

## 2015-2016 Kirkland Senior Council Work Plan

Goal/Objective	Description	Timeline	Assignments
<b>Goal 1: Promote the Kirkland Senior Council, as well its programs and activities, throughout the community.</b>			
Objective 1.1: Promote all of the Council's educational material.	Promote materials at events, online and in the resource guide	ongoing	Marketing Committee
Objective 1.2: Develop and update multiple-format messages to promote KSC and its goals.	Update Senior Moments <i>PowerPoint</i> presentation and use in community meetings.	ongoing	
	Seek more exposure in local media.	ongoing	
	Keep tri-fold updated and find new ways to distribute it and other outreach materials.	ongoing	
	Maintain and update KSC website.	ongoing	
	Maintain and update KS display and distribution materials for community events.	ongoing	
	Update KSC page in Parks brochure.	April/December	
	Participate in one of both farmers' markets with a booth.	summer	
Take and collect pictures of KSC in action to use on the display panel and publications.	ongoing		
Objective 1.3: Encourage the use of Vials of Life	Continue to distribute Vials of Life packets at events.	ongoing	
<b>Goal 2: Initiate and support efforts to improve transportation and housing options for older adults.</b>			
Objective 2.1: Work with Eastside Easy Rider Collaborative (EERC) Hopelink and local transportation providers to improve transportation options for seniors and people with disabilities.	Participate in EERC meetings and events.	ongoing	Transportation Committee
Objective 2.2: Schedule members to act as travel ambassadors in the Getting Around Puget Sound Program (GAPS).	KSC members trained as travel ambassadors by Hopelink provide a once-monthly service at PKCC providing planning assistance to people for regional transportation.	ongoing	Transportation Committee
Objective 2.3: Work with the City, area organizations and resource providers to promote safe, livable, affordable housing for seniors.	Maintain connection with Eastside Homelessness Advisory Committee, Imagine Housing, A Regional Coalition for Housing, and Northwest Universal Design Council.	ongoing	Housing Committee
	Establish a position paper on housing for older adults.	Fall 2015	Housing Committee

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<b>Goal 3: Advocate for the needs of older adults with the Legislature, City Council and other decision makers.</b>			
<u>Objective 3.1:</u> Work on behalf of senior legislative issues and lobby for their successful passage.	Attend Senior Lobby Day in Olympia	February	KSC members
	Senior Citizens' Lobby Conference	October	KSC members
	Co-sponsor a legislative forum with BNOA on odd numbered (non-election) years	Fall 2015	Advocacy Committee
	Meet with state legislators and Congressional staff on specific issues.	ongoing	KSC members
	Write letters to legislators as needed.	ongoing	KSC members
<u>Objective 3.2:</u> Engage in frequent communication with the Kirkland City Council	Report to City Council on KSC activities and present issues and positions related to older adults.	ongoing	KSC members
<u>Objective 3.3:</u> Coordinate with other Eastside Councils and Networks and with the Eastside Human Services Forum	Maintain regular liaison with the Bellevue Network on Aging Advocacy Committee and other Eastside councils and networks.	ongoing	Advocacy Committee
<b>Goal #4: Increase visibility of the KSC in the community and in government.</b>			
<u>Objective 4.1:</u> Support Kirkland Steppers walk program for adults age 50+ at PKCC.	Sponsor gift for each walker as in previous years.	1st Tuesday in June	KSC members
<u>Objective 4.2:</u> Art Show	Host annual senior art show at Merrill Gardens in Kirkland	May 27-June 12, 2015	KSC members, Penny lead
<u>Objective 4.3:</u> July 4th Parade	March in parade if enough members are available.	Saturday, July 4th	KSC members
<u>Objective 4.4:</u> Taste of Retirement at PKCC	Participate with a table and cookies	Fall 2016	KSC members
<u>Objective 4.5:</u> Viva Volunteers! Fair	Organize and conduct a fair to acquaint people in the community with volunteer opportunities and help volunteer organizations recruit new participants.	October 24th, 2015	KSC members, steering commit. Lead
	Evaluate fair and determine whether and when it might be repeated.	November	KSC members

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<b>Goal #5: Represent senior needs at neighborhood and other community meetings and special events, with emphasis on emergency preparedness.</b>			
<u>Objective 5.1</u> : Participate in local neighborhood association meetings and other community/civic committees and special events..	Continue to strengthen community outreach efforts by networking with local neighborhood associations and participating on various community committees.	ongoing	KSC members
<u>Objective 5.2</u> : Promote emergency preparedness in the community.	coordinate efforts with the Manager of the Office of Emergency Management	ongoing	Emerg Prepared. Committee
<b>Goal #6: Provide comprehensive current information to seniors in Kirkland on health-related resources.</b>			
<u>Objective 6.1</u> : Republish Resource Guide for Seniors, previously produced by Overlake Hospital.	Determine what organizations might partner with KSC and what databases are available.	2014	Resource Guide Committee
	Seek funding for republication.	ongoing	Resource Guide Committee
	Update and publish guide.	Spring 2015	Resource Guide Committee
	Distribute guide.	Summer 2015	KSC members
	Update periodically.	ongoing	Resource Guide Committee