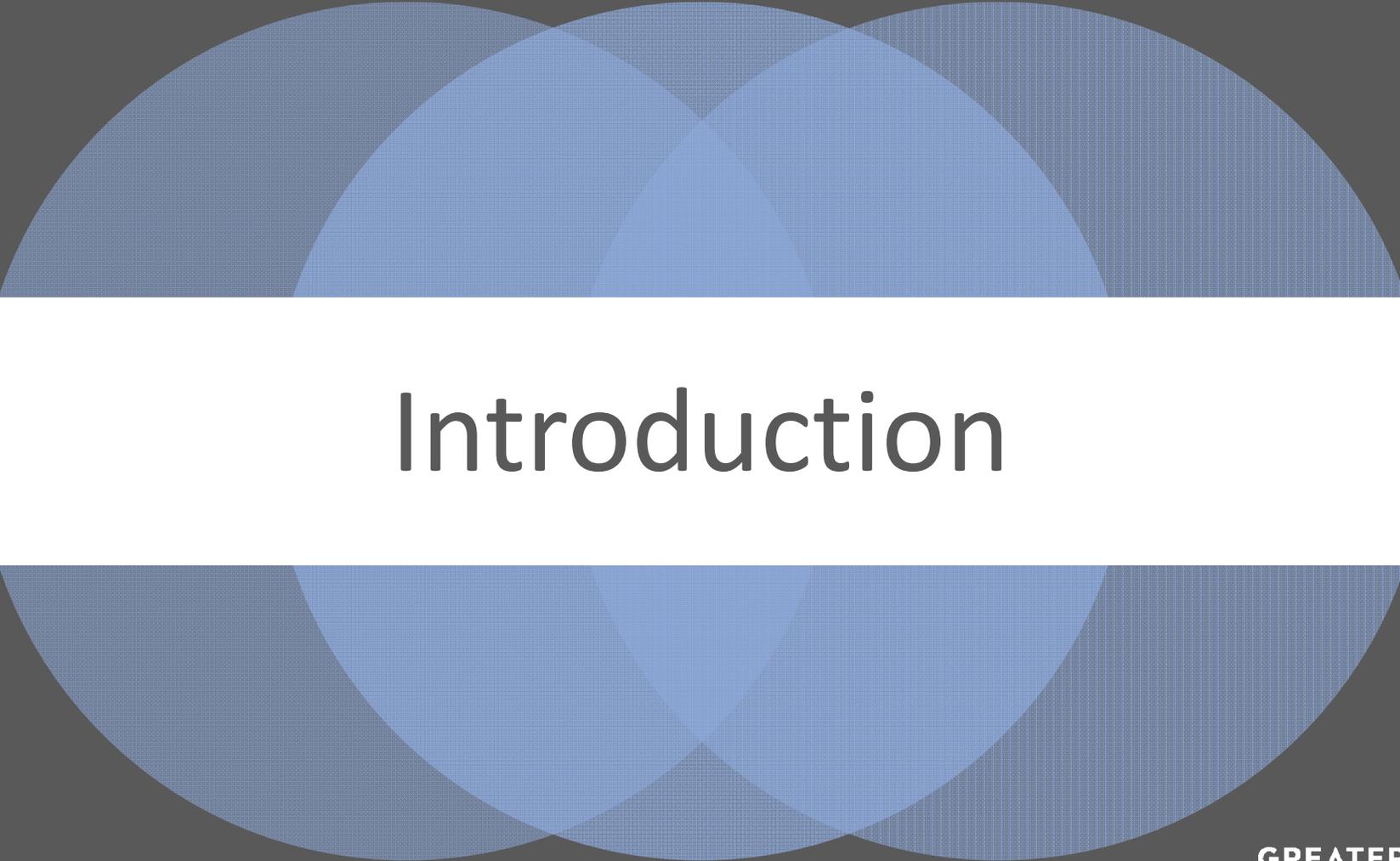


GREATER SEATTLE

P A R T N E R S



Introduction

WHY THE PUGET SOUND REGION...

GREATER SEATTLE
P A R T N E R S

YOU MAKE THINGS



GREATER SEATTLE
PARTNERS

#1 FASTEST-GROWING BIG CITY IN THE U.S. FOR THIS DECADE

SOURCE: U.S. CENSUS BUREAU (2018)

#1 BEST POSITIONED FOR LONG-TERM SUCCESS AND SHORT-TERM MOMENTUM

SOURCE: WORLD ECONOMIC FORUM (2018)

#2 BEST CITY FOR TECH TALENT IN THE U.S.

SOURCE: CBRE RESEARCH (2018)

#3 BEST PLACE FOR BUSINESS AND CAREER

SOURCE: FORBES (2018)

#4 U.S. PUBLIC UNIVERSITIES (UNIVERSITY OF WASHINGTON)

SOURCES: CENTER FOR WORLD UNIVERSITY RANKINGS (2018)

#5 TOP NORTH AMERICAN CITY FOR CORPORATE INNOVATION

SOURCE: INNOVATION LEADER MAGAZINE, 2017

BEST
POSITIONED FOR
LONG - TERM
SUCCESS
+
SHORT - TERM
MOMENTUM



Seattle

The Pacific Northwest's largest city has been a bright spot in the U.S. economy. Significant demand from growing tech companies – Amazon in particular – is continuing to boost economic momentum.



Singapore

Already an established world city and financial center, Singapore also registered the greatest improvement in Short-Term Momentum of any market over the past year. Singapore is projected to record the largest rental growth of any major office market globally in 2018.

GDP DATA

(RELEASED BY U.S. BUREAU OF ECONOMIC ANALYSIS, SEPTEMBER 2018)

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Gross Metropolitan Product

THE SEATTLE METRO AREA IS THE 11TH LARGEST ECONOMY
IN THE COUNTRY

2017 REAL GDP GROWTH RANKS THIRD AMONG LARGE METROS

LAST YEAR WAS THE REGION'S BEST PERFORMANCE SINCE 2007

GREW ABOUT 2.5X FASTER THAN THE U.S.

AT \$80,833 THIS MSA NOW HAS THE THIRD HIGHEST REAL GDP PER CAPITA
BEHIND SILICON VALLEY AND SAN FRANCISCO

31

60

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12

MEMPHIS REGION



GREATER SEATTLE
PARTNERS





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GROWTH

HAS NOT BEEN

DISTRIBUTED EVENLY

THROUGHOUT THE REGION

ACTIVITIES TO DATE



DISSOLVED THE TDA & EDC



CREATED A NEW DOMAIN



ESTABLISHED SOCIAL MEDIA CHANNELS



EXECUTED OPERATING AGREEMENT WITH THE CHAMBER THROUGH END OF YEAR



HIRED A COO



HIRED A FIRM FOR ED STRATEGY



CONDUCTING A LISTENING TOUR OF THE REGION: 137 PEOPLE



HIRED A CONTRACT COMPTROLLER/ACCOUNTANT

2018 TRADE MISSIONS & TRADE SHOWS

SELECTUSA

JUNE 20-22

FARNBOROUGH

JULY 16-22

HONG KONG & SHENZHEN

SEPTEMBER 17- 21

CANCELLED

LONDON

OCTOBER 9-15

SHANGHAI

NOVEMBER 3-9

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GREATER SEATTLE PARTNERS GOVERNANCE

GOVERNOR CHRISTINE GREGOIRE, CHALLENGE SEATTLE

EXECUTIVE COUNCIL

- ADVISE AND CONSENT
- MEETS TWICE A YEAR

LEADERSHIP BOARD

- FIDUCIARY BOARD
- MEETS 6 TIMES A YEAR
- (EVERY OTHER MONTH)

INVESTOR COUNCIL

- GENERAL MEMBERSHIP
- MEETS ANNUALLY

120 DAY PLAN

CREATE	STATIC WEBPAGE FOR OUR NEW URL (WWW.GREATER-SEATTLE.COM)
DEVELOP	VISION, MISSION AND CORE VALUES
HIRE	MARKETING/PR FIRM (BEGIN RECRUITMENT FOR MARKETING/COMMS)
HIRE	CAPITAL CAMPAIGN FIRM (BEGIN RECRUITMENT FOR INVESTOR RELATIONS)
HIRE	ECONOMICS FIRM (BEGIN RECRUITMENT FOR ECONOMIST)
HIRE	FIRM FOR ED STRATEGY
ESTABLISH	BUDGETS, BY-LAWS, ORG CHART



STRATEGIC PLAN

GREATER SEATTLE
PARTNERS

STRATEGIC PLAN/ACTION PLAN

CONSULTING TEAM

- ❑ ADAM PRAGER, PRAGER COMPANY PRESIDENT
- ❑ PHIL SCHNEIDER, SCHNEIDER STRATEGY
- ❑ DENNIS DONOVAN, WADLEY DONOVAN GUTSHAW
- ❑ CHRIS MEFFORD, COMMUNITY ATTRIBUTES

EXPERIENCE

- ❑ STEEPED IN CORPORATE SITE SELECTION EXPERIENCE
- ❑ ACTIONABLE STRATEGY
- ❑ FOCUS ON INDUSTRY ANALYSIS AND COMPETITIVE BENCHMARKING
- ❑ INCORPORATES INTERNATIONAL TRADE AND SUPPORT FOR REGIONAL ECONOMIC DEVELOPMENT PRACTITIONERS

APPROACH/NEXT STEPS

- ❑ LOCATION COMPETITIVENESS
- ❑ INDUSTRY AND OPPORTUNITY TARGETING
- ❑ STRATEGY AND ROADMAP DEVELOPMENT

NEXT STEPS

2018 - TRANSITION

2019 - START-UP

“The Seattle region is not trying to be anything else but Seattle, and I love that about us!”

-Susan Mullaney – President, Kaiser Permanente Washington Region



QUESTIONS/COMMENTS?