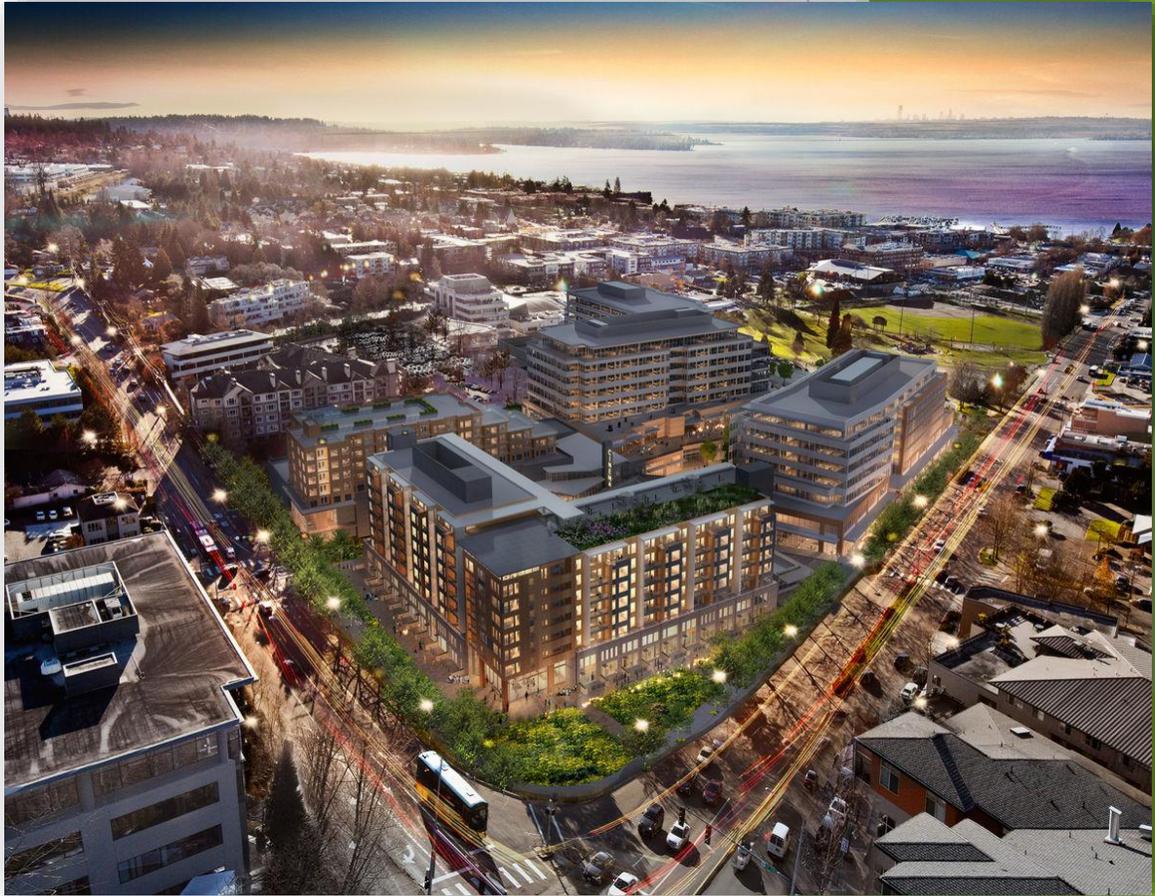


Enhanced Police Services and Community Safety Sales Tax Measure Informational Presentation

ENHANCED SAFETY For a Thriving City



Summer/Fall 2018

Enhanced Police Services and Community Safety Sales Tax Measure

I. A Thriving City

II. Challenges to Public Safety

1. New Buildings, New Businesses, New People
2. Property Crimes
3. Mental Health, Drug Addiction and Homelessness
4. Gun Safety and School Safety
5. Financial Forecast

III. 2018 Community Safety Sales Tax Ballot Measure (.1%)

Accessible
Desirable
Livable

Waterfront-centric
Multi-generations
Business
Peaceful
Affordable
Convenience
Balanced-Living
Trees
Creative
Clean
Charming
Parks
Complete
Compassionate
Downtown
Lifestyle
Personality
Taxes
Millennial
Close-Knit
Bikes
Cleaner
Mobile
Village

Walkable
Vibrant
Urban
View
Not-crowded
Non-congested
Street-car
Accommodating
Family-friendly

Waterfront
Portland
Bullet-proof
Encapsulating
Asphalt-jungle
Neighborhoods
Mail
Affordable-housing
Village-within-a-city
Quaint
Dense
Kind
Modern
Bike
Inviting
Quality
Safe
Self-sustaining
Density
Balance
Balanced
Unique
Development
Environmentally-friendly
Kumbayah
Entertaining
Non-bigoted
Recreational
Progressive
Parking

Connected
Family
Sustainability
Cohesiveness
Diverse

Green
Relaxing
Tressless
Cohesive

Comprehensive
Relaxed
Artistic
Sunshine
Human-scale
Open
Subway-Transit
Self-contained
Uncluttered
Open-Space
Public-transportation
Planned
Futuristic
Destination
Energetic
Connection
Less-traffic
Inclusive
Viable
No-Affordable-Home
Economics
Constant
Mixed-Use
Attractive
Homey
Marina
Optimized
Beautiful
Community
Garden-city
Greenicious
Expansion
Vacation-destination
Exceptional

Healthy
Friendly
Thriving
Sustainable
Natural
Exciting
Innovative
High-Tech
Dynamic
Pleasant
Stay-the-same
Movement
Extension
Anti-Bellevue
Traffic
Differential
Interconnected
Pedestrian
Golden-triangle
Welcoming
Versatile
Diversified
Proximity
Member-enriched
More-parks
Gorgeous
Connections
Autonomous
Resilient
Bright
Transit
Lakesview
Gorgeous

There's A Plan For That!



Comprehensive Plan



Cross Kirkland
Corridor Master Plan



Transportation Master
Plan



Juanita Drive Corridor
Plan



Parks, Recreation and
Open Space Plan



Totem Lake Park
Master Plan



Urban Forestry Plan



Parks and Street
Levies



Surface Water Master
Plan

KIRKLAND
2035 | YOUR VOICE.
YOUR VISION.
YOUR FUTURE.

Join the Conversation

SUMMARY OF DEVELOPMENT ACTIVITY (May 2018)

Status of Development	Residential Projects (Units)	Office Projects (Sq. Ft.)	Commercial Projects (Sq. Ft.)	Institutional Projects (Sq. Ft.)
1. Under Construction	1,101	392,375	369,619	267,000
2. Building Permits Completed; No Construction	43	51,407	41,035	0
3. Building Permit Appl. In Review	1,430	58,445	65,400	0
4. Zoning Permit Approved, No Building Permit Application	277	133,800	18,020	21,430
5. Zoning Permit Appl. Under Review	1,128	12,887	115,250	257,745
6. Projects in Pre-Permit Review	533	231,213	28,635	34,750
TOTAL	4,512	880,127	637,959	580,925

7,600 new residents and 4,500 new employees

Village at Totem Lake

Lower Mall



Phase 1

- ▶ 273,600 s.f. retail
- ▶ 200 residential units

Phase II

- ▶ 86,800 s.f. retail
- ▶ 650 residential units



The Village at Totem Lake

<https://www.thevillageattotemlake.com/>



Lifebridge NE 118th



1.) APPROACH FROM THE NORTH ALONG 118th AVE. NE



- 153 senior units
- 409 residential units



Kirkland Urban

<http://www.kirklandurban.com/>



Kirkland Urban - corner of 6th & Central



434 Kirkland Way (MRM)



From Southwest

- 15,500 s.f. retail
- 171 residential units



From Plaza



From East

Importance

May Survey



Most services are seen as important (“4” or “5”) by a majority of residents. More than three-quarters consider Fire/EMS (94%), police (86%), maintaining streets (81%), managing traffic flow (78%), pedestrian safety (78%), protecting the environment (78%), and recycling/garbage (78%), and city parks (77%) to be important (4 or 5 out of 5).

	Mean Importance Ratings	Raw Change from 2016	Total 4+5
Fire and emergency medical services	4.68	+0.02	94%
Police services	4.43	+0.02	86%
Pedestrian safety	4.23	-0.01	78%
Managing traffic flow	4.22	+0.05	78%
Protecting our natural environment	4.19	+0.04	78%
Recycling and garbage collection	4.18	+0.10	78%
Maintaining streets	4.17	+0.03	81%
City parks	4.16	+0.03	77%
Emergency preparedness	4.12	+0.02	73%
Availability of sidewalks and walking paths	3.94	-0.09	67%
Services for people in need	3.87	-0.11	66%
Attracting and keeping businesses in Kirkland	3.82	-0.06	63%
Zoning and land use	3.77	+0.10	59%
Support for neighborhoods	3.77	-0.05	59%
Building, permitting and inspection	3.62	+0.13	53%
Affordable housing options for vulnerable residents*	3.62	--	57%
Bike safety	3.54	-0.01	52%
Recreation programs and classes	3.48	-0.01	49%
Support for arts in the community	3.37	-0.06	46%
Community events	3.21	-0.01	39%

Q13-32. I’m going to read you a list of services and functions provided by the city. For each one, please tell me how important that city function is to you and your household. Use a scale of 1 to 5, where 1 means that it is “not at all important” and 5 means it is “extremely important.”

* New item added to 2018 survey.

Fire and EMS services (87% A or B), recycling (86%), police services (83%), and city parks (83%) remain the top-rated City services. Affordable housing options for vulnerable residents and managing traffic flow are the lowest rated services.

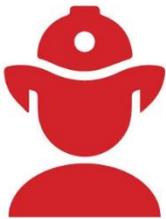
Mean Performance Ratings

		<u>Raw Change</u> <u>from 2016</u>	<u>Total</u> <u>A+B</u>
Fire and emergency medical services	4.49	+0.12	87%
Recycling and garbage collection	4.32	+0.02	86%
Police services	4.28	+0.13	83%
City parks	4.24	+0.13	83%
Recreation programs and classes	4.01	+0.10	65%
Pedestrian safety	3.98	+0.06	73%
Support for arts in the community	3.90	+0.08	64%
Community events	3.90	+0.02	63%
Emergency preparedness	3.81	+0.04	52%
Availability of sidewalks and walking paths	3.80	+0.09	64%
Protecting our natural environment	3.80	-0.07	64%
Bike safety	3.66	-0.00	54%
Maintaining streets	3.65	+0.01	62%
Support for neighborhoods	3.62	-0.02	49%
Attracting and keeping businesses in Kirkland	3.58	+0.12	51%
Services for people in need	3.28	-0.31	30%
Building, permitting and inspection	3.24	-0.13	34%
Zoning and land use	3.14	-0.07	33%
Managing traffic flow	3.02	-0.13	35%
Affordable housing options for vulnerable residents*	2.60	--	16%

* New item added to 2018 survey.

Q33-52. Using the same list, please tell me how well you think the city is doing in each area. Use an A through F grading scale where A means Excellent, B means Above Average, C is Average, D is Below Average, and F is Failing.

Public Safety Funding Over Time

	2010	2018	Increase
 <p>Police</p> <p>Budget</p>	 <p>66 Police Officers</p> <p>\$17,188,000</p>	 <p>100 Police Officers</p> <p>\$26,383,000</p>	<p>34 Police Officers</p> <p>\$9.2M</p>
 <p>Fire</p> <p>Budget</p>	 <p>85 Firefighters</p> <p>\$14,200,000</p>	 <p>102 Firefighters</p> <p>\$20,664,000</p>	<p>17 Firefighters</p> <p>\$6.2M</p>

Public Safety Challenges - Property Crimes



Mail Theft



Car Prowls



Shoplifting



Burglaries

Public Safety Challenges - Those In Need

Hello
my name is

Depression

BIPOLAR

ANXIETY

Eating Disorder

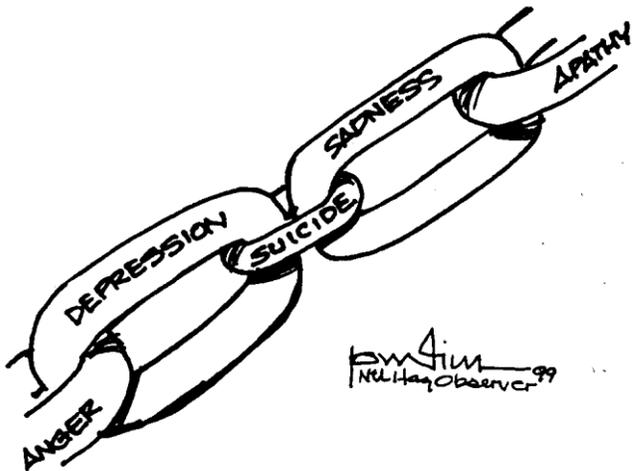
schizophrenia

SELF HARM

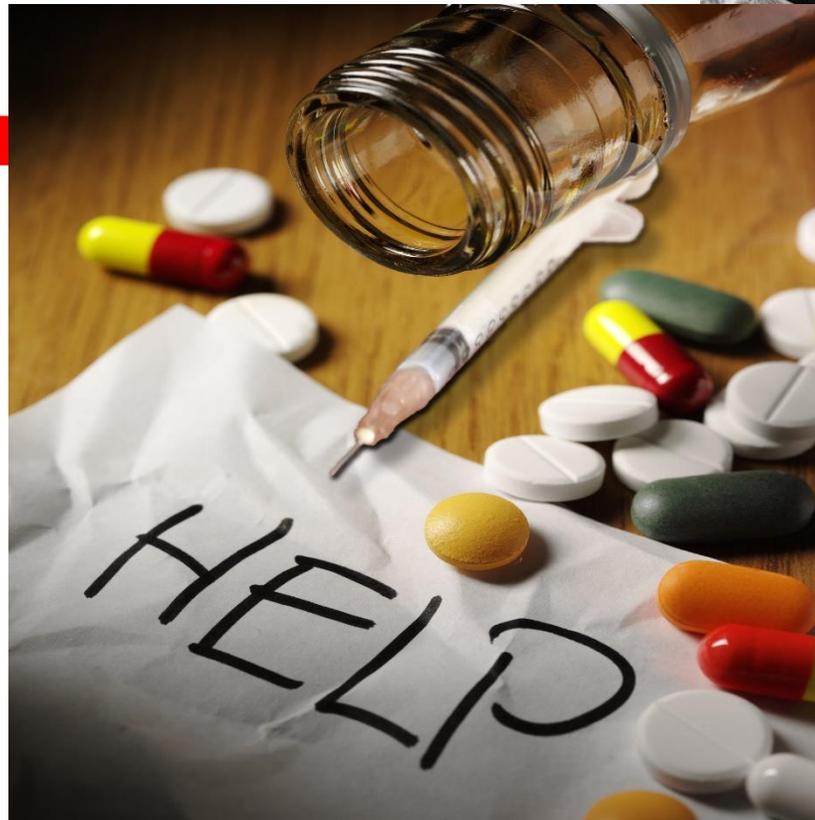
PTSD

DUAL DIAGNOSIS

Mental Illness and Suicide



Drug Addiction



Homelessness



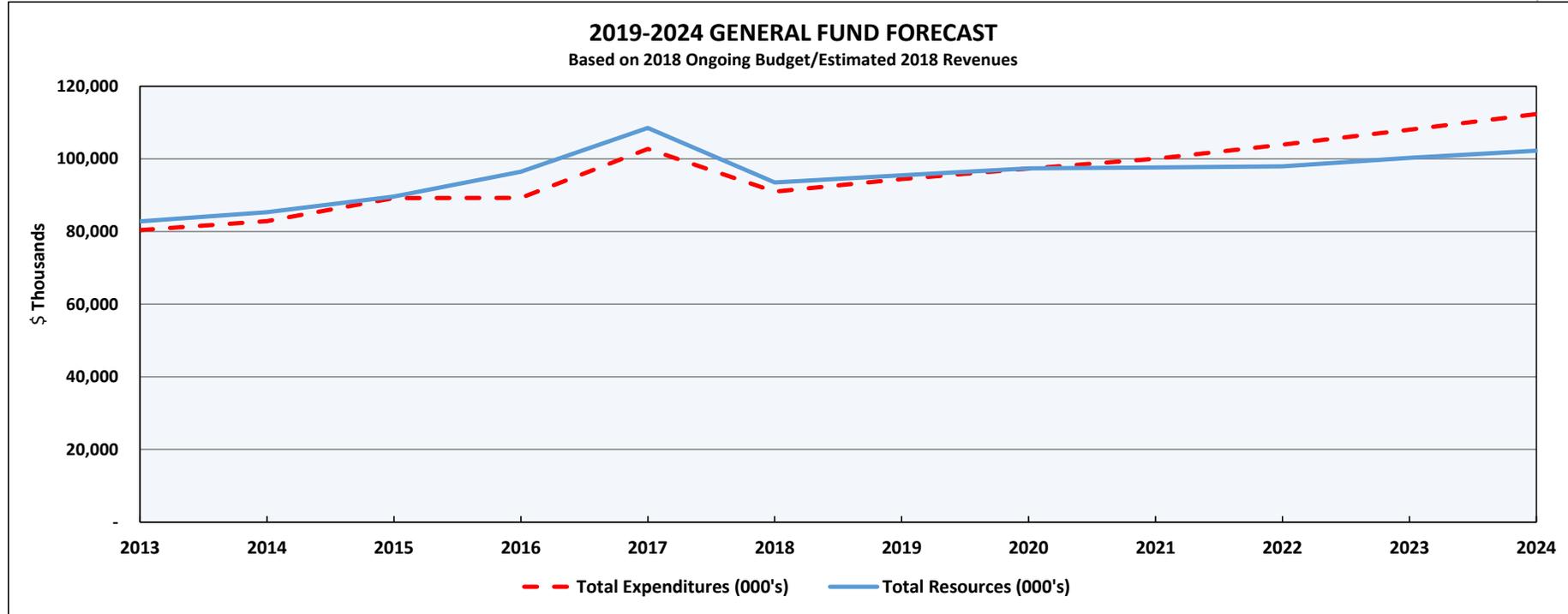
Domestic Violence

Public Safety Challenges - School Safety



COURTESY MIKE LUKOVICH

Challenges - Sustainable Services, Revenue



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Total Expenditures (000's)	80,419	82,884	89,203	89,251	102,740	90,988	94,449	97,302	100,006	103,938	108,056	112,361
Total Resources (000's)	82,804	85,338	89,662	96,451	108,527	93,494	95,478	97,405	97,636	97,921	100,266	102,272
Net Resources (000's)	2,385	2,454	459	7,200	5,787	2,506	1,029	103	(2,370)	(6,017)	(7,790)	(10,089)
Less Developmnt Rev>Budget					(1,600)	-	-	-	-	-	-	-
Adjustment to Reserves/NY RF		(4,838)		(7,659)	-	-	-	-	-	-	-	-
Biennium Total (000's)		0		0		6,693		1,132		(8,387)		(17,879)

2018 Community Outreach

Community Survey - May 2018



EMC
research

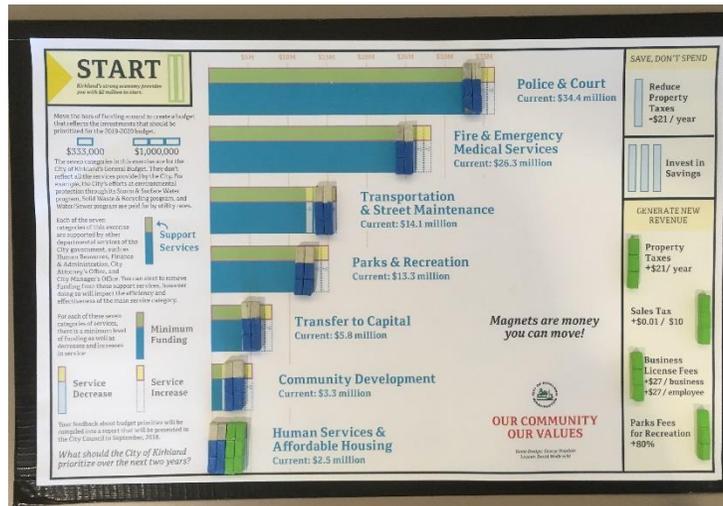
City of Kirkland
2018 Residents Survey
May 2018

Gun Safety and Community Safety Town Hall



Public Safety Survey - July 2018

Budget Exercise




EMC
research

Live Telephone Survey of Residents
City of Kirkland
July 2018

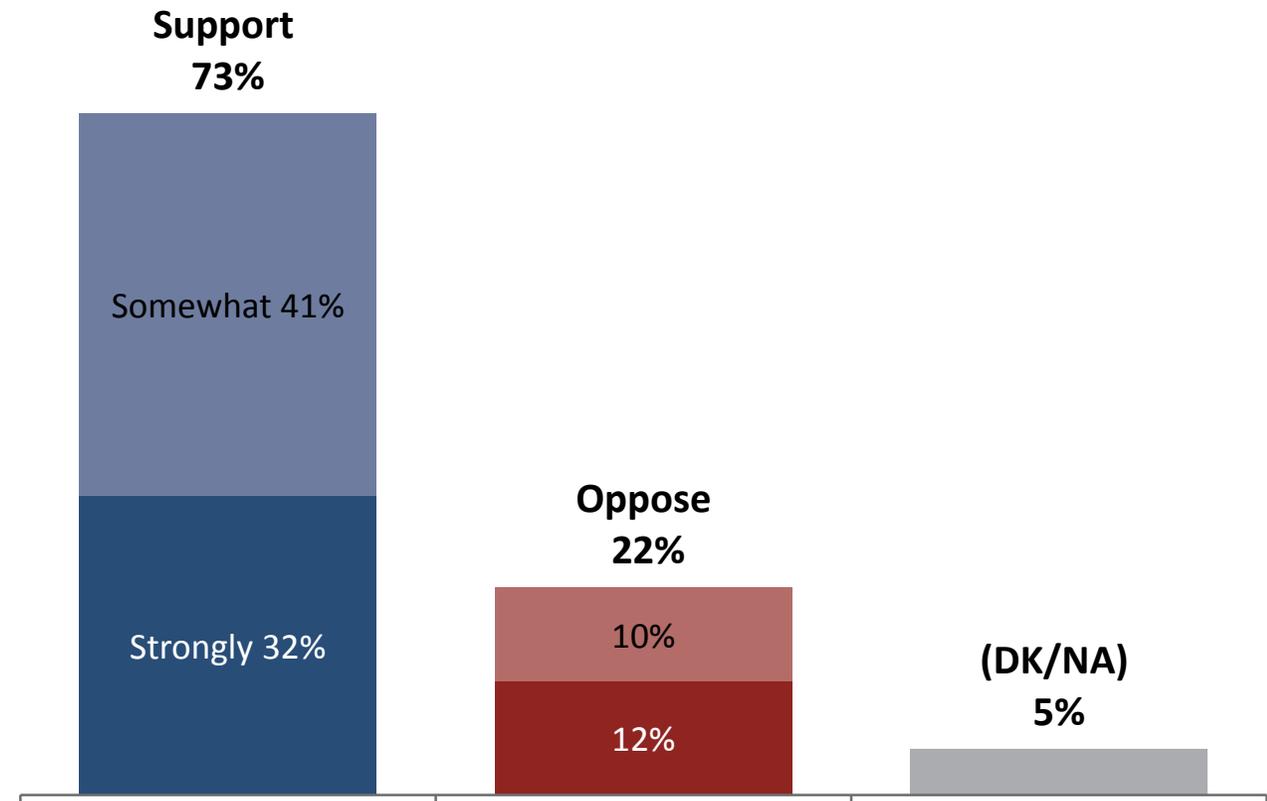
Initial Support for Investments

July Survey



Nearly three-quarters of residents at least somewhat support the proposed mix of community safety investments. Although relatively few (1-in-5) oppose the proposed investments but positive intensity is also relatively low, with a third saying they strongly support them.

“This proposal would fund enhanced police services and firearm safety investments in Kirkland. It includes 5 additional full-time police officers, focused on illegal drugs, car prowls, burglaries, mail theft, and shoplifting; 4 additional full-time school resource officers in middle schools; 1 full-time mental health professional to help address 911 calls with mental health complications; annual funding to expand mental health and human services programs focusing on domestic violence and suicide prevention; new funding for gun safety training and subsidies for safe gun storage; and funds to expand existing programs aimed at reducing homelessness. This proposal would cost \$1.8 million each year.”



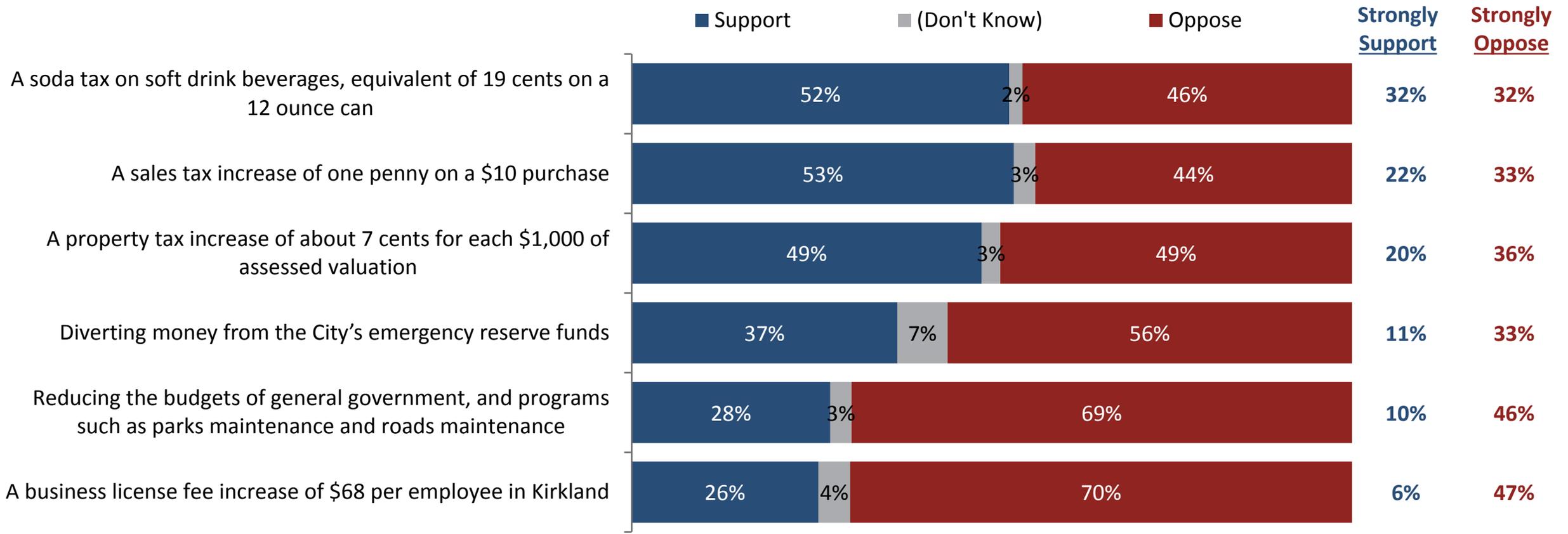
Q13. In general, do you strongly support, somewhat support, somewhat oppose, or strongly oppose this proposal?

Support for Funding Sources

July Survey



Although residents are largely split in their reactions to each funding mechanism, about half would prefer funding investments via a sales tax, soda tax, and property tax over diverting money from the rainy day fund or other programs. The business license fee increase is the least popular of all of the potential sources tested.



Q22-27. The proposal I described earlier would cost approximately \$1.8 million each year. There is a number of different ways those investments could be funded, either by diverting funds from existing sources or by raising new tax revenue."

For each of the following, say whether you would strongly support, somewhat support, somewhat oppose, or strongly oppose using that revenue source to fund enhanced public safety investments.

Enhanced Police Services and Community Safety Ballot Measure

.1% Sales Tax (A penny on a \$10 purchase) - Generates approx. \$1.8 million/year

ENHANCED SAFETY
For a Thriving City

CITY OF KIRKLAND
WASHINGTON

Thriving, Vibrant Centers

The Village at Totem Lake

Community Safety Investments - Community-Based Policing (9 Officers) (\$1.26 Million/year)



ProAct Unit - 4 Officers
1 Support Staff Position
(\$680,000/year)

4 SROs in Kirkland Middle Schools
(\$320,000/year)

Neighborhood Resource Officer (1)
with (1) Mental Health Professional
(\$260,000/year)

Community Safety Investments - Mental Health and Human Service Programs (\$350,000/year)



Mental Health Programs



Suicide Prevention



Domestic Violence Prevention

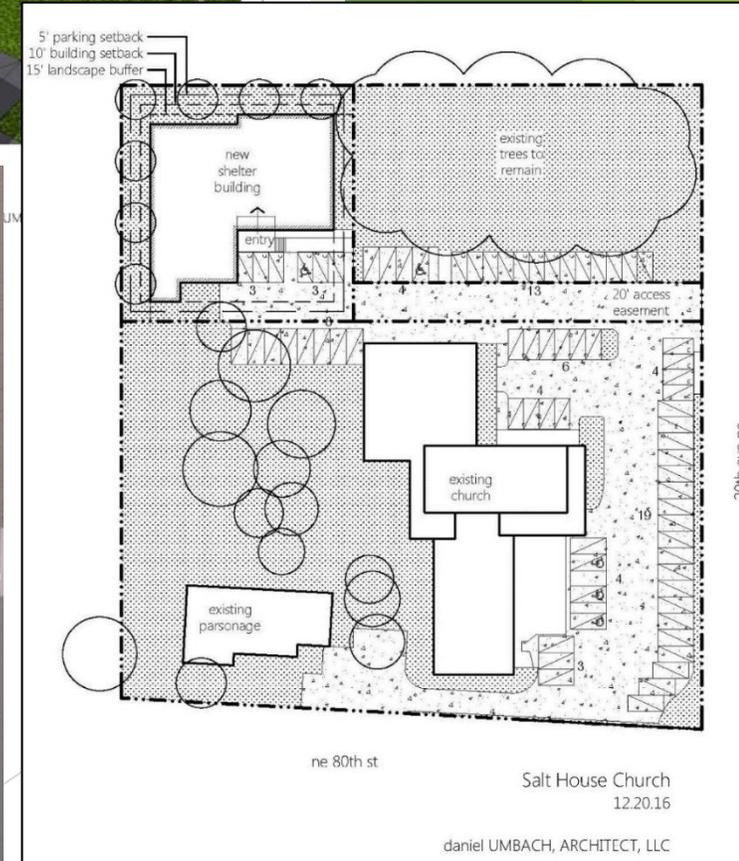


Youth Counseling Services



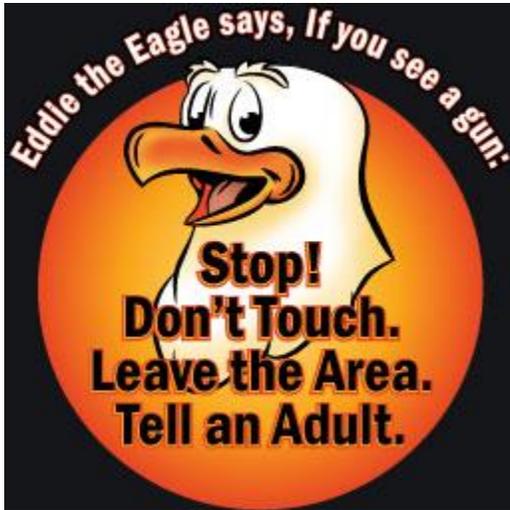
After School Programs

Community Safety Investments - Women and Family Shelter Operations (\$100,000/year)



Community Safety Investments - Gun Safety (\$100,000/year)

Training for the Community



Gun Locks



Gun Safes



Keeping Guns Out of the Hands of Kids, Criminals and the Mentally Ill

Questions?

www.kirklandwa.gov

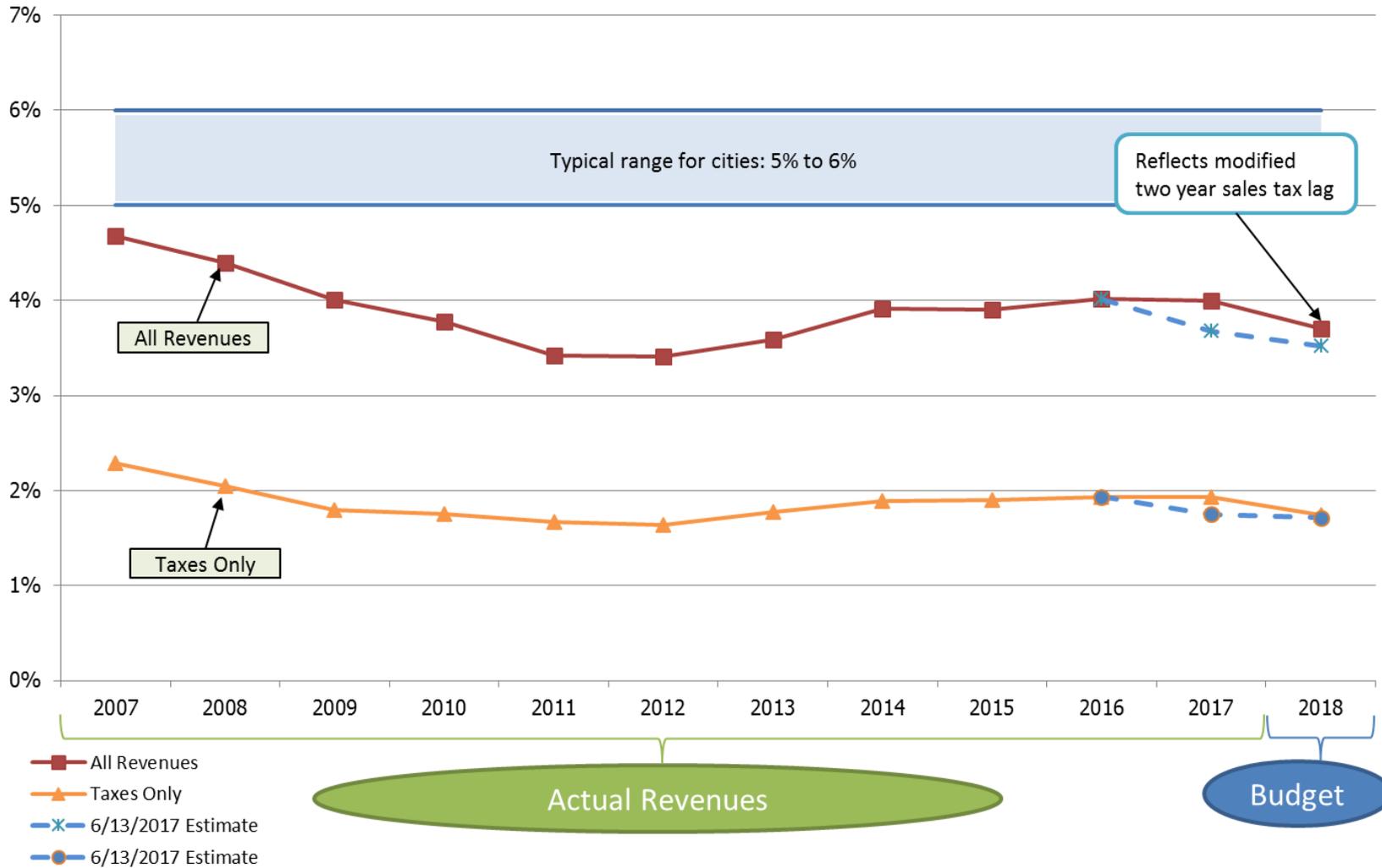
The screenshot shows the homepage of the City of Kirkland. The navigation bar includes 'CITY OF KIRKLAND OFFICIAL SITE', 'RESIDENTS', 'BUSINESS', 'GOV', 'SERVICES', and 'DEPARTMENTS'. A large banner image of a waterfront at sunset is visible. Below the banner, there is a 'LATEST NEWS IN KIRKLAND' section with several news items. A search bar is located at the bottom left. A pink circle highlights the 'COMMUNITY SAFETY BALLOT MEASURE' link in the 'Most Requested' dropdown menu.

The screenshot shows the 'Enhanced Police Services and Community Safety Ballot Measure' page. The navigation bar is the same as the homepage. The page title is 'Enhanced Police Services and Community Safety Ballot Measure'. A large banner image shows police officers with the text 'ENHANCED POLICE SERVICES AND COMMUNITY SAFETY Ballot Measure'. Below the banner, there is a disclaimer: 'For information purposes only; not intended to support or oppose the proposition.' The main text states: 'The Kirkland City Council referred a police services and community safety sales tax ballot measure that will be put to Kirkland voters as part of the November 6, 2018, general election. The Council's action comes after discussions of community safety needs and community outreach.' A link to 'King County ballot drop box locations and voter registration information' is provided. The 'Key Features' section is divided into 'Safety through Enforcement' and 'Safety through Engagement'. The 'Information' section lists several City Council meetings and their topics.

www.kirklandwa.gov/Residents/Public_Safety/
Enhanced_Police_Services_and_Community_Safety_Ballot_Measure.htm

Responsive Services, Responsible Tax Levels

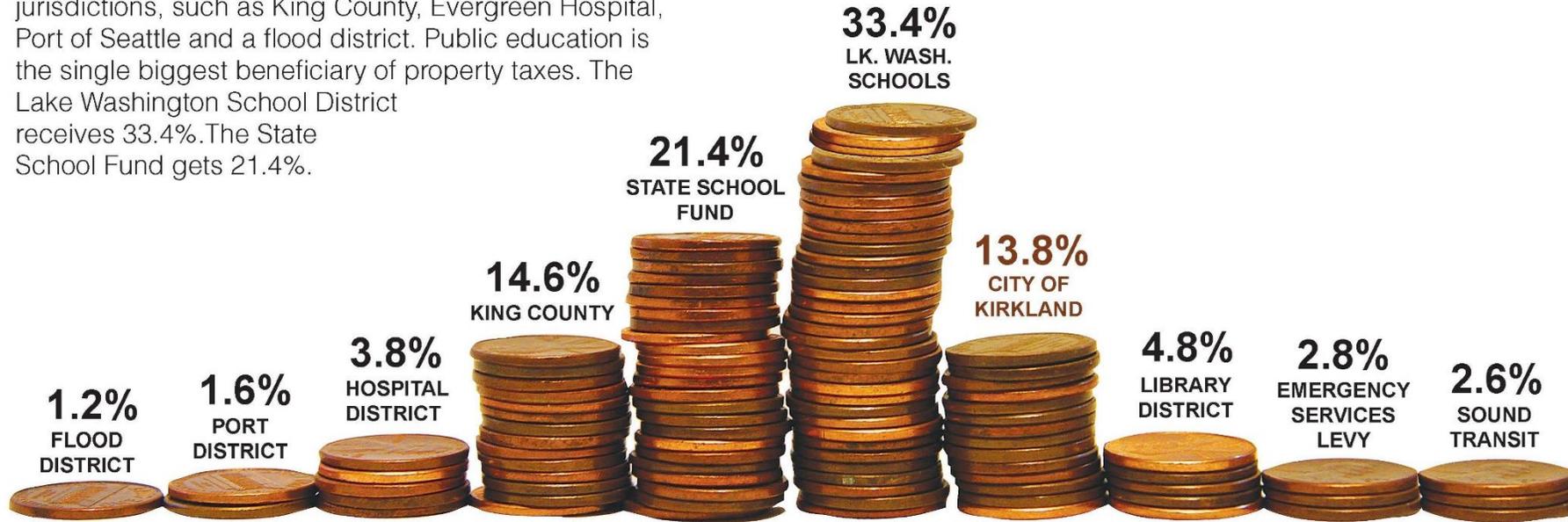
The Price of Government
City of Kirkland, Washington
(Revenue as a percent of Aggregate Personal Income)



WHERE PROPERTY TAXES GO

PROPERTY TAX IS ONE OF KIRKLAND'S MOST SIGNIFICANT SOURCES OF REVENUE.

It accounts for 17.2% of the General Fund. However, Kirkland receives only 13.8% of residents' property taxes. The other 86.2% is divided up between nine jurisdictions, such as King County, Evergreen Hospital, Port of Seattle and a flood district. Public education is the single biggest beneficiary of property taxes. The Lake Washington School District receives 33.4%. The State School Fund gets 21.4%.



DID YOU KNOW

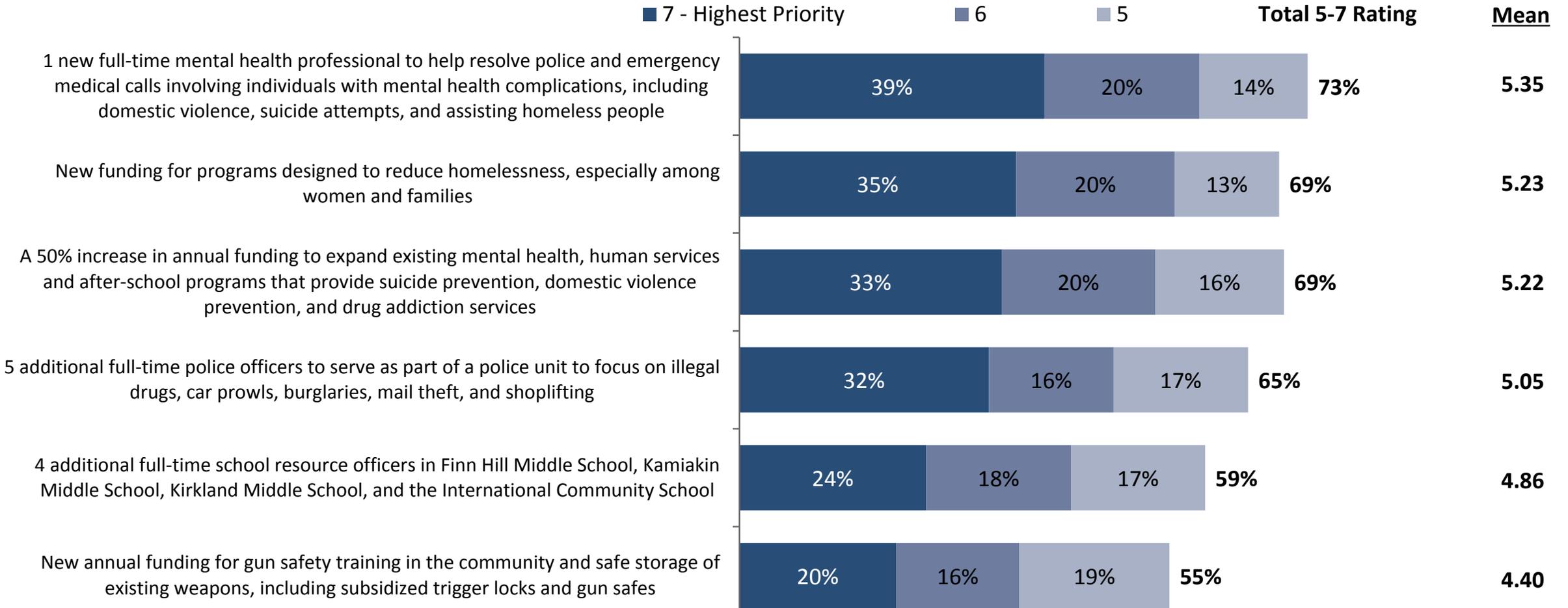
State law limits Kirkland to an annual increase of its regular property tax levy revenue by the amount of inflation or by 1%, whichever is less. Taxes on new construction also add to the property tax levy. Only voters can give Kirkland the authority to exceed this limitation.

Investment Priority

July Survey



Of the potential investments tested, residents rated a mental health professional to assist police and EMS, additional homelessness program funding, and increased funding for mental health, human services, and after school programs as the highest priorities. Although a majority of residents rated each investment at least a 5 out of 7, intensity was lowest for gun safety training/subsidies, and additional SROs.



Q14-19. I'm going to read you a list of potential public safety investments. For each one, please tell me how high a priority that potential investment is for you, using a scale of 1 to 7, where 1 means it is the lowest priority and 7 means it is the highest priority.