

Join EnviroStars

Good for business. Good for Washington.



Consumers support green businesses

Consumers today are looking to businesses to lead positive change in environmental and social justice issues. They believe making purchases and donations are the most effective ways for them to help drive change.

Source: 2017 Cone Communications CSR Study



82% of King + Kitsap County residents and 71% of Pierce County residents think it's important to buy from environmentally-minded businesses

Source: EnviroStars survey, 2012

EnviroStars: one stop for you to go green



All environmental assistance, from one site

Just one website to get help with all aspects of green business, anywhere in Washington.



Rebates and free resources

Find rebates and get free resources to make green improvements easy and affordable.



Direct assistance

Get in-person help making changes and identifying improvements at your business.



Green business checklist

Follow our checklist to meet regional standards for green businesses.



Natural resource savings calculations

See the measurable environmental impact of green actions you take.



Our multilingual team can provide in-person support and free resources to help you get recognized!

Pictured: Fremont Brewing, Holiday Inn Express, Eastside Community Aid Thrift Shop, Narrows Dry Cleaners, CHOICE Insurance, AAA Washington





Take green actions, get recognized

Sign up at
envirostars.org

Or call 1 (877) 220-7827
for multilingual support

All EnviroStars businesses receive
our marketing toolkit with cling



Facebook ad for Tier 3 business



1 Complete required actions in six categories:

-  Energy
-  Transportation
-  Pollution Prevention
-  Waste + Recycling
-  Wastewater
-  Water Conservation

2 Earn points by completing optional actions you choose from our checklist, such as:

- Recycle all paper, metals, bottles + cardboard
- Use safer cleaning supplies
- Keep dumpster lids closed
- Replace inefficient lightbulbs with LEDs

3 Level up your recognition by earning more points:

	Tier 1: Partner 250 points	Tier 2: Leader 600 points	Tier 3: Champion 1200 points
EnviroStars window cling and marketing toolkit	★	★	★
Callout for your business on EnviroStars social media	★	★	★
Listing in online green business directory + app <i>(in development)</i>	★	★	★
Select promotional materials		★	★
Business included in sponsored Facebook post <i>(not exclusive)</i>		★	
Business featured in paid digital ads targeted to your geographic area <i>(exclusive)</i>			★
Considered for awards			★
Featured in news media opportunities			★

Pictured: Aaron's Bicycle Repair, essence global, Simply Dental, Allpak Container, 15th Street Automotive, Twelve Baskets Catering