area	Agency Program Description	2020 \$ Awarded	2021 \$ Requested	Ongoing General Fund \$	Prop 1 MFTE CDBG	one-time funds from 2019-20	TOTAL	COK Residents Served	COK Service Units	COK Residents Served	COK Service Units	NOTES
TOTALS		\$1,597,342	\$2,404,371	\$969,237	\$471,133	\$241,889	\$1,682,259					
EMERGENCY HOMELESSNESS SERVICES												
1	Catholic Community Services of King County 24/7/365 shelter, day services, housing case management for families w/ children (50 beds)	\$149,233	\$100,000	\$25,000	\$99,233			205	49/4,543/ 6,128	288	12/527/ 6,128	households/ bednights/days
1	Congregations for the Homeless 24/7/365 emergency shelter, day services and housing case management (100 beds)	\$52,977	\$151,990	\$60,000	\$38,931			68	2,432/2,571/ 320	26	797/926	visits, bed nighths, hours
1	Friends of Youth day services for youth and young adults experiencing homelessness	\$25,000	\$41,000	\$35,000				70	470	62	456	visits
1	Friends of Youth shelters (12 youth beds, 20 young adult beds)	\$25,000	\$75,000	\$35,000				18	75/250	12	71/248	bed nights
1	LifeWire emergency shelter for domestic violence survivors (10 units)	\$23,908	\$23,608	\$23,608				7	1,400	12	1,802	bed nights
1	The Sophia Way 24/7/365 emergency shelter, day services and housing case management (50 beds)	\$149,234	\$150,000	\$50,000	\$99,234			61	1,466/2,220/ 300	41	670/1,005/ 182	bed nights/visits/ hours
1	Kirkland Street Outreach			\$49,750								
SUBTOTALS		\$425,352	\$541,598	\$278,358	\$237,398		\$515,756					
SERVICES NAVIGATION												
2	Crisis Connections King County 2-1-1 provides information & referrals	\$12,500	\$12,500	\$12,500				1110	1110	1094	1094	phone calls
Food & Essential Supplies												
1	Eastside Baby Corner (EBC) essential supplies for children birth to 12	\$13,388	\$11,318	\$11,318				640	7,297	511	5,625	bundles of items
1	Hopelink emergency food bank, food bags and food delivery	\$46,410	\$81,960	\$54,473				2,732	633,103	2,652	419,642	meals
1	Lake Washington Schools Foundation pantry packs	\$5,100	\$10,000	\$10,000				485	14,300	441	12,974	packs
1	MAPS--Muslim Community Resource Center (MCRC) food and gas card distribution	N/A	\$10,000	\$10,000				300	300	120	120	items
1	Sound Generations Meals on Wheels	\$10,000	\$11,976	\$11,976				44	6,586	42	6,394	meals
SUBTOTALS		\$74,898	\$125,254	\$97,767	\$0		\$97,767					

Staff Recommendations for 2021-2022 Kirkland Human Services Investments

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FINANCIAL ASSISTANCE, CASE MANAGEMENT, AND LEGAL SUPPORT TO REMAIN HOUSED												
1	Attain Housing <i>eviction prevention and move-in assistance, information and referral and case management for families with children</i>	\$30,000	\$35,000	\$35,000				133	38/67/29	118	52	households
1	Eastside Legal Assistance Program <i>attorney to support housing stability through advice, representation and education</i>	\$100,000	\$100,000	\$100,000				228	30/96/180			hours
1	Hopelink <i>assistance to address financial emergencies</i>	\$30,600	\$36,828	\$35,000				198	115	198	114	households
2	Hopelink <i>case management & financial assistance for families experiencing homelessness or are housing insecure</i>	\$6,250	\$27,000	\$23,200				75	400	73	394	hours
2	King County Bar Foundation <i>Housing Justice Project and Neighborhood Legal Clinics</i>	\$4,500	\$5,000	\$5,000				275	170/100	282	172/113	households/ attorney hours
1	LifeWire <i>flex funds for housing stability for domestic violence survivors</i>	\$6,000	\$23,677	\$15,000				50	30	71	43	items
SUBTOTALS		\$177,350	\$227,505	\$213,200	\$0		\$213,200					
FOSTERING WELL BEING												
4	Crisis Connections <i>24-Hour Crisis Line</i>	\$7,500	\$7,500	\$7,500				1,900	1,900	1,572	1,572	phone calls
5	HERO House <i>employment services for people living with mental illness</i>	\$11,000	\$15,000	\$10,000				10	750	11	733	sessions
2	India Association of Western Washington <i>mental health support for youth and seniors</i>	N/A	\$35,000	\$5,000				35	60	N/A	N/A	individuals
2	Families of Color Seattle <i>10-week parent groups for families of color</i>	N/A	\$10,000	\$10,000				30	3	1	0	sessions
2	Latinx Support <i>set aside for potential shared program with Bellevue & Redmond</i>	N/A		\$35,000								
4	NAMI Eastside <i>peer-led mental health support groups, training and information & referral</i>	\$3,500	\$5,600	\$5,600				550	260/225/65	476	230/194/52	all sessions
4	Northwest Parkinson's Foundation <i>isolation outreach, I & R and classes</i>	\$0	\$1,800	\$1,800				1,139	285/57/240	N/A	N/A	individuals/ individuals/classes

Staff Recommendations for 2021-2022 Kirkland Human Services Investments

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2	Youth Eastside Services <i>case management support for families in 4 LWSD elementary schools (Family Net)</i>	\$26,440	\$67,102	\$65,000				50	717	84	358	hours
2	Boys & Girls Clubs of King County <i>academic and youth development programs at the Kirkland Club</i>	\$10,000	\$10,000		\$10,000			874	14,975	874	14,975	visits
4	Crisis Connections <i>teen one-on-one peer support, resource booklets and suicide prevention training</i>	\$7,500	\$10,072		\$10,000			80	80/360/500	72	72/350/476	calls/ booklets/training contacts
2	Indigenous Family Support <i>offer support to the Native American Education Program at the LWSD</i>				\$6,825							
5	PROVAIL <i>School-to-Work job coaching for developmentally disabled teens and young adults</i>	\$10,000	\$15,000		\$10,000			65	7,645	55	6,707	hours
4	Youth Eastside Services <i>preventative evidence-based strategies from birth to age 7 (including Spanish-speaking staff)</i>	\$38,583	\$45,039		\$40,000			35	717	35	144	hours
2	Youth Eastside Services <i>Latino Unidos: support program for Latinx youth</i>	N/A	\$35,894		\$35,894			30	358	N/A	N/A	hours
2	Youth Eastside Services <i>support program for African-American youth (to temporarily replace KTUB services)</i>	\$30,179	\$35,003		\$35,003			30	358	41	500	hours
SUBTOTALS		\$126,202	\$235,510	\$139,900	\$147,722		\$287,622					
BEHAVIORIAL HEALTH INTERVENTIONS												
4	Asian Counseling and Referral Service <i>counseling, consultations and case management for AAPI students, family members and school counselors in the LWSD</i>	\$24,825	\$30,130		\$26,013			30	156	14	135	hours
4	Asian Counseling and Referral Service <i>whole health behavioral health services for API individuals living with chronic mental illnesses</i>	\$7,500	\$10,000	\$7,500				46	1,276	45	1,239	hours
4	IKRON <i>counseling and psychiatric services</i>	\$33,930	\$54,000	\$35,000				64	2,275/46	58	2,069/42	hours
5	IKRON <i>integrated behavioral health and employment services</i>	\$19,575	\$19,800	\$15,000				20	312	12	240	contacts

Staff Recommendations for 2021-2022 Kirkland Human Services Investments

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5	Kindering <i>consultations to improve care and prevent expulsions from childcare and preschool</i>	\$20,000	\$46,907	\$20,000				38	280	38	262	T. A. hours
4	Therapeutic Health Services <i>drug & alcohol treatment--counseling, support groups and case management</i>	\$13,520	\$14,872	\$14,872				121	768/873/ 177	115	732/832/ 168	hours
4	Youth Eastside Services <i>behavioral healthcare for children and youth aged 6 to 22</i>	\$38,805	\$121,561		\$60,000			355	3,969	355	3,969	hours
SUBTOTALS		\$158,155	\$297,270	\$92,372	\$86,013		\$178,385					
SUPPORT FOR DOMESTIC VIOLENCE AND SEXUAL ASSAULT SURVIVORS												
3	Consejo Counseling and Referral Service <i>domestic violence survivor advocacy, counseling and support groups</i>	\$15,000	\$15,000	\$15,000				10	60/30/30	10	99/52/48	hours
2	Eastside Legal Assistance Program <i>advice clinics, pleadings preparation for DV survivors and lectures</i>	\$15,000	\$25,000	\$20,000				195	45/60/38	171	42/52/98	hours
3	Harborview Medical Center <i>counseling to address sexual assault and traumatic stress</i>	\$9,300	\$9,580	\$9,580				14	56	15	57	hours
3	King County Sexual Assault Resource Center <i>comprehensive sexual assault services in English and Spanish</i>	\$19,760	\$20,560	\$20,560				102	509	102	599	hours
3	LifeWire <i>domestic violence survivor advocacy and counseling services</i>	\$98,200	\$85,514	\$70,000				85	600/100	111	651/190	hours
SUBTOTALS		\$157,260	\$155,654	\$135,140			\$135,140					
TOTALS		\$299,520	\$296,308	\$969,237	\$471,133		\$1,440,370					
Human Services Continuum Goal Areas												
1	Food to Eat and Roof Over Head			4	Health Care to Be as Physically and Mentally Fit as Possible							
2	Supportive Relationships within Families, Neighborhoods, and Communities			5	Education and Job Skills to Lead an Independent Life							
3	A Safe Haven from All Forms of Violence and Abuse											

Staff Recommendations for 2021-2022 Kirkland Human Services Investments

				RECOMMENDED ALLOCATIONS				2021 PROJECTIONS		2019 ACTUALS		
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<i>recommend continuing 2019-2020 one-time funding to support the following investments:</i>												
HOMELESS AND HOUSING SERVICES												
1	Friends of Youth <i>transitional housing with services for young adults/families experiencing homelessness</i>	\$28,458	\$42,687			\$20,917		5	1,000	8	986	bed nights
1	Hopelink <i>shelter, transitional and permanent housing & case management for families with children</i>	\$20,400	\$21,012			\$21,012		27	7,884/450	24	5,846/351	bed nights/hours
1	Imagine Housing <i>basic supplies, information & referral and community meals for residents</i>	\$30,000	\$32,700			\$30,000		250	2,500/1,000/100	242	2,462/1,202/123	items/contacts/hours
1	MAPS--Muslim Community Resource Center (MCRC) <i>transitional housing for adult women</i>	\$5,000	\$24,000			\$7,500		8	1,460	4	60	bed nights
1	The Sophia Way <i>case management and shelter for women & resource center services</i>	\$12,240	\$61,006			\$12,240		3	254/5/26	3	254/5/26	hours/individuals/individuals
SUBTOTAL		\$96,098	\$181,405			\$91,669	\$91,669					
SUPPORT SERVICES FOR OLDER ADULTS AND PEOPLE WITH DISABILITIES												
2	Catholic Community Services of KC <i>volunteer chore and in-home care</i>	\$6,120	\$8,000			\$6,250		15	1,405	14	1,231	hours
4	Northshore Senior Center <i>adult day health and wellness</i>	\$10,200	\$12,000			\$10,250		38	1,500	47	2,340	visits
4	Sound Generations <i>volunteers provide free transportation for essential appointments</i>	\$6,120	\$11,000			\$8,000		90	975/10,820	76	969/10,713	one-way trips/miles
SUBTOTALS		\$22,440	\$31,000			\$24,500	\$24,500					
DENTAL AND MEDICAL SERVICES												
4	Bridge Disability Ministries <i>medical equipment loan program</i>	\$5,100	\$5,000			\$5,000		286	584	278	567	items
4	HealthPoint <i>primary dental care</i>	\$16,000	\$16,000			\$16,000		1,934	3,753	1,934	3,753	appointments
4	HealthPoint <i>primary medical care</i>	\$16,000	\$16,000			\$16,000		3,607	5,742	3,607	5,742	appointments
SUBTOTALS		\$37,100	\$37,000			\$37,000						

Staff Recommendations for 2021-2022 Kirkland Human Services Investments

				RECOMMENDED ALLOCATIONS				2021 PROJECTIONS		2019 ACTUALS		
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CULTURAL NAVIGATION & IMMIGRANT AND REFUGEE SUPPORT SERVICES												
2	Chinese Information and Service Center <i>information & referral and educational workshops for the Russian and Chinese communities</i>	\$0	\$12,620			\$7,500		80	165/1	13	70//0	visits/individuals
2	India Association of Western Washington <i>cultural navigation case management</i>	\$0	\$6,000			\$5,000		15	50	17	113	hours
2	MAPS--Muslim Community Resource Center (MCRC) <i>information, referrals, & resources</i>	\$5,255	\$20,000			\$15,000		170	170	120	120	individuals
5	Jewish Family Service <i>employment, citizenship and legal services for immigrants and refugees</i>	\$15,300	\$25,000			\$15,000		45	120/1,600/45	42	118/1,558/39	individuals/hours/contacts
SUBTOTALS		\$20,555	\$63,620			\$42,500	\$42,500					
EDUCATION AND EMPLOYMENT ASSISTANCE												
5	Bellevue College <i>career services open to the community</i>	\$0	\$7,094			\$5,062		169	285/31	118	196/25	individual sessions/group classes
5	Child Care Resources <i>information & referrals and technical assistance for providers</i>	\$5,000	\$9,117			\$7,500		154	154/9/117	154	154/9/117	I&R contacts/T.A. hrs/Training hrs
5	Hopelink <i>English for Work & GED education programs</i>	\$14,229	\$44,500			\$10,000		55	1,980/950	52	2,182/727	instructional hours
5	Hopelink <i>employment services</i>	\$10,200	\$50,000			\$10,000		50	325	41	260	hours
5	YWCA of Seattle-King-Snohomish <i>BFET employment services w/emphasis on cultural needs of the Black/African American communities</i>	\$13,260	\$13,658			\$13,658		23	2,300	25	2,680	hours
SUBTOTALS		\$42,689	\$124,369			\$46,220	\$46,220					
TOTALS		\$218,882	\$437,394			\$241,889						

Staff Recommendations for 2021-2022 Kirkland Human Services Investments

				RECOMMENDED ALLOCATIONS				2021 PROJECTIONS		2019 ACTUALS		
Goal Area	Agency Program Description	2020 \$ Awarded	2021 \$ Requested	Ongoing General Fund \$	Prop 1 MFTE CDBG	one-time funds from 2019-20	TOTAL	COK Residents Served	COK Service Units	COK Residents Served	COK Service Units	NOTES
<i>programs not included in funding recommendations:</i>												
1	Babies of Homelessness <i>delivery of diapers, wipes and formula to families experiencing homelessness</i>	N/A	\$5,000					26	26	24	24	bundle of items
1	Catholic Community Services of King County <i>emergency financial assistance</i>	\$5,000	\$10,000					34	15	34	15	households
1	Congregations for the Homeless <i>affordable housing with case management for men experiencing homelessness</i>	\$4,500	\$7,500					2	2	0	0	individuals
1	Congregations for the Homeless <i>housing placement service for people experiencing homelessness</i>	N/A	\$16,500					9	9	4	4	individu
1	Congregations for the Homeless <i>street outreach & case managemt</i>	\$20,000	\$47,500					85	525/298/83	29	144/95/38	contacts/hours/contacts
1	Fair Housing Center of Washington <i>fair housing education</i>	N/A	\$4,000					4	2	2	0	training
1	Humanize Homelessness <i>creation of mobile app to connect homeless programs and volunteers</i>	N/A	\$5,000									
1	Kits For Peace <i>supports the creation and distribution of basic needs kits to people experiencing homelessness</i>	N/A	\$10,000					200	200	200	200	individuals
1	MAPS--Muslim Community Resource Center (MCRC) <i>transitionalhousing for adult women</i>	\$5,000	\$24,000					8	1,460	4	60	bed nights
1	Northshore Schools Foundation <i>support for school families</i>	N/A	\$500					5	5	3	3	items
1	The Salvation Army - Eastside <i>financial and transportation assistance</i>	\$5,000	\$25,000					250	50/100	100	25/70	households/one-way trips
2	Assistance League of the Eastside <i>shopping trips for new clothing and shoes</i>	\$9,000	\$9,000					800	800	863	863	appointments
2	Athletes for Kids <i>high school athletes mentoring youth with special needs with training for mentors</i>	\$5,000	\$5,000					240	850/250	201	724/223	hours
2	Center for Human Services <i>family support services including Play & Learn and education for parents</i>	\$5,000	\$5,000					30	350/50	37	375/18	hours

Staff Recommendations for 2021-2022 Kirkland Human Services Investments

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2	Chinese Information and Service Center <i>Russian senior day program at North Bellevue Community Center</i>	\$2,654	\$2,800					11	120/1	2	4//0	visits, sessions
2	Community Homes, Inc. <i>housing education & navigation services for adults with intellectual and developmental Disabilities</i>	\$5,000	\$5,000					20	80	13	52	hours
2	India Association of Western Washington <i>senior, employment mentor and youth leadership programs</i>	\$5,000	\$10,000					175	125/30/50	225	109/46/108	individuals
2	MAPS--Muslim Community Resource Center (MCRC) <i>outreach and household goods support for refugees and immigrants</i>	\$5,255	\$20,000					30	8//8	20	4//4	households
2	Lake Washington Schools Foundation <i>lunchtime mentoring program for elementary students</i>	\$8,670	\$10,000					135	1,080	119	975	sessions
2	Youth Eastside Services <i>mentoring program for children and youth</i>	\$5,100	\$8,418					4	93	7	308	hours
3	The One Love Foundation in Honor of Yardley Love <i>healthy relationship workshops</i>	N/A	\$10,000					3,000	3,000	384	384	individuals
4	Alpha Supported Living Services <i>medical & dental appt support for developmentally disabled residents</i>	\$2,000	\$5,000					16	170	18	165	appointments
4	Alpha Supported Living Services <i>group activities for developmentally disabled residents</i>	N/A	\$4,000					16	275	18	256	sessions
4	Bridge Disability Ministries <i>guardianship services for developmentally disabled persons</i>	\$5,000	\$5,000					2	169	2	168.5	hours
4	Center for Human Services <i>Behavioral Health Clinical Program</i>	\$5,000	\$6,000					40	350	41	409	hours
1	Congregations for the Homeless <i>overnight shelter for men</i>	\$8,151	\$11,000					10	730	10	1,318	bed nights
4	Easterseals Washington <i>adult day health services</i>	\$9,129	\$17,580					14	5,300	13	4,948	hours

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4	Kindering developmental screenings, evaluations and early intervention for children with disabilities experiencing homelessness	\$4,591	\$22,792					11	11	9	9	individuals
4	Kindering 10-week parenting course with email and phone support and optional alumni group	N/A	\$17,132					27	27	22	22	individuals
4	NAMI Eastside "In Our Own Voice" suicide prevention program in the schools	\$3,500	\$5,250					500	500	35	35	individuals
4	Rainier Valley Corps DBA Congolese Integration Network counseling, financial aid and group sessions	N/A	\$2,493					4	16/44/13	3	N/A/32/7	hours/vouchers/sessions
4	Washington Autism Alliance & Advocacy autism website, training & support groups & case management	\$6,000	\$31,250					125	84,030/5/125	119	80,029/5/17	website views?/sessions/households
4	Washington Poison Center emergency phone calls, community education, training	\$5,000	\$6,471					711	618/1/1	708	606/1/2	calls/days/sessions
4	Wonderland Developmental Center Play & Learn groups prepare children for kindergarten	\$3,000	\$3,000					40	40	15	15	individuals
4	Wonderland Developmental Center speech, physical and occupational therapy and infant mental health services in the home	\$5,000	\$6,000					12	120	6	60	hours
5	AtWork! supported employment for people living with developmental disabilities	\$6,000	\$8,500					16	1,226	15	1,146	hours
5	Hopelink financial coaching and education	N/A	\$17,000					40	100	12	27	hours
5	2020 FUNDING FOR PROGRAMS NOT ASKING FOR 2021-2022 FUNDING	\$53,657	\$0									
SUBTOTALS		\$206,207	\$408,686									
TOTALS		\$1,519,706	\$2,404,371	\$969,237	\$471,133	\$241,889	\$1,682,259					
Human Services Continuum Goal Areas												
1	Food to Eat and Roof Over Head			4	Health Care to Be as Physically and Mentally Fit as Possible							
2	Supportive Relationships within Families, Neighborhoods, and Communities			5	Education and Job Skills to Lead an Independent Life							
3	A Safe Haven from All Forms of Violence and Abuse											