

为您的企业带来 EnviroStars 福利



更好的运营和营销福利

作为 EnviroStars 企业，您要学会更加高效地运营，增强盈亏总额，改善员工健康和生产力，以及获得环境与社区领导层的认可。获得计划福利，其中包括：

绿色企业名录 | 符合成为绿色企业的地区标准，而后完成更多名录中的行动，达到更高的认可等级。

客户名录 | 所有经认可的企业均会被列入在线版和手机版的绿色企业名录之中。

营销工具包 | EnviroStars 工具包（包括窗贴）可帮助您充分利用您的认可度。

数字广告 | 最高认可等级企业以地区数字广告为特色。广告可以您所需的地理位置为目标，并针对特定客户群。

资源节约计算 | 获取资源节约及您开展的绿色行动所带来的积极影响之报告。

回扣和直接帮助 | 寻求回扣，获取帮助以开展绿色行动。

The screenshot shows a web application interface for EnviroStars. It is divided into several sections: 'APPLICATION DETAILS', 'MEETING THE REQUIREMENTS', and 'NEXT TIER'. The 'MEETING THE REQUIREMENTS' section shows progress bars for 'GENERAL' and 'ENERGY' categories. The 'ENERGY' section indicates that 34 Tier 1 Partner measures are completed, and 315 Tier 1 Partner points are earned. The 'NEXT TIER' section shows the total points earned across all tiers is 315. The 'Hazardous Waste & Toxics Reduction' section is highlighted, showing 'CORE MEASURES' with a 'YES NO N/A' column and a 'CATEGORY PROGRESS' bar. The 'CORE MEASURES' section lists three measures: 1. Use secondary containment for all hazardous materials and waste to capture leaks or spills. 2. Review all hazardous waste generated to identify methods to reduce or eliminate the hazard or the quantity as much as possible. 3. Monitor commercial equipment and vehicles to identify and fix leaks. Keep maintenance logs. The 'CATEGORY PROGRESS' bar shows that all measures are completed. The 'GREEN TIPS' section includes 'Measure 2' and 'REQUIRED: Upload annual report documentation of hazardous waste management.' The 'Hazardous Waste Basics' section includes 'King County: Free Small Business Assistance & Incentives' and 'Free Help to Reduce Hazardous Waste'. The 'Pollution Prevention Basics' section includes 'Free Engineering Help'. The 'DELETE APPLICATION' section is also visible. The 'BUSINESS LOGIN' section shows 'PRINT TIER 1: PARTNER', 'PRINT TIER 2: LEADER', and 'PRINT TIER 3: CHAMPION' options. The 'WASTEWATER' and 'WATER' sections are also visible. The 'SOLID WASTE' section is also visible. The 'DELETE APPLICATION' section is also visible. The 'BUSINESS LOGIN' section shows 'PRINT TIER 1: PARTNER', 'PRINT TIER 2: LEADER', and 'PRINT TIER 3: CHAMPION' options. The 'WASTEWATER' and 'WATER' sections are also visible. The 'SOLID WASTE' section is also visible.

提升认可度

开展更多绿色行动，通过该计划得到更高级别的认可度。各等级的福利包括：

1 级：合作伙伴

- EnviroStars 窗贴
- 可在您的网站上使用的 EnviroStars 图形文件
- EnviroStars 社交媒体频道上的您的企业插图
- 数字版认可证书
- EnviroStars 绿色企业名录列表

2 级：领导者

- 所有 1 级：合作伙伴福利
- 包含您的企业名称（非专有）的 Facebook 赞助广告
- 关于您企业的绿色行动的小型案例研究，会展示在 EnviroStars 网站上
- 选择宣传材料

3 级：佼佼者

- 所有 1 级：合作伙伴和 2 级：领导者福利
- 以面向您指定地理区域的数字广告为特色的业务
- 会被考察是否有获奖资格
- 以所出现的新闻媒体曝光机会为特色