

# The Pilot Residential Stormwater Audit Program

**Job #27-14-PW**

**March 27, 2014**

## Questions and Responses to Questions

- 1) Approximately how many audits the City would like to have completed within the stated project budget? **As this will be a pilot program, we have not done this type of work before and are not sure how many audits it would be possible to complete within the budget. Determining that number will be part of the contract negotiation process.**
- 2) In section A of Project Approach you request a generic stormwater assessment and site plan. Are you asking for samples of the forms that we would be using to conduct the assessments and deliver the site plans? **The submitted generic documents should illustrate the general approach that the Offeror would take to present the required information and the format is up to the Offeror. The submitted documents should address the bulleted requirements listed under "the document narrative will include." Forms for the assessment and site plan would be developed as part of the project scope of work.**
- 3) Can you anticipate how many individual audit requests you will receive? **In their *Response Rate 2012 Report*, the Direct Marketing Association reported that direct mail has an average response rate of 4.4%. This statistic and the number of audits that can be completed within the project budget will be used to determine a target group size and the resulting number of requests for audits.**
- 4) How many residential audits do you expect to result from this pilot project? **As this will be a pilot program, we have not done this type of work before and are not sure how many audits it would be possible to complete within the budget. Determining that number will be part of the contract negotiation process.**
- 5) What is the distribution of Kirkland neighborhoods for this pilot? Will you concentrate on one or more neighborhoods for the initial round of assessments? If so, which neighborhoods? **The target area for this project has not yet been selected.**

Issued by:

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