

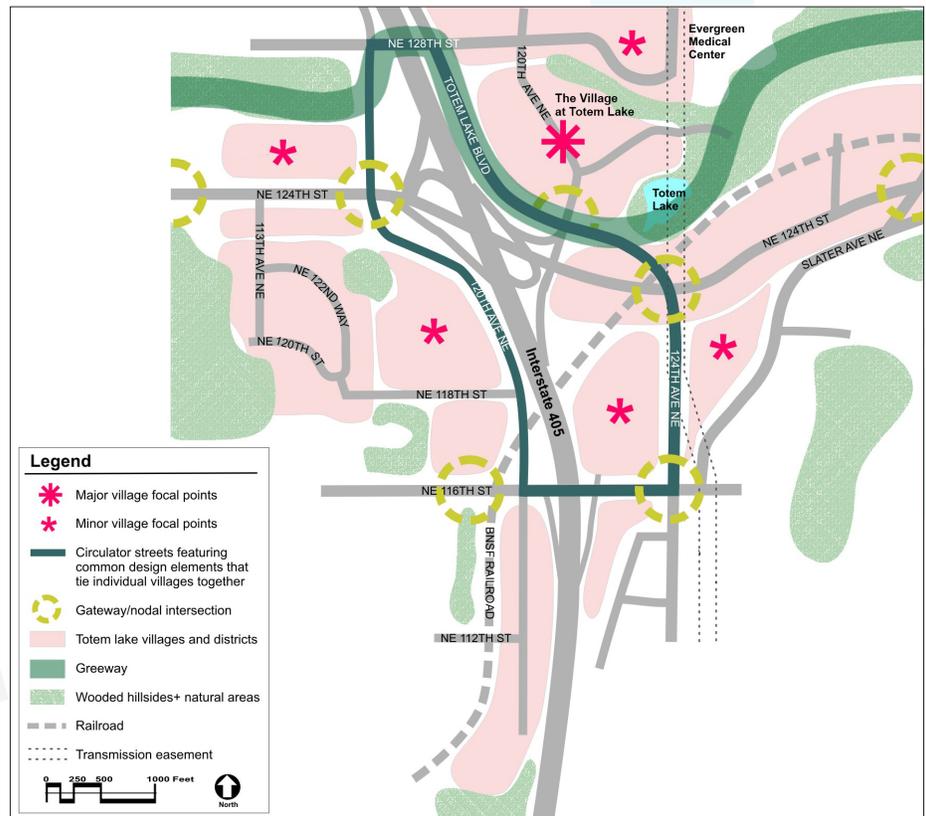
# TOTEM LAKE

## OnTrack News Bulletin

In an effort to keep business and residents current on what's happening in Totem Lake, including data on employment and sales taxes collected, the City provides quarterly newsletters. This **OnTrack** features an update on planning efforts to improve circulation and bolster the identity of the district as well as other pertinent data.

## Comprehensive Plan Policy

In 2015, the City adopted and updated [Plan](#) for the Totem Lake Business District and Urban Center. The Plan includes policies intended to establish visual connections between the district's subareas, create effective transitions within and around the district, and provide a collective identity for Totem Lake. The plan calls for the development of an "urban design and amenities plan" for the district to address not only identity issues, but also to provide a plan for wayfinding, concepts for improved intersections and streetscapes, and techniques to highlight connections to the Cross Kirkland Corridor. Placemaking and a dynamic public realm created by integrating publicly accessible plazas, open spaces and other gathering places with development in public and private projects is espoused by the plan. Other policies call for improvements to the district's gateways, and the creation of a "Circulator," a landscaped boulevard that provides a visual connection between the sub-areas of the business district through enhanced landscape and public amenities. The alignment of the Circulator follows existing rights-of-way, including Totem Lake Boulevard, 120th Avenue NE, NE 128th Street and 116th Avenue NE.



In May of 2018, the City adopted the "Totem Lake Urban Center Enhancement and Multimodal Transportation Network Plan." The enhancement plan, described in more detail on the next page, provides strategies for placemaking, wayfinding, and improving all of the transportation networks in the district.

### Totem Lake Urban Center Enhancement + Multimodal Transportation Network Plan

The recently adopted plan did a major assessment of TL Needs including identifying street plans and design standards for Totem Lake that need updating. Highlights of the report include:

- **Plan does not repeat the past, but instead builds on past planning efforts**
  - » It identifies improvement to create walking and bike-friendly environments
  - » It identifies strategies to improve the overall identity and appeal of Totem Lake
- **Recommendations include**
  - » Improvements to biking, walking, transit and motor vehicle networks
  - » Strategies for placemaking enhancements and wayfinding
  - » Specific dimensions and amenities for select street design concepts
- **Top recommendations include**
  - » Design and implementation of Circulator street system
  - » Additional blocks and reduction of block sizes to promote circulation and walkability
  - » Establishment of an interconnected bike/walk network
  - » Creation of a gateway or hub at NE 124th St and 124th Ave NE



Concept for ped/bike mid-block connection



Concept for hillclimb between the Village at Totem Lake and Evergreen Health

### Next Steps

Amendments to the Zoning Code are necessary to enable some of the recommendations of the enhancement plan. The Planning Commission is studying draft Code and Comprehensive Plan amendments for the Totem Lake Business District, with the next study session scheduled for August 23, 2018. The City Council will consider these amendments later this year. The City Council will consider a service package for a comprehensive wayfinding/sign plan in the 2019-20 budget process. Staff has applied for \$30,000 in funds from 4Culture for an artist in residence to create branding for the district and specific wayfinding and gateway features to be incorporated in private developments, transit improvements or CIP projects through 1% for art funding.

### 2017/18 Totem Lake Business Information

	Quarter 2 2017	Quarter 3 2017	Quarter 4 2017	Quarter 1 2018
Totem Lake 2017/18 Sales Tax Numbers	\$1,468,340	\$1,572,580	\$1,506,466	\$1,576,029
<b>Quarter 1 2018: 2018 Total Business Licenses 982 Total FTEs* 13,808 Total Number of Employees 14,891</b>				

\*FTE is a full time equivalent employee