

Ideas for Low-Cost Fundraisers

Try a **GREEN** fundraiser *instead of a car wash*

Research shows that local organizations are raising equal or greater amounts of money when choosing eco-friendly fundraisers over car wash events.

\$ Sell car wash tickets

Local streams are protected because commercial car washes capture and treat their used wash water. Tickets can be purchased at a discounted rate from either Brown Bear (www.brownbear.com/charity) or the Puget Sound Car Wash Association (www.charitycarwash.org).

\$ Hold a Walk-a-Thon or Fun Run

Ask people to pledge a certain dollar amount for each lap students walk or run for their cause!

\$ Sell eco-friendly products

Many organizations allow your donors to go online to order products such as reusable water bottles or shopping bags with your charity's name on them, so you won't have to purchase any products in advance in order to raise funds. (Sample sites include www.greenraising.com and www.kotisdesign.com.)

\$ Collect e-waste for recycling

The Environmental and Adventure School has raised funds by recycling items such as empty ink cartridges, cell phones, laptops, and iPods. There is no cost to participate and unlimited fundraising profit for collecting items. (Sample partners include www.cartridgesforkids.com, www.fundingfactory.com, and www.earthtonesolutions.com)

\$ Hold a school auction

Ask local businesses for donated items to auction. Also consider including experiences with teachers or senior staff.

\$ Hold a magazine drive

Finn Hill Middle School ran an annual school-wide magazine drive to raise funds to support various school programs. Schools can work with organizations such as www.aphearst.com or www.gafundraising.com.

Sample Fundraising Results

Average amount raised by fundraising groups participating in:

- Cookie dough sales: \$8,000
- Recycling electronic waste: \$400-\$600
- Magazine drive: \$12,000

\$ Sell candy or cookie dough

Kamiakin Middle School raised money through a cookie dough drive. Emerson K-12 School replaced a car wash fundraiser with a candy sale and reported raising equivalent funds.

\$ Sell local coupon books

Juanita High School students sold coupon books to raise funds to support various school programs. Try selling the popular Chinook Book with coupons and discounts for local businesses. www.chinookbook.com



**Puget Sound
Starts Here.org**

Everything that flows down a storm drain in Kirkland goes directly to streams, lakes, and wetlands. Soap, even biodegradable soap, makes it difficult for fish to breathe and kills helpful stream bugs.