

| PARK & MAIN | | | | | |
|--|-----------------|------------------|-----------------|------------------|-----------------------|
| Stalls: 84 Pay hours: 9 AM - 9 PM | | | | | |
| | Sept '12 | YTD Total | Sept '11 | YTD Total | YTD Diff + / - |
| Pay Station Gross Revenue | \$ 8,068.65 | \$ 64,483.60 | \$ 6,860.85 | \$ 54,446.10 | \$ 10,037.50 |
| Pay Station Transactions | 3,453 | 29,047 | 3,185 | 25,577 | 3,470 |
| Average time paid | 2 hr 20 min | 2 hr 12 min | 2 hr 9 min | 2 hr 9 min | - |
| Occupancy % 9 am - 9 pm | 33.4% | 27.8% | 27.2% | 23.6% | 4.2% |
| Occupancy % 9 am - 5 pm | | | | | 0.0% |
| Occupancy % 5 pm - 9 pm | | | | | 0.0% |
| Net revenue per stall | \$ 80.69 | \$ 68.43 | \$ 68.73 | \$ 60.09 | \$8.34 |
| Net revenue to owner | \$ 6,777.67 | \$ 50,296.55 | \$ 5,773.30 | \$ 45,427.67 | \$4,868.88 |

| LAKE & CENTRAL | | | | | |
|--|-----------------|------------------|-----------------|------------------|-----------------------|
| Stalls: 50 Pay hours: 5 PM - 9 PM | | | | | |
| | Sept '12 | YTD Total | Sept '11 | YTD Total | YTD Diff + / - |
| Pay Station Gross Revenue | \$ 5,318.90 | \$ 48,497.45 | \$ 5,505.65 | \$ 46,914.10 | \$ 1,583.35 |
| Pay Station Transactions | 2,962 | 26,264 | 2,923 | 25,403 | 861 |
| Average time paid | 1 hr 48 min | 1 hr 51 min | 1 hr 53 min | 1 hr 51 min | - |
| Occupancy % | 110.8% | 106.5% | 110.1% | 102.4% | 4.1% |
| Net revenue per stall | \$ 93.61 | \$ 94.84 | \$ 96.90 | \$ 91.74 | \$3.10 |

| LAKESHORE PLAZA | | | | | |
|---|-----------------|------------------|-----------------|------------------|-----------------------|
| Stalls: 106, Auxiliary lot 17 Pay hours: 5 PM - 9 PM | | | | | |
| | Sept '12 | YTD Total | Sept '11 | YTD Total | YTD Diff + / - |
| Pay Station Gross Revenue | \$ 8,357.60 | \$ 71,855.45 | \$ 8,670.40 | \$ 71,249.70 | \$ 605.75 |
| Pay Station Transactions | 4,574 | 38,888 | 4,603 | 39,605 | (717) |
| Average time paid | 1 hr 50 min | 1 hr 51 min | 1 hr 53 min | 1 hr 48 min | - |
| Occupancy % | 70.8% | 63.6% | 70.5% | 63.2% | 0.4% |
| Net revenue per stall | \$ 60.28 | \$ 57.22 | \$ 62.03 | \$ 56.64 | \$0.58 |

Under EV compliance: one less parking space as of 8/1/12

Note:

- 1) Pay Station gross revenues are from Cale's webpage
- 2) Park & Main month's net revenue is estimated, actuals are not available until the following month
- 3) Lake & Central and Lakeshore Plaza net revenues are estimated and based on a 12% for credit card fee
- 4) Occupancy is based on the actual revenue divided by the maximum potential revenue, because stalls could be paid for more than once, occupancy may exceed 100%