



Affordability. Diversity. Character: The Future of Housing in Kirkland

Kirkland Housing Survey

SURVEY DATES: JUNE 23, 2017 – JULY 21, 2017
SURVEY RESPONSES: 1,468 · **SURVEY RESPONDENTS:**

- » **71% are homeowners** (compared to 65% of residents)
- » **95% live in Kirkland**, 59% do not work in Kirkland
- » **Income mix is relatively balanced compared to citywide profile**, somewhat low at lower income levels

WHAT ARE IMPORTANT FACTORS WHEN LOOKING FOR HOUSING?

- > 50% of Respondents**
 - » Price
 - » Proximity to daily needs
 - » Proximity to work
 - » Safety
- 25% - 40% of Respondents**
 - » Quality Schools
 - » Potential to stay a long time
 - » Quiet Neighborhood
 - » Parks and open space.
 - » Feeling of privacy
- < 25% of Respondents**
 - » Size of Home
 - » Proximity to transit/freeway
 - » Diversity Architecture

WHAT SHOULD KIRKLAND BE LIKE IN 20 YEARS?

- 66% to 50% of respondents (Most to less important)**
 - a.)** Range of housing for all stages of life
 - Opportunities to age in place
 - b.)** Higher density closer to good transit
 - c.)** New housing fits in and preserve the character
 - d.)** There is housing for employees earning \$25,000 - \$60,000
 - e.)** Ownership opportunities for wider range of households.
 - More single family housing
 - f.)** Opportunity for young households including students
- < 50% respondents**
 - g.)** Diversity of architecture
 - h.)** Housing for people with special needs
 - i.)** Housing for people with income less than \$25,000

HOW ARE WE DOING TODAY?

- a.)** ↑ Does not have an adequate supply of housing (56%, agree / 24% disagree)
 - ↔ Seniors able to age in place (47% disagree / 24% agree)
 - ↔ Plentiful Opportunities for extended family (44% disagree / 19% agree)
 - ↓ Kirkland lacks specialized senior housing options (33% agree / 20% disagree)
- b.)** ↓ Housing options have easy access to transit (43% agree / 33% disagree)
- d.)** ↓ Affordable housing options hard to come by (*89% agree / 7% disagree)
 - ↓ Relatively affordable housing being demolished (76% agree / 13% disagree)
- e.)** ↓ Kirkland lacks small housing opportunities (e.g. cottages, small homes) (58% agree / 22% disagree)
 - ↓ Plentiful Opportunities for extended family (44% disagree / 19% agree)
- f.)** ↓ Families, particularly young families, have limited options (74% agree / 15% disagree)
 - ↓ Kirkland lacks small housing opportunities (e.g. micro / tiny housing) (58% agree / 22% disagree)

