

# PLASTIC BAG REDUCTION POLICY BUSINESS OUTREACH SCHEDULE

	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	
NEWS RELEASE	■											■	
CHAMBER OF COMMERCE NEWSLETTER	■												
INFORMATION PACKET MAILER				■									
LETTER TO TRADE GROUPS				■									
STAFF VISITS TO MAJOR RETAILERS					■					■			
REMINDER POSTCARDS					■ <i>available at counter</i>								■
BUSINESS NEWSLETTER ARTICLE				■									
POINT OF SALE POSTERS										■			
BILLING INSERT									■				
WEBSITE	■												